1	STATE OF MISSOURI
2	PUBLIC SERVICE COMMISSION
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6	TRANSCRIPT OF PROCEEDINGS
7	June 23, 1997
8	Jefferson City, Missouri Volume I
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11	In the Matter of an)
12	Investigation into the Provision) Case No. TW-97-333 of Community Optional Calling $$)
13	Service in Missouri.)
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15	
16	BEFORE:
17	DALE A. ROBERTS, Presiding, CHIEF ADMINISTRATIVE LAW JUDGE.
18	M. DIANNE DRAINER, HAROLD CRUMPTON,
19	CONNIE MURRAY, SHEILA LUMPE, COMMISSIONERS.
20	COMMISSIONERS.
21	REPORTED BY:
22	ASSOCIATED COURT REPORTERS, INC.
23	240 East High Street, Suite 201 Post Office Box 1308
24	JEFFERSON CITY, MISSOURI 65102 (314) 636-7551
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1	APPEARANCES:
2	
3	LEO J. BUB, Attorney at Law PAUL G. LANE, General Attorney-Missouri
4	100 North Tucker, Room 630 St. Louis, Missouri 63101-1976
5	FOR: Southwestern Bell Telephone Company.
6	
7	PAUL S. DeFORD, Attorney at Law Lathrop & Gage 2345 Grand Boulevard
8	Kansas City, Missouri 64108
9	FOR: AT&T Communications of the Southwest, Inc
10	ROBERT K. ANGSTEAD, Attorney at Law Newman, Comley & Ruth, P.C.
11	P.O. Box 537 205 East Capitol Avenue
12	Jefferson City, Missouri 65102
13	FOR: CompTel of Missouri.
14	JAMES C. STROO, Associate General Counsel 1000 GTE Drive
15	Wentzville, Missouri 63385
16	FOR: GTE Midwest Incorporated.
17	CRAIG S. JOHNSON, Attorney at Law Andereck, Evans, Milne, Peace & Baumhoer
18	305 East McCarty Street Post Office Box 1438
19	Jefferson City, Missouri 65102
20	FOR: Alma Telephone Company. Choctaw Telephone Company.
21	Chariton Valley Telephone Corporation. Modern Telecommunications Company.
22	Mid-Missouri Telephone Company. Northeast Missouri Rural Telephone
23	Company.
24	Peace Valley Telephone Company.
25	

1	CARL J. LUMLEY, Attorney at Law
130 South Bemiston, Suite 200	•
3	Clayton, Missouri 63105
4	FOR: MCI Telecommunications Corporation.
5 LINDA K. GARDNER, Senior Attorney 5454 West 110th Street 6 Overland Park, Kansas 66211	· · · · · · · · · · · · · · · · · · ·
	Overland Park, Kansas 66211
7	FOR: United Telephone Company of Missouri d/b/a Sprint.
8	DALLAS M. FORREST, Attorney at Law
9 Goller, Gardner & Feather, P.C. 131 East High Street	Goller, Gardner & Feather, P.C.
10	Jefferson City, Missouri 65101
11	FOR: TCG St. Louis.
12	MICHAEL F. DANDINO, Senior Public Counsel P.O. Box 7800
13	Jefferson City, Missouri 65102
14	FOR: Office of Public Counsel and the Public
15	CHERLYN McGOWAN, Assistant General Counsel CAROL M. KEITH, Assistant General Counsel
16	P.O. Box 360
17	Jefferson City, Missouri 65102
18	FOR: Staff of the Missouri Public Service Commission.
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21	
22	
23	
24	
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1	W.R. ENGLAND, III, Attorney at Law
2	Brydon, Swearengen & England, P.C. P.O. Box 456
2	312 East Capitol Avenue
3	Jefferson City, Missouri 65102-0456
4	FOR: BPS Telephone Company.
5	Bourbeuse Telephone Company. Cass County Telephone Company.
6	<pre>Citizens Telephone Company of Higginsville, Missouri, Inc.</pre>
O	Craw-Kan Telephone Cooperative, Inc.
7	Ellington Telephone Company. Farber Telephone Company.
8	Fidelity Telephone Company.
	Goodman Telephone Company, Inc.
9	Granby Telephone Company.
10	Grand River Mutual Telephone Corporation. Green Hills Telephone Corporation.
10	Holway Telephone Company.
11	KLM Telephone Company.
	Kingdom Telephone Company.
12	Lathrop Telephone Company.
	Le-Ru Telephone Company.
13	Mark Twain Rural Telephone Company.
14	McDonald County Telephone Company. Miller Telephone Company.
11	New Florence Telephone Company.
15	New London Telephone Company.
	Orchard Farm Telephone Company.
16	Oregon Farmers Mutual Telephone Company. Ozark Telephone Company.
17	Rock Port Telephone Company.
	Seneca Telephone Company.
18	Steelville Telephone Exchange, Inc. Stoutland Telephone Company.
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1	PROCEEDINGS
2	(Written Entries of Appearance filed.)
3	(EXHIBIT NOS. 1 THROUGH 33 WERE MARKED FOR
4	IDENTIFICATION.)
5	ALJ ROBERTS: Good morning, ladies and
6	gentlemen. My name is Dale Roberts. I am the
7	Administrative Law Judge to whom this case is
8	assigned. We're here on Commission Case
9	No. TW-97-333, which is in the matter of an
10	investigation into the provision of community optional
11	calling service in Missouri.
12	Before we went on the record, we marked
13	Exhibits No. 1 through 33 inclusive, and it's my
14	understanding that those are all of the exhibits we
15	have available at this time to be marked. We've got
16	that out of the way.
17	Are there any motions or pending requests?
18	(No response.)
19	ALJ ROBERTS: Hearing none, I would like to
20	take entries of appearance in the order that your
21	witnesses will appear, which means we'll start first
22	with Mid-Missouri Group, please.
23	MR. JOHNSON: Thank you, your Honor.
24	Craig Johnson, Andereck, Evans, Milne, Peace

and Baumhoer, 305 East McCarty, Post Office Box 1438,

- 1 Jefferson City, Missouri, 65102, appearing today on
- 2 behalf of Mid-Missouri Group of local exchange
- 3 companies. Thank you.
- 4 ALJ ROBERTS: STG?
- 5 MR. ENGLAND: Thank you, your Honor.
- 6 Let the record reflect the appearance of
- 7 W.R. England of the law firm of Brydon, Swearengen and
- 8 England, appearing on behalf of the Small Telephone
- 9 Company Group, a group of small local exchange
- 10 companies, and more particularly listed or described
- 11 in our written entry of appearance. Our mailing
- 12 address is Post Office Box 456, Jefferson City,
- 13 Missouri, 65102.
- 14 ALJ ROBERTS: Thank you.
- Office of the Public Counsel?
- 16 MR. DANDINO: Michael Dandino, Office of the
- 17 Public Counsel, Post Office Box 7800, Jefferson City,
- 18 Missouri, 65102, representing the Office of the Public
- 19 Counsel and the Public.
- 20 ALJ ROBERTS: Thank you.
- 21 CompTel?
- MR. ANGSTEAD: Thank you, your Honor.
- 23 Robert K. Angstead with the law firm of Newman, Comley
- 24 and Ruth, P.C., P.O. Box 537, Jefferson City,
- 25 Missouri, 65102, here on behalf of CompTel Missouri.

- 1 ALJ ROBERTS: AT&T?
- 2 MR. DeFORD: Thank you, your Honor.
- 3 Paul S. DeFord with the law firm of Lathrop
- 4 and Gage, 2345 Grand Boulevard, Kansas City, Missouri,
- 5 64108, appearing on behalf of AT&T Communications of
- 6 the Southwest, Incorporated.
- 7 ALJ ROBERTS: Thank you.
- 8 MCI?
- 9 MR. CURTIS: Thank you.
- 10 Leland B. Curtis and Carl J. Lumley of the
- 11 law firm of Curtis, Oetting, Heinz, Garrett and Soule,
- 12 130 South Bemiston, Suite 200, St. Louis, Missouri,
- 13 63105, appearing on behalf of MCI Telecommunications
- 14 Corporation.
- 15 ALJ ROBERTS: Thank you.
- 16 GTE?
- 17 MR. STROO: James C. Stroo, 1000 GTE Drive,
- 18 Wentzville, Missouri, appearing on behalf GTE Midwest,
- 19 Incorporated.
- 20 ALJ ROBERTS: Southwestern Bell?
- 21 MR. BUB: Thank you, your Honor. Paul Lane
- 22 and Leo Bub for Southwestern Bell Telephone Company.
- Our address is 100 North Tucker Boulevard, St. Louis,
- 24 Missouri, 53101 one.
- 25 ALJ ROBERTS: Sprint/United.

- 1 MS. GARDNER: Linda K. Gardner appearing on
- 2 behalf of United Telephone Company of Missouri d/b/a
- 3 Sprint, 5454 West 110th Street, Overland Park, Kansas,
- 4 66211.
- 5 ALJ ROBERTS: Staff for the Public Service
- 6 Commission?
- 7 MS. McGOWAN: Cherlyn McGowan and Carol
- 8 Keith representing the Staff of the Missouri Public
- 9 Service Commission, address: P.O. Box 360, Jefferson
- 10 City, Missouri, 65102.
- 11 ALJ ROBERTS: Any other attorneys here in
- 12 this case?
- 13 I'm sorry.
- 14 MS. FORREST: Dallas Forrest with the law
- 15 firm of Goller, Gardner and Feather, 131 East High,
- 16 Jefferson City, Missouri, 65101, appearing on behalf
- 17 of TCG St. Louis.
- 18 ALJ ROBERTS: I'm sorry. I lost you on the
- 19 order of cross. That's why I lost you. You-all don't
- 20 have a witness, do you?
- MS. FORREST: No, we don't have a witness.
- 22 ALJ ROBERTS: Okay. That was it. I was
- 23 going by the witness list.
- 24 Anything else, any other requests?
- MR. ENGLAND: Excuse me?

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- 1 ALJ ROBERTS: Yes, sir.
- 2 MR. ENGLAND: I now have six copies of that
- 3 revised schedule, RCS-II.
- 4 ALJ ROBERTS: Thank you very much.
- 5 MR. ENGLAND: You bet. Thank you.
- 6 ALJ ROBERTS: And this goes to Schoonmaker's
- 7 direct, Mr. England?
- 8 MR. SCHOONMAKER: Correct.
- 9 ALJ ROBERTS: Is that right? Okay. So that
- 10 goes to Exhibit No. 6.
- 11 MR. ENGLAND: I'm sorry. Yes.
- 12 ALJ ROBERTS: Okay. Well, I don't think
- 13 there is anything else to do until I get the
- 14 commissioners in here.
- I would note you might, as you probably
- 16 would, introduce yourselves. I'm not sure how many of
- 17 you have appeared in front of the new commissioners.
- 18 Commissioners Murray and Lumpe are both here and
- 19 should be here for this hearing. In case you haven't
- 20 met them, you might introduce yourself to them again
- 21 for their purposes.
- With that we'll go off the record, please.
- 23 (A discussion off the record.)
- 24 ALJ ROBERTS: Good morning ladies and
- 25 gentlemen. We are back on the record in TW-97-333,

- 1 the COS case.
- 2 And earlier this morning we marked Exhibits
- 3 1 through 33. As I indicated earlier, I had asked the
- 4 parties to not only do an opening statement but to
- 5 perhaps give us some kind of a background on COS, both
- 6 technically how the service is provided and also how
- 7 the service has evolved in the state of Missouri.
- 8 I personally tried to read up on it, do some
- 9 extra reading this weekend, and I read Case TO-92-306
- and that led me back to TO-90-232 and that led me back
- 11 to TO-87-131, and there's been a lot of litigation on
- 12 COS service.
- So I've asked Staff to go first and give a
- 14 brief explanation about the service itself, and then
- 15 we'll start with the usual order of opening
- 16 statements, and that order, as I understand it, is
- 17 going to be in the same order in which you're
- 18 presenting your witnesses.
- I would also note for the record, there was
- 20 one -- we didn't take this up this morning. It's my
- 21 understanding there are no motions or any issues to be
- 22 addressed at this time.
- 23 There was one motion regarding the discovery
- 24 issue which I think was filed by STG upon which the
- 25 Commission didn't rule and that -- STG filed a letter

- 1 indicating that that situation was under control or
- 2 that some resolution had been reached on that matter,
- 3 so there was no ruling on that.
- 4 I also want to note for the record there
- 5 were some documents filed by Mid-Missouri Group, I
- 6 believe by Mr. Johnson, which were inadvertently
- 7 filed -- I found those this morning -- were filed in
- 8 the letters file in the case instead of in the regular
- 9 file having to do with discovery, so that -- does that
- 10 sound right?
- 11 MR. JOHNSON: I don't know.
- 12 ALJ ROBERTS: Well, there was -- well, you
- 13 look puzzled. There was an order which indicated that
- 14 nothing had been filed, and after --
- MR. JOHNSON: Oh, oh, I know what you're
- 16 referring to.
- 17 ALJ ROBERTS: And I looked back and found
- 18 that those had been filed in the letters file instead
- 19 of the regular pleadings file, and I apologize for
- 20 that. We've had some changes in the records room, but
- 21 the documents are there, just in the wrong section.
- 22 So I think those are the only loose ends to
- 23 be cleared up unless there are any other requests?
- Off the record for a moment, please.
- 25 (A discussion off the record.)

- 1 ALJ ROBERTS: So if the Staff would like to
- 2 give us some sort of brief presentation on COS, that
- 3 would be helpful. Ms. McGowan?
- 4 MS. McGOWAN: Before I begin, I know there's
- 5 been a request, I'm Cherlyn McGowan with General
- 6 Counsel's Office. Also with me is Carol Keith. I
- 7 don't believe I have met Commissioner Lumpe yet, but
- 8 just for your information.
- 9 I'm going to be referencing tele-
- 10 communication exchanges. I have a larger copy, too,
- 11 because this is all they have left. But I have a
- 12 small unofficial version --
- 13 ALJ ROBERTS: That's okay.
- MS. McGOWAN: -- where if everyone cannot
- 15 see the incredibly detailed and large map, in case
- 16 anyone -- we've got one up here. Could you see it
- 17 from over here, or would you prefer to have it --
- 18 okay.
- 19 I am going to try to summarize first the
- 20 technical differences between the various COS
- 21 proposals before the Commission and then give a brief
- 22 outline of the history of how we have evolved into the
- 23 two-way COS as we have today. As with many of the
- 24 commissioners, I was not here for any of the prior
- 25 proceedings, so I'm counting on Staff Witness Gay

- 1 Smith to correct me, as I'm sure many of the other
- 2 attorneys here today would be more than happy to
- 3 correct me if I misspeak in any manner.
- 4 Okay. First, although the implementation of
- 5 competition for local telephone service may bring
- 6 changes in the near future, today Missouri telephone
- 7 serving areas are classified by exchanges, and in each
- 8 exchange a particular local telephone company offers
- 9 the service. On the chart that I have before you, you
- 10 just see the various exchanges that are outlined. As
- 11 you can tell, there are many exchanges.
- 12 Okay. I wanted to begin -- I'm going to go
- over to the board. Hopefully, this will help.
- 14 For an example of a two-way COS exchange, I
- 15 would like to draw the Commission attention to the
- 16 Fulton/Auxvasse exchange, which is Fulton and
- 17 Auxvasse. They are side by side. Note that not all
- 18 COS exchange routes require that the two exchanges be
- 19 together. They can be separated by interim exchanges.
- 20 But for purposes of this, I'm going to try
- 21 to explain these. First, we have two-way COS. With
- 22 two-way COS, Auxvasse would petition for a COS route
- 23 to Fulton. When the petition came in, the Commission
- 24 would order a calling usage study to be performed on
- 25 that route to determine if there was sufficient

- 1 interest from the members of the community of Auxvasse
- 2 to establish the route. This is your standard COS
- 3 that we have today.
- 4 If there was sufficient calling usage based
- 5 on the calling study in that area, the Commission
- 6 would order the local exchange carrier for both the
- 7 petitioning and the target exchange as well as the
- 8 primary toll carrier, or PTC, in the area to initiate
- 9 a COS route.
- 10 I'm going to switch to blue since the black
- 11 marker isn't working very well.
- 12 Fulton would be your target exchange and
- 13 Auxvasse would be your petitioning exchange.
- 14 Once you have the exchange established, any
- 15 customer of the petitioning exchange could at their
- 16 choice buy into the COS service. With the COS service
- 17 they would pay a basic flat monthly rate, and with
- 18 that flat monthly rate, they could make unlimited
- 19 calls into the target exchange. They could call
- 20 anyone in that exchange.
- 21 Okay. This could be fun. So they could
- 22 call anyone in the exchange and that would be
- 23 toll-free. Then anyone in the target exchange could
- 24 call the customer and that would also be toll-free.
- 25 However, if someone from the target exchange

- 1 wanted to call a non-customer from the petitioning
- 2 exchange, that would be a toll call. It's in red
- 3 because you don't want to do that if you can help it.
- 4 Nobody wants to pay the rates.
- Does that make sense, how it works? And
- 6 this service is only available in the petitioning
- 7 exchange, so no one in the toll exchange can purchase
- 8 this service. A separate COS study would have to be
- 9 conducted to start the COS service to the petitioning
- 10 exchange.
- 11 I'm going to hit Tripp with one of these
- 12 before the day is over.
- Okay. There is a slight difference between
- 14 standard COS and COS into a metropolitan exchange. On
- 15 your handouts, the easiest example to see of this is,
- 16 if you go down to the corner, there is a Springfield
- 17 exchange. It's one of the bigger exchanges in the
- 18 corner. If you go down about three or four exchanges
- 19 you see the Branson exchange. Note that the two
- 20 exchanges are not touching.
- Okay. I want to give you another small
- 22 handout.
- When you have COS into a municipal area, the
- 24 primary difference is that you may have access to
- 25 extra exchanges because in the municipal area you

