BEFORE THE PUBLIC SERVICE COMMISSION MAR 1 1 1999 OF THE STATE OF MISSOURI Service Commission

In the Matter of Laclede Gas Company's) Tariff to Revise Natural Gas Rate) Case No. GR-99-315 Schedules.)

AFFIDAVIT

STATE OF MISSOURI)) SS. CITY OF ST. LOUIS)

Douglas H. Yaeger, of lawful age, being first duly sworn, deposes and states:

1. My name is Douglas H. Yaeger. My business address is 720 Olive Street, St. Louis, Missouri 63101; and I am Chairman, President & Chief Executive Officer of Laclede Gas Company.

2. Attached hereto and made a part hereof for all purposes is my direct testimony, consisting of pages 1 to 23, inclusive.

3. I hereby swear and affirm that my answers contained in the attached testimony to the questions therein propounded are true and correct to the best of my knowledge and belief.

Subscribed and sworn to before me this 11^{+1} day of March, 1999.

Notary Public - Notary Seal STATE OF MISSOURI St. Louis County My Commission Expires : July 2, 2001

Exhibit No.: Issue: Witness: Case No.:

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Policy Douglas H. Yaeger Type of Exhibit: Direct Testimony Sponsoring Party: Laclede Gas Company Case No.: GR-99-315 GR-99-315

FILED MAR 1 1 1999 Service Commission

LACLEDE GAS COMPANY

GR-99-315

DIRECT TESTIMONY

OF

DOUGLAS H. YAEGER

March 1999

DIRECT TESTIMONY OF DOUGLAS H. YAEGER

1 Q.	Please state your name and business address.
2 A.	My name is Douglas H. Yaeger, and my business address is 720
3	Olive Street, St. Louis, Missouri 63101.
4 Q.	By whom are you employed and in what capacity?
5 A.	I am employed by Laclede Gas Company in the position of
6	Chairman of the Board, President and Chief Executive
7	Officer.
8 Q.	Please state your qualifications and experience.
9 A.	I received a Bachelor of Science Degree in Business
10	Administration in 1971 from Miami University, in Oxford,
11	Ohio. In 1976, I graduated from Saint Louis University, St.
12	Louis, Missouri, where I received a Master of Business
13	Administration Degree. In May of 1992, I completed the
14	Advanced Management Program at the Harvard Business School,
15	in Boston, Massachusetts.
16	During most of the period from July 1971 through
17	November 1990, I was employed by Mississippi River
18	Transmission Corporation (MRT), an interstate natural gas
19	pipeline which primarily serves the Greater St. Louis
20	Metropolitan Area. While employed at MRT, I held various
21	positions in that Company's rates, regulatory affairs, gas
22	supply, sales, marketing and accounting departments. At the
23	time I left MRT, I held the position of Executive Vice

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President, with management responsibility for the areas of
 marketing, planning, budgets and administration,
 transportation and exchange and information services.

I joined Laclede as Vice President-Planning in December 4 of 1990. From September 1992 to September 1995, I served as 5 Vice President and then Senior Vice President-Operations, 6 7 Gas Supply and Technical Services. In September 1995, I was elected to the position of Executive Vice-President -8 9 Operations and Marketing, where I assumed management 10 responsibility for both operations and the Company's marketing activities. With my election to the position of 11 President and Chief Operating Officer, effective in December 12 of 1997, I assumed overall management responsibility for all 13 of the Company's day-to-day operation. I was elected to my 14 15 current position effective January 1, 1999 and assumed the position of Chairman of the Board on January 28, 1999. 16 Have you previously testified before this Commission? 17 Q. 18 A. Yes, I submitted pre-filed testimony and participated in the proceedings in Case No. GA-89-126 regarding the initial 19 application of Missouri Pipeline Company (MPC) for 20 21 certificate authority to transport natural gas in the State I also submitted pre-filed testimony in 22 of Missouri. Laclede's three most recent general rate case proceedings, 23 Case Nos. GR-94-220, GR-96-193, and GR-98-374. 24

