EXHIBIT

**Exhibit No.:** 

Issue(s)

Witness/Type of Exhibit:

**Sponsoring Party**:

Case No.:

Competitive Classification Meisenheimer/Direct Public Counsel

TO-2007-0053

FILED<sup>e</sup>

MAR 2 3 2007

Missouri Public Service Commission

## **DIRECT TESTIMONY**

**OF** 

## **BARBARA A. MEISENHEIMER**

Submitted on Behalf of the Office of the Public Counsel

## SOUTHWESTERN BELL TELEPHONE, L.P., D/B/A AT&T MISSOURI

Case No. TO-2007-0053

December 14, 2006

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OPC EX	hibit No
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## BEFORE THE PUBLIC SERVICE COMMISSION OF THE STATE OF MISSOURI

In the Matter of the Review of the	)	
Competitive Classification of the	)	Case No. TO-2007-0053
Exchanges of Southwestern Bell	)	
Telephone, L.P., d/b/a AT&T Missouri	)	

## AFFIDAVIT OF BARBARA A. MEISENHEIMER

STATE OF MISSOURI	)	
	)	SS
COUNTY OF COLE	)	

Barbara A. Meisenheimer, of lawful age and being first duly sworn, deposes and states:

- 1. My name is Barbara A. Meisenheimer. I am Chief Utility Economist for the Office of the Public Counsel.
- 2. Attached hereto and made a part hereof for all purposes is my direct testimony.
- 3. I hereby swear and affirm that my statements contained in the attached testimony are true and correct to the best of my knowledge and belief.

Barbara A. Meisenheimer

Subscribed and sworn to me this 14th day of December 2006.

NOTARY OF ME

JERENE A. BUCKMAN My Commission Expires August 10, 2009 Cole County Commission #05754036

Jerene A. Buckman Notary Public

My Commission expires August 10, 2009.

## **DIRECT TESTIMONY**

#### **OF**

#### BARBARA MEISENHEIMER

## SOUTHWESTERN BELL TELEPHONE, L.P.,

## D/B/A AT&T MISSOURI

### CASE NO. TO-2007-0053

Q. PLEASE STATE YOUR NAME, TITLE, AND BUSINESS ADDRESS.

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- A. Barbara A. Meisenheimer, Public Utility Economist, Office of the Public Counsel, P. O. Box 2230, Jefferson City, Missouri 65102. I am also employed as an adjunct Economics and Statistics Instructor for William Woods University.
- Q. PLEASE SUMMARIZE YOUR EDUCATIONAL AND EMPLOYMENT BACKGROUND.
- A. I hold a Bachelor of Science degree in Mathematics from the University of Missouri-Columbia (UMC) and have completed the comprehensive exams for a Ph.D. in Economics from the same institution. My two fields of study are Quantitative Economics and Industrial Organization. My outside field of study is Statistics. I have taught economics courses for the University of Missouri-Columbia, William Woods University, and Lincoln University, mathematics for the University of Missouri-Columbia and statistics for William Woods University.

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Q. HAVE YOU TESTIFIED PREVIOUSLY BEFORE THE COMMISSION?

A. Yes, I have testified on behalf of the consumer in telecommunication cases before the Missouri Public Service Commission. (PSC or Commission) for more than ten years and testified on many telecom issues, including competition in Missouri.

Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?

A. The purpose of this testimony is to present Public Counsel's comments and positions regarding a review of the status of competition in exchanges for which Southwestern Bell Telephone L.P. d/b/a AT&T Missouri (AT&T) has received a competitive classification to determine whether or not the competitive status should continue. I will also comment on the appropriate schedule for review of competitive classifications.

Primarily Public Counsel wants to address how the circumstances have changed since the grant of competitive status and it is contrary to the public interest to continue the competitive classification in the 60-day petition.

## Q. IN PREPARATION OF YOUR TESTIMONY, WHAT MATERIALS DID YOU REVIEW?

A. I have reviewed the Staff Report filed in this case (August 8, 2006), the Staff's workpapers, and the amended direct testimony of PSC Staff witness John Van Eschen in cases TO-2006-0093 and TO-2006-0102. I have also reviewed information available from Commission records, including portions of the rate increase tariffs and related materials filed with the Commission by AT&T and the PSC Staff regarding Tariff File No. JI-2006-0638 and Tariff File No. JI-2006-0638. Also I reviewed portions of the record from prior cases investigating the

Direct Testimony of Barbara Meisenheimer TO-2007-0053

1 2 status of competition in SBC exchanges as well as data gathered from public sources.

The Commission established this proceeding for the purpose of evaluating under

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#### Q. WHAT IS THE PURPOSE OF THIS PROCEEDING?

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19 20 Section 392.245 RSMo if the conditions that existed when AT&T's received competitive classifications still exist in certain exchanges and whether or not it is the public interest to continue the competitive status.

## Q. WHY DOES PUBLIC COUNSEL FOCUS ON THE 60-DAY PETITION EXCHANGES BUT NOT ON THE 30-DAY PETITION CHANGES?

Α. Public Counsel focused its limited resources on the 60-day petition exchanges due to the low threshold for competitive classification under the 30-day petitions. The threshold for granting competitive status is set so low that it does not protect consumers from unfettered monopoly or dominant provider pricing because it abandons reasonable consideration of relevant economic factors. AT&T successfully lobbied for the new statutory limits on the Commission's ability to consider more than the most meager showing of alternatives to basic telephone service before granting competitive status within the 30-day petition. Although the Staff's Report and workpapers indicate a reasonable inquiry into this limited criteria, the Staff Report should have identified and verified the wireless carriers relied upon to demonstrate continued eligibility for a competitive classification.

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- Q. WHAT ARE THE KEY GROUNDS FOR PUBLIC COUNSEL'S CHALLENGE OF THE COMPETITIVE STATUS FOR EXCHANGES APPROVED UNDER THE 60-DAY PROVISION OF SECTION 392,245.5?
- A. Public Counsel is challenging the competitive classification for residential and business service in those exchanges qualified under the 60-day petition based upon the change in circumstances that existed at the time of the reclassification and that the conditions for competitive classification do not continue to exist. Public Counsel submits that to continue the competitive classification in light of present circumstances would be contrary to the public interest.
- Q. WHAT PORTION OF SECTION 392.245 IS AT ISSUE WITH RESPECT TO THE 60-DAY PROVISION?
- A. The relevant portion of text of Section 392.245.5 at issue states:

The commission shall, at least every two years, or where an incumbent local exchange telecommunications company increases rates for basic local telecommunications services in an exchange classified as competitive, review those exchanges where an incumbent local exchange carrier's services have been classified as competitive, to determine if the conditions of this subsection for competitive classification continue to exist in the exchange and if the commission determines, after hearing, that such conditions no longer exist for the incumbent local exchange telecommunications company in such exchange, it shall reimpose upon the incumbent local exchange telecommunications company, in such exchange, the provisions of paragraph (c) of subdivision (2) of subsection 4 of section 392.200 and the maximum allowable prices established by the provisions of subsections 4 and 11 of this section, and, in any such case, the maximum allowable prices established for the telecommunications services of such incumbent local exchange telecommunications company shall reflect all adjustments which were or could have been filed from all preceding years since the company's maximum allowable prices were first adjusted pursuant to subsection 4 or 11 of this section. (Emphasis supplied.)

Q. IS THE COMMISSION'S REVIEW LIMITED TO ONLY THOSE EXCHANGES WHERE BASIC LOCAL SERVICE RATES WERE INCREASED?

- A. No. The Commission is not prohibited from reviewing its grant of competitive status at any time. The statute's two year period acts as an upper limit on the time between reviews. There is no limit on the time or frequency so the Commission may review the status at any time, but at least every two years.
- Q. DO YOU BELIEVE THERE IS GOOD REASON TO REVIEW THE CONDITIONS THAT EXIST IN AT&T EXCHANGES WHERE THE COMPANY HAS NOT INCREASED BASIC LOCAL SERVICE RATES SINCE RECEIVING A COMPETITIVE CLASSIFICATION?
- A. Yes. Shortly after receiving competitive classification, AT&T increased basic local service rates in areas supposedly subject to the greatest competition, its "competitive" metropolitan and suburban exchanges and to those customers supposedly most likely to see benefits from competition, business customers. Business customers in competitive exchanges experienced a \$1 increase in basic local service. Single line residential customers in competitive Rate Group B exchanges experienced a 14% increase. Residential customers subscribing to flat rate trunk service experienced increases of 14% to 19%. This aggressive action to raise rates significantly above the rates that are allowed under price caps is a strong reason to consider if the public interest is still served with the continuation of competitive status under the 60-day provision contained in Section 392.245.5 RSMo (2005 Cum. Supp.).

