1	BEFORE THE PUBLIC SERVICE COMMISSION
2	STATE OF MISSOURI
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4	TRANSCRIPT OF PROCEEDINGS
5	HEARING
6	APRIL 18, 2007
7	Jefferson City, Missouri
8	Volume 2
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11	In the Matter of the Petition) of VCI Company for Designation) Case No. CO-2006-0464
12	as an Eligible Telecommunications) Carrier)
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16	HAROLD STEARLEY, Presiding
17	REGULATORY LAW JUDGE.
18	CONNIE MURRAY, LINWARD "LIN" APPLING,
19	COMMISSIONERS. ———
20	REPORTED BY:
21	LISA M. BANKS, CCR MIDWEST LITIGATION SERVICES
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- 1 PROCEEDINGS
- JUDGE STEARLEY: Good Morning. Let's
- 3 bring this hearing to order. Today is Wednesday, April
- 4 18th, 2007 and we are here for a evidentiary hearing in
- 5 Case No. CO-2006-0464, in the matter of the petition of
- 6 VCI Company for designation as an eligible
- 7 telecommunications carrier. My name is Harold
- 8 Stearley, presiding over this matter. The court
- 9 reporter this morning is Lisa Banks. And we will begin
- 10 by taking entries of appearance beginning with Staff.
- 11 MR. MEYER: Good morning. David Meyer
- 12 on behalf of the Staff of the Missouri Public Service
- 13 Commission. Our address is P.O. Box 360, Jefferson
- 14 City, Missouri, 65102.
- JUDGE STEARLEY: Thank you, Mr. Meyer.
- 16 The Office of Public Counsel?
- MR. DANDINO: Thank you, your Honor.
- 18 Good Morning. Michael Dandino, Deputy Public Counsel
- 19 for the Office of Public Counsel, P.O. Box 2230,
- 20 Jefferson City, Missouri, 65102, representing the
- 21 Office of Public Counsel and the public.
- JUDGE STEARLEY: Thank you,
- 23 Mr. Dandino. VCI Company?
- 24 MR. STEINER: Good Morning. Roger W.
- 25 Steiner on behalf of the VCI Company. My address is

- 1 4520 Main Street, Kansas City, Missouri 64111.
- JUDGE STEARLEY: Thank you,
- 3 Mr. Steiner. And AT&T?
- 4 MR. GRYZMALA: Good morning, your Honor.
- 5 Bob Gryzmala appearing on behalf of Southwestern Bell
- 6 Telephone, LP, d/b/a AT&T Missouri, at One AT&T Center,
- 7 Room 3516, St. Louis, Missouri 63101.
- JUDGE STEARLEY: Thank you,
- 9 Mr. Gryzmala. Just a reminder, I ask that you all be
- 10 sure that you all have your cell phones and
- 11 Blackberries turned off. They do actually interfere
- 12 with our recording and occasionally our webcasting.
- 13 They changed our preset on our -- on what they are
- 14 actually distributing over the web, and I have actually
- 15 had a case where I missed a whole day's worth of
- 16 recording because of various interferences, it goes
- 17 off.
- 18 A few preliminary matters: Do we have a
- 19 large number of exhibits today? Do we need to pre-mark
- 20 or do you all feel that we can just mark as we go
- 21 along?
- 22 MR. STEINER: I have two exhibits. Just
- 23 testimony.
- MR. GRYZMALA: AT&T has two.
- 25 JUDGE STEARLEY: Okay. It sounds like

- 1 we can just mark exhibits as we go along then. I have
- 2 that opening statements will occur in the following
- 3 order: VCI Company, OPC, Staff, AT&T Missouri. And we
- 4 are expecting for witnesses today, Mr. Stanley Johnson
- 5 from VCI Company, Walt Cecil from the Staff of Missouri
- 6 Public Service Commission and James Stidham from AT&T;
- 7 is that correct?
- 8 MR. MEYER: That's right.
- 9 JUDGE STEARLEY: All right. I am
- 10 planning that we will be -- I am not sure if we are
- 11 going to need a full two days for the hearing. We are
- 12 scheduled for two days. If we do resume tomorrow, I
- 13 just wanted to advise you all that it will be in
- 14 Hearing Room 305 tomorrow. And also if we resume
- 15 tomorrow, we will be taking approximately an hour
- 16 recess for the Commission's regularly scheduled agenda,
- 17 which I will need to be at. So we will kind of see how
- 18 things go today though, it might be that we finish up
- 19 today as well.
- 20 Are there any other preliminary matters
- 21 I need to address at this time?
- 22 All right. We will take a very short
- 23 intermission. I will see if any of the other
- 24 Commissioners are going to join us and we will go back
- 25 on the record here in about five minutes.

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1 (A RECESS WAS TAKEN.)
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- 2 JUDGE STEARLEY: All right. We are back
- 3 on the record and we will begin with opening
- 4 statements, starting with VCI Company. Mr. Steiner?
- 5 MR. STEINER: Thank you, your Honor.
- 6 May it please the Commission, my name is Roger Steiner.
- 7 I am here today representing the applicant, VCI
- 8 Company. With me is Stanley Johnson, who is the
- 9 co-owner and president of VCI. This case is about
- 10 VCI's request to be granted eligible telecommunication
- 11 carrier status, so that it can receive support from the
- 12 low-income portion of the Federal Universal Service
- 13 Fund. VCI is not requesting high-cost support, only
- 14 low-income support. And the Commission should recall
- 15 that high-cost support makes up the majority of the
- 16 Federal Universal Service Fund. And also keep in mind
- 17 that high-cost support makes up the majority of the
- 18 controversies regarding the growth of the Federal
- 19 Universal Service Fund.
- Now, VCI is a Washington-based company
- 21 with about 65 employees that provides local service in
- 22 ten states to approximately 50,000 customers. VCI
- 23 focuses on low-income customers and for this reason
- 24 needs ETC status so that it can obtain federal support
- 25 for Lifeline and Link Up discount on basic local

- 1 service to Missouri customers. VCI is a UNE-based
- 2 carrier and does not have its own network.
- 3 Now, there is no issue today that VCI
- 4 will provide all the services necessary to be granted
- 5 ETC status. The Staff has concluded that VCI will
- 6 provide all of the necessary services such as 911 and
- 7 operator services. There is no issue that VCI will
- 8 advertise these services and provide them with its own
- 9 facilities as required by federal law. Staff has
- 10 concluded that VCI meets the Commission ETC rule
- 11 requirements.
- 12 AT&T is opposing VCI's application
- 13 because they allege that VCI does not meet all the
- 14 provisions of the Commission ETC rule. First AT&T
- 15 believes that VCI, which as I told you before doesn't
- 16 owns its own network, must agree to extend its network
- 17 to service new customers and outline this method for
- 18 handling unusual construction charges.
- 19 Now, as I told you before, VCI does not
- 20 have a network, so we believe that this contention is
- 21 absurd. How can VCI extend its network when it has no
- 22 network to extend? It relies completely on AT&T's
- 23 network. We see this as just an excuse by AT&T to deny
- 24 VCI's application. AT&T and Public Counsel also argue
- 25 that VCI's local usage plan is not comparable to AT&T.

- 1 this is not the case. VCI offers a local usage that
- 2 permits customers unlimited local calling throughout
- 3 their local calling areas, as does AT&T, and throughout
- 4 the same local calling areas as AT&T.
- Now, it is true that VCI's rates are
- 6 higher than AT&T's. But higher rates does not mean
- 7 that the local usage plan is not comparable or that the
- 8 Commission's or the FCC's ETC requirements have not
- 9 been satisfied. If you think about it, it would be
- 10 very unlikely that a SLEC, such as VCI, would have
- 11 rates similar to a true facility-based LEC such as
- 12 AT&T. These are vastly different companies with
- 13 different cost structures, different histories.
- 14 We would like to note that the FCC has
- 15 never required the rate of an ETC applicant to be the
- 16 same as the ILEC. I would also like to point out that
- 17 this Commission in its notice of rulemaking for the ETC
- 18 rule indicated that the local usage requirement would
- 19 be determined on a case-by-case basis. In this case,
- 20 the Commission should find the VCI service offering
- 21 comparable with AT&T.
- 22 You may also hear from AT&T about its
- 23 belief that VCI must file a forbearance petition at the
- 24 FCC before the Commission can rule on this application.
- 25 Now, this legal issue will be dealt with thoroughly in

1 the post-hearing brief. But we believe this is another

- 2 delaying tactic by AT&T. As I mentioned before, VCI
- 3 currently provides service in 10 states and is
- 4 currently receiving low-income support in those states,
- 5 and it has never filed a petition for forbearance at
- 6 the FCC.
- 7 If you think about what they are asking
- 8 VCI to do, it does not make sense. AT&T wants VCI to
- 9 ask the FCC not to enforce its high-cost rules, such as
- 10 providing a network build-out plan against VCI, which
- 11 does not have a network to build out. This Commission
- 12 has the authority without any special guidance from the
- 13 FCC to determine that VCI meets the applicable Federal
- 14 and State ETC requirements.
- AT&T also argues that it is not in the
- 16 public interest to grant the VCI's application. I
- 17 believe the evidence clearly establishes that the
- 18 public interest will be furthered by granting the
- 19 application. Low-income customers, especially those
- 20 who cannot obtain service from any other carrier, will
- 21 have a viable option for obtaining Lifeline and Link Up
- 22 services.
- 23 Staff has recognized that VCI will
- 24 provide a useful alternative for customers that are
- 25 unable to establish service with AT&T. VCI knows

- 1 customers like this that need these alternatives to
- 2 exist because it has served up to 50,000 of them in
- 3 other states. The majority of SLECs offering service
- 4 today in AT&T service territory do not offer Lifeline
- 5 Link Up discounts. VCI will therefore provide an
- 6 alternative for customers that does not exist in
- 7 Missouri today.
- 8 In light of these facts, I would urge
- 9 the Commission to expeditiously grant the application.
- 10 JUDGE STEARLEY: Thank you,
- 11 Mr. Steiner. I will now have opening statements from
- 12 the Office of Public Counsel, Mr. Dandino.
- MR. DANDINO: Thank you, your Honor.
- 14 May it please the Commission, I think the best way to
- 15 summarize what the Public Counsel's position in this
- 16 case is, is some reservation. I think we have a
- 17 considerable amount of reservation about granting ETC
- 18 status to VCI.
- 19 Public Counsel is not persuaded by the
- 20 evidence that VCI has submitted. I think that it is --
- 21 Public Counsel believes that the statements in their
- 22 testimony are more geared to conclusions rather than
- 23 being facts on how exactly the company's going to
- 24 deliver services and also how they are going to comply
- 25 in all respects with the ETC regulations, both the

- 1 Federal and the State.
- 2 Often I think you will see the evidence
- 3 and that the answers to some of the questions and the
- 4 testimony was just a restatement of the question in an
- 5 indication of, Yes, we will do this or, No, we will do
- 6 this, which doesn't add to the evidence, the
- 7 information, the compliment of substantial evidence
- 8 this Commission needs to make the ultimate
- 9 determination to decide these facts.
- 10 You are going to need the underlying
- 11 facts to reach the conclusions, and I think you've only
- 12 been handed conclusions. I think based upon the
- 13 evidence that VCI has presented, I believe this
- 14 Commission is left to speculate as to how giving VCI
- 15 ETC status will truly benefit the low-income customers
- 16 and serve the public interest.
- 17 The Public Counsel, we did state in our
- 18 statement of position that we were concerned about a
- 19 prepaid provider being given ETC status. We did note
- 20 that -- that in the industry the prepaids are often
- 21 called telephone sharks. We are not accusing VCI of
- 22 any -- any -- I just lost -- I was going to say bad
- 23 practices. They're not a bad actor as far as we can
- 24 tell, and I think the information is that they have not
- 25 been subject to any disciplinary proceedings in other

- 1 states.
- 2 But whether VCI is a telephone shark or
- 3 a minnow, we want to make sure that they're at least a
- 4 customer-friendly dolphin. And we want them to be able
- 5 to show that they are servicing the low-income customer
- 6 in a fair and equitable manner and a fair and just
- 7 manner. And I think that's the issue that falls within
- 8 the cloak of public interest.
- 9 I think, also, if you look at the
- 10 Staff's evidence, Staff's evidence doesn't help Public
- 11 Counsel satisfy its reservations about this
- 12 application. Staff's own testimony raises doubts that
- 13 VCI's prices are within the notion of what's in the
- 14 public interest. That is quite troubling. The Staff
- 15 doesn't believe the prices are, but they turn and
- 16 recommend the approval. Public Counsel has very
- 17 serious reservations about the approval of this
- 18 application.
- 19 Another aspect of it -- and maybe
- 20 perhaps this is how public or Staff came to this
- 21 conclusion -- is that they did not compare VCI prices
- 22 to AT&T's, the ILEC which they will be competing with.
- 23 But they compared it with other prepaid providers.
- 24 Saying that, well, we are -- essentially saying that
- 25 they're not as bad as the other prepaid customers --

- 1 other prepaid companies and that is faint praise.
- 2 Mr. Steiner had said that there is no
- 3 question about whether they are providing the services
- 4 for USF. Public Counsel would indicate that -- in our
- 5 position statement we did state that we don't think
- 6 there is sufficient evidence to show that VCI is
- 7 providing equal access to customers for a provider of
- 8 choice for long distance and toll service, operator
- 9 service and directory assistance.
- 10 It is not very clear on how they are
- 11 going to do this or whether they have said that they
- 12 will do this. I think it just comes down to whether
- 13 there is just too many unanswered questions. And I
- 14 don't think and Public Counsel at this time does not
- 15 believe that they can support this position or this
- 16 application because we are not sure how and in what
- 17 manner VCI will perform this eligible
- 18 telecommunications company's obligations and serve the
- 19 public so that the low-income customer is eligible for
- 20 USF.
- Thank you, your Honor.
- JUDGE STEARLEY: Thank you,
- 23 Mr. Dandino. Opening statements from Staff.
- 24 Mr. Meyer?
- MR. MEYER: Good morning. Staff

- 1 supports VCI's application for ETC status limited to
- 2 Lifeline and Link Up discounts. VCI meets the
- 3 requirements the Commission has set forth in its rules.
- 4 VCI with the characteristics of a prepaid
- 5 telecommunication service provider will bring
- 6 additional competition and choice to Missouri's
- 7 low-income consumers.
- 8 Walt Cecil is here to discuss Staff's
- 9 analysis of VCI's application relative to the
- 10 Commission's rules. And his belief is that the company
- 11 has agreed to comply with all the requirements in the
- 12 Commission's rules including; the requirements that the
- 13 company provide a local usage plan with unlimited
- 14 callings -- I am sorry -- the company's commitment to
- 15 provide a local usage plan with unlimited calling in
- 16 local area for a flat monthly fee. That addresses the
- 17 comparability concept that I think you will hear about
- 18 more today. The company's commitment to meet billing
- 19 standards and provide easily interpreted customer
- 20 bills; providing customer service contact information;
- 21 providing or maintaining customer complaint records,
- 22 notifying changes in customer contact information.
- 23 As you may be aware, the Commission has
- 24 not previously addressed an application of this nature
- 25 before. Some of the challenges to the application are

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1 legal in nature and I would be happy to discuss those
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- 2 topics. You may hear discussion and have actually
- 3 already in the opening statements, referencing the
- 4 Tracfone FCC decision of 2005. That decision can be
- 5 found at 20 FCCRCD, all one word, 15095 in Westlaw. I
- 6 would certainly recommend a review of that decision.
- 7 To our knowledge, this is the only FCC decision
- 8 granting ETC status to a telecom carrier at the FCC
- 9 level for Lifeline only and not for high cost.
- 10 You make your suggestions that that case
- 11 where the FCC granted forbearance of its requirement
- 12 that a company provide service in whole or in part
- 13 through its own facilities somehow requires that this
- 14 company, VCI, should have gone to the FCC for the
- 15 determination that it is now seeking from you. I
- 16 suggest that is not the point of the case at the FCC
- 17 level. It is worthy to note that in that case, the FCC
- 18 did grant Lifeline ETC status detached from the
- 19 high-cost requirement. In fact, it didn't even grant
- 20 Link Up authority because the company, Tracfone, in
- 21 that case did not seek that authority.
- 22 Actually reading the decision, it
- 23 becomes clear that that aspect of the decision was not
- 24 the focus of the FCC decision or basis of the company's
- 25 petition to the FCC. While not -- it was not the

- 1 depositary aspect case, it was not why a Tracfone was
- 2 there. Tracfone went to the FCC to seek forbearance
- 3 from the facility's base requirement.
- 4 That is not an issue in this case. VCI
- 5 will be using UNE-P, has indicated that it plans to use
- 6 UNE-P to provide its service and that meets the
- 7 facility-based requirement. Thus while the Tracfone
- 8 case, which is our main legal precedent, if you can
- 9 call it that, that we have in our universe here -- it
- 10 actually, in fact, supports the application and the FCC
- 11 found that Lifeline, Link Up, ETC status could be
- 12 granted without the high-cost component, and did not
- 13 feel that there was any kind of mandate that the two be
- 14 linked together. But that decision certainly does not
- 15 preclude you from making any kind of decision in this
- 16 case. The FCC does not preempt you. There is no
- 17 requirement for the company to go to the FCC or the
- 18 forbearance petition in the nature of the case as it is
- 19 brought here.
- 20 In conclusion, Staff believes that the
- 21 application should be granted because the company has
- 22 agreed to meet the Commission's requirements and
- 23 because it's in the public interest, meeting the
- 24 factors that the FCC has set forth. There are three
- 25 main points that the Commission is to consider in that

- 1 analysis; the benefits of increased customer choice or
- 2 consumer choice; the impact of the designation on the
- 3 Universal Service Fund; and the unique advantages of
- 4 the competitor service offering. For those reasons,
- 5 Staff does approve the petition in this case.
- 6 Thank you.
- 7 COMMISSIONER MURRAY: Mr. Meyer, would
- 8 you give that cite again please?
- 9 MR. MEYER: Certainly, it is available
- 10 in Westlaw, which is where I pulled it up. If you just
- 11 go in and just type in "find document 20FCCRCD 15095."
- 12 I have not found any decision subsequent to that, that
- 13 they have cited. As far as I know, that is the only
- 14 case there is.
- 15 COMMISSIONER MURRAY: Thank you.
- MR. MEYER: Sure.
- 17 JUDGE STEARLEY: Thank you, Mr. Meyer.
- 18 Opening statements, AT&T Missouri. Mr. Gryzmala?
- 19 MR. GRYZMALA: Thank you, your Honor.
- 20 Good morning, Commissioner Appling. Good morning,
- 21 Commissioner Murray. Thank you for the opportunity to
- 22 appear before you. There are elements of truth in all
- 23 of the opening statements made by counsel this morning.
- 24 However, we submit at AT&T that this case requires the
- 25 Commission to ask some very hard questions of this ETC

- 1 applicant.
- 2 The questions are even more important
- 3 now than when we last saw each other with regard to the
- 4 prior ETC cases for MO-5 and Northwest and US Cellular,
- 5 what with the new adjustment in the Missouri USF funds
- 6 surcharge to our customers in Missouri from .18 percent
- 7 up to .29 percent.
- 8 Issues regarding the extent to which the
- 9 fund had been properly administered in the state,
- 10 potential new rulemaking coming down the pike that may
- 11 have to do with tightening the provisions with respect
- 12 to self-certification for low-income recipients, none
- 13 of the applications, I believe as Mr. Meyer accurately
- 14 pointed out, have the same character as this one. VCI
- 15 is not a wireless company. It is a wireline company.
- 16 It is not a company with facilities in the ground. It
- 17 has no facilities in the state. It has no employees in
- 18 the state. It has no track record in the state.
- 19 It is seeking low-income support, not
- 20 high-cost rural support. Apart from the fact that we
- 21 appreciate that the high-cost concerns with regard to
- 22 the -- with regard to the sustainability of the -- of
- 23 the Universal Service Plan predominate or, as I believe
- 24 Mr. Steiner put it, they are -- they constitute the
- 25 majority of the concern, that is not to suggest that we

- 1 ought to ignore the pressures brought to the
- 2 sustainability of the fund because of the low-income
- 3 side.
- 4 All of these differences force us to
- 5 consider the areas where the hard questions must be
- 6 answered before the Commission grants VCI ETC status,
- 7 because these are areas not explored before. Two com--
- 8 excuse me. Two key Commission rules, they are not just
- 9 rules but hard-core policy issues are at the center of
- 10 this case. The first one has to do with Subpart 2A-10
- of the Commission's rule, which is 3.570, and it states
- 12 point blank with regard to the local usage commitment
- 13 that Mr. Steiner talked about.
- 14 That quote, the commitment -- or rather,
- 15 such commitment of an ETC occupant, quote, Shall
- 16 include a commitment to provide Lifeline and Link Up
- 17 discounts and Missouri Universal Service Fund discounts
- 18 pursuant to the rule if applicable, quote within a
- 19 quote, Emphasize at rates, terms and conditions
- 20 comparable to the Lifeline and Link Up offerings in
- 21 Missouri USF offerings of the ILEC providing service in
- 22 ETC service area.
- The second is the Commission's public
- 24 interest rule, which is Part 2A-5 of the Rule 3.570,
- 25 which requires that the applicant demonstrate that the

- 1 Commission's grant of the applicant request for ETC
- 2 designation would be consistent with the public
- 3 interest, convenience and necessity. AT&T Missouri's
- 4 view at the core of this case, AT&T has failed to show
- 5 you substantial and competent evidence that it meets
- 6 either of these two standards.
- 7 Here are the facts: According to VCI,
- 8 after its low-income discount is applied to its
- 9 customer's charges, the monthly rate would be \$19 per
- 10 month. Now, we are not talking about FCC rules and
- 11 Commission rules, which require, as Mr. Steiner
- 12 suggests, rates that have to be the same. The standard
- 13 is comparable. So let's not be fooled by the red
- 14 herring. The rates that we are talking about here,
- 15 your Honor, are not comparable.
- When you look at the rates of \$19 per
- 17 month and stack them up against AT&T's various rate
- 18 group exchanges, AT&T Missouri's rate group exchanges
- 19 range from a low of 15 cents, 15 cents in its Group A
- 20 exchanges, to a high of either 5 or \$6 in sub-groups
- 21 within the Group D exchanges. The percentage
- 22 difference between VCI's rates and our rates range from
- 23 a low of approximately 300 percent to 12,000-plus
- 24 percent. Is this comparable?
- 25 And if you add on to VCI's monthly rate

- of \$19 a month the \$10 that it would charge
- 2 customers -- you'll hear evidence that their connection
- 3 fee after Link Up discount is applied is about \$120.
- 4 They allow their customers to spread that out over 12
- 5 months. If you do the math, that amounts to \$10 per
- 6 month tacked on top of the \$19 per month. That gets
- 7 you to \$29 a month. Those ranges that we talked about
- 8 become even wider. There are way more dramatic. And
- 9 the percentage differences as well. The rate
- 10 differentials are not even close. Are these rates in
- 11 the public interest? We need to ask those hard
- 12 questions.
- Now, VCI says it removes obstacles to
- 14 service for those who are otherwise unable to get
- 15 service because of perhaps final bills that remain
- 16 unpaid from underlying carriers, other carriers than
- 17 VCI or because of deposits that may present obstacles
- 18 to low-income folks. We appreciate those concerns, but
- 19 we need to look and ask the hard questions. Neither
- 20 VCI nor AT&T nor any other carrier can even request a
- 21 deposit when the customer agrees to toll limitation.
- 22 So that issue is really a non-issue where the customer
- 23 agrees to toll limitation. And frankly, I think the
- 24 evidence is fairly clear; the only reason VCI doesn't
- 25 take in a deposit because it doesn't need to. It

- 1 doesn't offer long distance service, your Honor.
- 2 And depending upon how the proof
- 3 unfolds -- it is unclear on this point -- as to whether
- 4 they require the customer to pay monthly rates in
- 5 advance. Well, if you are asking customers, requiring
- 6 customers to pay monthly rates in advance and you don't
- 7 offer long distance, you don't need a deposit. So the
- 8 deposit argument to obstacles at low-income is somewhat
- 9 of a red herring.
- 10 As to unpaid bills, ask VCI a hard
- 11 question. If a customer owes you money, will you
- 12 reconnect that customer without requiring the final
- 13 bill to be paid? Or will you require that final bill
- 14 be paid first? Listen carefully to the answer. And if
- 15 a customer is able to leave one carrier to whom that
- 16 customer does owe money to another like VCI, is it in
- 17 the public interest to allow that first carrier's final
- 18 bill to languish? Is it fair to that first carrier's
- 19 other customers or fair to that carrier?
- 20 VCI also claims granting it ETC status
- 21 would advance the universal service. I think Missouri
- 22 has a lot to be proud of. The empirical data that is
- 23 most available or most recently available now indicates
- 24 point blank from the FCC's Wireline Competition Bureau
- 25 that in the State of Missouri telephone penetration

- 1 rate stands at 96.5 percent. That is outstanding.
- 2 Well above the 94.6 national average and the average of
- 3 most states.
- In any event, there is no evidence in
- 5 this record supporting the proposition that VCI service
- 6 offerings would help drive up the penetration rate of
- 7 telephone service in this state. I don't believe there
- 8 is any evidence in record to suggest the notion that in
- 9 states where VCI does offer service that the
- 10 penetration rate has gone up in any degree as the
- 11 result of the offering of that service by VCI. There
- 12 is no evidence in the record to support that VCI has
- 13 done that or will deliver that to the State of
- 14 Missouri.
- And as we pointed out, as no one
- 16 disputes, VCI has no employees here, no facilities.
- 17 All its customer or customers make all their payments
- 18 to Washington. They state in their application that
- 19 they won't begin offering service until at least eight
- 20 months after they receive ETC status, so they have no
- 21 track record but only a promise that later down the
- 22 road, if they like what they see in the Commission
- 23 order, they may come around and actually order service
- 24 or provide service. Ask the hard questions. Why did
- 25 you take eight months to deliver service if this

- 1 Commission -- if you are asking this Commission to give
- 2 you public funding?
- 3 Staff makes a few points with regards to
- 4 its rebuttal. I would like to spent a moment with
- 5 them. I think there are four key points in Staff's
- 6 testimony that we should look at and ask some hard
- 7 questions. Staff understands that the company does not
- 8 give any track record. It appreciates that the company
- 9 doesn't plan to offer service until approximately eight
- 10 months after it receives its ETC status. Staff
- 11 concedes that service subscription fees at the level
- 12 proposed by VCI may not be in the public interest for
- 13 Lifeline customers. Staff said that. Staff said,
- 14 press releases have indicated that VCI is ceasing to
- 15 provide service in two of its markets.
- So Staff appreciates that it is very
- 17 possible that Staff could -- or that VCI could likewise
- 18 stop offering service in Missouri after it receives ETC
- 19 status. Staff says if VCI is granted ETC designation
- 20 in Missouri and then decides to cease offering service,
- 21 Staff has several questions on how the service
- 22 subscription fee will be handled. Ask the hard
- 23 questions. I didn't see the answers.
- Notwithstanding all of these
- 25 reservations, the Commission or the Commission Staff

1 suggest that the application should be granted. We

- 2 disagree. In closing, we ask it again that the
- 3 Commission ask the hard questions and not avoid them.
- 4 They revolve around VCI's rates, public interest,
- 5 question about support flows to the extent that VCI
- 6 will draw from AT&T on the basis of the UNE-P or
- 7 network elements or resale. There are questions,
- 8 because obviously they stem from the fact there are no
- 9 facilities in the ground for VCI. So they won't
- 10 necessarily draw off of our services.
- 11 At the end of the day, the question
- 12 comes down to whether granting this application is
- 13 wise, given recent concerns involving fund
- 14 administration, surcharge increases, self-certification
- 15 process and very importantly, the Federal fund whose
- 16 size appears to be going and going and going, in part
- 17 due to low-income support granted to competitor
- 18 carriers.
- 19 We urge the Commission to ask the hard
- 20 questions of this applicant. Thank you.
- JUDGE STEARLEY: Thank you,
- 22 Mr. Gryzmala. Before we call our first witness,
- 23 Commissioners, do you have any other questions for the
- 24 attorneys?
- 25 COMMISSIONER MURRAY: No.

