

SBDI Incentives

Ameren Missouri's Small Business Direct Install Program

The Small Business Direct Install (SBDI) Incentive Program provides energy efficiency incentives to encourage the installation of new; higher efficient equipment retrofits for facilities under the Small General Service (2M) rate. The program helps reduce the upfront costs required to complete energy saving lighting projects. Cash incentives are available for high efficiency lighting upgrades, LED exit signs, and occupancy sensors.



Interior Lighting: Incandescent and Halogen Replacements

Existing Equipment	Efficient Equipment	STANDARD Incentive	SBDI Incentive
A-Series ≥ 40 watts ¹	LED ≤ 20 watts	\$5 / Lamp	\$9 / Lamp
Halogen MR-16 35-50 watts	LED ≤ 13 watts	\$11 / Lamp or Fixture	\$16 / Lamp or Fixture
BR/R or PAR	LED ≤ 14 watts BR/R	\$12 / Lamp or Fixture	\$17 / Lamp or Fixture
	LED ≤ 20 watts PAR	\$15 / Lamp or Fixture	\$22 / Lamp or Fixture

¹Incandescent replacements are eligible for this incentive, however halogen equivalent wattage will be used to determine energy savings and incentive amounts.

HID Replacements

Existing Equipment	Efficient Equipment	STANDARD Incentive	SBDI Incentive
Interior HID ²	LED lamp/kit/fixture	44¢ per watt saved	50¢ per watt saved
Exterior HID Exterior/Garage 24/7 ²	LED lamp/kit/fixture	46¢ per watt saved	73¢ per watt saved

²HID (High Intensity Discharge) Lamps include metal halide, high pressure sodium and mercury vapor-type lamps.

Interior Lighting: Linear Fluorescent Replacements³

Existing Equipment	Efficient Equipment	STANDARD Incentive	SBDI Incentive
Fluorescent T5	LED lamp/kit/fixture	40¢ per watt saved	40¢ per watt saved
Fluorescent T8	LED lamp/kit/fixture	42¢ per watt saved	53¢ per watt saved
Fluorescent T12	LED lamp/kit/fixture	48¢ per watt saved	58¢ per watt saved

³Wattage reduced by permanently removing a lamp ("delamping") can be incentivized under these linear fluorescent measures when performed in conjunction with an upgrade of the remaining lamps within the fixture. Power must be permanently removed from lamp socket to prevent a lamp from being installed in the future.

Exit Sign Replacements

Existing Equipment	Efficient Equipment	STANDARD Incentive	SBDI Incentive
Incandescent Exit Sign	LED or Electroluminescent (ELD)	\$12 / Sign	\$25 / Sign
CFL Exit Sign	LED or Electroluminescent (ELD)	\$12 / Sign	\$25 / Sign

Occupancy Sensors (No existing sensors installed)

Existing Equipment	Efficient Equipment	STANDARD Incentive	SBDI Incentive
Fixture Mounted Sensor	Controlling 50-200 watts	\$10 / Sensor	\$14 / Sensor
Fixture Mounted Sensor	Controlling 201-500 watts	\$35 / Sensor	\$44 / Sensor
Lighting Circuit Sensor (Single Technology)	Controlling 50-120 watts	\$15 / Sensor	\$20 / Sensor
Lighting Circuit Sensor (Single Technology)	Controlling >120 watts	\$35 / Sensor	\$50 / Sensor
Lighting Circuit Sensor (Dual Technology)	Controlling >150 watts	\$45 / Sensor	\$65 / Sensor



AmerenMissouri.com/SBDI

These measures are effective TBD

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