

September 10, 2009

Steven C. Reed  
Secretary  
Missouri Public Service Commission  
200 Madison Street  
Jefferson City, Missouri 65102-0360

Re: Fictitious Name Change Request of CenturyTel of Missouri, LLC to  
CenturyTel of Missouri, LLC d/b/a CenturyLink

Dear Mr. Reed:

Pursuant to 4 CSR 240-2.060(5) and 4 CSR 240-3.545(20), CenturyTel of Missouri, LLC respectfully requests that the Missouri Public Service Commission (“Commission”) approve use of the fictitious name of CenturyLink.

CenturyTel of Missouri, LLC’s approved tariffs are currently on file with the Commission. CenturyTel of Missouri, LLC is in compliance with Annual Report requirements, and is current with its Missouri USF and Commission assessments.

CenturyTel of Missouri LLC d/b/a CenturyLink is properly registered with the Missouri Secretary of State’s office, and is “Active and in Good Standing” with that office. As required by 4 CSR 240-2.060(5)(B), evidence of registration of the fictitious name, CenturyLink, with the Secretary of State is attached. In addition, an adoption notice and revised tariff title sheet for each tariff, with an effective date of at least 30 days after the filing, is attached, as required by 4 CSR 240-2.060(5)(C). There are no changes to the rates, terms or conditions of the tariffs but merely the required adoption notice language under 4 CSR 420-3.545(20). These tariffs will be filed, via EFFIS, in the normal manner so that cases may be assigned per standard Commission requirements.

Customers of CenturyTel of Missouri, LLC have been provided with notice of the use of the name CenturyLink. Customers received the attached message describing these changes with bill cycles running from July 18 through August 18, 2009. An additional bill insert, also attached, is planned to run twice from August 18 through October 18, 2009.

Please do not hesitate to contact me with any questions.

Respectfully,

A handwritten signature in blue ink, appearing to read "Linda K. Gardner", with a long horizontal flourish extending to the right.

Linda K. Gardner

LKG:kmm  
Enclosure



**State of Missouri**  
 Robin Carnahan, Secretary of State

Corporations Division  
 PO Box 2050 / 600 W. Main St., Rm. 322  
 Jefferson City, MO 65102

File Number:  
 X00984870  
 Date Filed: 07/28/2009  
 Expiration Date: 07/28/2014  
 Robin Carnahan  
 Secretary of State

**Registration of Fictitious Name**

(Submit with filing fee of \$7.00)  
 (Must be typed or printed)

This information is for the use of the public and gives no protection to the name being registered. There is no provision in this Chapter to keep another person or business entity from adopting and using the same name. The fictitious name registration expires 5 years from the filing date. (Chapter 417, RSMo)

Please check all that apply:

New Registration     Renewal \_\_\_\_\_ Registration # \_\_\_\_\_  
 Amendment \_\_\_\_\_ Registration # \_\_\_\_\_  
 Correction \_\_\_\_\_ Registration # \_\_\_\_\_

The undersigned is doing business under the following name and at the following address:

Business name to be registered: CenturyLink

Business Address: 100 CenturyTel Drive

(PO Box may only be used in addition to a physical street address)

City, State and Zip Code: Monroe, LA 71203

**Owner Information:**

If a business entity is an owner, indicate business name and percentage owned. If all parties are jointly and severally liable, percentage of ownership need not be listed. Please attach a separate page for more than three owners. The parties having an interest in the business, and the percentage they own are: **SEE ATTACHED** for additional owners

Name of Owners, Individual or Business Entity	Charter # of Owner Required if Owned by a Business Entity	Street and Number	City and State	Zip Code	If Listed, Percentage of Ownership Must Equal 100%
CenturyTel of Central Arkansas, LLC	FL0029924	100 CenturyTel Drive, Monroe, LA	71203		
CenturyTel of Missouri, LLC	FL0057604	100 CenturyTel Drive, Monroe, LA	71203		
CenturyTel of Northwest Arkansas, LLC	FL0029923	100 CenturyTel Drive, Monroe, LA	71203		

