

APPLYING TO

**MISSOURI SERVICE AREA****BUSINESS ENERGY EFFICIENCY****PURPOSE**

The purpose of the Business Energy Efficiency Program is to proactively impact Commercial & Industrial (C&I) customer energy use in such a way as to reduce consumption of electricity consistent with the Missouri Energy Efficiency Investment Act (MEEIA), the Company's January 20, 2012 MEEIA filing (MEEIA filing) and the Missouri Public Service Commission's (Commission) \_\_\_\_\_, 2012 Report and Order in Case No. EO-2012-0142 approving the programs and DSIM contained in the Company's MEEIA filing. The goal of specific programs under this tariff is to acquire the demand side resources in a cost-effective manner.

**DEFINITIONS**

Capitalized terms not otherwise defined herein have the following meanings:

**DSIM (Demand-Side Investment Mechanism)**

A mechanism approved by the Commission in a utility's filing for demand-side program approval to encourage investments in demand-side programs. The DSIM may include, in combination and without limitation:

1. Cost recovery of demand-side program costs through capitalization of investments in demand-side programs;
2. Cost recovery of demand-side program costs through a demand-side program cost tracker;
3. Accelerated depreciation on demand-side investments;
4. Recovery of lost revenues; and
5. Utility incentive based on the performance level of approved demand-side programs;

**Incentive**

Any consideration provided by the Company, through the Program Administrator and Program Partners, which encourages the adoption of energy efficient equipment, systems, or practices. Measures and incentives for specific programs are specified in the Company's MEEIA filing.

**Measure**

An end-use measure, as defined in 4 CSR 240-22.020(18), (20), and (21).

**Program Administrator**

The entity selected by the Company to provide program design, promotion, administration, implementation, and delivery of services.

**Program Partner**

A retailer, distributor or other service provider that the Company or the Program Administrator has approved to provide specific program services through execution of a Company approved service agreement.

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ISSUED BY Warner L. Baxter  
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TITLESt. Louis, Missouri  
ADDRESS

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MISSOURI SERVICE AREA**BUSINESS ENERGY EFFICIENCY (Cont'd.)****AVAILABILITY**

Programs under this tariff shall be available to customers qualifying for service under the Small General Service Rate 2(M), Large General Service Rate 3(M), Small Primary Service Rate 4(M), Large Primary Service Rate 11(M), or Large Transmission Service Rate 12(M) rate schedules. However, Company is not precluded from targeting Measures, markets and customer segments as part of an overall effort to increase the cost-effectiveness and access to energy efficiency. Further, application of provisions of specific programs may be restricted to customers with certain attributes as described in individual programs within Company's MEEIA filing. Some programs may also require that services be phased-in on a geographical or other basis to better manage resources.

**TERM**

This tariff shall be effective through December 31, 2015 except that it shall be terminated immediately, and without further Commission action, on the effective date of any court order, judgment or opinion or Commission order that:

1. Finds recovery of lost revenue is not authorized by MEEIA or any other Missouri law; or.
2. Changes or eliminates the approved DSIM program.

Certain individual energy efficiency programs have specific terms, which are contained within the Company's MEEIA filing, which program terms are incorporated herein by this reference.

**DESCRIPTION**

The energy efficiency programs available under this tariff are listed below. Details for each program, such as the specific measures and the incentives available for each measure can be found on the Company's website, [www.ActOnEnergy.com](http://www.ActOnEnergy.com).

Standard Incentive

Incentives for purchases of qualified energy efficient technologies.

Custom Incentive

Offset of higher costs associated with the installation of new higher efficiency equipment, process improvements or building system upgrades that are not eligible for the Standard Incentive program.

New Construction Incentive

Promote energy efficient building practices related to new building construction and major renovation of existing buildings.

Retro-commissioning Incentive

Provide benchmarking of mechanical, electrical and thermal system performance for existing buildings and offer Incentives for modifying control system(s) to reduce energy use.

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**BUSINESS ENERGY EFFICIENCY (Cont'd.)**

**DESCRIPTION (Cont'd.)**

Individual Measures may include, but are not limited to, energy efficient appliances, assistive technologies, controls, motors, heating, ventilation and HVAC systems, lighting, maintenance and new technologies. Program offerings, structures, availability, and Incentives will be adjusted to respond to market conditions in order to achieve the desired energy reduction.

Additional program details such as process flows, application instructions, application forms, Program Partners, specific program provisions, etc., are provided in Company's MEEIA filing, on the Company's website, [www.ActOnEnergy.com](http://www.ActOnEnergy.com) or by calling the Business Energy Efficiency program toll free 1.866.941.7299.

**PROGRAM COSTS**

Costs of the Business Energy Efficiency Programs reflected herein, including but not limited to sums approved for collection from customers under the Commission-approved DSIM or otherwise approved by the Commission for collection from customers shall be reflected in an Energy Efficiency Program Charge appearing as a separate line item on customers' bills and applied to customers' bills as a per kilowatt-hour charge as specified in the rate schedules listed above; provided that said charge will not be applied to customers who have opted-out of such charges according to the terms of MEEIA. All customers, except those who have opted-out that take service under said rate schedules shall pay the energy efficiency program charge irrespective of whether a particular customer utilizes a demand-side program available hereunder.

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