



Natural Gas Program Summary

Residential Water Heating



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Periodically, CEE collects information from members who administer energy-efficiency programs and organizes this material into program summaries. All material contained in this document was compiled from interviews and documented program information. Every effort was made to provide the most current and accurate information. If a correction is necessary, contact Eileen Eaton at eeaton@cee1.org or 617-589-3949, ext. 203.

The Consortium for Energy Efficiency (CEE), a nonprofit public benefits corporation, develops initiatives for its North American members to promote the manufacture and purchase of energy-efficient products and services. CEE members operate in both the United States and Canada and include utilities, statewide and regional market transformation administrators, environmental groups, research organizations, and state energy offices. CEE's goal is to induce lasting structural and behavioral changes in the marketplace, resulting in the increased adoption of energy-efficient technologies.

SPONSOR	Alliant Energy
Service Territory	Alliant Energy has 418,288 gas customers in the states of Wisconsin, Iowa, Minnesota and Illinois: 179,289 in Wisconsin, 222,790 in Iowa, 10,577 in Minnesota and 5,632 in Illinois.
PROGRAM BACKGROUND	
Program Name	Residential Prescriptive Rebates
Implementation Dates	January 1, 2006 – December 31, 2006
Program Budget	Natural Gas: \$ 3,497,010 (IPL-Iowa and IPL-Minn. <i>only</i>) (Note: Multiple measures are included in this budget. It is <u>not</u> broken out by measure. Measures included are captured in the program description.)
Program Description	The Residential Prescriptive Rebate Program is designed to provide a comprehensive range of energy efficiency incentives that address several major end-uses. The centerpiece of this program is the offering of cash rebates to residential customers who purchase high-efficiency electric and natural gas equipment. This program is comprised of a number of energy efficiency measures that are grouped into the follow categories: Ceiling Fans, Heating and Cooling, Lighting, Refrigerators/Freezers, Replacement Windows/Sashes and Doors, Washers, Water Heaters and Clock Programmable Thermostats.
Contact	Kim King, Product Manager (319) 786-7649 kimking@alliantenergy.com
Web Site	www.alliantenergy.com/residential
PROGRAM COMPONENTS	
Incentives	Natural Gas Water Heater <ul style="list-style-type: none"> • ≥ 0.62 Energy Factor, \$50 rebate
Other Program Elements	40 gallons or greater

SPONSOR	Aquila (Iowa)
Service Territory	760,000 natural gas customers in six states: Missouri, Kansas, Nebraska, Iowa and Minnesota. Approximately 170,000 natural gas customers in Iowa.
PROGRAM BACKGROUND	
Program Name	Iowa Water Heater Replacement Rebate Program Innovative Heating Technologies Rebates
Implementation Dates	January 1, 2006 – December 31, 2006
Program Budget	\$ 965,000 per year (includes space heating programs)
Program Description	Rebate available to residential customers for replacing an existing water heater with an efficient one or purchase the latest water heating innovations in energy-efficiency.
Contact	Matt Daunis, Manager Energy Efficiency (816) 737-7779 matt.daunis@aquila.com
Web Site	www.aquila.com
PROGRAM COMPONENTS	
Incentives	<p>Gas Water Heater</p> <ul style="list-style-type: none"> • ≥ 0.62 EF, \$40 rebate <p>GFX Drain Water Heat Recovery</p> <ul style="list-style-type: none"> • \$300 rebate <p>Tankless Water Heater</p> <ul style="list-style-type: none"> • \$100 rebate <p>Integrated Space & Water Heater</p> <ul style="list-style-type: none"> • \$500 rebate
Other Program Elements	NA

