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You now have a choice of local telephone service providers. At the time this directory was published, the following companies, in addition to Southwestern Bell, offer local service in the Southern **Bootheel** Area and requested that their listings appear in the Southwestern Bell directory.

Detailed information about the availability of local service from companies other than Southwestern Bell may be obtained directly from these companies.

Residence Services Customer Service Repair Service 1-888-490 0055 Corporate Offices 1-888-742-0055	COMM SOUTHEstablishing or Changing Repair Service1-800-936-5223 1-800-936-5223Billing Information1-800-936-5223
Intermedia Business Customers 1-800-250-9999 Repair Service 1-800-250-9999	County Counterford
MaxCom	Max-Tel Communication, Inc.
MaxCom Business Office Business Services I-600-888-3157	
Business Office	Communication, Inc. Residential Services Business Service 817-427-2149 Customer Service 1-800-583-2289

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You now have a choice of local telephone service providers. At the time this directory was published, the following companies, in addition to Southwestern Bell, offer local service in the Bowling Green/Louisiana Region and requested that their listings appear in the Southwestern Bell directory.

Detailed information about the availability of local service from companies other than Southwestern Bell may be obtained directly from these companies.

Residence Services Customer Service Repair Service	1-800-417-5500 1-888-490-0055	CoMM South Establishing or Changing Repair Service	1-800-936-5223 1-800-936-5223
Corporate Offices	1-888-742-0055	Billing Information	1-800-936-5223
Business Customers Repair Service	Ans 1-800-250-9999 1-800-250-9999	Pio	number serves all r business needs. 1.800.860.8401. NEX mmunications
MaxCom	,	Max-Tel Communication, Inc.	
Business Office Business Services	i-800-888-3157	Residential Services Business Service Customer Service Repairs	817-427-2149 1-800-583-2289 1-800-583-2289
Navigator Telecommunic Business Office	ations, LLC		
Business Critica Business Service Residence Service Repair Service	I-888-662-8835 I-888-662-8835 1-888-562-8835	Business Office Business Service Residence Service Repair Service	I-800-555-1414 J-800-477-1992 I-800-909-6939

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You now have a choice of local telephone service providers. At the time this directory was published, the following companies, in addition to Southwestern Bell, offer local service in the Cape Girardeau Region and requested that their listings appear in the Southwestern Bell directory.

Detailed information about the availability of local service from companies other than Southwestern Bell may be obtained directly from these **companies**.

Residence Services Customer Service 1-800-417-55000 Repair Service 1-888-490-0055 Corporate Offices 1-888-742-0055	Establishing or Changing I-800-936-5223 Repair Service I-800-936-5223 Billing Information I-800-936-5223
intermedia COMMUNICATIONS Business Customers Repair Service I-800-250-9999 I-800-250-9999	Contractions
MaxCom	Max-Tel Communication, Inc.
MaxCom Business Office Business Services 1-800-888-3157	
Business Office	Communication, Inc. Residential Services Business Service 817-427-2149 Customer Service 1-800-583-2289

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You now have a choice of local telephone service providers. At the time this directory was published, the following companies, in addition to Southwestern Bell, offer local service in the Chillicothe Area and requested that their listings appear in the Southwestern Bell directory.

Detailed information about the availability of local service from companies other than Southwestern Bell may be obtained directly from these companies.

Astret Componentiations, Inc. Residence Services Customer Service Repair Service Corporate Offices	1-800-417-5500 1-888-490-0055 1-888-742-0055	Establishing or Changing Repair Service Billing Information	1-800-935-5228 1-800-936-5223 1-800-936-5223
Business Customers Repair Service	1-800-250-9999 1-800-250-9999	Pio	ne number serves all nur husiness needs, 1,800,860,8401. MEX ommunications
MaxCom		Max-Tel Communication, Inc	
Business Office Business Services	1-800-888-3157	Residential Services Business Service Customer Senrice Repairs	817-427-21499 1-800-583-2289 1-800-583-2289
McLeodl	USA.	Navigator Telecommun	ications, LLC
Business Office Business Services Residence Services Internet Services	1-800-743-0321 1-800-743-0321 1-800-743-0321	Business Office Business Service Residence Service Repair Service	-888-662-8835 -888-662-8835 -888-562-8835

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h ()cc **Business Office Business Office** 1-800-555-1414 **Business Service** Residential 1-800-696-8079 1-800-477-1992 **Residence Service** Business 1-800-696-8079 1-800-909-6939 **Repair Service** 1-800-454-9685 Service and Repair <u>1-800-RECO</u> ١Đ, SouthWest 5 ToleConnect cana fu Prepaid ResidenTial Servicesi **Business Office** Res. Sales & Cust. Serv. 1-800-550-7540 i-800-732-6639 **New Sales** (Para Español Llame Gratis Al) **Customer Service** 1-800-275-8223 Repair Services

Customer Service web address

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1-888-988-6988 www.talk.com

1-800-550-7540

Universal Telephone

Business Office Residential Services Repair Service

1-888-522-5224 1-888-522-5224

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You now have a choice of local telephone service providers. At the time this directory was published, the following companies, in addition to Southwestern Bell, offer local service in the Elsberry Area and requested that their listings appear in the Southwestern Bell directory.

Detailed information about the availability of local service from companies other than Southwestern Bell may be obtained directly from these companies.

Bartel Communications, Inc. Residence Services Customer Service Repair Service Corporate Offices	Establishing or Changing i-800-936-5223 Repair Service i-800-936-5223 Billing information i-800-936-5223
intermedia COMMUNICATIONS Business Customers Repair Service 1-800-250-9999	Courty Comments
MaxCom Business Office Business Services I-800-888-3157	Max-Tel Communication, Inc. Residential Services Business Service 817-427-2149
	Customer Service 1-800-583-2289 Repairs I-800-583-2289

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You now have a choice of local telephone service providers. At the time this directory was published, the following companies, in addition to Southwestern Bell, offer local service in the Excelsior Springs / Richmond Area and requested that their listings appear in the Southwestern Bell directory.

Detailed information about the availability of local service from companies other than Southwestern Bell may be obtained directly from these companies.

······	
Residence Services Customer Service 1-800-417-5500 Repair Service 1-888-490-0055 Corporate Offices 1-868-742-0055	Establishing or Changing I-800-936-5223 Repair Service I-800-936-5223 Billing Information i-800-936-5223
intermedia COMMUNICATIONS Business Customers Repair Service	One number serves all your business needs. 1.800.860.8401. ioneex encoded
Business Office Business Services 1-800-888-3157	Max-Tel Communication, Inc. ResidentialServices Business Service 817-427-2149 Customer Service i800-583-2289 Repairs I-800-583-2289
Navigator Telecommunications, LLC Business Office Business Service i-888-662-8835 Residence Service i388-662-8835 Repair Service i-888-562-8835	Business Office Business Service Residence Service Repair Service 1-800-909-6995

Mana Statisticcom

Business Office Residential Business Service and Repair	1-800-696-807 39 1-800-696-8079 1-800-454-8078	I-800-RECON Accurate EveryWords A Business Office New Sales Customer Service	I-800-732-6639 I-800-275-8223
SecthWest Die Prepaid Residential Servic MS. Sales & Gud. sew (Para Españal Liame Gr Repair Services	esi 7. 1-600-550-7540)	TALK. Customer Service web address	DITT 1-288-988-6988 www.talk.com
Universal Telepho Business Stice Residential Services Repair Service	ne 1-668-5 22-5224 i-668-522-5224		

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You now have a choice of local telephone service providers. At the time this directory was published, the following companies, in addition to Southwestern Bell, offer local service in the New Franklin County Regional area and requested that their listings appear in the Southwestern Bell directory.