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1 COMMISSIONER APPLING: We will catch up
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- 2 with them.
- JUDGE STEARLEY: Mr. Steiner, you may
- 4 call your witness.
- 5 MR. STEINER: VCI calls Stanley Johnson.
- JUDGE STEARLEY: And, Mr. Johnson, if
- 7 you will please raise your right hand, I will swear you
- 8 in.
- 9 (Witness sworn.)
- JUDGE STEARLEY: Mr. Steiner?
- MR. STEINER: I am going to mark some
- 12 exhibits.
- JUDGE STEARLEY: Certainly.
- 14 MR. STEINER: I have the direct
- 15 testimony of Stanley Johnson and the surrebuttal
- 16 testimony of Stanley Johnson.
- 17 JUDGE STEARLEY: We will mark direct as
- 18 Exhibit No. 1 and surrebuttal as Exhibit 2.
- 19 (EXHIBITS NUMBERS 1 AND 2 WERE MARKED
- 20 FOR IDENTIFICATION BY THE COURT REPORTER.)
- JUDGE STEARLEY: You may proceed,
- 22 Mr. Steiner.
- 23 STANLEY JOHNSON testified as follows:
- 24 DIRECT EXAMINATION BY MR. STEINER:
- Q. Please state your name for the record.

- 1 A. Stanley Johnson.
- Q. Mr. Johnson, what do you do?
- 3 A. I am the president of VCI Company.
- 4 Q. Did you cause to be prepared surrebuttal
- 5 and direct testimony, which has been marked as Direct 1
- 6 and Surrebuttal 2, in this case?
- 7 A. Yes, I did.
- 8 Q. Do you have any corrections to that
- 9 testimony?
- 10 A. I do not.
- 11 Q. If I were to ask you the same questions
- 12 that are in, what's been marked as Exhibit 1 and 2,
- 13 would your answers be the same?
- 14 A. Yes, it would.
- 15 Q. Are the answers contained in Exhibit 1
- and 2 true and correct to the best of your information,
- 17 knowledge and belief?
- 18 A. Yes, it is.
- 19 MR. STEINER: Your Honor, I would like
- 20 to move for admission of Exhibits 1 and 2 and tender
- 21 Mr. Johnson for cross-examination.
- JUDGE STEARLEY: Any objections to the
- 23 admission of Exhibits 1 and 2?
- 24 Hearing none, they shall be received and
- 25 admitted into evidence.

1 (EXHIBITS NUMBERS 1 AND 2 WERE RECEIVED

- 2 INTO EVIDENCE.)
- 3 JUDGE STEARLEY: And we will begin with
- 4 cross-examination by Staff. Mr. Meyer?
- 5 MR. MEYER: Do you want me to stay here
- 6 or go up there?
- JUDGE STEARLEY: It's your preference,
- 8 Mr. Meyer. I have the camera on Mr. Johnson, so...
- 9 MR. MEYER: Okay. I will just stay down
- 10 here.
- 11 CROSS-EXAMINATION BY MR. MEYER:
- 12 Q. Good morning.
- A. Good morning.
- 14 Q. Mr. Johnson, do you have a copy of your
- 15 surrebuttal testimony handy?
- 16 A. Yes. One second. Yes, I do.
- 17 Q. Could you turn to Page 6 of that
- 18 surrebuttal testimony?
- 19 A. Yes, I am there.
- MR. MEYER: May I approach, please?
- JUDGE STEARLEY: Yes, you may.
- 22 BY MR. MEYER:
- Q. Mr. Johnson, I've handed you a copy of a
- 24 DR response that we had received from you. And my
- 25 question is: In your testimony you had indicated that

- 1 at the top of that Page 6, running through the
- 2 discounts, a company discounted \$3.88, et cetera, the
- 3 calculations that the rates would end up being \$19; is
- 4 that correct?
- 5 A. That's correct.
- 6 Q. And in your information that you had
- 7 previously provided to us, that was not the number you
- 8 had provided to us. Could you explain that difference?
- 9 A. Sure. VCI's initial calculations had a
- 10 Federal access charge of \$6.50. And in Missouri the
- 11 SLC or the SLC is actually \$5.67. So that caused a
- 12 discount, a less discount than what we initially put
- 13 into our testimony.
- 14 Q. I am not sure if that is the full amount
- 15 of the difference between the two numbers that we had
- 16 been provided.
- 17 A. One second.
- 18 Q. I guess I can make my question a little
- 19 bit more specific, that may help a little bit. The
- 20 number you provided -- which I think was not HC.
- 21 A. No.
- 22 Q. The number that you had provided Staff
- 23 in the DR was response was \$22.99, and the number that
- 24 we are looking at in your testimony is \$19. The
- 25 difference in that is \$3.99. So, at the, at the -- and

- 1 if you look on there, it also has a reference to the
- 2 company discount being \$3.99?
- 3 A. Correct. Any you're asking --
- Q. Can you explain -- is the \$3.99 being
- 5 counted twice in one or not in the other or what
- 6 exactly is going on here?
- 7 A. Okay. Give me one second to --
- 8 Q. Sure.
- 9 A. What I'd like to do is walk through how
- 10 we calculate our rates.
- 11 Q. I think that may be helpful.
- 12 A. And then I can answer the question that
- 13 way, there. Our basic service retail is \$29.99.
- 14 That's without the SLC charge, or the SLC charge, which
- 15 in Missouri is 5.67. It comes to roughly 35.66 or
- 16 35.67. Okay. Now, we take all the discounts that we
- 17 give the consumer. Here's at-- well, and not the other
- 18 state and 911 taxes. But consumer has a \$35.66 bill,
- 19 now we will start to discount all the items.
- 20 Tier 2 is a \$1.75. State reimbursement
- 21 is a \$3.50. Additional federal discount \$1.75. And
- 22 also they cover SLC charge as well. So that gets us to
- 23 12.67, subtract 2 -- and then we have the company
- 24 discount of \$3.99, gives us \$19 even.
- Q. Okay. So then is it possible that the

- 1 DR response that you provided us was not -- has
- 2 subsequently become incorrect?
- 3 A. I looked at the DR response, I don't
- 4 follow it because the discount is not \$13.50. That's
- 5 how I read it. It's not \$13.50. That is not the total
- 6 amount of the discount, is how I read this.
- 7 Q. Okay. Are you familiar with the
- 8 company's post tariffs? I think are the tariffs in
- 9 effect? I believe the company has tariffs in effect
- 10 right now.
- 11 A. Yes.
- 12 Q. Do you know, is that \$3.99 company
- 13 discount reflected in those tariffs?
- 14 A. Just a second.
- 15 Q. I might be able to speed things along.
- 16 If that \$3.99 is not reflected in the company's tariff,
- 17 would the company commit to putting that \$3.99 in the
- 18 tariffs --
- 19 A. Absolutely.
- 20 Q. -- before providing service?
- 21 A. Absolutely.
- 22 Q. To your knowledge, has the USAC or the
- 23 FCC ever questioned VCI's status in other states of its
- 24 designation of an ETC carrier without the high-cost
- 25 component?

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1 A. Not to my knowledge. No.
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- 2 Q. And have you ever been denied money out
- 3 of the Universal Service Fund as a result of that
- 4 designation?
- 5 A. No, we have not.
- 6 Q. Are there any states right where VCI has
- 7 applications pending, but they have not been ruled
- 8 upon, other than Missouri, for this kind of
- 9 investigation?
- 10 A. One second here.
- 11 Q. As of today?
- 12 A. We do have applications pending and I
- 13 believe it is in three states: Alabama, Mississippi,
- 14 Philadelphia.
- 15 Q. Pennsylvania?
- 16 A. Pennsylvania. Yes, sir.
- 17 Q. And are any of those cases proceeding in
- 18 a contested matter with hearings and challenges?
- 19 A. No.
- 20 Q. So to your knowledge is Missouri the
- 21 only State where you have had a contested case, such as
- 22 what we are having today?
- 23 A. Yes, it is.
- MR. MEYER: Okay. That's all.
- JUDGE STEARLEY: Thank you, Mr. Meyer.

- 1 Cross-examination of Office of Public Counsel,
- 2 Mr. Dandino?
- MR. DANDINO: Thank you, your Honor.
- 4 CROSS-EXAMINATION BY MR. DANDINO:
- 5 Q. Good morning, Mr. Johnson.
- 6 A. Good morning.
- 7 Q. Is this the first time you've testified
- 8 before the Missouri Public Service Commission?
- 9 A. Yes, it is.
- 10 Q. Welcome to Missouri. I have a few
- 11 questions, just to kind of cut through. I was trying
- 12 to go back through your calculations. And I am coming
- 13 up with \$16 -- whoops, I am sorry. Once again, what is
- 14 the rate? If I come in and want to get a Lifeline
- 15 rate --
- A. Uh-huh?
- 17 Q. -- how much is VCI going to charge?
- 18 A. \$19 a month.
- 19 Q. \$19 even?
- 20 A. Correct. Well, not including some of
- 21 the 911 taxes and a few other things.
- 22 Q. So you would add to the 911 --
- 23 A. The 911, state, city taxes and other
- 24 taxes associated with your state.
- 25 Q. Standard taxes that any company would

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1 charge?
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- 2 A. Absolutely.
- Q. Now, what type of installation fee would
- 4 you charge?
- 5 A. We have an installation fee for Lifeline
- 6 consumer that would be \$150. \$30 is paid by USAC or
- 7 the FCC. There's \$120 balance, that is divided over 12
- 8 months.
- 9 Q. So then the customer's outlay, excluding
- 10 taxes and 911, would be \$29 a month --
- 11 A. For the first year.
- 12 Q. -- for the first year.
- 13 And then after that --
- 14 A. \$19.
- 15 Q. -- would be \$19.
- And that is just the basic service.
- 17 Correct?
- 18 A. Absolutely.
- 19 Q. Now, how does that compare to your
- 20 normal rates? So if I go in there and I want basic
- 21 service, I am a Lifeline customer, I get a \$19. How
- 22 much do I pay if I'm a regular customer?
- 23 A. \$29.99.
- Q. And I have to pay -- how much is a
- 25 subscriber fee or is it a installation fee?

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1 A. $300 for retail customer or $25 a month.
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- 2 Q. Is it payable monthly?
- 3 A. Absolutely.
- 4 Q. Okay.
- 5 A. Absolutely.
- 6 Q. So, we're roughly looking at \$55?
- 7 A. Correct. Before taxes.
- 8 Q. What other -- I guess you would call
- 9 them custom services or additional vertical services,
- 10 do you offer?
- 11 A. We offer call waiting, caller ID,
- 12 three-way calling, voicemail. We offer all of the
- 13 services.
- 14 Q. Okay. So you -- go ahead. I am sorry.
- 15 A. But we educate our low-income consumers
- on a couple of fronts. Like with voicemail, it can be
- 17 as much as \$10. You get an answering machine for \$20
- 18 at Wal-Mart. You don't have that problem. What we
- 19 have experienced -- in my experience, in our experience
- 20 in the last five years, most low-income consumers have
- 21 anywhere from 5, 6, 7, 8 different people in the house,
- 22 using some of those ancillary services that increase
- 23 their bill.
- I think in our experience from the ILEC,
- 25 the rates are lower but the actual bill the consumer is

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1 responsible for, as shown to be hundreds of dollars
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- 2 consistently. So to answer the question, \$54, \$19,
- 3 \$29, that's one price. That bill does not change.
- 4 Q. So I wanted to -- so on vertical
- 5 services, if I wanted a whole package of vertical
- 6 services -- and let's say excluding voicemail.
- 7 A. Sure.
- 8 Q. Okay. So just the regulated vertical
- 9 services. How much would that be for a normal
- 10 customer? A regular customer?
- 11 A. I am not 100 percent sure in Missouri
- 12 what those prices are. But we do have discounts in
- 13 other states where up to \$20 and you can get all the
- 14 services. You can get all the bells and whistles.
- 15 Q. So about \$20 --
- 16 A. Sure.
- 17 Q. -- for all of it?
- 18 And, of course, there are individual
- 19 prices --
- A. Absolutely.
- Q. -- under that.
- Now, are you offering or plan to offer a
- 23 discount to Lifeline customers for those same vertical
- 24 features?
- 25 A. Yes. We would like to do that. We

- 1 haven't done it in the past. We haven't -- unless
- 2 we -- we run promotions sometimes based on the pricing
- 3 structure or discounts we get from the ILEC. So
- 4 promotional times, that whole feature package would be
- 5 \$10.
- Q. Would that be the same promotion that is
- 7 provided both the Lifeline and to regular customers?
- 8 A. Yes. Correct.
- 9 Q. Okay. So you are not providing a
- 10 special discount for Lifeline customers for vertical
- 11 services?
- 12 A. No. I am not.
- 13 Q. I want to make sure that. And you said
- 14 voicemail is \$10?
- 15 A. Yeah. I believe it's \$10 a month for
- 16 voicemail.
- 17 Q. What percentage of the -- in other
- 18 states, what percentages of your Lifeline customers
- 19 take the vertical services package?
- 20 A. Last time we looked, we had 1 percent.
- 21 Less than 1 percent actually, that even care about
- 22 vertical service.
- Q. And that is based on actual
- 24 subscribership?
- 25 A. Absolutely.

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1 Q. What about voicemail?
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- 2 A. We've haven't had any -- we had one
- 3 person in about four years in running the company,
- 4 that actually wanted voicemail. The other ones have
- 5 been okay with getting the answering machines and
- 6 calling cards.
- 7 Q. You say that you educate your customers?
- 8 A. Sure.
- 9 Q. How do you do that?
- 10 A. As a phone -- you call in, there's a
- 11 voice message. There is a message that you listen to,
- 12 while the customer service rep verifies your
- 13 information. And also the rep itself kind of educates
- 14 its customer. A lot of us, our eyes are bigger than
- 15 our pocket. You get online, and like the ILEC,
- 16 they're -- inherently, they're built to sell things.
- 17 That's where they make their money. So they want to
- 18 give you, you know, Internet access, and get a whole
- 19 lot of different things that you ultimately can't
- 20 afford.
- 21 We talk to our consumers about a bill
- 22 that's predictable that they'll get it the first of the
- 23 month, within the first week of the month when most of
- 24 them receive their subsidies from the State, Feds, most
- 25 of their pay periods. We talk to them about advantages

- 1 of calling cards or managed long distance plan.
- 2 Voicemail, answering machine versus voicemail. Pay one
- 3 fee for it and it does all the same things that
- 4 voicemail does. That's what we talk about, being smart
- 5 and making good choices.
- 6 Q. Okay. Now, is that part of the -- of
- 7 the -- you said -- is that a recording or is it a live
- 8 representative that --
- 9 A. Live rep talks through all of it, but
- 10 the recording talks about, Hey, we don't provide
- 11 voicemail. We recommend that you get an answering
- 12 machine. And we kind of talk about why we think that
- 13 is a good thing.
- 14 Q. How long does that -- how does that
- 15 conversation go on for the -- with the rep and the
- 16 customer?
- 17 A. Our experience, and we serve hundreds of
- 18 thousands customers over the last four years, most of
- 19 our customers want basic service, phones in their homes
- 20 if something happens to their children. They want a
- 21 predictable bill. Most of them have been through the
- 22 mill already. They have had the ILEC service. The
- 23 15-cent line basic service and the \$200 worth of other
- 24 long distance calls and all the features and everything
- 25 else that bought that they couldn't pay it all. So

- 1 they already been through the mill.
- When they buy our services, they
- 3 understand the whole focus is you can predicate your
- 4 bill, you will have phone service in your home. That
- 5 is what we hear most of the time. We run a television
- 6 ad. We have a point-of-sale product. People see the
- 7 commercial, they call.
- 8 Q. But when the person -- when the
- 9 representative is talking to the person, I mean is that
- 10 a three-minute conversation, five-minute
- 11 conversation --
- 12 A. At average, it takes -- at the same time
- 13 the order is being provisioned --
- 14 O. Uh-huh.
- 15 A. -- we have a five and half -- it takes
- 16 five minutes and thirty seconds to do it all. Place an
- 17 order, provide a phone number, educate the consumer, it
- 18 happens in five and half minutes average.
- 19 Q. Okay. Does you company sell or --
- 20 the representatives, are they paid a straight salary or
- 21 commission?
- 22 A. No. Straight salary. We don't have
- 23 any -- the only bonus structures we have is if you
- 24 educate your consumer about all the benefits of long
- 25 distance calling cards, the manage plan process is what

- 1 we talked about, showing up on time and make sure your
- 2 handle time dealing with the customer doesn't go over
- 3 five and half minutes, but not below four minutes.
- 4 That is kind of where all of our commission incentives
- 5 reside over.
- 6 Q. It is not based on sales?
- 7 A. Not at all. We don't make money on --
- 8 we make money on customers paying their bill month
- 9 after month, not ancillary services. That's not how we
- 10 work.
- 11 Q. Now, you operate in 10 states; is that
- 12 correct?
- 13 A. Yes. We operate in 10 states.
- 14 Q. And in each one of those states you are
- 15 certified as an ETC?
- A. Absolutely. I think we are licensed in,
- 17 like, 27 states as ETC, if I am not mistaken.
- 18 Q. You are licensed, but you're only doing
- 19 business in --
- 20 A. In 10.
- 21 Q. -- 10 of those 27?
- 22 A. Correct. Correct.
- 23 Q. Is there any reason why you are not
- 24 doing business in all of the states that you are
- 25 licensed as ETC?

- 1 A. It is an operational -- we are already
- 2 doing business in a SBC/AT&T territory. There is a
- 3 learning curve for your representatives. If you are
- 4 doing business in QWest, Verizon, SBC, the more LECs,
- 5 the more different things they need to learn. So what
- 6 we try to do is, we are in SBC territory. We try to
- 7 get a license in SBC so provisioning orders, educating
- 8 the consumer, all those things is less than of a third
- 9 because they are already doing business in that type of
- 10 states. Some states that we are not in yet, we are not
- 11 currently provisioning any Verizon orders yet. We
- 12 have to learn how to do that as a company.
- 13 The states that we're not doing business
- 14 in, we currently don't do business within that LECS
- 15 territory or ILEC territory.
- Q. But you're -- you have a certificate to
- 17 operate as a CLEC in those territories.
- 18 A. Correct. And I shouldn't say we are not
- 19 doing business. We are doing business, we just aren't
- 20 doing big volume. You know we have customers there,
- 21 it's more like 100 or 200. It's a small, small
- 22 percentage of the customers.
- 23 Q. In those --
- 24 A. Correct.
- 25 Q. In like those Verizon states --

- 1 A. Correct.
- 2 Q. -- you are talking about?
- 3 A. Correct. Verizon territories. Correct.
- Q. So, when you say 10 out of the 27,
- 5 you're doing business in all 27?
- A. Yes. We have -- we have phone lines in
- 7 all 27. That's correct.
- 8 Q. Okay.
- 9 A. We are aggressively doing business in
- 10 10 states.
- 11 Q. In 10 states. Okay. And what are the
- 12 SBC or AT&T states that you are --
- 13 A. Michigan. Hold on a second. I can find
- 14 that for you. Give me a second here. It is under here
- 15 (indicating): One, 2, 3, 4, 5, 6, 7, 8, 9,
- 16 10, 11, 12, 13, 14, 15, 16, actually we are in 17
- 17 States with an ETC. I am sorry. Not 27, 17. I made a
- 18 mistake. Also, we have applications pending in
- 19 Mississippi, Massachusetts and Georgia.
- 20 Q. What was the first -- we are talking
- 21 about a learning curve -- what was the first AT&T or
- 22 SBC state that you were certified as a ETC and started
- 23 doing business?
- 24 A. Michigan.
- Q. Michigan. That is No. 1.

- 1 A. Correct.
- Q. What year was that? Approximately?
- 3 A. Don't quote me on that, but I think '05.
- 4 I am not 100 percent sure about that.
- 5 Q. Okay.
- 6 A. I think '05.
- 7 Q. And your company has been in business
- 8 since 2003; is that right?
- 9 A. Correct. First customer was in 2003.
- 10 Correct.
- 11 Q. And in how many other AT&T states are
- 12 you presently doing business as a ETC?
- 13 A. We just got approved in Kansas. Off the
- 14 top of my head, I don't know which ones are with which
- 15 LEC.
- Q. Why don't you read the states you are.
- 17 A. All right. Absolutely. California,
- 18 Colorado, Florida, Iowa, Kansas, Louisiana, Michigan,
- 19 Minnesota, Nebraska, New York, North Dakota, South
- 20 Dakota, Tennessee, Texas, Utah, Wyoming.
- 21 Q. Out of that, I've seen Michigan, Kansas,
- 22 California, and Texas as the AT&T States. Does that
- 23 sound about right?
- 24 A. Yes. I believe so.
- 25 Q. I am operating on memory too. And it is

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1 not that good. Okay. I just wanted to kind of get a
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- 2 feel for that. Now, I believe counsel in their opening
- 3 statement said that there were two states that you no
- 4 longer do business in where you were doing business?
- 5 A. Yeah.
- Q. What states are those?
- 7 A. Those are Washington and Oregon.
- 8 Q. And what was the reason why you no
- 9 longer do business in those states?
- 10 A. The underlying carrier raised our UNE
- 11 rates about 25 percent.
- 12 Q. And who would that be, the underlying
- 13 carrier?
- 14 A. OWest.
- Q. QWest. How long ago was that?
- 16 A. January 1st.
- 17 Q. This year?
- 18 A. Yes, sir.
- 19 Q. Now, in your testimony you were talking
- 20 about that your target market is the low-income
- 21 customer. Now is this the target, the customer target
- 22 market in all the states that you go into? You are
- 23 targeting specifically the low-income consumer?
- 24 A Let me back into that question. We
- 25 believe that we are an alternative provider. On no

- 1 level do we think we can provide service at a rate as
- 2 low as the ILEC. They own the facilities. They own
- 3 the last mount to the house. Co-location fees can be
- 4 as expensive if you don't reach a certain number of
- 5 customers in a certain area. We are an alternative
- 6 provider.
- 7 Most alternative carriers, prepaid
- 8 carriers and other people outside the ILEC and rural
- 9 carriers, the pool of customers there are primarily
- 10 low-income. So what I go after, say, a business or you
- 11 and me, say I am going to market my service at \$54,
- 12 probably not a good business. We do target -- we're an
- 13 alternative provider, so most of those folks are
- 14 low-income consumers.
- 15 Q. So you don't have a separate program for
- 16 the non-low-income --
- 17 A. We do, but we don't think we can compete
- 18 with the ILEC as far as prices.
- 19 Q. So you -- I mean you don't have like --
- 20 you have your -- let's say in Missouri you are doing
- 21 low-income and in Michigan you are trying to satisfy
- 22 all residential customers. That's not how your
- 23 business is set up?
- 24 A. I think we market to everybody. But I
- 25 think our niche, things we potentially do well, is the

- 1 low-income segment, is what I think.
- 2 Q. Yeah. I think you described it as an
- 3 affordable alternative.
- 4 A. Correct.
- 5 Q. Okay. You said an affordable
- 6 alternative to the higher-priced prepaid local
- 7 providers?
- 8 A. Correct.
- 9 Q. Now, in Missouri, can you identify who
- 10 those other providers are?
- 11 A. I don't have it off the top of my head
- 12 there.
- Q. Was that in your testimonies?
- 14 A. It might be in my testimonies somewhere.
- 15 I am not sure.
- Q. On maybe Page 9 of your surrebuttal.
- 17 A. Reconnects. I guess 877 ring again.
- 18 Q. Right. That list there.
- 19 A. Yes.
- 20 Q. I think you identify the -- and that
- 21 20 prepaid or the 16 carriers -- 16 of them, they don't
- 22 even list that they service low-income or disabled
- 23 subscribers. But --
- 24 A. That is their customer base, though.
- 25 Absolutely.

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1 Q. Okay. So you don't know whether they're
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- 2 operating or not?
- 3 A. No. I am not 100 percent sure whether
- 4 they're operating or not. That is correct.
- 5 Q. So who would you identify as your
- 6 competition in Missouri?
- 7 A. Well, I think we have an interesting
- 8 niche, in my opinion. We're not as low as the ILEC.
- 9 We're not as expensive as the prepaid company. So I
- 10 think we have a little space where you get a low-income
- 11 consumer who can benefit from a program that's designed
- 12 to help them have lower bills. So I think we are in a
- 13 niche, in our particular space as a post-paid provider,
- 14 is what we are. We are an alternative postpaid
- 15 provider.
- Q. An alternative postpaid.
- 17 A. Correct. We are not as low as the ILEC,
- 18 but we are not a prepaid provider.
- 19 Q. I am confused. You are saying a
- 20 postpaid. So you get paid after the service is
- 21 provided?
- 22 A. Absolutely. Correct.
- 23 Q. Why have you been described as a prepaid
- 24 in your testimony?
- 25 A. Well, my idea of a prepaid carrier is an

- 1 alternative carrier. Not that we take payments
- 2 prepaid. But our competition, like Staff compared us
- 3 to prepaid carrier versus the ILEC. Our target market
- 4 who we focus on, true competition we post -- prepaid
- 5 companies. We actually do business as a postpaid
- 6 company.
- 7 Q. So you are extending credit for a month?
- 8 A. Absolutely.
- 9 Q. For the customer?
- 10 A. Absolutely.
- 11 Q. When would --- do you recall when VCI
- 12 was certified in Missouri?
- 13 A. I don't know that.
- Q. Roughly --
- 15 A. Looks like December 12th of 2005. No.
- 16 I am sorry. Effective order is April 10th, 2006. No.
- 17 Company has been certified by the Commission as of CLEC
- 18 as of April 10th, 2006.
- 19 Q. You said to Mr. Meyer that you have a
- 20 tariff on file?
- 21 A. Yes. From my understanding, I do.
- 22 Yes.
- 23 Q. And I noticed that in your testimony,
- 24 you talked about an interconnection agreement with SBC?
- 25 A. Yes. Correct.