PURPOSE OF TESTIMONY

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2 0. What is the purpose of your testimony in this case? My testimony will cover three general areas. First, I will 3 A. address two issues which are of particularly critical 4 importance to Laclede's continued ability to remain a 5 financially strong and independent Missouri utility. One 6 7 involves the need to establish a fair and realistic return 8 on equity for Laclede that takes into account the unprecedented disparity between the real world returns which 9 exist in the financial markets today and those proposed by 10 Staff. The other concerns the need to adopt a ratemaking 11 approach to address the impact of weather trends and 12 fluctuations -- an approach that effectively deals with the 13 chronic underrecovery of certain fixed costs and the 14 15 severely negative earnings impact arising from a decade and 16 a half of excessively warm weather. Second, I will provide a brief overview of the other reasons underlying the 17 Company's request for a general increase in rates, including 18 19 an explanation of the additional operational risks and responsibilities that Laclede and other local distribution 20 companies (LDCs) face in today's changing business and 21 22 regulatory environment. Third, I will address the efforts 23 Laclede has undertaken to respond to this changing environment and outline the steps which I believe the 24 25 Commission must take to enable Laclede to maintain the

financial resources required to meet its public service
 obligations.

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CRITICAL ISSUES

You indicated that there were two issues of particular 4 A. importance in this proceeding. Please discuss them. 5 The first involves the need for a practical re-examination 6 0. of how the Company's future return on equity should be 7 determined in light of the unprecedented economic conditions 8 prevailing in the financial markets today. As shown in the 9 10 graph presented below, the traditional methods used by the Staff in this area have led to the anomalous and disastrous 11 result of driving down the returns generated for Laclede at 12 13 the very time that the overall returns earned by the non-14 utility segment of corporate America have increased to near 15 record levels.



This disparity between real world returns and those 1 generated under Staff's Discounted Cash Flow (DCF) method 2 (calculated on market value but then inappropriately applied 3 to book value) has been substantial enough in Laclede's last 4 two rate cases that even the Staff has submitted testimony 5 recognizing the inadequacy of the indicated returns and the 6 need to deviate from them. Recent financial results suggest 7 8 that the problem has only grown worse. As discussed in the direct testimony of Laclede witnesses Olson and McShane, it 9 is simply unreasonable to expect that LDCs, which are 10 riskier than ever before, will be able to continue to 11 attract capital with authorized jurisdictional returns that 12 are capped at sixty percent (or less) of the average returns 13 14 being earned by other firms in today's environment. In view 15 of these considerations, Laclede believes the time has come for this Commission to move towards a comparable earnings 16 approach in setting Laclede's allowed return on equity as 17 supported by the Company's testimony. 18

19 The second major issue concerns the need to adopt 20 sensible ratemaking measures that will give the Company a 21 reasonable opportunity to avoid the huge financial losses 22 which have been experienced over and over again during the 23 past fifteen years because rates have failed to adequately 24 recognize the effects of an incredibly long and severe 25 period of warmer weather on the Company's revenues and hence

its earnings. As shown below, the deviation between socalled "normal weather" and the weather actually experienced by the Company has been profound.

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Company of over \$23 million in the past fifteen years -- an amount that approximates an entire year's worth of earnings. The Company's rate design proposal, discussed in the direct testimony of Laclede witnesses K. J. Neises and M. T. Cline, together with its recommendation for normalizing weather based on recent history as discussed in the testimony of Laclede witness P. A. Krieger, offer a rational and equitable approach towards reducing the impact of positive

and negative variations from normal weather for both the
 Company and its customers.

If the Company is to have the resources required to meet its fundamental public service obligations, it is imperative that the Commission approve the Company's proposals for rectifying the critical deficiencies in these two areas.

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OTHER REASONS FOR PROPOSED INCREASE

9 Q. What other factors have contributed to Laclede's request for
10 an annual revenue increase of approximately \$30.5 million in
11 its tariff filing of January 26, 1999?

A. Although the Company continually works to control its costs
and is constantly seeking new ways to enhance its revenues,
it has little choice but to pursue rate relief given the
changing multiple environments within which it operates.
Please explain.

17 A. It is important to recognize that Laclede provides service in a highly mature and saturated market, a portion of which 18 is constantly relocating to the remote reaches of its 19 service area. As a result, the real opportunities for 20 customer growth within our service area are limited. 21 Moreover, the modest customer growth that Laclede does 22 experience is offset by the fact that the per customer use 23 of natural gas continues to decline as customers replace 24

their older gas equipment with newer and more efficient appliances and equipment. Historically, the combination of these factors has resulted in an average growth rate in natural gas volumes for Laclede of about one percent per year.

