

**BEFORE THE PUBLIC SERVICE COMMISSION
OF THE STATE OF MISSOURI**

In the Matter of Union Electric Company d/b/a Ameren)
Missouri's Filing to Implement Regulatory Changes in) File No. EO-2012-0142
Furtherance of Energy Efficiency as allowed by MEEIA.)

NOTIFICATION

COMES NOW Union Electric Company d/b/a Ameren Missouri (Ameren Missouri or Company) and, pursuant to the terms of the *Unanimous Stipulation and Agreement Resolving Ameren Missouri's MEEIA Filing (Stipulation)*, submits the following:

1. The *Stipulation* requires Ameren Missouri to file a notice in this case no less than five business days prior to making a change in its measure and/or incentive amount offering.¹
2. Concurrently with filing this Notification Ameren Missouri is making a tariff filing relating to its Energy Star[®] New Homes Program that is designed to limit its availability to those homes that reserve a rebate prior to the effective date of the new tariff (June 21, 2014). This tariff filing is being made because it has been determined that the Program is not cost-effective. A copy of the Company's report discussing the lack of cost-effectiveness of the Program is included with this Notification.
3. Consequently, the Company's currently-on-file Residential Energy Efficiency Measures and Incentive listing has been modified to delete the information relating to the Energy Star[®] New Homes Program effective June 21, 2014. A copy of the revised listing is included with this filing.
4. In addition, the Company's web pages for energy efficiency will be modified (effective June 21, 2014) to remove pages or make other modifications necessary to reflect the

¹ File No. EO-2012-0142, Unanimous Stipulation and Agreement Resolving Ameren Missouri's MEEIA Filing, p. 14.

discontinuance of the Program. Copies of the web pages as they will appear starting June 21, 2014 are also included with this Notification.

4. The foregoing has been discussed with the Staff, Public Counsel and the Division of Energy who have expressed their support of these changes.

WHEREFORE, Ameren Missouri respectfully files this *Notice* in compliance with the terms of the *Unanimous Stipulation and Agreement Resolving Ameren Missouri's MEEIA Filing*.

Respectfully submitted,

UNION ELECTRIC COMPANY,
d/b/a Ameren Missouri

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**ATTORNEYS FOR UNION ELECTRIC
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CERTIFICATE OF SERVICE

The undersigned certifies that true and correct copies of the foregoing have been e-mailed to the service list of record this 22nd day of May, 2014.

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Cost Effectiveness Review Construction Savers Program - 2013 Ameren Missouri



Prepared for
Ameren Missouri

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May 20, 2014

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SUMMARY:

The performance of the Construction Savers Program was assessed for Program Year 2013 by the Evaluation Measurement and Verification (EM&V) to identify the cost effectiveness of the program as delivered. The result of this assessment indicated that the savings associated with this program were considerably lower than those expected, which ultimately resulted in a cost effectiveness assessment which showed that the total cost to deliver the program exceeded the benefits of the program as delivered.

In response, the Ameren Missouri implementation team requested a review of the program parameters, using the assessment information provided by EM&V, with adjustments to parameters that were under the implementation team control, to determine if it were possible to adjust the delivery of the program to arrive at a program delivery which yielded cost effective results.

Adjustments that were identified and applied proved insufficient in producing results that indicate a cost effective program.

BACKGROUND:

The Construction Savers Program was designed to encourage home builders to energy efficient homes, typically Energy Star certified homes. The program implementation team worked with an implementation contractor to create a program that would work towards this goal

The program had some initial difficulties enrolling home builders. Following implementation of program modifications, home builder participation improved. However, the initial low enrollment ultimately resulted in approximately 100 homes being constructed under the program during 2013, considerably below the 230 homes that were anticipated to be delivered.

As mentioned in the Summary, the cost effectiveness assessment results (total resource cost test, or TRC) showed that the program, as delivered, was not cost effective. As part of the cost effectiveness evaluation, the EM&V contractor assigned an overall realization rate (RR) of 47.2% to the measure savings and a Net-to-Gross (NTG) value of 28.3% to the program deliveries.

The RR value was developed using building simulation modeling results of base and efficient homes. Scaling of home savings was then performed to match the results achieved through modeling. This is a parameter that is difficult for the implementation team to manipulate.

The NTG value was developed by determining the level of Free Ridership and Spillover. The implementation team believes that they can modify program design to improve the NTG.

