

Exhibit No.:	
Issues:	Future Test Year
Witness:	John M. Watkins
Exhibit Type:	Rebuttal-Rate Design
Sponsoring Party:	Missouri-American Water Company
Case No.:	WR-2020-0344
Date:	January 22, 2020

**MISSOURI PUBLIC SERVICE COMMISSION**

**CASE NO. WR-2020-0344**

**REBUTTAL TESTIMONY  
RATE DESIGN**

**OF**

**JOHN M. WATKINS**

**ON BEHALF OF**

**MISSOURI-AMERICAN WATER COMPANY**

**AFFIDAVIT**

I, John M. Watkins, under penalty of perjury, and pursuant to Section 509.030, RSMo, state that I am Senior Director Regulatory Services for American Water Works Service Company, that the accompanying testimony has been prepared by me or under my direction and supervision; that if inquiries were made as to the facts in said testimony, I would respond as therein set forth; and that the aforesaid testimony is true and correct to the best of my knowledge and belief.



John M. Watkins

January 22, 2021

**REBUTTAL TESTIMONY  
RATE DESIGN  
JOHN M. WATKINS  
MISSOURI-AMERICAN WATER COMPANY  
CASE NO. WR-2020-0344**

**TABLE OF CONTENTS**

I. INTRODUCTION..... 1  
II. REVENUE STABILIZATION MECHANISM..... 1

## **REBUTTAL TESTIMONY**

**JOHN M. WATKINS**

### **I. INTRODUCTION**

1 **Q. Please state your name and business address.**

2 A. My name is John M. Watkins. My business address is 1 Water Street, Camden, NJ 08102.

3 **Q. On whose behalf are you submitting this testimony?**

4 A. Missouri-American Water Company (“MAWC” or “the Company”).

5 **Q. Did you previously provide Direct Testimony and Revenue Requirement Rebuttal**  
6 **Testimony in this proceeding?**

7 A. Yes.

8 **Q. What is the purpose of your Rate Design Rebuttal Testimony?**

9 A. The purpose of my rate design rebuttal testimony is to address the appropriateness of  
10 utilizing a Revenue Stabilization Mechanism (“RSM”) in response to the criticisms raised  
11 by Missouri Industrial Energy Consumers (“MIEC”) witness Greg Meyer in his direct  
12 testimony regarding rate design.

### **II. REVENUE STABILIZATION MECHANISM**

13  
14 **Q. Do any witnesses address the Company’s proposed use of a RSM in their rate design**  
15 **direct testimony?**

16 A. Yes. MIEC witness, Greg Meyer, addresses and objects to the Company’s use of a RSM  
17 based on various criticisms. Those criticisms are misplaced and, in many cases, actually

1           serve to demonstrate why the RSM is a particularly appropriate ratemaking mechanism for  
2           a water company.

3   **Q.    What customers classes are included in the Company’s proposed RSM?**

4   A.    As stated in my direct testimony on page 16, the classes included in the Company’s  
5           proposed RSM are residential, commercial, other public authorities (OPA) and sale for  
6           resale.

7   **Q.    Are industrial customers included in the RSM?**

8   A.    No. As stated in my Direct Testimony, “Industrial customers would be excluded from the  
9           RSM.” (Watkins DT, p. 16, lines 12-13).

10 **Q.    Would any credit or surcharge impact industrial customers?**

11 A.    No. Industrial customers are excluded from the RSM and, therefore, they would not be  
12           impacted by any change to the RSM.

13 **Q.    Is Mr. Meyer correct in his statement that customers “get charged for water whether  
14           they use that water or not”? (Meyer DT, p. 2).**

15 A.    No, he is not correct. Customers are billed the rates authorized by the Commission, no  
16           more, no less. If a customer uses less water, they will be billed for the actual amount of  
17           water they use. Likewise, if a customer uses more water, they will be billed for that amount  
18           of water.