Detailed information about the availability of local service from companies other than Southwestern Bell may be obtained directly from these companies.

Repair Service	i-600-417-5500 1-888- 490-605 5 1-888- 742-(055 5	Establishing or Changing Repair Service Billing Information	I-800-936-5223 i-800-936-5223 i-800-936-5223
	s i-800-250-9999 i-800-250-9999	Pic	ne number serves all our business needs. 1.800.860.8401. MEXEX communications
MaxCom		Max-Tel Communication, Inc	2
Business Office	I-800-886-3157		817-427-2149 1-800-583-2289 1-800-583-2289
Business Office		Communication, Inc Residential Services Business Service Customer Service	817-427-2149 }-800-583-2289

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You now have a choice of local telephone service providers. At the time this directory was published, the following companies, in addition to Southwestern Bell, offer local service in the Fulton Area and requested that their listings appear in the Southwestern Bell directory.

Detailed information about the availability of local service from companies other than Southwestern Bell may be obtained directly from these companies.

Bartel Communications, Inc. Residence Services Customer Service Repair Service Corporate Offices	I-800-417-5500 1-888-490-0055 1-888-742-0055	Establishing or Changing Repair Service Billing Information	1-800-936-5223 1-800-936-5223 1-800-936-5223
intermed COMMUNICAT Business Customers Repair Service	ia nons 1-800-250-9999 1-800-250-9999	Pio	e number serves all ur business needs. 1.800.860.8401. MEX pommunications
MaxCom	- -	Max-Tel Communication, Inc	•
MaxCom Business Office Business Services	1-800-668-2157/		817-427-2149 1-800-583-2289 1-800-583-2289
Business Office	1-800- 668-315 7	Communication, Inc Residential Services Business Service Customer Service	817-427-2149 1-800-583-2289

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You now have a choice of local telephone service providers. At the time this directory was published, the following companies, in addition to Southwestern Bell, offer local service in the Hannibal Area and requested that their listings appear in the Southwestern Bell directory.

Detailed information about the availability of local service from companies other than Southwestern Bell may be obtained directly from these companies.

Burfet Communication, Inc. Residences Services Customer Service Repair Service Corporate Offices	I-800-417-5500 1-888-490-0055 1-888-742-0055	Establishing or Changing Repair Service Billing Information	1-600-936-5223 1-600-936-5223 1-800-936-5223
Business Customers Repair Service	1-800-250-9999 1-800-250-9999	Pio	e number serves all ur business needs. 1.800.860.8401. MEX ommunications
Max <u>Con</u>	1	Max-Tel Communication , Inc	•
Business Office Business Services	1-600-86 8-3157	Residential Services Business Service Customer Service Repairs	817-427-2149 1-800-583-2289 1-800-583-2289
Navigator Telecommu	inications, LLC		
		Business Office	

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You now have a choice of local telephone service providers. At the time this directory was published, the following companies, in addition to Southwestern Bell, offer local service in the Greater Jefferson County Area and requested that their listings appear in the Southwestern Bell directory.

Detailed information about the availability of local service from companies other than Southwestern Bell may be obtained directly from these companies.

Residence Services Customer Service Repair Service Corporate Offices 1-888-742-0055	Establishing or Changing 1-800-936-5223 Repair Service 1-800-936-5223 Billing Information 1-800-936-5223
Converticit-site in the second	intermedia COMMUNICATIONS Business Customers Repair Service 1-800-250-9999 1-800-250-9999
Chemp Commenced One number serves all your business needs. 1.800.860.8401. 1.800.800.860.	MaxCom Business Office Business Services I-800-888-3157
Max-Tel Communication, Inc.	mpower:
Residential ServicesBusiness Service817-427-2149Customer Service1-800-583-2289Repairs1-800-583-2289	Business Customers 1-877-395-5533 Residential Customers 1-877-395-5533 Repair 1-877-395-5533

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You now have a choice of local telephone service providers. At the time this directory was published, the following companies, in addition to Southwestern Bell, offer local service in the Greater Kansas City Area and requested that their listings appear in the Southwestern Bell directory.

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Detailed information about the availability of local service from companies other than Southwestern Bell may be obtained directly from these companies.

Business Office Business Service Residence Service Repair Service	I-816-300-3333 I-888-772-4724 I-877-777-6917	Business Office Trouble Reporting - Data Trouble Reporting - Voice	-800-961-9385 -800-326-8760 -800-968-2222
Residence Services Customer Service Repair Service Corporate Offices	I-800-417-5500 I-888-490-0055 I-888-742-0055	Establishing or Changing Repair Service Billing Information	1-800-936-5223 1-800-936-5223 1-800-936-5223
Business Office Business Office Billing Inquiries Repair Service	1-888.6.cogine 1-800.3.cogine 1-80039cophies (377473)	New Business Service Existing Business Customers. billing & general information	I-877-422-2622 I-800-400-5230
intermedia COMMUNICATIONS Business Customers Repair Service	1-800-250-9999 1-800-250-9999	Pion	mber serves all usiness needs. 20.860.8401. VEXX munications
	why:	swbell.com	5

MaxCom		Max-Tel Communication, Inc.	
Business Office Business Services	1-600-665-311577	Residential Services Business Office Customer Service Repairs	817-427-204 1-800-583-228 i-800-583-228
mpower.		Navigator Telecommunica	tions, LLC
Business Office		Business Office	
Business Customer	877-395-5538	Business Service Residence Service	i-888-662-8835 i-888-662-8835
Residential Customer Repair	877-395-5533 877-395-5533	Repair Service	1-888-562-8835
	ANY		
Business Office	Adden VV	Business Office	
Business Unice	J-816-472-4377	Business Services Residence	i-800-555-1414 i-800-477-1992
Residence	1-816-472-4377	Repair Services	1-800-909-692
Repair	i-816-472-4377	·	·····
Ore, Incorporated		1-800-RECONEX	
\mathcal{L}		Bothese Everybody Nords & Plane.	
Business Office		Business Office	_
Residential	I-800-696-8079	New Sales	1-800-732-6658
Business	1-800-8585-86789	Customer Service	1-800-275-822



 Sales (24 hrs a day, 7 days a week)
 i-888-272-8778

 Customer Service (24 hrs ad8/22/staneebk)
 i-888-272-8778

 Repair (24 hrs a day. 7 days a week)
 1-688-272-8778



Customer Service web address

I-888-988-6988

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Prepaid Residential Servicesi Res. Sales & Cust. Serv. (Para Español Liame Gratis AI) Repair Services

Universal Telephone

BusinessOffice Residential Service Repair Service

i-888-522-5224 I-888-522-5224

1-800-550-7540

1-800-550-7540

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You now have a choice of local telephone service providers. At the time this directory was published, the following companies, in addition to Southwestern Bell, offer local service in the **Kinkswilke**// **Edina/Lancaster** Area and requested that their listings appear in the Southwestern Bell directory.

Detailed information **about** the availability of local service from companies other than Southwestern Bell may **be** obtained directly from these **companies**.

