

Kansas City Power & Light Energy Efficiency Milestones 2011

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energy solutions





- *Home Performance with ENERGY STAR®*



- Program participation through month end June is up compared to 2010
- 35 active auditors in the program
- Top ten auditors generated 61% of program participation year to date
- Top ten contractors generated 52% of program participation to date

Market Intelligence

Insulation 83%	Avg. Project Cost: \$2,863
Windows 15%	Avg. Rebate: \$562
Misc. 2%	

Home Performance with Energy STAR[®] Program Milestones



- **Participants: 822**
- **kW Savings: 460**
- **kWh Savings: 1,177,104**
- **Strategic partnership between KCP&L, MGE and Metropolitan Energy Center has risen program awareness and participation benefiting both utilities and ultimately the end use customer**
- **Re-designed rebate incentive structure designed to encourage measures that offer the greatest efficiency potential for customers**





- **Larger incentives lead to rapid program growth**
- **Develop a structured preapproval process with program implementers to ensure that projects submitted are “value-added” to improving the comfort and efficiency of the customers home.**
- **Implement background screening and corrective action process to leverage improved contractor performance.**
- **Emphasize tools and techniques that promote “whole house” approach via regular contractor meetings**
- **Re-designed rebate incentives to encourage measures that offer the greatest efficiency potential.**