- 1 won't get necessarily every exchange in between your
- 2 exchange and the municipal exchange, but you may get
- 3 access to other exchanges in the interim.
- 4 This is the city of Springfield. There is a
- 5 "C" in the center zone. The center zone would
- 6 represent Springfield's exchange itself. And in this
- 7 example, the exchanges with the "1" represent Tier 1
- 8 exchanges.
- 9 In the municipal example, if you were the
- 10 petitioning exchange, which would be Branson, Branson
- 11 would be able to call both the center exchange and the
- 12 Tier 1 exchanges. However, you have to note that if
- 13 there is any charge for the Branson exchange to call
- 14 into the Tier 1 exchanges -- or excuse me -- for the
- 15 Springfield to call into the Tier 1 exchanges, then
- 16 the Branson exchange would also have to pay those
- 17 extra charges.
- 18 So here you have the target exchange which
- 19 is your center exchange, and these are Tier 1
- 20 exchanges that are actually separate exchanges located
- 21 outside the center exchange.
- The petitioning customer, if it purchased
- 23 COS, could make free calls to any of these exchanges.
- 24 The reason they can make those calls is because the
- 25 caller in the target exchange can call the toll -- the

- 1 T1 exchanges. That's generally considered an EAS
- 2 route, which was an extended area service offered in
- 3 similar call toll areas.
- 4 There is also similar areas in Kansas City
- 5 and St. Louis. The second sheet shows the Kansas City
- 6 area. And in Kansas City, it's my understanding that
- 7 if you are from an outside exchange and you buy the
- 8 service into Kansas City, you get the Kansas City
- 9 center zone plus Tier 1 and Tier 2 exchanges at
- 10 whatever additional rate the people in the Kansas City
- 11 rate -- or center zone would have to pay for access to
- 12 those.
- 13 This is wasteful.
- 14 Okay. Then it gets a little more
- 15 complicated when you get to the 800 service.
- I really wonder where I keep sticking my
- 17 markers.
- 18 Oh, thanks. Oh, great. Thanks, Tripp.
- 19 Okay. The 800 service from the customer and
- 20 the petitioning exchange is exactly the same as
- 21 two-way COS. Again, we have our petitioning exchange
- 22 and our target exchange. You will have customers and
- 23 non-customers.
- Okay. The customer can call -- as a two-way
- 25 COS they can call anyone in the target exchange, and

- 1 as usual the non-customer will have to pay. The
- 2 difference is that for the person to call into the
- 3 petitioning exchange customer free of charge they have
- 4 to use an 800 number. If they call without an 800
- 5 number, they pay the toll rate even though the
- 6 petitioning exchange person may be a customer of COS.
- 7 Similarly, if an outside exchange -- you
- 8 have someone from another exchange that calls in and
- 9 tries to use the 800 number, too bad. You have to pay
- 10 anyway because they are not part of the target
- 11 exchange. Does that make sense? Okay. I hope so.
- 12 Okay. Then things get incredibly
- 13 complicated when you get to reciprocal COS because
- 14 reciprocal COS you have to bring in the issue of both
- 15 customers and non-customers in both exchanges because
- 16 reciprocal COS your customer can make any call into
- 17 the target exchange toll-free; however, you cannot
- 18 call from the target exchange to the petitioning
- 19 exchange toll-free. You have to pay for those calls
- 20 yourself. However, it's reciprocal in that the people
- 21 in the target exchange can also subscribe to the
- 22 service, and that way if they want to pay, then they
- 23 can call either a customer or a non-customer in the
- 24 petitioning exchange.
- Okay. This gets into some confusion when

- 1 you have an area that has the EAS with the expanded
- 2 calling area scopes, but I'm sure that will be
- 3 addressed in everyone's opening statements. But the
- 4 theory behind it is, say this has EAS services where
- 5 they have calling plans into the outside services, if
- 6 this customer purchases a COS route to this state,
- 7 technically it should also get access at whatever rate
- 8 a customer pays out into the expanded areas as well.
- 9 Have I lost everybody yet? They had to tell
- 10 me twice.
- 11 All right. Now, that's basically it.
- 12 Then when you get to one-way COS it's very
- 13 simple. You have your petitioning exchange and your
- 14 target exchange and you have your customer that can
- 15 call anywhere in the target exchange, has no impact on
- 16 the target exchange customer whatsoever. Any time
- 17 they call anyone, customer or non-customer, it doesn't
- 18 matter what number they use, they have to pay the toll
- 19 charges for those calls, and it's not reciprocal like
- 20 reciprocal one-way in that they don't automatically
- 21 get the opportunity to purchase COS back into the
- 22 petitioning exchange.
- To have this exchange get an COS route back,
- 24 they have to go ahead and have their own calling usage
- 25 study to make sure that there is enough interest in

- 1 the Fulton exchange, in our example, wanting to call
- 2 Auxvasse to justify the service.
- 3 Okay. Hopefully, everyone is not completely
- 4 lost now. Hopefully, all of my papers aren't
- 5 completely lost.
- 6 Okay. And that's basically the different
- 7 COS options just from a technical standpoint that are
- 8 before the Commission.
- 9 As we get into the history, historically
- 10 calling within a commission -- excuse me -- a
- 11 customer's exchange was completed by switching
- 12 equipment that was actually located within that
- 13 exchange and any outside calling exchanges like from
- 14 one exchange to another required an operator to
- 15 connect the call. That was true whether they were
- 16 exchanges right next to each other or that were across
- 17 the state.
- 18 Interexchange service was provided as a flat
- 19 rate while the extra exchange service, or service
- 20 between exchanges, was done on a usage-sensitive toll
- 21 basis like we're used to today where you pay for every
- 22 outside call.
- Due to the high cost of operator services
- 24 and the development of new technology at the time, it
- 25 became much more financially reasonable to offer

- 1 expanded calling areas in some of the areas where they
- 2 had high calling usage between close exchanges and
- 3 resulting from that a lot of the companies in the area
- 4 began putting in the equipment necessary to complete
- 5 those calls and offered them at a flat rate similar to
- 6 intra-exchange service.
- 7 Then new technology again messed everything
- 8 up with the advent of direct distance dialing
- 9 technologies in the late 1960s where you could bypass
- 10 the operator to make long distance phone calls. There
- 11 was no longer the financial incentive for the
- 12 companies to offer this expanded flat rate calling.
- 13 However, responding to strong customer
- 14 demand in areas with high calling volumes, many
- 15 telephone companies began offering a wide variety of
- 16 EAS plans, which, again, is extended area calling, in
- 17 several areas. However, a customer dissatisfaction
- 18 continued due in part to looking over the fence and
- 19 seeing different plans, different prices offered in
- 20 their neighboring exchanges.
- 21 Okay. Based upon customer demand for
- 22 continued extended area calling, the Commission
- 23 conducted and instigated several studies into the
- 24 process and different options.
- 25 The Commission finally established an

- 1 extended area service rule that set out the standard
- 2 to obtain EAS and how the service would be billed.
- 3 Unfortunately, early EAS didn't meet the customers'
- 4 needs for several reasons; including, among other
- 5 problems, that it was billed equally to every member
- 6 of the exchange regardless of their calling usage to
- 7 the other exchange.
- 8 Additionally, since the cost to offer EAS
- 9 was based on the direct cost to offer the service, it
- 10 varied from exchange to exchange, and, again, there
- 11 was a looking over the fence and seeing that your
- 12 neighbor in another exchange had a lower rate.
- 13 Further, since a vote of the customers in
- 14 the exchange was necessary since they were all going
- 15 to be billed to institute the service, very few
- 16 exchanges met the test because there were always
- 17 people within the exchange that weren't willing to pay
- 18 based upon the usage. And in several other areas, the
- 19 customers could agree that they wanted some type of
- 20 EAS service, but they generally couldn't agree on
- 21 which of their surrounding exchanges they wanted the
- 22 service to.
- Then in Case No. TA-86-8 the Commission
- 24 determined that EAS was no longer in the public
- 25 interest and rescinded the EAS rules. The Commission

- 1 also ordered the trial on selected routes of a new
- 2 service -- or rather services that they called
- 3 extended measured services which offered an extended
- 4 calling option at a more user-sensitive rate in an
- 5 attempt to get away from the flat rate that had to be
- 6 voted on and charged to everyone within the exchange.
- 7 The Commission then initiated Case
- 8 No. TO-87-131 to evaluate the data on the EMS
- 9 experiment because EMS was initiated -- I don't
- 10 remember the exact number, but around 24 exchanges
- 11 where they did the survey to see what people's
- 12 interest was in the offering of the service on a
- 13 usage-sensitive basis.
- 14 In 1988 all of the primary toll carriers in
- 15 Missouri, secondary carriers and the Staff filed joint
- 16 agreements that were referred to collectively as the
- 17 PTC plan. The PTC plan was adopted by the Commission
- 18 to replace toll pooling which was then being utilized
- 19 by the primary toll carriers and all other carriers
- 20 for intercompany compensation.
- 21 Under the toll pooling all telephone
- 22 carriers put money into a joint pool that was then
- 23 withdrawn to cover their expenses. The PTC plan
- 24 established the use of access rates as the new
- 25 mechanism to determine the intercompany compensation

- 1 between the many carriers involved in a given area.
- 2 The switch to access rate as a mechanism for
- 3 intercompany compensation and the PTC plan paved the
- 4 way for the Commission to adopt COS in 1989. COS
- 5 would not exist today if it had not been for the PTC
- 6 plan.
- 7 At the time expended calling scopes were
- 8 being considered, not all LECs could technically
- 9 provide COS or any similar service between exchanges
- 10 and other local exchange companies couldn't provide
- 11 the service without building dedicated facilities or
- 12 devising a specialized database.
- 13 The PTC plan provided the avenue necessary
- 14 whereby the PTC carriers could handle the traffic
- 15 between the various exchanges.
- 16 Part of the problem was if you had a local
- 17 exchange company in one exchange, it would not have
- 18 the capacity to determine the cost of calls through
- 19 other exchanges, but the primary toll carrier, since
- 20 they technically, with the plan now, had access
- 21 charges to all different rates, they could just modify
- 22 their system a little bit to calculate the different
- 23 rates and get the compensation straight.
- 24 Early COS was more complex than it is today.
- 25 Initially if a route met the requirements for COS,

- 1 three COS options were required to be offered in the
- 2 petitioning exchange. They required one-way flat rate
- 3 COS, which was not reciprocal. Then they required a
- 4 two-way flat rate COS which could be substituted with
- 5 a one-way reciprocal COS service if there were not
- 6 the -- the technology didn't exist in those particular
- 7 exchanges to do the two-way COS. And they also had to
- 8 provide a \$4 flat rate plus a 50 percent discount COS
- 9 service.
- 10 Because the demand for COS was much higher
- 11 than anticipated, the Commission placed implementation
- 12 of the future COS routes on hold pending an analysis
- 13 of the actual cost of the process. The Commission
- 14 established a task force comprised of representatives
- 15 from the LECs, the interexchange carriers, the Public
- 16 Counsel, the Staff, the Commission and state
- 17 legislators.
- 18 The task force was to recommend a statewide
- 19 solution for the calling scope problems. Various
- 20 members of the task force ended up submitting four
- 21 separate proposals to the Commission.
- The Commission established TO-92-306 to
- 23 review those proposals. Based upon its review, the
- 24 Commission revised the COS plan and determined that
- 25 COS should be offered as a two-way-only service and

- 1 that the pricing and cost mechanisms -- excuse me --
- 2 that the pricing and rates for COS would be changed to
- 3 reflect more the cost of the actual provision of the
- 4 service.
- 5 And that's basically how we get to the
- 6 two-way COS we have today.
- 7 ALJ ROBERTS: Thank you very much.
- 8 The traditional, or the planned order of
- 9 witnesses I've noticed -- and I hadn't caught this
- 10 before. I apologize. The order of witnesses which is
- 11 the order of opening statements that we've worked from
- 12 this morning is different than that which was in the
- 13 original Issues and Memorandum. I take it that we're
- 14 going with the new order. I haven't heard any
- 15 complaints in response to that.
- 16 That being the case, then opening statements
- 17 starting with Mid-Missouri Group.
- 18 And I don't know -- not that I need to do
- 19 this for Mr. Johnson, but for all of you, for all of
- 20 the attorneys, I'll remind you that -- slow down a
- 21 little bit for the court reporter since you know that
- 22 taking opening statements is a little harder than Q
- 23 and A.
- MR. JOHNSON: Thank you.
- 25 ALJ ROBERTS: Thanks.

- 1 MR. JOHNSON: May it please the Commission?
- 2 My name is Craig Johnson. I represent the
- 3 Mid-Missouri Group of local exchange companies. There
- 4 is about 45 telephone companies, local exchange
- 5 telephone companies, in the state and approximately
- 6 40 of those, I would estimate, are what we call small
- 7 telephone companies. They primarily serve in rural
- 8 areas.
- 9 And between myself and Mr. England, we
- 10 represent those 40 small telephone companies. The
- 11 larger phone companies, the toll carriers and the
- 12 PTCs, Southwestern Bell, United and GTE, they have
- 13 separate attorneys here today.
- Just to give you an idea of where my clients
- 15 are on this map, three of my larger clients in this
- 16 group of the eight companies that I represent would
- 17 include Chariton Valley, which is up around the
- 18 Moberly area and their exchanges are in green. The
- 19 Mid-Missouri Group is in and around the Boonville to
- 20 Marshall area, and their exchanges are in orange.
- 21 Some of their exchanges are down around Tipton as
- 22 well.
- 23 And then Northeast Missouri Rural Telephone
- 24 Company and Modern are in yellow, and they are
- 25 primarily up in the north part of the state around

- 1 Kirksville.
- 2 I would like to maybe get to give my
- 3 rendition of how we got to where we are today and try
- 4 to make it simple and quick.
- 5 Every company has one or more exchanges. An
- 6 exchange is where you live and usually the number --
- 7 the telephone number you have -- for example, if I'm
- 8 634, that's a number that's only available in
- 9 Jefferson City. And when you can make all of the
- 10 calls to that number, the 634 numbers in your
- 11 exchange, that's what we call a local call. And the
- 12 limits of the exchange are limited by the facilities
- 13 that serve that area and they come into a central
- 14 switch. Some companies have one exchange. Some
- 15 companies have many, many, many exchanges.
- When you pay your local bill, you buy the
- 17 right for that month to make as many calls as you want
- 18 within your local exchange. An interexchange service
- 19 or a toll service or typically what we think of as a
- 20 one-plus call is where you make a call that goes to
- 21 another exchange. And as we all know, toll rates cost
- 22 you so much per minute and the rates change at night,
- 23 holidays, weekends and things of that nature.
- 24 What I would say happened to create the
- 25 pressures of the '70s and '80s that led the Commission

- 1 in the '90s to create COS is that in rural areas you
- 2 had school consolidations. At the same time commerce
- 3 gets focused in the larger towns, the county seats,
- 4 where traditionally the larger companies had come
- 5 first and they had provided service to those more
- 6 heavily populated areas. More and more commerce gets
- 7 there, more school business gets done there, more
- 8 educational things are done there.
- 9 But at the same time you have people that
- 10 don't want to necessarily live in Kirksville or a
- 11 Columbia or a St. Louis. They will move out in the
- 12 country, live in the bedroom communities which may be
- 13 in a different exchange. And so they, in moving
- 14 away -- Suzie may be going to school at a different
- 15 town than where they live or Mom and Dad may work in
- 16 Springfield, but the kids are back going to school in
- 17 a different town.
- 18 So when you get used to the great big
- 19 calling scope that you have for your local rates in
- 20 the city and then you move to a rural exchange, you
- 21 don't like the toll bill that you get. And so there
- 22 was pressure created on the Commission to solve this
- 23 problem because people who lived in the bedroom
- 24 communities wanted to have calling scopes that were
- 25 similar to flat-rate or toll-free calling scopes that

- 1 were similar to the ones that were enjoyed in the
- 2 metropolitan area.
- 3 And we've referred to this generally in the
- 4 past as looking over the fence. Just because I live a
- 5 mile from you, but I'm in a different exchange, the
- 6 same call I make to the same school is a toll call,
- 7 when where I used to live a mile down the road it's
- 8 free. So that is the essence, I think, of the
- 9 pressure that we see to create these extended calling
- 10 plans.
- 11 COS was created by the Commission finally in
- 12 1993. It went through several iterations. There was
- 13 EAS. There was EMS. There was COS-1. And now there
- 14 is COS. I want to confine by comments to COS as it
- 15 exists today because that's what the Commission is
- 16 confronted with today, is what changes, if any, that
- 17 need to be made to COS.
- 18 And I think, for an example, if you will
- 19 look at these exchanges, Pilot Grove has the -- I
- 20 mean, Mid-Missouri Telephone Company owns and operates
- 21 the Pilot Grove exchange which is about 15 miles from
- 22 Boonville. Boonville is a Southwestern Bell exchange.
- 23 I think Pilot Grove has got about 750 access lines.
- 24 Boonville probably has around 4,000.
- 25 It is an existing COS route, so the numbers

- 1 and the examples I'm giving you are something that
- 2 exists out there today.
- 3 Southwestern Bell offers COS service.
- 4 Because Southwestern Bell is a toll carrier it offers
- 5 toll to its exchanges, customers that live in its own
- 6 exchange, but it also offers toll to customers that
- 7 live in Mid-Missouri Telephone Company exchanges. So
- 8 it's a local carrier for its own exchanges; it's a
- 9 toll carrier for its own exchanges. In the small
- 10 company exchanges, we're the local carrier, but
- 11 Southwestern Bell or a PTC would be the toll carrier.
- 12 Southwestern Bell offers COS for \$16 a
- 13 month. That's the residential rate. And if you live
- 14 in Pilot Grove and you subscribe to that \$16, you get
- 15 the ability to call anybody in Boonville as much as
- 16 you want for that \$16 a month.
- 17 That is the originating direction or the
- 18 one-way. Pilot Grove petitioned for the service.
- 19 They had an adequate calling history of calls to
- 20 Boonville that they met the Commission's qualifying
- 21 criteria and so they became eligible for the service.
- 22 And not everybody in Pilot Grove has to buy it. Only
- 23 the ones that want it have to buy it.
- 24 Besides getting the one-way calling ability
- 25 to Boonville, the return-call feature, which is the