HBTC		COMM	
Residence Services Customer Service Repair Service Corporate Offices	1-6020-4117755000 i-888-490-0055 i-888-742-0055	Establishing or Changing Rapair Service Miling Information	1-800-936-5223 1-800-936-5223 1-800-936-5223
intermec COMMUNIC Business Customers Repair Service	i-800-250-9999 1-800-25 0-9999	Pio	ne number serves all our business needs. 1.800.860.8401. MEX communications
MaxCon	1	Max-Tel Communication, inc	
Business Office Business Services	1-800-888-3157	Adsigntial Services Business Service Customer Service Repairs	817-427-2149 1-800 :583-2289 -800-583-2289
Navigator Telecomm	inications, LLC		
Business Office Business Service Residence Service Repair Senrice	I-888-662-8835 I-888-662-8835 I-888-562-8835	Business Office Business Service Residence Service Repair Service	i-800-555-1414 i-800-477-1992 1-800-909-6939

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You now have a choice of local telephone service providers. At the time this directory was published, the following companies, in addition to Southwestern Bell, offer local service in the Lake of the Ozarks Area and requested that their listings appear in the Southwestern Bell directory.

Detailed information about the availability of local service from companies other than Southwestern Bell may be obtained directly from these companies.

The Services Customer Services Repair Service Corporate Offices	I-800-417-5500 I-888-490-0055 I-888-742-0055	Establishing or Changing Repair Service Billing Information	-800-936-5223 -800-936-5223 -800-936-5223
intermedia COMMUNICATIONS Business Customers Repair Service	1-800-250-9999 1-800-250-9999	Pion	number serves all business needs. .800.860.8401. NEX nmunications
Max <u>Com</u>		Max-Tel Communication, Inc.	
BesinensOffice Business Services	I-800-888-3157	Re sidential Services Business Office Customer Service Repairs	817-427-2149 1-800-583-2289 1-800-583-2289
Navigator Telecommunicatio	ons, LLC		
BusinessOffice		Business Office	
Business Service Residence Service	i-888-662-8835 1-888-682-8835	Business Ornce Business Services	i-800-555-1414
Repair Service	1-600-602-600 1-888-562-6835	Residence Repair Services	1-800-477-1992 1-800-909-6939
		wbell.com	······································

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	1-800-RECONEX	
1.900 606.9070	Business Office New Sales	1-800-732-6639
1-800-696-8079 1-800-454-9685	Customer Service	I-800-275-8223
	TALK.com	
i-800-550-7540		
1.800-550-7540	Customer Service	1-888-988-6988 www.talk.com
1-668-522-5224 1-888-522-5224		
	1-800-454-9685 1-800-550-7540 1-800-550-7540	I-800-696-8079 Business Office I-800-696-8079 New Sales I-800-454-9685 Customer Service i-800-550-7540 Customer Service i-800-550-7540 Customer Service i-800-550-7540 Customer Service i-808-522-5224 I-668-522-5224

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You now have a choice of local telephone service providers. At the time this directory was published, the following companies, in addition to Southwestern Bell, offer local service in the Linn Area and requested that their listings appear in the Southwestern Bell directory.

Detailed information about the availability of local service from companies other than Southwestern Bell may be obtained directly from these companies.

Residence Services		COMM SOUTH	
Customer Service	1-800-417-5500	Establishing or Changing	-800-936-5223
Repair Service	1-888-490-0055	Repair Service	1-800-936-5223
Corporate Offices	1-888-742-0055	Billing Information	1-800-936-5223
		bring morning of	
intermedi communication Business Customers Repair Service	Ans 1-800-250-9999 1-800-250-9999	Pio	e number serves all ur business needs. 1.800.860.8401. NEEX ommunications
MaxCom	······································	Max-Tel Communication, Inc	 -
Business Office	L RDD 868.31 57	Communication, Inc	817-427-2149
	↓800-868-31 57	Communication, Inc Residential Services	
Business Office	↓800-868-31 57	Communication, Inc Residential Services Business Service	817-427-2149
Business Office		Communication, Inc Residential Services Business Service Customer Service Repairs Business Office Business Service	817-427-2149 1-800-583-2289 1-800-583-2289 1-800-583-2489
Business Office Business Services Navigator Telecommunic Business Office Business Service	cations, LLC	Communication, Inc Residential Services Business Service Customer Service Repairs	817-427-2149 1-800-583-2289 1-800-583-2289

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You now have a choice of local telephone service providers. At the time this directory was published, the following companies, in addition to Southwestern Bell, offer local service in the Marshall/ **CarrolltorI/Slater** Area and requested that their listings appear in the Southwestern Bell directory.

Detailed information about the availability of local service from companies other than Southwestern Bell may be obtained directly from these **companies**.

1-800-417-5500 I-888-490-0055 I-888-742-0055	Establishing or Changing Repair Service Billing Information	1-800-938-5223 1-800-936-5223 1-800-936-5223
0 N5 1-800-250-9999 1-800-250-9999	Pio	number serves all r business needs. 1.800.860.8401. MEX mmunications
	Max-Tel Communication, Inc.	·
I-800-888-3157	Residential Services Business Service Customer Service Repairs	817-427-2149 1-800-583-2289 1-800-583-2289
tions, LLC I-888-662-8835 I-888-662-8835 I-888-562-8835	Business Office Business Service Residence Service Repair Service	I-800-555-1414 I-800-477-1992 I-800-909-6939
	I-888-490-0055 I-888-742-0055 I-800-250-9999 I-800-250-9999 I-800-250-9999 I-800-888-3157 I-800-888-3157 tions, LLC I-888-662-8835 I-888-662-8835	1-800-417-5500 Establishing or Changing 1-888-490-0055 Repair Service 1-888-742-0055 Billing Information 1-800-250-9999 Image: Communication in the service 1-800-888-3157 Max-Tel Communication, Inc. 1-800-888-3157 Residential Service customer Service 1-800-888-3157 Business Service Customer Service 1-800-888-3157 Business Office 1-888-662-8835 Business Service 1-888-662-8835 Business Service

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You now have a choice of local telephone service providers. At the time this directory was published, the following companies, in addition to Southwestern Bell, offer local service in the Mexico/Montgomery City Area and requested that their listings appear in the Southwestern Bell directory.

Detailed information about the availability of local service from companies other than Southwestern Bell may be obtained directly from these companies.

Residence Services Customer Service Repair Service Corporate Offices	1-800-417-5500 1-888-490-0055 1-888-742-0055	Establishing or Changing Repair Service Billing Information	1-800-936-5223 1-800-936-5223 1-800-936-5223
intermed COMMUNICA Business Customers Repair Service	1-800-250-9999 1-800-250-9999	Pio	e number serves all rr business needs. 1.800.860.8401. MEX sommunications
MaxCom		Max-Tel Communication, Inc.	,
MaxCom Business Office Business Services	1-800-888 -3157		817-427-2149 1-800-583-2289 1-800-583-2289
Business Office	1-800-888-3157	Communication, Inc. Residential Services Business Service Customer Service	817-427-2149 1-800-583-2289

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You now have a choice of local telephone service providers. At the time this directory was published, the following companies, in addition to Southwestern Bell, offer local service in the Missouri Parkland Area and requested that their listings appear in the Southwestern Bell directory.

Detailed information **about** the availability of local service from companies other than Southwestern Bell may be obtained directly from these **commanies**.