# Q. WHAT RATES DID AT&T INCREASE FOR RESIDENTIAL AND BUSINESS CUSTOMERS?

- A. The Staff Report filed in this case dated August 8, 2006 states that "In Tariff File No. JI-2006-0638, AT&T Missouri increased the monthly rates for business basic local telecommunications service in its Rate Group B and larger competitively classified exchanges. The increase was one dollar for all rate groups." And, "In Tariff File No. JI-2007-0011, AT&T Missouri increased the monthly rates for residential basic local telecommunications service in its Rate Group B and larger competitively classified exchanges. The increase varied among the different rate groups and ranged from approximately 4.8% to approximately 19%." These are included in Schedule BAM Direct-2 and Schedule BAM Direct-3.
- Q. HOW DO THESE RATE INCREASES FOR BASIC LOCAL SERVICES COMPARE TO THOSE RATE INCREASES ALLOWED UNDER PRICE CAPS?
- A. Under price cap regulation increases in basic rates are tied to changes in the Consumer Price Index for Telecommunications Service (CPI-TS). Rate increases may not exceed any rise in that index and a decrease in that index mandates a reduction in rates by that index change.

## Q. WHAT IS THE PERFORMANCE OF THE CPI-TS IN RECENT YEARS?

A. I obtained information from the Bureau of Labor Statistics on performance of the CPI-TS. The annual CPI-TS fell from 98.3 to 95.8, a change of -2.5% from 2003 to 2004 and fell from 95.8 to 94.9, a change of -.9% from 2004 to 2005. Over the first 10 months of 2006, the Index rose to 96.8 but this represents only a 1.9% increase which is significantly less than the increase in basic rates implemented

by AT&T.

described.

Schedule BAM Direct-1 illustrates the CPI-TS changes I have

- Q. FROM AN ECONOMIC PERSPECTIVE, DO YOU BELIEVE IT IS IMPORTANT IN THE 60-DAY TRACK PETITIONS FOR THE COMMISSION, IN ITS DISCRETION, TO EVALUATE THE QUALITY AND QUANTITY OF COMPETITION ASSOCIATED WITH A COMPETITIVE CLASSIFICATION?
- A. Yes. For competition to be meaningful and not contrary to the public interest, it should constrain the price a monopoly provider or a dominate provider might otherwise charge for service. The Legislature apparently sought to protect the consumer from basic local price increases after an exchange is declared competitive by directing that a Commission review of the qualifications for continued competitive classification is warranted if an incumbent increases basic local telecommunications service rates in such an exchange
- Q. HOW DOES AT&T'S PRICE INCREASES FOR BASIC LOCAL SERVICE CHANGE THE CONDITIONS THAT EXISTED AT THE TIME THAT THE COMMISSION GRANTED COMPETITIVE STATUS?
- A. AT&T's action to raise basic local service prices significantly above the level allowed under price caps provides new evidence that competitive forces are not constraining AT&T's power. It is also important to note that when AT&T increased basic local service prices, it raised the basis for resellers' prices for basic local service and in turn increased CLEC resellers' prices. The domino effect of these basic local increases coupled with the fact that under price cap regulation, the Company increased many of the prices for its nonbasic services year after year (often up to the maximum ceiling) should give the Commission

 abundant reason to believe that the public interest is no longer served by continuing the competitive classification in these exchanges and that to do so is contrary to the public interest.

- Q. FROM AN ECONOMIC PERSPECTIVE, WHAT OTHER REASONS MAKE IT IMPORTANT FOR THE COMMISSION TO EVALUATE THE QUALITY AND QUANTITY OF COMPETITION AS PART OF ITS ANALYSIS OF WHETHER COMPETITVE CLASSIFICATION IS CONTRARY TO THE PUBLIC INTEREST?
- A. In addition to promoting affordability, for competition to be meaningful and not contrary to the public interest, it should promote availability, better quality and more variety for consumers. I believe that the legislative intent and purposes identified in Section 392.185, RSMo, serve as a reasonable yardstick in evaluating whether this status is in the public interest or is contrary to public interest.
- Q. WHAT DOES SECTION 392.185, RSMO IDENTIFY AS THE GOALS AND PURPOSES OF THE MISSOURI TELECOMMUNICATIONS LAW?
- A. (1) Promote universally available and widely affordable telecommunications services;
  - (2) Maintain and advance the efficiency and availability of telecommunications services;
  - (3) Promote diversity in the supply of telecommunications services and products throughout the state of Missouri;
  - (4) Ensure that customers pay only reasonable charges for telecommunications service;
  - (5) Permit flexible regulation of competitive telecommunications companies and competitive telecommunications services;

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Barbara Meisenheimer

- (6) Allow full and fair competition to function as a substitute for regulation when consistent with the protection of ratepayers and otherwise consistent with the public interest;
- (7) Promote parity of urban and rural telecommunications services;
- (8) Promote economic, educational, health care and cultural enhancements; and
- (9) Protect consumer privacy.

AT&T's price cap increases do not advance these goals and in fact run a foul of Section 392.185(1)(4) and (6). A competitive classification that is contrary to the goals established by Section 392.185, RSMo, should be returned to price cap regulation.

- Q. HAS AT&T USED THE "FLEXIBILITY" PROVIDED UNDER COMPETITIVE CLASSIFICATION TO LOWER BASIC LOCAL SERVICE PRICES IN THOSE EXCHANGES **DECLARED COMPETITIVE?**
- Α. It appears that AT&T has not used that flexibility to address its "competition". I was unable to identify any basic local services in any competitive exchanges where AT&T lowered the price after it was granted competitive status either under the 30-day or 60-day petitions.
- Q. HAS AT&T BEEN MANDATED TO REDUCE BASIC LOCAL SERVICE RATES IN **EXCHANGES STILL PROTECTED UNDER PRICE CAP REGULATION?**
- A. Yes. In September, 2005, as required by the price cap statute, AT&T lowered basic local service rates by 1.95% to reflect the reduction in the CPI-TS (See Schedule BAM Direct-6).

In contrast to the 2005 CTI-TS reduction that AT&T was compelled to make under the price cap statute, AT&T later increased local basic rates in competitive exchanges. These increases ranged from 4% to 19% depending on the exchange. Generally, these residential customers saw an increase in local rates. Business customers saw a \$1/per month increase in basic local rates.

- Q. HAS PRICE CAP REGULATION LIMITED AT&T FROM INCREASING RATES FOR NON BASIC SERVICE?
- A. Yes. AT&T increased prices for unbundled non basic services, such as customer calling features, local operator services and payphone services but those increases were limited to approximately 5%. (See Schedules BAM Direct-4 and BAM Direct-5 for examples.)
- Q. IN THE PROCEEDING GRANTING COMPETITIVE CLASSIFICATION CONSUMER "CHOICE" WAS A PRIMARY REASON GIVEN BY AT&T IN SUPPORT OF COMPETITIVE STATUS. FROM AN ECONOMIC PERSPECTIVE, HAS THE COMPETIVE STATUS EXPANDED CHOICE FOR CUSTOMERS?
- A. No. The SBC/AT&T merger and MCI's acquisition by Verizon has significantly altered competitive conditions for the new AT&T. The available choices of facility based CLEC service have dwindled. The Commission should consider if comparable services are available at comparable price, terms and conditions.

# Q. WHY SHOULD THE COMMISSION MAKE A PUBLIC INTEREST EVALUATION AS PART OF ITS REVIEW OF THESE COMPETITIVE EXCHANGES?

A. It appears that such an inquiry is part of the review process under the statute, but I will leave the legal argument to the attorneys.

From an economic perspective and from a regulatory and public policy view, the Commission should certainly consider the public interest implications, just as it was required to do to in the reclassification petition case, to determine if "such competitive classification is contrary to the public interest." I believe that good public policy and regulatory policy demands that the Commission consider all relevant factors in its decision making process and evaluate the evidence of those relevant factors. It's my understanding that the law also requires the Commission to consider all relevant factors.

