

SCHEDULE 1

Optional Features

Roadside Assistance \$2.95/mo.

24 hours a day, 365 days a year — help is just a phone call away. Protection travels with the phone. Some restrictions apply. See store for details.

Voice Mail \$4.95/mo.

Our Voice Mail service answers calls when you can't.

Caller ID \$4.95/mo.

Lets you know who's calling before you answer.

Directory Assistance† \$1.25/call

Call Directory Assistance to get the phone numbers of the people and businesses you need. Directory Assistance is \$1.25/call within your home calling area. Pricing in other areas may vary.

Detailed Billing \$1.95/mo.

Shows the time, date and cost of every wireless call on your monthly bill.

Signal Dial Direct® Plus \$5.95/mo.

Replaces or repairs your phone if it's lost, stolen or damaged.

See Signal Insurance brochure for coverage details.

Underwritten by: Member companies of Assurant Group

Miscellaneous

Activation Fee ~~\$30.00~~

Waived

Equipment Change Fee \$15.00

Ordering Instructions

For more detailed information or to take advantage of this special offer, please contact us at 800-447-1339, where a U.S. Cellular Associate will assist you through the application process (Monday through Saturday, 8:00 a.m. to 8:00 p.m.; closed Sunday). **You will be asked to confirm your eligibility status to participate in this Lifeline program.** Activations can only be processed by phone. Please allow ample time for processing.

1. Call U.S. Cellular at 1-800-447-1339 for more information about this program and to place an order. If you plan to pay by credit or debit card, please have your payment information ready.
2. Payments will need to be made in advance, prior to your phone being shipped. Acceptable forms of payment are all major credit cards, debit cards with a Visa logo, money order or a cashier's/certified check. Cash or personal checks will not be accepted.
3. Phones will only be shipped to street addresses, P.O. boxes are not acceptable.
4. Please allow two weeks for shipment, as phones will be shipped UPS Ground. All packages will need to be signed for by an adult over the age of 18.
5. After receiving your order, call 1-800-447-1339 to activate your phone.

The map shows an approximation of service coverage. Actual coverage may vary. Service may be interrupted or limited due to weather, terrain, customer equipment or network limitations. Coverage indoors may also vary. U.S. Cellular does not guarantee coverage.

Offer valid with two year **service agreement**. All service agreements subject to an early termination fee. Credit approval required. \$30 activation fee. \$15 equipment change fee. Roaming charges, fees, surcharges, overage charges, and taxes apply. 96¢ Regulatory Cost Recovery Fee charge applies. This is not a tax or government required charge. Local network coverage and reliability may vary. Usage rounded up to the next full minute. Use of service constitutes acceptance of our terms and conditions. Other restrictions apply. See store for details. Limited time offer. ©2005 U.S. Cellular

Service not available in all areas.

This plan is available only to residents of Iowa and/or Wisconsin in U.S. Cellular's Eligible Telecommunications Carrier (ETC) coverage area.

Signal Dial Direct® Plus is an insurance plan administered by The Signal® and underwritten by Member Companies of Assurant Group. A summary of coverage is available from The Signal by calling 1-800-480-0167.

Roadside Assistance is limited to four calls per year and a maximum of \$50.00 per service call (\$100.00 per winching). Additional terms and conditions apply. See store for details.

† Waived activation and equipment charges are a combination of Link-Up subsidies and/or additional discounts provided in support of the Lifeline program. Must use equipment associated with plan to receive waived equipment charges. Other promotional offers are not available with these Lifeline plans.

†† Airtime and applicable toll charges will apply. Directory Assistance charges apply to all Directory Assistance calls.

* Available if these options are not blocked. Standard local calling rate plan coverage, long-distance and roaming charges apply.

** Deposit requirements may only be waived if you elect to block roaming and international dialing. Roaming blocked plans will have a slightly diminished calling area. Please see inset map.



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Call Directory Assistance to get the phone numbers of the people and businesses you need. Directory Assistance is \$1.25/call within your home calling area. Pricing in other areas may vary.

Detailed Billing \$1.95/mo.

Shows the time, date and cost of every wireless call on your monthly bill.

Signal Dial Direct® Plus Wireless Phone Insurance \$5.95/mo.

Replaces or repairs your phone if it's lost, stolen or damaged. See Signal Insurance brochure for coverage details.

