

Case No. TA-2007-0093
Big River Response to BPS Data Requests

17. Please provide copies of marketing materials describing the features of the pricing plans described on Page 10, Lines 13-19 of the Direct Testimony of Gerard J. Howe.

A. Sample marketing materials attached.

FILED²

MAR 07 2007

Missouri Public
Service Commission

BPS Exhibit No. 8
Case No(s) TA-2007-0093
Date 2/13/07 Rptr MU

Response Prepared by Gerard Howe, CEO

3 GREAT SERVICES

1. TELEPHONE / LONG DISTANCE
2. DIGITAL CABLE (OVER 180 CHANNELS)
3. HIGH SPEED INTERNET



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A FREE
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- More than 180 channels
- No additional outlet fees
- Reliable local service - even when it rains

2 HIGH SPEED INTERNET

- Modem included at no charge
- Always on
- No phone lines needed

3 TELEPHONE SERVICE

- Save money
- Keep your number
- All the great features at no additional charge

Add up all your
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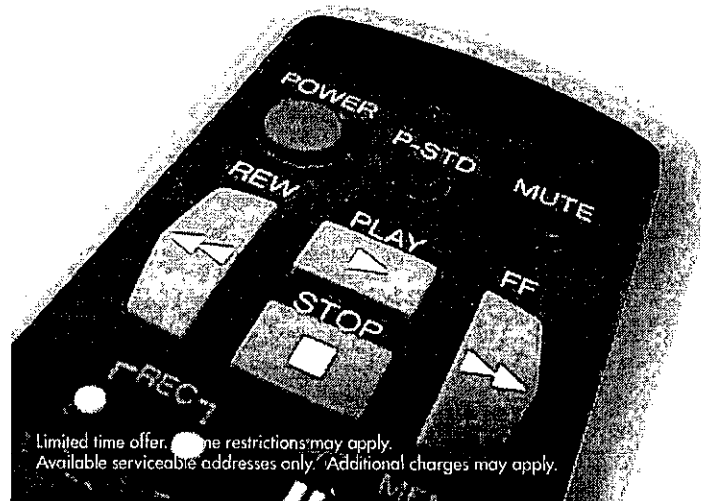
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- Save Money on Your Local Home Telephone Service
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- No Surcharges
- Cable Television Not Required for Telephone Service

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3 Way Calling • Caller ID • Call Forwarding
Call Waiting • Voice Mail

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No Surcharges

Unlimited

Unlimited Regional Calling (Parts of 573, 314, 636 Area Codes) with additional
60 Minutes of Domestic Long Distance Calling • Local Line • 3 Way Calling
Caller ID • Call Forwarding • Call Waiting • Voice Mail

\$34.99
No Surcharges

Super Regional

60 Domestic minutes of Long Distance Calling • Local Line
3 Way Calling • Caller ID • Call Forwarding
Call Waiting • Voice Mail

\$29.99
No Surcharges

Enhanced Local

Add a second line for only \$13.95 a month.
Long Distance calling is the, convenient U.S. only and does not include international calls. Active phone requires a new pay account.
Our most popular 3-way calling package greater than 60 minutes of long distance is now \$5 off all Digital telephone packages. Restrictions and pricing
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