All owners must affirm by signing below

In Affirmation thereof, the facts stated above are true and correct:

(The undersigned understands that false statements made in this filing are subject to the penalties of a false declaration under Section 575.060 RSMo)

Kay Buchart Kay Buchart, Manager of CenturyTel of Central Arkansas, LLC    7/23/09  
 Authorized Signature    Printed Name    Date

Kay Buchart Kay Buchart, Manager of CenturyTel of Missouri, LLC    7/23/09  
 Authorized Signature    Printed Name    Date

Kay Buchart Kay Buchart, Manager of CenturyTel of Northwest Arkansas, LLC    7/23/09  
 Authorized Signature    Printed Name    Date

Name and address to return filed document:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, and Zip Code: \_\_\_\_\_

State of Missouri  
 Fictitious Creation 2 Page(s)



T0920901552

**Continued**

**Owner Information:** additional owners listed below

<b>Name of Owners, Individual or Business Entity</b>	<b>Charter # of Owner Required if Owned by a Business Entity</b>	<b>Address</b>
Spectra Communications Group, LLC	FL0030059	100 CenturyTel Drive Monroe, LA 71203
<u><i>Kay Buchart</i></u>	<u>Kay Buchart, Manager</u>	<u>7/23/09</u>
Authorized Signature	Printed Name	Date

**GENERAL AND LOCAL EXCHANGE TARIFF**

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GENERAL AND LOCAL EXCHANGE TARIFF

Schedule of Rates, Rules and Regulations  
Governing Telecommunications Services

Offered By:

CenturyTel of Missouri, LLC d/b/a CenturyLink

(C)

Applying to All Exchanges

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ADOPTION NOTICE

CenturyTel of Missouri, LLC d/b/a CenturyLink, hereby adopts, ratifies, and makes its own, in every respect as if the same had been originally filed by it, all tariffs, schedules, rules, notices or other instruments filed with the Public Service Commission, State of Missouri, under the name CenturyTel of Missouri, LLC currently on file with and approved by the Commission.

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Issued: September 10, 2009

Effective: October 19, 2009

Chantel Mosby  
Director - Tariffs  
Monroe, Louisiana

FACILITIES FOR INTRASTATE ACCESS

Regulations, Rates and Charges Applicable to  
Facilities for Intrastate Access, Ancillary and Miscellaneous Services

provided by

CenturyTel of Missouri, LLC d/b/a CenturyLink (C)

to Intrastate Customers

of this Telephone Company in Missouri

Services herein are provided by means of wire, fiber optics, radio or any other suitable technology or a combination thereof.

ISSUED:  
September 10, 2009

Gary L. Kepley  
Director – Regulatory Systems & Modeling  
5454 W. 110th Street  
Overland Park, Kansas 66211

EFFECTIVE:  
October 19, 2009

FACILITIES FOR INTRASTATE ACCESS

ADOPTION NOTICE

Effective July 28, 2009, CenturyTel of Missouri, LLC registered the fictitious name CenturyLink. Effective October 19, 2009, CenturyTel of Missouri, LLC, began operating under the name CenturyLink. As such, CenturyTel of Missouri, LLC d/b/a/ CenturyLink hereby adopts, ratifies and makes its own, in every respect as if the same had been originally filed by it, all schedules, rules, notices, concurrences, schedule agreements, divisions, authorities or other instruments whatsoever, filed with the Missouri Public Service Commission, State of Missouri, by or adopted by CenturyTel of Missouri, LLC prior to October 18, 2009.

By this notice, CenturyTel of Missouri, LLC. d/b/a CenturyLink also adopts and ratifies all supplements or amendments to any of the above schedules, etc., which CenturyTel of Missouri, LLC has heretofore filed with said Commission.