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1 Q. And when was that finally approved, if
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- 2 you know?
- 3 A. I don't know that off the top of my
- 4 head.
- 5 Q. It's sometime during 2006, obviously.
- A. Correct.
- 7 Q. Okay. And would you be operating in
- 8 Missouri? Well, you currently operate in Missouri.
- 9 You have customers in Missouri?
- 10 A. We do not.
- 11 Q. You haven't marketed anything in
- 12 Missouri?
- 13 A. No, sir.
- 14 Q. If you do not receive the ETC
- designation, will you operate in Missouri?
- 16 A. Yes, we will. But more than likely, I
- 17 will have to be a prepaid provider. I would have to
- 18 get funds in advance from the consumer.
- 19 Q. If you get an ETC designation, will just
- 20 your Lifeline customers not be prepaid, be postpaid and
- 21 the rest of the customers be prepaid?
- 22 A. No. If I -- if I -- if VCI gets
- 23 designated an ETC, everyone will be postpaid.
- Q. Under the assumption that everyone will
- 25 qualify for Lifeline?

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1 A. Every customer -- absolutely -- who gets
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- 2 Lifeline will be postpaid.
- 3 Q. Right. If you have a customer that
- 4 doesn't qualify for ETC, I mean for USF Lifeline, then
- 5 will they be a postpaid or a prepaid?
- A. I believe they would be postpaid.
- 7 Q. Now, is your -- your authorized -- your
- 8 certificate is for doing business throughout the entire
- 9 AT&T --
- 10 A. Service area. Correct.
- 11 Q. -- service area?
- 12 A. Correct.
- 13 Q. You intend to -- to operate as an ETC
- 14 during that complete entire AT&T process. Right?
- 15 A. Absolutely.
- 16 Q. Okay. I understand that you -- I
- 17 believe in your direct testimony, I think it was around
- 18 Page 7. Or no, Page 7. You talked about how you will
- 19 reduce your prices of services by passing through all
- 20 eligible, all applicable State and Federal support to
- 21 the customers. Okay. But then I notice that you are
- 22 not applying -- I am sorry. I am jumping ahead trying
- 23 to --
- MR. STEINER: What page are you
- 25 referring to, Mike?

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1 MR. DANDINO: Page 7, Line 7 to 8.
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- 2 MR. STEINER: Is that direct or
- 3 surrebuttal?
- 4 MR. DANDINO: Direct. I am sorry.
- 5 Maybe I got the wrong page.
- 6 THE WITNESS: Mine says Joint for to
- 7 review certain Commission rules related to high-cost
- 8 Universal Service Fund --
- 9 COURT REPORTER: You need to speak up a
- 10 little bit.
- 11 THE WITNESS: No. I was trying to find
- 12 where he was. I didn't actually see the page.
- 13 BY MR. DANDINO:
- 14 Q. Let me find it. I was reading off
- 15 the -- now here it is (indicating). The page numbers
- 16 don't match up. Well, let me -- let me go on. I
- 17 understand that you are not -- or VCI is not planning
- 18 to provide or request Missouri State USF Funds?
- 19 A. That is correct.
- Q. Why is that?
- 21 A. Some states that we have done business
- 22 in -- the reason we have the discount for the consumer,
- 23 or the company discount -- some states don't have a
- 24 state fund. So VCI for the last -- every new state
- 25 outside of Washington, we actually don't draw on the

- 1 state's fund at all. We have a company discount that
- 2 qualifies us for, I think, Tier 2 support with the
- 3 Feds. That's kind of how -- but we give the consumer
- 4 discount if we are getting from the State. We have
- 5 seen that to be more productive.
- 6 Q. So are you saying that you provide the
- 7 discount that the State would have provided with its
- 8 USF --
- 9 A. Correct.
- 10 Q. --- but the company is paying for it?
- 11 A. That's correct.
- 12 Q. Do you plan on continuing that practice?
- 13 A. We are a pretty lean company,
- 14 operationally. It's worked for us. The only way that
- 15 would ever change is if the ILEC increased their
- 16 prices. But right now, we plan on continuing that
- 17 practice.
- 18 Q. I am confused over -- you had -- your
- 19 testimony said you are going to provide service either
- 20 by UNE plus resale or by resale. And I am not sure
- 21 which one are you definitely intending to provide
- 22 service, the means you intend to provide service?
- 23 A. What I will say, we haven't -- I am not
- 24 100 percent sure how we will do in Missouri. I don't
- 25 currently do business here. I can talk about what

- 1 we've done historically in other states. Most of the
- 2 time, the pricing from the ILEC is more expensive the
- 3 further it is from CO, central office.
- 4 Q. Huh-uh.
- 5 A. As you go out further, it cost more to
- 6 provide service. So for example -- I don't even know
- 7 how many zones are here. Say Zone 4 or Zone 3, that is
- 8 further away from the CO. We would provide a resale
- 9 product and we would offer directory assistance as
- 10 well.
- 11 Q. So you --
- 12 A. So we use a combination of resale and
- 13 UNE-based on the pricing structure of the ILEC. So we
- 14 will use both in the State.
- 15 Q. And it is my understanding that if you
- 16 use resale --
- 17 A. Uh-huh.
- 18 Q. -- that -- that the underlying carrier
- 19 gets the USF funds. Right?
- 20 A. Not 100 percent. The FCC states that
- 21 you can -- of the nine support service, you can resale
- 22 all of them but one. If one service you provide on
- 23 your own network, you are considered a facility owner
- 24 there.
- 25 Q. What service do you typically provide on

- 1 your own network?
- 2 A. 411.
- 3 Q. Directory assistance?
- 4 A. Correct.
- 5 Q. Does the customer have any choice in who
- 6 to select for directory service?
- 7 A. Yes, they do. What we do with AT&T, we
- 8 have 888-411-6615. Goes out on all of our bills. We
- 9 inform all our consumers. This is a free option
- 10 available to them. I think the ILEC charges me
- 11 75 percent -- 75 cents per call, which in turn turns
- 12 into a \$1 or \$2 for the actual consumer. So do they
- 13 have a choice? Yes.
- 14 Q. They can select AT&T's directory
- 15 assistance?
- 16 A. For a fee. Absolutely. Correct.
- 17 Q. For a fee.
- 18 A. Correct.
- 19 Q. And they can, you know, select Verizon
- 20 directory assistance?
- 21 A. I don't know if they can select
- 22 Verizon's. I don't know about that.
- 23 Q. Okay. For the long distance, they --
- 24 A. They can pick anybody they want for long
- 25 distance.

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1 Q. Okay. But they -- they -- that's
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- 2 because it is used by -- they access long distance only
- 3 by a calling card?
- 4 A. No. No. You can select your long
- 5 distance company. They will give you a PIC code.
- 6 Sprint, Verizon, whoever you want to go with. And we
- 7 provision your order where you actually pick your long
- 8 distance to that company.
- 9 Q. That's as long as there is no toll
- 10 blocking?
- 11 A. Well, that is outside of toll blocking.
- 12 Q. Right.
- 13 A. You don't have toll blocking if you say,
- 14 hey I want Verizon as long distance. Then I have to
- 15 PIC your line, so I can't put toll blocking on it.
- 16 Q. But if a customer gets toll blocking --
- 17 A. Sure.
- 18 Q. -- to keep down the long distance phone
- 19 calls --
- A. Absolutely.
- 21 Q. -- to keep it manageable, then they
- 22 wouldn't have -- they would really be -- in order to
- 23 make a long distance phone call or get a long distance
- 24 provider, they would have to use calling cards?
- 25 A. That's correct.

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1 Q. Just a few more questions, Mr. Johnson.
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- 2 A. Sure.
- 3 Q. Do you provide MCA service for your
- 4 customers?
- 5 A. MCA?
- 6 Q. Metropolitan Calling Area service?
- 7 A. Yes, we do.
- 8 Q. Okay. And how do you provide that?
- 9 A. From my understanding -- and we haven't
- 10 provisioned in an order here in Missouri. But in
- 11 Michigan, I think we had some of the same problems
- 12 where their local area was only -- just talking maybe a
- 13 few blocks. And we had to provide this metro kind of
- 14 call. We have to pick -- we have to provision the
- 15 order differently. If I think I understand you
- 16 correctly.
- 17 Q. Now, do you charge or have an additional
- 18 charge for MCA service?
- 19 A. No. We do not.
- 20 Q. Do you have any other -- or any other
- 21 expanded calling programs, where a customer can
- 22 purchase a block of time?
- A. No. We do not.
- Q. How do you -- if I wanted to get your
- 25 service --

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1 A. Sure.
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- 2 Q. -- where do I -- do I call an
- 3 800 number?
- 4 A. Yes.
- 5 Q. Do I go to a -- you know a -- I believe
- 6 you said you put up in signs in social work agencies or
- 7 hospitals?
- 8 A. We advertise. FCC requires us to
- 9 advertise in a mass market means. Television ads. And
- 10 we also send brochures to all of the Department of
- 11 Health Services throughout our serving area.
- 12 Q. Now, is the only way that you can sign
- 13 up for it over the phone or is there any -- do you have
- 14 any walk-in stations?
- 15 A. We do not have walk-in stations. We are
- 16 over the phone.
- 17 Q. And you have no agents who are working?
- 18 A. No, sir.
- 19 Q. You don't have a pre-- or use check
- 20 cashing --
- 21 A. No, sir.
- 22 Q. -- services?
- 23 A. What we found most places, I think you
- 24 called it telephone sharks or something. The words you
- 25 used earlier. Most of those places are cash, prepaid

- 1 cash and all those -- they are getting 300, 400, 500
- 2 percent on the money with consumers. We think they are
- 3 taking advantage of the low-income consumer. So we
- 4 don't practice that. Agents that want \$10 per
- 5 customer, which you have to pass on to the consumer you
- 6 end up with prepaid rates. We stay away from that and
- 7 offer a lowest product.
- 8 MR. DANDINO: Like I said, I hope that
- 9 you are a customer friendly dolphin and not a telephone
- 10 shark.
- 11 That's all I have, your Honor.
- 12 Thank you very much. Thank you,
- 13 Mr. Johnson.
- 14 THE WITNESS: Thank you.
- JUDGE STEARLEY: Thank you,
- 16 Mr. Dandino. Cross-examination AT&T Missouri,
- 17 Mr. Gryzmala?
- 18 CROSS-EXAMINATION BY MR. GRYZMALA:
- 19 Q. Morning, Mr. Johnson.
- 20 A. Good morning. How are you?
- 21 Q. Mr. Dandino already covered some of the
- 22 ground that I would, so hopefully it will be a little
- 23 bit shorter. Let me refer you first, if I may, sir, to
- 24 your -- refer you, I should say, to your surrebuttal
- 25 testimony at Page 5, and in particular that passage at

- 1 lines -- I think on my copy -- it appears to be at 8
- 2 and 9, in that area. Point being, it is your opinion,
- 3 it is VCI's opinion that comparison of the ILEC rates
- 4 and VCI's rates is inappropriate. Is that a fair
- 5 statement in your position?
- 6 MR. STEINER: Where do you see the word
- 7 inappropriate in there?
- 8 BY MR. GRYZMALA:
- 9 Q. Page 5, surrebuttal of Stanley Johnson,
- 10 Line 8 or 9. It is just a hair off. The sentence
- 11 states: Furthermore, comparison of incumbent and
- 12 competitive carrier rates is inappropriate because of
- 13 the cost basis of these carriers are entirely
- 14 different. That VCI's opinion and that's your
- 15 testimony. Correct?
- 16 A. Correct. Yes. I do see that.
- 17 Q. So may I ask you: You do not deny --
- 18 VCI does not deny in this case that its rates, terms
- 19 and conditions to customers are not comparable to those
- 20 of AT&T?
- 21 A. That is correct. No. No. Their rates.
- 22 I think the product and everything else, the plans are
- 23 exactly the same. I just think the rates are
- 24 different.
- Q. Okay. And that is stated, and maybe

- 1 more to the point, there is no question or rather VCI
- 2 agrees, VCI admits that its rates are not comparable to
- 3 those of AT&T Missouri. Correct?
- 4 A. Well, I don't know how they be -- the
- 5 word comparable is subjective.
- 6 Q. Well, let's just use your understanding
- 7 of what that word means. Would VCI agree that the
- 8 rates are comparable to those of AT&T or not?
- 9 A. I think when you are on their own
- 10 playing fields, they are absolutely comparable.
- 11 Q. Now, you obviously agree that the rates
- 12 are not exactly the same?
- 13 A. No. No. They are not the same.
- 14 Q. In fact, your direct testimony says that
- 15 they are not the same?
- 16 A. No. They are not.
- MR. GRYZMALA: May I approach, your
- 18 Honor?
- JUDGE STEARLEY: Yes, you may.
- 20 MR. STEINER: Bob, do you have a copy
- 21 for me?
- 22 MR. GRYZMALA: That's the Commission's
- 23 rule.
- 24 MR. STEINER: What section?
- 25 BY MR. GRYZMALA:

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1 Q. Mr. Johnson, I just handed you what I'll
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- 2 represent as being a copy of the Commission's ETC rule
- 3 3.570. I would like to address your attention to
- 4 Subpart 2A-10.
- 5 A. Yes.
- 6 Q. And if you would kindly read that rule
- 7 so we can familiarize ourselves what that requires of
- 8 ETC applicants.
- 9 A. Sure. A commitment to offer a local
- 10 usage plan comparable to those offered by the incumbent
- 11 local exchange carrier in the areas for which the
- 12 carrier seeks designation. Such commitment should
- 13 include a commitment to provide Lifeline, Link Up
- 14 discount and Missouri Universal Service Fund discount
- 15 pursuant to 24 CSR 240.31 as applicable at rates,
- 16 terms, conditions, comparable to the Lifeline, Link Up
- 17 offering of the MOSLF offering to incumbent local
- 18 exchange carrier providing service in ETC service area.
- 19 Q. Do you take that to say that the terms,
- 20 the rates, terms and conditions of VCI service must be
- 21 comparable to those of AT&T Missouri, based as your
- 22 reading the rule?
- 23 A. It says, if applicable. In my mind, if
- 24 you are comparing apples to apples, if you are looking
- 25 at ILEC to ILEC, CLEC to CLEC, if applicable. That is

- 1 how I interpret that.
- 2 Q. Wouldn't it be a more fair reading of
- 3 the rules to state the term or the phrase if applicable
- 4 refers to Missouri Universal Service Fund portion of
- 5 that rule, and not to terms, rates and conditions
- 6 require generally?
- 7 A. Not in my mind.
- 8 Q. Isn't it a fact that under the FCC,
- 9 presented rates must be generally comparable for the
- 10 local usage plans that is put forth by a competitive
- 11 ETC applicant?
- 12 A. From what I have seen, it's the plan,
- 13 not the rate that is getting more attention.
- 14 Q. Are you suggesting that the FCC analysis
- includes no rate analysis whatsoever?
- 16 A. No. No. I am saying that I think most
- 17 of the things that I've seen with the FCC refer to the
- 18 plan, the actually product that the end user gets.
- 19 Q. But my question is: Do you agree or do
- 20 you not that the FCC analysis includes a component
- 21 involving the relative rates?
- 22 A. I don't think so. I think that is why
- 23 they have a public interest component at the FCC.
- 24 Q. In your direct testimony -- I am sorry.
- 25 Stay on that page we were on before, Page 5 of your --

- 1 A. Okay.
- 2 Q. It is your opinion that regardless of
- 3 the rule that you just read into the record, a
- 4 comparison of the rates is inappropriate?
- 5 A. How I interpret what you just read, I
- 6 think this is a fair statement.
- 7 Q. Okay. Let's assume for argument's sake
- 8 that the rule requires comparability and rates, terms
- 9 and conditions. And I will direct your attention after
- 10 making that assumption to your direct testimony on
- 11 Page 19, that states words to the effect that your
- 12 basic rate will be \$19 a month --
- 13 A. One second. One second.
- 14 Q. I am sorry. That will be Page 19 of
- 15 your direct testimony.
- 16 A. Sure. Yes. I am here.
- Okay. And we're together in the sense
- 18 that we both agree that VCI basic monthly would \$19 a
- 19 month after service discounts?
- 20 A. Correct.
- 21 Q. Okay. And if you -- let me ask you to
- 22 assume for purposes of the question -- let me withdraw
- 23 that.
- 24 Have you read Mr. Stidham's testimony
- 25 for AT&T Missouri?

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1 A. I have. It has been a minute. It's
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- 2 been a while.
- 3 Q. Do you recall passages that basically
- 4 laid out the rates for AT&T Missouri? Numbers to the
- 5 effect that in a Group Rate A exchanges Missouri, AT&T
- 6 Missouri Lifeline rates are approximately 15 cents. Do
- 7 you recall that?
- 8 A. I remember you just saying it. So, I
- 9 don't recall it myself. But I do remember you just
- 10 mentioned it.
- 11 Q. Let me ask you to assume that to be the
- 12 case.
- 13 A. Sure.
- 14 Q. That would be a previous testimony.
- 15 A. Okay.
- 16 Q. And likewise, that his testimony also
- 17 reflects that in other exchanges, depending on the rate
- 18 groups involved in our offering territory, the Lifeline
- 19 rates are a high of about 5 to \$6. Let me ask you to
- 20 assume that.
- 21 A. Okay.
- 22 Q. Assuming those differences of VCI's rate
- of \$19 a month versus AT&T's rates of from 15 cents per
- 24 month to \$6 a month, would you regard VCI's and AT&T
- 25 Missouri's rates as comparable?

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1 A. If they were the same type of company,
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- 2 I would say they were not comparable. But AT&T, in my
- 3 opinion -- AT&T benefits from having VCI as an ETC.
- 4 Q. Okay. Tell me in the rule of the
- 5 Commission's rule where, depending upon the company or
- 6 the benefits, the rates, terms and conditions need not
- 7 be comparable. What language in the rule justifies
- 8 that?
- 9 A. I am not an attorney. I don't know
- 10 that.
- 11 Q. Just basically reading the rule, is
- 12 there anything in the rule that just accounts for what
- 13 you said?
- 14 A. What rule are you referring to?
- 15 Q. The rule you just read, 2A-10.
- 16 A. It is if applicable in my mind, covers
- 17 that question.
- 18 Q. Okay. Apart from the analysis of the
- 19 rule, would you regard those rates as comparable? That
- 20 is 20 or \$19 per month versus 15 cents to \$6?
- 21 A. They wouldn't be comparable if the
- 22 companies were the same company, same type of company.
- Q. What do you mean by that?
- 24 A. What I mean is that AT&T -- like I was
- 25 saying to you earlier, I think AT&T wins by having VCI

- 1 as a carrier because you sell me a line a for
- 2 low-income consumer at a higher price than you can
- 3 charge them, and I'm responsible for managing the
- 4 customer.
- 5 Q. Well, are you talking about now the
- 6 differences are comparable or justified because of the
- 7 benefits for AT&T or the type of company. Your answer
- 8 started type of company.
- 9 A. Still the type of company because I
- 10 can't provide the service without you, without the
- 11 agreement I have with you. So we are not the same
- 12 company. You can provide the service without help from
- 13 anyone else. You're the underlying carrier. So we are
- 14 not the same.
- 15 Q. And how does that translate into a
- justification or reason why VCI's and AT&T's rates need
- 17 not be comparable?
- 18 A. Because I have to factor in what I pay
- 19 you, where you don't factor in, you don't have anybody
- 20 else to pay. You are the actual person that owns the
- 21 network.
- 22 Q. For resale service, however, you are
- 23 able to take advantage of AT&T Missouri's Lifeline
- 24 rates at a resale discount, are you not?
- 25 A. But you become the person who gets the

- 1 benefit from the Federal and State government. Right?
- 2 Q. And yourselves as well. Derivatively,
- 3 because you take advantage of the 15 cents at a
- 4 discount beyond that. Correct?
- 5 A. If you -- I don't think ETCs both can
- 6 get the discounted line, but --
- 7 Q. No. I agree with that. But if your
- 8 company -- you talk about the character of the
- 9 company --
- 10 A. Sure.
- 11 Q. -- the fact that we are the incumbent
- 12 carrier --
- 13 A. Absolutely.
- 14 Q. -- isn't it a fact that you take resold
- 15 services from AT&T, while you don't get the Universal
- 16 Service Fund discount, you get deeply discounted resold
- 17 services and are able to charge your customer face
- 18 value without applying any USF discounts to that
- 19 customers bill. Isn't that fair?
- 20 A. Well, that's not currently our business
- 21 model.
- 22 Q. Is that accurate that --
- 23 A. From what you are saying, yeah.
- Q. And it is also accurate that you have
- 25 not decided whether you will do this on a resold basis

- 1 in Missouri. Didn't you just state that you haven't
- 2 made a decision as to whether or not to use UNE versus
- 3 resold services in Missouri?
- 4 A. It is two products. The product you are
- 5 referring to get a discount is a different product in
- 6 resold services.
- 7 Q. I agree. But my question remains. You
- 8 have not decided how you are going to draw services
- 9 from AT&T Missouri in this state, whether by UNE or
- 10 network elements, or on the other hand, perhaps by
- 11 resale. You haven't made that decision.
- 12 A. I think I have.
- 13 Q. I thought your direct testimony said you
- 14 haven't decided that definitively.
- 15 A. You just asked me a minute ago how we
- 16 are going to do it. I said I would use both, depending
- on the structure and what the ILEC charges me. So it
- 18 is not either or it is both.
- 19 Q. Is it not fair to state that your
- 20 testimony here today was to the effect that we are not
- 21 100 percent sure how we will do business here.
- 22 A. Correct. Read on a little further.
- 23 Read on a little further. I actually said check the
- 24 record. We will do both.
- 25 Q. Let's assume that your \$19 a month rate,

- 1 which is the monthly rate after discounts, is instead
- 2 \$29 per month.
- 3 A. Sure.
- 4 Q. That's the instance in which the
- 5 customer \$100 -- \$150 after Link Up, installation
- 6 charge of 120 is an installment billed over 12 months,
- 7 \$10 a month on top of 19 gives you \$29 a month.
- 8 Correct?
- 9 A. Okay.
- 10 Q. Would it still be your position --- that
- 11 is accurate right?
- 12 A. Sure.
- Q. Do I have the numbers right?
- 14 A. Sure. I believe so.
- 15 Q. Is it still your position that VCI's
- 16 monthly rate of \$29 would be comparable to AT&T
- 17 Missouri's of 15 cents to a range of 5 to \$6?
- 18 A. Monthly rate? I am confused.
- 19 Q. Okay. \$19 is your basic monthly rate
- 20 after discount.
- 21 A. Correct.
- 22 Q. Plus \$10 of which is 1/12th of the
- 23 installment fee. Installment billed over 12 months.
- 24 A. I see those components as different.
- One is a non-reoccurring charge that we give the

- 1 customer the liberty of spreading out over terms.
- 2 Q. I understand.
- 3 A. Basically --
- 4 Q. Your counsel can explore that on
- 5 redirect. But my question to you is: Is it your view
- 6 that the \$29 is comparable to 15 cents to 5 or \$6?
- 7 A. You would have to add in your connection
- 8 fee to even start to try to compare that --
- 9 MR. GRYZMALA: I would just like him to
- 10 answer, your Honor. I ask for a yes or no answer.
- 11 MR. STEINER: Your Honor, I think he has
- 12 answered that he believes they are comparable.
- 13 MR. GRYZMALA: We talked earlier about a
- 14 \$19 assumption. I am now asking him about \$29
- 15 assumption. And he has not answered the question.
- 16 THE WITNESS: He is not factoring in his
- 17 connection fee, he is not reoccurring -- am I supposed
- 18 to talk? He's not factoring his non-reoccurring. He
- 19 is still talking about the monthly.
- JUDGE STEARLEY: Please answer the
- 21 question with a yes or no, and your attorney can direct
- 22 that -- back to you on that on redirect. He will have
- 23 a chance to explore that with you further.
- 24 THE WITNESS: I see. Do I think my \$29
- 25 monthly charge and 15, if the companies were exactly

- 1 the same, no, that would not be comparable.
- 2 BY MR. GRYZMALA:
- 3 Q. And the key components on which you
- 4 determine that they need not be comparable are, once
- 5 again?
- 6 A. The ILEC owns the facility. It's the
- 7 underlying carrier. I have to buy my product from the
- 8 ILEC. The ILEC owns the facility. Does not have the
- 9 cost to pursue. It only has operational expenses.
- 10 Q. Is there anything in the VCI tariff,
- 11 Mr. Johnson, that requires or binds VCI to offer its
- 12 customer installment billing of its \$120 after Link Up
- 13 installation charge?
- 14 A. Yes. We have put it in some tariffs.
- 15 If that is not, that is something we would add to our
- 16 tariff. Gives them the right to pay over terms. It is
- 17 actually an FCC rule as well, that you have to offer a
- 18 customer the option to pay as an installment over
- 19 12 months.
- 20 MR. GRYZMALA: May I approach, your
- 21 Honor?
- JUDGE STEARLEY: Yes, you may.
- MR. STEINER: Do you have a copy, Bob?
- MR. GRYZMALA: No. It's your tariff.
- MR. STEINER: What is it? The tariff?

