Filed March 23, 2015 Data Center Missouri Public Service Commission

30-DAY CONSTANT GROWTH DCF

		[1]	[2]	[3]	[4]	[5]	[6]	[7]	[8]	[9]	[10]	[11]
Company	Ticker	Annualized Dividend	Stock Price	Dividend Yield	Expected Dividend Yield	First Call Eamings Growth	Zacks Earnings Growth	Value Line Earnings Growth	Average Earnings Growth	Low ROE	Mean ROE	High ROE
American Electric Power Company, Inc.	AEP	\$1.88	\$39.50	4.76%	4.86%	3.87%	4.00%	4.50%	4.12%	8.72%	8.98%	9.37%
Cleco Corp.		\$1.00 \$1.25	\$39.50 \$36.20	4.70% 3.45%	4.00%	3.00%	4.00% 7.00%	4.50%	4.12% 5.33%	6.72% 6.51%	0.90% 8.88%	9.37% 10.57%
Edison International	EIX	\$1.30	\$39.46	3.29%	3.36%	3.18%	5.00%	n/a	4.09%	6.53%	7.45%	8.38%
Great Plains Energy Inc.	GXP	\$0.85	\$20.98	4.05%	4.16%	4.10%	6.50%	6.00%	5.53%	8.23%	9.70%	10.68%
IDACORP. Inc.	IDA	\$1.20	\$40.76	2.94%	3.01%	4.50%	4.70%	4.00%	4.40%	7.00%	7.41%	7.71%
Integrys Energy Group, Inc.	TEG	\$2.72	\$51.48	5.28%	5.49%	9.40%	4.50%	9.00%	7.63%	9.90%	13.12%	14.93%
Otter Tail Corporation	OTTR	\$1.19	\$21.20	5.61%	5.83%	5.00%	5.00%	13.00%	7.67%	10.75%	13.50%	18.98%
Pinnacle West Capital Corp.	PNW	\$2.10	\$46.61	4.51%	4.63%	5.58%	5.30%	6.00%	5.63%	9.92%	10.26%	10.64%
Portland General Electric Company	POR	\$1.06	\$24.61	4.31%	4.44%	5.88%	5.00%	7.50%	6.13%	9.41%	10.57%	11.97%
Southern Company	SO	\$1.89	\$44.38	4.26%	4.38%	5.92%	5.10%	6.00%	5.67%	9.47%	10.05%	10.39%
Westar Energy, Inc.	WR	\$1.28	\$27.40	4.67%	4.83%	5.08%	6.10%	8.50%	6.56%	9.87%	11.39%	13.37%
MEAN				4.29%	4.41%	5.05%	5.29%	7.05%	5.71%	8.76%	10.12%	11.54%

Notes:

[1] Source: Bloomberg Professional

[2] Source: Bloomberg Professional, equals 30-trading day average as of December 31, 2011

[3] Equals [1] / [2]

[4] Equals [3] x (1 + 0.5 x [8])

[5] Source: Yahoo! Finance

[6] Source: Zacks

[7] Source: Value Line

[8] Equals Average([5], [6], [7])

[9] Equals [3] x (1 + 0.5 x Minimum([5], [6], [7])) + Minimum([5], [6], [7])

[10] Equals [4] + [8]

[11] Equals [3] x (1 + 0.5 x Maximum([5], [6], [7])) + Maximum([5], [6], [7])

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90-DAY CONSTANT GROWTH DCF

		[1]	[2]	[3]	[4]	[5]	[6]	[7]	[8]	[9]	[10]	[11]
		Annualized	Stock	Dividend	Expected Dividend	First Call Earnings	Zacks Earnings	Value Line Earnings	Average Earnings	Low	Mean	High
Company	Ticker	Dividend	Price	Yield	Yield	Growth	Growth	Growth	Growth	ROE	ROE	ROE
American Electric Power Company, Inc.	AEP	\$1.88	\$38.69	4.86%	4.96%	3.87%	4.00%	4.50%	4.12%	8.82%	9.08%	9.47%
Cleco Corp.	CNL	\$1.25	\$35.57	3.51%	3.61%	3.00%	7.00%	6.00%	5.33%	6.57%	8.94%	10.64%
Edison International	EIX	\$1.30	\$38.63	3.37%	3.43%	3.18%	5.00%	n/a	4.09%	6.60%	7.52%	8.45%
Great Plains Energy Inc.	GXP	\$0.85	\$20.28	4.19%	4.31%	4.10%	6.50%	6.00%	5.53%	8.38%	9.84%	10.83%
IDACORP, Inc.	IDA	\$1.20	\$39.48	3.04%	3.11%	4.50%	4.70%	4.00%	4.40%	7.10%	7.51%	7.81%
Integrys Energy Group, Inc.	TEG	\$2.72	\$50.46	5.39%	5.60%	9.40%	4.50%	9.00%	7.63%	10.01%	13.23%	15.04%
Otter Tail Corporation	OTTR	\$1.19	\$20.17	5.90%	6.12%	5.00%	5.00%	13.00%	7.67%	11.05%	13.79%	19.28%
Pinnacle West Capital Corp.	PNW	\$2.10	\$45.08	4.66%	4.79%	5.58%	5.30%	6.00%	5.63%	10.08%	10.42%	10.80%
Portland General Electric Company	POR	\$1.06	\$24.24	4.37%	4.51%	5.88%	5.00%	7.50%	6.13%	9.48%	10.63%	12.04%
Southern Company	SO	\$1.89	\$43.09	4.39%	4.51%	5.92%	5.10%	6.00%	5.67%	9.60%	10.18%	10.52%
Westar Energy, Inc.	WR	\$1.28	\$26.84	4.77%	4.92%	5.08%	6.10%	8.50%	6.56%	9.97%	11.48%	13.47%
MEAN				4.40%	4.53%	5.05%	5.29%	7.05%	5.71%	8.88%	10.24%	11.67%