(N)

(N)

ISSUED:  
September 10, 2009

Gary L. Kepley  
Director – Regulatory Systems & Modeling  
5454 W. 110th Street  
Overland Park, Kansas 66211

EFFECTIVE:  
October 19, 2009



**LONG DISTANCE MESSAGE TELECOMMUNICATIONS SERVICE**

LONG DISTANCE MESSAGE TELECOMMUNICATIONS SERVICE TARIFF

Schedule of Rates, Rules and Regulations  
Governing Long Distance Message Telecommunications Services

Offered By:

CenturyTel of Missouri, LLC  
d/b/a CenturyLink

(C)

ADOPTION NOTICE

CenturyTel of Missouri, LLC d/b/a CenturyLink, hereby adopts, ratifies, and makes its own, in every respect as if the same had been originally filed by it, all tariffs, schedules, rules, notices or other instruments filed with the Public Service Commission, State of Missouri, under the name CenturyTel of Missouri, LLC currently on file with and approved by the Commission.

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Issued: September 10, 2009

Effective: October 19, 2009

Chantel Mosby  
Director - Tariffs  
Monroe, Louisiana

WIDE AREA TELECOMMUNICATIONS SERVICE

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TITLE SHEET

CENTURYTEL OF MISSOURI, LLC  
d/b/a CENTURYLINK

(C)

INTRASTATE INTRALATA  
WIDE AREA TELECOMMUNICATIONS SERVICE

Applying to the Intrastate Services  
of this Company in Missouri

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ADOPTION NOTICE

CenturyTel of Missouri, LLC d/b/a CenturyLink, hereby adopts, ratifies, and makes its own, in every respect as if the same had been originally filed by it, all tariffs, schedules, rules, notices or other instruments filed with the Public Service Commission, State of Missouri, under the name CenturyTel of Missouri, LLC currently on file with and approved by the Commission.

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Issued: September 10, 2009

Effective: October 19, 2009

Chantel Mosby  
Director - Tariffs  
Monroe, Louisiana

PRIVATE LINE SERVICE

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TITLE SHEET

CENTURYTEL OF MISSOURI, LLC  
d/b/a CENTURYLINK

(C)

INTRASTATE INTRALATA

PRIVATE LINE SERVICE

Applying to the Intrastate Services  
of this Company in Missouri

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ADOPTION NOTICE

CenturyTel of Missouri, LLC d/b/a CenturyLink, hereby adopts, ratifies, and makes its own, in every respect as if the same had been originally filed by it, all tariffs, schedules, rules, notices or other instruments filed with the Public Service Commission, State of Missouri, under the name CenturyTel of Missouri, LLC currently on file with and approved by the Commission.

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Issued: September 10, 2009

Effective: October 19, 2009

Chantel Mosby  
Director - Tariffs  
Monroe, Louisiana

**DIGITAL DATA TRANSMISSION SERVICE**

TITLE SHEET

CENTURYTEL OF MISSOURI, LLC  
d/b/a CENTURYLINK

(C)

INTRASTATE INTRALATA  
DIGITAL DATA TRANSMISSION SERVICE

Applying to the Intrastate Services  
of this Company in Missouri

ADOPTION NOTICE

CenturyTel of Missouri, LLC d/b/a CenturyLink, hereby adopts, ratifies, and makes its own, in every respect as if the same had been originally filed by it, all tariffs, schedules, rules, notices or other instruments filed with the Public Service Commission, State of Missouri, under the name CenturyTel of Missouri, LLC currently on file with and approved by the Commission.

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Issued: September 10, 2009

Effective: October 19, 2009

Chantel Mosby  
Director - Tariffs  
Monroe, Louisiana



**LOCAL NETWORK ACCESS SERVICES**

**TITLE SHEET**

**CenturyTel of Missouri, LLC**  
dba CenturyLink

(C)

**LOCAL NETWORK ACCESS SERVICES**

Schedule of Rates and Charges for  
Local Network Access Services  
Together with Rules and Regulations  
Applicable to Telephone Service  
Provided in the Territory Served by this Company  
Within the State of Missouri

ADOPTION NOTICE

CenturyTel of Missouri, LLC d/b/a CenturyLink, hereby adopts, ratifies, and makes its own, in every respect as if the same had been originally filed by it, all tariffs, schedules, rules, notices or other instruments filed with the Public Service Commission, State of Missouri, under the name CenturyTel of Missouri, LLC currently on file with and approved by the Commission.

