

STATE OF MISSOURI
PUBLIC SERVICE COMMISSION

At a Session of the Public Service
Commission held at its office
in Jefferson City on the 26th
day of January, 1994.

In the matter of AT&T's tariff sheet designed to)
promote a discount for qualifying credit card) CASE NO. TT-94-210
and operator services calls placed by dialing)
1-800-CALL-AT&T.)

ORDER APPROVING TARIFF

On January 4, 1994, AT&T Communications of the Southwest, Inc. (AT&T) submitted to the Missouri Public Service Commission a tariff sheet designed to offer a promotion giving customers who place qualifying calling card and operator services calls over the AT&T network through 1-800-CALL-ATT (1-800-225-5288) a 20 percent discount off the tarified rate for such calls, during the period from February 3, 1994 through March 31, 1994. AT&T also requested that the promotion be approved on a expedited basis as soon as possible after January 10, 1994 to compliment the FCC effective date of January 10, 1994.

On January 18, 1994, the Staff of the Missouri Public Service Commission (Staff) filed a memorandum recommending approval of AT&T's tariff submission. Staff explains that the promotion would be marketed to residential customers and that the discount would apply to the tarified per minute and service charge rates for qualifying calls, and would be applied prior to the application of any other discounts the customer might be entitled to. According to Staff, calls that would qualify for the discount include calls billed to Consumer Calling Cards, Collect Calls, Person-to-Person calls, Billed To Third Party Calls and calls placed pursuant to Commercial Calling Card Service except for those calls billed to Commercial AT&T CIID/891 Cards; calls that would not qualify for the discount would include coin calls, calls to and from 700 numbers, calls to 900 numbers, conference calls, and calls billed to Commercial AT&T

CIID/891 Cards. Information provided to Staff by AT&T officials indicates that technical constraints make it impossible for AT&T to apply the discount to every call billed to a Commercial AT&T CIID/891 Card.

Staff also notes that the present tariff submission will be affected by AT&T's Tariff File No. 9400393, which is proposed to become effective on January 31, 1994. Tariff File Number 9400393 proposes to introduce a separate rate structure for Commercial Calling Card Service, and add a definition for Consumer Calling Cards. Although Staff has no objections to the proposed tariff or AT&T's request for expedited Commission consideration, since AT&T's proposed promotion includes references to a service and terminology that may not become effective until January 31, 1994, Staff recommends that the Commission approve the proposed tariff at its earliest convenience, and allow the tariff to become effective no sooner than January 31, 1994.

The Commission finds that the Staff's recommendation is appropriate, and that the tariff filing and the rates subsumed under the tariff filing are just and reasonable. The Commission also finds that although some commercial customers may not receive the discount because of technical constraints which make it impossible to apply the discount to every call billed to a Commercial AT&T CIID/891 Card, the tariff nevertheless appears just and reasonable, and should be approved. The Commission is also of the opinion that AT&T's tariff submission should be granted expedited treatment to allow the tariff to become effective January 31, 1994, which is the proposed effective date in Tariff File No. 9400393. Thus, the Commission approves the tariff submission of AT&T.

IT IS THEREFORE ORDERED:

1. That the following tariff sheet submitted by AT&T Communications of the Southwest, Inc. on January 4, 1994, be hereby approved to become effective January 31, 1994:

Original Preface Sheet 4.

2. That this Order shall become effective on January 31, 1994.

BY THE COMMISSION



David L. Rauch
Executive Secretary

(S E A L)

Mueller, Chm., McClure, Perkins,
Kincheloe and Crumpton, CC., Concur.