- 1 one that presents the complexities in this docket, is
- 2 the unique -- it's what makes this a two-way service.
- 3 Anybody with a phone in Boonville can call that
- 4 subscriber back in Pilot Grove, and it's also a
- 5 toll-free call. Even though these calls are dialed
- 6 one-plus, both of those types of calls are toll-free.
- 7 And the reason why they are toll-free is
- 8 that right now, before we get into the competition of
- 9 tomorrow, all of those calls that are dialed one-plus
- 10 are handled by the PTCs, and since they're on both the
- originating end and they're on the return end, they
- 12 have the ability to screen out in their computer
- 13 systems calls to and -- well, the calls from Pilot
- 14 Grove to Boonville on the Pilot Grove customer are all
- 15 zero rated, so they get them all for that \$16. They
- 16 also are able to identify all of the subscribers in
- 17 Pilot Grove, so any call from Boonville back to those
- 18 subscribers is also zero rated.
- 19 The problem is when we go to presubscription
- 20 MCI, AT&T, Sprint, the other interexchange carriers by
- 21 federal law are going to get the ability for their
- 22 customers to make calls in these same areas using
- 23 one-plus as well. They won't have to dial ten triple
- 24 X or anything of that nature.
- In the dockets of United and GTE, to adopt

- 1 their plan, they told the Commission that two-way COS
- 2 can't work anymore. New carriers are going to be
- 3 coming into the market. The AT&Ts and the Sprints and
- 4 the MCIs, they either don't have the ability or they
- 5 don't have the willingness to do all of this computer
- 6 work to allow these calls to be zero rated. And there
- 7 is a question as to whether you can force these new
- 8 companies in a competitive environment to offer these
- 9 services, so the two-way has to go.
- 10 When this commission opened this docket in
- 11 March, they opened the docket with a straw proposal
- 12 that was designed to test that theory. Does two-way
- 13 COS really have to go? And the straw proposal of the
- 14 Commission submitted here was let's look at whether we
- 15 can save COS, and there's going to be two alternatives
- 16 we want you to look at.
- One is a one-way reciprocal, which
- 18 Ms. McGowan explained to you. The second one is, let's
- 19 have a two-way COS but instead of using the PTCs'
- 20 computer systems to provision the return call from
- 21 Boonville back to Pilot Grove, let's use it -- let's
- 22 examine using an 800 or an 888 number system whereby
- 23 the people in Pilot Grove would get an 800 number, and
- 24 then anybody in Boonville can call that 800 number and
- 25 have a toll-free call that way. The return call would

- 1 be just the same in scope. It would just be
- 2 provisioned by an 800 dialing number, as opposed to
- 3 dialing the old one-plus customer number in Pilot
- 4 Grove.
- 5 And my clients are here today because we
- 6 want COS preserved for our rural customers. It's not
- 7 a financial issue for us. Because of the way we're
- 8 compensated on access, return calls with the two-way
- 9 return calls do not generate additional money for us.
- 10 We are paid for those return calls as what we call
- 11 terminating access, and that does not generate
- 12 additional revenues for us.
- 13 We want this service to be there so our
- 14 rural subscribers are not what we -- are not deprived
- 15 of service. And without going overly much into all of
- 16 the regulatory history underlying universal service
- 17 principles, what I want to suggest to you all is that
- 18 when you make your decisions in this case, you need to
- 19 keep in mind that people that live in rural exchanges
- 20 that only have 750 lines they can reach for their
- 21 local bill that month, or even if they have COS into
- 22 Boonville and can reach another 4,000 there, for \$16 a
- 23 month plus their local bill, that's all they can reach
- 24 without having to make a toll call. So buying COS and
- 25 their local, they can get a scope of 4,700 access

- 1 lines.
- 2 Someone that lives in downtown St. Louis,
- 3 Springfield or Kansas City or Columbia, for their
- 4 local bill they can reach tens of thousands of
- 5 customers, hundreds of thousands of customers, and
- 6 with some of the other expanded calling services in
- 7 those areas, MCA service in the Springfield, Kansas
- 8 City and St. Louis areas, they even have more expanded
- 9 calling scopes.
- 10 When the Commission started this docket,
- 11 they put out a straw proposal, and about one-fourth of
- 12 the prefiled testimony in this case was directed to
- 13 the straw proposal. About three-fourths of it is
- 14 directed to what I would call secondary
- 15 considerations.
- 16 The Commission in the straw proposal was
- 17 saying let's look at one-way reciprocal, or the 800
- 18 database system said the straw proposal means let's
- 19 keep the service as a toll service and let's keep the
- 20 existing intercompany compensation mechanism. There
- 21 was wording in the order that allowed the parties to
- 22 address other topics which they have, but when I refer
- 23 to those as secondary topics, that's what I'm
- 24 referring to.
- 25 Primarily, the PTCs have come in and

- 1 suggested because of those secondary topics that COS
- 2 should be changed from a toll service to a local one.
- 3 They suggested the small companies should offer COS so
- 4 that Mid-Missouri should offer COS to the Pilot Grove
- 5 people for them to call to Boonville, and they
- 6 suggested that the intercompany compensation mechanism
- 7 be changed.
- 8 And one of the labels or the spins or the
- 9 spin doctoring that is being used here to justify
- 10 their position is the PTC kept saying, "You small
- 11 companies just want us to serve your customers, and
- 12 why don't you step up to the plate and serve your
- 13 own?" Great spin, but the fact is that for purposes
- 14 of toll and interexchange calling, for decades our
- 15 customers have two relationships. We are their local
- 16 service provider and the PTCs are their toll service
- 17 provider, and there are reasons for that, and I'm
- 18 going to get into them now.
- 19 Both the state law that was passed last year
- 20 and the federal law that was passed last year both
- 21 have as a primary purpose in them a preserving of
- 22 parity between rural and urban areas both in terms of
- 23 services that are available in rural and urban areas
- 24 as well as the prices for those services. And both
- 25 the state and federal laws require or at least have a

- 1 presumption in favor of what we call geographical
- 2 averaging.
- 3 And in the past, and under these new laws
- 4 that's supposed to continue in the future the policy
- 5 is to promote geographical averaging. Geographical
- 6 averaging is a concept that requires statewide
- 7 carriers with a statewide presence to, number one,
- 8 offer their services on a statewide basis, and, number
- 9 two, to price them the same on a statewide basis.
- 10 It is only when these large carriers with
- 11 large amounts of traffic volumes and large numbers of
- 12 customers do that that prices for toll are kept the
- 13 same in rural and urban areas, and the reason why the
- 14 large companies do that is because only they are the
- ones that have the power to do real geographic
- 16 averaging.
- 17 The 40 companies that are represented by
- 18 Mr. England and myself only serve about 150,000
- 19 customers or access lines in this state. The PTCs
- 20 have about 3 1/2 million. So when it comes to looking
- 21 at the power to promote this parity of rural and urban
- 22 areas, it's a power that solely lies in their hands.
- 23 If they come to you and ask us to offer all of the
- 24 toll services that are currently being offered to our
- 25 customers, we don't have the amounts of traffic, the

- 1 volumes of traffic or the number of minutes to be able
- 2 to bring forth our prices in the rural areas to be
- 3 comparable to those in the urban areas.
- 4 So I would ask you when you're looking at
- 5 these issues to confine yourself to the straw proposal
- 6 in this case and to not get drawn off into the
- 7 secondary issues, because I think there is another
- 8 docket pending where we're going to have to get into
- 9 those issues and that docket is the one that's looking
- 10 at the continuity or the continuation or the
- 11 elimination of the PTC plan.
- I don't have the data available in this
- 13 docket to take a realistic look at whether we should
- 14 be taking over toll services in our exchanges or
- 15 whether the PTC plan company compensation mechanism
- 16 should be changed. That data is going to be massive.
- 17 You've got another docket that's going to be running
- 18 until the fall, the PTC plan docket, and that would be
- 19 the better place to do it. I think when you opened
- 20 this docket in March, you intended it to be closed in
- 21 time to get an order out to coincide with the
- 22 presubscription which is going to be taking place in
- 23 the GTE and United exchanges, I believe, in August.
- 24 So I would suggest to you that from our
- 25 interest in trying to preserve two-way COS for our

- 1 rural customers, we want you to take a serious look at
- 2 the 800 database service method of keeping the return
- 3 call service intact. In the United case, Southwestern
- 4 Bell suggested in their testimony that that was
- 5 probably the most viable service, but now they've
- 6 prefiled testimony that says they don't have enough
- 7 800 numbers or 888 numbers being assigned on a regular
- 8 basis to be able to do that.
- 9 I would ask you to really look at that
- 10 testimony, look at the numbers, and keep in mind how
- 11 conversions would be sequential and not all of those
- 12 changes would go at once and explore whether there can
- 13 be sufficient 800 database numbers made available.
- 14 And I'd also ask you to remember your status as a
- 15 commission gives you certain prerogatives with the
- 16 numbering administrators that may or may not be of
- 17 assistance in this case. I don't think it's fair that
- 18 the carriers should have their allocated numbers
- 19 depleted in order to provision 800 or 888, and it
- 20 could be that for this task an unassigned block of
- 21 numbers could be dedicated.
- Is two-way COS important? I think the
- 23 answer to that is yes when you look at your rural
- 24 customer for all of the reasons I've told you as to
- 25 what COS affords them, that one-plus toll does not.

- 1 And when you look at the data in this docket about how
- 2 much people are actually using that return call, when
- 3 people that live in Pilot Grove are at work and
- 4 they're calling back to their families, they're
- 5 calling back to check their schools, they're calling
- 6 back to check their doctors or churches or whatnot or
- 7 even if they're in -- when you look at that data in
- 8 our exchanges, the return calling traffic in some
- 9 cases exceeds the amount of the one-way traffic going
- 10 from Pilot Grove to Boonville.
- 11 So in conclusion we would ask you to retain
- 12 the two-way COS so that we can keep some semblance to
- 13 parity in rural Missouri, and we would ask you at this
- 14 time to reject any proposed system change in toll
- 15 classification or the intercompany compensation, and
- 16 we would suggest to you that if you start doing that
- 17 now, you're going to be leading us down a path that's
- 18 going to make rural consumers second-class phone
- 19 citizens, which we don't want. Thank you.
- 20 ALJ ROBERTS: Thank you.
- 21 Small Telephone Group?
- MR. ENGLAND: Thank you.
- 23 May it please the Commission?
- 24 My name is Tripp England. I represent the
- 25 Small Telephone Company Group, and I think as Craig

- 1 explained to you the Small Telephone Company Group and
- 2 the Mid-Missouri Telephone Company Group make up a
- 3 number of small local exchange incumbent telephone
- 4 companies that serve primarily the rural areas of this
- 5 state, and as Craig also told you, although we only
- 6 serve 150,000 access lines of the total 3 1/2
- 7 million-plus lines in the state, we serve a
- 8 significant geographic area.
- 9 And if I can use the MTA map, because I'm
- 10 better with the colors on this map than I am on the
- 11 one that Ms. McGowan handed out to you, the exchanges
- 12 that the small telephone companies serve are those
- 13 exchanges that aren't in red, that aren't in light
- 14 blue, and that aren't in purple. And that's a
- 15 significant amount of territory in the state, and as
- 16 you can imagine, 150,000 access lines spread over
- 17 those areas creates, as they say, low density, high
- 18 cost.
- 19 Both Ms. McGowan and Mr. Johnson have talked
- 20 about some of the history, some of the various
- 21 expanded calling plans this commission has dealt with,
- 22 has implemented, to get us where we are today, and
- 23 without belaboring the point, I would like to make a
- 24 couple of points.
- 25 Prior to 1986, expended calling was

- 1 primarily handled through extended area service, or
- 2 EAS. Between 1986 and roughly 1990, this commission
- 3 enacted an experimental service that Ms. McGowan told
- 4 you about known as Extended Measured Service.
- 5 In 1990 this commission established the
- 6 first version of COS. And, again, as Ms. McGowan told
- 7 you, there were three versions. There was a
- 8 discounted toll version, there was a one-way version,
- 9 and there was a two-way version.
- 10 In 1993 the Commission revised COS, but
- 11 significantly it also implemented for the first time
- 12 two additional services known as Metropolitan Calling
- 13 Area, or MCA, and Outstate Calling Area, or OCA.
- 14 The MCA service serves predominantly the
- 15 three large metropolitan areas in the state, St.
- 16 Louis, Kansas City and Springfield, Missouri. It is a
- 17 flat rated services. It is optional, as Ms. McGowan
- 18 told you, in some of the outer tiers. It is mandatory
- 19 in the inner tiers of those metropolitan areas.
- 20 The OCA is a radius-type planning in that
- 21 the customer can choose to call an exchange within a
- 22 23-mile radius and can receive discounts on their toll
- 23 calling to those areas by purchasing two blocks of
- 24 time. I think it's three and five hours. Usage over
- 25 those blocks of time are rated -- are measured and

- 1 billed on a measured basis at either toll rates or
- 2 something less than toll rates.
- 3 And, finally, the Commission revised COS as
- 4 it had previously implemented it and simply offered it
- 5 as a two-way service because in large measure MCA
- 6 service took care of a significant amount of calling
- 7 needs in the metropolitan areas and OCA took care of a
- 8 significant amount of the needs to call in a one-way
- 9 direction.
- 10 In the testimony, I believe, of Southwestern
- 11 Bell witness Ms. Bourneuf, she notes that prior to
- 12 implementation of the two-way only COS there were
- 13 48,000 two-way COS subscribers. Today there are
- 14 18,000. That gives you an idea of the impact that MCA
- 15 and OCA had on the calling needs of a number of
- 16 customers in the state.
- 17 Let me also recap as far as the primary toll
- 18 carrier, or PTC plan, is concerned. When the
- 19 Commission revisited COS in 1993, it determined that
- 20 COS would be a toll service -- Mr. Johnson told you
- 21 that -- that it would be tariffed by the toll
- 22 providers, the PTCs, that's Southwestern Bell, United
- 23 and GTE and Fidelity; that the primary toll carriers
- 24 would pay to secondary carriers access charges on
- 25 those COS calls, even though COS was a flat rated

- 1 calling services to the end user.
- 2 The Commission also acknowledged at that
- 3 time, and I think it's significant because it seems to
- 4 be lost in the testimony, that because COS was a flat
- 5 rated service, because the PTCs would be required to
- 6 pay usage-based access rates to the underlying or
- 7 secondary carriers, that it was likely that the PTCs
- 8 would experience revenue losses. In other words, the
- 9 revenues the PTCs received from COS would be less than
- 10 the access expense they actually had to pay to
- 11 underlying or secondary carriers.
- 12 As a result, in 1993 the Commission
- 13 authorized or allowed primary toll carriers to
- 14 implement revenue-neutral adjustments to their
- 15 tariffs. What that means is they were allowed to
- 16 increase rates for other services, usually what I
- 17 called discretionary-type service, maybe touch tone,
- 18 custom-calling features, directory listings, things of
- 19 that nature, but allowed rate increases commensurate
- 20 or simultaneous with the implementation of COS so that
- 21 the PTC would be made whole for the revenue loss they
- 22 would experience in providing COS.
- Now, it's no secret that the PTCs are losing
- 24 money today and that money loss has grown as a result
- 25 of the stimulation or the growth in usage of COS as

- 1 well as the growth in COS routes that exist today that
- 2 did not exist in 1993. But the fact of the matter is,
- 3 when it was established, everyone knew that COS was a
- 4 money loser. Nevertheless, the Commission determined
- 5 that it was an appropriate and valuable service that
- 6 needed to be provided and it made at that time
- 7 adjustments to offset the losses that would be
- 8 anticipated with that service.
- 9 The previous opening statements have talked
- 10 about the impact of presubscription. Well,
- 11 presubscription means that customers now have the
- 12 ability to choose their intraLATA carrier, the one
- 13 carrier they want to contact, or they want to carry
- 14 their intraLATA toll calling on a one-plus dialed
- 15 basis. They can't do that today.
- One of the premises or underlying
- 17 assumptions in the primary toll carrier plan when it
- 18 was enacted in 1988 was that the primary toll carrier
- 19 would receive all of the one-plus intraLATA toll
- 20 calling emanating from these secondary exchanges.
- 21 Similarly, the obligation on the secondary carriers
- 22 was to deliver to its primary toll carrier all
- 23 one-plus dialed intraLATA traffic.
- 24 Well, that paradigm has been changed. Now
- 25 we have intraLATA presubscription, or are about to

- 1 have it, for the intraLATA calling jurisdiction and
- 2 that means carriers such as AT&T, MCI, Sprint and the
- 3 members of CompTel can carry that traffic, but those
- 4 carriers were not mandated by this commission back in
- 5 1993 to provide COS.
- 6 So as Mr. Johnson said, there is a threshold
- 7 question whether or not you were going to require all
- 8 interexchange carriers to provide this service,
- 9 whether you were going to require any carriers to
- 10 provide this service in a competitive environment,
- 11 and even if you get to the point where you want to
- 12 maintain this service as much as possible,
- 13 particularly the two-way version, you have to ask
- 14 yourselves whether or not you can mandate that all
- 15 carriers provide this service, because the way it is
- 16 configured today through the billing system adjustment
- 17 that Mr. Johnson mentioned, it is downright difficult,
- 18 if not impossible, for the companies to exchange all
- 19 of the data necessary to make the necessary billing
- 20 system adjustments between all of the billing systems
- 21 of the carriers so that that end user who has
- 22 subscribed to COS will have the toll call erased from
- 23 his bill, or more difficultly, if that's the right
- 24 word, to have the toll call from the target exchange
- 25 customer who called the COS customer in the