# Q. WHAT ARE SOME OF THOSE FACTORS THAT THE COMMISSION SHOULD CONSIDER IN MAKING ITS PUBLIC INTEREST ANALYSIS?

A. The legislature identified in Section 392.185, RSMo 2000, seven items that it said should be considered in applying the telecommunications regulatory laws. Those items were discussed previously.

From the economic perspective, the Commission should look at who are the "competitors" that still provide local services in those exchanges and what are their relative strength as compared to AT&T.

Recent events in the industry that affect the competitive environment are relevant.

The acquisition of the legacy AT&T by SBC giving birth to the new AT&T created a super ILEC with a national presence, while also nullifying a major local

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telecommunications service competitor in Missouri. The Verizon acquisition of MCI also diminished local competition AT&T faces.

#### Q. WHAT DOES THE CONSIDERATION OF THESE FACTORS REVEAL?

A. The Staff's investigation and the data it compiled from Commission records paints a picture where today consumers in the exchanges under review have little to no local facilities based competition. Also, it demonstrates that in many of those exchanges classified as competitive there has been no growth or negative growth in facility based CLEC lines.

For Residential exchanges 60-day petition (approximate)

- 76% negative or no growth in facilities based CLEC lines
- 36 of 51 exchanges showed no facilities or partially based facilities based
   CLEC lines

For Business exchanges 60-day petition (approximate)

- 47% negative or no growth in facilities based CLEC lines
- 5 of 30 exchanges showed no facilities or partially based facilities based
   CLEC lines
- Q. IN ITS ORIGINAL PETITION, AT&T ARGUED THAT THE COMMISSION WAS NOT TO REVIEW THE "EXTENT" OF COMPETITION. DO YOU AGREE?
- A. I didn't agree with the claim then, nor do I agree now. The Commission should consider if comparable services are available at comparable price, terms and conditions. The advent of local competition was characterized by hopes that

Direct Testimony of Barbara Meisenheimer TO-2007-0053

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robust facilities based competition would develop. The reality 10 years later is that only limited and weak facilities based competition exists. Many of the carriers that offered promise in 1996, went out of business due to an inability to compete, were consumed in mergers and acquisitions or downgraded their business plans from independent facilities based competition to the fully dependant alternative of resale.

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HAS THE COMMISSION RECEIVED ADDITIONAL INFORMATION REGARDING AREAS UNSERVED BY WIRELESS CARRIERS?

- Α. Yes. In cases involving applications for ETC designations, wireless carriers admitted that they currently do not offer service to all customers within an exchange and would have to expand cell tower coverage to serve all requesting customers. This illustrates the flaw in simply verifying the existence of a wireless carrier in an exchange as sufficient evidence of competition.
  - HOW DOES THIS INFORMATION CHANGE THE CONDITIONS THAT EXISTED AT THE TIME THAT AT&T WAS GRANTED COMPETITIVE STATUS UNDER THE 60-DAY **PROVISIONS?**
- A. This evidence validates concerns raised by Commissioners Gaw and Clayton regarding the lack of verification that customers actually have a competitive service alternative from a wireless carrier where a wireless carrier was relied upon as the basis for granting competitive classification in an exchange

 Q. IS THE EVIDENCE YOU PROVIDED IN THE 60-DAY PETITION CASE STILL RELEVANT?

A. Yes it is. The Commission should give greater consideration to that evidence in light of the greater body of information supporting the fact that wireless carriers do not serve all customers in an exchange.

I found much of AT&T's information on wireless offerings to be incorrect and incomplete. Mr. Unruh appeared to rely heavily on a third-party equipment vendor/reseller website that provides information on the coverage of wireless carriers. However, that information deviated substantially from the information I obtained from the actual wireless carriers. In some cases, the difference in the number of exchanges served by a particular carrier differed by more than 20%. I believe that a likely cause of the discrepancies is due to an overzealous use of the information obtained from the vendor/reseller. The vendor/reseller describes its service as one that identifies carriers serving in the "area." It does not guarantee that service is available in a particular exchange.

- Q. BASED ON YOUR RESEARCH, WHAT ARE YOUR CONCLUSIONS ABOUT CONTINUED WIRELESS SERVICE AVAILABITLITY?
- A. The evidence here does not adequately address wireless service availability and fails to address issues regarding deficiencies in the availability and quality of coverage.

Q. DO YOU BELIEVE THAT RELYING TOO HEAVILY ON THE EXISTENCE OF WIRELESS CARRIERS IN DETERMINING WHERE TO GRANT COMPETITIVE CLASSIFICATION WOULD BE CONTRARY TO THE PUBLIC INTEREST?

- A. Yes I do. It is particularly important in promoting the public interest that wireless service is available and is of high quality where limited facilities-based alternatives are available or where landline alternatives rely heavily on the incumbent's network.
- Q. ARE THERE ADDITIONAL CONSIDERATIONS THAT YOU BELIEVE ARE RELEVANT IN CONSIDERING THE LEVEL OF LOCAL COMPETITION PROVIDED BY WIRELESS CARRIERS?
- A. Yes. Wireless carriers tend to require long-term contracts, conduct credit checks as a condition of service, and bundle services in a manner that results in package prices higher than the incumbent's basic local service. I believe that for these reasons, in addition to those discussed above, the Commission should be cautious in relying too heavily on wireless carriers when evaluating whether or not continuing the competitive status in these exchanges is contrary to the public interest.
- Q. BASED UPON AT&T'S PAST REPRESENTATIONS TO THE PUBLIC SERVICE COMMISSION, SHOULD THE PSC REASONABLY HAVE EXPECTED THAT AT&T WOULD MAKE INCREASES IN BASIC LOCAL RATES IN THESE COMPETITIVE EXCHANGES?
- A. No. In Case No TO-2005-0035, AT&T Regulatory Executive Director Craig

  Unruh testified in response to a Commissioner's question about plans to raise

Direct Testimony of Barbara Meisenheimer TO-2007-0053

prices and how the reclassification would affect customers said:" I don't believe it will. The marketplace isn't going to allow any significant price increases on consumers. If we were to mistakenly try to raise prices to unreasonable levels, those customers are going to exercise their right to choose another provider, so obviously we would lose in that environment. So that's not something -- that's not something we intend to do". (PSC Hearing Transcript, Page 561)

In that same case, Elizabeth Stoia, SBC Operations, Inc. Director – Consumer Marketing. San Antonio, (Transcript, pp.693-5) responded to a Commissioner's question about the company's intention if competitive status was granted for residential service as follows:

"I can tell you that I haven't done the financial analysis to answer that question in particular, but I can tell you a couple things. The first one is, the last thing that I'm going to do is do something that would cause my customers to leave SBC and go to another provider, whether it's a CLEC, voice over IP or wireless. I can guarantee you that. I'm going to do the appropriate financial analysis. I'm going to do the market analysis. I'm going to talk to my customers and see what it is that they want. I'm not going to do anything that's going to affect us losing more access lines." (Tr. 674).

She further said that she and SBC had not done the analysis, business case, or talked to customers about raising local rates and reiterated that "we're not going to do something that's going to cause customers to leave us." (Tr.695)

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Q. WOULD YOU EXPECT CUSTOMERS TO LEAVE AT&T IF BASIC LOCAL PRICES WERE INCREASED?

- A. No. That is the exact problem of market dominance and monopoly. Customers faced with price increases do not have a choice of comparable substitutes. When there is insufficient competition to restrain price increases, then customers do not have sufficient alternatives and cannot avoid the price increase.
- Q. DOES THIS CONCLUDE YOUR TESTIMONY?
- A. Yes.



