

The One-Stop Phone Shop

The Catalog for All Your Communication Needs



Southwestern Bell

ISSUE #7

What Makes Southwestern Bell America's Most Admired Telecommunications Company?

1. Our service technicians have an average of **21 years experience.**
2. Each night, we run sophisticated tests on our customer's lines and we may **test your line every night.**
3. Powerful diagnostic computers complete **quality checks on every call**, and allow us to make many changes and repairs instantly.
4. Our **extensive back-up** battery and generator system allows us to keep your phones ringing even during total electrical outages.
5. We're here to help **24 hours a day, seven days a week.**
6. Our service representatives in the business office are **your personal telecommunications experts.**
7. **Volume discount** long distance plans; Voice Dial technology; enhancements to make your telephone line transmit **voice and data faster.**
8. We're the largest, most established telephone company in Texas. In total, we have more than **\$15 billion invested in Texas.**
9. Our local telephone **rates have not increased in more than 12 years.**
10. Our employees live and work in Texas. **Most grew up here.**

We're honored to have earned the 'Most Admired in America' designation from Fortune Magazine. But we're even more honored to have a place in your home.