ANALYSIS:

The Ameren Missouri implementation team requested that the program cost effectiveness be reassessed using parameters that could be manipulated. These parameters included:

- Change the NTG value from 28.3% to 100%.
 - It was felt that the delivery of the program could be modified to reduce or eliminate Free Ridership in the program.
 - A test of this presumption was performed by using the EM&V contractor's DSMore workbook for the analysis, and revising the NTG values within this workbook to 100%, and reanalyzing the program.
- Change the number of homes delivered to 230 from 100
 - It was felt that with the program would become more cost effective if it had delivered the planned number of homes.
 - A test of this presumption was performed by using the EM&V contractor's DSMore workbook for the analysis, and increasing the participation levels within the program by a factor of 2.3 to account for the increase in home deliver from 100 to 230, and reanalyzing the program.

RESULTS:

A review of the EM&V DSMore Batchtool used to perform the cost effectiveness analysis shows a discrepancy in the savings associated with the ASHP SEER 15 measure. The issue is illustrated within the table below:

Source	Measure Name	Ex Ante kWh/yr	Ex Post kWh/yr	Realization Rate	Measure Cost
EM&V NewHome (Row 11)	ASHP- SEER 15 Replace at Fail Elec Resist Furnace	REW calc @ 1157	545.9	47.2	\$1,074
Dashboard - Feb 20, 2014 (Row 10)	ASHP - SEER 15 Replace at Fail with ASHP	1157	545.9	47.2	N/A
MEEIA NewHome (Row 6)	ASHP - SEER 15 Replace at Fail with ASHP	1638.6	Estimate @ 773.1	47.2	\$522
MEEIA NewHome (Row 9)	ASHP- SEER 15 Replace at Fail Elec Resist Furnace	13906.7	Estimate @ 6561.4	47.2	\$1,074
MEEIA HVAC (Row 6)	ASHP - SEER 14 Replace at Fail with ASHP	1157.5	546.1	47.2	\$411

In summary, the dashboard identifies savings associated with a SEER 14 measure for a SEER 15 measure. Also, the EM&V evaluation used the electric resistance measure incremental cost, which is about double the cost associated with the dashboard described measure.

A review of the EM&V draft evaluation report for the ConstructionSavers program, Table 17, appears to indicate that the actual MEEIA HVAC description of the measure (efficient measure at 14 SEER) is the correct description – the savings are in agreement. However, the cost needed to be corrected to \$411 rather than \$1,074.

All other modeled cost, Realization Rate and NTG data appear to be consistent with the report.

This measure was corrected for the analyses that were requested – ASHP is identified in the analyses as SEER 14 with \$411 incremental cost and no change in savings.

The TRC analysis results that were calculated are shown within the table below:

Analysis	Program TRC
EM&V 3/3/2014 Analysis (Confirmed as the final EM&V DSMore analysis of the program)	0.18
Corporate Planning – Modify EM&V Analysis – fix ASHP, 3/18/14	0.18
Corporate Planning – Modify EM&V Analysis – fix ASHP, NTG = 1, 3/18/14	0.50
Corporate Planning – Modify EM&V Analysis – fix ASHP, NTG = 1, Participant multiplied by 2.3, 3/18/14 Note: This required increasing the incentive as well, since more incentives would be required to deliver the program – however, held the admin at prior level.	0.82

CONCLUSION:

Unless there is a significant change in the incremental costs associated with the program measures (lower incremental costs) this program will not be cost effective as modified for delivery within these analyses.

RECOMMENDATIONS:

With the TRC analysis results being less than 1 for all analyses performed, the program should be discontinued.

Ameren Missouri Residential Energy Efficiency

Residential Energy Efficiency Program Measures and Incentives

Program Measures as listed are for the following Residential Programs:

1. Energy Efficient Lighting
2. Energy Efficient Products
3. Appliance Recycling
4. ENERGY STAR® New Homes
5. Low Income
6. New HVAC and Tune-up

Measures and Incentive amounts for the Home Energy Performance Pilot will be provided prior to program launch, March 1, 2013.

Energy Efficient Lighting Incentives for Measures identified in the TRM

Energy Efficient Lighting Measures	Low Range Incentive	High Range Incentive
CFL - 13W (60W incandescent equivalent) PRE-EISA	0.50	2.50
CFL - 13W (60W incandescent equivalent) POST-EISA	0.50	2.50
CFL - 18W (75W incandescent equivalent) POST-EISA	0.50	2.50
CFL - 23W (100W incandescent equivalent) POST-EISA	0.50	2.50
CFL - High Wattage Bulbs	1.00	6.00
CFL - Specialty Bulbs	1.00	7.50
CFL - Fixtures	5.0	15.00
CFL - Reflector	1.95	8.00
LED - 10.5W Down light E26 Light Bulb	5.00	15.00
LED - 12W Dimmable Light Bulb	5.00	15.00
LED - 15W Flood Light PAR30 Bulb (POST-EISA)	5.00	15.00
LED - 18W Flood Light PAR38 Bulb (POST-EISA)	5.00	15.00
LED - 8W Globe Light G25 Bulb	5.00	15.00
Occupancy Sensor	9.15	15.00

