

# OFF-ROAD HIGH CAPACITY ELECTRIC LIFT TRUCK INCENTIVE PROGRAM

**Ameren Missouri is your energy advisor  
and here to help.**



Find more information or contact us:  
**[AmerenMissouri.com/LiftTrucks](https://AmerenMissouri.com/LiftTrucks)**  
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## Incentives for High Capacity Lift Truck Customers

Ameren Missouri has launched an incentive program to support our business customers in the transition to electric high capacity lift trucks. Program details included:

- Available to all Ameren Missouri business customers
- Pre-approval required prior to purchase
- Reserved for class I applications with a lifting capacity above 6,000 lbs.
- Incentive of \$2,500 per lift truck purchase
- Maximum incentive of up to \$50,000 per affiliated entity

## Benefits

The transition from combustible technology to electrification provides a multitude of benefits for your business including improved safety, reduced costs and frequency of maintenance, and significantly reduced fuel costs. These considerations are significant variables in managing cost as companies seek alternatives to improving profitability.



### Safety

- Less heat and vibration, reducing operator fatigue
- Quieter operation creating greater awareness of surroundings
- Programmable to the operator's abilities



### Maintenance

- 85% fewer moving parts resulting in improved uptime
- Elimination of fluids disposal
- 3-5 times less costly to maintain and repair



### Fuel

- On average, 3-4 times the annual savings
- Electric KWh rates historically flat and predictable
- Elimination of onsite storage of combustible fuels



### Environment

- Elimination of tailpipe emissions
- Improved working environment
- Air circulation, for the purpose of removing pollutants is eliminated
- Support CSR and sustainability goals

## Ameren Missouri Is Here To Help

A no-cost fleet consultation includes:

- Electric feasibility modeling
- Evaluation of existing fleet
- Battery/charger/lift truck recommendations for the specific tasks
- Fleet rightsizing recommendations
- Safety improvement considerations
- A professionally bound report for internal case-making and reference

## Facts About Electrification

- Electric technology has greatly advanced in the last ten years. The need to own two batteries for every lift truck is the exception, not the rule. Nearly every application has a single battery solution.
- Today's lift truck is programmable for varying travel-lift-lower speeds and tuned to the ability of your drivers.
- Electric lift trucks perform, equal to or better, than their combustible counterpart in outdoor environments.
- The performance of electric lift trucks is equal to that of a diesel truck. In fact, electric technologies have advanced features that a combustible solution cannot meet.
- While electric lift trucks have an initial greater cost for purchase, the total cost of ownership comparison proves electric to be more cost effective.
- Electric lift trucks have zero site emissions. The lack of harmful fumes in the air eliminates the need for additional air circulation and creates a safer work environment.
- The ergonomic advantages of electric lift trucks make them safer for your operators, increasing productivity.

## Customer Eligibility

Incentives are available for High Capacity Lift Truck Customers qualifying for service under classifications 2(M)-3(M)-4(M)-11(M)-12(M), except for those customers currently taking service under a discounted rate program, including any other economic development program provided by Ameren Missouri. First preference for participation will be given to customers who agree to incorporate any equipment that allows monitoring of equipment usage.