

UTILITY OPERATIONS DIVISION ROUTING SLIP

File No. JI-2003-0373

To:	Initial	Assigned: 9-23-02			
Chair Simmons	KS	From:	Initial	Date	Revised
Commissioner Murray	DM	A McKinnie	AMcK	9-25-02	
Commissioner Lumpe	LS?	Wm Voight Natella A. etrich	ND	9-25-02	
Commissioner Gaw	1/1/02	Mr. VanEschen			
Commissioner Forbis	DF	Legal	WKT	9/25/02	
Agenda Date: 9-26-02					
Final Agenda: 9-26-02		Staff Deadline: 9-25-02		By 5pm	
Commission Action:					
Approve:	Suspend:	STAFF RECOMMENDS APPROVAL			

Company: Southwestern Bell Telephone, L.P., d/b/a/ Southwestern Bell Telephone Company

Effective Date: 10-1-02

Purpose: to revise a promotion for business customers in the optional MCA tiers.

Annual report Assessment Information

- ☒ The Company is current.
☐ The Company is delinquent (☐ filing an annual report ☐ paying PSC assessment)

On September 20, 2002, Southwestern Bell Telephone, L.P., d/b/a/ Southwestern Bell Telephone Company (SWBT), an incumbent local exchange carrier (ILEC), submitted a tariff filing to revise a promotion for business customers. The original promotion was from April 3, 2002 to September 30, 2002 and allowed business customers who signed up for a 12 month term contract to receive a 20% discount on their optional Metropolitan Calling Area (MCA) service (exchanges in MCA 3, 4, and 5). The revised promotion is from October 1, 2002 to December 31, 2002, and increases the optional MCA discount to 50%. As long as the customer continues to subscribe to the optional MCA plan, the customer will continue to receive the promotional price. If a customer chooses to discontinue receiving optional MCA service, a termination charge, consisting of 50% of the monthly MCA rate times the number of months remaining on the contract, will apply.

The Telecommunications Department Staff (Staff) has reviewed this instant filing for winback concerns, and has concluded that it passes these criteria. This filing is not limited to a select class of customers, contains only a commonly known and widely used service (MCA), and is constructed in such a way that Staff asserts SWBT has the incentive to offer it to all business customers. The only customers who are not able to receive this promotion are those currently engaged in term contracts with SWBT for MCA service in the optional MCA exchanges.

Staff has reviewed this filing and has no objection with this promotion going into effect. Staff would like to call to the Commission's attention that this promotion concerns the pricing of the MCA plan, which is currently under dispute in Case No. TT-2002-447. Although Staff does not share this view, the Office of Public Counsel in Case No. TT-2002-447 has asserted that the price of MCA service is unchangeable. This filing raises the same issue, MCA pricing, because customers taking advantage of

this promotion would receive a discounted MCA rate. Therefore this tariff filing, if approved, may have implications for Case No. TT-2002-447.

No Supplement to this
tariff will be issued
except for the purpose
of canceling this tariff.

Local Exchange Tariff
2nd Revised Sheet 1.0301
Replacing 1st Revised Sheet 1.0301

LOCAL EXCHANGE

1.1 General (cont'd)

1.1.6 Promotions

- (CT) The Telephone Company will offer a promotion for the period beginning October 1, 2002
(CT) through December 31, 2002. With this promotion, business network access line customers
(CR) that subscribe to a 12 month term commitment for Optional MCA service(s) can receive a
50% discount on the monthly recurring charge for Optional MCA service. To be eligible,
business customers must not have: 1) had service disconnected for nonpayment; or 2) any past
due bills for regulated service owed to the Company.

A termination charge will apply if the business customer disconnects any portion of their
contracted service prior to the expiration of their term commitment. This charge will consist
of 50% of the monthly rate for service disconnected times the number of months remaining on
the contract.

The Telephone Company will offer a promotion for the period June 5, 2002 through
June 4, 2003. With this promotion, business customers who establish business network access
service and who agree to a 12-month term commitment for flat rate 1-party service, multi-line
access service or basic exchange access trunks will receive a waiver of the applicable non-
recurring Service and Equipment charges. Eligible business customers must not have: 1)
service disconnected for non-payment; or 2) any past due bills for regulated service owed to
the Company.

Issued: September 20, 2002

Effective: October 1, 2002

By CINDY BRINKLEY, President-Missouri
Southwestern Bell Telephone, L.P., d/b/a Southwestern Bell Telephone Company
St. Louis, Missouri

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