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In the Matter of the Petition of Citizens)
Telephone Company for Approval of an IntraLATA) **Case No. TO-99-500**
Toll Dialing Parity Plan)

Author	Year	Sample Size	Effect Size	Significance Level	Power	Notes
Author 1	2010	100	0.1	0.05	0.80	Study 1
Author 2	2011	200	0.2	0.05	0.90	Study 2
Author 3	2012	300	0.3	0.05	0.95	Study 3
Author 4	2013	400	0.4	0.05	0.98	Study 4
Author 5	2014	500	0.5	0.05	0.99	Study 5

On September 7, 1999, Citizens Telephone Company (Citizens) filed a petition for modification of its IntraLATA Dialing Parity (ILDP) plan. Citizens stated that it wanted to modify its ILDP plan because the plan it proposed and the Commission approved would assign customers who did not choose a primary interexchange carrier (PIC) for intraLATA toll service to their interLATA carrier, and because AT&T is the interLATA PIC for many of its customers. Citizens stated that, under the plan it proposed, it is concerned that a number of customers might be defaulted to a 101XXXX dialing pattern. Citizens requests that the Commission allow it to modify its plan so that customers who have not chosen a primary interexchange carrier (PIC) for intraLATA toll service by October 20, 1999, will be assigned to its long distance affiliate (Citizens Long Distance Company) rather than to their interLATA carrier. Citizens also requested that the Commission authorize it to send a notification letter (a copy of which it attached to its petition) explaining the modification to its customers.

A number of secondary carriers (SCs) proposed ILDP plans that assigned customers who did not choose a PIC to a long distance affiliate of the SC, and the Commission approved these plans. (See, e.g., TO-99-514, In the Matter of the Petition of Mark Twain Rural Telephone Company for Approval of an IntraLATA Dialing Parity Plan.) The Commission will allow Citizens to modify its ILDP plan as requested.

However, the Commission is concerned that Citizens' proposed notification letter does not stress the fact that it is a change from the earlier notice. The Commission will direct Citizens to add the following paragraph in large bold type at the beginning of its proposed notice:

THIS NOTICE WILL ALERT YOU OF CHANGES THAT HAVE OCCURRED SINCE THE NOTICE YOU RECEIVED IN LATE JUNE OR EARLY JULY. Contrary to what that notice said, if you do not affirmatively choose (by contacting Citizens Telephone Company or the long distance company you choose) an intraLATA toll service provider by October 20, 1999, you will be assigned to Citizens Long Distance Company, an affiliate of Citizens Telephone Company. The earlier notice stated that you would be assigned to your interLATA long distance carrier if you did not affirmatively choose an intraLATA carrier. That is no longer correct.

The Commission will also direct Citizens to add the following paragraph at the end of its proposed notice:

You will still be able to make toll calls by "dialing around" using a "101XXXX" access number. A list of these "101XXXX" access numbers is available from your local Citizens Telephone Company business office.

IT IS THEREFORE ORDERED:

1. That the petition to modify its IntraLATA Dialing Parity plan filed by Citizens Telephone Company on September 7, 1999 is granted.
2. That Citizens Telephone Company shall provide notice to its customers as discussed herein.
3. That this order shall become effective on October 1, 1999.

BY THE COMMISSION

A handwritten signature in dark ink, appearing to read "Dale Hardy Roberts". The signature is written in a cursive, flowing style.

Dale Hardy Roberts
Secretary/Chief Regulatory Law Judge

(S E A L)

Crumpton, Murray, Schemenauer,
and Drainer, CC., concur
Lumpe, Ch., absent

Mills, Deputy Chief Regulatory Law Judge

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COMMISSION COUNSEL
PUBLIC SERVICE COMMISSION