SPONSOR	Bay State Gas Company
Service Territory	Approximately 250,000 Residential Customers and 25,000 Commercial customers in Western Massachusetts, Southeastern Massachusetts and Merrimack Valley
PROGRAM BACKGROUND	
Program Name	High-Efficiency Indirect Water Heating Program Instantaneous Tankless Water Heating Program
Implementation Dates	May 1, 2006 – April 30, 2007
Program Budget	Approx. \$55,000
Program Description	<p>1. Rebate available to residential and commercial water heating and space heating customers installing an indirect water heater attached natural gas boiler.</p> <p>2. Rebate available to residential and commercial water heating and space heating customers installing a natural gas instantaneous, tankless water heater.</p>
Contact	<p>Derek Buchler, Manager, Demand Side Management (508) 836-7344 dbuchler@nisource.com</p>
Web Site	www.baystategas.com
PROGRAM COMPONENTS	
Incentives	<p>Indirect water heater (attached to a natural gas-fired ENERGY STAR® rated forced hot water boiler) greater than 30 gallons</p> <ul style="list-style-type: none"> No specified performance level, \$300 rebate <p>Gas Tankless Water Heater</p> <ul style="list-style-type: none"> ≥ 0.82 EF (w/ electronic ignition), \$300 rebate
Other Program Elements	NA

SPONSOR	Berkshire Gas Company
Service Territory	Serves approximately 36,000 customers in Western Mass.: Berkshire, Hampshire and Franklin Counties
PROGRAM BACKGROUND	
Program Name	High-Efficiency Indirect Water Heating Program Instantaneous Tankless Water Heating Program
Implementation Dates	May 1, 2006 – April 30, 2007
Program Budget	\$35,000 per year
Program Description	1. Rebate available to residential water heating customers installing a high-efficiency natural gas indirect water heater. 2. Rebate available to residential water heating customers installing a natural gas tankless, on-demand water heater
Contact	Michael Sommer (413) 445-0315 msommer@berkshiregas.com
Web Site	www.berkshiregas.com www.gasnetworks.com
PROGRAM COMPONENTS	
Incentives	1. Indirect-fired gas water heater (attached to an ENERGY STAR-qualified forced hot water boiler) <ul style="list-style-type: none"> No specified performance level, \$300 2. Gas Tankless Water Heater <ul style="list-style-type: none"> .82 EF (w/ electronic ignition), \$300
Other Program Elements	Available to both residential and small commercial customers

SPONSOR	Efficiency Vermont
Service Territory	Efficiency Vermont services and incentives are available to all Vermont electric ratepayers.
PROGRAM BACKGROUND	
Program Name	Existing Homes Services
Implementation Dates	January 1, 2006 – December 31, 2006
Program Budget	\$150,000 per year (all fuels) for Water Heating measures and services
Program Description	Services targeted to the retrofit market (existing homes) with high electric energy usage.
Contact	James Massie, Existing Homes Market Manager (802) 860-4095 ext 1050 JMassie@veic.org
Web Site	www.encyvermont.com
PROGRAM COMPONENTS	
Incentives	<u>Home Performance with ENERGY STAR</u> Prescriptive Electric Water Heat Fuel Switching <ul style="list-style-type: none"> Electric water heater (primary source) replaced with a cost-effective fossil-fuel system, \$500 per unit (\$200 for natural gas, direct-fired units) Efficient Water Heating System Upgrade <ul style="list-style-type: none"> Custom incentives for cost-effective system replacements
Other Program Elements	Customer may choose either a cash rebate or discount financing for cost-effective measures

SPONSOR	Energy Trust of Oregon
Service Territory	550,000 gas customers, much of Western Oregon
PROGRAM BACKGROUND	
Program Name	Home Energy Savings Program
Implementation Dates	Starting late 2004 for efficient water heaters
Program Budget	\$10 Million (including space heating program)
Program Description	Existing homes, including manufactured, multifamily, and single family. Electric & gas weatherization, water heaters, furnaces, heat pumps, etc.
Contact	Diane Ferington, Residential Program Manager (503) 445-7621 Diane.Ferington@EnergyTrust.org
Web Site	www.EnergyTrust.org
PROGRAM COMPONENTS	
Incentives	Natural Gas Water Heater <ul style="list-style-type: none"> • ≥ 0.62 EF, \$25 rebate
Other Program Elements	Marketed through major contractors and distributors. Tankless units also eligible.

