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April 6, 2004

MARY ANN YOUNG ATTORNEY AT LAW OF COUNSEL (573) 634-8109 FAX (573) 634-8224

Mr. Dale Hardy Roberts Chief Regulatory Law Judge and Secretary Missouri Public Service Commission P.O. Box 360 Jefferson City, MO 65102 FILED'

APR 0 6 2004

Missouri Public Service Commission

RE: Case No.

Application of Pacific Centrex Services, Inc. for Certificate of Service Authority to Provide Basic Local Exchange Telecommunications Services in Portions of Missouri

Dear Mr. Roberts:

Enclosed for filing on behalf of Pacific Centrex Services, Inc., please find an original and five (5) copies of an "APPLICATION FOR CERTIFICATE OF SERVICE AUTHORITY AND FOR COMPETITIVE CLASSIFICATION."

Please see that this filing is brought to the attention of the appropriate Commission personnel.

Thank you for your cooperation and assistance in this matter.

Sincerely,

WILLIAM D. STEINMEIER, P.C.

William D. Steinmeier

Enclosures

cc: Gene

General Counsel
Office of Public Counsel
Patrick D. Crocker

Mary Ann (Garr) Young

FILED⁴

BEFORE THE PUBLIC SERVICE COMMISSION OF THE STATE OF MISSOURI

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APR	0	6	2	004

In the Matter of the Application of)	Missouri P Service Comr	ublic mission
PACIFIC CENTREX SERVICES, INC.		
For a Certificate of Service Authority to Provide)	Case No	
Basic Local Telecommunications Services in) Portions of the State of Missouri and for)		
Competitive Classification		

APPLICATION FOR CERTIFICATE OF SERVICE AUTHORITY AND FOR COMPETITIVE CLASSIFICATION

NOW COMES Pacific Centrex Services, Inc. ("PCS" or "Applicant") by and through its undersigned counsel, and pursuant to sections 392.361, 392.410, 392.420, 392.430 and 392.450, RSMo, the Federal Telecommunications Act of 1996, and 4 CSR 240-2.060 and 4 CSR 240-3, and hereby requests authority to provide basic local telecommunications service in portions of the State of Missouri and to classify Applicant and said service as competitive.

In support of its Application, Applicant states as follows:

1. Applicant Pacific Centrex Services, Inc. is a corporation duly organized and existing under and by virtue of the laws of the State of California with its principal place of business at: 6855 Tujunga Avenue, North Hollywood, CA 91605. The character of business performed by Applicant is telecommunications services. A copy of Applicant's Certificate of Authority from the Missouri Secretary of State, as required by 4 CSR 240-2.060(1)(C), is attached to this Application as **Exhibit**

A.

2. All inquiries, correspondence, communications, pleadings, notices, orders and decisions relating to the case should be addressed to:

> William D. Steinmeier Mary Ann (Garr) Young WILLIAM D. STEINMEIER, P.C. 2031 Tower Drive

P.O. Box 104595

Jefferson City MO 65110-4595

Phone:

573-659-8672

Fax:

573-636-2305

Email:

wds@wdspc.com

myoung0654@aol.com

With a copy to:

Patrick D. Crocker

Early, Lennon, Crocker & Bartosiewicz, P.L.C.

900 Comerica Building

Kalamazoo, Michigan 49007-4752

Telephone: (269) 381-8844

Fax:

(269) 381-8822

Email:

pcrocker@earlylennon.com

Applicant's contact person for regulatory matters after approval of this application is:

Joshua Ploude

Pacific Centrex Services, Inc.

6855 Tujunga Avenue

North Hollywood, CA 91605

Phone:

(818) 623-2300

Fax:

Toll Free:

(818) 623-2301 (800) 881-7054

Email:

joshuap@pcs1.net

3. By this Application, Applicant seeks authority to offer and provide basic local telecommunications service on a facilities-based and resold basis to customers throughout all the exchanges currently served by: (1) Southwestern Bell Telephone, L.P., d/b/a SBC Missouri (SBC), formerly known as Southwestern Bell Telephone Company (SWBT); (2) Sprint Missouri, Inc., (Sprint); (3) CenturyTel of Missouri, LLC (CenturyTel); and (4) Spectra Communications Group, LLC (Spectra). The specific SWBT, Sprint, CenturyTel and Spectra exchanges within which Applicant proposes to offer service are listed in the local exchange tariffs of the respective incumbent local exchange providers. Applicant's proposed service areas will follow the respective exchange boundaries of the stated incumbent LECs and shall be no smaller than an exchange as required by Section 392.455(3) RSMo. Applicant may seek authorization to provide service in exchanges served by other incumbent LECs in a subsequent proceeding.

