

MISSOURI PUBLIC SERVICE COMMISSION

STAFF REPORT

COST OF SERVICE

APPENDIX 3

ADVERTISING

**UNION ELECTRIC COMPANY,
d/b/a Ameren Missouri**

CASE NO. GR-2021-0241

*Jefferson City, Missouri
September 2021*

Table of Contents

2 MPSC 0061 Attach Ameren Cares	2
10 MPSC 0061 Attach HLK 4032197 COVID Social Templates	3
12 MPSC 0061 Attach Louie Parade Balloon	5
73 MPSC 0003 Attach Festival	6
126 MPSC 0003 Attach Pole Banners	7
Web capture_27-8-2021_131342_m.facebook.com	8
Web capture_27-8-2021_131411_m.facebook.com	9

#18000 - Gildan® Heavy Blend™ Crew Neck Sweatshirt - Irish Green

Imprint in White on Full Front at 11" Wide and Upper Back at 11" Wide

*Using an XL for reference, start top of "A"
4.5" down from seam of neckline.
Position other shirts accordingly.*



*Full Front artwork must
be 11" wide.*

*Using an XL for reference, start top of circle
5" down from seam of neckline.
Position other shirts accordingly.*



*Upper Back artwork
must be 11" wide.*



hughes leahy karlovic

1141 S. 7th Street
St. Louis, MO 63104

314.571.6300 / 314.558.2693 (fax)

INVOICE

AMEREN SERVICES
Ameren Corporate
ACCOUNTS PAYABLE SECTION
P O BOX 66892
ST LOUIS, MO 63166-6892

Invoice Number : 081347

Date : 5/15/2020

Due : 6/14/2020

Page : 1 of 1

Client PO: 798626

Current

Campaign:

Job: 022412 - Covid Social Template

Description:

ASSIGNMENT:

HLK to create a template and short copy points that can be used on the Ameren Corporate social media channels. The template will be used to help showcase inspiring co-worker stories.

DELIVERABLES:

One social media template sized appropriately for Twitter and Facebook

4-6 messaging points that can be easily used to support the co-worker stories

ASSUMPTIONS:

Assumes HLK will provide a .psd file as the final file type

Assumes one round of revisions

HLK FEES:

Art Director - \$1,529.00

Copywriter - \$1,529.00

Creative Director - \$695.00

Account and Project Management - \$2,085.00

Total for Job: 5,838.00

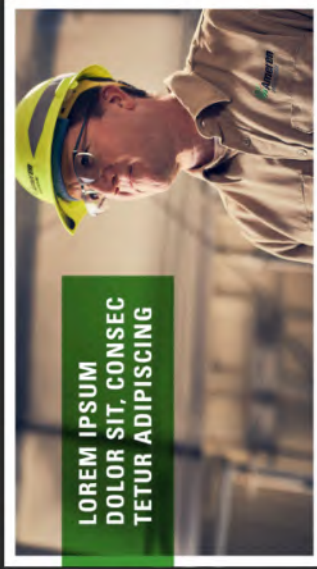
Total for Campaign: 5,838.00

Total \$5,838.00

1600x900



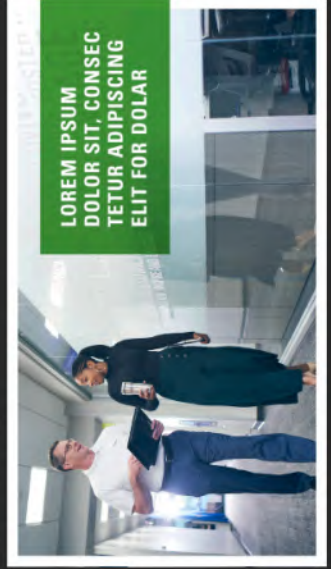
1600x900 copy



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1600x1600



1600x1600 copy 2





APPENDIX 3

No. GR-2021-0241

Page 5 of 9



 **Ameren**
MISSOURI

PROOF

INFORMATION BAR:

Quantity: 40 TOTAL Size: 30" X 84" Double-Sided Hardware: NONE
Material: 18 OZ BLOCKOUT Finishing: SEW | WEBBING TABS | 4 CORNER GROMMETS | 3" POCKET | 3 WINDSLITS | CLEAN CUT EDGES

Live/Visual Area: ——— Trim/Cut Line: ——— Pole Pocket: ——— Grommets: ● Pole: ——— Wind Slits: ———

PO #: 5995 PMS Color: NOT SPECIFIED

Notes: **LEFT AND RIGHT ARE IN 1 SET**

2 SETS

Pole Pocket Seam Placement: ———



Pole Pocket Seam Placement: ———

1 SET OF EACH



2 SETS OF EACH THEY ARE BEING PLACED IN 2 LOCATIONS

 **Ameren Missouri**
November 12, 2020 at 2:00 PM · 🌐



Are you looking for a fun and educational activity for your little ones? The 811 Poster Contest is back on! Learn more about the contest and how the 811 rule applies to you.



AMEREN.MEDIAROOM.COM
Gas Safety Tips You Should Know
Fun opportunity for kids.

[LEARN MORE](#)


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 Share

 22

2 Shares

 Write a comment...

Post



 **Ameren Missouri**
March 18, 2020 at 11:00 AM · 🌐



Our natural gas co-workers are working hard to deliver safe, reliable energy to you and your families. As we celebrate National Gas Utility Workers Day, we want to thank these brave men and women and all our coworkers for keeping the gas flowing.



 Like

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