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STATE OF MISSOURI
PUBLIC SERVICE COMMISSION

At a Session of the Public Service
Commission held at its office
in Jefferson City on the 21st
day of September, 1999.

In the Matter of the Petition of Kingdom)
Telephone Company for Approval of an IntraLATA) Case No. TO-99-510
Toll Dialing Parity Plan)

ORDER REGARDING PETITION FOR MODIFICATION

On August 31, 1999, Kingdom Telephone Company (Kingdom) filed a petition for modification of its IntraLATA Dialing Parity (ILDPA) plan. Kingdom stated that it wanted to modify its ILDPA plan because the plan it proposed and the Commission approved would assign customers who did not choose a primary interexchange carrier (PIC) for intraLATA toll service to their interLATA carrier, and because AT&T is the interLATA PIC for many of its customers. Kingdom stated that, under the plan it proposed, it is concerned that a number of customers might be defaulted to a 101XXXX dialing pattern. Kingdom requests that the Commission allow it to modify its plan so that customers who have not chosen a primary interexchange carrier (PIC) for intraLATA toll service by October 20, 1999, will be assigned to its long distance affiliate (Kingdom Telephone Company d/b/a Kingdom Long Distance) rather than to their interLATA carrier. Kingdom also requested that the Commission authorize it to send a notification letter (a copy of which it attached to its petition) explaining the modification to its customers.

A number of secondary carriers (SCs) proposed ILDP plans that assigned customers who did not choose a PIC to a long distance affiliate of the SC, and the Commission approved these plans. (See, e.g., TO-99-514, In the Matter of the Petition of Mark Twain Rural Telephone Company for Approval of an IntraLATA Dialing Parity Plan.) The Commission will allow Kingdom to modify its ILDP plan as requested.

However, the Commission is concerned that Kingdom's proposed notification letter does not stress the fact that it is a change from the earlier notice. The Commission will direct Kingdom to add the following paragraph in large bold type at the beginning of its proposed notice:

THIS NOTICE WILL ALERT YOU OF CHANGES THAT HAVE OCCURRED SINCE THE NOTICE YOU RECEIVED IN LATE JUNE OR EARLY JULY. Contrary to what that notice said, if you do not affirmatively choose (by contacting Kingdom Telephone Company or the long distance company you choose) an intraLATA toll service provider by October 20, 1999, you will be assigned to Kingdom Long Distance, an affiliate of Kingdom Telephone Company. The earlier notice stated that you would be assigned to your interLATA long distance carrier if you did not affirmatively choose an intraLATA carrier. That is no longer correct.

The Commission will also direct Kingdom to add the following paragraph at the end of its proposed notice:

You will still be able to make toll calls by "dialing around" using a "101XXXX" access number. A list of these "101XXXX" access numbers is available from your local Kingdom Telephone Company business office.

IT IS THEREFORE ORDERED:

1. That the petition to modify its IntraLATA Dialing Parity plan filed by Kingdom Telephone Company on August 31, 1999 is granted.

2. That Kingdom Telephone Company shall provide notice to its customers as discussed herein.

3. That this order shall become effective on October 1, 1999.

BY THE COMMISSION



Dale Hardy Roberts
Secretary/Chief Regulatory Law Judge

(S E A L)

Crumpton, Murray, Schemenauer,
and Drainer, CC., concur
Lumpe, Ch., absent

Mills, Deputy Chief Regulatory Law Judge

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COMMISSION COUNSEL
PUBLIC SERVICE COMMISSION