Underwritten by: Member companies of Assurant Group

Miscellaneous

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Equipment Change Fee \$15.00

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1. Call U.S. Cellular at 1-800-447-1339 for more information about this program and to place an order. If you plan to pay by credit or debit card, please have your payment information ready. To place an order, Washington residents will need their nine-digit, state-issued passcode.
2. Payments will need to be made in advance, prior to your phone being shipped. Acceptable forms of payment are all major credit cards, debit cards with a Visa logo, money order or a cashier's/certified check. Cash or personal checks will not be accepted.
3. Phones will only be shipped to street addresses, P.O. boxes are not acceptable.
4. Please allow two weeks for shipment, as phones will be shipped UPS Ground. All packages will need to be signed for by an adult over the age of 18.
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Service not available in all areas.

This plan is available only to residents of Washington and/or Oregon in U.S. Cellular's Eligible Telecommunications Carrier (ETC) coverage area.

Signal Dial Direct® Plus is an insurance plan administered by The Signal® and underwritten by Member Companies of Assurant Group. A summary of coverage is available from The Signal by calling 1-800-480-0167.

Roadside Assistance is limited to four calls per year and a maximum of \$50.00 per service call (\$100.00 per winching). Additional terms and conditions apply. See store for details.

• This plan is only available for Washington and Oregon residents.

† Waived activation and equipment charges are a combination of Link-Up subsidies and/or additional discounts provided in support of the Lifeline program. Must use equipment associated with plan to receive waived equipment charges. Other promotional offers are not available with these Lifeline plans.

†† Airtime and applicable toll charges will apply. Directory Assistance charges apply to all Directory Assistance calls.

* Available if these options are not blocked. Standard local calling rate plan overage, long-distance and roaming charges apply.

** Deposit requirements may only be waived if you elect to block roaming and international dialing. Roaming blocked plans will have a slightly diminished calling area. Please see inset map.



Basic Lifeline Calling Plans for the Northwest

Optional Features

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See Signal Insurance brochure for coverage details.

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Service not available in all areas.

This plan is available only to residents of Oklahoma in U.S. Cellular's Eligible Telecommunications Carrier (ETC) coverage area.

Signal Dial Direct® Plus is an insurance plan administered by The Signal® and underwritten by Member Companies of Assurant Group. A summary of coverage is available from The Signal by calling 1-800-480-0167.

Roadside Assistance is limited to four calls per year and a maximum of \$50.00 per service call (\$100.00 per winching). Additional terms and conditions apply. See store for details.

† Waived activation and equipment charges are a combination of Link-Up subsidies and/or additional discounts provided in support of the Lifeline program. Must use equipment associated with plan to receive waived equipment charges. Other promotional offers are not available with these Lifeline plans.

†† Airtime and applicable toll charges will apply. Directory Assistance charges apply to all Directory Assistance calls.

* Available if these options are not blocked. Standard local calling rate plan overage, long-distance and roaming charges apply.

** Deposit requirements may only be waived if you elect to block roaming and international dialing. Roaming blocked plans will have a slightly diminished calling area. Please see inset map.



Wireless Service for Everyone

At U.S. Cellular®, we provide affordable wireless service by participating in the Federal Universal Service Fund program exclusively for qualifying low income individuals. This program provides assistance for specified wireless communications services at discounted rates.

Lifeline Basic Plan

Oklahoma Residents Only:

You are eligible to participate if you receive assistance from one of the following programs:

- Medicaid
- Food Stamps
- Supplemental Security Income (SSI)
- Federal Public Housing Assistance (Section 8)
- Low-Income Home Energy Assistance (LIHEAP)
- National School Lunch Program (Free Lunch Program)
- Temporary Assistance for Needy Families (TANF)
- Vocational Rehabilitation (including aid to the hearing impaired)
- Oklahoma Sales Tax Credit (please furnish Oklahoma Form 538)
- Headstart Programs (income eligible)
- Women, Infants and Children (WIC)
- Aid to Families with Dependent Children (AFDC)
- Bureau of Indian Affairs General Assistance (BIA)
- Tribally-Administered Temporary Assistance for Needy Families (TANF)

Lifeline subsidies may only be applied once per household on either your land line connection or your wireless service.