- 1 BY MR. GRYZMALA:
- Q. Mr. Johnson, let me hand you what I
- 3 believe -- I'll represent to you as the VCI tariff
- 4 drawn from the Commission's EFIS database.
- 5 A. Okay.
- 6 Q May I ask: Is there anything that you
- 7 can point to me in your tariff that binds VCI to a
- 8 commitment to its customers to offer installment
- 9 billing over 12 months of its \$150 less \$30
- 10 installation charge of \$120?
- 11 A. I don't see it. This looks like an
- 12 older tariff here. We don't even have the Lifeline
- 13 rates in this tariff. I don't think this is the most
- 14 current tariff. There is no Lifeline rates in this
- 15 tariff. So I don't think it is the most current. All
- 16 I see is the retail rates. To answer your question, I
- don't see anything there.
- 18 Q. I apologize if I am incorrect. I
- 19 thought I had the most effective tariff. But the
- 20 record will show that on the EFIS website.
- 21 A. Sure. Sure.
- 22 Q. If the tariff did not have a provision
- 23 applied in VCI to offer its customers installment
- 24 billing, would you not believe it is appropriate in
- 25 that regard to provide that element, that passage in

- 1 your tariff?
- 2 A. Absolutely.
- 3 Q. And you would so state -- you would so
- 4 do that if the Commission --
- 5 A. Absolutely.
- 6 Q. --- required that you do so?
- 7 A. Absolutely.
- 8 Q. Okay. I wanted to refer your attention
- 9 to your direct testimony, if I may, pages -- Page 5. I
- 10 am sorry. That would be supplemental Page 5. And
- 11 there is a passage there commencing around 15 through
- 12 19, that talks about Pager and Phone company's tariff.
- 13 The bottom line, which is that apparently that your
- 14 testimony, is to the effect that Pager and Phone
- 15 company's tariff -- which presented as tariff of a
- 16 competitor, a would-be competitor of yours -- would
- offer a Lifeline rate that appears to be \$22.95. Do
- 18 you see that?
- 19 A. Yes. I do, sir.
- 20 Q. Okay. Let me ask you: Your monthly
- 21 rate of \$29 would be higher than Pager's \$22.95, would
- 22 it not?
- 23 A. To answer the question: This does not
- 24 include Pager's connection fee. This is strictly their
- 25 monthly bill. It is not part of their installation

- 1 pro-rate over 12 months.
- 2 Q. So despite the analysis you have on this
- 3 page, it is a more appropriate analysis in your view to
- 4 take a hard look at their installation charge, see what
- 5 they allow to be installment billed, what amount that
- 6 is, stack it up against VCI's monthly rate and its
- 7 installment charge, whether it allows to be billed on
- 8 monthly basis and make that apples to apples
- 9 comparison. Wouldn't that be a fair way to approach
- 10 it?
- 11 A. Yeah. I would say that.
- 12 Q. All right. Thank you.
- 13 A. I think the rates would be comparable as
- 14 well.
- MR. GRYZMALA: I move to strike the
- 16 answer, your Honor. It was not requested. It was not
- 17 responsive to the question.
- 18 JUDGE STEARLEY: That will be stricken.
- 19 THE WITNESS: I am sorry.
- 20 BY MR. GRYZMALA:
- 21 Q. Let me ask you a couple of items
- 22 regarding deposits, Mr. Johnson, if I may. You
- 23 mentioned in your rebuttal testimony on Page 8, around
- 24 Lines 19 to 20, that VCI does not collect customer
- 25 deposits whether or not the customer agrees to toll

- 1 limitation. Do you see that?
- 2 A. Yes. I do.
- 3 Q. And is it not a fair statement that no
- 4 carrier can request a deposit in this instance where a
- 5 customer agrees to toll limitations?
- 6 A. It is a two-part question. Yes. You
- 7 are right. But if a customer has a past due bill and
- 8 it is disconnected from a carrier at any point in time,
- 9 the carrier has the right at that moment in time, after
- 10 I think AT&T has a one-time grace period, they will do
- 11 your bill. If the customer is disconnected again,
- 12 they can charge a deposit, according to the FCC rules.
- MR. GRYZMALA: Your Honor, I am going to
- 14 strike the question (sic). I just simply asked for a
- 15 yes or no answer.
- 16 THE WITNESS: Okay.
- 17 MR. STEINER: And he had to clarify to
- 18 give you a yes or no.
- MR. GRYZMALA: No. He turned my
- 20 question into two questions so he could provide an
- 21 answer to his liking. He said, yes.
- JUDGE STEARLEY: Mr. Johnson, please try
- 23 to restrict your answers to the exact question. As I
- 24 mentioned earlier, your counsel will have the
- 25 opportunity to explore the answers further on redirect.

- 1 Thank you.
- THE WITNESS: Yes.
- 3 BY MR. GRYZMALA:
- 4 Q. So the answer to my question is yes?
- 5 A. I am sorry. Would you repeat the
- 6 question again, please?
- 7 Q. Is it your understanding that Federal
- 8 law requires that no carrier can collect a deposit
- 9 where the customer agrees to toll limitation? Is the
- 10 answer yes or no?
- 11 A. From my understanding, no, that is not
- 12 100 percent correct.
- 13 Q. Okay. And your company does not offer
- 14 long distance service, does it?
- 15 A. Correct. We don't.
- 16 Q. So one of the reasons for which no
- 17 deposit is necessary in VCI's business model is because
- 18 they -- VCI does not offer long distance which requires
- 19 a deposit be taken as a hedge. Is that a fair
- 20 statement?
- 21 A. No. It isn't.
- 22 Q. Is that an accurate statement to suggest
- 23 that a deposit is sometime appropriate or can be
- 24 appropriate in the general course of business to
- 25 protect against the loss of long distances charges that

- 1 are billed?
- 2 A. No. That is not -- not in our business.
- 3 No.
- 4 Q. So your -- your experience in the
- 5 industry is that carriers don't consider taking
- 6 deposits to protect themselves against long distance
- 7 toll charge loss?
- 8 A. Not just in -- in my business. No.
- 9 Not in prepaid business. No.
- 10 Q. In the industry generally?
- 11 A. No. That is not the only reason for
- 12 deposits. No.
- 13 Q. I did not ask you that. I did not ask
- 14 you if that was the only reason. I asked you is it a
- 15 consideration taking deposit to the fact that a
- 16 customer might not pay long distance charges? Is that
- 17 not generally a consideration in the telecommunications
- 18 industry?
- 19 A. Sure.
- 20 Q. All right. But where a customer agrees
- 21 to toll limitation, that consideration is no longer
- 22 pertinent. Correct?
- A. Not true.
- Q. There's no reason to take a deposit
- 25 based on the loss of high long distance if there is

- 1 toll limitation. Correct?
- 2 A. Not true.
- 3 Q. What reason, based on high toll, would
- 4 be a basis taking a deposit when a customer agrees to
- 5 toll limitation?
- 6 A. There is dial around. There is dial
- 7 arounds where you would have leakage in my business,
- 8 where the ILEC will charge you for leakage. It is
- 9 where the customers call the operator, have them place
- 10 a third-party call that shows up on the CLEC's bill
- 11 from the ILEC. There is excessive 411 usage. There is
- 12 other leakages that CLECs collects deposits for. I am
- 13 not allowed to sell long distance, so in most ILECs
- 14 there is a 21-day window where the long distance is not
- 15 blocked. The customer has access to, even though I
- 16 don't sell it, I still get leakage of the bills back
- 17 from the ILEC.
- 18 Q. But if a company does not offer long
- 19 distance, there is no reason to take a deposit on the
- 20 bases of long distance, if a company like VCI. That is
- 21 why VCI doesn't ask for a deposit from its customers.
- 22 Isn't that fair? They don't offer long distance?
- 23 A. No. That is not fair.
- Q. That is not one of the reasons?
- 25 A. No.

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1 Q. Does VCI -- will VCI reconnect a
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- 2 customer which owes VCI a past due or final bill
- 3 amount?
- 4 A. VCI has in the past done that.
- 5 Q. Is there tariff language which discusses
- 6 what the commitment of the company is in an instance
- 7 where customer owing a final bill or a past due amount
- 8 will be reconnected?
- 9 A. No. There isn't.
- 10 Q. There is not tariff language. Would you
- 11 not then agree that it would be appropriate for VCI to
- 12 have tariff language which binds it to a commitment to
- 13 its customer as to what it will do, what it will offer,
- 14 what it will provide those customers who have final
- 15 bills and past due amounts owing and ask for
- 16 reconnection?
- 17 A. Absolutely.
- 18 Q. In fact, today there is a reconnection
- 19 charge in your tariff, is there not?
- A. Absolutely.
- 21 Q. And the charge is about, what, \$30?
- 22 A. I think it is \$30. Twenty or \$30.
- 23 Correct.
- Q. But there is no passages in your --
- 25 there are no passages in your tariff today on how that

1 customer will be handled or treated with regards to the

- past due amount?
- 3 A. To my knowledge, it is not in there.
- 4 Q. But yet you agree -- I just want to make
- 5 doubly sure on this. I don't mean to be redundant.
- 6 You do agree that there should be language in your
- 7 tariff that spells that out?
- 8 A. Absolutely.
- 9 Q. Would you agree to do that as a
- 10 condition to ETC designation with --
- 11 A. Absolutely.
- 12 Q. Let me finish so the court reporter can
- 13 get it.
- 14 A. I am sorry.
- 15 Q. Would you agree to that language as a
- 16 condition to ETC designation by this Commission?
- 17 A. Yes, sir.
- 18 Q. Okay. Let me refer you to Page 6 of
- 19 your surrebuttal. A couple of page earlier than where
- 20 I was. I am having a heck of a time, I will be
- 21 honest, with your rates.
- 22 A. Sure.
- 23 Q. Just trying to figure out. You provide
- 24 some -- some example of the discounts and basically
- 25 what I am seeing is what I believe a top line rate that

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1 starts at $29.99.
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- 2 A. Yes.
- Q. Okay. That is drawn from your tariff.
- 4 A. Yes. Correct.
- 5 Q. And on that you add 5.67, which is the
- 6 SLC?
- 7 A. Yes.
- 8 Q. So the top line rate would be 35.66?
- 9 A. Correct.
- 10 Q. I think I have done that math, so that
- 11 should sync up. \$35.66?
- 12 A. Sure.
- 13 Q. All right. Okay. Now, from that we
- 14 take -- and I am going to go back over some of the
- 15 cross to get to this point --
- 16 A. Sure.
- 17 Q. -- 1.75 Tier 2.
- 18 A. Correct.
- 19 Q. 1.75 additional federal support.
- 20 A. Sure.
- 21 Q. 3.50 State.
- 22 A. Yeah.
- 23 Q. 5.67 SLC.
- 24 A. Uh-huh.
- 25 Q. And that adds up to 12.67.

- 1 A. Correct.
- 2 Q. I will represent that, those add up.
- 3 We went through that. Then you add on the 3.99 company
- 4 discount.
- 5 A. Uh-huh.
- 6 Q. So you get to 16.66. And that is
- 7 likewise, I see, shown on Page 6. So on the one hand
- 8 we have a top line charge of 35.66, against which you
- 9 balance off 16.66 in credits.
- 10 A. Okay.
- 11 Q. Okay. And we get to \$19.
- 12 A. Uh-huh.
- Q. We are square there. Correct?
- 14 A. Sure.
- 15 Q. All right. Let me ask a couple of
- 16 questions that I am not clear on. If you don't intend
- 17 to take Missouri Universal Service Fund reimbursements
- 18 or draw from the fund --
- 19 A. Sure.
- 20 Q. -- are you absolutely committed to
- 21 nonetheless providing a customer what is shown on
- 22 Page 6 of your testimony as a Tier 3 State low-income
- 23 discount of \$3.50?
- A. Absolutely.
- Q. Okay. You will provide that?

- 1 A. Absolutely.
- 2 Q. Okay.
- A. Absolutely.
- 4 Q. That's okay. Let me make sure I
- 5 understand. Will you then also provide that customer,
- 6 that very same customer, an additional \$3.99 company
- 7 discount?
- 8 A. Yes.
- 9 Q. Okay. So, so far we're correct on the
- 10 math, that 16.66 are applicable discounts in your view?
- 11 A. Yes, sir.
- 12 Q. Okay. Let's talk about the SLC. Does
- 13 your tariff today authorize you to impose upon a
- 14 customer a subscriber line charge?
- 15 A. I am not 100 percent sure.
- 16 Q. If your tariff does not provide for the
- 17 imposition of a \$5.60 -- 67 cent subscriber line
- 18 charge, would you not agree that prior to offering
- 19 service in this state that tariff needs to be amended
- 20 so as to authorize you to bill that to a customer?
- 21 A. Yes, sir.
- 22 Q. And would you also not agree that as a
- 23 condition of any ETC designation, VCI Company would,
- 24 have would a commitment to changing its tariff to
- 25 affirmatively authorize imposing upon a customer \$5.67

- 1 subscriber line charge?
- 2 A. Absolutely.
- 3 Q. All right. Now, let me ask you: Do you
- 4 have a basis under Federal law to justify charging a
- 5 customer any subscriber line charge?
- A. I don't think I understand the question.
- 7 Q. Is it your understanding you're
- 8 authorized to bill a subscriber line charge?
- 9 A. From my understanding, yes.
- 10 Q. What is your understanding as to what
- 11 your authority is to be able to do that?
- 12 A. From my understanding --
- 13 Q. And I mean your or by VCI.
- 14 A. Yeah, VCI. I'm not a legal -- but from
- 15 my understanding USAC or Universal Service Fund, every
- 16 line in the country is charged an SLC charge, different
- 17 rates, different places. I am not allowed to charge
- 18 more than the incumbent charges for an SLC charge to
- 19 this particular type of customer. But from my
- 20 understanding, I can.
- 21 Q. Your understanding is not that that is
- 22 limited to non-price cap ILECs or price cap local
- 23 changes companies?
- 24 A. No.
- 25 Q. I just want to be clear on that.

- 1 A. Sure.
- 2 Q. So that is your understanding.
- 3 A Yes. There is a -- I think 1,700 ETCs
- 4 throughout the country and over 1,000 are for CLEC or
- 5 companies like myself who all collect an SLC charge.
- 6 Q. Okay. You take issue in your
- 7 surrebuttal testimony -- and I will refer you to
- 8 Page 10 -- with AT&T Missouri's witness, Mr. Stidham,
- 9 having to consider the fairly high penetration rate in
- 10 Missouri. And your point in the testimony there, if I
- 11 may direct your attention to Lines 5 through 7, is that
- 12 Missouri's low-income household penetration rate is
- 13 about 83 percent, 83.7 percent. So it is you view that
- 14 is the number to look at. Correct?
- 15 A. Yes. And it was on FCC's website. We
- 16 took that straight from them.
- 17 Q. I understand. Let's be clear where we
- 18 stand here. Okay?
- 19 A. Okay.
- 20 Q. One of the points that can be made is to
- 21 look at the State's overall telephone penetration rate.
- 22 And you heard my statement at least --
- 23 A. Sure.
- Q. -- that that is about 96.5 percent,
- 25 right now?

- 1 A. Sure.
- 2 Q. Your comment, however, it may be more
- 3 accurate to look at the penetration rate among
- 4 low-income households?
- 5 A. Yes.
- 6 Q. And that penetration is different. That
- 7 penetration rate is about 83.7 percent. Isn't that the
- 8 point of this testimony?
- 9 A. Yeah. I would think so. Yes.
- 10 Q. Now, have you looked at the various
- 11 income brackets that comprise the penetration rates in
- 12 data you looked at?
- 13 A. No. I got it straight from the USAC's
- 14 website who deal with low income.
- 15 Q. Isn't it a fact that over -- that for
- 16 income levels of approximately \$10,000 and above, the
- 17 penetration rate is consistently over 90 percent?
- 18 A. I am not 100 percent sure. I don't
- 19 know.
- 20 Q. Do you know whether the penetration rate
- 21 in the 80 percent range is fairly limited to only those
- 22 whose income is below approximately \$10,000?
- 23 A. From my understanding, no. Just based
- 24 on income criteria. I think FCC or USAC considers the
- 25 poverty level of a particular average-size family to be

- 1 right about \$9,000, 9,000-something dollars. They
- 2 allow 150 percent of that number which would put that
- 3 around \$13,000.
- 4 Q. Okay. I am not looking at the poverty
- 5 guidelines or what the FPG, you know, the Federal
- 6 Poverty Guideline criteria are. I am just looking at
- 7 the raw data. Isn't it a fact -- or do you know? If
- 8 you don't know, that is fine.
- 9 MR. STEINER: Bob, do you know where the
- 10 raw data is coming from that you are speaking?
- 11 MR. GRYZMALA: I am just asking him from
- 12 the report that you cited in your -- your report.
- 13 MR. STEINER: Right. Is that what you
- 14 are talking from? The monitoring report?
- MR. GRYZMALA: I believe so. Yes. I
- 16 believe so.
- 17 BY MR. GRYZMALA:
- 18 Q. Do you know whether or not is a fact
- 19 that for income groups whose -- or for household whose
- 20 incomes are approximately \$10,000 or above --
- 21 A. Uh-huh.
- 22 Q. -- the penetration rate generally is
- 23 above 90 percent.
- Do you know whether that is true or not?
- 25 A. I don't know if that is true or not.

- 1 No.
- 2 Q. Do you know whether it is true or not
- 3 for incomes below -- only those households with incomes
- 4 below approximately 10,000, does the penetration rate
- 5 start to fall into the 80 percentile ranges?
- A. I don't know.
- 7 Q. Would you agree that the installation
- 8 charge billed monthly and the monthly rate of VCI of
- 9 approximately \$29 would most hard hit those incomes in
- 10 the under 10,000 -- would most hard hit those
- 11 households whose incomes are under \$10,000 a year?
- 12 A. No. I don't.
- 13 Q. Okay. Thank you. Let me ask if VCI is
- 14 granted ETC status in this case, would you agree that
- 15 would provide or represent an economic incentive for
- 16 prepaid wireline providers to likewise seek ETC
- 17 designation from the Commission?
- 18 A. I don't personally think so. I haven't
- 19 seen that trend.
- 20 Q. I am not asking if you seen that trend.
- 21 I want to ask you your professionally opinion. If ETC
- 22 status is granted in this case to VCI, would it not
- 23 represent an economic incentive for other providers to
- 24 likewise seek ETC status with the Commission?
- A. No. I do not.

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1 Q. You don't believe that would provide an
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- 2 economic incentive?
- 3 A. No.
- 4 Q. Do you think they could compete just
- 5 well enough without Universal Service support, although
- 6 their rates appear to be higher by your own admission
- 7 than yours, and you are getting low-income support and
- 8 they are not. That would not represent two significant
- 9 factors constituting economic incentive?
- 10 A. No. In my opinion, no.
- 11 Q. Okay. Thank you. Have you ever -- has
- 12 VCI ever offered telephone service in Oregon?
- 13 A. Yes, we have. Yes, we have.
- 14 Q Does it any longer offer telephone
- 15 service in Oregon?
- 16 A. No. It does not.
- 17 Q. In December of 2006, did the Public
- 18 Utility Commission of Oregon Staff recommend that the
- 19 Oregon Commission open an investigation to investigate
- 20 billings, revenue and remittance reporting --
- 21 A. Absolutely.
- 22 Q. -- on VCI?
- 23 A. Yes. It did.
- Q. It did. Thank you. Does -- and the
- 25 company thereafter sent a letter to its customers

- 1 entitled, VCI Company Abandonment of Service, did it
- 2 not?
- 3 A. Actually, that was in the works before
- 4 the investigation. But, yes. That was actually in the
- 5 works before the investigation and all that stuff.
- 6 Q. And ultimately under the letterhead of
- 7 the company and the reference clause: VCI Company
- 8 Abandonment of Service, the company decided and in fact
- 9 did cease to provide -- cease to provide service; is
- 10 that correct?
- 11 A. That is correct.
- 12 Q. Okay. Does VCI provide telephone
- 13 service in Minnesota?
- 14 A. Yes, it does. Absolutely.
- 15 Q. Isn't it ETC there?
- 16 A. Yes. It is.
- 17 Q. Okay. Last year, was a complaint filed
- 18 against VCI Company by the Minnesota Department of
- 19 Commerce and a division, The Residential and Small
- 20 Business Utilities Division of the Office of Attorney
- 21 General -- sorry I got confused there. Did those
- 22 entities file a complaint against the company in
- 23 Minnesota last year?
- 24 A. Yes. There was a complaint filed. That
- 25 is correct.

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1 Q. Does -- and you indicated at this time
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- 2 the company continues to offer service in Minnesota?
- A. Absolutely.
- 4 Q. Your home state is Washington; is that
- 5 correct?
- A. Yes, sir. Yes, sir.
- 7 Q. That's where you -- your 65 employees
- 8 are located?
- 9 A. Yes. Correct.
- 10 Q. Does VCI offer telephone service in
- 11 Washington?
- 12 A. No.
- 13 Q. Isn't a fact that late last year,
- 14 Washington, or rather VCI Company, served notice upon
- 15 the Washington Utility and Transportation Commission
- 16 that it no longer ceased -- or no longer would provide
- 17 service in Washington?
- 18 A. That's correct.
- 19 Q. What guarantees can you offer this
- 20 Commission that if it takes the opportunity to grant
- 21 your company ETC status, that you will, in fact,
- 22 deliver telephone service in this state and offer all
- 23 the Lifeline discounts to which your testimony refers?
- 24 What guarantees can be offered?
- 25 A. VCI has been in business almost five

- 1 years. We have provided service in the State of
- 2 Washington for four of those five years. When MCI and
- 3 a lot of the other local carriers backed out of the
- 4 market, VCI is tailor made for the low-income consumer,
- 5 from the billing process, how we handle the customer,
- 6 the educational function. I think VCI is a very good
- 7 fit for the Commission, for the State of Missouri and
- 8 if we are given the opportunity to do business here
- 9 we'll absolutely, positively put people on the network
- 10 pass through every single discount that is given to us.
- 11 Q. All right. Thank you. I understand you
- 12 reasons for supporting that answering Missouri. But my
- 13 question was more directed to will you quarantee to
- 14 this Commission, if they afford you ETC status, you
- 15 will, in fact, provide service within a specific period
- of time after that ETC status is granted?
- 17 A. Absolutely. Absolutely.
- 18 Q. How long?
- 19 A. We have that eight-month window, is what
- 20 we like to call it, to get trained, to learn about the
- 21 products, things from the ILEC, get some advertising
- 22 together.
- 23 Q. Okay. Just a couple of other things.
- 24 Is the Kansas Commission reconsidering -- or rather is
- 25 the Kansas Commission considering now a petition for

- 1 rehearing regarding the ETC grant it made to VCI?
- 2 A. From my understanding, you guys are
- 3 submitting a rebuttal. I don't think the Staff or the
- 4 Commission is considered something different.
- 5 Q. Okay. Let me make sure, we understand
- 6 because there is some legalese going on here.
- 7 A. Okay.
- 8 Q. The issue -- the Commission did grant
- 9 ETC status in Kansas?
- 10 A. Correct. Correct.
- 11 Q. And there -- a petition for rehearing
- 12 was filed?
- 13 A. Correct. Correct.
- 14 Q. Correct?
- 15 A. Correct. Correct.
- 16 Q. And the Commission in Kansas has not yet
- 17 ruled on that matter?
- 18 A. Correct.
- 19 Q. Okay.
- 20 A. Correct.
- Q. Very good.
- 22 A. Correct.
- Q. Thank you. The 3.99, the company
- 24 discount -- this may have been covered, but I want to
- 25 make sure I heard it correctly.

- 1 A. Sure.
- 2 Q. The 3.99 company discount that's
- 3 referenced in your testimony, is that commitment to
- 4 provide the customer the 3.99 company discount
- 5 reflected in the VCI tariffs?
- 6 A. If it is not, it will be. I am not a
- 7 100 percent what's in the tariff now.
- 8 Q. So once again you agree, VCI would agree
- 9 that it's appropriate that that discount be reflected
- 10 in its tariff?
- 11 A. Absolutely.
- 12 Q. And secondarily, VCI would agree that as
- 13 a condition of an ETC certification, VCI would be bound
- 14 to reflect -- to correct its tariff to reflect that
- 15 extension of the company discount of 3.99.
- 16 A. Yes, sir.
- 17 Q. I got confused on a point about prepaid,
- 18 prepaid, postpaid. I just got lost. There is a
- 19 reference in your testimony, I don't have it handy.
- 20 But the basic point is that you bill early in the
- 21 month, if I recall that.
- 22 A. First of the month.
- Q. Okay. Are you services billed in
- 24 advance or in arrears?
- 25 A. We bill the first of the month for the

- 1 current month, but payment is not received -- payment
- 2 is not due until the service has been used, which is
- 3 just like you guys do with us.
- 4 Q. Well, I don't know how we do it with
- 5 you. Let me try and get back to the consumer.
- 6 A. Okay.
- 7 Q. In an advance bill situation, you
- 8 receive a bill, do you not, in your mailbox as a
- 9 consumer, and it bills you for service that you can see
- 10 the dates that haven't occurred yet? They're down the
- 11 road?
- 12 A. Sure. Sure.
- 13 Q. Is that how VCI will bill?
- A. Absolutely.
- Okay. That is advance billing.
- 16 A. Is it not prepaid.
- 17 Q. What is the difference?
- 18 A. Prepayment is monies. You give me money
- 19 before I give you service.
- 20 Q. Okay.
- 21 A. See, advance I give you a bill and say,
- 22 hey on the 30th, you owe me 15 bucks here. You had all
- 23 your service that month and you pay me after you've
- 24 used the service, so we extend credit, which is giving
- 25 them advance notice of what that payment will be.

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1 Q. Okay. So it is not so much that your
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- 2 service is on prepaid basis, that the customer is
- 3 paying for their monthly service in advance.
- 4 A. No. No. The customer is given a bill
- 5 the first of month that says at the end of this month
- 6 \$29 plus tax, is what you owe. So they will get to use
- 7 all the service during the month. They just got the
- 8 bill at the beginning of the month, middle of the
- 9 month, they get another notice. Late notice.
- 10 Q. Okay. Let's take a hypothetical.
- 11 A. Sure.
- 12 Q. Let's say a customer gets a bill on
- 13 January 1.
- 14 A. Yes.
- 15 Q. And the bill is due -- under the
- 16 Commission's rules you have to give the customer
- 17 approximately 21 days.
- 18 A. Absolutely.
- 19 Q. Okay. So the customer says, the
- 20 customer -- the line item says due date is January 21.
- 21 Right? Hypothetically.
- 22 A. I am sorry. Yes.
- 23 Q. I just added 1 plus 21.
- 24 A. Okay.
- Q. Let's say January 22.

- 1 A. Okay.
- 2 Q. Okay. What does the entry say for the
- 3 line which indicates the customer the period of
- 4 service? January 1 through January 31?
- 5 A. Correct. We only disconnect bills once
- 6 a month.
- 7 Q. No. No. I just want to make sure
- 8 I got the service structure right.
- 9 A. Right.
- 10 Q. So on January 1, the customer is billed
- 11 for service which is due to be paid on January 21 --
- 12 A. Correct.
- 13 Q. -- and that represents service by
- 14 January, for the period of January?
- 15 A. That's correct.
- 16 Q. Okay. It is not for service that was
- 17 provided in December?
- A. No. It isn't.
- 19 Q. Okay. That's what I wanted to clarify.
- 20 Thank you. Are you familiar with the Universal Service
- 21 Fund principle to the effect that the administration of
- 22 the fund must be made on a competitively neutral basis
- 23 among carriers and services?
- 24 A. Yes. I have heard some things about
- 25 this, yes.

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1 Q. Would you -- is it competitively neutral
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- 2 to fund a carrier that wouldn't otherwise provide
- 3 service unless it receives Universal Service support?
- 4 A. And we are talking about a Universal,
- 5 Universal Service Report Fund?
- 6 Q. Let me back up, if -- if the Commission
- 7 decides to deny or to decline granting VCI ETC
- 8 designation --
- 9 A. Sure.
- 10 Q. -- will VCI nevertheless provide service
- 11 in this state?
- 12 A. Yes. It will.
- 13 Q. Okay. That was -- the decision has
- 14 already been made?
- 15 A. Yes. It would just be as a prepaid
- 16 company. We would absolutely provide service.
- 17 Q. Okay. But not out of the business model
- 18 on which you base your ETC status?
- 19 A. Not as a postpaid company.
- MR. GRYZMALA: That's all I have.
- 21 Thank you.
- THE WITNESS: Thank you.
- JUDGE STEARLEY: Thank you,
- 24 Mr. Gryzmala. We have been going a little bit over two
- 25 hours. I would like to give our court reporter a

- 1 little rest, so we'll take about a 10-minute
- 2 intermission. And we will return, Mr. Johnson if will
- 3 return on the stand for questions from the
- 4 Commissioners and then redirect.
- 5 THE WITNESS: Yes, sir.
- 6 (A RECESS WAS TAKEN.)
- 7 JUDGE STEARLEY: All right. We are back
- 8 on the record. Mr. Johnson is still on the stand. And
- 9 we were picking up with questions from the Bench,
- 10 beginning with Commissioner Murray.
- 11 QUESTIONS BY COMMISSIONER MURRAY:
- 12 Q. Good morning, Mr. Johnson.
- A. Good morning.
- 14 Q. On Page 6 of your direct testimony, do
- 15 you -- are you there yet?
- 16 A. Yes.
- 17 Q. You reference an order from the FCC 2005
- 18 that sets out what a carrier requesting ETC designation
- 19 has to do; is that correct?
- A. Yes, ma'am.
- 21 Q. And then on Page 7 of your testimony,
- $\,$ 22 $\,$ you indicate that VCI believes that most, if not all of
- 23 the requirements set forth in that order, apply to
- 24 wireless carriers and carriers that request high-cost
- 25 funding. Is that your testimony as well?