Energy Efficient Product Incentives for Measures identified in the TRM

Energy Efficient Product Measures	Low Range Incentive	High Range Incentive
Energy Star Room AC	10.00	50.00
Heat Pump Water Heaters	125.00	700.00
Pool Pump and Motor Single Speed	10.00	75.00
Pool Pump and motor w auto controls - multi speed	85.00	300.00
Setback thermostat - full setback_SF	10.00	50.00
Setback thermostat - moderate setback_SF	10.00	50.00
Smart Strip plug outlet	6.00	25.00

Ameren Missouri Residential Energy Efficiency

Residential Energy Efficiency Program Measures and Incentives

Energy Efficient Product Measures	Low Range Incentive	High Range Incentive
VFDs on Residential Swimming Pool Pumps	60.00	250.00
Water Heater - Electric	10.00	50.00
Low Flow Faucet Aerator - Electric water heater	1.50	5.00
Low Flow Showerhead - Electric water heater	3.00	15.00
Pipe Wrap - Electric water heater	1.00	7.50
CFLs 13W	.50	2.50
*When measures are part of a bundled product kit , shipping and handling is not included in above amounts		

Appliance Recycling Program Incentives for Measures identified in the TRM

Appliance Recycling Measures	Incentive
Dehumidifier recycling	0
Freezer Recycling	50.00
Refrigerator Recycling	
Room AC recycling	0

ENERGY STAR® New Homes Incentives -This program was discontinued as of June 21, 2014

~~Incentives are paid to participating Builders on a whole house basis. There are two payment tiers:~~

~~• Tier One High Performance Homes:~~

- ~~○ Insulation requirements for Walls, Floors and Ceilings are enforced and signed by HERS Rater~~
- ~~○ Requires cracks in building envelope to be fully sealed~~
- ~~○ Builder submits HERC certificate and AHRI and REM~~

~~• Tier Two ENERGY STAR Homes:~~

- ~~○ Requires ENERGY STAR qualified light bulbs in 80 percent of light locations~~
- ~~○ ASHRAE 62.2 Ventilation Requirements in full effect~~
- ~~○ All Four ENERGY STAR Checklists (Thermal Enclosure, HVAC System Quality Checklists for Contractors and Raters, and Water Management System Checklist) enforced and signed by HERS Rater~~
- ~~○ ENERGY STAR Certificate, AHRI and REM also submitted~~
- ~~○ Requires certification for HVAC contractor~~

Low Income Incentives for Measures identified in the TRM

Low Income Measures	Low Range Incentive	High Range Incentive	Incentive Amount
AC - Energy Star Room_MF	348.00	479.00	
AC - Energy Star Room - Thru-Wall_MF	348.00	636.00	
CFL - 13W_MF PRE-EISA_MF			5.00
CFL - 13W_MF POST-EISA_MF			5.00

Ameren Missouri Residential Energy Efficiency

Residential Energy Efficiency Program Measures and Incentives

Low Income Measures	Low Range Incentive	High Range Incentive	Incentive Amount
CFL - 18W (75W incand equiv) POST-EISA_MF			5.50
CFL - 23W (100W incand equiv) POST-EISA_MF			5.75
Energy Star Refrigerator_MF	525.00	820.00	
HVAC Maintenance and Tune-up_MF			100.00
LED - 10.5W Downlight E26 Light Bulb_MF			23.14
LED - 12W Dimmable Light Bulb_MF			40.04
LED - 15W Flood Light PAR30 Bulb (Post-EISA)_MF			42.90
LED - 18W Flood Light PAR38 Bulb (Post-EISA)_MF			42.90
LED - 8W Globe Light G25 Bulb_MF			36.40
Low Flow Faucet Aerator_MF	13.00	15.00	
Low Flow Showerhead_MF	37.00	48.50	
Pipe Insulation_MF			1.50
RCA 10% improvement_MF			105.00
Setback thermostat - full setback_MF			100.00
Smart Strip plug outlet_MF			38.49
Water Heater Blanket_MF			58.31
AC - Energy Star Room_SF	363.00	483.00	
AC - Energy Star Room - Thru-Wall_SF	363.00	641.50	
CFL - 13W_MF PRE-EISA_SF			5.50
CFL - 13W_MF POST-EISA_SF			5.50
CFL - 18W (75W incand equiv) POST-EISA_SF			6.00
CFL - 23W (100W incand equiv) POST-EISA_SF			6.25
HVAC Maintenance and Tune-up_SF			100.00
LED - 10.5W Downlight E26 Light Bulb_SF			24.00
LED - 12W Dimmable Light Bulb_SF			40.04
LED - 15W Flood Light PAR30 Bulb (Post-EISA)_SF			42.90
LED - 18W Flood Light PAR38 Bulb (Post-EISA)_SF			42.90
LED - 8W Globe Light G25 Bulb_SF			37.00
Low Flow Faucet Aerator_SF	15.00	17.00	
Low Flow Showerhead_SF	38.00	49.00	
Pipe Insulation_SF			1.60
RCA 10% improvement_SF			105.00
Setback thermostat - full setback_SF			105.00
Smart Strip plug outlet_SF			44.97
Water Heater Blanket_SF			58.81

