

List of Criteria for Matrix

To be completed by Collaborative Member making proposal:

- Description of proposal
- Reference to other utility implementations
- Target Market (customer class and number of customers)
- Market actors impacted (e.g. distributors, retailers, trade allies)
- Infrastructure requirements and dependencies
- Incremental cost of proposal (\$)
- Incremental kWh savings of proposal (kWh)
- Incremental kW savings of proposal (kW)
- Incremental savings for other energy sources (e.g. therms)
- Interactive effects
- Number of participants
- Included End-Use Measures (along with measure characteristics)
- Evaluation Requirements
- References to Existing Evaluation Reports
- Exit Strategy

To be completed by Ameren Missouri and KCP&L:

- Total Resource Cost Test Results (measure and program level)
- Utility Cost Test Results
- Ratepayer Impact Measure Test Results
- Participant Cost Test Results
- Risks
- Reliance on partnerships with other utilities (high/medium/low)
- Effort to implement (high/medium/low)
- Disruption to existing portfolio (high/medium/low)
- Fit with existing utility portfolio (high/medium/low)
- Learning opportunities (high/medium/low)
- Quality of Cost Estimates (high/medium/low)
- Quality of Energy/Demand Savings Estimates (high/medium/low)
- Lead time on Implementation (# of months)
- Maturity of proposal (high/medium/low)
- Consistency with Missouri Public Service Commission's stated priorities (high/medium/low)
 - o Focus on Coincident Peak Demand Savings
 - o Beneficial to All Customers
- Expected customer experience (high/medium/low)
- Impact of entering and exiting the marketplace (high/medium/low)