- 1 petitioning exchange erased from his bill.
- 2 I think this commission has determined that
- 3 that billing system adjustment is just not going to
- 4 work in a competitive environment, and as a result, it
- 5 proposed some straw proposals in this case to get
- 6 around that problem. And as I understand and read the
- 7 Commission's order, we were required to address three
- 8 different scenarios. One is a one-way-only COS, and
- 9 Ms. McGowan talked about that. Another is a one-way
- 10 reciprocal, and, again, Ms. McGowan talked about that,
- 11 and I'm not even going to try to compete with that,
- 12 because she's absolutely right, it's a difficult
- 13 concept to understand, but essentially it means that
- 14 customers in the target exchange can buy COS back to
- 15 the petitioning exchange. And then, finally, the
- 16 third alternative is to try to maintain as much of the
- 17 two-way feature as possible by provisioning it over
- 18 800, 888 or similar toll-free calling numbers.
- 19 Our preference, of course, as is stated in
- 20 our testimony, is to maintain the two-way feature as
- 21 much as possible. We think it's a valuable service
- 22 that our customers not only want but have utilized and
- 23 is appropriate at least insofar as outstate expanded
- 24 calling services is concerned.
- Now, the one feature about any one of the

- 1 three scenarios, or straw proposals, that the
- 2 Commission has proposed is that any one of them can be
- 3 implemented without much change, without much
- 4 adjustment to the primary toll carrier plan.
- 5 What else you have going on in this docket
- 6 is proposals by some parties to, in our opinion,
- 7 expand the scope of this proceeding, take on a rather
- 8 overly ambitious review or referendum of intercompany
- 9 compensation, the way in which the companies
- 10 compensate themselves for these calls. Several
- 11 parties have suggested that we classify COS not as
- 12 toll but as local, and that, in turn, precipitates a
- 13 complete review of how are the companies going to
- 14 compensate each other in a local environment as
- 15 opposed to a toll environment.
- 16 We don't do that today. We don't compensate
- 17 each other for COS or any other interexchange calling
- 18 as a local service.
- 19 Those parties that have suggested that this
- 20 be classified as local do not suggest how to do that,
- 21 and Mr. Schoonmaker has three to four pages of
- 22 testimony in his surrebuttal testimony that explains
- 23 the difficulties in the administrative issues involved
- 24 with converting toll to local, the billing problems
- 25 associated with converting toll to local, and the

- 1 networking problems of converting toll to local, but
- 2 no party who advocates a conversion of this or
- 3 reclassification to local tells you how to do it.
- 4 They also don't tell you how much it's going
- 5 to cost, and believe me, it's going to cost. Again,
- 6 Mr. Schoonmaker has tried to make an estimate based on
- 7 one proposal, that being Southwestern Bell's proposal,
- 8 and it includes some assumptions that quite frankly
- 9 we're not very comfortable with but in an effort to
- 10 provide some parameters to this proposal we felt we
- 11 had to make. One is we assumed two-way CO-- well,
- 12 excuse me.
- 13 The first is we assumed COS will be called
- 14 local. Next we assumed that it will be two-way. I'm
- 15 not sure that's a valid assumption. Most importantly,
- 16 it assumes that calling from the return exchange or
- 17 the target exchange to the petitioning exchange is
- 18 going to be equal with that from the petitioning
- 19 exchange to the target exchange. Again, I'm not sure
- 20 that's a valid assumption because when you begin to
- 21 charge people in the target exchange for that return
- 22 call feature, I'm not sure as many people will
- 23 subscribe to that service as they will from the
- 24 petitioning exchange to the target exchange.
- Nevertheless, those reservations about our

- 1 assumptions aside, Mr. Schoonmaker has calculated a
- 2 \$2.7 million revenue shift from Southwestern Bell
- 3 Telephone Company to the local or small local exchange
- 4 companies.
- 5 No other party -- significantly no other
- 6 party that proposes this classification even attempts
- 7 to put a number or a cost figure with this proposal,
- 8 so I submit to you that without the cost data
- 9 necessary to make a decision, without the explanation
- 10 of how we're going to administer this, how are we
- 11 going to bill this and how are we going to network
- 12 this, and taking into consideration that it took us
- 13 ten years and three generic dockets to get where we
- 14 are today, to simply convert COS from toll to local
- 15 and implement a new compensation mechanism is not
- 16 something we are going to do in the near term. And if
- 17 this commission is interested in rolling out intraLATA
- 18 presubscription as quickly as possible, I don't
- 19 believe that's the way to do it.
- The good news is that this commission has
- 21 undertaken a complete review of the PTC plan, the
- 22 issue of intercompany compensation in another docket
- 23 that currently pends before this commission. That, in
- 24 our opinion, is the place to get into intercompany
- 25 compensation, classification of local versus toll and

- 1 things of that nature.
- 2 Let me conclude my remarks by talking about
- 3 the internet and its us of COS, or the use by internet
- 4 service providers, some of which are our clients
- 5 either on their own or through an affiliate utilizing
- 6 COS. And if I may, I'm going to try to use at least
- 7 the diagram that Cherlyn has put up here for you-all.
- 8 What has happened is that rural telephone
- 9 companies, as are all telephones companies, are under
- 10 a great deal of pressure from federal, state, local
- 11 government agencies, educational institutions, medical
- 12 people and medical facilities to provide internet
- 13 services not just to the metropolitan areas but the
- 14 rural areas.
- 15 Small telephone companies have attempted to
- 16 do that and have established points of presence in
- 17 their exchanges so that their customers can call a
- 18 local number in their exchange and access the
- 19 internet. Once they did that, they found that
- 20 customers in the target exchange, if they had a COS
- 21 route, were also interested in accessing the internet
- 22 but to do so would require them to dial and make a
- 23 toll call.
- 24 They asked our companies if they could
- 25 provision internet service on a toll-free basis in

- 1 their exchanges, and we did, and it's no secret. It's
- 2 in the pleadings. We did it by subscribing to COS in
- 3 the petitioning exchange, establishing a modem pool
- 4 here, allowing people in the target exchange to call
- 5 back on a toll-free basis to access that modem pool.
- 6 Now, the interesting thing here is the
- 7 people that are crying foul about how we've
- 8 provisioned that internet service in some instances
- 9 are the same people, the same companies, that served
- 10 this target exchange.
- 11 For example, Kirksville, Missouri, a
- 12 Southwestern Bell Telephone Company exchange, neither
- 13 Southwestern Bell nor any other independent internet
- 14 service provider had established a point of presence
- in the Kirksville exchange. Otherwise these people
- 16 would have been able to access that through a local
- 17 call. Instead, via the COS route from the Mark
- 18 Twain/Hurdland exchange to Kirksville, these people
- 19 were able on the return to access the internet modem
- 20 pool in Hurdland.
- 21 The irony here is the reason we put it in
- 22 this exchange is the telephone company serving that
- 23 exchange would not provide it nor would any other
- 24 internet service provider, and why not, because it
- 25 costs money to do that. Establishing data links

- 1 connecting this with the internet is not a cheap
- 2 process. And the parties that suggest to you that
- 3 we're doing this to make money are dead wrong. It's a
- 4 public service, and it's not a moneymaker.
- 5 And another reason it's not a moneymaker, so
- 6 I can dispel any fears that were somehow gaming the
- 7 system and making money on the return call here, every
- 8 single secondary carrier in this state charges its
- 9 primary toll carrier on what is known as a
- 10 terminating-to-originating ratio. That means that for
- 11 every minute originating in the petitioning exchange
- 12 that minute is recorded and access is paid on it. But
- 13 for every minute that terminates in that exchange
- 14 there is no recording and there is no payment.
- 15 What this petitioning exchange refers is an
- 16 amount of access charges based upon the originating
- 17 calling. So let's say, for example, that the
- 18 terminating-to-originating ratio was one to one, and
- 19 if 100,000 access minutes are generated in the
- 20 petitioning exchange, then we assume 100,000 minutes
- 21 are terminating in the petitioning exchange.
- 22 Regardless of whether it's actually 80,000 or 120,000,
- 23 there is no payment based on actual terminating
- 24 minutes.
- 25 What is happening with this internet

- 1 provider is that there is no originating calling. The
- 2 modem pool isn't generating any calls. This modem
- 3 pool is simply receiving calls so that every call,
- 4 every minute that's coming back this way is not being
- 5 paid for, and that's fine. That's the way the T/O
- 6 ratio works. But to suggest that somehow we're making
- 7 out like bandits on terminating access rates is simply
- 8 not true. There is no payment going back.
- 9 To also assume that if we hadn't established
- 10 that link via the COS line and assume that people in
- 11 the target exchange would pay toll rates to access
- 12 that internet provider is also an invalid assumption.
- 13 That's dead wrong.
- Now, some parties have argued that COS was
- 15 never intended for this type of internet service. I
- 16 agree. COS was created, at least initially in 1989,
- 17 or revised in 1993, at a time when internet service as
- 18 we now know it rarely, if at all, existed. So nobody
- 19 knew at the point in time it was created that internet
- 20 service could be provisioned in this fashion. So it
- 21 was never discussed. It was never included or
- 22 specifically excluded from COS.
- 23 Parties argue that it's a violation of a
- 24 tariff prohibition against resale. It's not resale.
- 25 That internet service provider is no different than a

- 1 law firm, a car dealer, a retailer in the petitioning
- 2 exchange who utilizes COS to expand its market into
- 3 the target exchange so customers here can call back.
- 4 Let me also say another thing: I mean,
- 5 internet, I believe this commission has determined, is
- 6 not a telecommunication service. At least you've
- 7 dismissed one complaint involving America On Line, and
- 8 to the best of my knowledge no carrier tariffs
- 9 internet service in this state. That's consistent
- 10 with the federal statutes, by the way. And that's
- 11 cited in Bob Schoonmaker's rebuttal or -- and/or
- 12 surrebuttal testimony. Internet services are not
- 13 telecommunication services. They are not regulated.
- 14 Finally, the resale argument has become a
- 15 real red herring because everyone has conceded in the
- 16 hearing memorandum, the issues memorandum, that you
- 17 can't prohibit resale in any way in light of the
- 18 Telecommunications Act. So that's really a moot
- 19 point.
- 20 But I submit that even if it was a viable
- 21 point, it isn't resale. It isn't sharing. For
- 22 customers in the target exchange to call back to
- 23 access the internet is no more sharing than for
- 24 customers in the target exchange to call their car
- 25 dealer in the petitioning exchange to find out prices

- of a car and/or availability of cars or things of that
- 2 nature, or to call their lawyer, their doctor or
- 3 what-have you. It is available to the universe in the
- 4 target exchange for calling back to the petitioning
- 5 exchange.
- 6 Some parties argue that it's aggregation.
- 7 There is a definition of aggregation in your statutes.
- 8 I don't believe it fits. More importantly, check the
- 9 COS tariff. There is no prohibition against
- 10 aggregation. There is in the designated number
- 11 tariff, but there is no prohibition in the COS tariff
- 12 against aggregation.
- 13 Others argue that the trunk-hunting
- 14 arrangement where calls coming back to the petitioning
- 15 exchange if its busy on the first line hunts to
- 16 another line to another line to another line is
- 17 prohibited. Check the tariff. There is no
- 18 prohibition against COS on trunk-hunting lines, some
- 19 or all. There is on the MCA tariff a tariff that was
- 20 developed and implemented at the same time as the COS
- 21 tariff, but for some reason there is no specific
- 22 prohibition or discussion of trunk hunting in the COS
- 23 tariff as there is in the MCA tariff.
- 24 This is not a violation of the tariff. It
- 25 is certainly not the clear violation that some have

- 1 argued. It's an effort by small telephone companies
- 2 to provide internet service to their customers and
- 3 others located in communities in and around them. And
- 4 I think it was in Mr. Godfrey's testimony who stated
- 5 if this commission however determines that that's not
- 6 an appropriate use of COS, we'll stop. But we don't
- 7 think we did anything wrong and we don't think it's
- 8 prohibited by the existing tariffs and we think what
- 9 we're doing has provided a valuable public service to
- 10 our people. And, more importantly, we haven't made a
- 11 killing doing it.
- 12 Thank you very much.
- 13 ALJ ROBERTS: Thank you.
- 14 We're obviously in the lunch hour. It's ten
- 15 after 12:00 by the clock in the back of the room, and
- 16 I think it's probably a good time to go ahead and
- 17 break.
- 18 Mr. Dandino, unless you think your opening
- 19 statement is five, seven minutes -- I don't want to
- 20 rush you. I'll give you the time you need, but I
- 21 don't want to go too far into the lunch hour.
- MR. DANDINO: I've got probably about ten
- 23 minutes.
- 24 ALJ ROBERTS: That's ten lawyer minutes. I
- 25 think we might as well go ahead --

- 1 MR. DANDINO: Whatever your pleasure is.
- 2 ALJ ROBERTS: I think we might as well go
- 3 ahead and break and come back here at 1:15.
- 4 Off the record, please.
- 5 (A recess was taken.)
- 6 ALJ ROBERTS: Back on the record, please.
- 7 Good afternoon, ladies and gentlemen. We
- 8 are back on the record for the afternoon session of
- 9 today's hearing.
- 10 We were just about to proceed with the
- 11 opening statement from the Office of the Public
- 12 Counsel.
- 13 Mr. Dandino, would you like to proceed?
- MR. DANDINO: Thank you, your Honor.
- 15 ALJ ROBERTS: Thank you.
- MR. DANDINO: May it please the commission?
- 17 This morning you heard Mr. England and
- 18 Mr. Johnson and Ms. McGowan speak about the history of
- 19 COS, and in that I noticed that they talked that COS
- 20 was developed because of customer demand, customer
- 21 needs. The Office of the Public Counsel is here to
- 22 tell you that the customer needs and the customer
- 23 demands and the customer wants -- still wants COS,
- 24 two-way COS. They want reasonable and affordable
- 25 prices.

- 1 They are not too concerned whether you call
- 2 it toll or whether you call it local service. They
- 3 want the bottom line results.
- 4 I think we're looking at revisiting COS
- 5 obviously from the intraLATA presubscription which
- 6 stems from the Telecommunication Act of 1996 and
- 7 Senate Bill 507. And a theme that this commission and
- 8 everyone in this office has heard me say for the
- 9 Office of the Public Counsel and are probably rolling
- 10 their eyes when I say it every time, but the Federal
- 11 Telecommunication Act made a promise with the
- 12 consumers, the General Assembly made a promise with
- 13 the consumers, a covenant with the consumers, and that
- 14 was the promise of competition, was to lower prices,
- 15 better service and more choices. That is what the
- 16 customers, that is what the people of the state of
- 17 Missouri, want from COS.
- This was made in exchange for a substantial
- 19 deregulation of the telephone industry. The
- 20 Commission has a duty to keep this promise, to fulfill
- 21 this covenant. The credo of the medical profession is
- 22 "Above all, do no evil." Here we want to say above
- 23 all, the consumers should be no worse off than they
- 24 were under the rate of return regulation prior to
- 25 competition. We think that this standard that the

- 1 consumer should be no worse off should be the standard
- of performance when you're looking at COS or any other
- 3 suggestions for service.
- 4 That should be the goal of the public
- 5 interest and sound public policy.
- I think the testimony of Mr. Jones, Barbara
- 7 Meisenheimer and others indicate that COS is a very
- 8 popular service and I think it's in the public
- 9 interest to maintain this -- a two-way COS at
- 10 reasonable and affordable prices until such time as
- 11 competition develops to provide a suitable substitute
- 12 service.
- So right now we're at a situation where when
- 14 we have full competition, we're going to hopefully
- 15 have competitors offering other services which will
- 16 substitute for COS, and we have -- today we have just
- 17 the beginnings of competition. We're in between that
- 18 time, how to get from the beginning of competition and
- 19 COS until we get to the actual full-blown competition
- 20 where you're going to have some service offerings.
- 21 That road is something that I think the Commission is
- 22 struggling with now and the Office of the Public
- 23 Counsel wishes to make a suggestion on.
- 24 As of right this moment we see that the best
- 25 alternative for COS is to maintain the current system.