Ameren Missouri Residential Energy Efficiency

Residential Energy Efficiency Program Measures and Incentives

New HVAC and Tune-up Incentives for Measures identified in the TRM Rev 1. 5/5/14

HVAC Measure	Customer-facing name	Incentive
ASHP - SEER 14 ER with ASHP ERbegin	ASHP SEER 14 Replacing ASHP	400
ASHP - SEER 14 ER with ASHP ERend		
ASHP - SEER 14 Replace at Fail with ASHP		
ASHP - SEER 14 ER Elec Resist Furnace ERbegin	ASHP SEER 14 Replacing Electric Furnace	600
ASHP - SEER 14 ER Elec Resist Furnace ERend		
ASHP- SEER 14 Replace at Fail Elec Resist Furnace		
ASHP - SEER 15 ER with ASHP ERbegin	ASHP SEER 15 Replacing ASHP	450
ASHP - SEER 15 ER with ASHP ERend		
ASHP - SEER 15 Replace at Fail with ASHP		
ASHP - SEER 15 ER Elec Resist Furnace ERbegin	ASHP SEER 15 Replacing Electric Furnace	700
ASHP - SEER 15 ER Elec Resist Furnace ERend		
ASHP- SEER 15 Replace at Fail Elec Resist Furnace		
ASHP - SEER 16+ ER with ASHP ERbegin	ASHP SEER 16+ Replacing ASHP	550
ASHP - SEER 16+ ER with ASHP ERend		
ASHP - SEER 16+ Replace at Fail with ASHP		
ASHP - SEER 16+ ER Elec Resist Furnace ERbegin	ASHP SEER 16+ Replacing Electric Furnace	800
ASHP - SEER 16+ ER Elec Resist Furnace ERend		
ASHP- SEER 16+ Replace at Fail Elec Resist Furnace		
CAC - SEER 14 ERbegin	CAC SEER 14 Existing unit is still working	300
CAC - SEER 14 ERend		
CAC - SEER 14 Replace at Fail	CAC SEER 14 Existing unit is not working	150
CAC - SEER 15 ERbegin	CAC SEER 15 Existing unit is still working	400
CAC - SEER 15 ERend		
CAC - SEER 15 Replace at Fail	CAC SEER 15 Existing unit is not working	175
CAC - SEER 16+ ERbegin	CAC SEER 16+ Existing unit is still working	475
CAC - SEER 16+ ERend		
CAC - SEER 16+ Replace at Fail	CAC SEER 16+ Existing unit is not working	200

Ameren Missouri Residential Energy Efficiency

Residential Energy Efficiency Program Measures and Incentives

HVAC Measure	Customer-facing name	Incentive
Concept 3 Continuous Fan Replace at Fail	ECM Motor Included in AHRI Efficiency Rating Or ECM Motor Not included in AHRI Efficiency Rating	50 or 100
Concept 3 Installations Auto Fan ERbegin		
Concept 3 Installations Auto Fan ERend		
Concept 3 Installations Auto Fan Replace at Fail		
Concept 3 Installations Continuous Fan ERBegin		
Concept 3 Installations Continuous Fan EREnd		
DFHP 14 SEER	Dual Fuel Heat Pump	150
DFHP 15 SEER		175
DFHP 16 SEER		200
GSHP - SEER 14+ ER ASHP with GSHP ERbegin	Geothermal Heat Pump SEER 14+	1200
GSHP - SEER 14+ ER ASHP with GSHP ERend		
GSHP - SEER 14+ ER Elec Resist Furnace Erbegin		
GSHP - SEER 14+ ER Elec Resist Furnace ERend		
GSHP - SEER 14+ Replace Elec Resist Furnace		
HVAC Maintenance and Tune-up_SF	Tune Up	75
Indoor Coil Cleaning		
Outdoor Coil Cleaning		
RCA 10% improvement_SF		
Programmable Thermostat rebate was discontinued 5/5/14		



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Rebates and Incentives

Get paid to make energy-saving upgrades! Ameren Missouri offers cash rebates for qualifying improvements and you waste less energy all year long - that's smart thinking.