- 1 A. Yes, it is.
- 2 Q. So, you are distinguishing there between
- 3 wireless carriers and wireline carriers, and you are
- 4 also distinguishing between carriers that request
- 5 high-cost funding and carriers that only request
- 6 low-income funding; is that correct?
- 7 A. Yes.
- 8 Q. Now, where in the order does FCC
- 9 differentiate between those types of carriers?
- 10 A. That is an answer that I would have to
- 11 research. But I think -- if I remember correctly, when
- 12 we read through the order -- the improvements talked
- 13 about certain types of things that would only -- I
- 14 don't want to say only -- the make up of a lot of the
- 15 changes appear to be in a high-cost conversation. I
- 16 don't have the order in front of me and it has been
- 17 along time since I actually looked at it, truth be
- 18 told. So, if I remember correctly, it addressed it
- 19 earlier on. Talked about the direction of the order
- 20 and what they were trying to get in control or wanted
- 21 to manage it differently. It addressed high-cost, what
- 22 I remember. That's the reason I said that.
- 23 Q. Okay. So you are talking about a legal
- 24 interpretation of the order rather than the big order
- 25 specifically setting out that it only applied to

- 1 wireless carriers or to carriers that only request
- 2 high-cost -- that request high-cost funding; is that
- 3 correct?
- 4 A. That's correct.
- 5 Q. So I am assuming your attorney will
- 6 brief us throughly. Would you -- do you have
- 7 Mr. Stidham's testimony with you?
- 8 A. His opening statement you mean?
- 9 Q. His rebuttal testimony.
- 10 A. Yes. I have that.
- 11 Q. Would you turn to Page 5, please?
- 12 A. I am here.
- 13 Q. Let me see if that's exactly where I
- 14 want be first. Actually beginning on Page 4, he refers
- 15 to Commission Rule 3.570 Subsection 2C. Do you see
- 16 that at the bottom of Page 4?
- 17 A. Yes, ma'am.
- 18 Q. And he is talking about there, the rule
- 19 requiring that a carrier include in its request a plan
- 20 outlining the method for handling unusual construction
- 21 registration charges. Now, I am assuming that VCI is
- 22 also taking the position that Missouri rules do not
- 23 apply to it. Is that the position you are taking in
- 24 terms of the Missouri rules for ETC designation?
- 25 A. I would like to say VCI positions -- all

- 1 rules, all Missouri rules do apply to the situation,
- 2 but I think -- all rules apply.
- 3 Q. I need to go back to your direct
- 4 testimony.
- 5 A. Sure.
- 6 Q. At the bottom of Page 14 --
- 7 A. Okay.
- 8 Q. -- beginning at line 22. Is it accurate
- 9 that you say: As VCI does not own, operate or manage
- 10 telecommunications network and has no plans to purchase
- 11 or construct a network, VCI should not be required to
- 12 provide a plan outlining the method for handling
- 13 unusual construction or installation charges as
- 14 requested in 4 CSR-3572C.
- 15 A. I think what I was trying to capture
- 16 here is we can do a plan but considering our situation
- 17 being a CLEC, we don't own facilities and different
- 18 things, we were just simply stating the facts. We can
- 19 submit a plan but we don't think it will be with any
- 20 relevance because we don't actually own a net-- we
- 21 don't do that portion of the business.
- 22 Q. So then the next question is: Will VCI
- 23 submit a five-year plan that describes with sufficient,
- 24 with specificity proposed improvements or upgrades?
- 25 And then your answer to that question is no.

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1 A. I'm lost. Is that Page 15? I'm sorry.
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- 2 Q. Yes.
- 3 A. If the Commission would like VCI to
- 4 submit a five-year plan, we could absolutely do that.
- 5 But we were just simply laying out the landscape of how
- 6 we do business.
- 7 Q. Okay. So you are distinguishing there
- 8 that the Missouri rule does not apply to you because
- 9 you're not providing high-cost. You are not seeking
- 10 high-cost Universal Service Funding; is that correct?
- 11 A. Yes, ma'am.
- 12 Q. And your position is that rule only
- 13 applies to carriers who are seeking high-cost Universal
- 14 Service Support?
- 15 A. That is what we assumed.
- 16 Q. All right. So it is similar to the
- 17 assumption that you've made about the FCC's
- 18 requirements to work ETC status?
- 19 A. Correct.
- 20 Q. Is that correct? Now, I found it
- 21 somewhat confusing the discussions between postpaid and
- 22 prepaid. I think I've understood what you said about
- 23 the way that you would be billing if you do receive ETC
- 24 status. That is that you would bill the customers on
- 25 the first of the month for the current month for

- 1 services they've not yet received. But their bill
- 2 would be due, the payment would be due sometime during
- 3 that month. So it would be prior to them having
- 4 received the full month's service, but after they had
- 5 received some of the service that they had been billed
- 6 for; is that correct?
- 7 A. Almost. We send a bill on the first of
- 8 the month. We only disconnect one time a month, the
- 9 last day of the month. So a customer will receive the
- 10 full month of service before we ever terminate a line.
- 11 Q. But the customer will be required to pay
- 12 for that service before the full month has expired; is
- 13 that correct?
- 14 A. Some -- no. Not required. We call it
- 15 advance notice. Some customers do pay in advance.
- 16 Other customers -- I am sorry.
- 17 Q. That's not. I don't think -- either I
- 18 am not asking my question appropriately --
- 19 A. Right.
- 20 Q. -- or you are not tracking what I am
- 21 asking.
- 22 A. Sure.
- 23 Q. If a customer receives a bill on the
- 24 first of the month, what would be the due date for
- 25 payment?

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1 A. Historically in all the states it has
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- 2 been the 28th, right around the 28th or 29th. We
- 3 disconnect the 30th.
- 4 Q. So you don't require payment the 21st,
- 5 which is what I thought I was hearing earlier.
- 6 A. No. No. He was stating Missouri law
- 7 say I can't demand --
- 8 Q. I see.
- 9 A. -- before the 21st, is what he was
- 10 saying.
- 11 Q. All right. Okay. And then you said
- 12 that you will offer service in Missouri, although
- 13 you're not currently offering service; is that correct?
- 14 A. Yes, ma'am.
- 15 Q. And you indicated that you will offer
- 16 service whether or not you were granted ETC status; is
- 17 that your --
- 18 A. That's correct.
- 19 Q. So why are you not offering service now
- 20 on a prepaid basis?
- 21 A. Sure. What we've experienced with
- 22 SBC/AT&T, what you see in the tariff and what your
- 23 bills look like are very different most of the time.
- 24 So what we normally do is, we go in and turn on a few
- 25 lines, get bills back, understand how the tariff links

- 1 to the actually billing system. And then we provide
- 2 service thereafter. We just --
- 3 Q. You're trying to get an understanding of
- 4 how -- whose billing works?
- 5 A. SBC or AT&T. How they bill us so we
- 6 don't go out and fully advertise.
- 7 Q. All right. And your reason for waiting
- 8 until after this proceeding seeking ETC status before
- 9 you provide service at all, what is the reason for
- 10 that?
- 11 A. Well, it helps me to understand whether
- 12 I go out as a postpaid or a prepaid company.
- 13 Q. So you would prefer to go out knowing
- 14 which direction you are going to provide service prior
- 15 to offering it all?
- A. Absolutely.
- 17 Q. Your tariff that is on file now, is that
- 18 for prepaid service or postpaid service?
- 19 A. I haven't and this -- I apologize. I am
- 20 not sure what tariff is on file right now. But the
- 21 tariff itself remains the same. It just -- it becomes
- 22 a retail rate tariff. we -- the Lifeline -- the tariff
- 23 we have whether postpaid or prepaid, the rates are the
- 24 same. It's just when we actually collect money from
- 25 the consumer.

- 1 Q. The tariff does not provide for that?
- 2 The billing -- I -- I can't recall if the tariff -- if
- 3 it's in tariff or not.
- 4 A. I am not very smart on -- I am not up on
- 5 the tariffs, but that's something I can have a
- 6 regulatory person put together.
- 7 Q. Well, is your current tariff, your
- 8 current Missouri tariff in the record here? Do you
- 9 know?
- 10 MR. STEINER: Your Honor, I believe it
- is on EFIS, but it's not in the record in this case.
- 12 COMMISSIONER MURRAY: All right.
- 13 BY COMMISSIONER MURRAY:
- 14 Q. Now, will you be receiving -- if you get
- 15 ETC status in Missouri, the support you will receive
- 16 from USF will be for -- will it be for Lifeline and
- 17 Link Up only?
- A. Yes, ma'am.
- 19 Q. But you will serve other customers that
- 20 are not Lifeline customers?
- 21 A. Absolutely.
- 22 Q. And is it your position that because you
- 23 have no facilities in the state and that you would be
- 24 providing service purely on a resale or a UNE basis,
- 25 that you don't have to provide service to everyone who

- 1 requests it?
- 2 A. No. We are required to provide service.
- 3 Anybody who requests our service, we will provide.
- 4 Q. What about --
- 5 A. Except for business lines.
- 6 Q. Okay. Well, the -- the requirement for
- 7 ETC status for high-cost funding, that you provide a
- 8 plan for unusually construction or installation costs.
- 9 Wouldn't that apply if you have to provide service to
- 10 anyone who request it? I mean what about a customer
- 11 who doesn't -- who is not currently being served who
- 12 request that you serve them? What do you do then?
- 13 A. From my understanding we are only
- 14 required to provide service for customers in our
- 15 service area in our current service areas. We follow
- 16 the footprint of SBC/AT&T.
- 17 Q. And is every customer -- every potential
- 18 customer in that service area currently receiving
- 19 service from someone or currently able -- physically
- 20 able to receive service from someone?
- 21 A. From my understanding, yes. From my
- 22 understanding, yes.
- Q. And would that be currently from AT&T?
- 24 A. Or -- the state, from my understanding,
- 25 is broken down by different carriers or ILECs. Anybody

- 1 that follows SBC path, can get service from SBC or --
- 2 or a prepaid provider or whoever they get service from
- 3 in that area. But the facilities for the most part,
- 4 are available.
- 5 Q. Okay. Does AT&T have facilities to
- 6 service every customer in that area?
- 7 A. In area, from my understanding, yes.
- 8 From my understanding, yes.
- 9 Q. So that any customer requesting service
- 10 from you, you can go purchase a UNE from AT&T and serve
- 11 that customer. Is that your understanding?
- 12 A. Yeah, UNE or resale. Correct.
- 13 Q. Now, would you be able to resale other
- 14 carriers' service?
- 15 A. I don't have an interconnection
- 16 agreement or any other relationships with other
- 17 carriers.
- Q. Only AT&T?
- 19 A. Yes, ma'am.
- 20 Q. The \$19 that we've talked about -- oh,
- 21 never mind. That question got answered. The customers
- 22 that you would be targeting would be low-income
- 23 customers; is that correct?
- 24 A. Correct.
- 25 Q. And I believe you said that typically

- 1 they would have been unable or they would have been --
- 2 had service discontinued from their own carrier,
- 3 presumably -- presumably AT&T for lack of payment.
- 4 A. That has been my experience. The
- 5 masses. It's been our experience.
- 6 Q. Now, these customers that you would be
- 7 servicing, would they be able to receive service from
- 8 AT&T?
- 9 A. We are not providing service in Missouri
- 10 right now. But in other states they have past due
- 11 bill, or they need to pay off a past due bill, some of
- 12 them require a deposit thereafter before they can
- 13 actually go back to the ILEC. So the bared entry can
- 14 be 2, 3, 400 dollars for those consumers.
- 15 Q. Okay. So under -- if you had ETC status
- 16 and you had offered service in the area and that
- 17 customer, they had say a \$400 bill pending, could come
- 18 to you and get service with no deposit, no advance
- 19 payment; is that correct?
- 20 A. And no credit check. Correct.
- 21 Q. And then assuming that customer defaults
- 22 after the first month --
- 23 A. Uh-huh.
- 24 Q. -- they owe you \$19 plus \$120 hook up?
- 25 A. No. The only thing they owe us is the

- 1 actually last bill and the monthly installment. So
- 2 it's \$19 plus 10. So all they owe me is \$29.
- 3 Q. That's if they've arrangement a payment
- 4 plan for their non-recurring charges of \$120; is that
- 5 correct?
- 6 A. Correct. Either they pay that all in
- 7 advance before or they pay a connection charge at the
- 8 point the service comes on or they pro-rate it over
- 9 terms.
- 10 Q. What if they didn't pro-rate it. What
- 11 is they just decided to pay it all in advance?
- 12 A. And they gave us a 120 up front?
- 13 Q. Uh-huh.
- 14 A. Correct. All they would owe us is the
- 15 \$19 from the previous month they didn't pay.
- 16 Q. So you would -- you would actually give
- 17 them a refund?
- 18 A. The connection fee, no. That's a
- 19 non-reoccurring charge.
- 20 Q. Let me try that question again.
- 21 A. Sure.
- 22 Q. Assume you have customer A --
- 23 A. Uh-huh.
- Q. -- who is the same customer that had a
- 25 bill pending with AT&T for \$400 --

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1 A. Yes.
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- 2 Q. -- requests service from VCI --
- 3 A. Uh-huh.
- Q. -- pays the \$120 non-reoccurring fee in
- 5 one lump sum --
- 6 A. Okay.
- 7 Q. -- signs up for service, gets billed \$19
- 8 for month number one.
- 9 A. Correct.
- 10 Q. Day 28, day 29, day 30 pass --
- 11 A. Uh-huh.
- 12 Q. No payment received.
- 13 A. Correct.
- Q. What does VCI do?
- 15 A. We would disconnect the customer for
- 16 non-payment of their monthly service.
- 17 Q. On the 30th?
- 18 A. Yes, 30th. Yes.
- 19 Q. And what happens to the \$120 that the
- 20 customer paid as the non-occurring charge?
- 21 A. That was the fee that we charge the
- 22 customer to turn the line on. In some areas in other
- 23 states the connection charge that we charge by the LEC
- 24 ranges from \$65 to \$98, we have to pay the actual ILEC.
- 25 So that's a non-refundable one-time fee.

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1 Q. Non-recurring and non-refundable.
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- 2 A. Correct.
- 3 Q. And then if they had, had set up a
- 4 payment plan for that and stretched it out over 12
- 5 months, you would have only received \$12 --
- 6 A. Correct.
- 7 Q. -- is that correct?
- 8 A. That's correct.
- 9 Q. And you might have paid ILEC, how much?
- 10 A. Anywhere from \$65 to 95 -- it just
- depends on where the customer is located, \$65 to \$95.
- 12 Q. And what would you do if anything to try
- 13 to recover that money? Would you try to work with the
- 14 customer to arrange a payment plan? Would you just
- 15 simply, on the 30th if you had not received the
- 16 payment, just disconnect them? What?
- 17 A. Correct. Well, we have a saying and we
- 18 call it "You can throw good money after bad." What we
- 19 mean by that is we have had collection teams and tried
- 20 to work out payment plans for past due bills with no
- 21 service -- if no service in the past due bill, you are
- 22 probably not going to get the money. So if you turn a
- 23 customer line off and they still owe you your
- 24 connection fee over terms, 9 times out of 10, you won't
- 25 get that money. You will pay staff and a lot of people

- 1 to chase bad money. You throw good money after bad.
- 2 So we don't go after the customer at all.
- 3 Q. Okay. Do you give them any kind of a
- 4 grace period before disconnection?
- 5 A. Oh, absolutely. We can disconnect them
- 6 on the 20th or 21st. We don't turn any phone off until
- 7 the 30th.
- 8 Q. How can you disconnect them on the 20th
- 9 or 21st, if their bill is not due until the 28th? If
- 10 their payment isn't due?
- 11 A. I am not clear on Missouri rules. But
- 12 what I think we said they have 20 days to make a
- 13 payment on their bill. Fourteen days in we sent a late
- 14 notice. Say, Hey, your bills due. We make eight phone
- 15 calls, eight automated phone calls to the house by the
- 16 30th. We give them payment options and opportunities
- 17 --
- 18 Q. The bill is actually due on the 20th or
- 19 21st.
- 20 A. No.
- Q. The payment is due?
- 22 A. The payment is due no later than the end
- 23 of the month. They have until the 30th to make a
- 24 payment.
- Q. But it is late?

- 1 A. That's what the notice says, late.
- 2 That's correct. Correct. Agreed.
- 3 Q. Why will it take you eight months to get
- 4 service provided?
- 5 A. Well, prior experience we have had every
- 6 state with the new LEC in that state there's different
- 7 nuances to provisioning orders to be able to guarantee
- 8 service to the consumer. So we actually start out
- 9 testing the market and slowing developing so we really
- 10 understand how AT&T or SBC for -- provides service to
- 11 us that we give to the consumer. So we spend four
- 12 months really trying to understand what we are giving
- 13 the consumer, but we can do it in less than eight
- 14 months. It is more like a five- or six-month curve is
- 15 what it is. You have the staff that you have to
- 16 retrain in provision orders, laws of the state.
- 17 Q. And if -- let's assume that your
- 18 application for ETC status is denied.
- 19 A. Uh-huh.
- Q. When are you going to start that
- 21 eight-month process to provide service?
- 22 A. Starting next month. Starting next
- 23 month, the month of May. We will start to test the
- 24 market, get some bills in from the ILEC. Try to put
- 25 together the right product. And we will start to offer

- 1 a prepaid service.
- 2 Q. So you are planning to do that --
- 3 A. Beginning the year, for tax --
- 4 Q. -- beginning the first of May,
- 5 regardless of the outcome of this case?
- A. Absolutely. Correct.
- 7 Q. And did you say that less than -- in
- 8 your experience in other states, less than 1 percent of
- 9 the customers subscribe to vertical services at all?
- 10 A. Correct. That we've seen. Most
- 11 customers call in and want service from us, just want a
- 12 phone in their home. We have not seen that vertical
- 13 feature as a huge thing.
- 14 Q. And it was my understanding from what
- 15 you said earlier, that you actually educate people
- 16 against subscribing to vertical services, if they are
- 17 low-income customers; is that correct?
- 18 A. Well, I think we educate people about
- 19 how to manage their phone. Be what you need, what you
- 20 don't need, if you need voicemail or a calling machine.
- 21 So we actually educate them on -- we give them
- 22 solutions to try and satisfy what they need, not
- 23 necessarily against vertical features. It just costs
- 24 money and we are not sure they can afford it.
- 25 Q. So you don't advertise to them or --

- 1 A. Up sale.
- 2 Q. -- promote when they are calling in,
- 3 that you offer a package of vertical services for a
- 4 certain amount or try to entice them in anyway to take
- 5 vertical service; is that correct?
- 6 A. That's correct. We've seen that to be
- 7 the problem for the low-income consumer. That is our
- 8 experience.
- 9 Q. You said something earlier that you
- 10 would do a combination of resale and UNE.
- 11 A. Sure. Yes.
- 12 Q. UNE-based. And that would be dependent
- 13 upon the pricing of the ILEC's of the ILEC throughout
- 14 the state. Can you explain that a little more? Why
- 15 would some areas be more cost effective for you to do
- 16 it on UNE basis and others on a strictly resale basis?
- A. Sure. I'll use SBC/AT&T's description.
- 18 He said in some zones they're 15 cents and other zones
- 19 are \$6. For me that's the low Lifeline, the low-income
- 20 rate, what he would charge me. In a lot of states,
- 21 other states it could be as low as \$4 in Zone 1 and as
- 22 high as \$40-something in say Zone 5. The zone is
- 23 further away. So for me, I couldn't provide -- I
- 24 couldn't pay \$40 for a line in Zone 5 and charge the
- 25 customer 19. But I could do a resale and I provide

- 1 directory assistant in Zone 5 at a more affordable
- 2 rate.
- Q. Okay.
- 4 A. So this just gives me the ability to
- 5 provide service throughout the service area using
- 6 different products. The resale line in most places are
- 7 \$12 or \$13, most ILEC charge me. I am sorry. Right
- 8 about \$12 or \$13.
- 9 Q. And the UNE's package would ---
- 10 A. It varies based on the zone. The areas
- 11 I could not provide UNE, I could provide a resale
- 12 product and still service the customer and still do my
- 13 fiduciary responsible to the company.
- 14 Q. Can you tell me once again how granting
- 15 VCI ETC status for being able to access low-income
- 16 universal Service Funding would be in the public
- 17 interest?
- 18 A. To my knowledge, there is no other
- 19 wireline company who is an ETC in SBC -- SBC/AT&T
- 20 territory. It simply gives the consumer a choice.
- 21 Also, the -- when we originally started this business
- 22 many years ago, a collegemate actually worked at all
- 23 the ILECs. Hundred and thousands of people get
- 24 disconnected from the ILEC, don't know they can come
- 25 back at payment plans, or think they have to pay a

- 1 deposit and they don't have any service at all.
- 2 So we are giving them a chance to have
- 3 more affordable service, not as cheap as the ILEC, but
- 4 absolutely cheaper than the prepaid people.
- 5 Q. What about the wireless carriers that
- 6 are providing service in the area. Can't those
- 7 customers go and also sign up for wireless coverage?
- 8 A. Absolute. But most of the plans with
- 9 wireless phone, 500 minutes can be \$30. But you still
- 10 can over your minutes and you end in -- end up with a
- 11 big bill. So yes, they can provide service, the
- 12 wireless carriers. But most low-income people that I
- 13 know of they're paying normal rates. I don't know the
- 14 ETC -- the area that I am current -- the areas I am
- 15 currently service. So I am not sure how it is here.
- 16 Q. Are there wireless ETCs in the areas
- 17 where you are seeking certification?
- 18 A. Yes, there are. But they've just really
- 19 started to -- I want to say get into the wireless or
- 20 the ETC wireless business.
- 21 Q. So, a wireless carrier who had a ETC
- 22 designation could offer service and provide the
- 23 discount?
- 24 A. Correct. But he still has to sell you a
- 25 plan, a usage plan.

- 1 Q. Could he offer prepaid? He couldn't
- 2 offer prepaid wireless and still receive the Universal
- 3 Service Funding for Lifeline?
- 4 A. I do know a couple of companies that is
- 5 prepaid wireless. So, ToGoPhone I think they call them
- 6 or something like that. Those -- the prices for those
- 7 phones are far more than \$29 a month from what I've
- 8 seen. Purchasing the unit itself and all the other
- 9 charges to go with that.
- 10 COMMISSIONER MURRAY: Okay. I think
- 11 that is all the questions I have. Thank you.
- 12 THE WITNESS: Thank you.
- JUDGE STEARLEY: I don't have any
- 14 questions for you, Mr. Johnson. So I will now go to
- 15 recross-examination based on questions from the Bench,
- 16 starting with Staff. Mr. Meyer?
- 17 RECROSS-EXAMINATION BY MR. MEYER:
- 18 Q. Mr. Johnson, are you aware of whether or
- 19 not the wireless ETC providers are providing service in
- 20 all of AT&T's territory?
- 21 A. From my understanding of how the
- 22 wireless network works, you have to have spectrum in
- 23 the area. I don't think they are provided in a lot of
- 24 SBC/AT&T's area. I am not 100 percent sure, though.
- 25 Q. I am sorry. There was coughing on both

1 sides of me when you said that. Did you say yes or no?

- 2 A. I am not sure.
- Q. Okay.
- 4 A. I don't think so. I am not sure.
- 5 Q. Mr. Johnson, you had a discussion with
- 6 Commissioner Murray regarding a billing cycle --
- 7 A. Sure.
- 8 Q. -- your process for disconnecting
- 9 payments, et cetera. Missouri has specific rules
- 10 governing billing and payment standards for residential
- 11 customers and also for deposits and guarantees payment.
- 12 A. Uh-huh.
- 13 Q. If those standards -- I assume that what
- 14 you were discussing with her was your standards in
- 15 other states?
- 16 A. Correct.
- 17 Q. If Missouri's processes and requirements
- 18 are different, would you agree that you would abide by
- 19 those?
- 20 A. Absolutely. One hundred percent.
- 21 Q. So if Missouri ruled that customers be
- 22 allowed 21 days for payment and then a 10-day notice
- 23 before disconnect, thus adding up to 31 days, you would
- 24 agree to abide by that?
- A. Absolutely.