Residence Services Customer Service Repair Service Corporate Offices	1-800-417-5500 1-888-490-0055 1-888-742-0055	COMM SOUTH Establishing or Changing Repair Service Billing Information	1-800-936-5223 1-800-936-5223 1-800-936-5223
intermec communic Business Customers Repair Service	1-800-250-9999 1-800-250-9999	Pio	ne number serves all ur business needs. 1.800.850.8401. NEX communications
Max Con Business Office Business Services	1-800- 890- 88557	Max-Tel Communication, Inc Residential Services Business Service Customer Service Repairs	817-427-2149 1-800-583-2289 1-800-583-2289
Navigator Telecommu Business Office Business Service Residence Service Repair Service	nications, LLC 1-888-662-6835 1-888-662-8635 1-888-562-8635	Business Office Business Service Residence Service Repair Service	I-800-555-1414 i-800-477-1992 I-800-909-6939

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You now have a choice of local telephone service providers. At the time this directory was published, the following companies, in addition to Southwestern Bell, offer local service in the Moberly Area and requested that their listings appear in the Southwestern Bell directory.

Detailed information about the availability of local service from companies other than Southwestern Bell may be obtained directly from these companies.

BUTCOMMUNICATION INC. Butco Communications Inc. Residence Services Customer Service Repair Service Corporate Offices	1-800-417-5500 1-888-490-4155 1-888-742-0055	CoMM South Establishing or Changing Repair Service Billing Information	I-800-936-5223 1-800-936-5223 1-800-936-5223
Business Customers Repair Service	1-800-250-9999 1-800-250-9999	Pio	ne number serves all ur business needs. 1.800.860.8401. NEX communications
MaxCon	a :	Max-Tel Communication, Inc	-
Business Office Business Services	1-80 0-888-315 7	Residential Services Business Service Customer Service Repairs	817-427-2149 1-800-583-2289 1-800-583-2289
Navigator Telecomm	unications, LLC		•
Business Office Business Service Residence Service Repair Service	I-888-662-8835 I-888-662-8835 I-888-562-8835	Business Office Business Service Residence Service Repair Service	-800-555-1414 -800-477-1992 -800-909-6939-

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You now have a choice of local telephone service providers. At the time this directory was published, the following companies, in addition to Southwestern Bell, offer local service in the Nevada Area and requested that their listings appear in the Southwestern Bell directory.

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Detailed information about the availability of local service from companies other than Southwestern Bell may be obtained directly from these companies.

Residence Services Customer Service Repair Service Corporate Offices	1-800-417-5500 1-888-490-0055 1-888-742-0055	COMM SOUTH Establishing or Changing Repair Service Billing Information	i-800-936-5223 i-800-936-5223 i-800-936-5223
Business Customers Repair Service	1-800-250-9999 1-800-250-9999	Pio	ne number serves all our business needs. 1.800.860.8401. DREX communications
Max Con Business Office Business Services	i-800-888-3157	Max-Tel Communication, Ind Residential Services Business Service Customer Service Repairs	6. 817-427-2149 I-800-583-2289 I-800-583-2289
Navigator Telecommu Business Office Business Service Residence Service Repair Service	nications, LLC 1-889-662-8835 1-888-662-8835 1-888-562-8835	Business Office Business Service Residence Service Repair Service	I-800-555-1414 I-800-477-1992 I-800-909-6939

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You now have a choice of local telephone service providers. At the time this directory was published, the following companies, in addition to Southwestern Bell, offer local service in the Poplar Bluff Area and requested that their listings appear in the Southwestern Bell directory.

Detailed information about the availability of local service from companies other than Southwestern Bell may be obtained directly from these **commanies**.



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ie: Incorpilă Iusiness Office Residential Business Service and Repair	I-800-696-8079 i-800-696-8079 1-800-454-5885	1-800-RECON Accurs Everytedy Nover A Business Office New Sales Customer Service	I-800-732-6639 i-800-275-8223
SouthWest Controls repaid Residential Services Res. Sales & Cast. Serv. (Para Español Llame Grat Repair Services	i-800-550-7540	TALK . CO Customer Service web address	DINI[®] 1-888-988-6988 www.taik.com
Jniversal Telephon huiness Office Residential Services Repair Service	I-888-522-5224 I-888-522-5224		

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Detailed information about the availability of local service from companies other than Southwestern Bell may be obtained directly from these companies.

Residence Services Customer Service Repair Service Corporate Offices	I-800-417-5500 I-888-490-005 5 1-888-742-0055	Establishing or Changing Repair Service Billing Information	1-800-936-5223 1-800-936-5223 1-800-936-5223
intermedi Communication Business Customers Repair Service	A 1-800-250-9999 1-800-250-9999	Pio	ee number serves all our business needs. 1.800.860.8401. OMEX communications
MaxCom Business Office Business Services	I-800-888-3157	Max-Tel Communication, Inc Residential Services Business Service Customer Service	817-427-2149) 1-800-583-2289 1-800-583-2289
Business Office Business Services Residence Services Internet Services	1-800-743-0321 1-800-743-0321 1-800-743-0321 1-800-743-0321	Repairs Navigator Telecommuni Business Office Business Service Residence Service Repair Service	

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Business Office Business Service Residence Service Repair Service	1-800-555-1414 1-800-477-1982 -800-909-6939	Business Office Residential Business Service and Repair	1-800-696-6679 1-800-696-6679 1-800-454-9665
		SouthWest TaleC	ennect
Business Office		Prepaid Residential Servicesi	
New Sales Customer Service	l-800-732-6639 l-800-275-6223	Res. Sales & Cwt. serv. (Para Espailol Llame Gratia	1-600-550- 756 0 s Al)
		Repair Services	í-800-550-7540
TAN		Universal Telephone	- ·
AKm		Business Office	
		Residential Services	1-888-522-5224
Customer Service	i-888-988-6968 wastalik.com	Repair Service	1-686-522-5224

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Detailed information about the availability of local service from companies other than Southwestern Bell may be obtained directly from these companies.

Residence Services Customer Service 1-800-417-5500 Repair Service X388-490-0055 Corporate Offices I-888-742-0055	Establishing or Changing Repair Service Billing Information I-800-936-5223 I-800-936-5223
intermedia COMMUNICATIONS Business Customers Repair Service I-800-250-9999 I-800-250-9999	One number serves all your business needs. 1.600.860.8401. ionnex telecommunications
MaxCom	Max-Tel Communication, Inc.
Business Office Business Services I-800-888-3157	Residential ServicesBusiness Service817-427-2149Customer ServiceI-800-583-2289RepairsI-800-583-2289
Navigator Telecommunications, LLC	
Business Office Business Service 1-888-662-8835 Residence Service 1-888-662-8835	Business Office Business Service I-600-555-1414

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Detailed information about the availability of local service from companies other than Southwestern Bell may be obtained directly from these companies.