Recycle your old working fridge or freezer for FREE and get **\$50** cash back

Schedule a Pickup

Get a diagnostic tune up or replace your HVAC or heat pump, get up to **\$800** back

Get the Details

Replace your water heater, get up to **\$300** back

Apply for Rebate

Find a Retailer

More ways to save

- ▶ Shop for energy-saving products. Get special discounts on CFL and LED lighting, programmable thermostats, advanced power strips and more! [Learn more about these energy-saving products](#), [shop online now](#) or [find a retailer](#).
- ▶ Schedule an in-home energy analysis. If you have both gas and electric service through Ameren Missouri, you may qualify for an in-home energy analysis for just \$25, plus free energy-saving products worth up to \$200. [Schedule now](#).
- ▶ Building a new home? Get tips and info for [homeowners](#) and [builders](#).
- ▶ Community Savers® Save energy in federally subsidized housing. [Learn more](#).

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An ENERGY STAR® certified home can provide years of comfort and energy savings.

Rebates and Incentives: New Home Construction

Build a high-performance or ENERGY STAR® certified home and enjoy years of comfort and energy savings!

Here are nine great reasons to have a qualified ActOnEnergy® builder construct the energy-efficient home of your dreams:

1. **Tight construction** reduces or eliminates drafts, moisture, dust, pests and pollen, giving you healthier indoor air and a more comfortable home.
2. **Tight ducts** help lower your energy use, improve your air quality, and keep the temperature consistent throughout your home.
3. **High-performance windows** help reduce your energy costs, protect fabrics and furniture from sun damage, and keep your home more comfortable.
4. **Properly installed insulation** makes a real impact on your energy bill and muffles outside noise for a quieter home.
5. **Energy-efficient heating and cooling equipment** is a critical component of an efficient home. Your ActOnEnergy builder will make sure your system is properly sized so that it operates at peak performance, requires less maintenance, controls humidity, and lasts longer.
6. **ENERGY STAR® labeled products** are more efficient and save you money on your energy bills. They also meet strict standards for quality.
7. **Energy-efficient water heating** saves water and energy while also improving capacity, which helps keep you from running out of hot water.
8. **Energy-efficient lighting** looks great, saves energy and gives off less heat, making less demand on your air conditioning and improving your comfort.
9. **Independent inspection and testing** assure you that all your energy-efficient features are designed and installed properly and that your home meets rigorous performance standards.

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 - New Home Construction
 - Select a Contractor
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Become a participating builder

Discover the benefits of building comfortable, energy-efficient homes with Ameren Missouri and ENERGY STAR®.

Rebates and Incentives: Ameren Missouri Builder Program

Discover all the benefits of building comfortable, energy-efficient homes with Ameren Missouri and ENERGY STAR®.

Stay competitive.

Consumer demand for energy-efficient homes is growing each year. Ameren Missouri's builder program is designed to help you deliver high performance at an affordable cost so that you can increase revenues and improve customer satisfaction.

Get financial incentives.

Our program offers two cash incentives for builders. The more rigorous the efficiency standard, the more cash you qualify for:

Tier 1: \$500 for each high-performance home you build.

Tier 2: \$800 for each ENERGY STAR certified home you build.

Get free training and support.

As a participating builder, you'll get free sales and technical training, marketing materials, and support from a program account manager.

How to participate:

Step 1

[Apply](#) with Ameren Missouri regardless of which incentive you're pursuing.

Step 2

[Apply](#) with ENERGY STAR if you want to build ENERGY STAR certified homes.

Step 3

[Select a HERS rater](#) and identify energy efficiency measures needed to meet or exceed Tier 1 or Tier 2 specifications. Build accordingly.

Step 4

Conduct onsite inspections and home performance testing to earn certification. Work with your HERS rater to ensure the information is submitted to Ameren Missouri.