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1 Q. So in that scenario -- and I realize
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- 2 that this is not what your process is in other
- 3 states -- if Missouri required 21 days for payment and
- 4 a 10-day notice by mail, do you have a sense of when
- 5 then you would make the bill be due?
- 6 A. Is that 10 business days or is that
- 7 10 calendar days?
- 8 Q. Our rule just says 10 days advance
- 9 written notice. So I would guess it would be
- 10 10 calendar days.
- 11 A. Ten calendar days. So that is 21 days
- 12 till the bill is due.
- 13 Q. I believe so.
- 14 A. So I have to send them a bill, allow
- 15 21 days to elapse.
- 16 Q. And just for the record, our rules at
- 17 Chapter 33, it's 4 CSR 240-33.040 for the billing and
- 18 payment standards and 050 for the deposits -- and I am
- 19 sorry -- and 070 for discontinue. I mean, it is in
- 20 several different spots. I guess maybe this is
- 21 probably not all that productive because this is
- 22 somewhat -- if you agree to comply with our rules and
- 23 things.
- A. Absolutely, I do. Absolutely.
- MR. MEYER: Thank you. That's all I

- 1 have.
- 2 JUDGE STEARLEY: Any recross from the
- 3 Office of Public Counsel?
- 4 MR. DANDINO: No questions. Thank you,
- 5 your Honor.
- JUDGE STEARLEY: Recross, AT&T Missouri?
- 7 MR. GRYZMALA: Just a couple of
- 8 questions, Your Honor.
- 9 RECROSS-EXAMINATION BY MR. GRYZMALA:
- 10 Q. I believe Commissioner Murray asked you
- 11 a question with respect to why VCI might not now be
- 12 offering service.
- 13 A. Sure.
- 14 Q. And you alluded to a need to review
- 15 AT&T's rates under the agreement you have with them,
- 16 et cetera, and some gear up time. Is that a fair
- 17 statement?
- 18 A. Yeah. I guess what I was trying to
- 19 articulate was we have a tariff. Our experience, we
- 20 read one rate in a tariff, but once you turn a line on,
- 21 you get a different type of bill back with other
- 22 charges.
- Q. From the carrier?
- 24 A. Correct. Correct.
- Q. Okay. Let me ask you: Do you have any

- 1 reason to disagree with the statement that the order of
- 2 approving the interconnection agreement between your
- 3 company and AT&T was issued on July 11, 2006 in Case
- 4 No. CK-2006-0446? Do you have any reason to disagree
- 5 with that?
- 6 A. No. I believe it to be true.
- 7 Q. Does that sound about right to you?
- 8 A. To my knowledge. Yeah.
- 9 Q. So basically the rates, terms and
- 10 conditions were known and approved last summer.
- 11 A. Sure.
- 12 Q. Correct?
- 13 A. Absolutely. Also, I would like to state
- 14 that --
- 15 Q. Well --
- 16 A. Yeah. You're right. I can't talk right
- 17 now.
- 18 Q. You were also asked a question in a
- 19 similar vein about the eight-month period. Is there
- 20 any particular reason why the eight months could not
- 21 have commenced when you filed your application in June
- 22 of last year and before -- or at about the same time as
- 23 the interconnection agreement was approved?
- 24 A. When we originally signed the agreement,
- 25 that was our first time we started doing business in

- 1 SBC/AT&T, so we wanted to market in Michigan first to
- 2 try to work out some of the nuances of Michigan first.
- 3 So we did start to do business in the new LEC. There
- 4 are CSRs and regulatory people, accounting. There's a
- 5 learning curve for every new LEC. It's almost like a
- 6 new business. We are still doing telecommunications,
- 7 but how we do business is different. So we did start
- 8 doing business in SBC territory at that time.
- 9 Q. You were asked a question about
- 10 alternative provisioning service by wireless carriers
- 11 of the prepaid variety, particularly. In your
- 12 experience, does it cost the consumer as much as \$150
- 13 for the wireless unit when that customer purchases
- 14 prepaid wireless service.
- 15 A. I've actually seen higher rates. I
- 16 have.
- 17 Q. Is that the norm or are you talking
- 18 about from time to time?
- 19 A. From what I have seen it's pretty much
- 20 the norm. I think a unit itself is \$89 -- I am sorry.
- 21 I will let you talk. I think it is the norm.
- 22 Q. You believe that, that a wireless
- 23 prepaid provider normally, generally, typically
- 24 provides not less than \$150 for just the unit itself?
- 25 A. The unit and to turn the unit on as

- 1 well. Right. The connection fee for the unit.
- 2 Q. Okay.
- 3 A. Together I think it is right around \$100
- 4 or \$150, from what I have seen.
- 5 MR. GRYZMALA: That's all I have. Thank
- 6 you.
- 7 THE WITNESS: Thank you.
- JUDGE STEARLEY: Thank you,
- 9 Mr. Gryzmala. Redirect, Mr. Steiner?
- 10 REDIRECT EXAMINATION BY MR. STEINER:
- 11 Q. Thank you. Mr. Johnson, I believe there
- 12 has been some discussion on how VCI will provide
- 13 service be it resale, combination resale and UNE.
- 14 Whatever VCI decides to do, will VCI commit to comply
- 15 with the FCC rules regarding how an ETC provider must
- 16 provide service of its own facilities?
- 17 A. Yes, it will.
- 18 Q. I believe you had a discussion with
- 19 Mr. Gryzmala about Pager phone company and prepaid
- 20 carrier, that serves in AT&T Missouri's territory.
- 21 And you had a discussion about the installation charge
- 22 that a prepaid carrier might have. Are there other
- 23 charge -- up front costs that a prepaid carrier would
- 24 bill a first-time customer other than the installation
- 25 charge?

- 1 A. Absolutely. And in my experience, just
- 2 a little background, I did some consulting with some
- 3 prepaid carriers before we started our own company.
- 4 Along with your connection fee, you have your first
- 5 month of service as well that's due. So on the average
- 6 they are paying \$50 for the first month of service.
- 7 And let's say the connection fee is \$40-plus. Once you
- 8 add taxes and everything in, consumer has between, you
- 9 know, \$90 and \$100 up front money for one month of
- 10 service. It varies from state to state, but the model
- 11 looks like the same.
- 12 Q. Mr. Gryzmala also asked you about an
- issue with the Oregon Staff. Do you recall that?
- 14 A. Yes. Yes, I do.
- 15 Q. Has the Commission entered an opinion on
- 16 the complaint that the Staff filed?
- 17 A. Absolutely not. What happened, OTAP
- 18 changed managers of the program.
- 19 Q. What's OTAP?
- 20 A. I am sorry. The Oregon Public Utilities
- 21 Commission or Oregon Telephone Assistance Program had a
- 22 change in management. The person that ran the program
- 23 for many years. And VCI was the first SLEC to do
- 24 business in Oregon. When one person left, the new
- 25 person came in, thought it would be -- because they

- 1 actually had 4 or 5 others apply to be an ETC later on.
- 2 And they just wanted to look at all the -- from my
- 3 understanding -- all the data and maybe AT&T, you
- 4 know, QWest, and Verizon, trying to make sure everybody
- 5 was not billing to the same customers. That is my
- 6 understanding. I haven't heard a verdict or anything
- 7 just yet.
- 8 Q. So there is no decision by the
- 9 Commission?
- 10 A. Absolutely not. No.
- 11 Q. And the Minnesota complaint that
- 12 Mr. Gryzmala referenced, can you tell us what that
- 13 complaint is about?
- 14 A. Yeah. We had a customer -- mind you, we
- 15 have been in Minnesota two and half years, maybe
- 16 serviced 40 or 50,000 customers. We had one customer
- 17 complain that we slammed him. We had customer's birth
- 18 date, Social Security number, mother's maiden name.
- 19 The rep, the CSR customer rep who took the order
- 20 inverted -- during the actual third-party verification,
- 21 anytime we convert a customer -- she inverted the
- 22 numbers, so we couldn't actually find the actual voice
- 23 verification for the consumer.
- 24 But we actually put new rules, actually
- 25 new processes in place in our company and that

- 1 particular employee is no longer with us.
- 2 Q. I believe Commissioner Murray took you
- 3 through a couple of scenarios where a customer pays the
- 4 \$120 connection fee up front --
- 5 A. Sure.
- 6 Q. -- versus paying it \$10 a month over a
- 7 year. Which is the more common scenario with the
- 8 customers that you have?
- 9 A. Again, we have been in business four and
- 10 half years and hundreds of thousands of customers. I
- 11 have only seen or heard of one or two, maybe three
- 12 customers that actually paid it. It's installment in
- 13 the beginning. Two of those were payees for someone
- 14 who couldn't take care of their own bills. So --
- 15 Q. I am sorry. I am unclear. It is only
- 16 two customers that paid the \$120 up front. Is that
- 17 what you are saying?
- 18 A. Correct. Correct.
- 19 Q Mr. Johnson, if -- there has been some
- 20 discussion on the Lifeline rate of \$19.
- 21 A. Yes.
- 22 Q. If the company is granted ETC status,
- 23 will it commit to spell out the discounts that the
- 24 customers are entitled to so that the Lifeline rate is
- 25 19 in its tariff?

- 1 A. Yes, it will.
- 2 Q. I believe you were asked by Commissioner
- 3 Murray about why granting VCI's application would be in
- 4 the public interest. One of the factors in the public
- 5 interest is the possible determent to the State and
- 6 Federal USF funds. What is your opinion on granting
- 7 VCI's application with that aspect of the public
- 8 interest test?
- 9 A. I believe our impact on the fund will be
- 10 minimal. Currently we have about 50, 55,000 customers
- 11 in 10 states. And most of our customers -- I believe
- 12 the last time we did a little study, was like 78 or 79
- 13 percent of our customers had had service from the ILEC
- 14 at some period of time prior to coming to us.
- MR. STEINER: That's all I have. Thank
- 16 you.
- 17 JUDGE STEARLEY: Thank you, Mr. Steiner.
- 18 COMMISSIONER MURRAY: Judge, can I? I
- 19 am sorry. May I just --
- JUDGE STEARLEY: Certainly.
- 21 Commissioner Murray go right ahead.
- 22 FURTHER QUESTIONS BY COMMISSIONER MURRAY:
- 23 Q. I apologize. I hope this won't lead to
- 24 another round, but in terms of the public interest
- 25 aspect of this, if -- we ran through a scenario earlier

- 1 where a customer owed \$400 to the incumbent --
- 2 A. Uh-huh.
- 3 Q. -- and couldn't get reconnected without
- 4 paying that.
- 5 But then VCI comes along and says we
- 6 will offer you service and all you have to pay us right
- 7 now is \$12, which is 1/2 of the non-recurring fee. And
- 8 then at the end of the month, you will owe us another
- 9 19; is that right?
- 10 A. No. I think -- there is no money up
- 11 front for a consumer who signs up for VCI. We bill in
- 12 the arrears. We turn the line on with no money up
- 13 front.
- 14 Q. Okay. So let's take the scenario that
- 15 way. This customer who owes \$400 and it is a
- 16 low-income customer. Correct?
- 17 A. Sure.
- 18 Q. So that -- they have been receiving
- 19 service with a Universal Service supplement for
- 20 Lifeline.
- 21 A. Uh-huh.
- 22 Q. Now, they turn around to VCI and say,
- 23 okay, I want service from VCI. And at the end of the
- 24 first or second month they don't pay their bill. So
- 25 they get disconnected from VCI, but in the meantime we

- 1 draw some more Universal Service Fund support for that
- 2 customer, who is basically receiving service for
- 3 nothing; is that correct?
- 4 A. That is correct. If I could elaborate
- 5 on that a little bit, Missouri puts in more money into
- 6 the fund than it draws out. There is no refund at that
- 7 level, so all of the extra funds or access funds that
- 8 are not used goes to support states like California,
- 9 Colorado, who overspend the fund. So in my mind a
- 10 Missourian having phone service and using USF funds,
- 11 in my mind I think that is what the people in Missouri
- 12 pay for. That's how I see it. But yes, to your
- 13 question.
- 14 Q. And so long as there are carriers that
- 15 have ETC status who can offer service to this customer
- 16 in a manner such as you would offer it -- I mean, if
- 17 there were a dozen carriers like you out there, this
- 18 customer could keep doing the same thing over and over
- 19 and have a service for a long time without ever paying
- 20 a bill; is that right?
- 21 A. I think that landscape currently exists.
- 22 Companies like SBC and other companies have win back
- 23 program, where they go and convert your customer and
- 24 give a month of service free or two months of service
- 25 free or a \$20. I think we are already living in that

- 1 environment now.
- 2 Q. I am sorry. I don't -- I don't
- 3 understand how that compares to a customer who just is
- 4 not paying bills.
- 5 A. We have had customers in my experience
- 6 who actually don't pay bills. They actually -- they're
- 7 on QWest, and Verizon offers them \$20 to convert from
- 8 QWest to them and the first month is free. Yes, a
- 9 customer can bounce around even without ETC status and
- 10 get service for free, is basically what I was trying to
- 11 say, without our company providing it.
- 12 Q. Okay. I see that as apples and oranges.
- 13 But --
- 14 A. To answer your question, yes. If you go
- 15 from carrier -- but they have to pay the connection fee
- 16 though. The connection fee is one lifetime benefit
- 17 unless you move addresses. So if a company is with
- 18 SBC, I am sorry, and received the discounted connection
- 19 fee, they could only get that once in a lifetime unless
- 20 they move to another address.
- 21 Q. And what is the discount on the
- 22 connection fee?
- 23 A. It's \$30 from my understanding.
- Q. Okay. So this customer that I run this
- 25 hypothetical on would not then be able to go

1 subsequently to another carrier and connect with the

- 2 discount?
- 3 A. Correct. Lifeline is free, but Link Up
- 4 they have to pay on their own at that time.
- 5 Q. Okay. So wouldn't the low-income
- 6 customer that you're seeking that goes AT&T were unpaid
- 7 services --
- 8 A. Uh-huh.
- 9 Q. -- wouldn't that customer have been
- 10 likely to have used the Link Up?
- 11 A. Most of them have used the Link Up.
- 12 That is correct.
- 13 Q. So that Link Up wouldn't be available to
- 14 that customer then to get service from you; is that
- 15 correct?
- 16 A. Only if they live at another address.
- 17 If they moved address, they could actually get the Link
- 18 Up again.
- 19 Q. Okay. So that customer might have
- 20 \$150 --
- 21 A. Correct.
- 22 Q. -- fee to connect ---
- 23 A. Correct.
- Q. -- non-reoccurring.
- 25 A. Correct.

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1 COMMISSIONER MURRAY: Okay. Thank you.
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- THE WITNESS: Thank you.
- JUDGE STEARLEY: Any re-cross based on
- 4 Commission Murray's questions? Staff?
- 5 MR. MEYER: No questions, your Honor.
- JUDGE STEARLEY: OPC?
- 7 MR. DANDINO: No questions, your Honor.
- JUDGE STEARLEY: Mr. Gryzmala?
- 9 MR. GRYZMALA: One question, your Honor.
- 10 FURTHER RECROSS-EXAMINATION BY MR. GRYZMALA:
- 11 Q. Commissioner Murray talked with you
- 12 about a scenario in which a customer might have been
- 13 disconnected for non-payment with AT&T Missouri,
- 14 applies for service with VCI. And I think the point
- 15 you made, if I recorded it correctly, is that there
- 16 could be a scenario in which you would have received no
- 17 money for having turned that customer on and providing
- 18 that customer telephone service before they defaulted
- 19 on their bill. Correct? That could happen?
- 20 A. From the consumer, yes. Absolutely.
- 21 Q. I remember the phrase you could receive
- 22 no money. Correct?
- 23 A. Absolutely, from the consumer.
- Q. In which case it would be possible for
- 25 that customer to yet again seek telephone service

1 through another carrier of whatever variety. Prepaid

- 2 provider or another. Correct?
- A. Absolutely.
- 4 Q. Let me ask you: Is the public interest
- 5 better served by permitting a customer to hop from one
- 6 carrier to the next, supported by public funds, when
- 7 the customer could return to the incumbent carrier or
- 8 the first carrier and arrange mutually agreeable
- 9 payment plan on his past-due amount?
- 10 A. I have a two-fold answer. I think if I
- 11 look at it tops down, Missourians pay into a fund
- 12 that's non-refundable. Anybody who is not an ETC who
- is serving that customer will not draw on monies set
- 14 aside for that particular need. So in my mind, it
- 15 serves the public interest to help low-income consumers
- 16 to have phone service. The position that you gave me,
- 17 you are correct. I would in a perfect world would love
- 18 for them to go back and an arrangement is made that
- 19 they can make installment payments and be given another
- 20 opportunity when they fall off the wagon. In a perfect
- 21 world I would say both. In public interest, if
- 22 everybody's paying into a fund, I think the people who
- 23 it was intended to should benefit from it. That is
- 24 what I think the people's interest is in my mind.
- MR. GRYZMALA: Thank you.

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1 JUDGE STEARLEY: Any redirect,
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- 2 Mr. Steiner?
- 3 FURTHER REDIRECT EXAMINATION BY MR. STEINER:
- 4 Q. In response to Commissioner Murray, she
- 5 had a scenario where there would be multiple ETCs where
- 6 customers could sign up and get service. Are there up
- 7 front cost for a company to get ETC status?
- 8 A. Yes. Just attorney fees and, you know,
- 9 writing all -- all -- every -- we estimate -- we put
- 10 aside maybe \$25,000 to get an ETC from the State.
- 11 Attorney's fees, operational time. And there is
- 12 up-front costs for us just to go for the certification.
- 13 Q. And Mr. Gryzmala's question about the
- 14 public interest, not all of your customers are -- fall
- 15 under the category of carrier hoppers; is that correct?
- 16 A. No. Not all of our customers are
- 17 carrier hoppers, to my knowledge. No, they don't.
- MR. STEINER: That's all I have, thanks.
- 19 JUDGE STEARLEY: Thank you, Mr. Steiner.
- 20 Mr. Johnson, thank you for your testimony. You will be
- 21 allowed step down at this time. You may be recalled
- 22 later. I believe Commissioner Appling, this afternoon
- 23 may have a couple of more questions for you. If you
- 24 are recalled, I will remind you at that time that you
- 25 will still be under oath.

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1 THE WITNESS: Thank you, sir.
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- 2 JUDGE STEARLEY: Thank you. At this
- 3 point it looks like a very good time to break for
- 4 lunch. Why don't we break and we will reconvene at
- 5 approximately one o'clock.
- 6 MR. STEINER: Do you have a lot of cross
- 7 for Staff?
- 8 MR. MEYER: Very little.
- 9 MR. STEINER: I wouldn't mind trying to
- 10 push through. But --
- 11 JUDGE STEARLEY: If all the parties wish
- 12 to do that, that's certainly fine with me.
- MR. GRYZMALA: How about our court
- 14 reporter?
- 15 COURT REPORTER: I am fine.
- JUDGE STEARLEY: All right. Are you
- 17 okay, Lisa? Hopefully by the time we get through other
- 18 witnesses, maybe he will be back. I am not 100 percent
- 19 sure he will be, though.
- 20 MR. STEINER: That is just a suggestion,
- 21 your Honor. If it is better to take a break that's
- 22 fine.
- JUDGE STEARLEY: I tell you what, why
- 24 don't we go ahead see where we are with our other two
- 25 witnesses. If Commissioner Appling hasn't returned at

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1 that time, we will take a short recess. See if we
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- 2 can't round him back up, to see -- just to make sure he
- 3 doesn't any further questions for Mr. Johnson. If
- 4 that's the case then, Mr. Meyer, you may call your
- 5 witness.
- 6 MR. MEYER: Staff calls Walt Cecil. We
- 7 have also one piece of pre-trial testimony.
- 8 COURT REPORTER: He took the other one
- 9 with him. He had to refer to it. The witness has it.
- 10 MR. JOHNSON: Oh, I took it. I'm sorry.
- 11 COURT REPORTER: Yeah.
- MR. JOHNSON: I am sorry.
- 13 COURT REPORTER: It's the one -- that's
- 14 it. Sorry about that.
- MR. JOHNSON: That's okay.
- JUDGE STEARLEY: We will be marking
- 17 Mr. Cecil's rebuttal as Exhibit No. 3.
- 18 (EXHIBIT NO. 3 WAS MARKED FOR
- 19 IDENTIFICATION BY COURT REPORTER.)
- JUDGE STEARLEY: And Mr. Cecil, I am
- 21 going to swear you in. Please raise your right hand.
- 22 (Witness sworn.)
- JUDGE STEARLEY: You may proceed,
- 24 Mr. Meyer.
- MR. MEYER: Thank you.

- 1 WALTER CECIL testified as follows:
- 2 DIRECT EXAMINATION BY MR. MEYER:
- 3 Q. Mr. Cecil, did you prepare that pre-file
- 4 testimony in this case which as been previously marked
- 5 for identification as Exhibit 3?
- A. That's not mine. Yes, I did. It's this
- 7 one. Yes, I did.
- 8 Q. Do you have any corrections or additions
- 9 to make to your pre-file testimony at this time?
- 10 A. I do not.
- 11 Q. Are the answers that you provided true
- 12 and accurate to the best of your knowledge and belief?
- 13 A. Yes, they are.
- 14 Q. So if I would ask you those questions
- 15 again today, would your answers still be the same?
- 16 A. Yes, they would.
- 17 MR. MEYER: I would offer Exhibit 3 into
- 18 the record and tender the witness for examination.
- 19 JUDGE STEARLEY: Any objections to the
- 20 admission of Exhibit No. 3?
- 21 Hearing none, it shall be received and
- 22 admitted into evidence.
- 23 (EXHIBIT NO. 3 WAS RECEIVED INTO
- 24 EVIDENCE.)
- JUDGE STEARLEY: We will begin

- 1 cross-examination with VCI. Mr. Steiner?
- MR. STEINER: No questions, your Honor.
- JUDGE STEARLEY: Office of Public
- 4 Counsel?
- 5 MR. DANDINO: Just a couple, your Honor.
- 6 CROSS-EXAMINATION BY MR. DANDINO:
- 7 Q. Mr. Cecil, did you check with the states
- 8 of Oregon, Washington and Minnesota concerning any
- 9 investigation concerning VCI?
- 10 A. I did contact Oregon. I attempted to
- 11 contact Washington. Did not actually make contact. I
- 12 did not contact Minnesota.
- 13 Q. Did you contact any other state that
- 14 they do business in -- VCI does business in, concerning
- 15 any problems or complaints or anything like that?
- 16 A. I surfed various Commissions' websites
- 17 looking for information and did not find any.
- 18 Q. Okay. Do you know if there has ever
- 19 been or any of those -- the three complaints with
- 20 Oregon, Washington, and Minnesota involved incorrect or
- 21 improper billing of USF funds?
- 22 A. In Oregon there was allegations filed by
- 23 the staff, a complaint filed by the staff, that VCI had
- 24 billed two or three times. But at this point the
- 25 investigation is proceeding and I don't know what the

- 1 status is of the investigation. The information that I
- 2 have is that it may be an error by the administrator
- 3 more than an error by VCI. I do not know which.
- 4 MR. DANDINO: That's all I have, your
- 5 Honor. Thank you. Thank you.
- JUDGE STEARLEY: Thank you,
- 7 Mr. Dandino. AT&T Missouri, Mr. Gryzmala?
- 8 MR. GRYZMALA: I just have a couple
- 9 things, your Honor.
- 10 CROSS-EXAMINATION BY MR. GRYZMALA:
- 11 Q. Mr. Cecil, good morning. Hi.
- 12 A. Good morning.
- Q. Sorry, I just turned my mic on.
- A. Good morning.
- 15 Q. You would not have any information as to
- 16 whether the violations which led to the Minnesota
- 17 matter were in fact multiple rather than isolated; is
- 18 that correct?
- 19 A. I have no information regarding
- 20 Minnesota, I am sorry to say.
- 21 Q. You not only were not able to contact
- 22 them, you have no information at all about them?
- 23 A. With respect to Minnesota, that's
- 24 correct.
- Q. Okay. Let me ask just a few things on

- 1 your testimony. I will refer you to Page 3, the
- 2 reference that appears at Line 2 and 3, where the
- 3 company expects to begin providing service within eight
- 4 months. Do you see that language?
- 5 A. Yes, sir.
- 6 Q. So your recommendation considered the
- 7 fact that we have an applicant without a previous
- 8 provisioning track record in the State of Missouri.
- 9 Correct?
- 10 A. Yes.
- 11 Q. Okay. At Page 3, same page, sir, Lines
- 12 18 to 20. The statement appears that service
- 13 subscription fees at the level proposed by VCI may not
- 14 be in the public interest for Lifeline customers. You
- 15 concluded that as well?
- 16 A. Yes, I did.
- 17 Q. Okay. And Page 4, Line 6 and 7. You
- 18 likewise were aware of -- I'll quote from Page or
- 19 Line 6, "Press releases indicating VCI is ceasing to
- 20 provide service in two of its markets." Correct?
- 21 A. Yes. Yes.
- 22 Q. So when you made the recommendation that
- 23 you made, it was taken into account by you that to the
- 24 extent that VCI was permitted to offer service here, it
- 25 could possibly cease providing that service after it

- 1 started up. Correct?
- 2 A. Yes, sir. That is true for any carrier.
- 3 Q. Okay. And at that time as your
- 4 testimony goes on to state on Page 8, you had several
- 5 questions on how the service subscription fee would
- 6 handled at that time. Lines 8 and 9.
- 7 A. I though you said Page 8.
- 8 Q. No, I may have. I am sorry. On Page 4
- 9 still, Lines 8 and 9, is it fair to state that when
- 10 this recommendation was prepared, you at that time had
- 11 several questions outstanding or how the service
- 12 subscription fee would be handled?
- 13 A. Yes, sir.
- Q. Okay. And notwithstanding those
- 15 questions and the considerations we just raised in the
- 16 testimony here, your recommendation was to grant the
- 17 ETC application; is that correct?
- 18 A. Yes, sir.
- 19 Q. Okay. Now on Page 6, you have a series
- 20 of bullet points. And I guess -- I gather the upshot
- 21 of those is that the bullet points are the portions of
- 22 the Commission's ETC ruling which you regard as being
- 23 squarely applicable to VCI. Correct?
- 24 A. Yes, sir.
- Q. All right. One of those bullet points

- 1 is Subpart 2A-10 which requires, as your testimony
- 2 states, a commitment to offer local usage plan
- 3 comparable to that offered by the ILEC and more
- 4 specifically a commitment to provide Lifeline and Link
- 5 Up rates comparable to the incumbent. Is that your
- 6 testimony as it appears on that page?
- 7 A. Yes, sir.
- 8 Q. Okay. Your testimony does not undertake
- 9 that analysis, does it?
- 10 A. Not with respect to the ILEC, no.
- 11 Q. Thank you. Let me ask you, if I might
- 12 ask you to assume -- well, let me back up. Mr. Cecil,
- 13 you have heard the testimonies that have come in this
- 14 morning?
- 15 A. Yes, I have.
- 16 Q. So, I'll -- a monthly rate of \$19,
- 17 you've heard that discussion, VCI's monthly rate of
- 18 \$19?
- 19 A. Yes.
- 20 Q. Okay. And you're aware of Mr. Stidham's
- 21 testimony which referred to AT&T Missouri's Lifeline
- 22 rates as ranging from 15 cents up to 5 or \$6, depending
- on the exchange; is that correct?
- 24 A. Yes.
- 25 Q. You are aware of that?

- 1 A. I have seen it on this testimony.
- Q. Would you regard those ranges as
- 3 comparable? Those rates as comparable? Excuse me.
- 4 A. They are very different.
- 5 Q. Okay. Let me ask you, if you were to
- 6 assume that we were referring to a monthly rate of not
- 7 \$19 but \$29, recall that was the number the one derives
- 8 as the bases of adding 19 to \$10. The \$10 being the
- 9 installment fee billed over 12 months.
- 10 A. Yes, sir. Yes, sir.
- 11 Q. Would you regard them as being even more
- 12 different?
- 13 A. They would be more different.
- 14 Q. And likewise, not comparable.
- 15 A. Well, I believe that the -- that the
- 16 rates are different but the plans are comparable. But
- 17 I don't believe anything requires anything to be
- 18 identical or even equal.
- 19 Q. I don't disagree. My point was not
- 20 that, however, sir. Your testimony states at Page 6,
- 21 that the Commission's rule, which represents the law,
- 22 states that the commitment must be made to provide
- 23 rates comparable to the ILEC. Does that accurately
- 24 state the Commission's rule?
- 25 A. I believe it does. Yes.