SPONSOR	Gaz Métro
Service Territory	158,527 customers, Quebec territory, Canada
PROGRAM BACKGROUND	
Program Name	Water Heater Rebate Program
Implementation Dates	October 2005 – September 2006
Program Budget	NA
Program Description	Rebates available to residential customers who purchase energy efficient water heaters.
Contact	Éric Hurtubise (514) 598-3079 ehurtubise@gazmetro.com
Web Site	www.gazmetro.com
PROGRAM COMPONENTS	
Incentives	<p>High efficiency water heater</p> <ul style="list-style-type: none"> • Variable incentive from CDN\$600 to \$6000 based on capacity <p>Condensing water heater</p> <ul style="list-style-type: none"> • Variable incentive from CDN\$1200 to \$20,000 based on capacity
Other Program Elements	NA

SPONSOR	KeySpan Energy Delivery, New England
Service Territory	801,852 residential customers in New Hampshire and Massachusetts (Boston Metro area North, West and Suburbs; Cape Cod, South-Central MA)
PROGRAM BACKGROUND	
Program Name	High-Efficiency Indirect Water Heating Program Instantaneous Tankless Water Heating Program
Implementation Dates	May 1, 2006 – April 30, 2007
Program Budget	Approx. \$310,000
Program Description	Rebate available to residential water heating customers installing a high-efficiency natural gas indirect water heater. Rebate available to residential water heating customers installing a natural gas instantaneous/on-demand tankless water heater.
Contact	Subid Wagley, Program Manager, Research & Evaluation (781) 466-5448 swagley@keyspanenergy.com
Web Site	www.keyspanenergy.com
PROGRAM COMPONENTS	
Incentives	Indirect-fired gas water heater (attached to an ENERGY STAR-rated natural gas forced hot water boiler) <ul style="list-style-type: none"> No specified performance level, \$300 rebate Gas Tankless Water Heater <ul style="list-style-type: none"> ≥ 0.82 EF (w/ electronic ignition), \$300 rebate
Other Program Elements	Working with builders, contractors and other trade ally partners.

SPONSOR	MidAmerican Energy Company
Service Territory	MidAmerican Energy Company provides service to more than 706,000 electric customers and more than 687,000 natural gas customers in a 10,600 square-mile area from Sioux Falls, S. D. to the Quad Cities area of Iowa and Illinois. REBATES AND FINANCING CURRENTLY AVAILABLE IN IOWA ONLY.
PROGRAM BACKGROUND	
Program Name	Residential Equipment Program
Implementation Dates	2006
Program Budget	NA
Program Description	Influences customers to choose high efficient natural gas furnaces, natural gas boilers, and natural gas hot water heaters by providing rebates or below prime rate financing.
Contact	John O’Roake (515) 252-6764 jtoroake@midamerican.com
Web Site	http://www.midamericanenergy.com/rebates
PROGRAM COMPONENTS	
Incentives	Gas water heater <ul style="list-style-type: none"> • 30 gallon ≥ 0.64 EF, \$50 rebate • 40-59 gallon ≥ 0.62 EF, \$50 rebate • 60 gallon ≥ 0.59 EF, \$50 rebate
Other Program Elements	Rebate or financing at 1/2 point below prime rate is available.

SPONSOR	New England Gas Company (Mass.)
Service Territory	49,500 – Fall River, Somerset, Swansea, Westport, North Attleboro and Plainville.
PROGRAM BACKGROUND	
Program Name	High-Efficiency Indirect Water Heating Program Instantaneous Tankless Water Heating Program
Implementation Dates	May 1, 2006 – April 30, 2007
Program Budget	\$12,000
Program Description	<p>1. Rebate available to residential water heating customers installing a high-efficiency natural gas indirect water heater.</p> <p>2. Rebate available to residential water heating customers installing a natural gas on-demand tankless water heater.</p>
Contact	<p>James J. Carey (401) 574-2061 James.Carey@negasco.com</p>
Web Site	<p>www.negasco.com www.gasnetworks.com</p>
PROGRAM COMPONENTS	
Incentives	<p>Indirect-fired gas water heater, 30-75 gallon tank. (attached to an ENERGY STAR-rated forced hot water boiler)</p> <ul style="list-style-type: none"> • No specified performance level, \$300 rebate <p>Gas On-Demand Tankless Water Heater</p> <ul style="list-style-type: none"> • ≥ 0.82 EF (w/ electronic ignition), \$300 rebate
Other Program Elements	Available to both residential and small commercial customers