Step 5

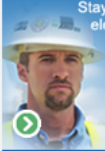
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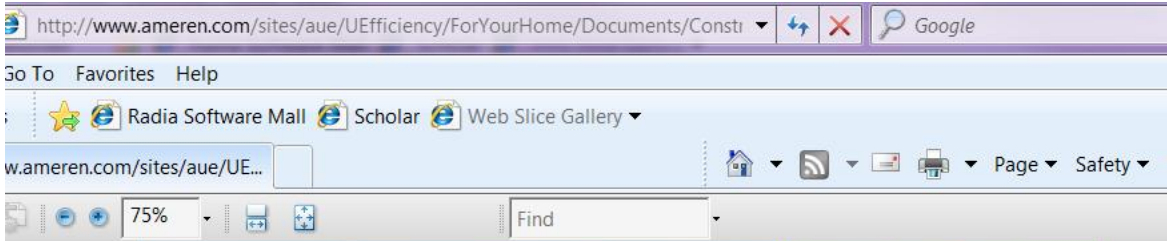
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Jeremy
Lineman

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RESIDENTIAL ENERGY EFFICIENCY

Homebuilders:

Discover **all** the benefits of building comfortable, energy efficient homes.



To stay competitive and meet growing consumer demand for energy efficient houses, more and more homebuilders are looking for ways to deliver homes with high levels of efficiency. If you are one of those homebuilders, you may already be seeing the benefits of increased revenue and improved customer satisfaction.

But did you know that you are also eligible to participate in Ameren Missouri's ConstructionSavers Program? ConstructionSavers awards financial incentives to homebuilders who build highly energy efficient homes in Ameren Missouri's service area. Homes must be started on or after January 1, 2013 and completed by December 31, 2013 to be eligible for incentives during the 2013 program year. The program offers two types of incentives:

Tier 1: \$500 for each High Performance home

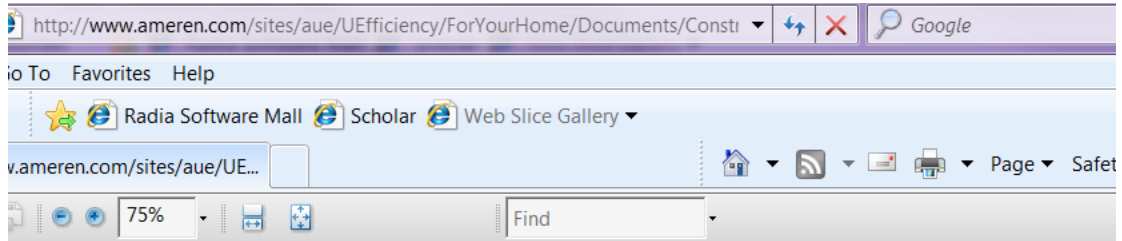
Tier 2: \$800 for each ENERGY STAR® certified home

ConstructionSavers participants also receive FREE sales and technical training, marketing materials and support from a program account manager.



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How to participate

Interested homebuilders should complete and submit a program application to Ameren Missouri. All applications will be reviewed, and selected homebuilders will be notified in writing of the number of homes eligible for incentives. Homebuilders may choose to accept or decline the incentive award offer.

Homebuilders interested in constructing ENERGY STAR certified homes are required to fill out an Online Partnership Agreement with the National ENERGY STAR New Homes Program. Find this application online at energystar.gov/homesPA.

Home testing and certification

To ensure that your homes meet program requirements, a Residential Energy Services Network (RESNET)-accredited independent Home Energy Ratings System (HERS) Rater will verify your homes' certification. The HERS Rater will use an approved energy-use simulation program and a series of onsite inspections and diagnostic tests. For certification, follow these steps:

1. Complete and submit an Ameren Missouri program application.
2. Complete the ENERGY STAR Online Partnership Agreement (if you wish to construct ENERGY STAR certified homes).
3. Select a RESNET-accredited HERS Rater.
4. Work with your HERS Rater to identify the energy efficiency measures needed to meet or exceed the High Performance (Tier 1) or ENERGY STAR (Tier 2) specifications.
5. Build homes according to the measures you have selected.
6. Determine the best testing methodology to certify your homes (Performance or Prescriptive Path).
7. Conduct onsite inspections and home performance testing.
8. Obtain an ENERGY STAR label and certificate from your HERS Rater for each ENERGY STAR certified home.

Reporting requirements

Ameren Missouri is required to collect certain information on homes submitted to the program. This information is usually collected by the HERS Rater during the final performance testing of the home. Homebuilders should work closely with their HERS Rater to ensure that this information is submitted to Ameren Missouri. Financial incentives will only be paid after Ameren Missouri receives the required information and verifies the accuracy of the HERS Rater's report.