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1 Q. Okay. Does your analysis identify or
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- 2 conclude that \$29 a month is comparable to a range of
- 3 15 cents to \$6 per month?
- 4 A. They are different.
- 5 Q. Does you analysis conclude that they are
- 6 comparable?
- 7 A. I think --
- 8 Q. Strike the question.
- 9 Does your stated testimony anywhere
- 10 conclude that they are comparable?
- 11 A. No.
- 12 Q. Thank you. I will represent to you, as
- 13 you may identify as Mr. Stidham's testimony, that the
- 14 Lifeline non-reocurring charge of AT&T Missouri is
- 15 approximately \$17.26. Do you recall that discussion?
- 16 A. I am sorry, I don't.
- 17 O. Okay. I will represent that to you as
- 18 testimony. And if it's incorrect, Mr. Meyer, can take
- 19 him on cross. But would you regard connection charges
- of \$120 versus \$17.26 as comparable?
- 21 A. I think that connection charges of \$120
- 22 is high.
- 23 Q. Do you regard the connection charges of
- 24 120 versus \$17.26 as comparable?
- 25 A. Well, they can't be compared. I am

- 1 struggling with the definition of comparable.
- 2 Q. In your common understanding of the
- 3 terms, would you regard those two numbers as
- 4 comparable?
- 5 A. Yes.
- 6 Q. Do you agree that a basic tenet of the
- 7 Universal Service support is that it should be
- 8 administered in a comparatively neutral manner?
- 9 A. It should be administered in a
- 10 competitive and neutral manner, yes.
- 11 Q. How can it be competitively neutral to
- 12 fund a carrier that might not otherwise provide service
- in absent of Universal Service support?
- 14 A. I am not so sure that there is
- 15 competition in the sense that I perceive you to be
- 16 meaning. What I am concerned about and what the
- 17 substance of my recommendation is concerned with, is
- 18 ensuring that as many eligible telecommunications
- 19 customers as possible can receive the benefits of this
- 20 program.
- 21 Many customers will not choose to go to
- 22 AT&T for whatever reason. I do not understand why. I
- 23 do agree that your rates are the lowest. A savvy
- 24 customer will look for the lowest rates. But for
- 25 whatever reason, the customers have their own emotional

- 1 reasons as well simply failed to do their homework.
- 2 But that doesn't negate the existence of the plan or I
- 3 believe the State's obligation to extend those benefits
- 4 to those customers.
- 5 Q. I appreciate the response Mr. Cecil.
- 6 But let me ask you, if I may: Assuming that the rule
- 7 currently in place is the rule and represents the law,
- 8 is it not a better course to seek to amend the rule
- 9 than to seek to distinguish it in a specific case?
- 10 A. The rule refers to the plan. And I'm
- 11 not really certain that I am the person to be
- 12 discussing amending a rule.
- 13 Q. But do you not agree, that the basis on
- 14 you vested your recommendation to grant ETC status is
- 15 contrary to the provision of the rule?
- 16 A. The rates are not equal. That does not
- 17 make them incomparable. I believe that the rule allows
- 18 for an ETC status to bestowed on VCI.
- 19 Q. That's now what my question was. The
- 20 way I understand your direct testimony or your rebuttal
- 21 testimony -- please tell me that if I am wrong -- is
- 22 that the basis of your recommendation stands
- 23 principally upon the need to allow subscribers seeking
- 24 service from VCI an opportunity to do so because of
- 25 some reason or circumstances you say on Page 7, that

- 1 inhibits or prohibits them from seeking or requiring
- 2 service from AT&T, and that if granted ETC designation,
- 3 VCI would be the only prepaid competitive local
- 4 exchange provider offering low-income discounts.
- 5 Correct?
- A. I made that statement. Yes.
- 7 Q. Okay. With regards to the status of VCI
- 8 relative to prepaid competitive local exchange
- 9 providers, that's not consideration that is squarely
- 10 identified in the rule. Correct?
- 11 A. I think you are losing me. Are you
- 12 saying that I should not be making comparison with
- 13 CLECs but strictly with AT&T, the ILEC. Is that your
- 14 question?
- 15 Q. I am asking does the rule allow for a
- 16 comparison of rates, terms and conditions to any
- 17 carrier other than the ILEC? And if so ---
- 18 A. The rule has explicitly referenced a
- 19 comparison with the rates, terms and conditions of the
- 20 ILEC.
- 21 MR. GRYZMALA: All right. Thank you. I
- 22 have no further questions.
- JUDGE STEARLEY: Thank you,
- 24 Mr. Gryzmala. Questions from the Bench, Commissioner
- 25 Murray?

- 1 COMMISSIONER MURRAY: Thank you.
- 2 QUESTION BY COMMISSIONER MURRAY:
- 3 Q. Good morning, Mr. Cecil.
- 4 A. Good morning. Afternoon.
- 5 Q. Afternoon. Excuse me. In terms of the
- 6 requirements for -- well, let me ask you this: Is it
- 7 your position that the requirements are different for
- 8 wireless carriers seeking ETC status than for wireline
- 9 carriers seeking ETC status?
- 10 A. I think there are some additional
- 11 requirements that have been imposed on wireless
- 12 carriers.
- 13 Q. Okay. Is it your position that the
- 14 requirements are different for carriers who are seeking
- 15 low-income funding and not high-cost funding from those
- 16 who are seeking high-cost and low-income universal
- 17 Service support?
- 18 A. Pardon me. As I read the rule, I
- 19 understand that several parts of it are explicit in
- 20 their applicability to the high-cost support mechanism.
- 21 Those parts of the rule that I believe applicable to
- 22 VCI, don't appear to reference exclusively to
- 23 high-cost. Therefore, I believe that there is room to
- 24 distinguish for this other kind of carrier which would
- 25 only seek to offer Lifeline low-income support

- 1 services.
- 2 Q. Okay. Let's go to Page 6 of your
- 3 testimony. And there you set out at the top of the
- 4 page the -- what you consider the applicable sections
- 5 of our rule; is that correct?
- A. Yes, ma'am.
- 7 Q. All right. Now, I want to be clear
- 8 here. It appears to me that you've said all those were
- 9 applicable to VCI?
- 10 A. Yes, ma'am.
- 11 Q. And yet it appears to me that you are
- 12 saying they've only complied with three of those, 1, 2,
- 13 3, 4, 5, 6, 7, 8, 9, 10 requirements.
- 14 A. Well, what I did not see in their
- 15 application or their testimony was a concession or
- 16 commitment. It wasn't so much that they had not
- 17 complied given that they are not offering service, but
- 18 they had not explicatively committed to complying.
- 19 That was what I was looking for at the time.
- Q. Has that changed?
- 21 A. In the rebuttal testimony, they have
- 22 explicitly stated that they would commit to the various
- 23 portions of the rule. Yes, ma'am.
- Q. All right. Now, have they committed to
- 25 keep records of customers complaints, for example, in

- 1 accordance with 3.570-3E?
- 2 A. I certainly hope my memory is not
- 3 failing, but I read Mr. Johnson's rebuttal testimony
- 4 yesterday and this morning, and I believe I did read
- 5 that there. Yes, ma'am. I believe they have made that
- 6 commitment.
- 7 Q. Okay. And it is your testimony that VCI
- 8 has demonstrated that if the Commission grants their
- 9 request for ETC designation it is in the public
- 10 interest?
- 11 A. As -- at this point since they are not
- 12 active in the State of Missouri, their demonstration
- 13 can be no more than argument put forth but it seems
- 14 reasonable. And I believe that it is something at this
- 15 point in time that could be relied upon.
- Q. Did I also hear you say in an answer to
- 17 Mr. Gryzmala, that the Lifeline and Link Up rates to be
- 18 provided by VCI are not comparable to those provided by
- 19 AT&T?
- 20 A. Well, I think anything can be compared,
- 21 that's why I am struggling with that word. They're not
- 22 equal. They're not the same. And they're very
- 23 different. I would not choose VCI if I were in that
- 24 service, looking at the differences in the rates. But
- 25 whether or not we can say that they are not comparable,

- 1 I think depends on the definition of comparability.
- 2 And I apologize for splitting hairs here.
- 3 Q. On Page 7 of your testimony, you say
- 4 that VCI would be the only prepaid competitive local
- 5 exchange provider offering low-income discounts. Did
- 6 you hear Mr.Johnson's explanation of how they would
- 7 provide service?
- 8 A. Yes, ma'am. I did.
- 9 Q. Do you still consider them a prepaid
- 10 competitive local exchange provider?
- 11 A. Well, they're not asking for credit
- 12 check. They're not asking for a deposit. Their rates
- 13 structure is very similar if not identical to that of
- 14 other explicitly prepaid providers. And although he
- 15 says he is billing in arrears, he also made the
- 16 statement if he is not granted ETC designation, he will
- 17 come into the State of Missouri as a prepaid carrier.
- 18 So I would still defend my characterization as
- 19 accurate.
- 20 Q. And to your knowledge, is there anything
- 21 in the federal requirements or the Missouri
- 22 requirements that would prevent a prepaid carrier from
- 23 being designated an ETC?
- A. No, ma'am. I am aware that Kansas
- 25 recently found -- found in its power to designate VCI

- 1 an ETC carrier. I am aware that AT&T is requesting a
- 2 rehearing, but nevertheless, Kansas found that there
- 3 was room somewhere in its own rules or the federal
- 4 rules to grant that. And I am also aware that New York
- 5 did the same thing recently. Given that those two
- 6 states come to mind at the moment, I think that this
- 7 Commission could find that it is feasible under the
- 8 federal and its own rules to do the same.
- 9 Q. I was just noticing on Page 3 of your
- 10 testimony, you talked about VCI's current tariff
- 11 subscription fee, the \$300, but having filed a revision
- 12 in January reducing that to \$150; is that correct?
- A. Yes, ma'am.
- 14 Q. And if we grant VCI ETC status would
- 15 there be anything to prevent them from coming in and
- 16 changing their subscription fee to \$300 or something
- 17 comparable again?
- 18 A. They could raise their subscription fees
- 19 to \$300, but the federal rules only allow the support
- 20 for Link Up to be 50 percent capped at \$30. So if they
- 21 were to raise their subscription fee to \$300, the
- 22 federal rule would not allow them \$150 recovery for
- 23 Link Up. It would be \$30. So their subscription fee
- 24 for Lifeline customers would effectively become \$270.
- 25 I can't conceive of anybody being willing to cough up

- 1 that much money when they can find a prepaid carrier
- 2 asking for \$40, not to mention that I think Staff would
- 3 probably file a complaint.
- 4 Q. Go through that 50 percent again. I
- 5 didn't follow that.
- 6 A. The rules -- the federal rules governing
- 7 Link Up allow a carrier to recovery the Link Up costs
- 8 up to 50 percent of their customary subscription rates,
- 9 capped at a maximum of \$30. So in VCI's current --
- 10 with VCI current rate of \$150, the half would be that
- 11 you could potentially argue that they could recover \$75
- 12 from the federal Link Up support. But the rule then
- 13 caps that support at \$30. So all they could actually
- 14 recover from the federal program is \$30, not half.
- 15 Q. Okay. But it doesn't prohibit them from
- 16 charging the higher amount.
- 17 A. No.
- 18 Q. It is just they can't collect it from
- 19 the USF.
- 20 A. That is my understanding.
- 21 Q. Okay. Then on Page 4, you indicate that
- 22 Staff has several questions on how the service
- 23 subscription fee will be handled for instance. Will
- 24 customers have to pay another service subscription fee
- 25 with its new telecommunications provider? Will

- 1 customers receive additional Lifeline benefits from
- 2 their new provider? And indicated that Staff has
- 3 submitted DRs seeking answers. Did you get your
- 4 answers?
- 5 A. I did. I did.
- 6 Q. And did that satisfy those concerns?
- 7 A. Yes. Their answers were satisfactory.
- 8 Yes, ma'am.
- 9 Q. And how will the subscription, service
- 10 subscription fee be handled --
- 11 A. If VCI exits the marketplace, they'll
- 12 write off -- according to their Data Request response,
- 13 they would write off the existing balance due by the
- 14 customer. Unfortunately, the customer would then have
- 15 to find service from another carrier. And according to
- 16 another Data Request response filed by AT&T, they would
- 17 have to pay another connection charge. However, AT&T's
- 18 connection charge is lower. And I reference AT&T
- 19 because they are the only ETC in the area at the
- 20 moment.
- 21 They could, of course, upon
- 22 self-certification receive their Lifeline service.
- 23 That would not be the issue. It would be an issue.
- Q. That was the only other issue you raised
- 25 about the Lifeline benefits. Correct?

- 1 A. Yes, ma'am.
- 2 Q. Now, this would be the first time that
- 3 Missouri would have granted ETC status for the purpose
- 4 of low-income Universal Service support only; is that
- 5 correct?
- 6 A. Yes, ma'am. It is.
- 7 Q. And although -- I am assuming that you
- 8 didn't find anything specific in either our rules or in
- 9 the federal -- in the FCC requirements that clearly set
- 10 out that the carrier can apply for that limited
- 11 purpose; is that correct?
- 12 A. Yes, ma'am. I did not find anything
- 13 either explicitly stating that they could or that they
- 14 could not.
- 15 Q. Do you know of any other states that
- 16 have denied granting ETC for purely low-income?
- 17 A. No. I don't know of any states that
- 18 have done that.
- 19 COMMISSIONER MURRAY: Thank you.
- JUDGE STEARLEY: Re-cross, Mr. Steiner?
- 21 MR. STEINER: Just briefly.
- 22 RECROSS-EXAMINATION BY MR. STEINER:
- 23 Q. I think you talked about to Commissioner
- 24 Murray that this will be the first time ETC status for
- 25 low-income support only. Are you familiar with the

Pager and Phone Company, do they have ETC status?

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2
                    They do, but not on a AT&T-wide basis.
            Α.
     Their's is very narrowly focused.
 4
                   Do they serve outside of AT&T territory?
             Q.
                   I am not aware that they do. No.
 6
                   And does Pager ever receive high income
            Q.
 7
     support -- excuse me, high-cost support?
 8
            Α.
                   I don't know.
 9
                    (REPORTER'S NOTE: At this time an
10
     in-camera session was held, which is contained in
11
     Volume 3, pages 161 through 162.)
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1 JUDGE STEARLEY: Thank you, Mr. Steiner.
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- 2 Office of the Public Counsel, Mr. Dandino?
- MR. DANDINO: Thank you, Your Honor.
- 4 RECROSS-EXAMINATION BY MR. DANDINO:
- 5 Q. Mr. Cecil, do you know if Pager Company
- 6 was -- is receiving USF as a prepaid company?
- 7 A. Mr. Dandino, I didn't deal with the
- 8 Pager Company except from a very great distance. And
- 9 so I really know very little about the Pager Company.
- 10 In fact, I have exposed all that I do know. So I am
- 11 afraid I can't answer your question.
- 12 Q. So it would be better for the Commission
- 13 to look at whatever decision was made granting them ETC
- 14 status?
- 15 A. There are Staff members in the room that
- 16 actually have more knowledge about that then I do. It
- 17 might be to their advantage to call on them to the
- 18 stand. I am reluctant to volunteer them for that
- 19 thought.
- 20 Q. Rather than ratting out your fellow
- 21 employees, it would be better to look at the
- 22 Commission's own orders?
- 23 A. Yes, sir. I think so.
- MR. DANDINO: Thank you.
- JUDGE STEARLEY: Anything else,

- 1 Mr. Dandino?
- 2 MR. DANDINO: That's all, your Honor.
- JUDGE STEARLEY: Thank you.
- 4 Mr. Gryzmala?
- 5 MR. GRYZMALA: No, your Honor. Thank
- 6 you.
- JUDGE STEARLEY: Redirect?
- 8 REDIRECT EXAMINATION BY MR. MEYER:
- 9 Q. Mr. Cecil, based on everything you said
- 10 today your recommendation remains positive with respect
- 11 to this application; is that correct?
- 12 A. Yes, it does.
- 13 Q. And you've done additional investigation
- 14 since you filed your rebuttal testimony regarding the
- 15 complaints. We have heard some of that discussed
- 16 today. Other concerns, you expressed in your
- 17 testimony, you talked to Commissioner Murray about;
- 18 isn't that correct?
- 19 A. Yes, we have.
- Q. And you've gotten all those answers?
- 21 A. Yes, I have.
- 22 Q. And your recommendation has not changed?
- 23 A. It has not.
- Q. Okay. That's is why you did not file
- 25 additional testimonies?

- 1 A. That is correct.
- 2 Q. There was some discussion of the bullet
- 3 point that you have on Page 6 of your rebuttal
- 4 testimony, referencing Subsection 10 of 3.570-2A-10.
- 5 A. Yes.
- Q. And what you put there was intended to
- 7 be a paraphrase?
- 8 A. Yes, it was.
- 9 Q. What the rule says would actually be
- 10 what you were looking at when you were doing your
- 11 analysis?
- 12 A. Yes.
- 13 Q. Okay. So when you did your analysis,
- 14 you considered the rule, have references beyond rates
- 15 to consider?
- 16 A. Yes, I did. It does.
- 17 Q. Do you remember what else you looked at
- 18 when you did that comparison?
- 19 A. For that specific bullet point, I was
- 20 trying to just be very brief. And I'd have to look at
- 21 the rule. If you would give me a moment, what I was
- 22 trying to do was just simply describe in just a few
- 23 words what that rule is calling for. And it was
- 24 calling for a comparison of the plan of the Lifeline
- 25 Link Up.

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1 Q. And does the rule also have additional
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- 2 reference beyond rates? Things to consider?
- 3 A. Um --
- 4 Q. For example, the last few lines.
- 5 A. It's only asking that compare the plan
- 6 itself, the offerings that are involved in the plan.
- 7 Q. Would you agree that that would be the
- 8 same thing as the terms and conditions?
- 9 A. Yes, sir. I would.
- 10 Q. And that the rules references terms and
- 11 conditions?
- 12 A. Yes. I would agree with that.
- 13 Q. In formulating your testimony, did you
- 14 take into account the public interest standards, the
- 15 FCC that has directed to consider?
- 16 A. Yes, we did.
- 17 Q. So in the discussion that you had with
- 18 counsel and the Commissioner regarding the relationship
- 19 of VCI relative to AT&T, did you take into account the
- 20 directions of the FCC to consider the benefits of
- 21 customer choice?
- 22 A. Yes, we did. Our analysis there was to
- 23 simply to enhance choice as well as to insure that the
- 24 benefits of the program can reach as many people as
- 25 possible. And while we were doing that, we also look

- 1 at what the impact on the fund would be. And we
- 2 wanted to try to do the best we could to insure that
- 3 the advantages of telecommunications were provided to
- 4 all the residents in the State.
- 5 Q. And the last: I think you said that you
- 6 had reviewed the commitments that were made by
- 7 Mr. Johnson's rebuttal testimony. Would it be accurate
- 8 to say that it was actually his surrebuttal testimony?
- 9 A. It would.
- 10 MR. MEYER: Thank you. That's all I
- 11 have.
- JUDGE STEARLEY: Thank you, Mr. Meyer.
- 13 Commissioner Murray, do you have anything else for
- 14 Mr. Cecil?
- 15 You may step down at this time. Thank
- 16 you for your testimony. You will not be finally
- 17 excused, just in case the Commissioners should have any
- 18 additional questions for you.
- Mr. Gryzmala, you may call your witness.
- MR. GRYZMALA: Thank you, your Honor.
- 21 We will call James Stidham.
- JUDGE STEARLEY: Mr. Stidham, if you
- 23 will please raise your right hand, I will swear you in.
- 24 (Witness sworn.)
- JUDGE STEARLEY: Thank you.

- 1 Mr. Gryzmala, you may proceed.
- 2 MR. GRYZMALA: Thank you, your Honor.
- 3 JAMES STIDHAM testified as follows:
- 4 DIRECT EXAMINATION BY MR. GRYZMALA:
- 5 Q. Mr. Stidham, have you caused to be
- 6 prepared rebuttal testimony in this matter?
- 7 A. Yes, I have.
- 8 Q. And have you likewise caused to be
- 9 prepared surrebuttal testimony in this matter?
- 10 A. Yes, I have.
- 11 Q. Thank you.
- 12 (EXHIBITS NOS. 4 AND 5 WERE MARKED FOR
- 13 IDENTIFICATION.)
- MR. GRYZMALA: May I approach the
- 15 witness, Your Honor?
- JUDGE STEARLEY: Yes, you may.
- 17 BY MR. GRYZMALA:
- 18 Q. Mr. Stidham, I have handed you what we
- 19 had marked as Exhibit 4, which would be your rebuttal
- 20 testimony, is that the testimony you caused to be
- 21 prepared?
- 22 A. Yes, it is.
- Q. Would you have any changes or
- 24 corrections to that testimony?
- 25 A. Yes, I would. On Page 13, Line 22, I

- 1 state that the information provided is most recent from
- 2 the FCC. That is no longer true. On Line 23, where it
- 3 says 94.2 percent, the current number is 96.5 percent.
- 4 And where the number 93.1 percent, it is currently 94.6
- 5 percent. Additionally, the footnote needs to change to
- 6 represent the datasource. It is Telephone Subscription
- 7 in United States Lifeline competition Bureau, FCC data
- 8 through July 26th, Table 2, Telephone Penetration by
- 9 state.
- 10 Q. With those corrections, would your
- 11 rebuttal testimony represent the best of your knowledge
- 12 information and belief as of today?
- 13 A. Yes. I also have one other change.
- 14 Q. I am sorry. I gave you my only copy, so
- 15 please forgive me. Go forward.
- A. All right. On Page 14, on Line 7, in my
- 17 testimony it says that the surcharge rate in Missouri
- 18 .18 percent. Commission rules have now changed that it
- 19 is now 2.9 percent. That change would be effective on
- 20 both Line 7 and Line 8. Excuse me, Line 7. Line 8
- 21 would read instead of 1.8 percent would not be 2.9
- 22 percent. And on Line 9 instead of 3.6 percent, it
- 23 would be 5.8 percent.
- Q. Let me make sure I heard correctly.
- 25 With regard to Line 7. The accurate percentage would

- 1 be what?
- 2 A. .29 percent.
- 3 Q. Thank you. Do those round out the
- 4 corrections you would have to your rebuttal testimony?
- 5 A. Yes, they do.
- 6 Q. And let me now refer you to what has
- 7 been pre-marked as Exhibit 5. Would that represent the
- 8 surrebuttal testimony that caused to be prepared?
- 9 A. Yes, it does.
- 10 Q. And do you have any corrections or
- 11 changes to that testimony?
- 12 A. No. I do not.
- 13 Q. And the answers remain true to the best
- of your knowledge and information and belief?
- 15 A. Yes, they do.
- MR. GRYZMALA: Okay. Your Honor, I
- would offer into evidence Exhibits 4 and 5,
- 18 respectively. And tender Mr. Stidham for
- 19 cross-examination.
- 20 JUDGE STEARLEY: Any objections to the
- 21 admission of Exhibits 4 and 5?
- Hearing none, they shall be admitted and
- 23 received into evidence.
- 24 (EXHIBITS NOS. 4 AND 5 WERE RECEIVED
- 25 INTO EVIDENCE.)

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1 MR. GRYZMALA: Your Honor, I neglected
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- 2 one item, if I may. Mr. Steiner and I discussed this
- 3 briefly, we would offer into evidence the report that
- 4 Mr. Stidham reflected in the changed footnotes, which
- 5 is Telephone Subscribership in the United States a
- 6 report issued in January this year by the FCC as
- 7 Mr. Stidham identified. I have multiple copies. We
- 8 would seek to offer that into evidence as
- 9 Exhibit No. 6.
- 10 MR. STEINER: I thought our agreement
- 11 was we would take official notice of it.
- MR. GRYZMALA: We could do either.
- MR. STEINER: And I wanted to take
- 14 official notice of the Universal Service monitoring
- 15 portion that was reference in Mr. Johnson's testimony.
- 16 So --
- 17 JUDGE STEARLEY: The Commission can take
- 18 official notice of those documents. If you have copies
- 19 available, it would certainly, the Bench would
- 20 certainly appreciate that.
- 21 MR. STEINER: I can provide those at a
- 22 later date. I do not have those with me.
- MR. GRYZMALA: We will withdraw our
- 24 request to admit that document, the document into
- 25 evidence that was -- that I just identified. We have

- 1 not objection and would encourage official notice of
- 2 the documents as you made reference, your Honor. And I
- 3 will just leave some copies here.
- 4 JUDGE STEARLEY: Very good. The
- 5 Commission will take official notice of the documents
- 6 noted by counsel.
- 7 MR. STEINER: Just to be clear, it was a
- 8 Universal Service Monitoring Report, CC Docket
- 9 No. 98-202. It was referenced in Mr. Johnson's
- 10 testimony.
- 11 JUDGE STEARLEY: All right. Thank you,
- 12 Mr. Steiner. With that we will go to cross-examination
- 13 beginning with Mr. Dandino.
- MR. DANDINO: I don't -- excuse me.
- 15 Thank you, your Honor, but I have no questions. Thank
- 16 you.
- JUDGE STEARLEY: Mr. Meyer?
- MR. MEYER: Very briefly.
- 19 CROSS-EXAMINATION BY MR. MEYER:
- 20 Q. Do you have a sense of -- good
- 21 afternoon.
- 22 A. Good afternoon.
- 23 Q. Do you have a sense of how much of the
- 24 low-income portion of Universal Service Fund is in
- 25 dollars round figures perhaps?

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1 A. I would have to estimate. It -- it --
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- 2 it is in the high hundred millions, I believe. But I
- 3 would have to go back and look specifically at the
- 4 various pieces to make sure. Because it does have
- 5 Lifeline, Link Up and toll restriction support.
- 6 Q. But with, you know, 110, one hundred
- 7 thousands that kind of thing.
- 8 A. It's in -- it's in the hundred millions.
- 9 Q. Okay. Have you done any kind of
- 10 estimate of the impact if the Commission were to grant
- 11 VCI's application on the dollar sense?
- 12 A. Well, the problem with that is, you have
- 13 to know what kind of subscription level they would have
- 14 and whether those were all currently unsubscribed
- 15 customer or not. So it is very difficult to know. I
- 16 did change, as I noted in here in my testimony, the
- 17 correction that if the surcharge -- the surcharge would
- 18 increase significantly in Missouri if all of the
- 19 customers that potentially could be Lifeline customers
- 20 according to Mr. Johnson, he had indicated that there
- 21 was a limited number of customers that were currently
- 22 Lifeline in the state. So if you took those customers
- 23 and expanded that out to a 100 percent take rate, it
- 24 could be significant.
- 25 Q. But you would agree with me at this

- 1 point, VCI has indicated that it does not intend
- 2 request subsidies from the Missouri fund; is that
- 3 correct?
- 4 A. That's my understanding as of today.
- 5 Q. Okay. In your opinion, will AT&T lose
- 6 any of the dollars that it is currently getting were
- 7 VCI to be designated, getting out of the USF, were VCI
- 8 to be designated as a ETC incumbent?
- 9 A. It would totally depend on who their
- 10 customer base was and whether they were previously
- 11 served by us or not.
- MR. MEYER: Thank you. That's all I
- 13 have.
- 14 JUDGE STEARLEY: Thank you, Mr. Meyer.
- 15 Cross-examination, Mr. Steiner, VCI Company?
- MR. STEINER: Thank you.
- 17 CROSS-EXAMINATION BY MR. STEINER:
- 18 Q. Mr. Stidham, please turn to Page 14 of
- 19 your rebuttal.
- 20 A. Okay.
- 21 Q. And on Line 7, you see where it is
- 22 increased in the size of the MO USF. Do you see that?
- 23 A. Yes.
- Q. What was the size of the MO USF used in
- 25 your calculations?