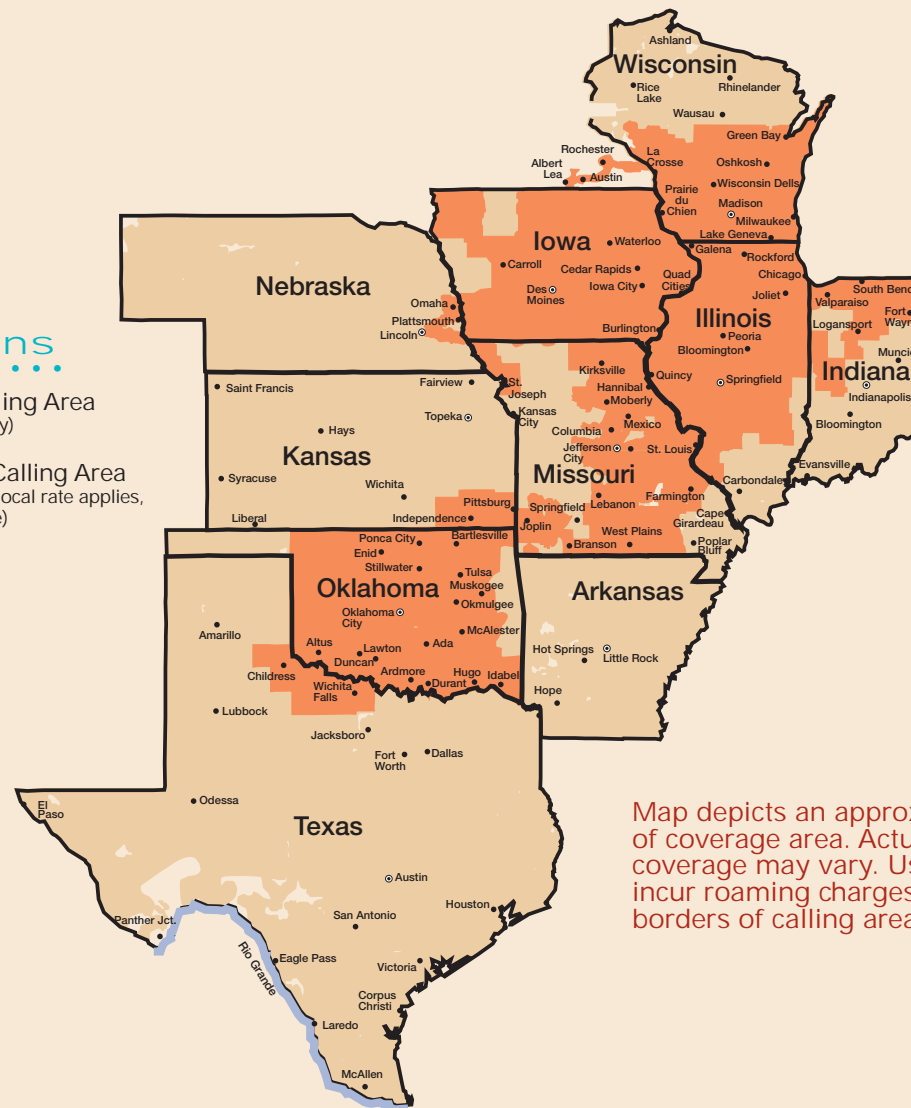
Lifeline discounts automatically terminate upon loss of eligibility. To continue to receive Lifeline discounts, you must re-verify eligibility at the expiration of the 24 month term.

Calling plan details:

- Phone: \$.01 additional[†]
- No activation charges[†]
- 2-year contract
- Long-distance (May be blocked at customer's request for no additional charge.)
- Roaming, and international dialing*
- Deposit may be required.**

Lifeline Plans

- Lifeline Local Calling Area (package minutes apply)
- Expanded Local Calling Area 30¢/minute expanded local rate applies, (includes long distance)
- No Coverage



Map depicts an approximation of coverage area. Actual coverage may vary. User may incur roaming charges at borders of calling areas.

MONTHLY ACCESS	
You Save \$8.25	\$16.75 Regularly \$25.00
Anytime minutes per month	125
Additional per minute rate	40¢/min.
Plan Includes Nationwide Long Distance Call Waiting Call Forwarding Three-Way Calling Mobile Messaging 10¢ per message Roaming Rate 69¢/minute** (includes nationwide long distance) Expanded Local Calling 30¢/minute (includes nationwide long distance)	

MONTHLY ACCESS	
You Save \$8.25	\$26.75 Regularly \$35.00
Anytime minutes per month	700
Additional per minute rate	40¢/min.
Plan Includes Nationwide Long Distance Voice Mail • Call Waiting Caller ID • Call Forwarding Three-Way Calling Detailed Billing Mobile Messaging 10¢ per message Roaming Rate 69¢/minute** (includes nationwide long distance) Expanded Local Calling 30¢/minute (includes nationwide long distance)	

Wireless Service for Everyone

At U.S. Cellular®, we provide affordable wireless service by participating in the Federal Universal Service Fund program exclusively for qualifying low income individuals. This program provides assistance for specified wireless communications services at discounted rates.