To receive incentives:

- All required data for each home must be entered into the online reporting system.
- The homebuilder must submit an invoice generated from the online reporting system with home addresses that match the certificates submitted by the HERS Rater.
- For a Tier 1 home, the HERS Rater must submit a corresponding Home Energy Rating report displaying the corresponding HERS Index.
- For a Tier 2 home, the HERS Rater must submit a corresponding ENERGY STAR report displaying the corresponding HERS Index, along with all required checklists.

Participation benefits

- Up to \$800 in incentives per qualified home
- Free sales and technical training courses
- Marketing support, including free marketing materials
- Support from a program account manager



Apply today!

For more information, call us toll free at

1.877.215.5752

or reach us by email at

construction savers@ameren.com



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 **CONSTRUCTIONSAVERS**
an ActOnEnergy® program

Ameren Missouri ConstructionSavers Program: Home Energy Rater Application

The Ameren Missouri ConstructionSavers Program works with area homebuilders and Home Energy Raters to increase the number of energy efficient homes available to customers within the Ameren Missouri service area. Working with the ConstructionSavers Program can help you increase your business and your network of homebuilder customers.

Home Energy Rater Application	
Company Name*	Primary Contact Name*
Street Address (Primary)*	
City*	ZIP Code*
Phone (with area code) *	Fax (with area code)
Is your organization accredited by RESNET? * <input type="checkbox"/> YES <input type="checkbox"/> NO	
If yes, what organization is your HERS Provider? *	
If yes, who is your QA designee? *	
Is your organization currently operating under RESNET probation? <input type="checkbox"/> YES <input type="checkbox"/> NO	



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RESIDENTIAL ENERGY EFFICIENCY



Ameren Missouri ConstructionSavers Program: Homebuilder Application

The Ameren Missouri ConstructionSavers Program will award a limited number of financial incentives to homebuilders who complete and submit certification of the construction of qualified energy efficient homes in the Ameren Missouri service area. Homebuilders of all production volumes are encouraged to apply. In addition to financial incentives, homebuilders accepted into the program will have access to various training and marketing resources.

Homebuilder Application		
Company Name*	Company Main Contact*	
Street Address (Primary)*		
City*	ZIP Code*	Main Contact Email*
Main Contact Phone Number (with area code) *	Fax (with area code)	
How many Ameren Missouri eligible Tier 2 homes will your organization start and complete between 1/1/2013 and 12/31/2013? *	How many Ameren Missouri eligible Tier 1 homes will your organization start and complete between 1/1/2013 and 12/31/2013? *	
Are you all currently working with a RESNET accredited HERS Rating organization? * <input type="checkbox"/> YES <input type="checkbox"/> NO		
If yes, which HERS Rating organization(s) are you all working with? _____		
In what Missouri metro area(s) does your organization currently build homes? *		
<input type="checkbox"/> St. Louis metro	<input type="checkbox"/> Jefferson City	<input type="checkbox"/> Other
<input type="checkbox"/> Columbia	<input type="checkbox"/> SEMO	



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If you are seeking a ConstructionSaver Program Home Builder:

Builder	Contact	Phone	MSA	Address	City	ZIP	Fax	Website
Blue Brick Renovation + Construction, LLC	Brad Roell	314-772-3644	St. Louis	760 S Second St., Suite 6	St. Louis	63102	314-772-3644	www.bluebrickconstruction.com
Bullock Building and Development, LLC	Morgan Bullock	5734806446	Other	PO Box 373	Camdenton	65020	573-346-7554	www.bullockb-d.com
Busch Lane Enterprises	Chris Macke	573-352-0307	SEMO	330 Busch Lane	Jackson	63755	N/A	N/A
CF Vatterott Construction	Bill Fischer	314-427-4000 ext 220	St. Louis Metro	10449 St. Charles Rock Road	St. Louis	63074	314-427-5589	www.cfvatterott.com
Custom Langeneckert Homes	Brad Langeneckert	314-488-0915	St. Louis Metro	805 Meramec Station Road	Twin Oaks	63088	636-529-9601	www.langeneckerthomes.com
Dale Koontz - Builder	Tim Koontz	2172421081	Other	3316 Cambridge Estates	Quincy	62301	217-228-1117	http://koontzbuilder.com/
Dettmer Homes	Scott Dettmer	3142207816	St. Louis Metro	PO Box 344	Cottleville	63338	636-634-3430	www.dettmerhomes.com
E.M. Harris Construction Company	John Daniel	314.800.4114	St. Louis Metro	2600 Delmar	St. Louis	63103	314-436-6691	www.emharris.com
Element Building Co.	Josh Dallas	618-779-5653	Other	1105 Old Vincennes Trail	O'Fallon	62269	618-622-9201	N/A
Elevate Development	Rocco Danna	3143980635	St. Louis Metro	2301 Shenandoah Ave	St. Louis	63104	N/A	http://elevatebuilding.wordpress.com
Freeman Homes LLC	Stephanie Zouglas	314-725-3100	St. Louis Metro	225 S Meramec, Suite 411	Saint Louis	63105	314-725-0912	www.freemanhomesllc.com
HFH - Saint Louis	Jean Krammer	314-371-0400 x14	St. Louis Metro	3783 Forest Park Avenue	St. Louis	63108	314-371-0404	www.habitatsil.org
Hibbs Homes, LLC	Kim Hibbs	3145818205	St. Louis Metro	89 River Bend Drive	Chesterfield	63017	314-786-0504	www.hibbshomes.com
Newman Construction & Energy Corp.	Jeff Newman	636-239-0112	Other	553 Mill Creek Lane	Washington	63090	636-239-1917	http://newman-construction.com/
R.E.A. Homes, LLC	Jeff Bogard	3145745695	St. Louis Metro	14 Sherwyn Lane	St. Louis	63141	314-997-5557	www.reahomesllc.com
Rubicon Corporation	Rick Meyer	636.866.1851	St. Louis Metro	2174 Englewood Terrace	Chesterfield	63017	636-230-9795	www.rubiconinc.net
Taylor Homes	Gary LUttrell	502-582-1800	SEMO	8100 Hitt Lane	Louisville, KY	40241	502-243-0345	www.taylorhomes.com
Yahl Contracting, Inc	Robert Yahl	636-861-0432	St. Louis Metro	903 Palm Dr	Valley Park	63088	636-225-0067	www.yahlcontractinginc.com