SPONSOR	New Jersey Board of Public Utilities
Service Territory	1.2 million residential heating gas customers in New Jersey served by investor owned gas distribution utility companies
PROGRAM BACKGROUND	
Program Name	WARMAdvantage Program
Implementation Dates	May 1, 2006 – April 30, 2007
Program Budget	\$5.63 million (Total for Heating and Hot Water rebates)
Program Description	The program is designed to promote the purchase of high efficiency natural gas residential water heating systems. The program helps customers pay the incremental cost to upgrade to high efficiency natural gas water heating systems by offering cash rebates toward qualifying equipment purchases.
Contact	Vincent Pedicini (973) 648-7214 Vincent.Pedicini@bpu.state.nj.us
Web Site	www.njcleanenergy.com
PROGRAM COMPONENTS	
Incentives	Water Heater <ul style="list-style-type: none"> • ≥ 0.62 EF, \$50 rebate
Other Program Elements	All units must be listed in the Gas Appliance Manufacturers Association (GAMA) Consumers' Directory of Certified Efficiency ratings. Qualifying heating systems installed in new homes must be located in "Smart Growth" areas of New Jersey in order to receive an incentive. Customers participating in the NJ ENERGY STAR Homes new construction program are not eligible for rebates through the WARMAdvantage Program.

SPONSOR	NSTAR Gas
Service Territory	Serving a total of 1.4 million customers (245,000 gas customers) in more than 100 Eastern Mass. communities
PROGRAM BACKGROUND	
Program Name	High-Efficiency Water Heating Rebate
Implementation Dates	May 1, 2006 – April 30, 2007
Program Budget	\$100,000 per year
Program Description	Rebate for indirect-fired water heaters & on demand water heaters
Contact	Mary McCarthy (781) 441-3888 mary_mccarthy@nstaronline.com
Web Site	www.nstaronline.com
PROGRAM COMPONENTS	
Incentives	<p>Indirect-fired storage tank unit (30-75 gallons) connected to natural gas heating system.</p> <ul style="list-style-type: none"> no performance level specified, \$300 rebate <p>On demand Water Heater</p> <ul style="list-style-type: none"> ≥ 0.82 EF w/electronic ignition, \$300 rebate
Other Program Elements	Contractor Training

SPONSOR	Pacific Gas & Electric Company
Service Territory	5 million Electric customers and 4.1 million Natural Gas customers. Service area stretches from Eureka in the north to Bakersfield in the south, and from the Pacific Ocean in the west to the Sierra Nevada in the east.
PROGRAM BACKGROUND	
Program Name	Energy Efficiency Rebates For Your Home
Implementation Dates	January 2006 – December 2008 (three-year program)
Program Budget	\$2.4 Million
Program Description	Cash rebates are available for the installation of qualified energy-efficiency products in customer's homes.
Contact	Helen Fisicaro, Senior Program Manager (415) 973-1022 Hhf1@pge.com
Web Site	www.pge.com
PROGRAM COMPONENTS	
Incentives	Natural Gas Water Heaters <ul style="list-style-type: none"> • ≥ 0.62 EF, ≥30 gallons; \$30 rebate
Other Program Elements	Rebates also available for Attic and Wall Insulation, High Efficiency Clothes Washers and High Efficiency Dishwashers and Natural Gas Furnaces.
PROGRAM BACKGROUND	
Program Name	Multifamily Energy-Efficiency Rebates
Implementation Dates	January 2006 – December 2008 (three-year program)
Program Budget	\$2.4 Million
Program Description	Cash rebates are available for the installation of qualified energy-efficiency products in existing apartment dwelling units and in the common areas of apartment and condominium complexes, and common areas of mobile home parks. Property owners (and property managers, as authorized agents for property owners) of existing residential multifamily complexes with 2 or more dwelling units may qualify.
Contact	Helen Fisicaro, Senior Program Manager (415) 973-1022 Hhf1@pge.com
Web Site	www.pge.com

PROGRAM COMPONENTS	
Incentives	<p>Natural Gas Water Heaters</p> <ul style="list-style-type: none"> • ≥ 0.62 EF, ≥ 30 gallons; \$30/Unit rebate <p>Central System Natural Gas Water Heaters/Space Heating</p> <ul style="list-style-type: none"> • $\geq 82\%$ thermal efficiency, ≥ 80 gallons, building complex with ≥ 2 units, \$500/Unit rebate <p>Natural Gas Water Heater and/or Boiler Controllers</p> <ul style="list-style-type: none"> • Serving multifamily dwelling of ≤ 30 units, \$750/Unit rebate • Digital display graphing model serving ≥ 30 units, \$1,500/Unit rebate • Non-digital display graphing model serving ≥ 30 units, \$750/Unit rebate
Other Program Elements	Rebates also available for energy efficient appliances and lighting.