Lifeline Basic Plan

You are eligible to participate if you receive assistance from one of the following programs:

Washington:

- Medical Assistance (including Medicare cost sharing programs)
- Food Stamps
- Supplemental Security Income (SSI)
- General Assistance Unemployable (GAU)
- State Family Assistance
- DSHS Chore Services
- Refugee Assistance
- Community Options Program (COPES)
- Temporary Assistance to Needy Families

Oregon:

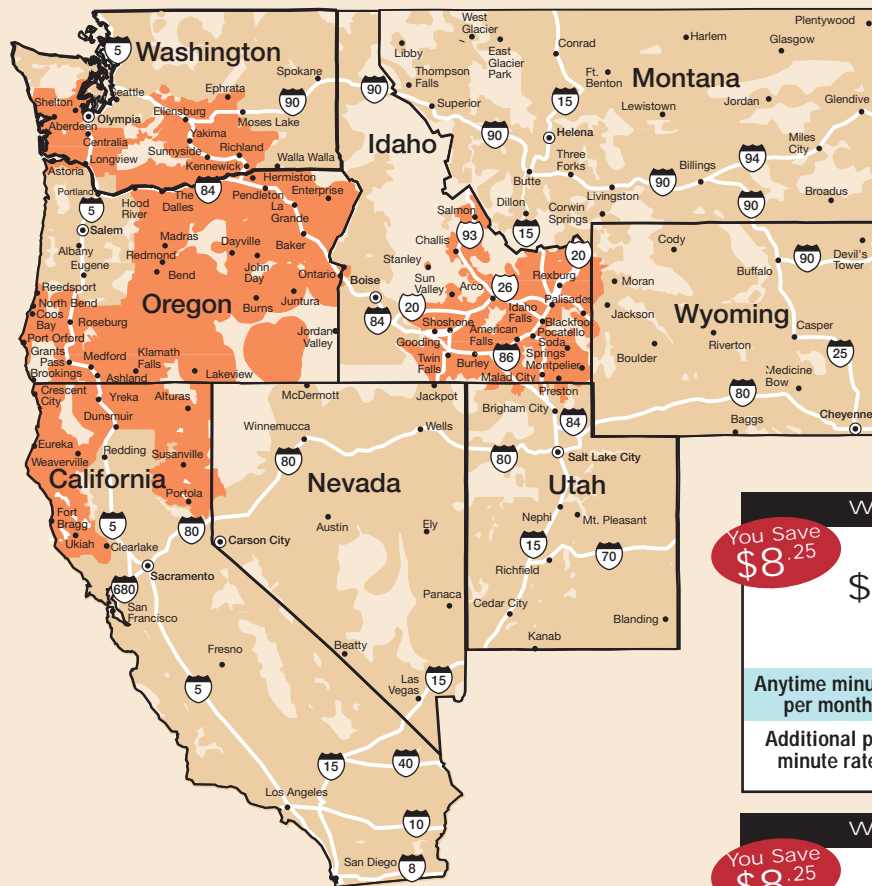
- Oregon residents must certify through OTAP (Oregon Telephone Assistance Program) by calling 800-848-4442.
- Food Stamps
- Supplemental Security Income (SSI)
- Temporary Assistance to Needy Families (TANF)
- Oregon Health Plan

Lifeline subsidies may only be applied once per household on either your land line connection or your wireless service.

Lifeline discounts automatically terminate upon loss of eligibility. To continue to receive Lifeline discounts, you must re-verify eligibility at the expiration of the 24 month term.

Calling plan details:

- Phone: \$.01 additional†
- No activation charges†
- 2-year contract
- Long-distance (May be blocked at customer's request for no additional charge.)
- Roaming, and international dialing*
- Deposit may be required.**



Map depicts an approximation of coverage area. Actual coverage may vary. User may incur roaming charges at borders of calling areas.

