

The map shows an approximation of service coverage. Actual coverage may vary. Service may be interrupted or limited due to weather, terrain, customer equipment or network limitations. Coverage indoors may also vary. U.S. Cellular does not guarantee coverage.

Service agreement required. All service agreements subject to an early termination fee. Credit approval required. Roaming charges, fees, surcharges, overage charges, and taxes apply. 96c Federal and Other Regulatory Fee charge applies. This is not a tax or government required charge. Local network coverage and reliability may vary. Usage rounded up to the next full minute. Use of service constitutes acceptance of our terms and conditions. Other restrictions apply. See store for details.

ShareTalk®: Limit of three ShareTalk Lines per primary line. Primary line must be on a plan of \$35 or higher.

easyedge™ Phone Service: U.S. Cellular-approved phone required on all easyedge plans. Only available in U.S. Cellular licensed markets.

easyedge™ Picture Messaging Service requires a U.S. Cellular-approved phone and usage plan. Picture Messaging only available in easyedge coverage area (see map for details). You will be charged for picture messaging sent from your phone, even if not delivered to the intended recipient due to system or compatibility issues. You will not be charged for picture messages sent to your phone unless you open and download them. U.S. Cellular is not responsible for content of pictures. easyedge is the proprietary mark of United States Cellular Corporation.

Signal Dial Direct® Plus is an insurance plan administered by The Signal® and underwritten by Member Companies of Assurant Group. A summary of coverage is available from The Signal by calling 1-800-480-0167.

Roadside Assistance is limited to four calls per year and a maximum of \$50.00 per service call (\$100.00 per winning). Additional terms and conditions apply. See store for details.

Mobile-to-Mobile rate applies to calls you make or receive in your Mobile-to-Mobile Calling Area (see brochure for details). Roaming indicator on your phone must be off for Mobile-to-Mobile rates to apply. 10c per minute for calls exceeding Mobile-to-Mobile packaged minutes. Unused minutes cannot be carried over to next month.

Mobile Messaging: Digital phone and service required. Service may not work outside your digital local calling area. Functionality may depend on other carrier's networks and phones. U.S. Cellular does not guarantee message delivery or timeliness. 150-character limit per message. U.S. Cellular not responsible for content of messages. A charge of 10c per outgoing message applies if no messaging package is selected or existing package limit is exceeded. For internet transmission, message content including your phone number may be intercepted by third parties. By using U.S. Cellular's Mobile Messaging you agree to be bound by all terms and conditions viewable at www.uscellular.com/Messagingterms.

Directory Assistance: Airtime and applicable toll charges will apply. Directory Assistance charges apply to all Directory Assistance calls.

Unlimited Local CALL ME™ Minutes are not deducted from package minutes and are only available when receiving calls in your local calling area. Does not include Expanded Local Area or nationwide roaming area.

Unlimited Night and Weekend Minutes valid Monday through Friday 7 p.m. to 6:59 a.m. and all day Saturday and Sunday. Night and weekend minutes are available in local calling area only. Local calling area differs from Expanded Local Area.

U.S. Cellular reserves the right to terminate your service if less than 50% of your overall minutes in each of three consecutive billing cycles are used in U.S. Cellular's licensed markets. If on a SpanAmerica or National plan, please refer to the color coded legend entitled "U.S. Cellular's Licensed Markets". Service area may vary depending on the digital technology of your phone.

Optional Features

ShareTalk®

Per additional line with a Local Plan **\$15.00/mo.**
Per additional line with a National Plan **\$20.00/mo.**

Share your minutes without sharing your phone. ShareTalk allows up to three additional lines to share the minutes on one account.

Mobile Messaging

Can't talk? Send and receive text messages from your wireless phone.

All packages include **unlimited incoming messages**. See brochure for details.

Mobile Messaging 1000 **\$14.95/mo./line**
Mobile Messaging 500 **\$9.95/mo./line**
Mobile Messaging 250 **\$5.95/mo./line**
Mobile Messaging 100 **\$3.95/mo./line**
Mobile Messaging 50 **\$2.95/mo./line**
Each additional outgoing message **10c/message**
Add an e-mail address for your phone **\$1.95/mo.**

Signal Dial Direct® Plus Wireless Phone Insurance

\$4.95/mo.

Replaces or repairs your phone if it's lost, stolen or damaged. See Signal Insurance brochure for coverage details. Underwritten by: Member companies of Assurant Group

Roadside Assistance

\$2.95/mo.

24 hours a day, 365 days a year — help is just a phone call away. Protection travels with the phone. Some restrictions apply. See store for details.

Mobile-to-Mobile Calling

Wireless calling to and from other U.S. Cellular customers. See Mobile-to-Mobile Calling brochure for coverage area and details.

Unlimited Minutes **\$19.95/mo.**
3000 Minutes **\$14.95/mo.**
1000 Minutes **\$9.95/mo.**

Voice Mail

no monthly fee

Our Voice Mail service answers calls when you can't.

Caller ID

no monthly fee

Lets you know who's calling before you answer.

Detailed Billing

no monthly fee

Shows the time, date and cost of every wireless call on your monthly bill.

