

PEG Bandwidth Management Bios

Rich Ruben, Chief Executive Officer

Rich Ruben has been leading communications and technology companies for over 20 years. His CEO roles have included XOS Technologies, WireOne Communications and V-SPAN. As President of Spectacor, he engineered the merger that created Comcast-Spectacor, owner of the Philadelphia Flyers, Philadelphia 76ers and related businesses. He began his career at Coopers & Lybrand, and he entered the communications industry in 1986 as Executive Director Corporate Development for Bell Atlantic. From that position he helped expand Bell Atlantic's wireless footprint and helped develop the plan that eventually turned Bell Atlantic Mobile into Verizon Wireless. He began implementing that plan as Vice President of Planning and CFO of Bell Atlantic Mobile. He has worked with numerous communications and technology businesses in board and consulting roles. He holds a JD and MBA from Santa Clara University, a BA (Economics) from Fairleigh Dickinson University, and is a CPA.

Michael Friloux, President & Chief Operating Officer

Michael Friloux has over 25 years of experience in the telecommunications and technology industry including a broad range of executive experience. Prior to joining PEG he served as President and COO for Citynet Fiber Networks where he developed the company into a leading regional carrier network spanning 13 states and 8,000 route miles. His prior roles include: Chief Operating Officer of Anyware Mobile Solutions; Vice President of Marketing and Network Planning for AFN Communications; and Director of Sales Engineering for Williams Communications Group. Michael started his career as a software engineer for Sabre Computer Services (American Airlines), the global technology leader in the travel industry. He has held a number of board and advisory roles, including serving on Oklahoma State University's Institute for Teaching and Learning Excellence in addition to Governor appointments that included the Broadband Economic Development Committee (Oklahoma) and the Broadband Deployment Council (West Virginia). Friloux holds a Bachelor of Science Degree in Management Science and Computer Systems from Oklahoma State University.

Greg Ortyl, Sr. Vice President, Sales & Marketing

Greg Ortyl is a seasoned technology sales executive with a distinguished history of building long-lasting, trusting relationships across a broad range of telecommunications and technology organizations, with a majority of his career focused on the wireless backhaul industry. Prior to PEG Mr. Ortyl most recently served as Vice President and Director of Wireless Backhaul Sales at Level 3 Communications, where he managed a sales team selling cell site backhaul services to the major US wireless operators. Prior to that, he served as a National Account Director at FiberTower, where he developed, managed and maintained crucial large wireless carrier relationships on a nationwide basis. He received an undergraduate degree in Communications and a Masters in Business Administration from St. Louis University.

Jim Volk, Chief Financial Officer

Jim Volk has over 25 years of finance experience including 14 years as finance executive in the telecommunication industry with Comcast Cellular, AT&T (formally known as Cingular Wireless), UbiquiTel (a Sprint PCS affiliate) and Hargray Communications. As CFO of UbiquiTel (Nasdaq: UPCS), Jim helped grow revenues from \$40 million to over \$400 million and market capitalization from \$25 million to over \$1 billion over a five-year period. He most recently served as CFO of Hargray Communications, a rural cable and telephone company in South Carolina, where he helped develop and execute an organic and acquisition plan to return the company to revenue growth. Jim has a BS in Accounting from University of Delaware, a MBA from Villanova University and is a CPA.

Jay Birnbaum, SVP & General Counsel

Jay Birnbaum has been practicing law since 1986 and has served as PEG Bandwidth's general counsel sine May 2011. Previously he was the general counsel of Current Group, LLC and prior to that he was a partner at Skadden, Arps, in Washington DC, where he was co-head of that firm's communications practice. His experience includes transactional, regulatory and legislative matters involving the telecommunications industry, including domestic and international M&A, network construction, equipment manufacturing and supply, IRU sales, interconnection arrangements, IPOs, private financings, litigation, bankruptcy matters, intellectual property and software licensing, and state public service commission and FCC rulemakings, licensing and compliance matters.

Martin Costa, President, Contact Network d/b/a InLine

Martin Costa is the President Contact Network d/b/a InLine and has been since he founded the company in 1992. Since then he has been primarily responsible for strategic planning, marketing, operations, financial and sales for the company. Prior to creating InLine, from 1988 to 1992 he was a District Sales Manager for Dataimport AS in Bergen, Norway where he increased sales from \$2 million to \$18 million. Mr. Costa is a certified public accountant and earned his BA degree in accounting with a minor in computer science from the University of Alabama at Birmingham in 1989.