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Burch			
usiness (Hice		Residence Services	
Business Service	1-314-961-7070	Customer Service	1-800-417-5500
Residence Service	1-808-772-4724	Repair Service	1-888-490-0055
Repair Service	I-877-777-6917	Corporate Offices	i-888-742-0055
Comm South		Frontier COMMUNICATIONS-	
stablishing or Changing	1 000 000 5000	Business Office	314 514-738
saunshung of Changung spair Service	I-800-936-5223 I-800-936-5223	CustomerService	1-800-414-1973
illing Information	1-800-936-5223		
A A B A A A A A A A A A A A A A A A A A	1-877-422-2622 1-800-400-5230	Business Customers Repair Service	1-800-250-9999 1-800-250-9999
your bu	nber serves all siness néeds, 0.860.8401,	MaxCom	
		Business Office	
Chemite Commettee 1011 telecomm	VEX nunications	Business Services	1-800-888-3157
		wbell.com	

Max-Tel		A	
Communication, Inc.		Mdradlasa	
Residentia) Services		Business Office	
Business Mice	817-427-2148	Business Services	1-800-444-1433
Customer Service	I-800-583-2289	Business Customer Service	1-800.583-111/7/
Repairs	+800-583-2289	Internet. Services	1-800-444-1433
Mourera	- ·	Navigator Telecommunication	ns,LLC
CONRUSINAL,			
Business Office		Business Office Business Service	1 000 000 0040
Business Customer	877-395-5533	Business Service Residence Service	I-888-662-8835 I-888-662-8835
Residential Customer	877-395-5533	Repair Service	1-888-562-8835
Repair	877-395-5533	Repair Service	1-000-302-003 3
NERATCINU.			
		Business Office	
Business Services	877: FEXT-TEX	Business Unice Business Senrices	1-600-555-14:04
Customer Care	(877-639-8839) 877-444.MEXE	Residence	1-800-477-1992
	(877-444-6398)	Renair Services	I-800-909-6939
Trouble Desk	1-888-655-6398	tugen outroo	
ĝej, insorpanisti			
		Received Everybody Meeds & Planet.	
Business Office		Business Office	
Residential	1-800-896-8079	New Sales	1-800-732-6639
Business	I-800-696-8079	Customer Service	1-800-275-8223
Service and Repair	1-800-454-9685		

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Repair Service



1-888-522-522# 1-888-522-522#

Customer Service, Repair and Billing

1-800-938-62/4

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Detailed information about the availability of local service from companies other than Southwestern Bell may be obtained directly from these companies.

ALLIEL Communications Business Communications	1-888-792-2 27765 or 1-417-888-5300	Residence Services Customer Service Repair Service Corporate Offices	1-800-417-5500 1-888- 490-65 5 1-888-7 42-66 55
Comm South		Dial US	-
Establishing or Changing Repair Service	1-800-936-5223 1-800-936-5223		
BillingInformation	1-800-936-5223	For Emergencies, Repair, Billing or Customer Service call	1-417-881-3425 or 1-800-743-4433
soften en		intermedia	
New Business Service	1-877-422-2622	Business Customers	1-800-250-9999
Existing Business Customers, billing&general information	I-800-400-5230	Repair Service	1-800-250-8555
case fum your bus	nher serves 11; siness needs. 1.860.8401.	MaxCom	
<i>ion</i>		Business Office Business Services	I-800-868-3157

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Residential Services Business Office 817-427-2149 Business Services 1-800-583-2289 Repairs 1-800-583-2289 Internet Services 1-800-7 Navigator Telecommunications, LLC * THE PAGER COMPANY * Business Service 1-888-662-8835 Business Office Business Service 1-888-662-8835 Residence Repair 1-800-477-1932 Residence 1-417-4 Repair 1-800-477-1932 Business Office Business Office				Max-Tel
Residential Services 817-427-2149 Business Services 1-800-783-2289 Repairs 1-800-583-2289 Internet Services 1-800-783-2289 Navigator Telecommunications, LLC * THE PAGER COMPANY * Business Service 1-888-662-8835 Business Office Business Service 1-888-662-8835 Business Company * Residence Service 1-888-662-8835 Business Internet Services 1-417-4 Repair Service 1-888-662-8835 Business Internet Services 1-417-4 Repair Service 1-888-562-8835 Business Internet Services 1-417-4 Business Services 1-800-555-1414 Residence 1-417-4 Repair Services 1-800-555-1414 Business Office 1-417-4 Business Services 1-800-555-1414 Business Office 1-417-4 Repair Services 1-800-555-1414 Business Office 1-417-4 Business Services 1-800-555-1414 Business Office 1-417-4 Repair Services 1-800-509-6839 Serviceand Repair 1-800-5839 I-SOD-RECONEX Serviceand Repair 1-800-5839 Serviceand Repair 1-800-5		McLeodUSA;		Communication, Inc.
Construent Services 1-800-583-2289 Residence Services 1-800-7 Navigator Telecommunications, LLC * THE PAGER COMPANY * Banimens Office * THE PAGER COMPANY * Banimens Service 1-888-662-8835 Banimens Office Banimens Service 1-888-662-8835 Banimens Office Banimens Service 1-888-662-8835 Banimens Office Banimens Service 1-888-562-8835 Banimens Office Banimens Service 1-888-562-8835 Residence Repair Service 1-888-562-8835 Residence 1-417-4 Repair Service 1-880-555-1414 Residence 1-417-4 Repair Services 1-800-555-1414 Residential 1-417-4 Repair Services 1-800-555-1414 Residential 1-800-477-1992 Banimess Contices 1-800-909-6939 Batimess Office 1-800-477-1992 Repair Services 1-800-909-6939 Batimess 1-800-477-1992 Batimess 1-800-477-1992 Repair Services 1-800-909-6939 Batimess 1-800-477-1992 Batimess 1-800-477-1992 Repair Services 1-800-909-6939 Batiness 1-800-477-1992 Batimess 1-800-477				Residential Services
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Repair Service I-888-562-6835 Residence I-417-6 Repair I-417-6 Repair I-417-6 Business Services I-800-555-1414 Business Conflice I-800-477-1992 Repair Services I-800-477-1992 Residential I-800-480-480 Repair Services I-800-909-6939 Business I-800-480-480 I-800-FRECONEX Serviceand Repair I-800- I-800-RECONEX Serviceand Repair I-800- I-800-RECONEX Prepaid Residential Servicesi Prepaid Residential Servicesi			I-688-662-8835	
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1-800-RECONEX Account Everyberry Meets A Phone BusinessOffice Prepaid Residential Servicesi	00-696-8079		i-800-909-6939	Repair Services
Busimas Office Prepaid Residential Servicesi	800-454-958	Serviceand Repair		
Busimas Office Prepaid Residential Servicesi		SouthWest TeleConnect		1-800-RECONEX
	800-550-754	Res. Sales & Cust. Serv.	i-800-732-6639	
(as allows by the second seco	800-550-758		1-0UU-21 3-0 <u>2</u> 23	SHY DE TRINEUV

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Customer Service web address

I-888-988-6988	
www.talk.com	

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Universal Telephone

Business Office Residential Service Repair Service

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Detailed information about the availability of local service from companies other than Southwestern Bell may be obtained directly from these companies.

