STATE OF MISSOURI, PUBLIC SERVICE COMMISSION P.S.C. Mo. No. THE EMPIRE DISTRICT ELECTRIC COMPANY Sec. 4 2nd Revised Sheet No. Cancelling P.S.C. Mo. No. ALL TERRITORY 4 1st Revised Sheet No. No supplement to this tariff will be issued except for the purpose of cancelling this tariff. Which was issued 8-26-93 PROMOTIONAL PRACTICES SCHEDULE PRO

A. Employee Purchase Plan

- 1. Participant in the plan must be a regular, full-time employee of the Company, having completed one year of service.
- 2. The purchase plan will include insulation and appliances as well as the complete installation of electric HVAC (heating, ventilation and air conditioning). The installation of HVAC requires:
 - a. Existing Residence The employee must be the owner of and living in the residence in which the system is to be installed.
 - New Construction The employee, upon completion of construction, must be the owner of and occupy the residence b. in which the system is to be installed.
- 3. Employee will be responsible for negotiating the price and arranging for delivery and installation. The invoice will be provided to the Company for payment.
- 4. Appliances, insulation and HVAC systems may be financed for terms of twelve (12) to sixty (60) months at an interest rate determined by the Company. An allowance, not to exceed one hundred twenty-five (\$125) per ton, may be paid by the Company to aid employees with the additional cost required to install above standard insulation levels and high efficiency HVAC systems.
- Employees will make monthly payments to the Company for the above mentioned purchases. The balance will become due in thirty (30) days if a regular payment is not met when due.

B. Dealer Cooperative Advertising

The Company may develop and implement various cooperative advertising programs to be made available to a dealer in appliances or equipment. Cooperative advertising funds supplied by the Company are limited to one-half (1/2) the reasonable cost or value and the Company's name (Empire) is to be prominently identified as a sponsor of the advertising.

C. Unregulated Competition Waivers

Where the Company competes for business with unregulated competition, the Company may waive all or part of any charges associated with extensions of service and/or construction deposits, provided for in The Empire District Electric Company Schedule No. 5 - Schedule of Rates for Electricity, and any additional non-tariff charges, required in order to effectively compete with offers made to developers and/or customers by unregulated competition after notifying the Missouri Public Service Commission and receiving an Order granting the waiver for good cause shown.

The following listed areas, individuals, and/or subdivisions have been granted waivers by the Commission per the associated order numbers:

| <u>Order Number</u> | Area and/or Subdivision |
|---|-------------------------|
| EO-91-398 | Bentwater Subdivision |
| EO-91-75 | Quail Run Subdivision |
| EO-90-320 | Gimlin Development |
| Underground Authority Order No. 1381 | Loma Linda Estates |

DATE OF ISSUE DATE EFFECTIVE April 16, 2005 March 17, 2005