## **U.S. Department of** Labor

## **Bureau of Labor Statistics**

Bureau of Labor Statistics Data



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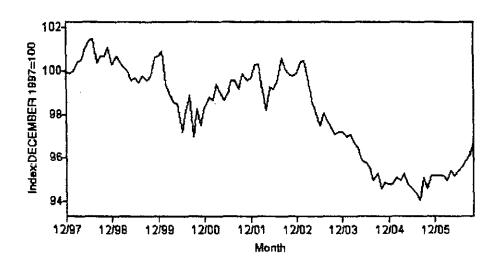
#### Consumer Price Index - All Urban Consumers

Series Id: CUUR0000SEED Not Seasonally Adjusted

Area:

Item:

U.S. city average Telephone services Base Period: DECEMBER 1997=100



Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Annual	HALF1	HA
1997							l					100.0			
1998	99.9	100.0	100.4	100.5	101.1	101.4	101.5	100.4	100.7	100.7	101.1	100.3	100.7		
1999	100.7	100.4	100.2	100.0	99.6	99.7	99.5	99.8	99.6	99.8	100.6	100.7	100.1		
2000	100.9	99.4	98.9	98.6	98.5	97.2	98.2	98.9	97.0	98.3	97.5	98.4	98.5		
2001	98.8	98.7	99.4	99.0	98.7	99.0	99.6	99.6	99.2	99.9	99.6	99.7	99.3		
2002	100.3	100.3	99.1	98.2	99.3	99.2	99.5	100.6	100.1	99.9	99.8	99.9	99.7		
2003	100.4	100.5	99.7	98.7	98.1	97.5	98.1	97.8	97.4	97.1	97.2	97.2	98.3		
2004	97.0	97.1	96.7	96.5	95.9	95.8	95.6	95.0	95.3	94.6	94.9	94.8	95.8		
2005	94.8	95.1	95.0	95.3	94.8	94.6	94.4	94.1	95.1	94.6	95.2	95.2	94.9		
2006	95.2	95.2	95.0	95.4	95.2	95.4	95.6	95.9	96.1	96.8					

Tariff File Number:

JI-2007-0011

Company Name:

Southwestern Bell Telephone, L.P., d/b/a AT&T Missouri (AT&T MO)

Effective Date:

July 21, 2006

Purpose and Summary of Filing: Increase rates for Local Service.

AT&T MO is an Incumbent Local Exchange Carrier (ILEC).

Increase Monthly Recurring Rates (MRC) for Local Exchange Service to certain Rate Groups of Residential customers:

- 1. Flat Rate 1-Party:
  - Rate Group B (47 exchanges) by approximately 14%.
  - Rate Group C Principal (Springfield) by approximately 13%.
  - Rate Group C Metropolitan Calling Area 1 (Springfield MCA-1: 6 Zones) by approximately 9%.
  - Rate Group D Principal (Kansas City and St. Louis) by approximately 9.5%.
  - Rate Group D MCA-1 (Kansas City: 5 Zones; St. Louis: 7 Zones) by approximately 9.4%.
  - Rate Group D MCA-2 (Kansas City: 7 Zones; St. Louis: 6 Zones) by approximately 7.7%.
- 2. Message 1-Party:
  - Rate Group B by approximately 6.3%.
  - Rate Group D Principal by approximately 7.5%.
- 3. Flat Rate Trunk:
  - Rate Groups B through D MCA-2 by approximately 14% to approximately 19%
- 4. Measured 1-Party:
  - Rate Groups B through D MCA-2 by approximately 4.8% to approximately 6.7%

Staff has reviewed the *pro forma* text of the notifications recently sent to customers of rate increases and has found them acceptable.

Telecommunications Staff (Staff) Review completed by:	A P Kuss	Date:	07/13/06
Telecommunications Managerial Staff Review completed by:	Wm L Voight	Date:	07/13/06
Legal Staff Review completed by:	W K Haas	Date:	07/13/06

The Staff states that the tariff meets the requirements of all applicable statutes, specifically, one or more of the following:

Sections 392.200.8, 392.200.12, 392.455(3), 392.455(4), 392.500(2), and 392.515(1), RSMo. In addition, the tariff filing does not conflict with the following Commission rules: 4 CSR 240-3.545 (4), (6), (7), (8 C,G,H), (9), (15), (16), (19); 4 CSR 240-31.065(1), (2), (3); 4 CSR 240-32.150(5), 32.160(1), (2), 32.190; 4 CSR 240-33.040(4), 33.045(2), 33.050(4) and 33.070(2).

The Staff is unaware of any other filing which affects or which would be affected by this tariff filing. Staff has no objections to the filing.



Meianie Musick-Foley Director - Regulatory AT&T Missouri 101 West High Jefferson City, MO 65101 573.636.5082 Phone mmusick.foley@att.com

July 11, 2006

Secretary of the Commission Missouri Public Service Commission P. O. Box 360 Jefferson City, Missouri 65102-0360

Dear Secretary of the Commission:

Southwestern Bell Telephone, L.P., d/b/a AT&T Missouri proposes to revise P.S.C. Mo.-No. 24, Local Exchange Tariff, Sheets 3 and 3.01.

With this tariff filing, AT&T Missouri is proposing to reprice residential basic local services in competitively classified areas which include: Rate Group B, Rate Group C, Rate Group C1, Rate Group D, Rate Group D1, and Rate Group D2. These services include Flat Rate 1-Party, Message 1-Party, Measured 1-Party, Lifeline and Flat Rate Trunks. A copy of the customer notification which was sent in the month of June is attached.

The proposed tariff changes are reflected on the attached tariff sheets with issued and effective dates of July 11, 2006, and July 21, 2006, respectively.

Thank you for your attention to this matter. Please feel free to contact me with any questions you may have. I can be reached at 573-636-5082.

Very truly yours,

/s/ Melanie Musick-Foley

I certify that a copy of the foregoing, including attachments, is being sent via e-mail to the Office of Public Counsel at <a href="mailto:opcservice@ded.mo.gov">opcservice@ded.mo.gov</a> this 11<sup>th</sup> day of July 2006.

Melanie Musick-Foley

Attachment

Southwestern Bell Telephone, L.P. d/b/a AT&T Missouri

31st Revised Sheet 3 Replacing 30th Revised Sheet 3

#### **LOCAL EXCHANGE**

## 1.2 Rates (cont'd)

## 1.2.2 Main Service(1)(3) (cont'd)

## A. Main Service-Residence (cont'd)

	Current Rates(5) Residence			
Group	Flat Rate 1-Party	Message 1-Party(2)(4)		
A	\$7.15	\$ 5.35		
В	10.00	7.50	(RT)	
C - Principal	11.00			
C - Metropolitan Calling Area-1	12.00			
D - Principal	12.00	8.50		
D - Metropolitan Calling Area-1	12.50			
D - Metropolitan Calling Area-2	13.00	***		

(1)(2)(3)(4) See Sheet 3.02

(5) See Sheet 3A for maximum rates.

(RT)

Issued: July 24, 2006

Effective: August 24, 2006

By CINDY BRINKLEY, President – Missouri St. Louis, Missouri

Schedule BAM Direct-2 pg. 4 of 9



Southwestern Bell Telephone, L.P. d/b/a AT&T Missouri

30th Revised Sheet 3 Replacing 29th Revised Sheet 3

#### **LOCAL EXCHANGE**

## 1.2 Rates (cont'd)

## 1.2.2 Main Service(1)(3) (cont'd)

## A. Main Service-Residence (cont'd)

	Current Rates(5) Residence				
Group	Flat Rate 1-Party	Message 1-Party(2)(4)			
A	<b>\$</b> 7.15	<b>\$</b> 5.35			
В	10.00(6)(CR)	7.50(6)(CR)			
C - Principal	11.00				
C - Metropolitan Calling Area-1	12.00	-			
D - Principal	12.00	8.50(CR)			
D - Metropolitan Calling Area-1	12.50	******			
D - Metropolitan Calling Area-2	13.00 (CR)	***			

(1)(2)(3)(4) See Sheet 3.02

(5) See Sheet 3A for maximum rates.

Issued: July 11, 2006

Effective: July 21, 2006

By CINDY BRINKLEY, President – Missouri St. Louis, Missouri

Schedule BAM Direct-2 pg. 5 of 9

<sup>(6)</sup> Customers in the Knob Noster exchange will receive a monthly credit to lower the effective basic local access line rate to implement the annual CPI-TS rate adjustment. The rate for Flat Rate 1-Party Residence Service is \$8.62; the rate for Message 1-Party Residence Service is \$6.15 and the rate for Measured 1-Party Residence Service is \$4.73.