Bar Tol Communications. Inc. Residence Services Customer Service Repair Service Corporate Offices 1-880-417-5500 1-888-490-0055 1-888-742-0055	CONM SOUTH Establishing or Changing Repair Service Billing Information	I-800-936-5223 I-800-936-5223 I-800-936-5223
Intermedia COMMUNICATIONS Business Customers Repair Service I-800-250-9999 I-800-250-9999	Pio	e number serves all ur business needs. 1.800.860.8401. NEX pommunications
MaxCom	Max-Tel Communication, Inc	•
Business Office Business Services 1-800-888-3157	Residential Services Business Service Customer Service Repairs	817-427-2149 1-800-583-2289 1-800-583-2289
	Business Service Customer Service	1-800-583-2289

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ec. FWWFld. CC: Business Office Residential Business Service and Repair	1-800-696-8079 1-800-696-8079 1-800-454-9685	HOD-RECONEX Automotive A Phone Business Office New Sales Customer Service	i-800-732-6639 i-800-275-8223
SouthWest Children Prepaid Residential Servicesi Res. Sales & Cwt. Serv. (Para Español Llame Gratis A Repair Services	1-800-550-7540	TALK.com Customer Service web address	I-888-988-6988 www.talk.cem
Universal Telephone Business Office Residential Services Repair Service	⊦888-522-5224 ⊦888-522-5224		

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Detailed information about the availability of local service from companies other than Southwestern Bell may be obtained directly from these companies.

Business Office Business Service Residence Service Repair Service	I-816-676-0777 1-838-772-40224 1-877-777-6917	Residence Services Customer Service Repair Service Corporate Offices	1-800-417-5580 i-888-490-0055 i-888-742-0055
COMM SOUTH Establishing or Changing Repair Service BillingInformation	I-800-936-5223 I-800-936-5223 1-aoo-936-5223	intermedia i = c G tota My Nick Anous Business Customers Repair Service	1 -800- 25 0-9993 i-800-250-9999
Pion	number serves all business needs. 800.860.8401. NEX nmunications	MaxCom Business Office Business Services	1-800-888-3157
Max-Tel Communication, Inc.	·	Navigator Telecommunication	ns, LLC
Residential Services Business Office Customer Service	817-427-2149 1-800-583-2289 1-800-583-2289	Business Office Business Service Residence Service Repair Service	1-888-862- 8835 1-888-662-8835 1-888-562-8835

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Detailed information about the availability of local service from companies other than Southwestern Bell may be obtained directly from these companies.

BarVet Communications. Inc. Residence Services Customer Service Repair Service Corporate Offices 1-588-742-00575	Establishing or Changing Repair Service Billing Information	I-800-936-5223 I-800-936-5223 I-800-936-5223
Dial US For Emergencies. Repair, Billing or Customer Service call I-417-881-3425 or I-800-743-4433	intermedia COMMUNICATIONS Business Customers Repair Service	I-800-250-9999 1-800-250 -999 8
Che number serves all your business needs. 1.800.860.8401. ionex telecommunications	Max Com Business Office Business Services	1 -800-8 88-31 57
Max-Tel Communication, Inc.	McLeodUSA	
Residential Services817-427-2149Business Office817-427-2149Customer Servicei-800-583-2289RepairsI-800-583-2289	Business Office Business Services Residence Services Internet Services	1-800-743-0321 1-800-748903281 1-800-748903281 1-800-748903281

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Navigator Telecommunications	, LLC		
Business Office		inapini ingel illica, el	
Business Service	-888-662-8835	Business Office	
Residence Service	1-868-662-8835	Business Services	I-800-555-14
Repair Service	1-888-562-8835	Residence	1-800-477-19
· · · · ·		Repair Services	I-800-909-69
te l'anneld		1800-RECONEX	
12		Bocause Everybody Needs & Phone.	
Business Office		Business Office	
Residential	I-800-696-8079	New Sales	1-800-732-66
Business	-800-696-8079	Customer Service	i-800-275-82
Service and Repair	1-800-454-9685		
Prepaid Residential Services Residential Sales and Customer Service	I-800-550-7540	Customer Service	i-888-988-69
(Pha Espaini Liame Gratis AI)		web address	www.talk.c
Repair Service	i-800-550-7540		
Universal Telephone			
Business Office			
Residential Service	1-888-522-5224		
Repair Service	1-888-522-5224	t .	

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Schedule 4

	www.xo.com
	Where uses one of the
	country's most apphisticated
	voice and clate networks
	run? Buttaeye. You're in the
	heart of it, You can now
	have high-speed internet access,
	Web hosting, local and
	long distance catling, all from
	ans convenient provider.
	Net per talk
CALL TO GET CONNECTED 1-866-869-9696	VOICE, DATA AND WEB FOR BUSINESS

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AD CODE: XOTL-0028 SOURCE: Crain's New York Business-FEB 12 01

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Schedule 4





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We're Birch, here in St. Louis to save businesses up to 42% off Southwestern Bell. We bundle local, long distance and Internet on one bill. We even offer phone systems. All of which explains why 100% of our customers fired Southwestern Bell. Give us a cell. We'll come running.



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AD CODE: BIRCTL-0046

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Fess up. Your office needs beefier Internet access.

So call Birch. We bundle router, line and service in one package, at frisky rates.

Yep, we include the router, saving you hundreds.

Best part? You can get local, long distance and Internet on one painless bill. Could it be any easier? Call Birch. We'll come running.

Get 2000 minutes of FREE long distance

when you sign up for any dedicated internet access account *and* choose Birch as your local and long-distance provider. Offer good through March 31, 2000.



425.4000 birch.com/internet

AD CODE: BIRCTL-0056

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There's something Birch Telecom wants to tell you: Southwestern Bell is not what you want. Not for service, savings or your business. What you do want, however, is the face-to-face service you get with

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AD CODE: BIRCTL-0062

L-0062 SOURCE: St. Louis Business Journal-MAY 15 00



AD CODE: GABRTL-0013

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We're a combination of advanced technology and people you can talk to. People who will help you get more out of your communications investment. Simply and reliably. With one easy-to-understand bill. Let us simplify your phone service while you focus on your business.



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Schedule 5



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Schedule 5



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Schedule 6

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Monthly Rate Comparison

	SWBT		McLeod	Birch
Exchange Access Lines -				
Flat Rate 1-Pty				
Rate Group A	\$ 16.69	\$	16.00	\$ 16.85
Rate Group B	\$ 22.89	\$	21.94	\$ 23.10
Rate Group C-Principal	\$ 25.46	\$	24.42	\$ 23.13
Rate Group C - MCA 1	\$ 27.74	\$	28.00	\$ 25.20
Rate Group D - Principal	\$ 33.24	\$	31.87	\$ 30.20
Rate Group D - MCA 1	\$ 34.69	\$	35.00	\$ 31.50
Rate Group D - MCA 2	\$ 36.61	\$	36.95	\$ 33.26
Flat Rate Trunk				
Rate Group A	\$ 23.70	\$	20.85	\$ 21.95
Rate Group B	\$ 32.45	\$	28.55	\$ 30.05
Rate Group C-Principal	\$ 35.80	\$	31.49	\$ 29.84
Rate Group C - MCA 1	\$ 39.35	\$	36.45	\$ 32.81
Rate Group D - Principal	\$ 43.60	\$	41.42	\$ 39.24
Rate Group D - MCA 1	\$ 45.50	\$	45.50	\$ 40.95
Rate Group D - MCA 2	\$ 48.00	\$	48.00	\$ 43.20
Caller ID(Name or Number)	\$ 8.75	\$	8.08	\$ 8.50
Cail Forwarding	\$ 6.00	\$	5.70	\$ 6.00
Three Way Calling	\$ 4.30	\$	3.80	\$ 4.00
Priority Call	\$ 3.70	\$	3.80	\$ 4.00
Auto Redial	\$ 4.30	\$3.8	0 + \$.50 per call	\$ 4.00

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EVERYDAY, CISCO EXPERIENCES THE ADVANTAGES OF THE NETWORK. IT HELPS WHEN HIRING AND EMPLOYING THE CISCO WORKFORCE, BRINGING A GEOGRAPHICALLY DIVERSE COMPANY TOGETHER. CISCO ALSO EXPERIENCES THE CHALLENGES THAT THE NETWORK CREATES. EACH ONE OF THOSE EMPLOYEES NEEDS TO BE CONNECTED IN A WAY THAT LETS HIM OR HER DO THE BEST JOB POSSIBLE. MOST ENTERPRISES EXPERIENCE THESE SAME CHALLENGES—A FAST-GROWING, DISTRIBUTED WORKFORCE WITH REMOTE USERS, OFFICES, AND SITES ALL OVER THE COUNTRY.