- 1 We think it is probably doing the best job possible.
- 2 Using the 800 numbers seems to be a reasonable
- 3 response. We did raise some questions, some
- 4 reservations about the 800 series: use of the 800
- 5 numbers or the 888 primarily because a problem once
- 6 again of exhausting those numbers. There is also
- 7 always a problem about identifying an 800 number which
- 8 could result in toll charges. But I think primarily
- 9 this office is looking to any way we can maintain COS
- 10 as a two-way service we would support.
- 11 In Barbara Meisenheimer's testimony, she's
- 12 offered kind of a plan for consideration of this
- 13 commission and the industry as a -- mainly as a
- 14 transitional plan on how do we get to the ultimate
- 15 competitive environment. That plan as she'll freely
- 16 admit is not exactly a perfect plan, about what -- it
- 17 was developed with the idea that she was looking at it
- 18 from the consumer's point of view, from the customer's
- 19 point of view, where the customers are being able to
- 20 maintain this two-way service and without regard to
- 21 how it was characterized.
- 22 She termed it that perhaps we ought to
- 23 consider it as a local service, mostly in terms of a
- 24 local service because of the uncertainty in the PTC
- 25 plan and because perhaps in some way it can be used

- 1 as -- to allow the rural areas to qualify for some
- 2 high-cost funds under the universal service.
- 3
 I don't believe that -- the elimination of
- 4 two-way COS, I think, would violate the promise and
- 5 the covenant that this commission needs to enforce. I
- 6 think that it will have a negative impact on the
- 7 consumer.
- 8 In any event, whatever this commission does,
- 9 I believe that they should take an extensive public
- 10 relations effort to explain its decision to the public
- 11 and in those areas affected by COS to hold public
- 12 hearings.
- Now, in some of the testimony we may have
- 14 caused some concern when it was said that we implied
- 15 that the exchange boundaries need to be rethought.
- 16 Obviously, we're not thinking in terms of such a
- 17 drastic move, but what we were trying to suggest is
- 18 that the same way this competition has brought a new
- 19 era, we think that we need to be rethinking the same
- 20 calling scopes, maybe the same boundaries, boundary
- 21 lines in effect, if not exactly -- if not physically.
- 22 We realize that we have a conflict between
- 23 the architecture of the telecommunications system and
- 24 the needs and desires of the customers. The question
- 25 is how to mesh those together. Right now the

- 1 exchanges mean very little to the customers. They
- 2 don't see what the exchange boundaries are. I don't
- 3 think they really understand them. And trying to
- 4 explain to them, all they understand is the community
- 5 of interest, I think.
- I think finally, just to summarize the
- 7 Office of the Public Counsel's position, in the middle
- 8 of June I received a letter from a William Davis in
- 9 Lebanon, Missouri, and he talks about reading an
- 10 article in the Lebanon Daily Record about the COS
- 11 system. I just want to -- there is just a few lines
- 12 here, and I think it's a good summary of our position.
- "I'm opposed to any changes. We are on a
- 14 fixed income and have two children that live outside
- 15 the Lebanon phone area. COS lets us talk to them as
- 16 needed for a reasonable charge. When phone companies
- 17 want changes it usually is an end around to higher
- 18 costs and less service. I well remember when sugar
- 19 was five pounds and went to four pounds and the price
- 20 stayed the same. Coffee was one pound, now 11 to 13
- 21 ounces and costs more."
- I think that's essentially what we're
- 23 looking at. We want to maintain the covenant with the
- 24 people of less prices or lower prices, better service
- 25 and more choices. Thank you.

- 1 ALJ ROBERTS: Thank you.
- 2 CompTel?
- 3 MR. ANGSTEAD: Thank you, your Honor.
- 4 May it please the Commission?
- 5 My name is Rob Angstead. I am an attorney
- 6 with the law firm of Newman, Comley and Ruth here in
- 7 Jefferson City, and we are here on behalf of CompTel,
- 8 Missouri, which is a trade association composed of
- 9 several small interexchange carriers, or IXCs, who are
- 10 headquartered or serve large customer bases in
- 11 Missouri. Two of the members of CompTel serve a large
- 12 majority of the state, WorldCom and CGI. And then
- 13 there are three regional members, Dial US, which has a
- 14 presence in the southwest part of the state; LDD,
- 15 which has a presence in the southeast part of the
- 16 state and is headquartered in Cape Girardeau; Value
- 17 Line of St. Joe, which has a presence in the northwest
- 18 part of the state; and then the last member of CompTel
- 19 is CNI, which provides services to other carriers and
- 20 has a presence in the southeast part of the state.
- 21 The Commission carefully outlined in its
- 22 order establishing this docket the issues that it
- 23 wanted addressed in the testimony. And, initially, I
- 24 want to point out to the Commission that CompTel
- 25 respects the choice of issues that were listed in the

- 1 order; however, community optional service is and has
- 2 historically been an object of intense dislike for
- 3 CompTel. And CompTel is taking another opportunity on
- 4 this occasion to advocate the elimination of COS in
- 5 its present form. CompTel did not ignore the
- 6 instructions of the Commission; however, it did
- 7 address the other issue contained in the order
- 8 establishing the docket.
- 9 CompTel's witness in this proceeding is
- 10 Mr. Michael Ensrud and he essentially divided his
- 11 direct testimony into two parts: one which discussed
- 12 the failings of COS and an alternative quasi local
- 13 service that CompTel could tolerate, and then,
- 14 secondly, a part devoted to the five or six questions
- 15 asked by the Commission.
- 16 Here is what CompTel expects the evidence in
- 17 this proceeding to show: As Ms. McGowan, Mr. Johnson
- 18 and Mr. England and Mr. Dandino have explained, COS is
- 19 a service by which a person in the petitioning
- 20 exchange can call all of the telephone subscribers in
- 21 the designated exchange or targeted exchange for a
- 22 flat rate. That same person can receive calls from
- 23 subscribers in the targeted exchange under the present
- 24 COS.
- 25 If this service was not available, callers

- 1 would use the competitive toll network and pay the
- 2 applicable toll charges for these calls. Even without
- 3 COS the customer would have a choice between a number
- 4 of normal toll services offered by various carriers.
- 5 However, the customer's choice would be limited to the
- 6 services that are economically viable in a competitive
- 7 environment.
- 8 COS is not an economically viable service in
- 9 a competitive environment. Despite its pleasant
- 10 appearance, particularly to the subscriber, COS in
- 11 reality detrimentally affects two groups that are
- 12 large players in this industry: one, other customers
- 13 and subscribers to telephone service, and, two,
- 14 interexchange carriers who watch as traffic they would
- 15 otherwise handle is diverted to local exchange
- 16 companies.
- 17 If the carrier tries to reclaim that lost
- 18 customer, it does so in the presence of a subsidized
- 19 rate for COS service. The situation is patently
- 20 inconsistent with the spirit of competition, now made
- 21 a matter of law under the Federal Telecommunications
- 22 Act of 1996.
- 23 COS is not alone in causing this effect.
- 24 Other COS-like services pose similar threats, and they
- 25 include the out-state calling area, metropolitan

- 1 calling area and extended area service plans. CompTel
- 2 has no affection for any of these plans either. The
- 3 subscribers who utilize these services all have one
- 4 thing in common: They will pay less for these
- 5 services than they would pay for toll service.
- 6 The problem is that in many cases somewhere
- 7 someone is paying the difference between the toll
- 8 charge and the charge for COS or COS-like service.
- 9 Much is said about the fact that these services are
- 10 optional, but very little is said about the fact that
- in many cases these services are subsidized.
- 12 COS and its cousins take traffic from
- 13 interexchange carriers. CompTel members offer their
- 14 services in secondary markets, and it is there where
- 15 COS and competitive intraLATA toll services coincide.
- 16 CompTel members admittedly serve a small share of the
- 17 intraLATA market. The lack of one-plus intraLATA
- 18 dealing parity has limited carrier market penetration.
- 19 The provision of dialers by CompTel members
- 20 to our customers has somewhat overcome the dialing
- 21 disparities present in the intraLATA market.
- 22 Therefore, the COS conversions that have already
- 23 taken place have deprived CompTel members of a
- 24 disproportionately larger percentage of traffic that
- 25 traffic lost by large carriers who have abandoned the

- 1 use of the dialers.
- 2 Likewise, further COS expansion will
- 3 disproportionately harm CompTel members vis-a-vis the
- 4 large carriers. In other words, CompTel members have
- 5 some traffic today, but that share will grow smaller
- 6 and smaller as COS continues or enlarges.
- 7 Mr. Ensrud also discusses the discriminatory
- 8 effect of flat-rated service and the likelihood the
- 9 cost of access will eventually exceed the charge for
- 10 COS. The very real prospect of losing money if a
- 11 carrier was to attempt to duplicate COS has resulted
- 12 in CompTel members relinquishing traffic once COS
- 13 becomes a customer's option.
- 14 It is unrealistic to expect a competitive
- 15 provider to attempt to respond to a heavily subsidized
- 16 service offered by another. This is especially true
- 17 if the source of subsidy is not available to all of
- 18 the providers. This has anti-competitive effects that
- 19 this commission can overcome.
- 20 If nothing else, this commission should
- 21 alleviate the anti-competitive effects caused by this
- 22 service. It can do so in two ways. First, the rate
- 23 for COS should be priced to reflect underlying costs.
- 24 Second, the Commission should allow carriers to resell
- 25 COS and like services.

- 1 CompTel also proposes that the Commission
- 2 eliminate COS as it is now and replace it with a
- 3 system that makes an exchange-wide conversion to COS
- 4 rather than allowing just a few customers to be
- 5 converted in an exchange. Furthermore, the flat-rated
- 6 price for COS, even in the exchange-wide conversion
- 7 plan must cover the underlying cost of that service.
- 8 Mr. Ensrud sets out the particulars of the
- 9 alternative to COS on Page 9 of his direct testimony,
- 10 so I will not recite the components of that
- 11 alternative here today. However, the alternative he
- 12 testifies to is clearly superior to the present COS.
- 13 It more reliably matches the person who pays for the
- 14 service with the person who either actually uses the
- 15 service or at least has an opportunity to use the
- 16 service.
- 17 It incorporates a requirement of a majority
- 18 of customers in the exchange benefiting by analyzing
- 19 the customer's bill or by a majority vote in the
- 20 petitioning exchange before COS is considered. A
- 21 majority vote concept on issues like this is a very
- 22 popular concept in this country. The greatest
- 23 advantage of CompTel's COS alternative is that it
- 24 properly matches those who will pay for the service
- 25 with those who will ultimately use it or at least have

- 1 an opportunity to do so.
- 2 Existing COS on the other hand can make
- 3 those who will never use the service pay for service
- 4 received by others. Even those who never have the
- 5 option to use COS but must pay normal toll are
- 6 required to subsidize customers using COS.
- 7 Mr. Ensrud addresses the Commission's
- 8 specific questions in the second half of his direct
- 9 testimony. Regarding Question No. 1, which concerns
- 10 the appropriate pricing mechanism for one-way COS, he
- 11 testifies that Staff's proposal of cutting rates in
- 12 half to reflect only one-way service is inappropriate.
- 13 COS is a subsidized service when offered on a two-way
- 14 base.
- There is no indication that the elimination
- of the reverse calling feature of COS will cause the
- 17 service to be priced above cost. It is easy for a
- 18 customer to reach a level of usage where the customer
- 19 pays less on a permanent basis than a carrier would
- 20 for the access component. Cutting the COS rate in
- 21 half cuts the break-even point in half and greatly
- 22 exacerbates the anti-competitive effect of this
- 23 service. All indications are that it will remain
- 24 subsidized; therefore, it is totally inappropriate to
- 25 cut the existing price of COS in half to recognize the

- 1 fact that reverse calling is no longer available.
- 2 As mentioned earlier, CompTel proposes an
- 3 alternative service with these features: exchange
- 4 conversion, cost-based rates, and resale at a
- 5 wholesale rate. The service should be priced to
- 6 reflected underlying costs in order to force COS
- 7 routes to become subject to competition. Proper
- 8 pricing would eliminate cross-subsidization, and
- 9 eliminating cross-subsidization would remove the
- 10 unfair burden placed on non-users of COS that exists
- 11 today.
- 12 Regarding Question No. 2, Mr. Ensrud states
- 13 that competitive LECs should not be required to offer
- 14 this service. Aside from questions regarding a
- 15 regulator's authority to command the provision of a
- 16 service, requiring provision of a particular
- 17 telecommunications service runs counter to the
- 18 competitive market envisioned by federal policy.
- 19 Regarding Question No. 3, which concerns
- 20 changes, if any, to the primary toll carrier plan,
- 21 CompTel's testimony is that PTCs should not be
- 22 required to carry this traffic as anything other than
- 23 traditional toll. Again, this does not mean only
- 24 traditional basic MTS, but any toll service which is
- 25 viable in a competitive market. The PTCs should be

- 1 barred from collecting a cross-subsidy that is today
- 2 an essential component of the service.
- 3 With the advent of one-plus presubscription,
- 4 the market should dictate the services provided
- 5 between the exchanges currently covered by COS.
- 6 Competition should act as a constraint as to how high
- 7 the special prices can go. The various tariffed rates
- 8 for traditional toll will act as a Commission-imposed
- 9 rate ceiling in such an environment. On the other end
- 10 of the spectrum, underlying costs will act as a rate
- 11 floor for traffic covered by COS.
- 12 In response to Questions 4 and 5, CompTel
- 13 recommends that the Commission stay all pending and
- 14 future COS applications and believes that the use of a
- 15 separate mailing to subscribers will be enough to
- 16 notify them of any changes, although CompTel is not
- 17 opposed to the other plans of educating the public
- 18 that are referred to in the other parties' testimony.
- 19 Finally, when asked to explore and discuss
- 20 the potential for LATAwide or statewide flat-rate COS,
- 21 Mr. Ensrud explains in his testimony that existing COS
- 22 is riddled with deficiencies. The further COS
- 23 expands, the more material these failings and
- 24 deficiencies become. Instead of facing customer
- 25 suppression in a discreet region where COS may be

- 1 offered, interexchange carriers like the CompTel
- 2 members will encounter widespread loss of customers if
- 3 COS is offered throughout the LATA or throughout the
- 4 state.
- 5 CompTel respectfully asks the Commission to
- 6 seriously consider a dramatic transfiguration of COS
- 7 to the more participatory version advocated by
- 8 Mr. Ensrud in his testimony and hopes that its
- 9 responses to the Commission's questions will be
- 10 helpful in justifying that decision. Thank you.
- 11 ALJ ROBERTS: Thank you.
- 12 AT&T?
- 13 MR. DeFORD: Thank you, your Honor, my name
- 14 is Paul DeFord, and I'm here on behalf of AT&T.
- 15 AT&T has determined not to burden the record
- 16 with an opening statement. I believe that most of the
- 17 points will be covered adequately in, I think, our
- 18 testimony as well as our cross-examination.
- 19 ALJ ROBERTS: Thank you.
- 20 MCI?
- 21 MR. CURTIS: My name is Leland Curtis. I
- 22 represent MCI.
- 23 MCI concurs with AT&T's position. MCI
- 24 generally supports the position enunciated by
- 25 Mr. Angstead for CompTel.

- 1 We will waive any further opening statement.
- 2 Thank you.
- 3 ALJ ROBERTS: Thank you.
- 4 GTE?
- 5 MR. STROO: May it please the Commission?
- 6 My name is Jim Stroo, and I represent GTE
- 7 Midwest, Incorporated, and I have decided to burden
- 8 the record with an opening statement.
- 9 GTE is one of the so-called large carriers,
- 10 and we have about 400,000 lines in Missouri, and if
- 11 you look at the map that Ms. McGowan gave to you and
- 12 you look at the red, that's GTE. And if you look at
- 13 those exchanges, despite what this commission had to
- 14 say last fall about our application for a rural
- 15 exemption, if you look at that, that's pretty rural
- 16 area, just as rural as the small companies.
- We've got two fairly large exchanges or
- 18 areas of exchanges, Columbia and the St. Charles
- 19 exchanges of O'Fallon, Wentzville, St. Peters, that
- 20 area, but the rest of our territory is not
- 21 significantly different than the small carriers.
- The other kind of unique position we have
- 23 here is that there is about 17,000 to 18,000 COS lines
- 24 currently in service, and GTE has about 9,500 of them,
- 25 so GTE is by far and away the largest COS provider in

- 1 the state.
- Now, as I was going through this weekend and
- 3 trying to think about what I was going to say, it
- 4 seemed to me that this COS is a lot like the legendary
- 5 gordian knot, and if you recall the gordian knot in
- 6 ancient, I think it was, Asia Minor, it was a knot
- 7 made up of so many strands and so many knots that
- 8 until Alexander the Great came long no one could
- 9 figure out how to unravel it.
- 10 And this process is much like that. If we
- 11 can go through some of those strands you -- first of
- 12 all, historically COS was largely politically driven,
- 13 if you will. There were hearings, and those of us who
- 14 have been through some of the public hearings at one
- 15 point or another on COS under what the public pulse
- 16 was in those public hearings. People wanted COS.
- 17 They wanted OCA. They wanted MCA. There was a very
- 18 strong push. It was always a small number of people.
- 19 Even with OCA and MCA it was a relatively small number
- 20 of people, but it was a very vocal group of people.
- 21 So you have that political aspect to it.
- 22 Now, you also currently have very few people
- 23 taking COS if you really think about it. GTE has got
- 9,500 out of about 400,000 lines. There is about
- 25 18,000 -- 17,000, 18,000 total out of, what, 3 1/2,

- 1 4 million lines in Missouri. It's not very many
- 2 people. So we're talking about a very low population
- 3 base that use it.
- 4 Mr. Dandino talked about a covenant with the
- 5 people. I thought there was a very nice phrase, but I
- 6 thought this was a pretty small subset of the people,
- 7 not a very -- not a very significant subset in terms
- 8 of size.
- 9 The second strand that you have to think
- 10 about here is that it's pretty clear that in a
- 11 one-plus intraLATA equal access environment, in a
- 12 one-plus environment where you can have more than one
- 13 carrier providing interexchange service, two-way COS
- 14 as it's currently configured just plain doesn't work.
- 15 That was pretty clear from the GTE and United cases,
- 16 and I think that's reflected in the record in this
- 17 case, too.
- 18 The third strand is, as Mr. England
- 19 mentioned earlier today and is shown in the testimony
- 20 of Mr. Evans, COS currently is provided below cost,
- 21 and even at the current rates if we went to one-way
- 22 COS, it would be below cost.
- Now, one of the primary drivers of that is
- 24 the high access charges that we have in this state,
- 25 and I don't want to point a hand at the small

- 1 companies as theirs being high, because, quite
- 2 frankly, GTE's are among the highest in the state as
- 3 well, and I'm sure that causes the folks over at
- 4 United and Southwestern Bell problems with providing
- 5 COS with the cost of it. And that's one of the
- 6 primary drivers. That is the primary driver of the
- 7 high cost of COS.
- Now, another strand, the fifth strand, is
- 9 what happens with the PTC plan, the primary toll
- 10 carrier plan. GTE is one of the primary toll
- 11 carriers. We've only got about six or seven
- 12 exchanges, small company exchanges, behind us that we
- 13 provide service for, but we do provide some of that
- 14 service. It seems to GTE that COS doesn't necessarily
- 15 so much affect the PTC plan as changes to the PTC
- 16 change might affect COS.
- 17 Six, you've got the whole issue of universal
- 18 service and how does that play into the issue of COS,
- 19 the subsidies that are going to COS and where they
- 20 should come from, if they should come in at all, if
- 21 you should have those subsidies at all.
- 22 Seven, you have the whole legal and
- 23 regulatory COS change that has happened in the last
- 24 year and a half. The history that we have is all very
- 25 good and very nice, and the fact that we agreed to