- 4. Applicant proposes to offer and provide all forms of basic local telecommunications service, including (but not limited to): (1) Basic Exchange Services, including local exchange flat rate, measured rate service, pre-paid local exchange, operator services, etc; (2) Custom and Class Features, including call waiting, caller ID, call forwarding, etc.; and (3) Ancillary Services such as 911, directory listing, and directory assistance.
- 5. Applicant possesses the technical and managerial expertise and experience necessary to provide the services it proposes as required by Section 392.455(1) RSMo Supp. 1997. In addition, the background and experience of Applicant's management is attached hereto as **Exhibit B**.
- 6. Applicant possesses the necessary financial qualifications to provide the services it proposes as required by Section 392.455(1) RSMo Supp. 1997 and has the necessary capital to conduct its proposed operations in Missouri. Applicant will late-file its recent financial statements **Exhibit C**. Applicant is seeking a Protective Order from the Commission to enable it to file such statements under seal.

- Pursuant to this Application, Applicant also seeks classification of itself and its new basic local telecommunications service offerings as competitive, with accompanying reduced regulation pursuant to Sections 392.361 RSMo and 4 CSR 240-3.510(1)(A). Applicant believes that its proposed services will be subject to sufficient competition to justify a lesser degree of regulation and that granting this request will allow greater price and service options for telephone users.
- 8. Applicant will offer basic local telecommunications service as a separate and distinct service in accordance with Section 392.455 RSMo. Applicant will give consideration to equitable access for all customers in Missouri, without regard to their income or where they might reside, to affordable telecommunications services in Applicant's proposed service areas in accordance with Section 392.455(5) RSMo.
- 9. Applicant is willing to comply with all applicable Commission rules and is willing to meet all relevant service standards including, but not limited to, quality of service, billing, and tariff filing and maintenance. Consistent with the Commission's treatment of other certificated competitive local exchange telecommunications companies, Applicant requests that, at minimum, the following statutes and regulations for Applicant and its proposed basic local exchange service offerings be waived at this time:

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STATE	JIES .	
392.21		Uniform System of Accounts
392.24	10.1	Just & Reasonable Rates
392.27	' 0	Ascertain Property Values
392.28	30	Depreciation Accounts
392.29	90	Issuance of Securities
392.30	00.2	Acquisition of Stock
392.31	0	Issuance of stock and debt
392.32	20	Stock dividend payment
392.33	30	Issuance of securities, debts & notes
392.34	10	Reorganizations

REGULATIONS

4 CSR 240-3.545(2)(C) 4 CSR 240-3.550(5)(C) 4 CSR 240-10.020 4 CSR 240-30.040 4CSR 240-33.030 Rate schedules posted at Central Office File exchange boundary maps with PSC Depreciation fund income Uniform system of accounts Inform customers of lowest price

- 10. Applicant requests a temporary waiver of 4 CSR 240-3.510(1)(C), which requires that an application for a certificate of service authority to provide interexchange, local exchange or basic local exchange service shall include a proposed tariff with a forty-five (45) day effective date. Applicant will promptly file a tariff with a 45-day effective date as soon as possible.
- 11. Applicant herein states that there are no pending actions or final unsatisfied judgments or decisions against it in any state, federal agency, or court which involve customer service or rates for which action, judgment, or decision has occurred within three (3) years of the date of this Application.
- 12. Applicant hereby affirms that the Company does not have any overdue annual reports or fees owed to the Missouri Public Service Commission.
- of this Application because Applicant's proposed services will create and enhance competition and expand customer service options, consistent with the legislative goals set forth in the Telecommunications Act of 1996 and Chapter 392 RSMo. Prompt approval of this Application also will expand the availability of innovative, high-quality and reliable telecommunications services within the State of Missouri.

WHEREFORE, Applicant PACIFIC CENTREX SERVICES, INC. respectfully requests that the Commission grant it a certificate of service authority to provide resold basic local telecommunications service as herein requested, classify Applicant and its proposed services as competitive, and grant waivers of the aforesaid statutes and regulations.

