

# HOW MUCH WILL YOU SAVE?

## Start saving now with AT&T CallVantage Service.

New AT&T CallVantage<sup>SM</sup> Service is the smart replacement for traditional phone service, because it uses your broadband connection to make calls. You can **save more than \$250 a year\*** on unlimited calling in the U.S. and to Canada — and an average of **50% on your international calls.†** You get more for your money and more from your high-speed Internet connection (cable or DSL from any provider).

Now you'll save even more by getting **your first month of service free.** After that, one low rate of only \$29.99<sup>§</sup> a month gives you all this:

- Unlimited local and long distance calling in the U.S. and to Canada
- Great AT&T voice quality
- Keep your current phone number or pick an area code you prefer
- Traditional and amazing new features, including Caller ID,\*\* Voicemail, Do Not Disturb, Locate Me, and more

To see how much **YOU** could save, check the Savings Calculator at our Web site. And sign up now to take advantage of this exceptional offer!

Unlimited local and  
long distance in the  
U.S. and to Canada

**\$29<sup>99</sup>**  
per month

Sign up now  
and get your  
first month free.

**AT&T CallVantage<sup>SM</sup>**  
Phone service for broadband



**AT&T**

The world's networking company<sup>SM</sup>

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To sign up, visit [www.att.com/76638](http://www.att.com/76638) or call 1 866 415-8418, ext. 76638.

**Don't have broadband yet?** Ask us about a great broadband offer.

\*Savings do not include charges for broadband services. As compared to the lead end-to-end offers of MCI, Sprint, Verizon, SBC, Qwest, and Bell South as of 9/8/04. Savings result because AT&T CallVantage Service customers pay lower monthly service fees and lower Federal Excise Tax, and do not pay Federal USF and FCC Line Charges. Savings may be higher dependent upon state and carrier.

†Savings based on weighted average of calling to all countries, compared to the lead plan of AT&T as of 10/1/04. International calls billed at per-minute rates. Calls terminating on mobile phones or other wireless devices may be charged additional per-minute rates and are not included in stated savings. See Web site above for details.

§Broadband service charges not included. Offer expires 1/31/05. Monthly rate includes direct-dialed domestic calls and calls to Canada. International calls are billed at additional per-minute rates and may have different feature capabilities. A \$29.99 service activation fee applies. Other charges may apply. Customers who disconnect service must return equipment associated with service in order to avoid \$29.99 disconnect fee. See Web site above for important information about 911 Emergency Dialing and international rates.

\*\*Caller ID equipment required.

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