

APPLYING TO

MISSOURI SERVICE AREA**RESIDENTIAL ENERGY EFFICIENCY****PURPOSE**

The purpose of the Residential Energy Efficiency Program is to proactively impact residential customer energy use in such a way as to reduce consumption of electricity consistent with the Missouri Energy Efficiency Investment Act (MEEIA), the Company's January 20, 2012 MEEIA filing (MEEIA filing) and the Missouri Public Service Commission's (Commission) _____, 2012 Report and Order in Case No. EO-2012-0142 approving the programs and DSIM contained in the Company's MEEIA filing. The goal of specific programs under this tariff is to acquire the demand side resources in a cost-effective manner.

DEFINITIONS

Capitalized terms not otherwise defined herein have the following meanings:

DSIM (Demand-Side Investment Mechanism)

A mechanism approved by the Commission in a utility's filing for demand-side program approval to encourage investments in demand-side programs. The DSIM may include, in combination and without limitation:

1. Cost recovery of demand-side program costs through capitalization of investments in demand-side programs;
2. Cost recovery of demand-side program costs through a demand-side program cost tracker;
3. Accelerated depreciation on demand-side investments;
4. Recovery of lost revenues; and
5. Utility incentive based on the performance level of approved demand-side programs;

Incentive

Any consideration provided by the Company, through the Program Administrator and Program Partners, which encourages the adoption of energy efficient equipment, systems, or practices. Measures and incentives for specific programs are specified in the Company's MEEIA filing.

Measure

An end-use measure, as defined in 4 CSR 240-22.020(18), (20), and (21).

Program Administrator

The entity selected by the Company to provide program design, promotion, administration, implementation, and delivery of services.

Program Partner

A retailer, distributor or other service provider that the Company or the Program Administrator has approved to provide specific program services through execution of a Company approved service agreement.

DATE OF ISSUE _____

DATE EFFECTIVE _____

ISSUED BY Warner L. Baxter
NAME OF OFFICERPresident & CEO
TITLESt. Louis, Missouri
ADDRESS

APPLYING TO

MISSOURI SERVICE AREA**RESIDENTIAL ENERGY EFFICIENCY (Cont'd.)****AVAILABILITY**

Programs under this tariff shall be available to current residential customers in the Company's Missouri service area being served under the Residential Service Rate 1(M) rate schedule. However, Company is not precluded from targeting Measures, markets and customer segments as part of an overall effort to increase the cost-effectiveness and access to energy efficiency. Further, application of provisions of specific programs may be restricted to customers with certain attributes as described in individual programs within Company's MEEIA filing. Some programs may also require that services be phased-in on a geographical or other basis to better manage resources. Some services may only be available through participating installers and retailers.

TERM

This tariff shall be effective through December 31, 2015 except that it shall be terminated immediately, and without further Commission action, on the effective date of any court order, judgment, or opinion or Commission order that:

1. Finds recovery of lost revenue is not authorized by MEEIA or any other Missouri law; or
2. Changes or eliminates the approved DSIM.

Certain individual energy efficiency programs have specific terms, which are contained within the Company's MEEIA filing, which program terms are incorporated herein by this reference.

DESCRIPTION

The energy efficiency programs available under this tariff are listed below. Details for each program, including specific measures and the incentives available for each measures, can be found at the Company's website, www.ActOnEnergy.com.

Lighting

Sale of qualified lighting products at marked down prices from certain retailers or through Company's website.

HVAC

Improve the efficiency of new and existing central air conditioning systems through new equipment and retro-commissioning rebates.

Refrigerator Recycling

Promote retirement and recycling of working, inefficient refrigerators and freezers.

Low Income

Direct install of a variety of energy-efficient Measures. Initially the program will target multi-family properties consisting of three (3) or more dwelling units that are enrolled in HUD, Public Housing Authority and USDA federally funded government housing programs and may over time expand to include income-qualified duplexes and single family rental homes.

Energy Efficient Products

Incentives for purchases of qualified energy efficient products.

DATE OF ISSUE _____

DATE EFFECTIVE _____

ISSUED BY Warner L. Baxter
NAME OF OFFICERPresident & CEO
TITLESt. Louis, Missouri
ADDRESS

APPLYING TO

MISSOURI SERVICE AREA

RESIDENTIAL ENERGY EFFICIENCY (Cont'd.)

DESCRIPTION (Cont'd.)

Home Energy Performance Pilot

Whole house approach to identifying energy efficiency opportunities including implementation of specific programs offered by Company.

Energy Star ® New Homes

Incentives for the home builder and home energy rater inspections to obtain an ENERGY STAR label for the completed home based on a specific level of energy efficient performance.

Individual Measures may include, but are not limited to, energy efficient appliances, assistive technologies, controls, motors, heating, ventilation and HVAC systems, lighting, maintenance and new technologies. Program offerings, structures, availability, and Incentives will be adjusted to respond to market conditions in order to achieve the desired energy reduction.

Additional program details such as process flows, application instructions, application forms, Program Partners, specific program provisions, etc., are provided in Company's MEEIA filing, on the Company's website, www.ActOnEnergy.com or by calling the Energy Efficiency contact center toll free 1.866.422.4605.

PROGRAM COSTS

Costs of the Residential Energy Efficiency Programs reflected herein, including but not limited to sums approved for collection from customers under the Commission-approved DSIM or otherwise approved by the Commission for collection from customers shall be reflected in an Energy Efficiency Program Charge appearing as a separate line item on customers' bills and applied to customers' bills as a per kilowatt-hour charge as specified in the Residential Service Rate 1(M) rate schedule. All customers taking service under said rate schedule shall pay the energy efficiency program charge irrespective of whether a particular customer utilizes a demand-side program available hereunder.

DATE OF ISSUE _____

DATE EFFECTIVE _____

ISSUED BY Warner L. Baxter
NAME OF OFFICER

President & CEO
TITLE

St. Louis, Missouri
ADDRESS