Respectfully submitted,

William D. Steinmeier, Mo. Bar #25689 Mary Ann (Garr) Young, Mo. Bar #27951

WILLIAM D. STEINMEIER, P.C.

2031 Tower Drive P.O. Box 104595

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Myoung0654@aol.com

Patrick D. Crocker, MI Bar #P43527

Early, Lennon, Crocker & Bartosiewicz, P.L.C.

900 Comerica Building Kalamazoo, MI 49007 Tel.: (269) 381-8844

Fax: (269) 381-8822

Email: pcrocker@earlylennon.com

ATTORNEYS FOR APPLICANT PACIFIC CENTREX SERVICES, INC.

Dated:

April 6, 2004

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the foregoing Application, along with its verification and appendices, was sent to the PSC's General Counsel's Office and the Office of the Public Counsel by placing same in the United States Mail, first class postage prepaid, or by hand-delivery, this 6th day of April, 2004.

William D. Steinmeier

Milland Dennier

EXHIBIT A Secretary of State Certificate

511



Matt Blunt Secretary of State CERTIFICATE OF AUTHORITY

HEREAS.

PACIFIC CENTREX SERVICES, INC. F00566819

ng in Missouri the name

PACIFIC CENTREX SERVICES, INC.

s complied with the General and Business Corporation Law which governs Foreign rporations; by filing in the office of the Secretary of State of Missouri authenticated evidencits incorporation and good standing under the Laws of the State of California.

W, THEREFORE, I, MATT BLUNT, Secretary of State of the State of Missouri, do hereby tify that said corporation is from this date duly authorized to transact business in this State, a entitled to all rights and privileges granted to Foreign Corporations under the General and siness Corporation Law of Missouri.

TESTIMONY WHEREOF, I have set my and and imprinted the GREAT SEAL of the te of Missouri, on this, the 2nd day of bruary, 2004.





State of Missouri
Creation - General Business - Foreign 2 Page(s)
T0403316688

Cosp. #42 (12/02)

Sta Charter # F00566819
Date Filed: 02/02/2004
Matt Matt Blunt
Secretary of State

Corporations D P.O. Box 778 / 60/ W. Manu Street, Mm 317 Jefferson City, MO 65102

Application for Certificate of Authority For a Foreign For-Profit Corporation (Submit in duplicate with filing for of \$155.00)

(Must i	Let a an Officer or Chai	imas hated in \$7, above)	M. Devin Semker (Printed Name)	PRESIDENT 1-2	28-200
In affi	ranation thereof, t	(Line may not erfects stated above are true.		апсе)	
The ef	fective date of this		ed by the Secretary of State of Missouri, un be more than 90 days after the filing date in this		ollows:
	Director				 '
	Director	<u> </u>			_
	Director	M. Devin Semler	. 6855 Tujunga Avenue.	North Hollywood, (<u>A 91</u> 60
(Boar	d of Directors)			· · · · · · · · · · · · · · · · · · ·	, .
	Treasurer	on semie	5855 Tujunga Avenue.	North Hollywood, C	<u>A 91</u> 60
•	Secretary	on semile	6855 Tujunga Avenue.	North Hollywood, C	<u></u> : <u>A: 91</u> 60
	Vice President	Joen Poudle		•	
	President	M. Devin Semler	. 6855 Tujunga Avenue.	North Hollywood (A.9160
The m (Offic		and directors and their busing Name	osa addresses are as follows: Address	City/State/Zip	÷
			•		
The sp	ecific purpose(s)	of its business in Missouri an	e: To provide telecommunic	cation services.	
Name	er ne neath	CT DOV-D GASE F	Address Detterson	City/State/Z	ip
		f its registered agent and offi e 300-R Kast F	cem me State of Missouri is High Street, Jefferson	City, MO 65101	
, The -		Site makes at a second at	Address	City/State/7.	P
			Tujunga Avenue, North I	dollywood, CA 9160	5
The d	ate of its incorpora	Mion Was	April 2, 1999 and the period on the day/year	fits duration is <u>perpetual</u>	
The n	ame (t will use in)	Missouri is	PACIFIC CENTREX SERVICES	INC.	
' and it	is organized and a	risting under the laws of	California		

EXHIBIT B

Officers and Directors Pacific Centrex Services, Inc.