At the same time, Laclede, like other LDCs, continues 6 to experience moderate but persistent increases in its 7 8 payroll, operations and maintenance expenses, and materials and supplies costs. Costs have also risen as a result of 9 the continuing obligation to monitor and replace mains, 10 service lines and other facilities at replacement costs 11 that, due to the passage of time and inflation, are 12 frequently much greater than the original dollar cost of the 13 property being replaced. Unfortunately, unlike the 14 15 technologically-driven telecommunications industry or even the electric industry with its access to significant 16 depreciation-driven cash resources, neither the modest 17 market growth, nor the limited productivity gains achievable 18 19 in the natural gas distribution business, are sufficient to offset these upward cost pressures. Under such 20 21 circumstances, periodic rate relief is the only alternative available for ensuring that Laclede, as an independent 22 Missouri utility, will have the financial resources required 23 to meet its public utility obligations on a sustainable 24 basis. 25

Q. Please explain to what extent customer migration is
 occurring in the St. Louis Metropolitan Area.

From 1960 to 1990, for example, over 350,000 residents, or 3 A. nearly half of the City's entire population, left the City 4 of St. Louis for surrounding counties or other areas. 5 Moreover, since 1990 alone, an additional 55,000 residents 6 7 have moved out of the City. Indeed, according to recently reported figures, even the population of St. Louis County 8 itself has begun to decline as residents continue to move 9 away from traditional residential areas. This migration is 10 commonly referred to as the "urban sprawl" phenomenon. 11 12 Q. How does "urban sprawl" contribute to Laclede's need for

rate relief?

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Customer migration has a two-fold effect. On the one hand, 14 A. 15 the Company receives no net increase in load when customers 16 simply move from one part of its service territory to another. In fact, overall load may actually decrease to the 17 extent customers move into newer, more energy-efficient 18 housing stock or, in some cases, leave our service territory 19 altogether. On the other hand, our overall cost of service 20 goes up since the Company must incur the new costs required 21 to provide service in the areas to which these customers 22 have moved, along with the fixed cost responsibility 23 necessary to maintain service in its traditional markets. 24 While we have not made a detailed study to determine whether 25

and to what extent other Missouri utilities have been
 affected by this type of customer migration, I strongly
 suspect that few, if any, have been impacted to the same
 degree as Laclede.

5 Q. Are there any regulatory considerations that have affected the Company's need to seek periodic rate relief? 6 7 A. Yes. The most notable factor has been the Company's consistent inability to receive in rates the full level of 8 9 costs it incurs to provide its utility service. Because rates in Missouri are based on historical costs, they are, 10 by definition, inadequate to cover the Company's actual cost 11 12 of providing service from the moment they first become effective. Indeed, the Commission itself has recognized 13 this problem in the recent past by finding that the return 14 on equity requirements for at least one Missouri utility 15 16 should be adjusted upward to compensate for the additional risks associated with operating in a jurisdiction that does 17 18 not utilize forward-looking test years. Unfortunately, the 19 problems associated with using an historical test year have been compounded by the frequent failure of the Staff to 20 21 recommend inclusion in rates even those known and legitimate costs of doing business which are certain to be incurred by 22 the Company once the rates go into effect, such as 23 identifiable labor costs adjustments agreed to in multi-year 24 bargaining contracts, monitoring, repairing and replacing 25

its distribution system facilities, with special emphasis on
our aggressive efforts regarding direct buried copper
services, and maintaining the natural gas inventories
necessary to meet the gas supply needs of the Company's
customers.

6 Q. Hasn't the decline in the inflation rate over the past
7 several years served to ameliorate the financial impact of
8 these regulatory policies?

9 A. Although moderating inflation levels have helped to reduce 10 the adverse effects of these regulatory policies, any 11 benefit from a lower inflation rate has been largely offset by other factors. As I previously noted, these include the 12 more than a decade long occurrence of warmer than normal 13 14 temperatures which has deprived the Company of over \$23 15 million in net margin revenues which were assumed in rates 16 and the rate design in effect during this span, as well as 17 the increase in the competition for capital experienced by 18 the Company as a result of the unprecedented dynamics which 19 currently prevail in the financial markets.