- 1 things in '88 or '89 is well and good. But it was a
- 2 whole different regulatory and legal system then.
- 3 The Telecommunications Act, the Federal
- 4 Telecommunications Act, basically pushes to eliminate
- 5 subsidies, or at least if you don't eliminate them,
- 6 make their funding come from explicit sources rather
- 7 than from implicit sources like access charges or like
- 8 caller ID or any of those charges that Mr. England was
- 9 talking about this morning as being subsidies for COS.
- 10 They open up the -- they open up the market
- 11 to competition. Both Senate Bill 507 and the
- 12 Telecommunications Act do that. We no longer can get
- 13 all of the one-plus traffic as a PTC. Moreover, there
- 14 are competitors coming into the market for local
- 15 traffic, and some of the things that we used to be
- 16 able to -- to put costs onto, they aren't going to be
- 17 there to put costs onto because competitors will come
- 18 in and take away that traffic, that high-margin
- 19 traffic. So you've got that issue.
- 20 Finally, I think you've got a whole legal
- 21 question under -- particularly under Senate Bill 507
- 22 as to whether you even have the authority to mandate
- 23 continued COS. The IXCs currently are competitive
- 24 carriers under Missouri statute, and it seems to me
- 25 that there is a very real question whether you can

- 1 mandate them to provide any particular service beyond
- 2 basic interexchange service.
- 3 GTE and Southwestern Bell currently have
- 4 transitionally competitive status or MTS, or
- 5 interexchange service. Now, maybe under
- 6 transitionally competitive status you can continue to
- 7 mandate it. I don't know. I think there is a
- 8 question there. Certainly it seems to me that within
- 9 a couple of years we will have competitive status, and
- 10 when we get to that point, we will be like the IXCs.
- 11 It is a service that you probably won't be able to
- 12 mandate anymore as a toll service. So there is that
- 13 strand to it.
- Now, GTE recognizes that this is not an easy
- 15 decision. Quite frankly, GTE's position has evolved
- 16 over the course of this proceeding. If you read Mary
- 17 Kahnert's direct testimony, we take the position there
- 18 that you ought to implement one-way -- two-way --
- 19 reciprocal one-way COS. I'm sorry.
- 20 And we've had a lot of internal debates
- 21 about what we should do with COS. We have people who
- 22 say, no, you can't take away two-way COS because of
- 23 the customer demand, but then we have technical people
- 24 saying but you can't provide two-way COS, so you've
- 25 got to do something. We looked at one-way reciprocal

- 1 and we looked at one-way.
- 2 And in the end when we take all of these
- 3 factors together, I guess our view is that that
- 4 gordian knot -- you have to do the same thing that
- 5 Alexander did to get to unraveling that gordian knot,
- 6 and what he did was he cut it. He didn't try and
- 7 unravel it strand by strand. He cut it.
- 8 And I think that's what you need to do, too.
- 9 You need to recognize that these things are playing
- 10 into each other, that we're in a different ballgame
- 11 today than we were in five years ago or ten years ago
- 12 when COS was instituted. And if you're going to cut
- 13 it, that basically means that you no longer mandate
- 14 that COS be provided by particular companies. If a
- 15 company wants to provide COS, they ought to be allowed
- 16 to do so.
- 17 But the way to cut that gordian knot is to
- 18 no longer mandate it. That may be a difficult thing
- 19 to do politically. If you decide to do that, GTE and
- 20 the other carriers will certainly take publicity hits
- 21 and you will take publicity hits. We'll all be in it
- 22 together. But it is the right thing to do, and GTE
- 23 would urge you to do that. Thank you.
- 24 ALJ ROBERTS: Southwestern Bell?
- MR. BUB: Thank you, your Honor.

- Good afternoon, and may it please the
- 2 Commission?
- 3 My name is Leo Bub, and I'm an attorney with
- 4 Southwestern Bell Telephone Company. Do you-all still
- 5 have your maps? We're the company in the light blue.
- 6 We're one of the companies that provide community
- 7 optional service. We appreciate your giving us the
- 8 opportunity to participate in this docket and to help
- 9 you determine whether COS should be a service that's
- 10 continued in Missouri, and, if so, how.
- In a recent case many made mention of the
- 12 veterans of the COS cases, and I have to admit that
- 13 I'm not one of them, but we have brought today two of
- 14 those veterans, Debbie Bourneuf and Rich Taylor. Both
- 15 of them have filed extensive testimony in this case,
- 16 and as their testimony shows, they and our company
- 17 have given much thought to what needs to be done with
- 18 COS.
- 19 Are we advocating its complete elimination?
- 20 No, we're not. We recognize that the service that the
- 21 COS veterans developed does meet important needs of a
- 22 certain group of customers, a small group, but a
- 23 customer group nonetheless. We agree that we should
- 24 try to address these customer needs if we reasonably
- 25 can and keep in -- keep the big picture in mind as we

- 1 do so.
- 2 But do we think that COS needs to change,
- 3 yes, we do. We agree with many of the other parties
- 4 that companies should not be required to offer
- 5 specific expanded calling services due to the high
- 6 degree of competitions in the market today. Like
- 7 them, we believe that competition will drive
- 8 individual companies to offer services that customers
- 9 desire at competitive prices.
- 10 For example, Southwestern Bell would
- 11 consider offering a LATAwide-COS-type alternative
- 12 under certain conditions that are outlined in our
- 13 testimony. But we can understand if the Commission is
- 14 reluctant to immediately eliminate COS and would
- 15 prefer, instead, to require some form of COS be
- 16 provided during the transitional period, and if the
- 17 Commission believes it necessary to continue to
- 18 require companies to provide COS, we think that
- 19 two-way COS should be made into a one-way-only local
- 20 service to be offered by local exchange companies in
- 21 their own exchanges. Doing so would recognize what's
- 22 actually being provided, expanded local calling.
- 23 It would also help avoid the negative
- 24 impacts of one-plus intraLATA presubscription. That
- 25 is, as a local service, COS's availability to

- 1 customers wouldn't be affected by their choice of an
- 2 intraLATA toll provider. Moreover, doing so would
- 3 also help avoid negative impacts on the primary toll
- 4 carrier plan docket, TO-97-220, which is presently
- 5 before the Commission.
- 6 As you know, Southwestern Bell has expressed
- 7 its desire to be relieved of its primary toll carrier,
- 8 or PTC, responsibility to provide intraLATA toll
- 9 services in secondary carrier exchanges. Although we
- 10 believe it appropriate that this responsibility revert
- 11 to the secondary carriers, they don't want it. But
- 12 several large interexchange carriers, however, have
- 13 indicated that they are willing to provide intraLATA
- 14 toll services in all secondary carrier exchanges as
- 15 well as throughout the state.
- But if the Commission determines that COS
- 17 would remain a toll service, that decision could
- 18 potentially alter these carriers' willingness to be
- 19 intraLATA toll providers in secondary carrier
- 20 exchanges.
- 21 It will also most likely cause COS issues to
- 22 resurface and have to be revisited in that PTC plan
- 23 case.
- 24 Let's talk a little bit about why COS needs
- 25 to change now. The reasons are technical and policy

- 1 based. Most are due to the growth of competition. We
- 2 believe the Commission is right in recognizing that
- 3 competition will have a profound impact on COS and in
- 4 moving now to address it early.
- 5 What are the technical reasons? Right now
- 6 the four primary toll carriers in the state provide
- 7 COS as well as all one-plus intraLATA long distance
- 8 toll calling. These four carriers are Southwestern
- 9 Bell, GTE, United and Fidelity Telephone.
- 10 We provide these services to secondary
- 11 carriers that we've each been assigned which are
- 12 basically the members of the Small Telephone Company
- 13 Group and the Mid-Missouri Groups in this case. We do
- 14 this under contracts that require these secondary
- 15 carriers to send us all of their customers' one-plus
- 16 intraLATA toll calls. And under these agreements, the
- 17 PTCs receive their respective toll rates and pay the
- 18 secondary carriers their respective originating and
- 19 terminating access rates. And this plan has been in
- 20 place since about 1988 and has been the basis of the
- 21 arrangement that's now being used to provide COS since
- 22 about 1993.
- 23 But once a secondary carrier implements
- 24 intraLATA toll presubscription, customers in those
- 25 secondary carrier exchanges can choose any certified

- 1 interexchange carrier to be their one-plus intraLATA
- 2 toll carrier. If customers in a petitioning exchange
- 3 choose anyone other than the PTC for this traffic, COS
- 4 as it stands now won't be available to them. Also if
- 5 customers in a target exchange choose anyone other
- 6 than the PTC, those customers won't be able to take
- 7 advantage of COS's return calling feature.
- 8 The bottom line is that presubscription is
- 9 going to degrade COS at the very least. You might be
- 10 wondering, well, how come these interexchange carriers
- 11 just can't make similar arrangements like the PTCs
- 12 have with the secondary carriers so that the IXCs
- 13 continue to provide COS and return calling just like
- 14 the PTCs do.
- On this point testimony shows that all
- 16 parties pretty much agree with the existing billing
- 17 system method that's used to implement COS now cannot
- 18 feasibly be expanded to accommodate all IXCs that
- 19 potentially could serve COS exchanges. So something
- 20 is going to have to be done.
- 21 You'll see in the testimony that proposals
- 22 range all of the way from eliminating COS to using 800
- 23 and 888 numbers to provision return calling. Now, as
- 24 I indicated earlier, Southwestern Bell's
- 25 recommendation is to make COS a one-way-only service

- 1 that's local to be provided by the LEC serving the
- 2 exchange that requests the COS route.
- 3 We were a little surprised that the small
- 4 companies are now claiming that they don't know how to
- 5 provide COS as a local service, and they gave a lot
- 6 of -- they raised a lot of issues about why it might
- 7 be hard to convert COS from toll to local, but in
- 8 their recitation of COS's history they didn't tell you
- 9 that COS used to be a local, or at least a
- 10 non-toll-based service. In fact, all of the
- 11 precursors to COS were local. EAS, which goes back to
- 12 the '50s was local. EMS was local. And in the
- 13 beginning, COS was local. It's just since 1993 that
- 14 COS has been provided as a toll service.
- 15 Debbie Bourneuf in her testimony explained
- 16 that these -- at least from the way we look at it,
- 17 there is no technical impediments to making COS local.
- 18 It also indicated that there are some policy reasons
- 19 necessitating changes to COS.
- 20 When the Commission established COS, it
- 21 sought to meet an expressed community of interest
- 22 calling need of a discreet customer group. It also
- 23 sought to ensure that in meeting these needs some
- 24 companies would not profit at the expense of the
- others, but that's not what happened here.

- 1 The Commission recognized that establishing
- 2 a low-cost, flat-rated plan that provided unlimited
- 3 calling between exchanges that have a community of
- 4 interest would stimulate or increase calling between
- 5 those exchanges. It also recognized that because the
- 6 PTCs will be providing the service, such stimulation
- 7 would cause the PTCs' access expense to increase, and
- 8 that's because PTCs have to pay originating or
- 9 terminating access or both, to the secondary carriers
- 10 on COS calls. So to prevent a windfall gain to the
- 11 secondary carriers, the Commission required them to
- 12 make a one-time access charge adjustment. The intent
- 13 was to keep all companies, PTCs and secondary
- 14 carriers, revenue neutral.
- 15 If the PTCs were ever revenue neutral
- 16 because of this reduction, it didn't last long. Many
- 17 subsequent routes were established after the secondary
- 18 carriers made their one-time adjustments, and we
- 19 acknowledge that much of this growth in COS was just
- 20 natural growth over time, but in some instances we
- 21 believe that some carriers ganged the system that you
- 22 set up, holding back on the establishment of new
- 23 routes until after they made their access charge
- 24 reduction.
- 25 But purposeful or not, the point we want to

- 1 make here is that the arrangements under which we're
- 2 required to provide COS pits the interests of the
- 3 secondary carriers against those of the PTCs. Because
- 4 we're required to pay full access charges on all COS
- 5 traffic, the addition of each COS route and each
- 6 increase in COS calling means increased losses for the
- 7 PTCs which have to pay access charges. On the other
- 8 hand, such increases mean increased profits for the
- 9 SCs, or secondary carriers, reflecting those access
- 10 charges.
- 11 The diametrically opposed financial
- 12 incentives here are obvious and this conflict isn't
- 13 good. It's not good policy for the Commission; it's
- 14 not good for the industry, and ultimately it's not
- 15 good for customers.
- 16 That's why Rich Taylor in his testimony has
- 17 proposed changing the intercompany compensation on COS
- 18 traffic away from full access charges. Instead, he
- 19 suggests using switched access charges less the
- 20 carrier common line, or CCL, element. Reducing access
- 21 charges for COS traffic in this manner would refocus
- 22 COS on the community of interest calling needs that it
- 23 was established to meet and helps remove this
- 24 unintended incentive that has tarnished the plan.
- Now, we also have some other quarrels with

- 1 how some of the SCs have been using our COS service.
- 2 During the course of this docket we've learned that
- 3 some secondary carriers have been aggregating usage
- 4 from multiple lines in a hunt group, but paying us COS
- 5 rates only on the primary line.
- 6 Some SCs after we inquired acknowledged that
- 7 this wasn't appropriate and it was just a mistake on
- 8 their part or on the part of a vendor and have
- 9 promised to pay us back. Others are now somehow
- 10 trying to twist our tariff, claiming that they only
- 11 have to pay one COS subscription for all lines in a
- 12 monthly line hunt group if those lines aren't combined
- 13 billed, even though all of the lines in that group are
- 14 handling COS traffic.
- Some of these same SCs are also using the
- 16 return calling feature as Mr. England pointed out as a
- 17 component of their or their affiliate's internet
- 18 service. In our testimony we've described how this
- 19 use violates at least three of our -- of the COS
- 20 tariff provisions, all of which have been approved by
- 21 the Commission.
- But I don't want to leave the impression
- 23 that we're trying to discourage use of the internet,
- 24 because we're not. The Commission is aware of our
- 25 efforts to help make the internet service available to

- 1 customers in Missouri both through services that we
- 2 offer like designated number optional calling plan and
- 3 our community service programs like the telecommunity
- 4 centers. But the SCs' use of COS to provide internet
- 5 we don't believe is proper. If the SCs believe COS
- 6 should be offered and used in this manner, let them do
- 7 it with their own service, just not ours.
- 8 Under the current arrangement, secondary
- 9 carriers market COS to their customers, and as we have
- 10 found here, purchase a great deal of it themselves.
- 11 We've little control over how it's used. The tariff
- 12 is our only protection. But because we have no direct
- 13 relationship to the COS subscriber, we're not in a
- 14 position to know how our service is being used or to
- 15 ensure tariff compliance. The SC is the only one with
- 16 that relationship.
- 17 One might think, well, can't the PTCs just
- 18 ask the secondary carriers how the service is being
- 19 used? Well, in this docket we did and the secondary
- 20 carriers objected and they refused to answer. Some
- 21 finally did, but others didn't until compelled to do
- 22 so by the Commission.
- 23 You might be wondering why is Southwestern
- 24 Bell bringing up all of this stuff? Well, we're
- 25 telling you this not because we think remedying these

- 1 tariff violations will solve all of the serious
- 2 problems with COS because they won't. We're bringing
- 3 up these examples to show how the relationship between
- 4 the PTCs and the secondary carriers and the incentives
- 5 that now exist between them are just out of whack.
- As we've stated, we believe the best
- 7 alternative is to make COS a one-way local service
- 8 provided by each LEC and to change intercompany
- 9 compensation to access charges less CCO. This was our
- 10 position even before we discovered the tariff
- 11 violations and it would be our position if these
- 12 violations never occurred.
- 13 From where we stand, the current arrangement
- 14 just isn't working. It's only going to get worse once
- 15 one-plus intraLATA presubscription is implemented. In
- 16 our testimony, we've set out what we think needs to be
- 17 done, and we want to let you know that we stand ready
- 18 to work with the Commission in its efforts to conform
- 19 COS to the new competitive environment. Thank you.
- 20 ALJ ROBERTS: Thank you.
- 21 United Telephone?
- MS. GARDNER: Thank you.
- 23 My name is Linda Gardner, and I represent
- 24 United Telephone Company of Missouri d/b/a Sprint.
- 25 We're probably the littlest large guy from what you've

- 1 heard today. On the small map, we're the pink; on the
- 2 large map, we're the purple.
- 3 Our largest exchange is still smaller than
- 4 GTE's large exchange. Our largest exchange is right
- 5 here, is Jefferson City, Missouri. We also serve such
- 6 large areas as Otterville with about 550 customers,
- 7 Deepwater with about 330, and Ionia with about 450
- 8 customers. We serve some really tiny exchanges as do
- 9 the small carriers that Mr. England and Mr. Johnson
- 10 represent. We don't have millions of customers.
- 11 It's perhaps an obvious understatement to
- 12 say that this is going to be a very difficult case.
- 13 It always has been every time the Commission has
- 14 looked at it, and there is certainly no reason to
- 15 expect it to be very simple here.
- 16 There is no easy, simple answer that's going
- 17 to address everybody's concerns and balance all of the
- 18 interests. No matter what you do, you're going to
- 19 make some unhappy, and we know that. And when we
- 20 attempted to fashion our position, we knew that some
- 21 of our customers were going to be unhappy with the
- 22 recommendations that we're offering today.
- 23 COS has a very long history, and you've
- 24 heard that today and I'm not going to repeat that.
- 25 Those that subscribe to the service are very, very