M. Devin Semler, CEO and President of Pacific Centrex Services, Inc.

Monte Devin Semler is the co-founder and President of Pacific Centrex Service, Inc. the 3rd largest Shared Service Provider in California and the fastest growing as recognized by Pacific Bell. His involvement and knowledge of telecommunications spans more than 10 years. From cellular service to pre-paid calling cards . . . from provisioning to finance . . . Mr. Semler has in-depth knowledge of this industry, its players and its major trends.

Mr. Semler brings to Pacific Centrex Services a sustained backroom insight into the telecommunications industry, relationships with major players and partners, and sales and marketing savvy.

Since its founding in 1996, Mr. Semler has served as chief executive officer and co founder of Pacific Centrex Services.

From 1996 to 1997 Mr. Semler was the founder and president of Direct Link Telecommunications, Inc., a wholesale prepaid calling card telecommunications provider located in Los Angeles.

From 1994 to 1996, Mid-Com Communications, Inc., a Seattle Washington headquartered facilities-based long distance carrier, employed Mr. Semler. At Mid-Com Communications he held various staff positions including customer care, provisioning, sales compensation and finance.

From 1991 to 1994, Mr. Semler was employed as a sales representative for Secure Net, Inc. a wireless telecommunications service provider.

Subash Khurana, COO

Mr. Khurana brings to Pacific Centrex over 15 years of project management and business operations for major corporations with over 200 million dollars in revenue. His wealth of experience covers the successful implementation of business startups, as well as established major international companies. He brings to the team organizational expertise required to run and maintain the complexities of telecommunications companies.

From 1997 to 1998 Mr. Khurana was Director of Hospitality Systems for SmarTalk Teleservices, Inc. His responsibilities included the development of P.O.S. Activation Systems for prepaid phone card sales and the managing and developing of a web based

managing and reporting system to support and track millions of calling cards around the world.

He is a holder of a BS in Electrical Engineering and an MBA from the University of Hartford in Connecticut.

Manzu Rahman, Database Engineer

Mr. Rahman has been with Pacific Centrex Service since its beginning in 1996. He has worked extensively with various billing databases, including construction, setup and maintenance of all billing systems. Mr. Rahman in conjunction with Mr. Khurana have been responsible for the implementation of the most recent billing database used by Pacific Centrex Services to track inventory, services and usage.

Prior to joining Pacific Centrex Services Mr. Rahman worked as an account for FirstServeNet, an Internet startup company where he provided accounting service for 4 years.

Joshua Ploude, Network Specialist

Mr. Ploude brings to Pacific Centrex Services a fresh outlook and detailed knowledge of the technologies that are driving the telecommunications revolution today. Mr. Ploude has been aggressively planning the rollout of a facilities-based CLEC network. Since Pacific Centrex Services has become committed to the technology that will drive the network, Mr. Ploude has begun to supervise interconnection of Pacific Centrex Services network with all relevant ILECs. Mr. Ploude is a trained SMS800 Engineer. He has helped Pacific Centrex Services become a responsible organization and establish their SMS800 Department.

Prior to joining Pacific Centrex Services, Mr. Ploude worked as a computer consultant and research manager for Richard Dinel of R.H. Dinel Investment Counsel in Brentwood, California. During his experience Mr. Ploude became adept in the methods used to research companies that showed investment potential. He was responsible for generating portfolio performance statistics on a quarterly basis. Mr. Ploude has recently graduated from UCLA with a BA in Political Science.

Leila Davila, Provisioning Manager

Ms. Davila is responsible for supervising the provisioning department for Pacific Centrex Services. Ms. Davila has extensive order fulfillment experience with various ILECs, IXCs and other service providers. She heads a team of 5 individuals whose sole responsibility is ordering and maintenance of the services that Pacific Centrex Services provides.

EXHIBIT C

Pro Forma Financial Statements

To be late-filed under seal

Verification

VERIFICATION

M. Devin Semler, President of Pacific Centrex Services, Inc., first being duly sworn on oath, deposes and says that he has read the foregoing Application and verifies that the statements made therein are true and correct to the best of his knowledge, information and belief.

RY

M. Devin Semler

President

The foregoing instrument was acknowledged before me this

, 20<u>0 5</u>

by M. Devin Semler.

Notary Public

For the County of

For the State of

My Commission expires