SPONSOR	Puget Sound Energy
Service Territory	1 million electric customers and more than 650,000 natural gas customers, primarily in the Puget Sound region.
PROGRAM BACKGROUND	
Program Name	Efficient Natural Gas Water Heater Rebate Program
Implementation Dates	January 1, 2006 – December 31, 2007
Program Budget	\$315,000
Program Description	Rebate available to residential customers for installation of efficient tank-type gas water heater
Contact	Nancy Oakley, Market Manager (425) 456-2411 nancy.oakley@pse.com
Web Site	www.pse.com (see residential rebates)
PROGRAM COMPONENTS	
Incentives	Gas Water Heater <ul style="list-style-type: none"> • ≥ 0.62 EF, \$40 rebate
Other Program Elements	NA

SPONSOR	San Diego Gas & Electric
Service Territory	1.3 million customers; 775,000 gas customers in San Diego County and Southern Orange County, California
PROGRAM BACKGROUND	
Program Name	Single-Family Rebate Program
Implementation Dates	January 1, 2006 through December 31, 2008
Program Budget	Approx \$2.5M per year
Program Description	Rebates offered for the purchase and installation of energy-efficient equipment or home-improvement measures
Contact	Aida Velazquez – Program Manager (858) 654-6401 avelazquez@semprautilities.com
Web Site	www.sdge.com
PROGRAM COMPONENTS	
Incentives	Natural Gas Water Heater ≥ 0.62 EF, ≥30 gallon capacity; \$30 rebate
Other Program Elements	NA

SPONSOR	Southern California Gas
Service Territory	Serves a population of 19.8 million consumers through 5.6 million gas meters in more than 500 communities. Service territory encompasses approximately 20,000 square miles throughout Central and Southern California, from Visalia to the Mexican border
PROGRAM BACKGROUND	
Program Name	Home Energy Efficiency Rebate Program
Implementation Dates	January 1, 2006 – December 31, 2006
Program Budget	\$ 19.5 million (3-year program)
Program Description	Program provides rebates to customers for purchase of qualifying energy efficient appliances and related equipment. Program provides customers with qualification specifications. Customers purchase equipment and submit application for review and approval by Utility.
Contact	Harvey Bringas, Program Manager – Single Family 213-244-3175 hbringas@semprautilities.com
Web Site	www.socalgas.com/energyefficiency
PROGRAM COMPONENTS	
Incentives	Water Heating (Storage-type) ≥ 0.62 EF, \$30 rebate
Other Program Elements	Also provide rebates for High Efficiency Clothes Washers, Attic and Wall Insulation, Gas Furnaces and High Efficiency Dishwashers.
PROGRAM BACKGROUND	
Program Name	Multifamily Rebate Program
Implementation Dates	January 1, 2006 – December 31, 2008
Program Budget	\$ 9.5 million (3 year program)
Program Description	Cash rebates are available for the installation of qualified energy efficient products in apartment dwelling units and in the common areas of apartment and condominium complexes, and common areas of mobile home parks. Program provides customers with qualification specifications. Customers obtain reservation for funds, purchase equipment and submit application for review and approval by Utility.
Contact	Kathy Van Cott, Program Manager – Multifamily (714) 634-3052 kvancott@semprautilities.com