Directory Assistance

\$1.25/call

Call Directory Assistance to get the phone numbers of the people and businesses you need. Directory Assistance is \$1.25/call within your home calling area. Pricing in other areas may vary.

International Dialing

no monthly fee

U.S. Cellular's International Dialing service gives you direct access to over 200 countries from your wireless phone. There is no monthly charge or extra fee for the service, simply pay for the calls you make. Consult a U.S. Cellular representative or our website for country rates and availability. Rates range from \$.19 to \$1.25 per minute.

Automated Payment Service

no monthly fee

No checks to write. No stamps to buy. We will automatically deduct your cell phone bill from your checking account or a credit card — no extra cost.

easyedge™ Phone Service

see brochure for details

easyedge Phone Service keeps you connected by providing instant access to news, sports, entertainment, weather forecasts, stock quotes, maps and directions. Have more fun by downloading the latest ringtones, games and jokes. The easy way to get more from your phone.

easyedge Picture Messaging Service

see brochure for details

With easyedge Picture Messaging Service you can snap and send pictures with ease. Personalize your photo by adding text and sound. A picture adds information and fun to your message.

Unlimited Local CALL ME™ Minutes

Per line **\$5.95/mo.**
Per Account on ShareTalk® **\$9.95/mo.**

Receive unlimited incoming calls from anywhere, anytime within your local calling area without using your Anytime Minutes. Available on Local and National plans.

Unlimited Local Night and Weekend Minutes beginning at 7 p.m.

Per line **\$5.95/mo.**
Per Account on ShareTalk® **\$9.95/mo.**

Unlimited local night and weekend minutes, including nationwide long distance. Available on Local and National plans.

Miscellaneous

Activation Fee **\$30.00**
Equipment Change Fee **\$15.00**

Important Numbers

Customer Service **1-888-944-9400**
Order at Home **1-888-BUY-USCC**
289-8722
Business Services **1-866-USC-4BIZ**
872-4249

At U.S. Cellular, we're committed to providing the best customer satisfaction. We want to fulfill all of your wireless needs with the highest quality products and services at a fair price. If you have questions about calling plans or features that will enhance

your wireless service, you can always get answers from an expert at your local U.S. Cellular store, agent location or by calling one of our customer service specialists at 1-888-944-9400.



- 30-Day Guarantee — test our service, networks and products
- Customer service you can count on
- Change your calling plan to fit your needs
- Upgrade to phones with the latest technology



MID-CENTRAL

Local Plans *Includes Nationwide Long Distance*

Monthly Access	\$39. ⁹⁵	\$49. ⁹⁵	\$69. ⁹⁵	\$99. ⁹⁵
Anytime minutes per month	1000	1300	1800	2500
Additional per minute rate	40¢/min.	40¢/min.	40¢/min.	30¢/min.

Included Features: Voice Mail, Call Waiting, Caller ID, Call Forwarding, Three-Way Calling, Detailed Billing, and Mobile Messaging (10¢ per message).

Roaming Rate: 69¢/minute (nationwide, includes long distance)

ShareTalk®: \$15.00/line, per month

Expanded Local Calling Rate: 30¢/minute (includes long distance)

Ask About **Unlimited Local CALL MESM Minutes**
 Receive unlimited incoming calls from anywhere, anytime within your local calling area without using your Anytime Minutes.

