The Empire District Electric Company

Statement of Missouri Revenue Increase Request

The aggregate amount of annual revenue, from Missouri electric customers, which would result from the application of the proposed rates in this case, would be \$68,171,501 more than the annual revenue under existing rates. This would represent a 19.55% increase in the State of Missouri jurisdictional revenues.

Explanation of Why Rate Relief is Needed

The major factors driving Empire's proposed rate increase are the capital additions we have made or are making to our electric system, specifically latan 1 Air Quality Control Systems, the coal-fired Plum Point Generating Station, and latan 2, and the increase in annual operating costs that will accompany these units as they go into service.

Missouri Counties and Communities Affected

Barry County	Greene County (cont,)	Lawrence County (cont.)	Newton County (cont.)
Butterfield	Walnut Grove	Halltown	Silver Creek
Purdy	Willard	Hoberg	Stark City
		Marionville	Stella
Barton County	Hickory County	Miller	Wentworth
Golden City	Cross Timbers	Phelps *	
Kenoma *	Hermitage	Pierce City	Polk County
	Preston	Stotts City	Aldrich
Cedar County	Weaubleau	Verona	Bolivar
Caplinger Mills *	Wheatland		Brighton*
Stockton		McDonald County	Dunnegan*
	Jasper County	Anderson	Fair Play
Christian County	Airport Drive	Ginger Blue	Flemington
Billings	Alba	Goodman	Halfway
Clever	Asbury	Lanagan	Humansville
Fremont Hills	Avilla	Noel	Morrisville
Ozark	Brooklyn Heights	Pineville	Pleasant Hope
Sparta	Carl Junction	Southwest City	
	Carterville		St Clair County
Dade County	Duneweg	Newton County	Collins
Arcola	Duquesne	Cliff Village	Gerster
Everton	Fidelity	Dennis Acres	Vista
Greenfield	Jasper	Diamond	
South Greenfield	Joplin	Fairview	Stone County
	LaRussell	Fort Crowder *	Branson West
Dallas County	Neck City	Granby	Galena
Buffalo	Oronogo	Leawood	Hurley
Louisburg	Purcell	Loma Linda	Reeds Spring
Urbana	Reeds	Neosho	
	Sarcoxie	Newtonia	Taney County
Greene County	Waco	Redings Mill	Branson
Ash Grove	Webb City	Ritchey	Forsyth
Bois D'Arc *		Saginaw	Forsyth Sub*
Fair Grove	Lawrence County	Seneca	Hollister
Republic	Aurora	Shoal Creek Drive	Mount Branson*
Strafford	Freistatt	Shoal Creek Estates	Powersite *

^{*} Not Incorporated

The Empire District Electric Company Number of Customers Affected by Rate Classification

RESIDENTIAL		
Schedule PL *	218	
Schedule RG	124,456	
		124,674
COMMERCIAL		
Schedule CB	16,249	
Schedule GP	1,361	
Schedule LP	10	
Schedule LS	54	
Schedule PL *	177	
Schedule RG	1	
Schedule SH	3,088	
Schedule TEB	888	
•		21,828
INDUSTRIAL		
Schedule CB	56	
Schedule GP	173	
Schedule LP	28	
Schedule PFM	7	
Schedule SC-P	1	
Schedule SH	9	
Schedule TEB	9	
		283
STREET & HIGHWAY LIGHTING		
Schedule CB	275	
Schedule GP	1	
Schedule LS	91	
Schedule MS	7	
Schedule SPL	6	
		380
PUBLIC AUTHORITIES		
Schedule CB	1,005	
Schedule GP	140	
Schedule LS	1	
Schedule RG	1	
Schedule SH	37	
Schedule TEB	11	
		1,195
INTERDEPARTMENTAL		
Schedule CB	23	
Schedule GP	6	
		29
TOTAL RETAIL CUSTOMERS		148,389

^{*} approximately 12,000 lighting customers are also counted as primary accounts.

The Empire District Electric Company Average Monthly Increase

	Average Increase	Percent Increase
RESIDENTIAL		
Schedule PL	**	19,6737%
Schedule RG	20.82	19.6737%
COMMERCIAL		
Schedule CB	32.33	19.6737%
Schedule GP	517.22	19.6737%
Schedule LP	12,778.50	19.6737%
Schedule LS	11.30	19.6737%
Schedule MS	-	19.6737%
Schedule PL	**	19.6737%
Schedule RG	-	19.6737%
Schedule SH	46.48	19.6737%
Schedule TEB	535.65	19.6737%
INDUSTRIAL		-
Schedule CB	41.27	19.6737%
Schedule GP	1,663.85	19.6737%
Schedule LP	19,603.02	19.6737%
Schedule PFM	152.93	19.6737%
Schedule PL	**	19.6737%
Schedule SC-P	45,134.65	19.6737%
Schedule SH	48.27	19.6737%
Schedule TEB	816.79	19.6737%
STREET & HIGHWAY LIGHTING		
Schedule CB	10.26	19.6737%
Schedule GP	430.03	19.6737%
Schedule LS	14.12	19.6737%
Schedule MS *	126.89	19.6737%
Schedule PL	**	19,6737%
Schedule SPL	**	19.6737%
PUBLIC AUTHORITIES		
Schedule CB	29.95	19.6737%
Schedule GP	545.88	19.6737%
Schedule US	35.31	19.6737%
Schedule PL	**	19.6737%
Schedule RG	27.50	19.6737%
Schedule SH	52.06	19.6737%
Schedule TEB	989.74	19.6737%
National Day to the Year of the Company of the Comp		
INTERDEPARTMENTAL	20.70	19.6737%
Schedule CB	29.79 259.16	19.6737%
Schedule GP	358.16 **	
Schedule PL	44-49	19.6737%

