

June 27, 2011

FILED

JUN 28 2011

Dale Hardy Roberts
Secretary of the Commission
Missouri Public Service Commission
200 Madison Street
Jefferson City, Missouri 65101

Missouri Public
Service Commission

*Re: Panasonic Corporation of North America
Application for Registration to Provide Interconnected
Voice over Internet Protocol Service*

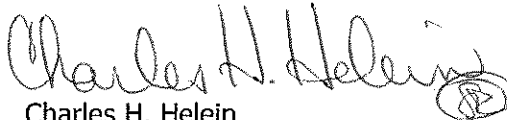
Dear Mr. Roberts:

On behalf of Panasonic Corporation of North America ("Panasonic"), transmitted herewith is an original and fourteen (14) copies of its Application for Registration to Provide Interconnected Voice over Internet Protocol Service.

An additional copy of this filing is enclosed herewith, to be date-stamped and returned in the postage-prepaid envelope provided.

Should there be any questions regarding this matter, kindly contact the undersigned.

Respectfully submitted,



Charles H. Helein
Missouri Bar No. 18227

HELEIN & MARASHLIAN, LLC

TELEPHONE: (703) 714-1300
FACSIMILE: (703) 714-1330
EMAIL: MAIL@COMMLAWGROUP.COM
WEB: WWW.COMMLAWGROUP.COM

THE COMMLAW GROUP
1420 SPRING HILL ROAD
SUITE 205
MCLEAN, VIRGINIA 22102

FILED

JUN 28 2011

Missouri Public
Service Commission

BEFORE THE PUBLIC SERVICE COMMISSION
OF THE STATE OF MISSOURI

In The Matter of the Application of)
)
Panasonic Corporation of North America)
for Registration to Provide Interconnected)
Voice over Internet Protocol Service)
)

Case No. DA-20__-__

APPLICATION

COMES NOW Panasonic Corporation of North America ("Applicant"), pursuant to §392.550 RSMo 2008 (Cum. Supp.), and for its application to the Missouri Public Service Commission ("Commission") states as follows:

1. The Applicant's legal name is Panasonic Corporation of North America.

Applicant is a Delaware Corporation. Applicant's street and mailing address, electronic mail address, fax and telephone number are:

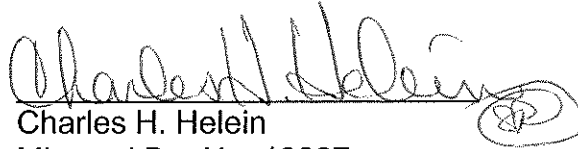
One Panasonic Way, 4B-8
Secaucus, New Jersey 07094
Email: Russell.rotter@us.panasonic.com
Telephone: 201-392-6003
Facsimile: 201-348-7619

2. The Applicant seeks registration to offer and provide interconnected voice over Internet protocol service.

3. Attached is an affidavit signed by an officer or general partner of the Applicant making the eight statements required by §392.550.3 RSMo, plus confirmation the Applicant's service meets the criteria of interconnected voice over Internet protocol service as defined by §386.020(23).

WHEREFORE, the Applicant requests the Commission to issue an order granting the Applicant a registration to offer and provide interconnected voice over Internet protocol service in the exchanges listed in the Affidavit.

Respectfully submitted,



Charles H. Helein
Missouri Bar No. 18227
Helein & Marashlian, LLC
The CommLaw Group
1420 Spring Hill Road, Suite 205
McLean, Virginia 22102
Phone: (703) 714-1300
Fax: (703) 714-1330
E-mail: chh@commllawgroup.com

CERTIFICATE OF SERVICE

I hereby certify that a true and correct copy of the above and foregoing document was delivered by first class mail, electronic mail or hand delivery, on this 27th day of June, 2011, to the following parties:

General Counsel
Missouri Public Service Commission
PO Box 360
Jefferson City, MO 65102

Office of Public Counsel
PO Box 7800
Jefferson City, MO 65102

AFFIDAVIT

I, Russell J. Rotter, a natural person, do hereby swear and affirm that I am an officer or general partner of Panasonic Corporation of North America ("Applicant"), and that the following statements are true and correct to the best of my knowledge and belief:

(1) The location of the principal place of business and the names of the principal executive officers of the Applicant:

Principal place of business is:

One Panasonic Way
Secaucus, New Jersey 07094

Principal Executive Officers:

- Joseph M. Taylor, Chairman and Chief Executive Officer
- Shiro Kitajima, Chief Operating Officer
- Yoshihiro Yamashita, Treasurer and Chief Financial Officer
- Yoshihiro Yuasa, Senior Vice President
- Robert S. Marin, Vice President, Secretary and General Counsel
- Eisuke Tsuyuzaki, Vice President and Chief Technology Officer
- Michael G. Riccio, Vice President and Controller
- Myung Won Lee, Vice President
- Peter M. Fannon, Vice President

(2) Each exchange, in whole or in part, of a local exchange company in which the Applicant proposes to provide interconnected voice over Internet protocol service: Throughout the State of Missouri.

(3) That the Applicant is legally, financially, and technically qualified to provide interconnected voice over Internet protocol services;

(4) That the Applicant is ready, willing, able, and will comply with all applicable state and federal laws and regulations imposed upon providers of

interconnected voice over Internet protocol services;

(5) That the Applicant will charge and collect from its end user customers on interconnected voice over Internet protocol service, and remit to the appropriate authority, fees and surcharges in the same manner as are charged and collected upon end user customers of local exchange telecommunications service and remitted by local exchange telecommunications companies, including but not necessarily limited to:

- (a) Telecommunications programs under section 209.255, RSMo;
- (b) Missouri universal service fund under section 392.248;
- (c) Local enhanced 911;
- (d) Any applicable license tax;

(6) That the Applicant will remit the annual assessment imposed by the Commission under section 386.370, RSMo;

(7) That the Applicant will file, either directly or indirectly through an affiliated competitive local exchange carrier, with the Commission an annual report at a time and covering the yearly period fixed by the Commission;

(8) That the Applicant has established a process for handling inquiries from customers concerning billing issues, service issues, and other consumer-related complaints. Consumer complaints may be directed to:

Customer Service, Panasonic Cloud Business Telephone System
Panasonic Corporation of North America
One Panasonic Way, 4B-8
Secaucus, New Jersey 07094
Telephone: (855) 277-4800

and

(9) The Applicant's interconnected voice over Internet protocol service meets the following criteria:

- (a) Enables real-time, two-way voice communications;
- (b) Requires a broadband connection from the user's location;
- (c) Requires Internet protocol-compatible customer premises equipment; and
- (d) Permits users generally to receive calls that originate on the public switched telephone network and to terminate calls to the public switched telephone network.

This concludes my affidavit.



Russell J. Rotter
Senior Corporate Attorney

State of New Jersey

County of Hudson

Subscribed and sworn before me this 21st day of June, 2011.


Notary Public

Notary Seal:

SUSAN BONARD-BYGRAVE
NOTARY PUBLIC, STATE OF NEW JERSEY
ID# 2336800
MY COMMISSION EXPIRES 11/9/15