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1 A. What I used was -- I looked at the
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- 2 current surcharge, looked at Mr. Johnson's statement of
- 3 the level of subscription in the state and extrapolated
- 4 from there what increase would occur in the State fund.
- 5 Q. Do you what the size of the State fund
- 6 is?
- 7 A. I am not currently aware. It is
- 8 recently -- originally I did. I am not sure what it is
- 9 today.
- 10 Q. What's the original?
- 11 A. There were -- make sure I don't get the
- 12 states mixed up. Actually I would have to check. I am
- 13 sorry.
- Q. Where would you find that out at?
- 15 A. There are several ways to find it out.
- 16 One would be to look at the USAC, USAC report and
- 17 determine how many Lifeline customers were currently
- 18 served in the State of Missouri and look at the \$3.50
- 19 additional. There also, I understand, reports out of
- 20 the Commission as to the level of the size of the fund.
- Q. When do those reports come out?
- 22 A. I am not certain.
- Q. Okay. Mr.Stidham, does AT&T advertise
- 24 via television regarding it's Lifeline program in
- 25 Missouri?

1 A. I don't believe that we have Lifeline

- 2 commercials now.
- 3 O. Does it use radio?
- 4 A. Yes. They have been using radio.
- 5 MR. STEINER: That's all I have. Thank
- 6 you.
- JUDGE STEARLEY: Redirect,
- 8 Mr. Gryzmala?
- 9 MR. GRYZMALA: I have no questions, your
- 10 Honor.
- JUDGE STEARLEY: Very well.
- 12 Mr. Stidham, your testimony was short, but it was very
- 13 much appreciated.
- 14 THE WITNESS: Thank you.
- JUDGE STEARLEY: You may step down at
- 16 this time. I am not going to finally excuse you as
- 17 witness, just in case Commissioner Appling, when he
- 18 returns, would have any additional questions for you.
- 19 My understanding is he's going to be back at
- 20 approximately 1:00 to 1:15. So we will go ahead and
- 21 break. Let's say we reconvene about 10 after 1:00 and
- 22 hopefully, we can conclude rather quickly.
- MR. STEINER: Your Honor, would this be
- 24 a good time to talk about briefs. What is the
- 25 Commission ---

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1 JUDGE STEARLEY: If you would like to go
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- 2 ahead and do our housekeeping at this time we can.
- 3 MR. STEINER: We don't have to. Is it
- 4 the practice now to have simultaneous briefs instead of
- 5 applied briefs?
- JUDGE STEARLEY: Yes.
- 7 MR. STEINER: Okay. That's fine.
- 8 JUDGE STEARLEY: Unless the party wants
- 9 to specifically insist upon replied briefs. Again, we
- 10 have been doing one round of briefing.
- 11 MR. STEINER: I have no problem with
- 12 that.
- JUDGE STEARLEY: Okay. Let's go ahead
- 14 and take an intermission and we will reconvene in about
- 15 30 minutes.
- 16 (A RECESS WAS TAKEN.)
- 17 JUDGE STEARLEY: All right. We are back
- 18 on the record. And the Commission would like to recall
- 19 Mr. Johnson to the stand. And, Mr. Johnson, I will
- 20 remind you that you are still under oath.
- 21 MR. JOHNSON: Yes, sir.
- 22 COMMISSIONER APPLING: How are you
- 23 doing, Mr. Johnson?
- 24 THE WITNESS: Good. How you doing
- 25 Commissioner?

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1 COMMISSIONER APPLING: I am doing fine.
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- 2 I was really prep and prepared for you and then I went
- 3 out to the Country Club and had dinner, lunch, and now
- 4 I done forgot everything I was going to say to you.
- 5 THE WITNESS: That's a good thing.
- 6 COMMISSIONER APPLING: That's a good
- 7 thing. Now really, she's pointing that I need to turn
- 8 on my mic, so that she can get this on a recording.
- 9 QUESTIONS BY COMMISSIONER APPLING:
- 10 Q. AT&T this morning said that VCI didn't
- 11 have what it take to be in this competitive business.
- 12 So would you talk to me a little bit -- I am a new
- 13 person that has just showing up here, Mr. Johnson and I
- 14 saw your advertisement on TV and all that stuff. And I
- 15 just play acting at this time. Tell me, step back and
- 16 give me your -- you got three minutes to tell me about
- 17 this company and to convince me that we should let you
- 18 in the State of Missouri.
- 19 So I am giving you that opportunity here
- 20 this afternoon to tell me what I need to know about
- 21 your company that would persuade me to say yes or no to
- 22 you for your program. I know that is kind of heavy.
- 23 A. Okay.
- Q. But you need to be ready to talk to this
- 25 kind of thing if you are going to be the CEO of this

- 1 organization. Correct?
- 2 A. Agreed.
- 3 Q. Talk to me, sir.
- 4 A. I will start with a little history. My
- 5 business partner Stan Eferney (ph) and I, spun two
- 6 years working in Europe at IBM. Got a MBA from Eastern
- 7 Michigan University. Went to work at Barrett
- 8 Diagnostics. A collegemate of ours spent the first
- 9 five years out of college working for the ILECs; QWest,
- 10 Verizon, SBC, AT&T. And what he discovered when he was
- 11 there hundred of thousands of customers were getting
- 12 disconnected off the network's original service.
- So five years ago my business partner
- 14 and I started a company and we kind of focused on
- 15 providing service to those who could no longer get
- 16 service because they were disconnected from the
- 17 network. Or had a lot of barriers to getting services
- 18 again; deposits, paid past due bill. So VCI started
- 19 doing business, I think our first customer we got was
- 20 in February of '03.
- Over the last four years, we served
- 22 hundred of thousands of customers you know, throughout
- 23 12 to 13 different states. We believe that we have the
- 24 best alternative package to the ILEC. No one can
- 25 provide service as cheap as the ILEC can. It is their

- 1 network. It's their system. We actually buy from them
- 2 in order to provide service to this high maintenance
- 3 customer.
- 4 Our billing cycle; everything about the
- 5 company is geared to help the low-income consumer, even
- 6 giving advice about what to choose, whether it is an
- 7 answering machine over voicemail. Calling card over
- 8 having an open long distance when you have a lot of
- 9 children and your friends over, a managed plan. We are
- 10 just trying to grow and offer a very good product.
- 11 We believe at the end of the day a lot
- 12 of us have a commodity, you know, the phone line
- 13 itself, is all pretty much the same. But it's the
- 14 service and what we stand for as a company, we think
- 15 that is fit for the low-income consumer.
- 16 Q. All right. One of my major concerns,
- 17 Mr. Johnson, is low-income. And that is what you are
- 18 carving out to serve here. That is kind of your
- 19 primary business. Right?
- 20 A. Yeah. Kind of how we see low-income.
- 21 We think we are an alternative --
- 22 Q. Let me finish this. Since they are
- 23 low-income -- and I was thinking that when I came in
- 24 this morning, I think it has been pretty well cleared
- 25 up by Staff to me and to my satisfaction, maybe or

- 1 maybe not, but I wanted to hear what you had to say
- 2 about it. Low-income, what about the rest of the
- 3 people out there that would like to take advantage of
- 4 this program. It doesn't seem to me -- how do you just
- 5 carve out the low-income people and not take on the
- 6 whole shebang?
- 7 A. We would provide service to anyone who
- 8 would like to receive service from VCI.
- 9 O. Uh-huh.
- 10 A. But we do believe the ILEC offers more
- 11 for your money. We think they are a little bit better
- 12 for the everyday customer. We are an alternative
- 13 provider and we think our customer base with the whole
- 14 prepaid industry was designed behind people who
- 15 couldn't get the best offer on the table. So we want
- 16 to service everybody, but the masses of that
- 17 alternative market is low-income people.
- 18 Q. How do you react when people say that
- 19 you are piggy-backing on AT&T, for lack of a better
- 20 word? Piggy-backing on them, you are riding on them
- 21 across the country. You don't have a -- you don't have
- 22 to be worrying about whether they -- you know, when
- 23 anything goes down the line, goes down or anything.
- 24 You just jump on the train and ride as far as you can.
- 25 It is not quite the way I am explaining it, but I am

- 1 just trying to make it lighthearted here. What -- and
- 2 then your charges are a little bit more --
- 3 A. Sure.
- 4 Q. -- to the low-income and those are the
- 5 people that really deserve a break. They can't afford
- 6 it. How do you react to that when that question is
- 7 facing you and you say, well, OPC this morning said you
- 8 was a little bitty shark out there in the -- how do you
- 9 react to those kind of comments about your company?
- 10 And how much -- is there any truth in this?
- 11 A. I don't think there is any truth at all.
- 12 In my opinion, we are absolutely the best friend of the
- 13 ILEC. Let me tell you why. They can charge me more
- 14 for the service than they could a low-income subscriber
- 15 and they don't have to manage the highly needed
- 16 customer base. So here a line that they could sell for
- 17 15 cents, I will be buying for \$1.75, serving the same
- 18 customer, but now the customer calls me. I have the
- 19 responsibility of maintaining the customer.
- 20 So they've got a company that's more
- 21 creditworthy and also they can charge a higher price to
- 22 me than they can selling directly to them. So I think
- 23 we're the ILEC's best friend in my mind.
- Q. You have -- you -- you are saying you
- 25 are out here helping low-income people.

- 1 A. Sure.
- 2 Q. Is that a fact?
- 3 A. Absolutely. Most of the time we run a
- 4 commercial -- we have a point-of-sale product.
- 5 Commercial run, phones ringing. People call excited
- 6 that they can have phone service in their home again.
- 7 It is not about the ancillary services. They can't
- 8 have this. They actually have dial tones in their
- 9 homes to have for their kids without paying -- without
- 10 being a prisoner of the past, is what we call it.
- 11 Made mistakes, SBC or AT&T and don't have \$400 to come
- 12 back. But here you have a chance not to go out and
- 13 need \$100 up front to get phone service.
- 14 Q. We hear a lot about low-income people
- 15 not being able to pay. What is your experience or what
- 16 is your company experience in cutting people off and
- 17 paying their bills because of many different reasons.
- 18 What is your company's experience in that? Are you
- 19 having a lot of people that you are having to cut off?
- 20 Are you -- just talk to me in general --
- 21 A. Sure.
- 22 Q. -- about that experience you are having
- 23 with them.
- 24 A. Sure. In the prepaid industry or -- and
- 25 I use prepaid because that is who we compare ourselves

- 1 to, the model. If you have less than a 20 percent
- 2 disconnect rate, if you disconnect less than 20 percent
- 3 of your companies, you are considered to be doing a
- 4 good job. You know, VCI is doing a pretty good job by
- 5 those standards.
- 6 What we have seen is that once we --
- 7 once a consumer gets their bill at the same time they
- 8 get their money from the State of Federal or wherever
- 9 they get their money the first of the month, and the
- 10 bill is predictable, it is the same amount every single
- 11 month, we've seen that rate increase, customers stay on
- 12 our platform longer than most prepaid carriers.
- They are not worried about if the kid
- 14 talks long distance or dials 411. All these other
- 15 charges that appear on there, I think it is almost a
- 16 guessing game in the market. So giving the consumer
- 17 more consistency what their bill will be, we have seen
- 18 that that's been good for our company. Most people who
- 19 leave us, we see again in six or seven months, whether
- 20 a disconnect for non-payment or take a win back program
- 21 from SBC or the rates are better. We've seen roughly
- 22 80 percent, 90 percent of our customers come back
- 23 again. We think it is the overall philosophy of the
- 24 company, we think.
- 25 Q. Now AT&T was really bearing down this

- 1 morning on comparables.
- 2 A. Yes.
- 3 Q. Remember the word?
- 4 A. Yes, I do.
- 5 Q. I did have a question and I kind of lost
- 6 it about comparables, but define for me again what you
- 7 think comparables are.
- 8 A. If hypothetically, I was in your chair
- 9 and I was making decisions, I think -- and most
- 10 Commissions -- there is an ILEC tariff cost study and
- 11 then there is a CLEC, Competitive Local Exchange
- 12 Carrier, where the market kind of sets your price
- 13 structure based on -- there is market-based pricing.
- 14 I believe comparing SCB/AT&T and VCI is an orange and a
- 15 tangerine. I think they are out of the same family,
- 16 but they are not the same thing. That's how I -- I
- 17 don't think it is apples and oranges both of -- but I
- 18 think it's oranges and a tangerine.
- 19 We ultimately buy service from them.
- 20 So I think our cost base -- I think it is a tough
- 21 comparison if you are looking at per line cost. But
- 22 the plan itself, we offer exactly the same plan they
- 23 do.
- 24 COMMISSIONER APPLING: I think I am
- 25 going to say thank you for your comments. I think that

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1 is all the questions I have. But I did want to ask
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- 2 Walt just one other decision, if I could. You do not
- 3 need to come all the way up to the stand. You have
- 4 been sworn in this morning, haven't you?
- 5 MR. CECIL: Yes.
- 6 COMMISSIONER APPLING: Okay.
- JUDGE STEARLEY: Mr. Appling, before you
- 8 do, I need to ask the parties if they would have any
- 9 recross-examination ---
- 10 COMMISSIONER APPLING: I am sorry, I am
- 11 taking your job, Judge. I shouldn't have --
- 12 JUDGE STEARLEY: That's all right.
- 13 Based upon the questions you just asked Mr. Johnson,
- 14 any re-cross of any of the parties?
- Any redirect, Mr. Steiner?
- MR. STEINER: Yes, briefly.
- 17 FURTHER REDIRECT-EXAMINATION BY MR. STEINER:
- 18 Q. You were speaking with Commissioner
- 19 Appling about comparables. Are AT&T's and VCI's rates
- 20 comparable?
- 21 A. Correct.
- 22 COMMISSIONER APPLING: That was a
- 23 compound question I was going to zero in on. And I
- 24 think that I have the answer, it is just that I am
- 25 still a little fuzzy on it.

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1 THE WITNESS: Do you want me to respond?
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- JUDGE STEARLEY: Yes, go ahead.
- 3 THE WITNESS: I am sorry. I didn't
- 4 realize that. I do think the rates are comparable. I
- 5 just think the companies are different. That is
- 6 ultimately what I think. The numbers themselves are
- 7 not the same. Agreed they are lower, a lot lower than
- 8 we are. Agreed. But I don't -- I do think, if you
- 9 looked at our cost structure and their cost structure,
- 10 I do think it is a comparable from that stand point.
- 11 That is what I think.
- 12 COMMISSIONER APPLING: That's all I
- 13 have, Judge.
- 14 JUDGE STEARLEY: All right. And that
- 15 was the end of your redirect, Mr. Steiner?
- MR. STEINER: That's correct.
- JUDGE STEARLEY: All right. You may
- 18 step down, Mr. Johnson, and you will be finally excused
- 19 as a witness. Thank you very much for your testimony.
- 20 MR. JOHNSON: Thank you, Commissioner.
- JUDGE STEARLEY: Mr. Cecil, I will
- 22 remind you that you are still under oath as well.
- 23 COMMISSIONER APPLING: Just a quick
- 24 question. Cecil, you can answer it from there.
- THE WITNESS: I need --

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1 COMMISSIONER APPLING: You need to sit
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- 2 down for a second?
- 3 THE WITNESS: I need a microphone here.
- 4 QUESTIONS BY COMMISSIONER APPLING:
- 5 Q. Good enough. Talk to me again about the
- 6 Staff recommendation to VCI. Are you still
- 7 recommending that we award them this?
- 8 A. Yes. We do support their application.
- 9 The reason that we do is that we find that they are
- 10 going to approach a market niche of people who are
- 11 eligible for the low-income support. And for whatever
- 12 reason, these people are likely going to be customers
- of VCI's and choose not to go to AT&T and it is our
- 14 feeling that they should be able to receive this
- 15 support.
- 16 Q. So you haven't heard anything this
- 17 morning to changes your mind your -- about Staff's
- 18 approval of --
- 19 A. No. I have not.
- 20 Q. -- of VCI.
- 21 COMMISSIONER APPLING: Okay. Judge,
- 22 thank you. And thank you, Mr. Cecil. I am sorry to
- 23 hold you around for that. But I just want to get that
- 24 on the record. Okay.
- JUDGE STEARLEY: Is there any

- 1 recross-examination for Mr. Cecil?
- Okay. Any redirect, Mr. Meyer?
- 3 MR. MEYER: No.
- 4 JUDGE STEARLEY: You may step down,
- 5 Mr. Cecil, you are finally excused.
- And, Mr. Stidham, we had to final
- 7 questions for you. And I remind you also that you are
- 8 still under oath.
- 9 MR. STIDHAM: I acknowledge that.
- 10 Thank you.
- 11 JUDGE STEARLEY: Okay. These questions
- 12 were directed from Commissioner Murray.
- 13 QUESTIONS BY JUDGE STEARLEY:
- 14 Q. And she wanted to ask if you had ever
- 15 participated in similar applications in other states.
- 16 A. Yes, I have.
- 17 Q. And which states would this be?
- 18 A. I guess the question, I am not sure.
- 19 Similar, I mean. I have participated with wireless and
- 20 other here. We filed -- I have been the author of
- 21 comments filed in other states and I was a witness in
- 22 Indiana in a Budget Phone application that was denied
- 23 by the Commission there.
- Q. Okay. And when you say Budget Phone
- 25 application, was that also for the ETC --

- 1 A. Yes, it was.
- 2 Q. -- application?
- 3 And then as a follow up, were you
- 4 involved as -- was AT&T involved as a party in those
- 5 actions?
- A. Yes, we were.
- 7 Q. Okay. So would you characterize that as
- 8 you prevailed in those actions?
- 9 A. I would say that the Commission denied
- 10 the application so ---
- 11 Q. Okay. And that was exclusively, then,
- 12 in Indiana --
- 13 A. Yes.
- Q. -- for that one case?
- 15 All right. That is all the questions
- 16 that Commissioner Murray had. Is there any
- 17 recross-examination based upon those questions?
- 18 MR. STEINER: Very briefly just to
- 19 clarify.
- 20 FURTHER RECROSS-EXAMINATION BY MR. STEINER:
- 21 Q. Did you participate along the way in any
- 22 cases involving VCI's applications?
- 23 A. We filed -- as I said, we filed
- 24 comments in the Michigan Commission's application for
- 25 VCI, I believe it was. We filed to intervene in

1 Kansas. And the Commission there acted before without

- 2 hearing.
- Q. Did you personally or are you saying,
- 4 when you say "we," you mean AT&T in general?
- 5 A. I am involved in all of the ETC cases.
- 6 Q. Okay. And were any of those, I guess
- 7 aside from the VCI ones, Lifeline and Link Up
- 8 applications?
- 9 A. Well, that's specifically what's
- 10 being -- one of the key issues in the request for
- 11 rehearing in Kansas was the fact they granted a
- 12 Lifeline only, and it is our contention and I believe
- 13 it is my contention also that --
- 14 Q. I think I actually said aside from the
- 15 VCI application.
- 16 A. I am sorry.
- 17 Q. I probably talk too quickly. Sorry.
- 18 A. I have been involved in ETC applications
- 19 in this state with wireless. I am trying to think of
- 20 all of the --
- 21 Q. Again, maybe I started -- Lifeline
- 22 only --
- A. Budget-com.
- 24 Q. -- non-VCI.
- 25 A. Okay. Budget Phone Indiana.

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1 MR. STEINER: Thank you.
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- JUDGE STEARLEY: Any additional
- 3 cross-examination?
- 4 Re-direct, Mr. Gryzmala?
- 5 MR. GRYZMALA: Quickly. May I approach,
- 6 your Honor?
- JUDGE STEARLEY: Certainly.
- 8 MR. STEINER: What are you looking at
- 9 here?
- 10 FURTHER REDIRECT EXAMINATION BY MR. GRYZMALA:
- 11 Q. Before you look at the exhibit, are you
- 12 aware -- with respect to the Commissioner's question
- 13 regarding participation in other states -- are you
- 14 aware of an application in Ohio that was ruled on with
- 15 respect to a low-income-only ETC applicant?
- 16 A. I don't recall. But you have handed me
- 17 a document from Ohio.
- 18 Q. Let me ask you again. I take your
- 19 answer --
- 20 MR. STEINER: Your Honor, wasn't this
- 21 question whether he participated, not whether he is
- 22 aware of other proceedings?
- JUDGE STEARLEY: The question was if he
- 24 had participated.
- 25 MR. STEINER: I think he said he hadn't.

1 I am not sure this is not relevant to the question that

- 2 was asked.
- 3 MR. GRYZMALA: May I rephrase my
- 4 question?
- 5 JUDGE STEARLEY: Yes, you may.
- 6 BY MR. GRYZMALA:
- 7 Q. Mr. Stidham, have you participated in an
- 8 Ohio proceeding where the question was presented as to
- 9 whether the low-income ETC application should be
- 10 allowed ETC status?
- 11 A. We had filed to intervene and filed
- 12 comments in Ohio with NEXUS Communications. I was
- 13 involved with the drafting of the comments and to the
- 14 extent that that constitutes participation, yes. There
- 15 were no hearings that I attended.
- 16 Q. Okay. That's what I wanted to ask.
- 17 And would you kindly convey, if you recall, the
- 18 outcome?
- 19 A. NEXUS was denied because the rates were
- 20 not comparable.
- 21 MR. GRYZMALA: Your Honor, I am sorry I
- 22 did not anticipate the question. So I only have one
- 23 copy. So what I would like to do is identify the
- 24 document that I would like to have Mr. Stidham discuss
- 25 very briefly and then provide late-filed copies, if I

- 1 may?
- JUDGE STEARLEY: Yes, you may.
- 3 BY MR. GRYZMALA:
- 4 Q. Would you please identify the document
- 5 that I put before you, Mr. Stidham?
- 6 A. The Public Utility Commission of Ohio,
- 7 Case No. 97-632-T as in Tom, P as in Paul, -C as in
- 8 Charlie, O as in Oscar, I as in Indian.
- 9 Q. And what is the caption in that?
- 10 A. Finding an order.
- 11 Q. Okay. What is the title of the case, as
- 12 it were?
- 13 A. Oh, I am sorry. In the Matter of the
- 14 Commission Investigation of the Intrastate Universal
- 15 Service Discounts.
- 16 Q. And that is the order that had to do
- 17 with application of NEXUS Communications?
- 18 A. That is correct.
- 19 MR. GRYZMALA: Okay. May I approach
- 20 just briefly, Your Honor, just briefly.
- JUDGE STEARLEY: You may.
- 22 BY MR. GRYZMALA:
- 23 Q. What was the principle finding in that
- 24 order?
- 25 A. The Commission finds that it is not in

- 1 the public interest to utilize public funds for the
- 2 purpose of subsidizing competition simply for the sake
- 3 of being able to represent that there is another
- 4 competitor in a particular exchange. This is
- 5 specifically the case in this situation in which NEXUS,
- 6 NEXUS' connection fee and purposed residential service
- 7 in subsidized Lifeline rates will be significantly
- 8 higher than the ILEC's corresponding rate.
- 9 In support of this decision, the
- 10 Commission recognizes that growing concern regarding
- 11 the state of the Federal Universal Service Fund due to
- 12 the rapid growth in Federal support distributions to
- 13 competitive ETCs.
- Q. What is the date of that order,
- 15 Mr. Stidham?
- 16 A. The date of this order is August 25,
- 17 2006.
- 18 Q. To your knowledge, is that a final
- 19 non-appealable order?
- 20 A. Yes, it is.
- 21 MR. GRYZMALA: That is all I have, your
- 22 Honor.
- JUDGE STEARLEY: All right. We will
- 24 have that marked as Exhibit 7. And I will anticipate
- 25 your late filing no later than Friday, the 27th of

- 1 April.
- 2 MR. GRYZMALA: We formally move to
- 3 admit.
- 4 JUDGE STEARLEY: Right. At that point
- 5 it will be subject to any reasonable objections from
- 6 the parties.
- 7 MR. STEINER: Your Honor, what was 6? I
- 8 don't -- was there an Exhibit 6?
- 9 JUDGE STEARLEY: Oh, I apologize. That
- 10 should have been Exhibit 6. We had started to mark a
- 11 prior document and I crossed that out. So you are
- 12 correct. It will be Exhibit 6.
- 13 (EXHIBIT NO. 6 WILL BE MARKED FOR
- 14 IDENTIFICATION UP RECEIPT OF LATE FILING.)
- JUDGE STEARLEY: All right.
- 16 Mr. Stidham, I would like to thank you for your
- 17 testimony. You may step down and you are finally
- 18 excused as a witness today. At this time, I understand
- 19 we need to take up a evidentiary matter in-camera. So
- 20 at this point we will go in-camera.
- JUDGE STEARLEY: And, Mr. Meyer, I was
- 22 going to ask, do we need to clear the room of anyone?
- MR. MEYER: Yes.
- MR. GRYZMALA: Did I do something wrong,
- 25 David?

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MR. MEYER: No.
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 2
                  MR. GRYZMALA: Okay.
 3
                  (AN OFF-THE-RECORD DISCUSSION WAS HELD.)
 4
                   (REPORTER'S NOTE: At this time an
    in-camera session was held, which is contained in
 5
    Volume 3, pages 198 through 199.)
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1 JUDGE STEARLEY: All right. We are back
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- 2 from our in-camera session. And at this point, all of
- 3 our witnesses' testimony has been concluded and we just
- 4 have a few housekeeping items. Transcripts are
- 5 generally available in 10 business days, after which we
- 6 shall have one round of post-hearing briefs to follow
- 7 20 days after the filing of the official transcripts.
- 8 We can kind of project out here.
- 9 MR. DANDINO: Commissioner, will you
- 10 issue an order --
- JUDGE STEARLEY: Yes. When transcripts
- 12 are filed, I will send out another order specifically
- 13 stating the date when post-hearing briefs will be due.
- 14 We do have all the exhibits in at this time, except for
- 15 the late-filed exhibit; is that correct?
- MR. GRYZMALA: Yes, Your Honor.
- 17 JUDGE STEARLEY: All right. Are there
- 18 any other matters that we need to take up at this time
- 19 before we adjourn?
- MR. STEINER: I don't believe so.
- 21 JUDGE STEARLEY: All right. Very well
- 22 then. The evidentiary hearing in Case No. CO-2006-0464
- 23 is hereby adjourned. Thank you all very much.
- 24 (WHEREUPON; THE PROCEEDINGS WERE
- 25 CONCLUDED AT 1:36 p.m.)

1	CERTIFICATE OF REPORTER				
2					
3	I, LISA M. BANKS, a Certified Court Reporter, within				
4	and for the State of Missouri, do hereby certify that the				
5	witness whose testimony appears in the foregoing deposition				
6	was duly sworn by me; that the testimony of said witness was				
7	taken by me to the best of my ability and thereafter reduced				
8	to typewriting under my direction; that I am neither counsel				
9	for, related to, nor employed by any of the parties to the				
10	action in which this deposition was taken, and further, that				
11	I am not a relative or employee of any attorney or counsel				
12	employed by the parties thereto, nor financially or				
13	otherwise interested in the outcome of the action.				
14					
15	Lisa M. Banks, CCR				
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