Enterprises want to enjoy the productivity improvements of today's applications. Human resource systems, manufacturing systems, videoconferencing, distance learning, and training applications scale across the enterprise, bringing high-quality applications and experiences to users at corporate headquarters and at remote offices worldwide.

When these applications are delivered beyond the corporate site, users often face low bandwidth rates that limit application performance. This issue becomes greater with the growing number of telecommuters. According to the Gartner Group, telecommuting is expected to reach 60 million users in the U.S. by 2002.

Historically, telecommuters have enjoyed two options for remote access: analog dial modems and ISDN. Analog dial modems enable location independence for road warriors and mobile users to connect to the corporate intranet over telephone lines. Bandwidth rates are limited to 56 Kbps. Alternatively, ISDN has offered telecommuters at fixed locations bandwidth rates up to 128Kbps. ISDN rates scale for Web

"WHEN CISCO NEEDED A COST-EFFECTIVE. HIGH-SPEED SOLUTION FOR OUR THOUSANDS OF TELEWORKERS, WE CHOSE DSL FOR THE PRODUCTIVITY ENHANCEMENT AS WELL AS THE TREMENDOUS SAVINGS OVER ISDN."

—Pete Solvik CIO Cisco Systems Digital subscriber line (DSL) offers an alternative for fixed-location telecommuters. DSL enables high-speed, lower-cost, corporate network access. In fact, Cisco is currently migrating its telecommuters to DSL to reap the benefits of increased productivity, better application access, predictable billing, and the elimination of many long-distance charges.

DSL, an Introduction

Digital subscriber line (DSL) is the access technology of choice for remote offices or teleworkers who need higher-speed access than analog modems or ISDN. DSL is ideal when remote users

> need access to multimedia-based and data-intensive applications including video, voice, animation, and engineering computing.

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DSL technologies enable high-speed transmission from service provider to customer site over most twisted-pair copper wiring; most readily, telephone lines. Contrary to what its name implies, the term DSL refers to modem technology, not to the line itself. A pair of xDSL modems on a standard copper line constitutes a DSL

connection. While many standards have been defined, most xDSL technologies fall into one of four categories: asymmetric DSL (ADSL), single-line DSL (SDSL), high data rate DSL (HDSL), and very high data rate DSL (VDSL).

browsing and e-mail. However, when telecommuters require access to more intensive applications, ISDN becomes a barrier to productivity and a source of growing cost.

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Asymmetric DSL

ADSL offers available bandwidth that is unevenly divided with more bandwidth allocated to downstream traffic. Rates range from T1 to 9 Mbps downstream, with 16 Kbps to 640 Kbps upstream. ADSL uses either carrierless amplitude/phase (CAP) modulation or the newer discrete multitone (DMT) technique. ADSL is proving useful in small or home office WAN applications such as interactive video, client/server applications, and telecommuting, where most data flows one way.

Single-Line DSL

A single-line version of HDSL, SDSL transmits T1 or E1 signals over one twisted pair. It can support standard telephone line transmission and T1/E1 simultaneously over the same line. SDSL technology is well suited for a small office equipped with a single telephone line.

High Data-Rate DSL

Several implementations of HDSL are in use today. HDSL typically supports 768-kbps full duplex over a single twisted pair, T1-speed over two pairs, and E2 over three pairs. HDSL can be deployed primarily as a low-cost substitute for full T1 lines in symmetrical, business-oriented WAN applications.

Very-High-Rate DSL (VDSL)

VDSL offers much higher speeds at shorter ranges, up to 52Mbps downstream. VDSL is undergoing tests using several modulation techniques, and probably will be most useful in large-bandwidth applications such as medical imaging, real-time video, or HDTV.

The Choice for Telecommuters

In selecting a telecommuting solution, network managers must evaluate user applications and the ongoing costs of the service and support. The following chart (Table 1) makes recommendations based on user applications. As network managers broaden access to bandwidth-intensive applications and as telecommuting becomes a common workforce model, DSL offers bandwidth rates to realize the productivity enhancements of these new applications.

Table 1 Telecommuter Technologies

Applications	Dial	ISDN	DSL
Mobile use	X		
E-mail	X	X	X
Web browsing	X	х	Х
Voice		x	X
Video		<u> </u>	х
Client/server applications			X
Engineering computing			X
Multimedia applications	~		X

With speeds up to 7 Mbps and "always-on" connections, enterprises deploying DSL can enjoy important new applications, such as manufacturing and human resource systems, collaborative computing, and multimedia streaming, no matter where they are located, with a user experience similar to corporate sites. The performance of DSL will support increasingly robust applications of the new millennium (Figure 1).



Figure 1 Planned Corporate Applications

Analysts recognize that bandwidth requirements are increasing exponentially. According to the Gartner Group, large offices that use T1 and T3 lines today will require nultiple T1s to OC-3 lines to support their business by 2003. Branch offices and telecommuters will follow suit, requiring FT1 (fractional T1) upstream and (multiple) nxT1 downstream—as applications and remote capabilities grow.

But even today, the need for speed far outstrips conventional methods for data transmission. Table 2 shows user bandwidth minimums and maximums to enable productivity—not in the future—but today.

Table 2 The Need for Speed

Peak	Minimum
80 Kbps	
64 Kbps	
64 Kbps	64 Kbps
256 Kbps	128 Kbps
64 Kbps	64 Kbps
528 Kbps	528 Kbps
	80 Kbps 64 Kbps 64 Kbps 256 Kbps 64 Kbps

Source: Gardner Group, November 1998

DSL: Economic Advantages

While moving to DSL has marked productivity

provements for robust applications, the decision to orgate is also compelling based on ISDN pricing and support costs. ISDN is regulated at the state level, and subsequently tariffs differ from state to state, even when ISDN services come from the same provider.

Table 3 ISDN Tariff Variability

Multi-State LEC as an Example

State	Monthly Charge per Line	Monthly Allowance	Minutes Over (per min.)
Florida	\$121.66	400 hours	\$0.05
Texas	\$67.33	Unlimited	n/a
California	\$49.22	None	\$0.01
Missourí	\$131.76	100 hours	\$0.05
Washington	\$96.05	Unlimited	n/a
Oregon	\$107.25	Unlimited	n/a
Virginia	\$65.87	None	up to \$0.047
Pennsylvania	\$127.23	400 hours	\$0.05

Table 3 is an example of one multistate ISDN provider's variable business terms. In each state, rates, base hours, and

er-limit charges bear no relationship to the same company's is in other states. In some areas, distance and time of day create another variable. With a wide variety of ISDN providers in each state, and differing providers from state to state with differing rates, packages, and exceptions, ISDN costs are difficult to estimate. Another variable in calculating ISDN costs is the telephone charges themselves. ISDN is transmitted over B-channels, which are treated as regular phone lines, subject to peak and nonpeak usage charges, mileage charges for local long distance, and long distance charges. If the ISDN pricing package includes free hours, B-channel-per-minute charges apply for any excess time.