19 **Q.    How does the RSM reconciliation work?**

20 A.    The RSM, as proposed, would provide a credit to customers if the actual revenues less  
21           production costs are more than what was authorized by the Commission in setting rates.

1 Likewise, if the actual revenues less production costs are less than authorized a surcharge  
2 would be issued.

3 **Q. Does this reconciliation therefore charge the customers for water whether they use it**  
4 **or not?**

5 A. No, the reconciliation corrects the authorized rates for the actual usage that was incurred  
6 for the applicable time period. Since the usage for any future 12 month period is unknown,  
7 the revenue requirement that is established in the case will not actually be achieved, the  
8 revenues collected will either be more or less than the approved revenues based on actual  
9 water sales. As shown in Schedule JMW-1, filed with my Direct Testimony, 7 out of the  
10 10 years (2010-2019) revenues were less than authorized. In total for the 10 years,  
11 revenues were \$52.4 million less than authorized. The RSM reconciles the authorized  
12 revenues less production costs to the actual revenues less production costs. As proposed,  
13 a surcharge or credit will be issued to ensure only the amount authorized was actually  
14 collected. Thus, the RSM adjusts the rates authorized to what they should have been if the  
15 actual usage was known at the time rates were implemented. The RSM allows the price to  
16 flow up or down as sales volumes change in between rate cases.

17 **Q. Does Mr. Meyer take issue with including production costs as part of the RSM?**

18 A. Yes.

19 **Q. Do you agree with Mr. Meyer's proposal to eliminate production costs from the**  
20 **RSM?**

21 A. No, I do not. Production costs should be taken into account because they vary with sales  
22 volumes. Delivering more water costs more and delivering less water costs less. Netting

1 production costs will ensure that both the Company and its customers are made whole;  
2 paying only those production costs associated with the actual amount of water delivered.

3 **Q. Can you provide an example of why it makes sense to include production costs in the**  
4 **RSM?**

5 A. Yes. Assume that revenues fall short of authorized by \$5,000,000 due to water sales being  
6 1,000,000 thousand gallons less than authorized at a cost of \$5 per thousand gallons. If we  
7 ignore production cost in this example, the Company would surcharge the customers \$5  
8 million. But this is not the right thing to do because it costs the Company money to produce  
9 water, or in this case the Company saves money by not producing the amount of water  
10 authorized. If the cost per thousand gallons was \$1 in this example, then the Company  
11 would over collect by \$1 million. The reason for this is that the Company did not produce  
12 1,000,000 thousand gallons at a cost of \$1 per thousand gallons. The Company's proposal  
13 would have taken the \$5 million shortfall in revenues and offset it with the \$1 million  
14 savings in production costs, therefore it would have only charged the customers \$4 million  
15 dollars instead of the \$5 million ignoring production costs.

16 **Q. Would the same thing occur if the RSM was in a credit position?**

17 A. Yes, but it would be opposite. For example, assume that revenues exceed authorized by  
18 \$5,000,000 due to water sales being 1,000,000 thousand gallons more than authorized at a  
19 cost of \$5 per thousand gallons. If we ignore production cost in this example, the Company  
20 would credit the customers \$5 million. But this is not the right thing to do because it costs  
21 the Company money to produce the additional water sold. If the cost per thousand gallons  
22 was \$1 in this example, then the Company would credit the customers \$1 million too much.  
23 The reason for this is that the Company produced an additional 1,000,000 thousand gallons

1 at a cost of \$1 per thousand gallons that was not included in authorized revenues. The  
2 Company's proposal would have taken the \$5 million increase in revenues and offset it  
3 with the additional \$1 million in production costs, therefore it would have only credited  
4 the customers \$4 million dollars instead of the \$5 million ignoring production costs.

5 **Q. Does Mr. Meyer propose a change to the Company's proposed RSM methodology?**

6 A. Yes. Mr. Meyer discusses taking the annualized level of production costs and dividing  
7 them by water sales. He then proposes "the rate per K gallon of production costs should  
8 be subtracted from all revenue adjustments made in the RSM in between rate cases."  
9 (Meyer DT, p. 11).