^{* 52} traffic signals, 2 customers

** Rates according to lamp size and # of lamps per customers

The Empire District Electric Company Allocation of Increase

	Increase	_	Increase %	Increase %
RESIDENTIAL	287,651		19.6737%	
Schedule PL	31,088,587		19.6737%	
Schedule RG		31,376,238		19.6737%
COMMERCIAL				
Schedule CB	6,304,567		19.6737%	
Schedule GP	8,444,211		19.6737%	
Schedule LP	1,540,145		19.6737%	
Schedule LS	7,357		19.6737%	
Schedule MS	-		19.6737%	
Schedule PL	463,352		19.6737%	
Schedule RG	8		19.6737%	
Schedule SH	1,722,175		19.6737%	
Schedule TEB	5,708,077		19.6737%	
DIDAYOTEAA		24,189,891		19.6737%
INDUSTRIAL	0.011		10 (50 80)	
Schedule CB	27,811		19.6737%	
Schedule GP	3,457,662		19.6737%	
Schedule LP	6,615,503		19.6737%	
Schedule PFM	12,846		19.6737%	
Schedule PL	13,729		19.6737%	
Schedule SC-P	541,616		19.6737%	
Schedule SH	5,218		19.6737%	
Schedule TEB	88,116	10 750 500	19.6737%	
		10,762,500		19.6737%
STREET & HIGHWAY LIGHTING	22.020		10 (5050)	
Schedule CB	33,828		19.6737%	
Schedule GP	5,136		19.6737%	
Schedule LS	15,374		19.6737%	
Schedule MS	10,658		19.6737%	
Schedule PL	3,826		19.6737%	
Schedule SPL	304,465	0.000.000	19.6737%	10 (7070)
PUBLIC AUTHORITIES		373,287		19.6737%
Schedule CB	361,072		19.6737%	
Schedule GP	919,255		19.6737%	
Schedule LS	418		19.6737%	
Schedule PL	858		19.6737%	
Schedule RG	330		19.6737%	
Schedule SH	23,135		19.6737%	
Schedule TEB	130,501		19.6737%	
Schedule TEB	150,501	1,435,569	17.073770	19.6737%
INTERDEPARTMENTAL		-		
Schedule CB	8,245		19.6737%	
Schedule GP	25,665		19.6737%	
Schedule PL	105		19.6737%	
		34,016		19.6737%
TOTAL RETAIL CUSTOMERS		68,171,501		19.6737%





FOR IMMEDIATE RELEASE

Contact:

MEDIA COMMUNICATIONS
Amy Bass
Director, Corporate Communications
417-625-5113
abass@empiredistrict.com

INVESTOR RELATIONS
Jan Watson
Secretary – Treasurer
417-625-5108
jwatson@empiredistrict.com

THE EMPIRE DISTRICT ELECTRIC COMPANY FILES FOR NEW MISSOURI ELECTRIC RATES

JOPLIN, MO – October 29, 2009 – The Empire District Electric Company (NYSE:EDE) announced today that it has filed a request with the Missouri Public Service Commission (MPSC) for changes in rates for its Missouri electric customers. The Company is seeking an annual increase in revenues of approximately \$68.17 million or about 19.6 percent. If approved, a residential customer using 1,000 kilowatt hours of electricity would experience a monthly increase of approximately \$19.21. The Company is also asking to continue with the Fuel Adjustment Clause that was approved in its last case.

In making the announcement, Bill Gipson, president and CEO, stated, "We are seeking new rates to begin recovery of the investment we have made or are making to our electric system, specifically environmental upgrades at latan Unit 1 and new generating units latan 2 and the Plum Point Generating Station, plus the annual operating costs associated with these units. These additions will allow Empire to continue to provide reliable service to its customers with a balanced mix of resources."

The latan 1 environmental upgrades and the latan 2 addition are included in Empire's long-term and least-cost energy plan that was approved by the Missouri Public Service Commission in August 2005. At that time, the Commission stated, "The Agreement strikes a reasonable and appropriate balance between the interests of Empire's customers and shareholders."

(more)

Page 2/Missouri rate filing

After today's filing with the MPSC, an extensive audit of Empire's operations, a public hearing, and an evidentiary hearing will be held. The Company anticipates that any new rates approved would not become effective until the fall of 2010.

Based in Joplin, Missouri, The Empire District Electric Company (NYSE: EDE) is an investor-owned, regulated utility providing electricity, natural gas (through its wholly owned subsidiary The Empire District Gas Company), and water service, with approximately 215,000 customers in Missouri, Kansas, Oklahoma, and Arkansas. A subsidiary of the company provides fiber optic services. For more information regarding Empire, visit www.empiredistrict.com.

###

Certain matters discussed in this press release are "forward-looking statements" intended to qualify for the safe harbor from liability established by the Private Securities Litigation Reform Act of 1995. Such statements address future plans, objectives, expectations, and events or conditions concerning various matters. Actual results in each case could differ materially from those currently anticipated in such statements, by reason of the factors noted in our filings with the SEC, including the most recent Form 10-K and Form 10-Q.