The Surprising Economics of DSL

Independent third-party research indicates that DSL is the price performance winner based on the cost of bandwidth per minute (Table 4).

Table 4 Economic Comparisons

Service	Bandwidth	Cost per Month
DSL	128 Kbps-7 Mbps	\$60\$800
ISDN	64 Kbps-128 Kbps	\$70-\$350
T1	1.5 Mbps	\$300-\$600
Frame Relay	64 Kbps-1.5 Mbps	\$500-\$600

Source: The Yankee Group, 1998

Telecommuter Economics

Comparing the economics of a telecommuter solution is compelling. Figure 2 shows comparative pricing between a variety of ISDN services—all delivering 128 Kbps—and DSL—delivering a consistent 384 Kbps of bandwidth to telecommuters.

Figure 2 Telecommuter Economics



While ISDN prices have fallen, many ISDN users are subject to per-minute charges stemming from long distance and mileage charges. This drastically raises the average per-user cost of ISDN, especially as relecommuting increases.

The lowest-cost offering, local ISDN with a guaranteed flat rate and no long-distance charges, is indeed, the least expensive. At around 60 percent of the cost of the DSL service in the example, it delivers only a third of the DSL service's 384 Kbps performance, and is only available to users in the local calling area surrounding the headquarters site.

Local long distance ISDN assumes a local call where mileage charges apply (city-to-city or rural-to-metro call, \$.03/minute), with costs rising above the standard DSL rate for each projected day of use.

Long distance ISDN assumes a negotiated long distance rate of \$.18 per minute for long distance or 800 number usage—sometimes this number can go as high as \$.25 per minute. Long distance ISDN can become astronomical, while still providing only 128 Kbps to the telecommuters who need to directly access their corporate networks. These are the users who drive the variability of monthly ISDN telecom costs. Centrex ISDN is available in metropolitan areas at a flat rate, as a substitute for local long distance services to control high-usage costs. In this model, we're assuming a conservative \$200 per month, but this service is often as high as \$400 per month.

Backhaul Trunking Economics

Figure 3 shows another interesting economic case. Telecommuter ISDN lines (two B- channels, basic rate ISDN) come into an enterprise network through primary rate interface (PRI) lines. PRI lines are based on T1 lines. Assuming a three-to-one oversubscription, each PRI can handle 33 basic-rate (128 kbps) users. On a monthly basis, each PRI line costs an average of \$1300. With 3000 BRI users and 90 PRI lines, the costs can rise to roughly \$117,000 a month. When an enterprise uses DSL as its access technology, PRIs and T1s are replaced by ATM DS-3 lines. Each ATM DS-3 line can handle 350 telecommuters. At a cost of \$4000 a month, the backhaul trunking cost of DSL tops out at around \$12,000 a month, little more than a one tenth of the cost of backhaul trunking ISDN into the same enterprise.



Figure 3 DSL Savings for Backhaul Trunking

The DSL Business Case

The following analysis (Table 5) establishes a strong business case for DSL on bandwidth savings alone for both large interprises and smaller businesses with fewer than 500 employees. With the payback period running an average of 12 months, businesses, telecommuters, and even occasional at-home, after-work users can quickly start to enjoy the benefits of DSL. Productivity gains from specific applications or data transfer needs, unique to each company, drive this payback to even shorter times.

Table 5 DSL Business Case: Monthly Telecommuter Cost Analysis

2B+D User s	User Cost Savings	Backhaul Savings	Capital Outlay	Recurring Savings	Payback Period (in months)
100	\$5,000	\$1,200	\$90,000	\$6,200	15
250	\$12,500	\$6,400	\$213,750	\$18,900	11
500	\$25,000	\$11,500	\$427,500	\$36,500	12
750	\$37,500	\$17,900	\$641,250	\$55,4DD	12
1000	\$50,000	\$27,000	\$847,500	\$77,000	11

Assumptions

- \$175 per month ISDN 2B+D service
- \$1,300 per month PRI service
- \$125 per month DSL service (symmetrical 384 Kbps)
- \$325 DSL installation charge
- \$500 CPE
- 3:1 trunk over-subscription (for both PRI and ATM DS-3)

OSL Operational Savings

From an operational perspective, DSL offers significant opportunities to save enterprises dollars and resources. Flat-rate pricing means no month-end surprises, and DSL is easy to include in budgets. Since DSL service runs over dedicated copper lines that are back-hauled over ATM virtual circuits, security is inherent. Local phone companies administer the service consistently over their entire region, and competitive carriers are entering the space as national providers for even greater coverage.

Cisco Powered DSL Access

A DSL service with the Cisco Powered Network mark means confidence, leadership, and quality that enterprise companies can rely on. Cisco partners with service providers to enable them to offer network services that are business-ready with the same scalability, performance, and policies deployed in private networks around the world.

The Cisco Powered Network program helps businesses find service providers with industry-leading networking services based on Cisco equipment. Eighty-five percent of enterprises in the Fortune 500 already depend on Cisco equipment. Companies deploying DSL can extend this infrastructure to obtain optimal, end-to-end compatibility with their existing networking equipment.

Cisco Powered Networks help companies gain a competitive advantage by powering network services that enable the most efficient deployment of tomorrows' enterprise business applications.

DSL to Gain Competitive Advantages in the New Millennium

The case for DSL is compelling. A DSL-based network for your enterprise's remote users and sites will bring greater productivity and cost savings, and at the same time, support next-century computing for next-century applications.

For More Information

To learn more about DSL, and the Cisco Powered Network service providers offering DSL services, visit www.cisco.com/cpn.



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Schedule 8

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partnering with Atlegiance Telecom means you will receive one easy-to-understand bill as well as unmatched customer support thereby reducing overall costs and improving reliability. And purchase numerous network elements from multiple vendors. and responsiveness from a single point of contact.



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variety of configurations. Through an all-in-one access device for voice, data and Internet, Allegiance Telecom's integrated access access line with voice and internet access and is available in a Our integrated access service provides an integrated network service can simplify your business operation.

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- Ability to keep existing phone numbers
- One service, one bill, one number to call
- Reduction of overall network costs

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Schedule 9

Competitive Pricing ISDN PRI Trunk Interface - Missouri

	ISDN PRI Trunk Interface Monthly Recurring Charge	ISDN PRI Trunk Interface Nonrecurring Charge
Allegiance Telecom	\$625.00	\$3,540
Birch Telecom	\$337.00 - \$625.00	\$500 - \$3,540
MCI	\$1,600.00 flat rate usage \$400.00 measured usage	\$2,790
Sprint	\$625.00	\$3,540
SWBT	\$375.00 - \$625.00	\$500 - \$3,540

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Notes:

1 - CSV,CSD trunk equivalent charges are not included.

2 - Only SWBT and Birch Telecom tariffs clearly listed term plan pricing
3 - Highest rates for each are month-to month rates.

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4 - PRI is eligible for MCI's Local On-Net term discount plan which is also based on term length and committed usage levels.

5- Rates in effective 6/25/01

SCHEDULE 9