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If you are a builder seeking a HERs Rater -

Company Name	Contact	Address	City	ZIP	Phone	Fax	RESNET accredited?	Probation?	Website
ASERusa	Gary Fries	PO Box 300	Fenton	63026	314-894-2300	636-343-0002	Yes	No	www.aserusa.com
econsultants, LLC	Drew Wallace	302 Campusview Dr. Suite 205	Columbia	65201	573-999-7082	660-826-7666	Yes	No	www.econsultantsllc.net
Energy Wise, Inc.	Jeremy Atchley	3098 E. Marshall	Republic	65738	417-893-8041	417-732-7184	Yes	No	www.energywise-missouri.com
EnergyLink	Chris Ihler	501 Fay St Ste 106	Columbia	65201	573-777-4811	573-777-4812	Yes	No	www.gconenergylink.com
Evergreen Energy Solutions LLC	John Howland	1954 S Hwy UU	Volumna	65202	573-289-2601	N/A	Yes	No	N/A
Goley Inc.	Mike Pruett	1707 Bluffview Dr.	Dupo, Il.	62239	618-781-4952	618-286-5011	Yes	No	www.golevinc.com
SmartHouse	Joe Page	2138 Woodson Rd. #6	St. Louis	63114	314-844-1570	314-429-7785	Yes	No	www.callsmarthouse.com
Think Green Midwest	Ken Williamson	30 Alfreda	Hamilton	45013	513-477-0131	N/A	Yes	No	www.thinkgreenmidwest.com

This is a contractor web portal managed by our implementer, ICF
This site will stay up until all rebates are processed, and then it
will be removed. All rebates for New Homes are processed
through this portal.

The screenshot shows a web browser window with the URL <https://www.amerenmissouriconstructionsavers.com/Account/Login.as>. The browser's address bar includes a search icon and the text "Google". The browser's menu bar shows "File", "Edit", "View", "Favorites", "Tools", and "Help". The browser's toolbar includes "Favorites", "Radia Software Mail", "Scholar", and "Web Slice Gallery". The browser's status bar shows "New Homes Registration".

The website header includes the Ameren Missouri logo and the tagline "FOCUSED ENERGY. For Life." The navigation menu includes "Home", "Customer Service Center", "Residential", "Business", "Communities", "Environment", and "Act On Energy".

The main content area features a "User Login" section with the following fields and options:

- User Login**
- Email Address:**
- Password:**
- [Request new password](#)
-

Below the login section, there are links for "Act On Energy" and "Rebate Locator".

The "Welcome" section contains the following text:

Welcome

Welcome to the rebate application system for the Ameren Missouri ConstructionSavers Program. We are pleased to offer this service to you and your company. This online system is designed to reduce applications with missing information and reduce processing time, which will help increase your customers' satisfaction.

Thank you for your participation in the ConstructionSavers Program. Should you need assistance in processing your rebate application, please contact us by email at ConstructionSavers@ameren.com or by telephone at 1.877.215.5752.

The footer includes the following information:

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