Exhibit No. \_\_\_\_\_

Issue: Cost of Capital (Debt)
Witness: Michael E. Thaman, Sr.
Type of Exhibit: Direct Testimony
Sponsoring Party: Raccoon Creek

Case No.: SR-2016-0202 Date: September 30, 2016

### **Missouri Public Service Commission**

**Direct Testimony** 

of

Michael E. Thaman, Sr.

On Behalf of

Raccoon Creek Utility Operating Company, Inc.

**September 30, 2016** 

### **AFFIDAVIT**

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3	STATE OF Missoure )  COUNTY OF House )
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8	I, Michael E. Thaman, Sr., state that the answers to the questions posed in the
9	attached Direct Testimony are true to the best of my knowledge, information and beli
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12	Cliffingen
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15	Subscribed and sworn to before me this 39th day of September, 2016.
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18	State Pro Felmer
19	Notary Public
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22	My Commission Expires:
23	Kathleen M. Fellmer State of Missouri - 8t. Louis County Notary Philips Commission #12533887

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## DIRECT TESTIMONY OF MICHAEL E. THAMAN, SR.

**WITNESS INTRODUCTION** 

1

2	Q.	PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.
3	A.	My name is Michael E. Thaman, Sr. My business address is Warson Capital
4		Partners, LLC, 7733 Forsyth Boulevard, Suite 1450, St. Louis, MO 63105.
5	Q.	PLEASE DESCRIBE YOUR FORMAL EDUCATION.
6	A.	I received a Bachelor of Science with a major in Accounting from the University
7		of Missouri – Columbia in 1971.
8	Q.	PLEASE DESCRIBE YOUR PROFESSIONAL EXPERIENCE.
9	A.	My professional experience includes the following:
10		a. <u>1971 – 1981</u> : Practice as a Certified Public Accountant with the St. Louis
11		office of KPMG, an international accounting firm.
12		b. <u>1981 – 1991</u> : Executive Vice President and Chief Financial Officer of
13		Landmark Bancshares Corporation, a \$2.5 billion banking organization
14		based in St. Louis, now part of Regions Bank.
15		c. <u>1992 – 1994</u> : CEO of NationsMart Corporation, a consumer services
16		company which completed an IPO in 1993.
17		d. 1994 – present: Co-Founder and CEO of Warson Capital Partners, LLC, an
18		investment banking and private equity firm based in St. Louis providing debt
19		and equity capital to emerging growth companies in a wide range of
20		industries.

# 1 Q. WHAT EXPERIENCE DO YOU HAVE IN REGARD TO THE FINANCING OF 2 BUSINESSES?

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My experience with respect to financing businesses began in the mid-1970s as a member of management at the international accounting firm KPMG working with clients who were having difficulty in arranging financing for a variety of reasons including distressed or "turnaround" situations. In that capacity, I pursued financing from both traditional and nontraditional sources. As CFO of Landmark Bancshares Corporation for eleven years, I (i) lead the process of raising more than \$100 million of private and public debt and equity financing to fuel growth of the company, ultimately listing the company on the New York Stock Exchange; and (ii) served on our community banks' executive loan committees participating in the analysis and approval process for loan proposals from clients in a variety of industries including a few public utilities. I often worked with clients whose loan proposals were rejected, usually for lack of traditional credit worthiness, to identify and pursue alternative sources of financing. As co-founder and CEO of Warson Capital Partners for 22 years, I have represented more than 100 client companies in raising debt and/or equity financing in both local and national markets. Many of these clients have been start-up situations, early-stage emerging growth companies, and in some cases "turnaround" situations, most requiring nontraditional financing.

1 **PURPOSE** WHAT IS THE PURPOSE OF YOUR DIRECT TESTIMONY? 2 Q. I will discuss the general non-availability of traditional financing for sewer utilities 3 A. in the condition of Raccoon Creek Utility Operating Company, Inc. (Raccoon 4 Creek), and the reasons therefore, as well as the reasonableness of the debt rate 5 6 being charged to Raccoon Creek. 7 **COST OF CAPITAL (DEBT)** WHAT DOCUMENTS HAVE YOU REVIEWED IN PREPARATION FOR YOUR 8 Q. 9 **TESTIMONY?** I have reviewed the Direct Testimony of Josiah Cox; historical financial 10 Α. 11 statements of Raccoon Creek as of and for the period from inception to December 31, 2015, and as of and for the six months ended June 30, 2016; a file 12 13 created by Raccoon Creek entitled "Raccoon Creek Credit Risk Profile with 14 Contingent Liabilities"; Missouri Department of Natural Resources (MDNR) documents with respect to the Missouri Clean Water Law and related civil 15 16 penalties; Construction Loan and Security Agreement Between Raccoon Creek 17 Utility Operating Company, Inc. and Fresh Start Venture LLC; "Small Utility Return on Equity/Rate of Return Methodology" prepared by the financial Analysis 18 19 Department of the Utility Services Division of the Missouri Public Service 20 Commission dated September 2010; Missouri Office of the Public Counsel "Small 21 Utility Rate Case Tutorial" prepared by Ted Robertson, CPA; "Water & Sewer 22 Operating Revenue, Expenses, and Statistics" for "WPC&WSS&Villages" for the calendar vear January 1 – December 31, 2013: "West 16<sup>th</sup> Sewer Company-W/O 23