Web Site	www.socalgas.com/energyefficiency
PROGRAM COMPONENTS	
Incentives	<p>Domestic Water Heating</p> <ul style="list-style-type: none"> • $\geq .62$ EF, \$30 rebate <p>Boilers (Water Heating only)</p> <ul style="list-style-type: none"> • $\geq 300k$ btu, $\geq 84\%$ Thermal Efficiency, \$1500 rebate • $\leq 299k$ btu, $\geq 82\%$ AFUE, \$1500 rebate <p>Water Heater and / or Boiler Controllers</p> <ul style="list-style-type: none"> • Non Digital graph model for building with ≥ 30 units, \$750 rebate • Digital graph model for building of ≤ 29 units, \$750 rebate • Digital graph model for building of ≥ 30 units, \$1500 rebate <p>Central Water Heating</p> <ul style="list-style-type: none"> • ≥ 80 gallons, $\geq 82\%$ Thermal Efficiency, \$500 rebate
Other Program Elements	Also provide rebates for Natural Gas Furnaces, High Efficiency Qualified Dishwashers, Attic and Wall Insulation, and High Efficiency Qualified Coin Operated Clothes Washers

SPONSOR	Unitil Corporation
Service Territory	15,000 gas customers in Massachusetts.
PROGRAM BACKGROUND	
Program Name	High-Efficiency Water Heating Equipment Rebate Program
Implementation Dates	May 1, 2006 – April 30, 2007
Program Budget	NA
Program Description	Rebates to customers for installing either an in-direct fired water heater or an instantaneous water heater.
Contact	Scott O'Loughlin, Energy Efficiency Coordinator (888) 486-4845 oloughlin@unitil.com
Web Site	www.unitil.com
PROGRAM COMPONENTS	
Incentives	High-Efficiency Indirect-fired Water Heater <ul style="list-style-type: none"> • Attached to a natural gas boiler, \$300 rebate High-Efficiency On-demand Tankless Water Heater <ul style="list-style-type: none"> • ≥ 0.82 EF (w/ electronic ignition), \$300 rebate
Other Program Elements	NA

SPONSOR	Vermont Gas Systems
Service Territory	37,000 Customers, Northwestern Vermont.
PROGRAM BACKGROUND	
Program Name	HomeBase Equipment Replacement Program
Implementation Dates	October 1, 2005 – September 30, 2006
Program Budget	NA
Program Description	<p>1. Rebate available to residential water heating customers installing a high-efficiency natural gas-fired water heater.</p> <p>2. Rebate available to residential water heating customers installing a high efficiency natural gas indirect water heater.</p>
Contact	<p>Elisabeth Goldsborough, Energy Services Coordinator (802) 863-4511 ext. 321 egoldsborough@vermontgas.com</p>
Web Site	www.vermontgas.com
PROGRAM COMPONENTS	
Incentives	<p>Water Heater 40/50 gallon</p> <ul style="list-style-type: none"> • ≥ 0.61 EF, No minimum usage, \$100 rebate <p>Indirect-Fired Storage Tank</p> <ul style="list-style-type: none"> • Heated by an ≥ 87% AFUE boiler, \$100 rebate <p>Tankless Water heaters,</p> <ul style="list-style-type: none"> • No minimum usage, \$100 rebate <p>GFX Heat exchangers</p> <ul style="list-style-type: none"> • Custom screening/variable rebate
Other Program Elements	NA

SPONSOR	Xcel Energy (Minnesota)
Service Territory	We serve 3.3 million electricity customers and 1.8 million natural gas customers in 10 Western and Midwestern states including Colorado, Kansas, Michigan, Minnesota, New Mexico, North Dakota, Oklahoma, South Dakota, Texas, and Wisconsin.
PROGRAM BACKGROUND	
Program Name	Furnace/Water Heater Rebate (BudgetSmart from Xcel EnergySM)
Implementation Dates	February 1, 2006 and December 31, 2006
Program Budget	\$20,949
Program Description	This rebate is for customers who purchase and install a qualifying water heater with an EF of 0.62 or above at the same time they purchase and install a qualifying natural gas furnace or boiler in Minnesota where Xcel Energy natural gas serves the home.
Contact	Kim Sherman, Product Portfolio Manager (612) 337-2360 Kim.Sherman@xcelenergy.com
Web Site	www.xcelenergy.com
PROGRAM COMPONENTS	
Incentives	Natural Gas Water Heater ≥ 0.62 EF, \$40 rebate
Other Program Elements	Must be purchased and installed in combination with one of the following: Natural Gas Furnace <ul style="list-style-type: none"> • 90%+ AFUE, \$75 rebate • 94%+ AFUE, \$100 rebate Natural Gas Boiler <ul style="list-style-type: none"> • 85%+ AFUE, \$100 rebate