

FILED

MAR 26 2013

Ameren Missouri
Response to MPSC Data Request
MPSC Case No. EO-2013-0307

Missouri Public
Service Commission

Investigation of Union Electric Company d/b/a Ameren Missouri's Voluntary Green
Program/Pure Power Program Tariff Filing

Data Request No.: MPSC 0011 - Michael Ensrud

How does Ameren Missouri distinguish between Customer Education and Advertising?

RESPONSE

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Date: 12/07/12

No such distinction is made by Ameren Missouri.

Staff Exhibit No. 5
Date 3-19-13 Reporter xx
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