

**BEFORE THE PUBLIC SERVICE COMMISSION
OF THE STATE OF MISSOURI**

In the Matter of the Notice of Automatic)
Franchise Conversion of)
Poplar Bluff Municipal Utilities)
)

Case No. KA-20__-__

NOTICE OF AUTOMATIC CONVERSION

COMES NOW Poplar Bluff Municipal Utilities, ("Company") pursuant to §67.2679.9(c) RS Mo. 2000 (Cum. Supp. 2010), and for its notice to the Missouri Public Service Commission ("Commission") states as follows:

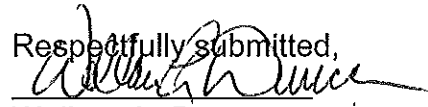
1. The Company has main offices in Missouri located at 3000 North Westwood, Poplar Bluff, MO 63901.
2. The Company has effected automatic conversion of a local franchise into a state Video Service Authorization franchise to provide video service in the following political subdivision, which assesses the following video service provider fee:

	Political Subdivision	Fee Amount
3 .	City of Poplar Bluff	5%

Attached is an affidavit signed by an officer or general partner of the Company making the six affirmations required in §67.2679.7 RS Mo. 2000 (Cum. Supp. 2010).

WHEREFORE, the Company notifies the Commission of the automatic conversion of its local franchise into a state Video Service Authorization for the political subdivision listed above.

Respectfully submitted,



Wallace L. Duncan
Missouri Bar # 33662
City Attorney
City of Poplar Bluff
101 Oak Street
Poplar Bluff, MO 63901
Phone: 573-785-7474
Fax: 573-686-8605
e-mail:
wally@duncanandpierce.com

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the above and foregoing document was delivered by first class mail, electronic mail or hand delivery, on this ____ day of March, 2014, to each of the political subdivisions listed above.

AFFIDAVIT

I, Bill Bach, a natural person, do hereby swear and affirm that I am the General Manager of Poplar Bluff Municipal Utilities ("the Company"), and that the following are true and correct to the best of my knowledge and belief.

(1) The Company agrees to comply with all applicable federal and state laws and regulations.

(2) A list of political subdivisions to be served by the Company is accurately set forth in the application to which this affidavit is attached.

(3) The location of the principal place of business and the names of the principal executive officers of the Company are:

3000 North Westwood, Poplar Bluff, MO 63901

Bill Bach, General Manager

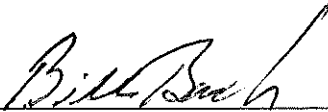
_____. Attach additional sheets as necessary.

(4) The Company has filed or will timely file with the Federal Communications Commission all forms required by that agency prior to offering video service.

(5) The Company agrees to comply with all applicable regulations concerning use of the public rights-of-way as provided in §67.1830 to 67.1846 RS Mo. 2000 (Cum. Supp. 2010).

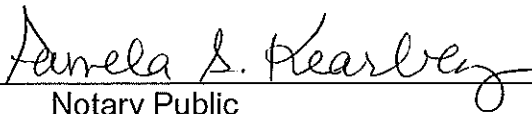
(6) The Company is legally, financially, and technically qualified to provide video service.

This concludes my affidavit.



Bill Bach
General Manager
Poplar Bluff Municipal Utilities

State of Missouri
County of Butler
Subscribed and sworn before me this 17th day of March, 2014.



Notary Public

Notary Seal:

PAMELA S. KEARBEY
Notary Public - Notary Seal
Butler County
STATE OF MISSOURI
My Commission Expires: March 26, 2017
Commission # 13529405



3000 N. Westwood Blvd. • P.O. Box 1268 • Poplar Bluff, MO 63902-1268
Phone (573) 686-8003 Fax (573) 686-8695

March 18, 2014

BY FIRST CLASS MAIL

Public Service Commission
State of Missouri
200 Madison Street
Jefferson City, MO 65101

Re: Notice of Automatic Conversion of Local Franchise to State Video Service Authorization

To Whom It May Concern:

Pursuant to RS Mo. § 67.2679.9, Poplar Bluff Municipal Utilities (“the Company”) hereby provides notice of an automatic conversion of its local cable franchise with the City of Poplar Bluff into a state Video Service Authorization (“VSA”), effective upon the date of this notice.

State law provides:

Any person providing video service under a franchise, franchise extension or expired franchise or ordinance previously granted by a franchise entity may, at its option ... [a]utomatically convert the franchise, franchise extension, or expired franchise in a political subdivision into a state-issued video service authorization, any time after a video service provider other than an incumbent cable operator obtains a video service authorization for such political subdivision, provided that notice of the automatic conversion to the public service commission and the affected political subdivision is made and upon compliance with the provisions of sections 67.2675 to 67.2714.

RS Mo. § 67.2679.9.

The law thus provides for an automatic conversion of a local franchise into a VSA any time after a non-incumbent video service provider obtains a VSA for the affected political subdivision, provided notice is given to the Public Service Commission and the affected subdivision. The affected political subdivision is the City of Poplar Bluff, which granted a local franchise to the Company on February 20, 2001.

The Public Service Commission granted a VSA to Boycom Cablevision, Inc. (“Boycom”), for the City of Poplar Bluff on May 11, 2011, *see In the Matter of the Application*

Public Service Commission
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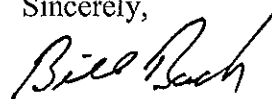
of Boycom Cablevision, Inc., for Video Service Authorization, File No. KA-2011-0348 (May 11, 2011). Boycom is not an "incumbent cable operator," as that term is defined by statute. State law defines an "incumbent cable operator" as "the cable service provider serving cable subscribers in a particular franchise area on September 1, 2007." RS Mo. § 67.2677.8. Because Boycom was not serving cable subscribers in the City of Poplar Bluff on or prior to September 1, 2007, it is not an incumbent cable operator for that political subdivision.

Therefore, under state law, the Company need only provide notice of automatic conversion to the Public Service Commission and to the affected political subdivision, the City of Poplar Bluff, for the conversion of the local franchise into a state VSA to be effective. This letter, and the formal notice attached hereto, constitutes such notice. The law does not require state or local approval for an automatic conversion. The Company will pay the City of Poplar Bluff a franchise fee of 5%, as authorized by RS Mo. § 67.2689, and comply with applicable state law.

As a courtesy, and for your records, the Company encloses a formal notification of automatic conversion, which we provide to assist the Commission in its recordkeeping. We consider the automatic conversion to be effective upon the date of this notice, as provided by law.

Please do not hesitate to contact me if you have any questions.

Sincerely,



Bill Bach

Enclosure

cc: Doug Bagby
City Manager
City of Poplar Bluff
101 Oak Street
Poplar Bluff, MO 63901