- 1 happy with the service and for good reason. COS is a
- 2 tremendous benefit to those customers that subscribe,
- 3 and no one really disputes this.
- 4 But the question is, first, should COS
- 5 continue? Does it continue to make sense and is it
- 6 consistent with full and fair competition? And,
- 7 secondly, if it should continue, what form should it
- 8 take?
- 9 Should it continue? Well, again there is no
- 10 dispute that it's a benefit to the small number of
- 11 customers that subscribe and also to those people that
- 12 do the return calling. We don't know how many of
- 13 those customers that do that and we don't even know if
- 14 they're aware of it, but I'll admit that it's
- 15 beneficial to both sides of the equation, but at what
- 16 cost?
- 17 Many of the witnesses point out the inequity
- 18 of forcing some carriers to offer the service at a
- 19 loss while that hamstrings their efforts to compete
- 20 elsewhere in the overall toll market. Other witnesses
- 21 will point out the inequity of subsidizing these toll
- 22 routes to the point where their competitive offering
- 23 cannot possibly attract these customers, not because
- 24 they don't have a good product or an efficient
- 25 product, but because they simply cannot compete when

- 1 the market's distorted due to this service.
- 2 Because of this distortion and inconsistency
- 3 with the competitive market, we support the
- 4 recommendation to eliminate the existing COS service.
- 5 But for a transition, we would recommend converting
- 6 the COS routes to a one-way only, from petitioning to
- 7 target, until the secondary carriers convert to
- 8 intraLATA presubscription. After that, we agree with
- 9 GTE. If the carrier wants to continue to provide it,
- 10 they certainly can be free to do so. But it should
- 11 not be mandatory on any carrier.
- 12 We recognize, though, that distorting a
- 13 competitive market was not the intent of this service.
- 14 The service was ordered to address a perceived
- 15 community of interest need, and if meeting that
- 16 legitimate community of interest need of the exchange,
- 17 not of one or two customers, but of the exchange is
- 18 still a goal, and the Commission believes that
- 19 competition is not going to step up and offer
- 20 attractive services to these customers in these
- 21 exchanges, then make the service local, which is not
- 22 impossible, it's been done before, and that is what a
- 23 community of interest standard is designed to do -- it
- 24 is designed to recognize the local community of
- 25 interest needs of the customers -- and convert the

- 1 service then to mandatory EAS.
- 2 We believe mandatory EAS is the best
- 3 solution to the two-way calling needs when there is a
- 4 recognized community of interest between the
- 5 exchanges. With mandatory EAS the majority of
- 6 customers make the decision.
- 7 Now, granted, EAS was stopped a long time
- 8 ago because some customers were unhappy that they
- 9 couldn't meet the calling criteria, but when you look
- 10 at what alternatives those unhappy customers had
- 11 before, they had none. That should no longer be the
- 12 case once you change the market distortions that COS
- 13 cause and you implement intraLATA presubscription.
- 14 Then those customers that can't pass the criteria
- 15 should have some alternatives that they don't have
- 16 today.
- 17 By classifying the service as local,
- 18 intraLATA presubscription can take place and toll
- 19 competition can operate free of the market distortion
- 20 that will happen if COS continues. Thank you.
- 21 ALJ ROBERTS: Staff?
- 22 MS. McGOWAN: May it please the Commission?
- Okay. A lot of the positions that Staff has
- 24 on the issues are very adequate and thoroughly set out
- 25 in the hearing memorandum, and I will not burden the

- 1 record any more than I have already done this morning
- 2 with repeating them. However, some comments were made
- 3 that I believe don't represent the Commission's
- 4 intention based on its earlier order.
- 5 Specifically, I agree with statements made
- 6 by Mr. Johnson that the Commission's order requesting
- 7 the parties to respond to the three proposals in issue
- 8 was an attempt to determine whether any form of COS is
- 9 practical to be retained in the telecommunications
- 10 market in Missouri. However, I disagree with
- 11 Mr. Johnson and Mr. England's contentions that the
- 12 Commission intended to limit the parties' responses to
- 13 those three proposals in considering this issue. I
- 14 think it's clear from the massive response from all of
- 15 the companies involved that this is a bigger issue
- 16 than was originally perceived.
- 17 Mr. Dandino also raised the issue of the
- 18 Federal Telecommunications Act contending that there
- 19 is a contract of sorts between the Act's drafters and
- 20 the Commission and the public in general that will
- 21 ensure that no individual customer will ever be
- 22 injured based on a telecommunications action or
- 23 withdrawing a service.
- 24 The Staff agrees that it is the intention of
- 25 the Act to minimize any detrimental impact that would

- 1 result from increasing competition; however, the Staff
- 2 does not believe that the intention of the Act is to
- 3 bar any change to the current telecommunications
- 4 market in Missouri that will negatively impact any
- 5 customer for any period of time.
- 6 To that end we agree with the statements
- 7 made by United's attorney, Ms. Gardner, that some
- 8 people are naturally going to be negatively impacted.
- 9 In fact, Staff sees that under the current two-way COS
- 10 mechanism, due to the subsidization and the
- 11 detrimental impacts on competition, that some
- 12 customers are currently being negatively impacted by
- 13 its continuance.
- 14 The Staff believes that the Commission must
- 15 determine whether any form of COS should be retained.
- 16 The Staff, as is clear from our position, believes
- 17 that two-way COS is definitely not applicable in the
- 18 future in Missouri due to the changing conditions in
- 19 the telecommunications market because it would be, as
- 20 I stated, a hindrance to competition and it must be
- 21 subsidized.
- The question then becomes whether a
- 23 transitional form of COS should be implemented or
- 24 whether COS should be eliminated in its entirety. The
- 25 Staff believes this is going to be a tough question

- 1 for the Commission, and it will be up to you to
- 2 determine whether there is enough competition at this
- 3 point to justify completely eliminating COS, and we
- 4 think that the Commission has to consider that any
- 5 change to the COS docket is going to have a negative
- 6 impact and going to upset the customers that currently
- 7 have COS. And the question is, well, is it better to
- 8 eliminate the service in one step or to do it through
- 9 a series of steps as you modify the proposal as the
- 10 competition increases.
- 11 If the Commission determines that a
- 12 transitional form of COS is necessary, that
- 13 competition has not reached a sufficient level, the
- 14 Staff believes that that should be one-way-only COS.
- 15 There are several problems associated with the other
- 16 proposals that are, again, set out in detail in the
- 17 witness of Gay Smith, which has been in this docket,
- 18 as well the Staff's issues memorandum responses.
- 19 One other comment that Staff would like to
- 20 address in opposition to the continuance of two-way
- 21 COS and also the 800 access COS two-way option relates
- 22 to the uses of minutes that was addressed earlier.
- 23 While it may be true that the local exchange companies
- 24 don't receive a benefit based on minutes of usage as
- 25 explained by Mr. England, the Staff does feel that

- 1 they receive a benefit from the rates they charge for
- 2 the access to the internet, and that's something I
- 3 think should also be considered in reaching your
- 4 decision on this issue. Thank you.
- 5 ALJ ROBERTS: TCG?
- 6 MS. FORREST: I am Dallas Forrest. I
- 7 represent TCG St. Louis. TCG is proposing to waive
- 8 opening statements. Their positions will be set forth
- 9 adequately in their briefs.
- 10 ALJ ROBERTS: Thank you.
- 11 That concludes the opening statements. I'd
- 12 like to say thank you-all for coming. Whoever called
- 13 me and asked is there going to be cross, maybe I
- 14 should have said no.
- 15 I think we can go ahead and start with the
- 16 first witness, which I believe is going to be
- 17 Mr. Jones. Is that correct?
- MR. JOHNSON: Yes.
- 19 ALJ ROBERTS: Off the record, please.
- 20 (A discussion off the record.)
- 21 (Witness sworn.)
- 22 ALJ ROBERTS: Back on the record, please.
- 23 Witness Jones is on the witness stand.
- Mr. Johnson, this is your witness?
- MR. JOHNSON: Yes, your Honor.

- 1 ALJ ROBERTS: You may proceed.
- 2 MR. JOHNSON: Thank you.
- 3 DAVID LEE JONES testified as follows:
- 4 DIRECT EXAMINATION BY MR. JOHNSON:
- 5 Q. Mr. Jones, would you state your full name
- 6 and business address for the record, please?
- 7 A. David Lee Jones, Post Office Box 38, Pilot
- 8 Grove, Missouri. The zip code is 65276.
- 9 Q. What company do you work for?
- 10 A. I work for Mid-Missouri Telephone Company.
- 11 Q. Referring if you will to what have been
- 12 premarked as Exhibits 2, 3 and 4, are those copies of
- 13 the direct, rebuttal and the surrebuttal testimony
- 14 that you've had filed in this case?
- 15 A. Yes, they are.
- 16 Q. Any changes that need to be made to any of
- 17 those exhibits?
- 18 A. Yes, there is. On Page 5 of my direct
- 19 testimony, the very bottom line, Line 20, I used the
- 20 word "most." It should have been the word "all." It
- 21 was a poor choice of words.
- Q. And that would be Page 5 of Exhibit 2 for
- 23 the record.
- 24 Any other changes?
- 25 A. No.

- 1 Q. If I were to ask you today the same
- 2 questions that are contained in Exhibits 2, 3 and 4,
- 3 would your answers be the same?
- 4 A. Yes, they would.
- 5 MR. JOHNSON: I would offer the exhibits
- 6 into evidence and tender the witness for
- 7 cross-examination, your Honor.
- 8 ALJ ROBERTS: You've offered Exhibits No. 2,
- 9 3 and 4?
- 10 MR. JOHNSON: Yes, sir.
- 11 ALJ ROBERTS: Any objection to the admission
- 12 of those exhibits?
- 13 (No response.)
- 14 ALJ ROBERTS: Hearing none, 2, 3 and 4 will
- 15 be admitted.
- 16 (EXHIBIT NOS. 2 THROUGH 4 WERE RECEIVED INTO
- 17 EVIDENCE.)
- 18 ALJ ROBERTS: I'm also going to go ahead and
- 19 if there are any -- is there any objection to the
- 20 admission of Exhibit No. 1, which is the issues
- 21 memorandum?
- 22 (No response.)
- 23 ALJ ROBERTS: Hearing none, that's admitted.
- 24 (EXHIBIT NO. 1 WAS RECEIVED INTO EVIDENCE.)
- 25 ALJ ROBERTS: And while we're on the issue

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- 1 of exhibits, maybe I should have noted this after the
- 2 opening statements. There was no request for the
- 3 admission of any exhibits from the presentation at the
- 4 board. I don't think those are necessary. I think
- 5 they were really illustrative and not evidentiary, but
- 6 I want to make that clear on the record.
- 7 Okay. Thanks.
- 8 The witness then goes to, let's see, the
- 9 Small Telephone Group first.
- 10 MR. ENGLAND: Thank you.
- No questions.
- 12 ALJ ROBERTS: Public Counsel?
- MR. DANDINO: I have no questions, your
- 14 Honor.
- 15 ALJ ROBERTS: TCG?
- MS. FORREST: No questions.
- 17 ALJ ROBERTS: AT&T?
- MR. DeFORD: No questions, your Honor.
- 19 ALJ ROBERTS: MCI?
- MR. CURTIS: No questions.
- 21 ALJ ROBERTS: GTE?
- 22 MR. STROO: No questions.
- 23 ALJ ROBERTS: CompTel?
- MR. ANGSTEAD: No questions.
- 25 ALJ ROBERTS: Southwestern Bell?

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- 1 MR. LANE: Questions.
- 2 ALJ ROBERTS: Thank you.
- 3 CROSS-EXAMINATION BY MR. LANE:
- 4 Q. Mr. Jones, on Page 4 of your surrebuttal
- 5 testimony you make the assertion that elimination of
- 6 COS would be financially detrimental to the secondary
- 7 carriers like your company. What's the basis of that
- 8 assertion?
- 9 A. Well, for one thing, we've seen access in
- 10 the aggregate grow dramatically over the past two
- 11 years. Part of that growth on the originating side
- 12 was the introduction of COS.
- 13 If you eliminate that traffic today, you'll
- 14 see a dramatic reduction in the demand units of
- 15 access. And as you reduce the demand units of access,
- 16 one would assume the access rates would have to go
- 17 even higher than they are today, and with the
- 18 destimulating effect, it creates a spiral that
- 19 continues to put even more and more pressure on access
- 20 rates than we have today. So we're looking for ways
- 21 to stimulate the demands versus destimulating.
- 22 Q. You also make the assertion on the same page
- 23 that moving COS -- leaving it as it is but reducing
- 24 the access rates that the secondary carriers like your
- 25 company charge to the primary toll carriers would be

- 1 financially detrimental. Is that the same reason,
- 2 that you would have a reduction in demand or a
- 3 reduction in revenues presumably for your company as a
- 4 result of that?
- 5 A. Okay. Restate the question, please.
- 6 Q. Sure. On Page 4 you make the assertion in
- 7 your testimony that making the SC the provider of COS
- 8 with reduced access rates would have a detrimental
- 9 impact on the SCs. You would be net worse off, would
- 10 you not, than you would be today?
- 11 A. If you look at your access rate structure we
- 12 have today, and I'm speaking for Mid-Missouri
- 13 Telephone in particular, a large portion of our rate
- 14 makeup is the common line piece, and that proposal, as
- 15 I understand it, would eliminate the common line rate
- 16 element totally.
- 17 Q. On Page 6 of your surrebuttal testimony, you
- 18 make the claim that the return calling feature of COS
- 19 does not increase your access revenues. Would you
- 20 agree with me that when a new route is established for
- 21 COS, that that has the impact of increasing both the
- 22 number of originating minutes of access on which you
- 23 get paid and the number of terminating minutes of
- 24 access on which you get paid by the primary toll
- 25 carrier?

- 1 A. I would agree that when you add new routes
- 2 and there is a stimulation, it stimulates the
- 3 originating access minutes of use and also that
- 4 increases the terminating via the T/O factor.
- 5 Q. Right.
- 6 A. In Mid-Missouri's case we've never added any
- 7 routes since the initial implementation.
- 8 Q. But if you have an increase in originating
- 9 minutes of use, that corresponds to an automatic
- 10 increase in terminating minutes of use and you get
- 11 paid for those terminating minutes of use; is that
- 12 correct?
- 13 A. That's true with COS and MTS. It's true
- 14 with any of our intraLATA access with a PTC. It's all
- 15 based on whatever the originating minutes are.
- 16 Q. Now, the determination of whether you
- 17 measure the number of terminating minutes or whether
- 18 you use a ratio, that determination is made, is it
- 19 not, by the secondary carrier?
- 20 A. No, I wouldn't concur with that. I mean, I
- 21 think we have the legal right to go to actual
- 22 terminating. However, every time we've approached,
- 23 meaning Mid-Missouri Telephone, has approached
- 24 Southwestern Bell about the possibility of going to
- 25 actual, it's been indicated to us that Southwestern

- 1 Bell is not willing to go to actual on a company-
- 2 specific basis. They're willing to do it in total if
- 3 all of the small companies want to go in and go to
- 4 actual, they'll do it as a total, but independent of
- 5 that, they are not interested.
- 6 Q. Let's talk about the legal right for a
- 7 minute to do it on a measured basis. Your company as
- 8 well as most of the other small telephone companies
- 9 concur in the Oregon Farmers Mutual Telephone Company
- 10 access tariff; isn't that correct?
- 11 A. That is correct.
- 12 Q. That tariff gives you the opportunity to
- 13 decide for yourself whether you want to measure the
- 14 terminating traffic or whether you want to use a
- 15 ratio; is that correct?
- 16 A. Well, I have to have -- there is some
- 17 language in there that would imply that we have the
- 18 right to go to actual but also need some assistance
- 19 from my primary toll carrier because there is
- 20 additional traffic that comes across those facilities,
- 21 such as cellular terminating, feature group pay,
- 22 LATAwide terminating and others that we don't have the
- 23 ability to measure and segregate out, so, I mean, it
- 24 requires some assistance from the primary toll carrier
- 25 to go to actual.

- 1 Q. All right. But your company is the one that
- 2 makes the determination of whether it wants to spend
- 3 the money to put in the equipment necessary to measure
- 4 the traffic. Correct?
- 5 A. Well, I mean, if that's what -- I'm under
- 6 the assumption that we have a legal right to do that.
- 7 I think we'd have an objection from Southwestern Bell,
- 8 but I would agree that we probably have the right to
- 9 do it if he wants to force the issue.
- 10 Q. All right. And let's talk about the
- 11 terminating-to-originating ratio for a moment. Would
- 12 you agree with me that that terminating-to-originating
- 13 ratio on which you're paid terminating access is not
- 14 fixed forever in time, but, instead, it's allowed to
- 15 vary as to traffic ratio of terminating to originating
- 16 varies.
- 17 A. I'm unclear as to what the policy is there.
- 18 I'd have to go back and research it.
- 19 I know for our company that ratio is the
- 20 same ratio that was in effect when the plan was first
- 21 implemented.
- Q. Would you agree with me that the Oregon
- 23 Farmers Mutual Telephone Company access tariff with
- 24 which your company concurs provides that you "shall
- 25 review for reasonableness on a quarterly basis all

- 1 factors used in imputing terminating minutes. Factors
- 2 will be modified when necessary based on the review"?
- 3 A. Well, I would agree that that's the language
- 4 in the tariff.
- 5 Q. And so if following the language in the
- 6 tariff the ratio of terminating to originating varies,
- 7 then that could impact the net amount of terminating
- 8 access minutes on which your company would get paid on
- 9 a COS route?
- 10 A. I would tend to agree with that.
- 11 Q. Now, on Pages 10 and 11 of your surrebuttal
- 12 testimony, you state that you understand the logic of
- 13 the line of thought that mandated non-cost-based
- 14 optional calling plans such as COS should not exist in
- 15 a competitive environment. Could you explain what you
- 16 mean by that? What's the logic of that, in your view?
- 17 A. Well, in a pure world, a world where
- 18 everything was truly purely competitive, I understand
- 19 that carriers would not survive if they continued to
- 20 price below cost.
- 21 Q. And COS is provided on a below-cost basis,
- 22 is your understanding?
- 23 A. It's my understanding that, yes, the
- 24 revenues -- if you look at it on an isolated
- 25 route-by-route basis or company-by-company basis, this

- 1 service is under water. I think if you look at COS in
- 2 conjunction with intraLATA toll carried by the primary
- 3 toll carriers and look at the big picture, I would
- 4 assume it's above water.
- 5 Q. Are you familiar with testimony -- well,
- 6 never mind. Strike that.
- 7 You state also on Page 11 that you can't
- 8 support the elimination of COS for political reasons.
- 9 Correct?
- 10 A. Correct.
- 11 Q. My question then is would you continue to
- 12 support COS if the Commission were to determine that
- 13 secondary carriers, local exchange companies like
- 14 yours, were required to be the provider and were
- 15 required to pay access to other companies to terminate
- or originate traffic as the PTCs do today?
- 17 A. Well, I -- let me say I don't support taking
- 18 the service away from the customers. I think it's
- 19 premature for me to make assumptions based on
- 20 hypothetical equations.
- 21 You know, I don't know all of the facts and
- 22 figures. If the end result of implementing COS in
- 23 that manner created an impact on local rates or other
- 24 rates I charge my customers, I would have to
- 25 reevaluate, you know, all relevant factors.