10 **Q. Do you agree with Mr. Meyer's recommendation?**

11 A. No. If the total of the production costs divided by water sales is \$1, it's unclear how  
12 subtracting the \$1 from all revenue adjustments would eliminate the production costs from  
13 the calculation. Doing so would also allow the Company to surcharge more money or  
14 refund more money than appropriate. Please refer to the examples shown previously in  
15 this Rebuttal Testimony that show how and why production costs impact the RSM  
16 calculation.

17 **Q. Is the Company's proposal the preferred RSM methodology to use?**

18 A. Yes, I believe the Company's proposal is the best method. It allows all numbers to be  
19 verified easily by reviewing the billed revenues for the residential, commercial, OPA and  
20 Resale customers as well as the production costs booked by the Company.

21 **Q. Are there alternative methodologies the Company could use to quantify the RSM?**



1 A. Yes. Another alternative is to use a cost per thousand gallons established in the rate case  
2 and multiply that cost by the actual usage level incurred. Therefore, if the Company in the  
3 example above sold an additional 1,000,000 thousand gallons and the cost authorized in  
4 the rate case was \$1 per thousand gallons, it would be able to offset the additional revenues  
5 by the \$1 million in expenses (1,000,000 thousand gallons x \$1 cost per thousand set in  
6 rate case). Also, if the Company in the example fell short of authorized sales by 1,000,000  
7 thousand gallons, it would reduce its request by \$1 million in expense savings (1,000,000  
8 thousand gallons x \$1 cost per thousand set in rate case).

9 **Q. Mr. Meyer states that the Company is “hiding the fact that it wants to continually  
10 adjust production costs in between rate cases through the RSM”. (Meyer DT, p. 12).**

11 **Is this true?**

12 A. No. There is nothing hidden in the Company’s proposal. The actual costs incurred would  
13 flow through the adjustment. The customers would pay the actual cost of the production  
14 costs, no less and no more. The RSM adjusts water sales and the costs to produce the  
15 water. Changing just water sales either overstates a surcharge or overstates a credit.

16 **Q. Do American Water subsidiaries operate any RSM or similar mechanism in other  
17 states in which they operate?**

18 A. Yes, American Water has RSMs in three states (CA, IL and NY).

19 **Q. Do these three states reconcile production costs?**

20 A. Yes, all three make an adjustment for production costs.

21 **Q. Does Mr. Meyer agree with how the Company proposes to credit customers through**

1           **the RSM?**

2    A.    No, Mr. Meyer believes that any adjustment should be volumetric based.

3    **Q.    Did the Company address why a onetime credit is preferred?**

4    A.    Yes, in my direct testimony, on page 18, I stated:

5                   A one-time credit that is equal to all customers would benefit the lower-  
6                   usage customers at a greater percentage, rewarding customers who conserve  
7                   water at a higher percentage than those that use more water. For example,  
8                   in the 2012 RSM calculation (see Schedule JMW-1), the credit for 2012  
9                   would have been \$11.2 million. Assuming the customer count for RSM  
10                  customers is 471,823, then the one-time credit per customer would be  
11                  \$23.82 (\$11,239,647/471,823).

12   **Q.    Has your opinion changed since your Direct Testimony?**

13   A.    No. The Company’s proposal remains the best method for a credit because it benefits the  
14           customers that use less water. A surcharge would be based on a volumetric charge which  
15           also ensures that the lower-usage customers would continue to benefit from their  
16           conservation because the volumetric rate would be equal for the entire Company.  
17           “Therefore, if a customer conserves water, he or she will save more money not only on the  
18           current bill, but also on any adjustment applied the following year. No matter what happens  
19           with sales, customers who use less will pay less.” (Watkins DT, p. 18).

20   **Q.    Does this conclude your Rate Design Rebuttal Testimony?**

21   A.    Yes.