20 Q. In addition to its inability to recover its cost of
21 providing service, does Laclede also face increased risks in
22 today's operational, business and regulatory environments?
23 A. Without question, the risks facing Laclede have increased in
24 virtually every aspect of its business, from the procurement

of gas supplies to the delivery of gas service to the end consumer.

3 Q. How have the risks increased in the gas supply end of4 Laclede's business?

To understand the added risks in the gas supply area, it is 5 A. helpful to begin with a brief description of the gas supply 6 resources available to Laclede. Laclede contracts for the 7 overwhelming majority of its firm pipeline transportation 8 capacity - 670,418 MMBtu per day - through the facilities of 9 MRT, an interstate pipeline company currently owned by 10 Reliant Energy (formerly Houston Industries) and subject to 11 regulation by the Federal Energy Regulatory Commission 12 (FERC). MRT has two large underground gas storage facilities 13 14 in North Louisiana as well as a smaller aquifer storage field in Western Illinois. MRT also provides direct access 15 to small producing properties in North Louisiana, and has a 16 variety of large interconnects with other major interstate 17 pipelines, including the former NorAm Gas Transmission (now 18 also part of Reliant Energy), Koch Gateway Pipeline, Natural 19 Gas Pipe Line Company of America and Trunkline Gas Company 20 Through these interconnections, MRT's customers can 21 (TGC). 22 access gas supplies and reserves from several major onshore and offshore producing areas. 23

Laclede also contracts for a much smaller portion of its capacity - 55,000 MMBtu per day - through MPC, an

intrastate pipeline that began deliveries to the Company in
January, 1990, and which is subject to the regulation of
this Commission. MPC, which is a division of UtiliCorp
United, Inc., has just one upstream interconnection with
Panhandle Eastern Pipe Line Company (PEPL) through which MPC
and its customers can access gas supplies.

Finally, Laclede concluded an Agreement last year with Williams Gas Pipelines Central, Inc. (Williams), another interstate pipeline. Under this Agreement, WNG began delivering up to 28,000 MMBtu per day to Laclede last fall through a converted products pipeline that is interconnected to the western side of Laclede's system in St. Charles County.

14 The following chart depicts the gas supply basins and 15 pipeline transportation capacity, both the directly 16 connected and the upstream feeder systems, which are



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3 Q. How has the Company's use and management of these resources4 changed over the past several years?

5 A. As the Commission well knows, as a result of FERC Order No. 636, the responsibility for procuring and managing these gas 6 supply resources has fundamentally shifted from the 7 8 pipelines to LDCs. As a consequence, Laclede has had to 9 enter into a multitude of direct arrangements with various 10 producers and marketers of natural gas and match up these 11 supplies with transportation capacity on the upstream 12 pipelines which feed into MRT. In addition, Laclede has had 13 to contract for transportation, both firm and interruptible,

as well as firm storage service, on MRT's system and assume
 the responsibility for managing these resources on an hour to-hour and day-to-day basis.

4 Q. How has this shift in responsibility increased the degree of5 risk faced by Laclede and other LDCs?

6 A. First, it has substantially increased the risks and 7 uncertainties associated with obtaining a long-term gas supply -- a requirement that is vital to Laclede's business. 8 9 In the past, the interstate pipelines had the obligation not 10 only to secure adequate supplies on behalf of their LDC customers, but also to make sure they were delivered to the 11 LDC's system as needed. The pipelines also had to cover all 12 13 additional risks associated with these efforts. Today, that entire gas supply management risk falls squarely on LDCs. 14 Unfortunately, this increased operational risk has been 15 matched by an even greater uncertainty in the regulatory 16 17 arena over how and whether LDCs can recover the millions of dollars in cost incurred to procure those supplies and 18 That uncertainty is particularly acute today for 19 services. 20 Laclede given the lack of assurance as to how it will recover the overwhelming cost of doing its business. 21