Notes:

[1] Source: Bloomberg Professional

[2] Source: Bloomberg Professional, equals 90-trading day average as of December 31, 2011

[3] Equals [1] / [2] [4] Equals [3] x (1 + 0.5 x [8]) [5] Source: Yahoo! Finance

[6] Source: Zacks

[7] Source: Value Line

[8] Equals Average([5], [6], [7])

[9] Equals [3] x (1 + 0.5 x Minimum([5], [6], [7])) + Minimum([5], [6], [7])

[10] Equals [4] + [8]

[11] Equals [3] x (1 + 0.5 x Maximum([5], [6], [7])) + Maximum([5], [6], [7])

180-DAY CONSTANT GROWTH DCF

		[1]	[2]	[3]	[4]	[5]	[6]	[7]	[8]	[9]	[10]	[11]
Company	Ticker	Annualized Dividend	Stock Price	Dividend Yield	Expected Dividend Yield	First Call Earnings Growth	Zacks Earnings Growth	Value Line Earnings Growth	Average Earnings Growth	Low ROE	Mean ROE	High ROE
American Electric Power Company, Inc.	AEP	\$1.88	\$37.96	4.95%	5.05%	3.87%	4.00%	4.50%	4.12%	8.92%	9.18%	9.56%
Cleco Corp.	CNL	\$1.25	\$35.04	3.57%	3.66%	3.00%	7.00%	6.00%	5.33%	6.62%	9.00%	10.69%
Edison International	EIX	\$1.30	\$38.48	3.38%	3.45%	3.18%	5.00%	n/a	4.09%	6.61%	7.54%	8.46%
Great Plains Energy Inc.	GXP	\$0.85	\$20.27	4.19%	4.31%	4.10%	6.50%	6.00%	5.53%	8.38%	9.84%	10.83%
IDACORP, Inc.	IDA	\$1.20	\$39.09	3.07%	3.14%	4.50%	4.70%	4.00%	4.40%	7.13%	7.54%	7.84%
Integrys Energy Group, Inc.	TEG	\$2.72	\$50.70	5.36%	5.57%	9.40%	4.50%	9.00%	7.63%	9.99%	13.20%	15.02%
Otter Tail Corporation	OTTR	\$1,19	\$20.82	5.72%	5.94%	5.00%	5.00%	13.00%	7.67%	10.86%	13.60%	19.09%
Pinnacle West Capital Corp.	PNW	\$2.10	\$44.28	4.74%	4.88%	5.58%	5.30%	6.00%	5.63%	10.17%	10.50%	10.88%
Portland General Electric Company	POR	\$1.06	\$24.55	4.32%	4.45%	5.88%	5.00%	7.50%	6.13%	9.43%	10.58%	11.98%
Southern Company	SO	\$1.89	\$41.42	4.56%	4.69%	5.92%	5.10%	6.00%	5.67%	9.78%	10.37%	10.70%
Westar Energy, Inc.	WR	\$1.28	\$26.63	4.81%	4.97%	5.08%	6.10%	8.50%	6.56%	10.01%	11.53%	13.51%
MEAN				4.42%	4.55%	5.05%	5.29%	7.05%	5.71%	8.90%	10.26%	11.69%

Notes:

[1] Source: Bloomberg Professional

[2] Source: Bloomberg Professional, equals 180-trading day average as of December 31, 2011

[3] Equals [1] / [2]

[4] Equals [3] x (1 + 0.5 x [8]) [5] Source: Yahoo! Finance

[6] Source: Zacks

[7] Source: Value Line

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