7 p.m.
Unlimited Local Nights and Weekends available

National Plans *No Roaming No Long Distance Charges*

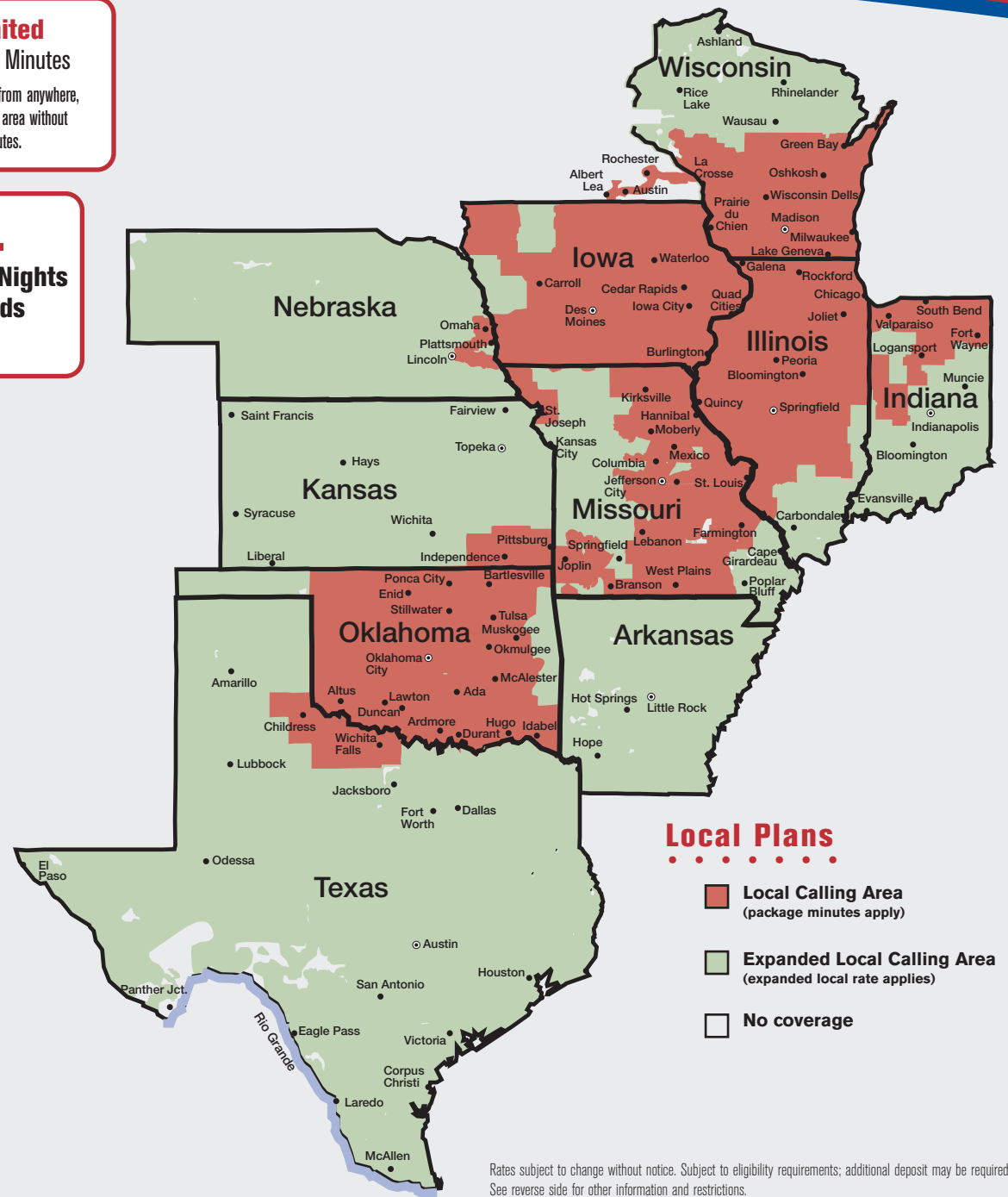
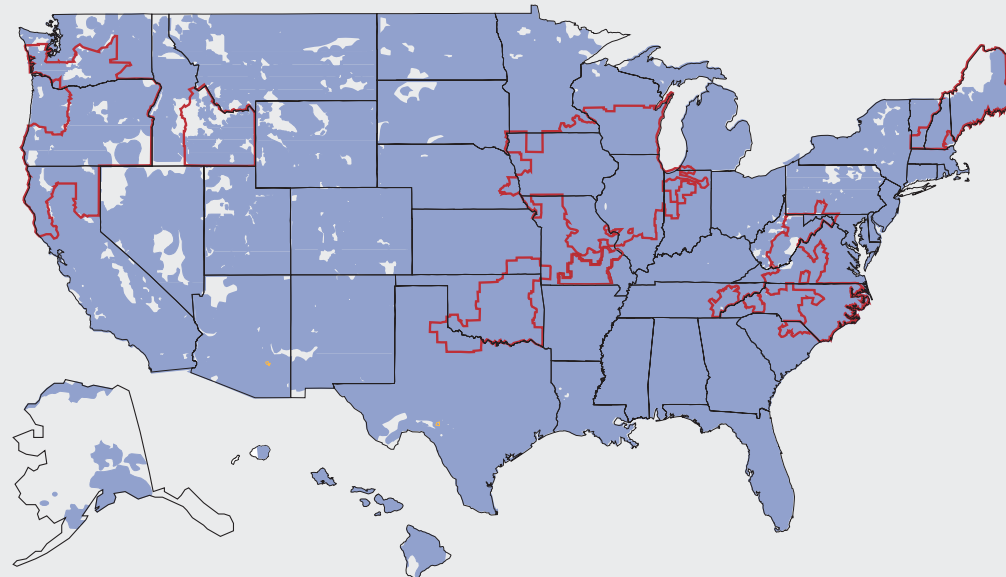
Monthly Access	\$49. ⁹⁵	\$69. ⁹⁵	\$99. ⁹⁵
Anytime minutes per month	800	1200	2000
Additional per minute rate	40¢/min.	40¢/min.	30¢/min.

Included Features: Voice Mail, Call Waiting, Caller ID, Call Forwarding, Three-Way Calling, Detailed Billing, and Mobile Messaging (10¢ per message)

ShareTalk®: \$20.00/line, per month

National Plans

- National Calling Area
- U.S. Cellular Licensed Markets
- No coverage



Local Plans

- Local Calling Area (package minutes apply)
- Expanded Local Calling Area (expanded local rate applies)
- No coverage

Maps depict an approximation of coverage area. Actual coverage may vary. User may incur roaming charges at borders of calling areas.

Rates subject to change without notice. Subject to eligibility requirements; additional deposit may be required. See reverse side for other information and restrictions.