22 Q. Please explain.

A. As this Commission is well aware, prior to the adoption of
gas incentive plans in Missouri, Laclede and other large
LDCs operated pursuant to a PGA/ACA process under which they

could never recover more than their actual gas costs. 1 At the same time, they faced the real possibility of 2 substantial cost disallowances in the event their 3 procurement actions or decisions were later deemed to have 4 been imprudent. With the approval of the Company's Gas 5 Supply Incentive Plan, prudence reviews of certain purchased 6 gas costs were eliminated in favor of the performance 7 benchmark contained in that Plan. As a result, while 8 Laclede still faced the possibility of prudence 9 disallowances in certain areas and the risk of a financial 10 penalty if it failed to outperform the benchmark, it at 11 least had some upside potential in the form of financial 12 rewards for superior performance. 13

There is no certainty today, however, whether even this 14 limited mechanism for achieving some degree of risk/reward 15 parity in the gas procurement area will survive at all. 16 Before the rates in this proceeding are even established, 17 the initial term of the Company's GSIP is scheduled to 18 expire. It is completely unclear at this point whether the 19 GSIP will be continued at all or replaced with an entirely 20 Indeed, it is not even clear 21 new incentive mechanism. 22 whether the Company may be required to revert to the old system under which it can only lose money as a result of its 23 gas procurement efforts or even to the use of a rate case 24 like process for recovering gas costs -- a result that could 25

expose the Company and its customers to new risks in the form of millions of dollars of potentially unrecovered or overrecovered gas costs. What is clear, however, is that the degree of regulatory uncertainty and the risk posed by such uncertainty is increasing.

6 Q. Aside from these increased risks relating to the gas supply
7 function, are there new risks faced by Missouri LDCs today
8 in other areas of their business?

9 A. Yes. Over the past several years, there has been a 10 substantial increase in efforts aimed at restricting the ability of LDCs and other utilities to engage in unregulated 11 activities on reasonable terms. In the Missouri General 12 Assembly, these efforts culminated in legislation that 13 imposed certain restrictions on the ability of electric and 14 gas utilities to sell, repair, and offer warranties on 15 heating, ventilating, and air-conditioning equipment and 16 appliances. Unfortunately, rules have recently been 17 proposed in Missouri that, if ultimately adopted and upheld, 18 would substantially expand and alter these restrictions in a 19 manner that would make it very difficult for Missouri 20 utilities to practically compete in this area. We have also 21 seen proposals from various parties in the Commission's 22 affiliate transaction workshop that would extend even more 23 onerous restrictions to other unregulated activities -- a 24 result that would make it extremely difficult, if not 25

impossible, for Missouri utilities or their affiliates to effectively compete in unregulated markets. At the same time, however, pressure continues to be applied from certain quarters to introduce additional competition in markets that have traditionally been served on an exclusive basis by utilities.

7 Laclede strongly believes that many of these efforts are not in the best interests of its customers and will 8 continue to challenge them for that reason. 9 It is sufficient to note here, however, that such efforts 10 11 undoubtedly contribute to a riskier environment for 12 regulated utilities by diminishing the prospects for future 13 business growth and by impairing the very ability of 14 utilities to use their assets in the most efficient and 15 productive manner possible for the benefit of the utility's customers and its shareholders. 16

17RESPONSE TO CHANGING ENVIRONMENT18AND REGULATORY RECOMMENDATIONS

19 Q. Mr. Yaeger, how has Laclede responded to these changes in
its operational, business and regulatory environments?
21 A. In its efforts to meet the challenges posed by these
22 fundamental changes, Laclede has adhered to a few basic
23 principles. First, while we recognize that the search for
24 "strategic growth opportunities" has become a fashionable
25 pursuit in the utility industry, the Company believes that

its first and most important responsibility is to ensure 1 2 that our existing customers receive the best, most dependable service that can reasonably be provided. To that 3 4 end, the Company has focused its efforts and attention on making certain that all of the routine activities and tasks 5 required to provide quality service are not only done, but 6 done well. While this emphasis on "sweating the details" 7 8 may not be terribly exciting, it is the heart and soul of 9 any serious commitment to provide customers with the type of superior service they have every right to expect. Whether 10 it be arranging service with a new pipeline supplier so that 11 12 the Company will be able to meet current and future changing demands of its customers or helping customers through our 13 voluntary weatherization program, we believe the quality of 14 the result is directly related to the quality of the effort. 15 16 O. Do you have any evidence suggesting that these efforts have, in fact, resulted in customers receiving quality service? 17 The litmus test for determining whether any Company has 18 A. succeeded in this regard is, of course, the customer's 19 20 perception of the quality of the service he or she receives. Although Laclede receives a substantial number of favorable 21 letters and phone calls from its customers regarding the 22 quality of the services it provides, customer satisfaction 23 can also be gauged by the relatively low number of customers 24 who find it necessary to complain about the Company's 25

