

**BEFORE THE PUBLIC SERVICE COMMISSION
STATE OF MISSOURI**

In the matter of the Joint Application)	
of New Florence Telephone Company,)	
Tiger Telephone, Inc. and Direct)	
Communications Rockland, Inc.)	
for an order authorizing Direct)	Case No. TO-2007-0139
Communications Rockland, Inc.)	
to purchase or acquire, take or hold all of)	
the issued and outstanding capital stock)	
of Tiger Telephone, Inc.)	

RESPONSE TO ORDER DIRECTING FILING

Come now New Florence Telephone Company ("New Florence"), Tiger Telephone, Inc. ("TigerTel") and Direct Communications Rockland, Inc. and the individuals designated by Direct, ("DCR") (collectively referred to as "Joint Applicants"), and for their Response to Order Directing Filing state to the Missouri Public Service Commission ("Commission") as follows:

1. On March 13, 2007, the Commission issued an Order Directing Filing in which it directed the Joint Applicants to explain why TigerTel is the proposed borrower for the purchase of the stock of TigerTel. The Commission requested that the Joint Applicants further explain the transaction.

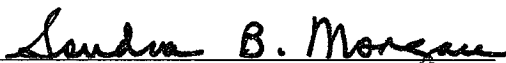
2. As the transaction now stands before the Commission after the two amendments to the Joint Application, Robert D. Williams is the sole shareholder of the stock of TigerTel, and DCR, as contemplated by the Stock Purchase Agreement, has designated six (6) individuals who will be the actual purchasers of the TigerTel stock. These individual purchasers will use their own funds to purchase approximately twenty-five percent of the stock of TigerTel. TigerTel will purchase the remaining shares of stock using the borrowed money, and those shares will be held

as treasury stock.

3. The lender, Zions Bank, required that the loan be made to TigerTel and that it be secured by the stock and assets of TigerTel, including the stock of New Florence Telephone held by TigerTel. Since TigerTel is the borrower, the lender will be able to impose and monitor financial ratios on TigerTel rather than on the individual shareholders.

WHEREFORE, Joint Applicants respectfully request that the Commission accept its Response to the Order Directing Filing and grant the relief previously requested in the Joint Application, the first Amended and Supplemental Application and the Second Amended Application.

Respectfully submitted,



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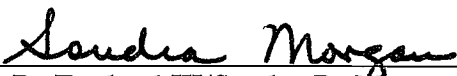
Attorneys for Tiger Telephone, Inc., New Florence
Telephone Company and Direct Communications
Rockland, Inc.

Certificate of Service

I hereby certify that a true and correct copy of the above and foregoing document was sent electronically, hand-delivered or mailed, United States Mail, postage prepaid, this 15th day of March, 2007, to:

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