Southwestern Bell Telephone, L.P. d/b/a AT&T Missouri

21st Revised Sheet 3.01 Replacing 20th Revised Sheet 3.01

#### **LOCAL EXCHANGE**

## 1.2 Rates (cont'd)

## 1.2.2 Main Service(1)(3) (cont'd)

## B. Main Service-Residence (cont'd)

	Current Rates(5) Residence		
Group	Flat Rate Trunk	Measured 1-Party(4)	
A	\$11.70	\$3.93	
В	15.31(CR)	6.00(CR)	
C - Principal	16.76	6.00	
C - Metropolitan Calling Area-1	18.64	7.00	
D - Principal	18.64	7.00	
D - Metropolitan Calling Area-1	19.42	7.00	
D - Metropolitan Calling Area-2	20.33(CR)	7.00(CR)	

(1)(3)(4) See Sheet 3.02

(5) See Sheet 3.0101 for maximum rates.

Issued: July 11, 2006

Effective: July 21, 2006

#### LOCAL RATE PLAN

Effective 07/21/06 the monthly rate for your AT&T local rate plan will change from \$8.79 to \$10.00. For more information, or to learn more about our money-saving packages, products or services, please call 1-800-464-7928 or visit us online at att.com. Thank you for choosing AT&T Missouri.

#### LOCAL RATE PLAN

Effective 07/21/06 the monthly rate for your AT&T local rate plan will change from \$4.83 to \$6.00. For more information, or to learn more about our money- saving packages, products or services, please call 1-800-464-7928 or visit us online at att.com. Thank you for choosing AT&T Missouri.

#### LOCAL RATE PLAN

Effective 07/21/06 the monthly rate for your AT&T local rate plan will change from \$6.28 to \$7.50. For more information, or to learn more about our money- saving packages, products or services, please call 1-800-464-7928 or visit us online at att.com. Thank you for choosing AT&T Missouri.

#### LOCAL RATE PLAN

Effective 07/21/06 the monthly rate for your AT&T local rate plan will change from \$1.79 to \$3.00. For more information, or to learn more about our money- saving packages, products or services, please call 1-800-464-7928 or visit us online at att.com. Thank you for choosing AT&T Missouri.

#### LOCAL RATE PLAN

Effective 07/21/06 the monthly rate for your AT&T local rate plan will change from \$9.74 to \$11.00. For more information, or to learn more about our money-saving packages, products or services, please call 1-800-464-7928 or visit us online at att.com. Thank you for choosing AT&T Missouri.

#### LOCAL RATE PLAN

Effective 07/21/06 the monthly rate for your AT&T local rate plan will change from \$2.74 to \$4.00. For more information, or to learn more about our money- saving packages, products or services, please call 1-800-464-7928 or visit us online at att.com. Thank you for choosing AT&T Missouri.

#### LOCAL RATE PLAN

Effective 07/21/06 the monthly rate for your AT&T local rate plan will change from \$5.51 to \$6.00. For more information, or to learn more about our money- saving packages, products or services, please call 1-800-464-7928 or visit us online at att.com. Thank you for choosing AT&T Missouri.

#### LOCAL RATE PLAN

Effective 07/21/06 the monthly rate for your AT&T local rate plan will change from \$11.01 to \$12.00. For more information, or to learn more

about our money- saving packages, products or services, please call 1-800-464-7928 or visit us online at att.com. Thank you for choosing AT&T Missouri.

## LOCAL RATE PLAN

Effective 07/21/06 the monthly rate for your AT&T local rate plan will change from \$4.01 to \$5.00. For more information, or to learn more about our money- saving packages, products or services, please call 1-800-464-7928 or visit us online at att.com. Thank you for choosing

## LOCAL RATE PLAN

Effective 07/21/06 the monthly rate for your AT&T local rate plan will change from \$6.03 to \$7.00. For more information, or to learn more about our money- saving packages, products or services, please call 1-800-464-7928 or visit us online at att.com. Thank you for choosing

## LOCAL RATE PLAN

Effective 07/21/06 the monthly rate for your AT&T local rate plan will change from \$7.48 to \$8.50. For more information, or to learn more about our money- saving packages, products or services, please call 1-800-464-7928 or visit us online at att.com. Thank you for choosing AT&T Missouri.

## LOCAL RATE PLAN

Effective 07/21/06 the monthly rate for your AT&T local rate plan will change from \$3.96 to \$5.00. For more information, or to learn more about our money- saving packages, products or services, please call 1-800-464-7928 or visit us online at att.com. Thank you for choosing AT&T Missouri.

## LOCAL RATE PLAN (Flat Rate RG D)

Effective 07/21/06 the monthly rate for your AT&T local rate plan will change from \$10.96 to \$12.00. For more information, or to learn more about our money- saving packages, products or services, please call 1-800-464-7928 or visit us online at att.com. Thank you for choosing AT&T Missouri.

### LOCAL RATE PLAN

Effective 07/21/06 the monthly rate for your AT&T local rate plan will change from \$11.43 to \$12.50. For more information, or to learn more about our money- saving packages, products or services, please call 1-800-464-7928 or visit us online at att.com. Thank you for choosing AT&T Missouri.

#### LOCAL RATE PLAN

Effective 07/21/06 the monthly rate for your AT&T local rate plan will change from \$6.28 to \$7.00. For more information, or to learn more about our money- saving packages, products or services, please call 1-

800-464-7928 or visit us online at att.com. Thank you for choosing AT&T Missouri.

#### LOCAL RATE PLAN

Effective 07/21/06 the monthly rate for your AT&T local rate plan will change from \$4.43 to \$5.50. For more information, or to learn more about our money- saving packages, products or services, please call 1-800-464-7928 or visit us online at att.com. Thank you for choosing AT&T Missouri.

#### LOCAL RATE PLAN

Effective 07/21/06 the monthly rate for your AT&T local rate plan will change from \$12.07 to \$13.00. For more information, or to learn more about our money- saving packages, products or services, please call 1-800-464-7928 or visit us online at att.com. Thank you for choosing AT&T Missouri.

#### LOCAL RATE PLAN

Effective 07/21/06 the monthly rate for your AT&T local rate plan will change from \$6.67 to \$7.00. For more information, or to learn more about our money- saving packages, products or services, please call 1-800-464-7928 or visit us online at att.com. Thank you for choosing AT&T Missouri.

#### LOCAL RATE PLAN

Effective 07/21/06 the monthly rate for your AT&T local rate plan will change from \$5.07 to \$6.00. For more information, or to learn more about our money- saving packages, products or services, please call 1-800-464-7928 or visit us online at att.com. Thank you for choosing AT&T Missouri.

NOTE: No bill page messages were issued for Flat Rate Trunk price changes since there are currently no customers on these services.

Tariff File Number: JI-2006-0638

Company Name: Southwestern Bell Telephone, L.P., d/b/a AT&T Missouri

Effective Date: March 3, 2006

Purpose and Summary of Filing: AT&T, a noncompetitive local exchange carrier, proposes a one dollar increase for basic local telephone service, and a one dollar increase for multiline telephone service. All rate increases are directed to business customers in competitive exchanges; residential accounts are unaffected by the proposal.

AT&T provides exchange service in four rate groups denoted Rate Groups A, B, C, and D. AT&T's proposal applies to all of its Missouri exchange areas in Rate Groups B, C, and D. All such exchange areas have been deemed competitive for business services except for the Knob Noster exchange, which remains subject to price cap regulation. The original filing and customer notice mistakenly included Knob Noster in the filing, indicating a price increase. Any increases related to Knob Noster should have been pursuant to Section 392.245. Therefore, on February 28, 2006, AT&T submitted substitute tariff sheets 2 and 2.01 removing Knob Noster from the instant filing. AT&T also indicates it is not able to stop billing for Knob Noster in time for the March 3 effective date, but will issue credits to any Knob Noster customers that inappropriately receive the rate increase. AT&T will follow-up with Staff to verify that this has been completed.

Rate Group A exchanges are not impacted by the instant filing. Rate Group A has 19 exchanges in which business services have been deemed competitive. However, AT&T's proposal does not increase rates in these 19 exchange areas.

The Staff has no objections to the filing and recommends it be permitted to go into effect by operation of law. Lastly, the Staff has examined AT&T's customer notice of rate increase and finds it acceptable. The Staff will continue to work with AT&T to ensure that any rate adjustments in Knob Noster are applied in a timely manner.

