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January 4, 2023

The Honorable Morris Woodruff
Missouri Public Service Commission
200 Madison Street
Jefferson City, MO 65102-0360

Re: Notice of Name Change

Dear Judge Woodruff:

This letter serves as notice to the Commission pursuant to 20 CSR 4240-28.011 of a name change whereby

New Florence Telephone Company

has converted to

New Florence Telephone, LLC

and will continue to do business as

Rally Networks.

Attached hereto as Attachment A you will find documentation showing the conversion and registration of the business name on record with the Missouri Secretary of State.

New Florence Telephone LLC is in good standing with the Missouri Secretary of State, in compliance with the Commission's Annual Report requirements, and current with its Missouri USF and Commission assessments.

As required by 28.011(2)(A)(2) and 31.015(2)(B), evidence of the fictitious name registration of Rally Networks is included as Attachment B.

As required by 28.011(2)(A)(3) and 31.015(2)(D), New Florence Telephone LLC has reviewed its contacts on the Commission's electronic filing and information systems (EFIS) and they have been updated as needed.

As required by 28.011(2)(B), copies of the adoption notice tariff sheets that are being filed concurrently with this notice (with ten-day effective dates) reflecting the new name are included as Attachment C.

PSC Mo. No. 1 – General and Local Exchange Tariff
PSC Mo. No. 3 – Interexchange Telecommunications Tariff

As required by 31.015(2)(C), New Florence Telephone LLC will continue to comply with all applicable laws and rules relating to ETC designation.

Because this is a corporate reorganization and New Florence Telephone LLC will continue to do business as Rally Networks, no notice has been sent to customers pursuant to 31.015(2)(E).

If you have any questions, please do not hesitate to contact me.

Sincerely,

BRYDON SWEARENGEN & ENGLAND P.C.

By:

A handwritten signature in black ink that reads "Brian McCartney". The signature is written in a cursive style with a large, sweeping "M" for the last name.

Brian T. McCartney

BTM/aw

Attachments

cc: John van Eschen
Kari Salsman
Garrin Bott
Wendy Ottman