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Issued: September 10, 2009

Effective: October 19, 2009

Chantel Mosby  
Director - Tariffs  
Monroe, Louisiana

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**WHOLESALE TARIFF**

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**Wholesale Services**

Regulations, Rates and Charges  
applying to the provision of Wholesale Services to  
Carriers and E911 Service Connection and Database  
Access to Carriers and VOIP Providers  
in the service area of  
CENTURYTEL OF MISSOURI, LLC  
d/b/a CenturyLink

(C)

APPLICATION OF TARIFF

These terms, conditions and rates do not apply to providers that are a party to an existing interconnection agreement with the Telephone Company that specifically governs the terms, conditions and rates of the subject matter arrangements between the companies, except to the extent that such agreement expressly incorporates such terms, conditions and rates or otherwise incorporates the tariff by reference.

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**WHOLESALE TARIFF**

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ADOPTION NOTICE

CenturyTel of Missouri, LLC d/b/a CenturyLink, hereby adopts, ratifies, and makes its own, in every respect as if the same had been originally filed by it, all tariffs, schedules, rules, notices or other instruments filed with the Public Service Commission, State of Missouri, under the name CenturyTel of Missouri, LLC currently on file with and approved by the Commission.

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Issued: September 10, 2009

Effective: October 19, 2009

Chantel Mosby  
Director - Tariffs  
Monroe, Louisiana

We are excited to announce that CenturyTel and EMBARQ have merged to create one of the leading communications companies in the United States, and will soon begin operating as CenturyLink. We're sending you this notice so you understand what this news means for you.

Combining CenturyTel and EMBARQ creates a stronger, more efficient and competitive company called CenturyLink, with operations in 33 states and approximately 7.5 million access lines and more than 2 million broadband customers. It will also enable us to maintain the high quality of service you have come to expect and provide the new services you will want in the future.

In the coming months, you will begin seeing the CenturyLink name and logo where you see the CenturyTel and EMBARQ names and logos today, including on your bill. There will be no charges to you for any changes to your carrier's operating name as a result of this merger. However, as a customer, you have a right to select your own service provider. Unless you desire to select a new provider of your communications service, you do not need to take any action.

Keep in mind, if you change carriers, a transfer charge may apply and you may lose bundled discounts or other benefits you currently enjoy. If you previously requested a freeze on your account to block changes to your preferred local and/or long distance carrier, Federal Communications Commission (FCC) rules require us to lift the freeze at the time you elect to change carriers. If you want the freeze reinstated or if you have other questions, please contact your customer service representative at 1-800-201-4099 for residential customers and 1-800-201-4102 for business customers.

At this time, there are no planned changes, outside of already approved regulatory plans, to your current plan, rates, features, terms and conditions of your service as a result of the merger or this change in operating name. Your rates are listed on this bill. Your terms and conditions can be found at [www.centurytel.com](http://www.centurytel.com) or at [www.embarq.com](http://www.embarq.com).

CenturyLink looks forward to the opportunity to continue to serve your communications needs, and we will continue to inform you of developments as they occur.



CenturyLink<sup>TM</sup>

CenturyTel and EMBARQ are pleased to announce that our merger is complete. As one of the leading communications companies in the United States, our combined company has adopted a new name – CenturyLink. You will soon start seeing the CenturyLink name and logo wherever you now see CenturyTel or EMBARQ.

CenturyLink is a company that embodies the idea of moving forward – helping customers enjoy the benefits of the latest technologies and excellent customer service. Our name and logo represent the power of connecting people and businesses to each other and to new opportunities, both locally and nationally.

Thank you for your business. We look forward to serving you.