Telecommunications Staff (Staff) Review completed by:

		_	
Telecommunications Managerial Staff Review completed by:	ND	Date:	2-28-00
Legal Staff Review completed by:	WKH	Date:	2-28-0
The Staff states that the tariff meets the requirements of all applimore of the following: Sections 392.200(8), 392.200(4), 392.45 392.500(2) RSMo 2000.			
The Staff is unaware of any other filing which affects or which staff has no objections to the filing.	would be affected by	this tarif	f filing.
☐ The Company is not delinquent. ☐ The Company is delinquent (☐ filing an annual report ☐ p	paying PSC assessmen	nt)	

Date:

2-28-06

Sara Buyak



Melanie Musick-Foley Director – Regulatory AT&T Missouri 101 West High Street Jefferson City, MO 65101 T: 573,636,5082 F: 573,636,3522 mm8844@att.com http://www.stt.com

February 21, 2006

The Honorable Colleen M. Dale Secretary/Chief Regulatory Law Judge Missouri Public Service Commission P. O. Box 360 Jefferson City, Missouri 65102

Dear Secretary of the Commission:

Southwestern Bell Telephone, L.P., d/b/a AT&T Missouri, proposes to revise P.S.C. Mo.-No. 24, Local Exchange Tariff, by revising Sheet 2 and Sheet 2.01.

With this tariff filing, AT&T Missouri proposes a one dollar increase to the month rate for the following business services in competitively classified rate groups: Flat Rate 1-Party, Flat Rate Trunk and Multiline Trunk.

The proposed tariff changes are reflected on the attached tariff sheets with issued and effective dates of February 21, 2006, and March 3, 2006, respectively. A copy of the notice to customers is attached.

Thank you for your attention to this matter. Please feel free to contact me with any questions you may have. I can be reached at 573-636-5082.

Sincerely,

/s/ Melanie Musick-Foley

**Attachment** 

I certify that a copy of the foregoing, including attachments, is being sent via e-mail to the Office of Public Counsel at <a href="mailto:opcservice@ded.mo.gov">opcservice@ded.mo.gov</a> this 21<sup>st</sup> day of February 2006.

Melanie Musick-Foley

Schedule BAM Direct-3 pg. 2 of 5

Fould Spare or of the tails Comparations

## Anderson, Melissa

From: efis.messenger@psc.mo.gov

Sent: Tuesday, February 28, 2006 4:00 PM

To: Kempker, Christy\*; Steck, Deborah; jo0013@att.com; Happy, Kim; Anderson, Melissa;

mm6844@att.com; Senn, Nikki; Buyak, Sara\*; timothy judge@att.com; Mankin, Suzie; Buyak,

Sara\*; Haas, William

Subject: Notification for Tracking No.: JI-2006-0638

\*\*\*\*\*\* This is a computer generated e-mail; please do not respond to EFIS messenger. \*\*\*\*\*\*

Type of Submission: Substitute Tariff Sheets
Utility Company: AT&T Missouri-ILEC(Telephone)

PSC MO No: 24

Effective Date: 3/3/2006

Purpose of Filing: AT&T MO proposes a \$1 increase to the monthly rate for business services in competitively classified rate groups: Flat Rate 1-Party, Flat Rate Trunk & Multiline Trunk. Per discussions with Ms. Dietrich and Ms. Buyak of Staff, this amended filing is intended to reflect that the rate for the Knob Noster exchange is not being changed with this filing. Any Knob Noster customers that are incorrectly charged for the month of March will receive an appropriate credit on the following month's bill.

Submission Details: Southwestern Bell Telephone, L.P., d/b/a AT&T Missouri, proposes to revise P.S.C. Mo.-No. 24, Local Exchange Tariff, by revising Sheet 2 and Sheet 2.01.

Tariff Administrator will notify holder of this task when tariff has been updated.

Date: 2/28/2006 Time: 4:00:25 PM

No Supplement to this tariff will be issued except for the purpose of canceling this tariff. Local Exchange Tariff 37th Revised Sheet 2 Replacing 36th Revised Sheet 2

#### LOCAL EXCHANGE

#### 1.2 RATES

### 1.2.2 Main Service(6)(8)

#### A. Main Service-Business

	Current Rates(10)				
Group	Flat Rate 1-Party (9)	Message Rate  1-Party(1)(7)	Measured 1-Party(7)		
A	\$15.93	<b>\$</b> 13.77(2)	\$ 8.80		
В	23.30(11)(CR)	17.32(2)(11)	12.25(11)		
C-Principal	25.81	19.06(2)	13.99		
C-Metropolitan Calling Area-1	28.03	23.26(2)	14.91		
D-Principal	37.50	24.50(3)	18.14		
D-Metropolitan Calling Area-1	38.50	25.00(3)	18.93		
D-Metropolitan Calling Area-2	39.50 (CR)	25.50(3)	19.96		

(1)(2)(3)(6)(7)(8)(9) See Sheet 2.02

(10) See Sheet 2A for maximum allowable rates

(CT) (11) Customers in the Knob Noster exchange, which is a non-competitive exchange, will pay the rate for Flat Rate 1-Party Business Service of \$21.86; the rate for Message Rate 1-Party Business Service of \$16.98; and the rate for Measured 1-Party Business Service of \$12.01.

Issued: February 21, 2006

Effective: March 3, 2006

By CINDY BRINKLEY, President-Missouri Southwestern Bell Telephone, L.P., d/b/a AT&T Missouri St. Louis, Missouri No Supplement to this tariff will be issued except for the purpose of canceling this tariff. Local Exchange Tariff 25th Revised Sheet 2.01 Replacing 24th Revised Sheet 2.01

#### LOCAL EXCHANGE

## 1.2 RATES (cont'd)

## 1.2.2 Main Service(6)(8) (cont'd)

## A. Main Service-Business (cont'd)

	<u> Group</u>	Measured 1-Party <u>Trunk(7)</u>	Flat Rate Trunk(9)(7)	1st Message <u>Trunk(1)(7)</u>	Additional Message Trunk(1)(7)	Multiline(9)	Information Terminal(9)	Shared Tenant Service (STS)
	A	\$ 9.22	\$27.55	\$23.05(4)	\$10.80	\$29.75	\$21.95	\$21.95
(AT)	В	12.69	38.80(12)(CR	27.05(4)	14.75	38.80(12)(CR	30.05	30.05
	C-Principal	14.39	42.70	29.15(4)	16.90	42.70	33.15	33.15
	C-Metropolitan Calling Area-1	15.33	46.80	35.50(4)	17.90	46.80	36.45	36,45
	D-Principal	18.14	43.00	28.95(5)	18.45	43.00	43.60	43.60
	D-Metropolitan Calling Area-1	18.93	44.50	29.75(5)	18.45	44.50	45.50	45.50
	D-Metropolitan Calling Area-2	19.96	46.00 (CR)	30.80(5)	18,4	46.00 CR	) 48.00	48.00

(1)(4)(5)(6)(7)(8)(9) See Sheet 2.02.

(12) Customers in the Knob Noster exchange, which is a non-competitive exchange, will pay the rate for Flat Rate Trunk Business Service of \$37.80; and the rate for Multiline Business Service of \$37.80.

Issued: February 21, 2006

(AT)

(AT)

Effective: March 3, 2006

By CINDY BRINKLEY, President-Missouri Southwestern Bell Telephone, L.P., d/b/a AT&T Missouri St. Louis, Missouri

## 11-2006-0966



Melanie Musick-Foley Director - Regulatory AT&T Missouri 101 West High Jefferson City, MO 65101 573.636.5082 Phone mmusick.foley@att.com

June 21, 2006

Secretary of the Commission Missouri Public Service Commission P. O. Box 360 Jefferson City, Missouri 65102-0360

Dear Secretary of the Commission:

Southwestern Bell Telephone, L.P., d/b/a AT&T Missouri proposes to revise P.S.C. Mo.-No. 35, General Exchange Tariff, Sections 13, 45, 47 and 50.

With this tariff filing, AT&T Missouri is proposing to increase prices for services as follows.

In Section 13, Miscellaneous Service Offerings, AT&T Missouri is increasing prices for the following services by approximately 5%. The new price is in parentheses.

4th Revised Sheet 119

Preferred Number Service without unique ring (\$4.20)

Preferred Number Service with unique ring (\$5.09)

In Section 45, Plexar®-II Service, AT&T Missouri is increasing prices for the following services by approximately 5%. The new price is in parentheses.

8th Revised Sheet 36

Basic

0-2.0 Miles, per Plexar-II station (\$13.80)

Over 2.0 Miles, per Plexar-II station (\$22.20)

In Section 47, EASYOPTIONS® Services, AT&T Missouri is increasing prices for the following services by approximately 5%. The new price is in parentheses.

