

September 9, 2009

Steven C. Reed
Secretary
Missouri Public Service Commission
200 Madison Street
Jefferson City, Missouri 65102-0360

Re: Fictitious Name Change Request of CenturyTel of Northwest Arkansas, LLC d/b/a CenturyTel to CenturyTel of Northwest Arkansas, LLC d/b/a CenturyLink

Dear Mr. Reed:

Pursuant to 4 CSR 240-2.060(5) and 4 CSR 240-3.545(20), CenturyTel of Northwest Arkansas, LLC respectfully requests that the Missouri Public Service Commission (“Commission”) approve use of the fictitious name of CenturyLink.

CenturyTel of Northwest Arkansas, LLC’s approved tariffs are currently on file with the Commission. CenturyTel of Arkansas, LLC is in compliance with Annual Report requirements, and is current with its Missouri USF and Commission assessments.

CenturyTel of Northwest Arkansas LLC d/b/a CenturyLink is properly registered with the Missouri Secretary of State’s office, and is “Active and in Good Standing” with that office. As required by 4 CSR 240-2.060(5)(B), evidence of registration of the fictitious name, CenturyLink, with the Secretary of State is attached. In addition, an adoption notice and revised tariff title sheet for each tariff, with an effective date of at least 30 days after the filing, is attached, as required by 4 CSR 240-2.060(5)(C). There are no changes to the rates, terms or conditions of the tariffs but merely the required adoption notice language under 4 CSR 420-3.545(20). These tariffs will be filed, via EFFIS, in the normal manner so that cases may be assigned per standard Commission requirements.

Customers of CenturyTel of Northwest Arkansas, LLC have been provided with notice of the use of the name CenturyLink. Customers will receive the attached message describing these changes with bill cycles running from July 18 through August 18, 2009. An additional bill insert, also attached, is planned to run twice from August 18 through October 18, 2009.

Please do not hesitate to contact me with any questions.

Respectfully,

A handwritten signature in blue ink, appearing to read "Linda K. Gardner", with a long horizontal flourish extending to the right.

Linda K. Gardner

LKG:kmm
Enclosure

Continued

Owner information: additional owners listed below

Name of Owners, Individual or Business Entity	Charter # of Owner Required if Owned by a Business Entity	Address
Spectra Communications Group, LLC	FL0030059	100 CenturyTel Drive Monroe, LA 71203
<u><i>Kay Buchart</i></u>	<u>Kay Buchart, Manager</u>	<u>7/23/09</u>
Authorized Signature	Printed Name	Date

GENERAL AND LOCAL EXCHANGE TARIFF

TITLE SHEET

Schedule of

GENERAL RULES, REGULATIONS, RATES, CHARGES AND CONDITIONS

Applying to the Intrastate
Services and Facilities
in all listed Properties
(Seligman and Jacket -
Jacket, Mo. is served out
of the Pea Ridge, Ar. exchange)

of

CenturyTel of Northwest Arkansas, LLC (Missouri)
d/b/a CenturyLink

(C)

in the State of

MISSOURI

ADOPTION NOTICE

CenturyTel of Northwest Arkansas, LLC (Missouri) d/b/a CenturyLink, hereby adopts, ratifies, and makes its own, in every respect as if the same had been originally filed by it, all tariffs, schedules, rules, notices or other instruments filed with the Public Service Commission, State of Missouri, under the name CenturyTel of Northwest Arkansas, LLC (Missouri) currently on file with and approved by the Commission.

We are excited to announce that CenturyTel and EMBARQ have merged to create one of the leading communications companies in the United States, and will soon begin operating as CenturyLink. We're sending you this notice so you understand what this news means for you.

Combining CenturyTel and EMBARQ creates a stronger, more efficient and competitive company called CenturyLink, with operations in 33 states and approximately 7.5 million access lines and more than 2 million broadband customers. It will also enable us to maintain the high quality of service you have come to expect and provide the new services you will want in the future.

In the coming months, you will begin seeing the CenturyLink name and logo where you see the CenturyTel and EMBARQ names and logos today, including on your bill. There will be no charges to you for any changes to your carrier's operating name as a result of this merger. However, as a customer, you have a right to select your own service provider. Unless you desire to select a new provider of your communications service, you do not need to take any action.

Keep in mind, if you change carriers, a transfer charge may apply and you may lose bundled discounts or other benefits you currently enjoy. If you previously requested a freeze on your account to block changes to your preferred local and/or long distance carrier, Federal Communications Commission (FCC) rules require us to lift the freeze at the time you elect to change carriers. If you want the freeze reinstated or if you have other questions, please contact your customer service representative at 1-800-201-4099 for residential customers and 1-800-201-4102 for business customers.

At this time, there are no planned changes, outside of already approved regulatory plans, to your current plan, rates, features, terms and conditions of your service as a result of the merger or this change in operating name. Your rates are listed on this bill. Your terms and conditions can be found at www.centurytel.com or at www.embarq.com.

CenturyLink looks forward to the opportunity to continue to serve your communications needs, and we will continue to inform you of developments as they occur.



Century**Link**TM

CenturyTel and EMBARQ are pleased to announce that our merger is complete. As one of the leading communications companies in the United States, our combined company has adopted a new name – CenturyLink. You will soon start seeing the CenturyLink name and logo wherever you now see CenturyTel or EMBARQ.

CenturyLink is a company that embodies the idea of moving forward – helping customers enjoy the benefits of the latest technologies and excellent customer service. Our name and logo represent the power of connecting people and businesses to each other and to new opportunities, both locally and nationally.

Thank you for your business. We look forward to serving you.