Lifeline Plans

- Lifeline Local Calling Area (package minutes apply)
- Expanded Local Calling Area 30¢/minute expanded local rate applies, (includes long distance)
- No coverage

Washington Monthly Access

You Save **\$8.25**

\$16.75
Regularly \$25.00

Anytime minutes per month **125**

Additional per minute rate 40¢/min.

Plan Includes
Nationwide Long Distance
Call Waiting • Call Forwarding
Three-Way Calling

Mobile Messaging **10¢ per message**
Roaming Rate **69¢/minute**** (includes nationwide long distance)
Expanded Local Calling **30¢/minute** (includes nationwide long distance)

Washington Monthly Access

You Save **\$8.25**

\$26.75
Regularly \$35.00

Anytime minutes per month **700**

Additional per minute rate 40¢/min.

Plan Includes
Nationwide Long Distance
Call Waiting • Call Forwarding
Three-Way Calling
Caller ID • Detailed Billing

Mobile Messaging **10¢ per message**
Roaming Rate **69¢/minute**** (includes nationwide long distance)
Expanded Local Calling **30¢/minute** (includes nationwide long distance)

Oregon Monthly Access

You Save **\$13.50**

\$11.50
Regularly \$25.00

Anytime minutes per month **125**

Additional per minute rate 40¢/min.

Plan Includes
Nationwide Long Distance
Call Waiting • Call Forwarding
Three-Way Calling

Mobile Messaging **10¢ per message**
Roaming Rate **69¢/minute**** (includes nationwide long distance)
Expanded Local Calling **30¢/minute** (includes nationwide long distance)

Oregon Monthly Access

You Save **\$13.50**

\$21.50
Regularly \$35.00

Anytime minutes per month **700**

Additional per minute rate 40¢/min.

Plan Includes
Nationwide Long Distance
Call Waiting • Call Forwarding
Three-Way Calling
Caller ID • Detailed Billing

Mobile Messaging **10¢ per message**
Roaming Rate **69¢/minute**** (includes nationwide long distance)
Expanded Local Calling **30¢/minute** (includes nationwide long distance)

Wireless Service for Everyone

At U.S. Cellular®, we provide affordable wireless service by participating in the Federal Universal Service Fund program exclusively for qualifying low income individuals. This program provides assistance for specified wireless communications services at discounted rates.

Lifeline Basic Plan

Iowa Residents Only:

You are eligible to participate if you receive assistance from one of the following programs:

- Medicaid
- Food Stamps
- Low-Income Home Energy Assistance Program (LIHEAP)
- Federal Public Housing Assistance (Section 8)
- Supplemental Security Income (SSI)
- Temporary Assistance to Needy Families (TANF)
- National School Lunch Program's free lunch program
- Income at or below 135% of the Federal Poverty Guidelines

Wisconsin Residents Only:

You are eligible to participate if you receive assistance from one of the following programs:

- Medical Assistance (MA)
- Food Stamps
- Low-Income Home Energy Assistance Program (LIHEAP)
- Supplemental Security Income (SSI)
- WI Homestead Tax Credit
- Wisconsin Works or W2
- Badger Care

Lifeline subsidies may only be applied once per household on either your land line connection or your wireless service.

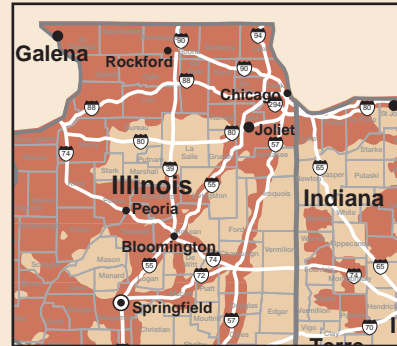
Lifeline discounts automatically terminate upon loss of eligibility. To continue to receive Lifeline discounts, you must re-verify eligibility at the expiration of the 24 month term.