17th Revised Sheet 13 (Residence Service)

Call Return, first and additional (\$5.35)

Call Blocker, first (\$3.93) and additional (\$2.94)

Call Forwarding, first (\$3.93) and additional (\$2.94)

Three-way Calling, first (\$3.93) and additional (\$2.94)

Auto Redial, first (\$3.93) and additional (\$2.94)

Priority Call, first (\$2.83) and additional (\$2.36)

Speed Calling 8, first (\$3.93) and additional (\$2.94)

Selective Calling Forwarding, first (\$2.83) and additional (\$2.36)



#### Page Two

15th Revised Sheet 13.01 (Residential Services)
Distinctive Ring, (\$3.09)

8th Revised Sheet 13.02 (Residential Services)
Call Waiting ID, Individual Monthly Rate (\$1.31)
Call Waiting ID Options, Individual Monthly Rate (\$1.31)
Anonymous Call Rejection, Monthly Rate (\$2.46)
Anonymous Call Rejection with various EASYOPTIONS® plans, credit (\$1.05)

Also, regarding Section 47, on 3rd Revised Sheet 13.03, we made only formatting changes (FC). On the 5th Revised Sheet 14.02, we removed and moved text along with formatting changes. Finally, AT&T Missouri added Original Sheet 14.03 to address those pay per use prices, which prices apply to both business and residential services:

Call Return, pay per use (\$0.86) Three-way Calling, pay per use (\$1.13) Call Trace, per successful activation (\$6.30)

In Section 50, Advanced Intelligent Network Services, SBC Missouri is increasing prices for the following service by approximately 5%. The new price is in parentheses.

4th Revised Sheet 18
Outgoing Call Control Nonrecurring Charge to Reset Residential Pin (\$2.83)

The proposed tariff changes are reflected on the attached tariff sheets with issued and effective dates of June 21, 2006, and July 21, 2006, respectively.

Thank you for your attention to this matter. Please feel free to contact me with any questions you may have. I can be reached at 573-636-5082.

Very truly yours,

/s/ Melanie Musick-Foley

I certify that a copy of the foregoing, including attachments, is being sent via e-mail to the Office of Public Counsel at <a href="mailto:opcservice@ded.mo.gov">opcservice@ded.mo.gov</a> this 21<sup>st</sup> day of June 2006.

Melanie Musick-Foley

Attachment

Schedule BAM Direct-4 pg. 2 of 4

#### CUSTOMER NOTICATION

#### PREFERRED NUMBER SERVICE W/O UNIQUE RING

Effective 07/21/06, the monthly rate for Preferred Number Service without Unique Ring will increase from \$4.00 to \$4.20. For more information, or to learn more about our money-saving packages, products or services, please call 1-800-464-7928 or visit us online at att.com. Thank you for choosing AT&T Missouri.

#### PREFERRED NUMBER SERVICE W/ UNIQUE RING

Effective 07/21/06, the monthly rate for Preferred Number Service with Unique Ring will increase from \$4.85 to \$5.09. For more information, or to learn more about our money-saving packages, products or services, please call 1-800-464-7928 or visit us online at att.com. Thank you for choosing AT&T Missouri.

#### PLEXAR MONTH TO MONTH

Effective 7/21/06, AT&T Missouri customers subscribing to Plexar®-II service on a month-to-month basis will see a \$0.65 increase in the price of the 0-2 miles Station Line Facility Rate and a \$1.05 increase in the price of the overmiles Station Line Facility Rate. Customers with Plexar-II service under term contracts are not affected. For more information please contact your AT&T Sales Rep at the number listed on your bill. Thank you for choosing AT&T Missouri.

#### CALL RETURN

Effective 07/21/06, the monthly rate for Call Return will increase from \$5.10 to \$5.35. For more information, or to learn more about our money-saving packages, products or services, please call 1-800-464-7928 or visit us online at att.com. Thank you for choosing AT&T Missouri.

#### CALL BLOCKER

Effective 07/21/06, the monthly rate for Call Blocker will increase from \$3.75 to \$3.93. For more information, or to learn more about our money-saving packages, products or services, please call 1-800-464-7928 or visit us online at att.com. Thank you for choosing AT&T Missouri.

#### CALL FORWARDING

Effective 07/21/06, the monthly rate for Call Forwarding will increase from \$3.75 to \$3.93. For more information, or to learn more about our money-saving packages, products or services, please call 1-800-464-7928 or visit us online at att.com. Thank you for choosing AT&T Missouri.

#### THREE WAY CALLING

Effective 07/21/06, the monthly rate for Three Way Calling will increase from \$3.75 to \$3.93. For more information, or to learn more about our money-saving packages, products or services, please call 1-800-464-7928 or visit us online at att.com. Thank you for choosing AT&T Missouri.

#### AUTO REDIAL

Effective 07/21/06, the monthly rate for Auto Redial will increase from \$3.75 to \$3.93. For more information, or to learn more about our money-saving packages, products or services, please call 1-800-464-7928 or visit us online at att.com. Thank you for choosing AT&T Missouri.

#### PRIORITY CALL

Effective 07/21/06, the monthly rate for Priority Call will increase from \$2.70 to \$2.83. For more information, or to learn more about our money-saving

packages, products or services, please call 1-800-464-7928 or visit us online at att.com. Thank you for choosing AT&T Missouri.

#### SPEED CALLING 8

Effective 07/21/06, the monthly rate for Speed Calling 8 will increase from \$3.75 to \$3.93. For more information, or to learn more about our money-saving packages, products or services, please call 1-800-464-7928 or visit us online at att.com. Thank you for choosing AT&T Missouri.

#### SELECTIVE CALL FORWARDING

Effective 07/21/06, the monthly rate for Selective Call Forwarding will increase from \$2.70 to \$2.83. For more information, or to learn more about our money- saving packages, products or services, please call 1-800-464-7928 or visit us online at att.com. Thank you for choosing AT&T Missouri.

#### DISTINCTIVE RING

Effective 07/21/06, the monthly rate for Distinctive Ring will increase from \$2.95 to \$3.09. For more information, or to learn more about our money-saving packages, products or services, please call 1-800-464-7928 or visit us online at att.com. Thank you for choosing AT&T Missouri.

#### CALL WAITING ID

Effective 07/21/06, the monthly rate for Call Waiting ID will increase from \$1.25 to \$1.31. For more information, or to learn more about our money- saving packages, products or services, please call 1-800-464-7928 or visit us online at att.com. Thank you for choosing AT&T Missouri.

#### CID WAITING OPTIONS

Effective 07/21/06, the monthly rate for Call Waiting ID Options will increase from \$1.25 to \$1.31. For more information, or to learn more about our money-saving packages, products or services, please call 1-800-464-7928 or visit us online at att.com. Thank you for choosing AT&T Missouri.

#### ANONYMOUS CALL REJECTION

Effective 07/21/06, the monthly rate for Anonymous Call Rejection will increase from \$2.35 to \$2.46. For more information, or to learn more about our moneysaving packages, products or services, please call 1-800-464-7928 or visit us online at att.com. Thank you for choosing AT&T Missouri.

#### CALL RETURN-USAGE

Effective 07/21/06, the pay-per-use rate for Call Return will increase from \$.82 to \$.86, not to exceed \$6.88 per month. For more information, or to learn more about our money-saving packages, products or services, please call 1-800-464-7928 or visit us online at att.com. Thank you for choosing AT&T Missouri.

## 3-WAY CALLING-USAGE

Effective 7/21/06, the pay-per-use rate for Three Way Calling will increase from \$1.08 to \$1.13, not to exceed \$9.00 per month. For more information, or to learn more about our money-saving packages, products or services, please call 1-800-464-7928 or visit us online at att.com. Thank you for choosing AT&T Missouri.

#### CALL TRACE-USAGE

Effective 7/21/06, the pay-per-use rate for Call Trace will increase from \$6.00 to \$6.30. For more information, or to learn more about our money-saving packages, products or services, please call 1-800-464-7928 or visit us online at att.com. Thank you for choosing AT&T Missouri.