1 services. As this Commission knows, during the public 2 hearings held in our last three rate case proceedings, only one or two customers at most testified unfavorably about 3 Laclede's rates or services. For a Company with over 4 5 610,000 customers, I believe that is an extraordinary 6 result. In addition, the annual number of informal inquiries or complaints received by the Commission's 7 Consumer Services Department regarding Laclede have remained 8 9 exceptionally low over the past eight years, with less than one-tenth of one percent of our customers expressing any 10 type of dissatisfaction about the quality or price of the 11 12 Company's services. Indeed, these numbers remained 13 relatively constant even during the run up in gas prices during the early months of the 1996-1997 winter. 14 While Laclede intends to continue its efforts to improve upon 15 these low complaint levels, we believe our performance to 16 date is indicative of a utility that not only strives for, 17 but is successful at, delivering quality utility service. 18 19 0. Does Laclede's emphasis on preserving and enhancing the 20 quality of its everyday services mean that the Company has 21 been less innovative in exploring new ways to benefit its 22 customers?

A. Not at all. In addition to our focus on maintaining the
quality of our existing services, we have also undertaken
special initiatives designed to safeguard and, where

possible, advance the interest of our customers in this 1 2 changing environment. To ensure that all of our customers continue to have access to the essential services we 3 4 provide, we have taken whatever steps are necessary, including the acquisition of new gas supply sources, to 5 ensure the overall reliability of our gas supplies as we 6 7 move into the 21st century. As discussed in the direct 8 testimony of Laclede witness Moten, we have also taken a 9 leadership role in making sure that our most vulnerable customers will continue to receive natural gas service 10 through programs such as Dollar Help and by spearheading 11 efforts to obtain public funding in the General Assembly for 12 low income, disabled and elderly customers. The Company has 13 also continued to make substantial contributions, in terms 14 15 of dollars and time committed, aimed at improving the economic, social and educational fabric of the communities 16 17 in which we operate.

18 Q. What has the Company done to reduce the cost of the services19 it provides?

20 A. While Laclede has always been very careful about how it
21 spends its customers' dollars, it is probably unique among
22 Missouri utilities in terms of the degree to which the
23 Company has attempted to maximize the efficient use of its
24 assets and then share the financial benefits of those
25 efforts with its customers. Our current Gas Supply

Incentive Plan is the most prominent example of these 1 2 With this Plan, Laclede has already managed to efforts. achieve nearly \$73 million of identifiable savings and 3 revenues in the gas procurement area, of which nearly 80% 4 has or will be returned to the Company's customers. In the 5 process Laclede has been able to retain for its Missouri 6 customers and shareholders, most of whom live in Missouri, 7 very real financial benefits that otherwise may well have 8 gone to entities located out of state. 9

Laclede cannot, however, overcome the increasing 10 external pressures presented by today's environment, absorb 11 the severe negative earnings fluctuations caused by weather 12 13 impacts, and still provide high quality service to its customers through the implementation of innovative programs 14 15 which are deemed to be "limited" or "experimental" and may or may not be available in the future. Therefore, it is 16 absolutely imperative that it receive fair and adequate 17 regulatory treatment before this Commission. 18

19 Q. What steps does the Company believe the Commission should20 take to ensure such treatment?

A. As discussed throughout the testimony of other Company
witnesses, there are a number of steps that the Commission
can and should take to address these inadequacies in the
current process. They include:

permitting the inclusion in rates of known and
 legitimate future costs;

1 2 3	 basing weather normalization adjustments on reasonable assumptions reflecting current weather trends;
4	 adopting the Company's rate design proposal;
5	 adopting the Company's proposed treatment of the
6	various safety, environmental, Y2K and employee
7	benefit related costs deferred by the Company
8	pursuant to accounting authorizations and tracking
9	mechanisms previously granted by the Commission; and
10	• establishing an appropriate return on equity in this
11	proceeding that reflects the realities of today's
12	environment.
13 Q.	Does this conclude your testimony?
14 A.	Yes.