

# 3 Regulatory Stakeholder Meetings - Agenda for the day - 5/6/2019

## Ameren Missouri St Charles Operating Center

### 2100 Bluestone Drive, St Charles, MO

- **9:30 – 10:30 More Savings Opportunity Workshop**

Systematically explore additional savings opportunities with the intention to impact possible changes to MEEIA 2019-21 programs and/or to provide a foundation for new and/or modified programs for a proposed MEEIA Cycle 4.

- **10:30 – 11:30 Demand Response Collaborative Journey**

The collaborative effort will explore topics such as engaging in long-term agreements (with specific off-ramps) for certain budget levels as well as standardized earnings opportunity and throughput disincentives.

- **11:30 – 12:30 Lunch on your own**

- **12:30 – 4:00 2019 DMS Market Potential Study 2nd Meeting**

The **GDS Team will present in person** the highlights of the work completed and seek feedback, from the regulatory stakeholders, associated with analysis and upcoming tasks.

# ***MEEIA 2019***

## **Additional Savings Opportunity**

Regulatory Stakeholder Workshop

May 6, 2019

9:30 – 10:30

# Purpose

11. Collaborative Meetings to Explore Additional Opportunities. No later than June 1, 2020, Ameren Missouri will file in this docket a report summarizing collaborative discussions between the Signatories similar to its MEEIA 2016-18 Collaborative Report. The objective of this collaborative effort is to systematically explore additional savings opportunities with the intention to impact possible changes to MEEIA 2019-21 programs and/or to provide a foundation for new and/or modified programs for a proposed MEEIA Cycle 4. The Company will host at least four meetings, with no more than six months in between the meetings.

# Additional Savings Workshop Agenda

1. Recap of March 27<sup>th</sup> Workshop – 10 minutes
2. Pay as you save type pilot – 15 minutes
3. Understanding education specifics – 20 minutes
4. Timeline and Next Steps – 5 minutes

# Recap - Expectations from this process

- Inform for Cycle 4
- Customers to participate through Education / Knowledge / tools
- Financing option
- Targeting existing programs differently through segmentation
- Tangible pilots

# Ideas from brainstorming session

1. Low income
2. Weekly DR events
3. Education – Awareness of programs through employee presentations
4. PAYS
5. Higher building codes
6. Solar window film incentives - Vista
7. Educate beyond bill messages
8. Locational to target special needs with increased incentives
9. Residential new construction
10. More customer tips
11. Energy Audits
12. EE Classes through special service agencies
13. PAYS
14. Continued discussion of cycle 4 processes
15. Low Income education by engaging partners (CAP, churches, food banks) & support systems
16. Messaging that will reach most effectively each customer segment
17. More education throughout Ameren's service area
18. Customer engagement – 2 way communication, relationship – something more than bill messages
19. Success may be due to relationship and engagement
20. DR – more events year round – weekly when people away during the week
  - DR incentives by event and participation
  - Minimum number of DR events per month
  - Monthly incentive if they participate in DR
21. PAYS
22. Demand response
23. Education

# Summary of the ideas

- (10) Education
- (3) PAYS
- (3) Demand Response
- (2) Low income
- (1) Higher building codes
- (1) Solar window film incentives – Vista
- (1) Locational to target special needs with increased incentives
- (1) Residential new construction
- (1) Continued discussion of cycle 4 processes

# Pay as you save type pilot – Path forward

## Draft Schedule

- May 20, 2019 - Create RFP
- May 28, 2019 – Stakeholder provide feedback to RFP
- June 10, 2019 - Issue RFP
- July 22, 2019 - Receive proposals
- August, 2019 – Top potential suppliers presentation of their proposal
- September, 2019 – Supplier selection and pilot approval
- October, 2019 - Launch pilot
- October, 2020 – Pilot evaluation



# Education Concepts

- Education – Awareness of programs through employee presentations
- Educate beyond bill messages
- More customer tips
- Energy Audits
- EE Classes through special service agencies
- Messaging that will reach most effectively each customer segment
- More education throughout Ameren's service area
- Customer engagement – 2 way communication, relationship – something more than bill messages
- Success may be due to relationship and engagement
- Education

# Education Call to action – solution to save energy - proactive

## Personal – one on one

- Education – Awareness of programs through employee presentations
- EE Classes through special service agencies
- More education throughout Ameren's service area
- Customer engagement – 2 way communication, relationship – something more than bill messages
- Success may be due to relationship and engagement

## Digital

- Educate beyond bill messages
- More customer tips
- Energy Audits
- Messaging that will reach most effectively each customer segment
- Education

# “systematically explore additional savings opportunities”

- Identify ideas – Completed March 27th
- Prioritize ideas – Completed today, May 6th
  - Finance Programs
  - Educational Programs
- Moving forward
  - PAYS RFP
  - Education

# Workshop Meeting Timeline

“at least four meetings, with no more than six months in between meetings”

- March 27, 2019 – Kickoff meeting – Identify and prioritize ideas
- May 6, 2019 – Prioritize ideas and develop plan to move forward
- August 2019
  - PAYS pilot supplier RFP response presentations
  - Education plan update
  - Other ideas
- January 2020 – Update meeting
- May 2020 – Update meeting
- June 2020 – Final Report – “No later than June 1, 2020”

## Next Steps

- Action Items
- Other

***Thank You for your participation!***



***Ameren***

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