1-2007-0133



Melanie Musick-Foley Director – Regulatory

AT&T Missouri 101 West High Jefferson City, MO 65101 573.636.5082 Phone mmusick.foley@att.com

September 1, 2006

Secretary/Chief Regulatory Law Judge Missouri Public Service Commission P. O. Box 360 Jefferson City, Missouri 65102

Dear Secretary to the Commission:

Southwestern Bell Telephone, L.P., d/b/a AT&T Missouri, proposes to revise P.S.C. Mo.-No. 24, Local Exchange Tariff, Sheet 5.11A, and Sheet 5.12.

With this tariff filing, AT&T Missouri is proposing to increase prices for services as follows. AT&T Missouri is increasing the following local operator assistance prices by approximately 5%. The new prices are in parenthesis.

## 8th Revised Sheet 5.11A

Station-to-Station Service

- Calling Card, Non-Automated, Non-Payphone and Payphone (\$1.70)
- Calling Card, Semi-Automated, Non-Payphone and Payphone (\$1.01)
- Calling Card, Fully Automated, Non-Payphone and Payphone (\$0.50)
- Collect Non-Inmate, Non-Automated, Non-Payphone and Payphone (\$1.70)
- Collect Non-Inmate, Semi-Automated, Non-Payphone and Payphone (\$1.11)
- Billed to a Third Number, Non-Automated, Non-Payphone and Payphone (\$1.70)
- Billed to a Third Number, Semi-Automated, Non-Payphone and Payphone (\$1.11)
- Sent Paid, Non-Automated, Non-payphone (\$1.70)
- Sent Paid, Semi-Automated, Non-payphone (\$1.41)

## 7th Revised Sheet 5.12

Person-to-person Service

- Non-Automated, Non-Payphone and Payphone (\$3.73)
- Semi-Automated, Non-Payphone and Payphone (\$3.17)

The proposed tariff changes are reflected on the attached tariff sheets with issued and effective dates of September 1, 2006, and October 1, 2006 respectively.

Thank you for your attention to this matter. Please feel free to contact me with any questions you may have. I can be reached at 573-636-5082.

Very truly yours,

/s/ Melanie Musick-Foley

I certify that a copy of the foregoing, including attachments, is being sent via e-mail to the Office of Public Counsel at <a href="mailto:opposervice@ded.mo.gov">opposervice@ded.mo.gov</a> this 1<sup>st</sup> day of September 2006.

Melanie Musick-Foley

Attachment

Southwestern Bell Telephone, L.P. d/b/a AT&T Missouri

8th Revised Sheet 5.11A Replacing 7th Revised Sheet 5.11A

#### **LOCAL EXCHANGE**

#### 1.2 Rates (cont'd)

### 1.2.6 Local Operator Assistance (cont'd)

### C. Rates (cont'd)

Description	Non-payphone(2) Rate	Payphone(2)(3) Rate
Station-to-Station Service		
Calling Card		
Non-Automated	\$1.70(CR)	\$1.70(CR)
Semi-Automated	1.01(CR)	1.01(CR)
Fully Automated	,50(CR)	.50(CR)
Collect Non-Inmate		
Non-Automated	1.70(CR)	1.70(CR)
Semi-Automated	1.11(CR)	1.11(CR)
Collect Inmate	.81	.81
Billed to a Third Number		
Non-Automated	1.70(CR)	1.70(CR)
Semi-Automated	1.11(CR)	1.11(CR)
Sent Paid		
Non-Automated	1.70(CR)	1.15
Semi-Automated	1.70(CR) 1.41(CR)	.95
Settle-Matoritated	1.41(00)	.ec.

(3) For local calls from pay telephones, a \$.25 charge applies in addition to the pay telephone rate listed.

Issued: September 1, 2006

Effective: October 1, 2006

<sup>(1)</sup> Person-to-Person service may be billed to a calling card, billed to a third number, or billed as collect at no additional charge.

<sup>(2)</sup> Payphone rates apply to all pay type telephones that accept coins, or are coinless, or have a card reader, or a combination of a coin accepting/card reader telephone. Non-payphone rates apply to all other types of calls. This operator services offering will comply with the Commission's decision in Case No. TA-88-218.

Southwestern Bell Telephone, L.P. d/b/a AT&T Missouri

7th Revised Sheet 5.12 Replacing 6th Revised Sheet 5.12

#### **LOCAL EXCHANGE**

#### 1.2 Rates (cont'd)

## 1.2.6 Local Operator Assistance (cont'd)

C. Rates (cont'd)

Description	Non-payphone(2) Rate	Payphone(2)(3) Rate
Person-to-person Service(1)		
Non-Automated	\$3.73(CR)	\$3.73(CR)
Semi-Automated	3.17(CR)	3.17(CR)

#### D. Exemptions

- 1. Those customers whose physical, visual, mental or reading disabilities prevent them from completing local calls without operator assistance are to be exempted from the charges specified in Paragraph 1.2.6.C., above.
- Local calls originating from manual mobile and marine stations are to be exempted from the charges specified in Paragraph 1.2.6.C., above.
- 3. Local calls established by an operator due to trouble in the network.

(1) Person-to-Person service may be billed to a calling card, billed to a third number, or billed as collect at no additional charge.

(2) Payphone rates apply to all pay type telephones that accept coins, or are coinless, or have a card reader, or a combination of a coin accepting/card reader telephone. Non-payphone rates apply to all other types of calls. This operator services offering will comply with the Commission's decision in Case No. TA-88-218.

(3) For local calls from pay telephones, a \$.25 charge applies in addition to the pay telephone rate listed.

Issued: September 1, 2006

Effective: October 1, 2006

By CINDY BRINKLEY, President – Missouri St. Louis, Missouri

#### **OPH Rate Changes:**

Consumer:

RATE CHANGES

Effective 10/1/06, for Coin and Non-Coin calls, the rates for most Operator Surcharges for Local & IntraLATA calls (calls made within your LATA) will increase. The rates will apply for Fully, Semi & Non-Automated calls on the following services: Calling Card, Collect, Bill-to-Third Number and Person-to-Person. For more information, please call 1-800-464-7928. Thank you for choosing AT&T.

#### Business:

RATE CHANGES

Effective 10/1/06, for Coin and Non-Coin calls, the rates for most Operator Surcharges for Local & IntraLATA calls (calls made within your LATA) will increase. The rates will apply for Fully, Semi & Non-Automated calls on the following services: Calling Card, Collect, Bill-to-Third Number and Person-to-Person. For more information, please call 1-800-499-7928. Thank you for choosing AT&T.



#### Melanie Musick-Foley Director – Regulatory

SBC Missouri 101 West High Street Jefferson City, MO 65101 (573) 636-5082 mmusick.foley@sbc.com

September 16, 2005

The Honorable Colleen M. Dale Secretary/Chief Regulatory Law Judge Missouri Public Service Commission P. O. Box 360 Jefferson City, Missouri 65102 JI-2006-0278

Dear Judge Dale:

Southwestern Bell Telephone, L.P., d/b/a SBC Missouri proposes to revise the P.S.C. Mo.- No. 24 Local Exchange Tariff; P.S.C. Mo.- No. 35 General Exchange Tariff, Sections 12 and 16; P.S.C. Mo.- No. 36 Access Services Tariff, Sections 3 and 6; and P.S.C. Mo.- No. 17 Missouri Portion of Cross Boundary Exchanges.

The purpose of these revisions are to file new maximum and current rates for basic local service and exchange access service as required under price cap regulation.

As you are aware, under price cap regulation basic local service and exchange access rates were capped until January 1, 2000. Thereafter, the maximum rates for basic local service and exchange access rates will change based upon the CPI- telephone service (CPI-TS) or, if the company requests and the PSC permits, change by the GDP-PI less the FCC's productivity offset and adjusted by exogenous factors. SBC Missouri calculated the proposed rates based upon the changes in the CPI-TS of -1.95%.

The proposed revisions are reflected on the attached tariff sheets. The issued and requested effective dates are October 17, 2005 and December 1, 2005 respectively.

Please refer any questions on this matter to Melanie Musick-Foley at 573-636-5082.

Sincerely,

/s/ Melanie Musick-Foley

Attachment

I certify that a copy of the foregoing, including attachments, is being sent via e-mail to the Office of Public Counsel at <a href="mailto:opcservice@ded.mo.gov">opcservice@ded.mo.gov</a> this 17<sup>th</sup> day of October 2005.

Melanie Musick-Foley