1		Additions Case No. SM-2015-0014 Test Year Ended 12/31/13 Updated to
2		6/30/14 Plant in Service"; "SR-2016-0065 Raccoon Creek Rate Base Worksheet
3		Source: SR-2016-0202 EMS"; "Raccoon Creek Utility Operating Company, Inc.
4		Weighted Cost of Capital for Raccoon Creek Utility Operating Company, Inc."
5		and related schedules; "Report and OrderFile No. WR-2016-0064 et al. in the
6		Matter of the Water Rate Request of Hillcrest Utility Operating Company, Inc.
7	Q.	WHAT DO YOU UNDERSTAND IS RACCOON CREEK'S ACTUAL COST OF
8		DEBT?
9	A.	Fourteen percent (14%).
10	Q.	DOES THAT DEBT COST SURPRISE YOU?
11	A.	No, given the true risk profile of Raccoon Creek and the resulting nature of the
12		debt.
13	Q.	WHY NOT?
14	A.	In my opinion, the risk profile of small utilities in the condition of Raccoon Creek,
15		particularly with respect to financial position, results of operations, out-of-
16		compliance status, and the potential for unknown contingent liabilities
17		("Distressed Utilities"), is such that traditional bank financing is not available. Any
18		lender to Distressed Utilities would be entering into a financing arrangement with
19		significant high-risk characteristics, completely outside of traditional bank capital
20		markets. There is no bond rating, stated, adjusted or otherwise, that could apply
21		to this risk profile. As a result, very few sources of financing would be available.
22	Q.	WHAT TYPES FINANCING MIGHT BE AVAILABLE TO RACCOON CREEK?

Financing for distressed public utilities such as Raccoon Creek is very difficult to source. The few sources that may be available would be specialized infrastructure venture investors, high-net-worth private investors, and mezzanine financing firms who would likely: (i) be familiar with small utilities and particularly Distressed Utilities, the risks that may be associated therewith, the cost and the time required to eliminate or mitigate such risks, and the management team and its ability to address those risks; and (ii) be willing to take the risk of a loan with significant high-risk characteristics in exchange for a commensurate rate of interest. Such commensurate rate of interest would be determined by such sources of financing based on their own assessment of risk, a process that is highly subjective because of the many unknowns, financial and otherwise, associated with Distressed Utilities. Given that there exists no established market for this type of financing, Distressed Utilities are fortunate when they do locate a source of financing, but find themselves with very little negotiating position.

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#### Q. WHAT IS THE INTEREST RATE FOR THESE TYPES OF FINANCING?

- 17 A. Based on my experience, lenders to companies with risk profiles similar to that of
  18 Raccoon Creek could expect returns in the range of fifteen (15%) to twenty-one
  19 percent (21%) for such loans.
- 20 Q. DOES THE INDIVIDUAL FINANCIAL WHEREWITHAL OF AN ENTITY'S
  21 PRESIDENT, SUCH AS MR. COX, IMPACT THIS SITUATION?
- A. Given that an entity's president such as Mr. Cox typically is not directly involved in, nor a personal signatory to, financing arrangements such as that for Raccoon

- 1 Creek, a lender would look only to the characteristics of the business and its risk 2 profile without regard to the president's financial position.
- Q. DO YOU HAVE AN OPINION AS TO THE REASONABLENESS OF THE 14%
  INTEREST RATE ASSOCIATED WITH RACCOON CREEK'S FINANCING?
- 5 A. Yes. Based on the risk profile of Raccoon Creek and the very few alternatives
  6 available for debt financing, I believe the fourteen percent (14%) interest rate
  7 associated with Raccoon Creek's financing is reasonable.
- 8 Q. DOES THIS CONCLUDE YOUR DIRECT TESTIMONY?
- 9 A. Yes.