Calling plan details:

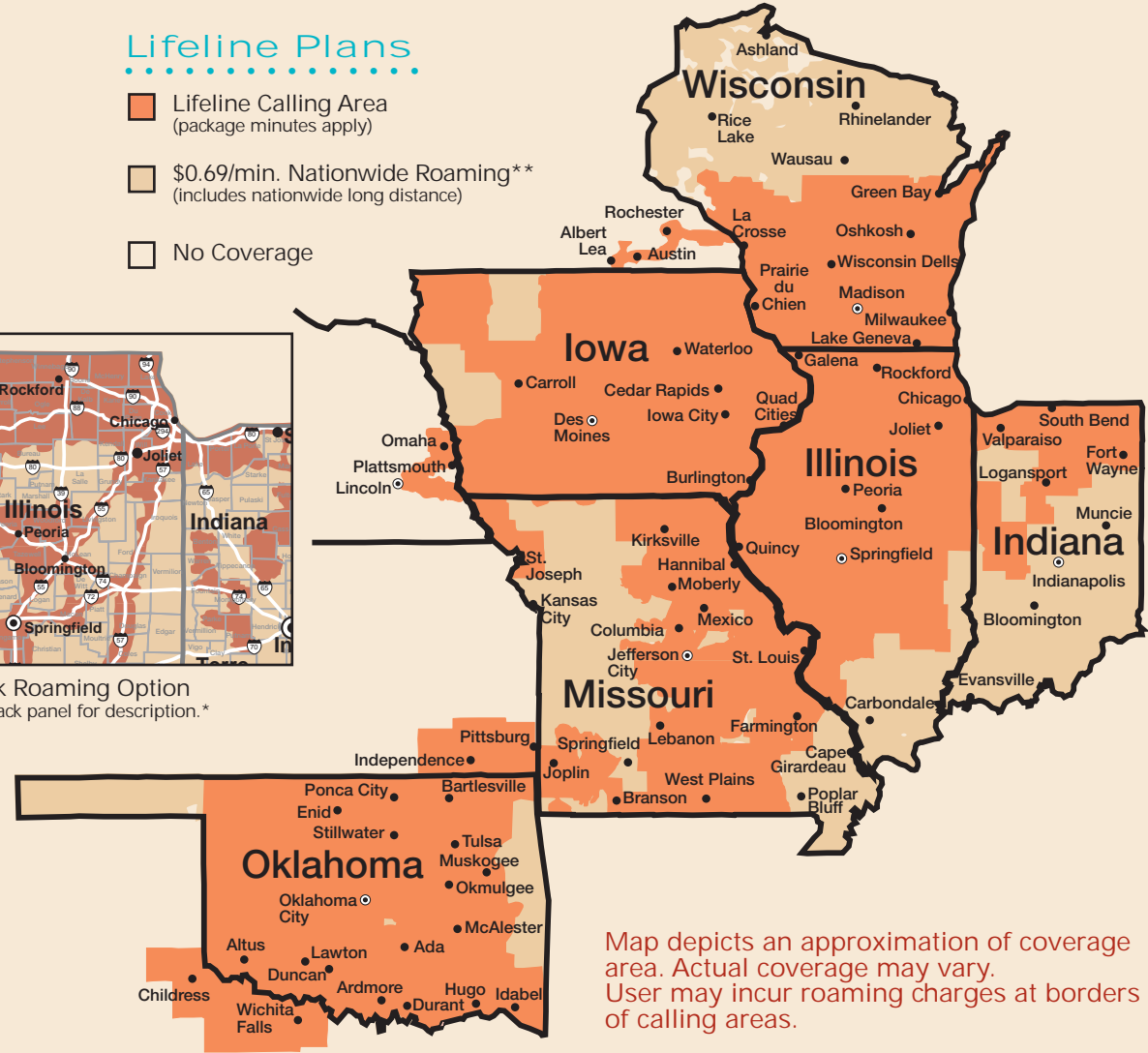
- Phone: \$.01 additional¹
- No activation charges¹
- 2-year contract
- Long-distance
(May be blocked at customer's request for no additional charge.)
- Roaming, and international dialing*
- Deposit may be required.**

Lifeline Plans

- Lifeline Calling Area (package minutes apply)
- \$0.69/min. Nationwide Roaming** (includes nationwide long distance)
- No Coverage



Block Roaming Option
See back panel for description.*



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Anytime minutes per month	125
Additional per minute rate	40¢/min.
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MONTHLY ACCESS	
You Save \$8.25	\$26.75 Regularly \$35.00
Anytime minutes per month	400
Additional per minute rate	40¢/min.
Plan Includes Nationwide Long Distance Voice Mail • Call Waiting Caller ID • Call Forwarding Three-Way Calling Detailed Billing Mobile Messaging 10¢ per message Roaming Rate 69¢/minute** (includes nationwide long distance)	