- 1 Q. One of the proposals in front of the
- 2 Commission is to make the COS provider the local
- 3 exchange company like yourself. You're familiar with
- 4 that. Right?
- 5 A. I understand, yes.
- 6 Q. And my question to you is, everything else
- 7 remaining the same, you become the COS provider and
- 8 you pay access to the other local exchange companies
- 9 when you originate or terminate a COS call in their
- 10 territory, if the Commission adopted that, would you
- 11 continue to support the continuation of COS?
- 12 A. I'm not sure.
- 13 Q. Are you not sure because you're unclear as
- 14 to whether your company would be willing to bear the
- 15 financial detriment of offering the service under
- 16 those circumstances?
- 17 A. No, I haven't -- I haven't looked at the --
- 18 you know, I haven't run the numbers. I don't know
- 19 what the impacts are.
- 20 If you -- if you assume for discussion
- 21 purposes there were no other impacts doing that, I
- 22 wouldn't have a problem doing it. But I think there
- 23 will be other impacts associated with it.
- Q. And if you were made whole for the COS, the
- 25 price were adjusted up front so that you were made

- 1 whole if you were made a provider of COS, would you
- 2 consider that to be fair?
- 3 A. Would it be a two-way or a one-way service?
- 4 Q. Either way.
- 5 A. I mean, I'm a strong advocate of the two-way
- 6 service, and I would do anything I could to continue
- 7 to support the concept of a two-way service because
- 8 our customers have grown to love it and expect it.
- 9 Q. And if you were made whole out of the
- 10 process in terms of the price that was paid to your
- 11 company to be the provider of COS, that would be a
- 12 reasonable solution in your opinion, would it not?
- 13 A. That would certainly be one solution. I
- 14 wouldn't say I would have to be made whole. There
- 15 would have to be some other probably trade-offs, but I
- 16 wouldn't want to leave the impression that making me
- 17 whole is the only piece of the puzzle I'm interested
- 18 in.
- 19 Q. You're aware today, are you not, that the
- 20 way COS works is that when an additional route is
- 21 added, then the net effect to the PTC provider is
- 22 typically negative, that they pay out more in access
- 23 than they take in in COS revenues on those new routes.
- 24 Correct?
- 25 A. I'm -- you know, it's been a long time since

- 1 we added any routes. We haven't added any since the
- 2 initial routes, and I'm not familiar, I'm not versed
- 3 with the procedures. I don't know if there is a
- 4 true-up on new routes or not.
- 5 Q. You're aware, aren't you, that other
- 6 companies have added COS routes --
- 7 A. Yes.
- 8 Q. -- since COS was first adopted --
- 9 A. Certainly.
- 10 Q. -- whether your particular company has or
- 11 not?
- 12 A. Right. I'm aware that other companies have
- 13 added COS routes. I'm not aware of the underlying
- 14 process.
- 15 Q. And if the Commission were to decide that
- 16 your company was to be the COS provider, would you
- 17 believe that it would be reasonable that as new COS
- 18 routes are added that you should continue to be made
- 19 whole on those new routes?
- 20 A. I would certainly want the opportunity, yes.
- 21 Q. And that would be a reasonable opportunity
- 22 that the PTCs should want as well. Would you agree
- 23 with that?
- 24 A. I would agree.
- Q. On Page 11, again, of your surrebuttal

- 1 testimony you talk about your customers might not
- 2 accept the benefits of competition as an adequate
- 3 trade-off, and I want to focus on your phrase "your
- 4 customers."
- 5 The customers to whom your company provides
- 6 service, they are also your -- they are your local
- 7 exchange customers, are they not?
- 8 A. That is correct.
- 9 Q. And if the service were taken away, you're
- 10 the person to whom they would probably complain, are
- 11 you not?
- 12 A. I would be one of them that they would
- 13 complain to. I would envision that the complaints
- 14 would go well beyond my company. I would expect that
- 15 they would call everybody they could trying to get
- 16 resolution of the problem.
- 17 Q. But your company is the one that they call
- 18 to order the service. Correct?
- 19 A. Yes.
- 20 Q. And your company is the one that bills the
- 21 service to them; isn't that right?
- 22 A. That's correct.
- Q. Most of them believe that you're the
- 24 provider of the service; isn't that correct?
- 25 A. Well, they also believe I'm the provider for

- 1 AT&T, MCI and Sprint long distance too. They call me
- 2 continually complaining about problems.
- 3 And I'm not just picking on those three, but
- 4 I'm local, and if they've got a problem, they tend to
- 5 call me. Whether it -- I mean, I have people that
- 6 call me from Columbia needing help with their local
- 7 telephone service, so, I don't think our customers
- 8 totally understand the telecommunications environment
- 9 and quite often they're confused.
- 10 Q. In your testimony and then earlier today you
- 11 said that in your view you shouldn't look at COS by
- 12 itself to see whether it's a moneymaker. You ought to
- 13 look at the PTC plan as a whole. Do you recall that?
- 14 A. Yes, I do.
- Okay. And we agreed that COS by itself was
- 16 a money loser. Do you recall that?
- 17 A. Well, it's -- you know, I don't have the
- 18 data. I have to trust your word on that. But I know
- 19 in my exchanges if you look at it it would be pretty
- 20 safe to assume that Southwestern Bell would be losing
- 21 money on COS.
- 22 Q. It's possible, isn't it, Mr. Jones, that the
- 23 Commission may reach one decision for what to do with
- 24 the PTC plan and have another decision on what they
- 25 want to do with COS. That's possible, isn't it?

- 1 A. It's possible, but the two are in a lot of
- 2 ways interlocked.
- 3 Q. But if the Commission decides for the PTC
- 4 plan, for example, that they can eliminate that plan
- 5 as each exchange goes into presubscription, so long as
- 6 they have one, two, or three interexchange carriers
- 7 that provide the service, that might be a reasonable
- 8 solution to the PTC plan, might it not?
- 9 A. The IXCs provide what service?
- 10 Q. IntraLATA toll service.
- 11 A. Yes.
- 12 Q. Okay. And then the Commission, though,
- 13 would still be left with the question of what to do
- 14 with COS. Right?
- 15 A. That's correct.
- 16 Q. And they could decide either to try to
- 17 require the IXCs to do it, require the PTCs to do it,
- 18 or to require the secondary carriers like yourself to
- 19 do it. Those would be the three choices. Right?
- 20 A. That would appear to me to be the three
- 21 obvious choices.
- Q. And so if that's the choice, then, among
- 23 those three, then whether COS is or is not a
- 24 moneymaker on its own becomes a very relevant
- 25 question, doesn't it?

- 1 A. Yes.
- Q. On Pages 12 and 13 of your surrebuttal
- 3 testimony you have a discussion in there of the impact
- 4 of the Federal Telecommunications Act of '96. And as
- 5 I understand your point, you believe that COS rates
- 6 would be lower if larger companies were the ones that
- 7 offer them than if smaller companies like yourself are
- 8 the ones ordered to provide the service because the
- 9 larger ones could spread the cost over a bigger group
- 10 of customers. Is that a fair summary of what you
- 11 pointed out there?
- 12 A. Well, I think -- I think the key piece there
- 13 is a larger chunk of minutes of use. I mean, it's
- 14 real obvious in today's telecommunications environment
- 15 that volume means everything when it comes to pricing.
- 16 And, you know, the larger carriers have the volumes to
- 17 get the better -- better rates and the better savings
- 18 and the lower cost facilities.
- 19 Q. You'd have to raise the rates for COS in
- 20 your exchanges, wouldn't you, if you were to be made
- 21 whole and were made the provider of COS compared to
- 22 what the rates are today?
- 23 A. I would assume that to be a correct
- 24 statement.
- 25 Q. Sure. And so when you talk about a larger

- 1 company doing it, what we're talking about is having
- 2 people elsewhere in the state pay higher rates for
- 3 some services so that your customers will have the
- 4 ability to continue to have COS calling at below cost
- 5 rates. Correct?
- 6 A. Well, yeah, I would agree. I think that
- 7 gets back to the point of geographic rate averaging.
- 8 I think the statute makes it clear that the federal
- 9 statute expects similar services to be offered in
- 10 urban and rural areas and I see COS as a rural
- 11 counterpart to MCA.
- 12 Q. I guess my question, though, Mr. Jones, was
- 13 do you believe that it's reasonable to have customers
- 14 in St. Louis and Kansas City and Springfield pay more
- 15 so that customers in Pilot Grove will have the ability
- 16 to make COS calls in Kirksville (sic)?
- 17 A. Yeah, that's part of the geographic rate
- 18 averaging, and it's been a longstanding part of the
- 19 industry for years because not only do those people in
- 20 the Kansas City and St. Louis and other areas have the
- 21 ability to call locally, they also have the ability to
- 22 call into those rural exchanges that might otherwise
- 23 not exist.
- Q. But many of the customers in Pilot Grove
- 25 that call into Kirksville (sic) with COS, they could

- 1 afford to pay the higher costs of actually providing
- 2 the service, couldn't they?
- 3 A. You mean in the Boonville or some -- you
- 4 said Kirksville.
- 5 Q. I'm sorry. Pilot Grove into Boonville.
- 6 A. Okay. You're saying could they pay the --
- 7 Q. I'll start over. I'll start over.
- A. Okay.
- 9 Q. The question that I have for you, isn't it
- 10 correct that several or many of the customers that
- 11 subscribe to COS in Pilot Grove is they can call into
- 12 Boonville? They could actually afford to pay
- 13 cost-based rates for that service, couldn't they?
- 14 A. They paid -- they paid MTS rates prior to
- 15 the implementation of COS. I haven't studied the
- 16 market to see what cost-based rates would be and
- 17 whether they would be willing to pay it.
- 18 Q. Well, let's assume, just to pick a number,
- 19 that the cost-based rate is double what the COS rate
- 20 is today. There are many customers there that --
- 21 A. I would agree.
- 22 Q. -- could afford to pay, couldn't they?
- 23 A. I would agree.
- Q. Wouldn't you agree that if we're trying to
- 25 create something that's to make the service affordable

- 1 that we ought to try to target it just to those who
- 2 need it from an affordability standpoint rather than
- 3 give it to all?
- 4 A. I don't know that I would agree with that
- 5 statement totally. I mean, I think one of the
- 6 objectives of COS to -- was to recognize the expanded
- 7 communities of interest and make calling between those
- 8 affordable for all, not just the people that can pay
- 9 large amounts.
- 10 Q. But if we're pricing it below the cost of
- 11 it, we're having people elsewhere in the state pay
- 12 higher rates so that people in COS locations can pay
- 13 below cost rates for that COS, isn't it better to have
- 14 a system where those that can afford to pay for it
- 15 actually pay the true cost of it?
- 16 A. Well, that's not the way the
- 17 telecommunications industry was created in this
- 18 country. It was kind of like the highway system. I
- 19 mean, you don't pay more when you travel across the
- 20 rural portions of the highway system and less when
- 21 you're in the metro areas. I mean, I see
- 22 telecommunication very similarly.
- Q. On Page 16 of your surrebuttal testimony you
- 24 make the assertion that the Mid-Missouri Group
- 25 companies do not and have not professed to provide

- 1 COS and have not and do not profess to provide any
- 2 services to or in the COS target exchange. Do you see
- 3 that in your testimony?
- 4 A. That's correct.
- 5 Q. I was puzzled by the purpose of that. Are
- 6 you stating -- are you saying in there that if the
- 7 Commission orders the Mid-Missouri Group of companies
- 8 to take over and become the providers of COS that you
- 9 aren't willing to do it?
- 10 A. No. I just said that we haven't professed
- 11 to -- and currently we don't have facilities in place
- 12 to provide services in those areas. We've never
- 13 professed to provide it.
- 14 Q. You don't have any quarrel with the
- 15 proposition that if the Commission orders you to take
- 16 over and provide this service, that you can -- can and
- 17 would do that?
- 18 A. I think there has to be more -- more
- 19 information than I have today to evaluate that. But
- 20 we'd certainly look at it and look at the merits.
- 21 Q. If I add in that you would be made whole out
- 22 of it, would that resolve most of the considerations?
- 23 A. It's part of it. Part of it has to deal
- 24 with facilities and so forth.
- Q. On Page 17 of your surrebuttal testimony you

- 1 deal with the internet access issue that has been
- 2 touched upon in the opening statements and I wanted to
- 3 ask you a little bit about that.
- 4 You understand, don't you, that Southwestern
- 5 Bell has no objections to your providing internet
- 6 access service to customers in your Mid-Missouri
- 7 telephone company exchange. Right?
- 8 A. Yes, I understand that.
- 9 Q. Okay. You're not using COS in that example,
- 10 are you, to provide service to your own customers?
- 11 You're simply providing internet access?
- 12 A. They dial a local seven-digit number and
- 13 access a local modem pool.
- 14 Q. And let's take Pilot Grove as an example.
- 15 That's a city you serve. Right?
- 16 A. Uh-huh.
- 17 Q. And you offer internet access to those
- 18 customers that live in Pilot Grove, don't you?
- 19 A. That's correct.
- Q. Now, the problem that arises that creates
- 21 the issue we've got here is when your company seeks to
- 22 go beyond the exchange boundaries that the Commission
- 23 has certificated you for and provide exchange --
- 24 provide internet access to customers of other
- 25 companies.

- 1 MR. JOHNSON: I would object, your Honor. I
- 2 think the question is argumentative. It sort of
- 3 implies that there is something improper about
- 4 providing internet access service outside their
- 5 certificated area. And to that extent, I object to
- 6 the question.
- 7 ALJ ROBERTS: Mr. Lane?
- 8 MR. LANE: It's a proper question. We're
- 9 trying to get to the use of internet access using COS.
- 10 ALJ ROBERTS: Overruled.
- 11 THE WITNESS: Okay. Restate the question,
- 12 again, please.
- 13 BY MR. LANE:
- 14 Q. All right. I'll try again.
- 15 You understand that the issue that we're
- 16 debating here or talking about here revolves around
- 17 Mid-Missouri and other companies' desire to go outside
- 18 their certificated boundaries and provide internet
- 19 access to customers of other telephone companies.
- 20 Correct.
- 21 A. Well, I don't -- I don't know that we're
- 22 going outside of our certificated boundaries because
- 23 to my knowledge this commission has never determined
- 24 that internet is a regulated service and has to
- 25 conform to exchange boundaries.

- Q. Well, let's try it this way: Pilot Grove
- 2 has COS service into Boonville?
- 3 A. Correct.
- 4 Q. Is Boonville a certificated service area of
- 5 Southwestern Bell or is it of Mid-Missouri Telephone
- 6 Company Group?
- 7 A. To my knowledge, it's Southwestern Bell's
- 8 certificated area.
- 9 Q. And your company, Mid-Missouri Telephone
- 10 Company, offers internet access service to customers
- 11 that live in Southwestern Bell's Boonville exchange;
- 12 isn't that correct?
- 13 A. We make our internet service that's in Pilot
- 14 Grove available to them on a toll-free basis, yes.
- 15 Q. Right. You use COS service to do that.
- 16 Correct?
- 17 A. That's correct.
- 18 Q. And you do that because in your view -- you
- 19 said in your testimony that that's a public service.
- 20 Right?
- 21 A. Well, we didn't initially make it toll free
- 22 to the Boonville area, but we had many community
- 23 leaders and county extension agents and others
- 24 approach us because at the point in time we rolled
- 25 internet out in Pilot Grove it was not available in

- 1 Boonville and the surrounding communities. And it was
- 2 only after they came to us and begged us to make it
- 3 available, we figured out a way to do it on toll-free
- 4 basis.
- 5 Q. Does Mid-Missouri offer internet access
- 6 service itself directly or does it do it through an
- 7 affiliate?
- 8 A. Both. Mid-Missouri offers as a
- 9 non-regulated service internet access, and then it
- 10 partnerships with a wholesale provider who is also an
- 11 affiliate.
- 12 Q. Is that affiliate RAIN?
- 13 A. That's correct.
- 14 Q. And who is RAIN owned by?
- 15 A. RAIN is a consortium of ten different
- 16 telephone companies. Do you want me to name all of
- 17 the companies?
- 18 O. Sure.
- 19 A. Okay. Modern Telephone Company, Northeast
- 20 Missouri Rural Telephone Company, Mark Twain Rural
- 21 Telephone Company, Green Hills Telephone Company,
- 22 Chariton Valley Telephone Company, Citizens Telephone
- 23 Company, Alma Telephone Company, Mid-Missouri
- 24 Telephone Company, Kingdom Telephone Company, and
- 25 there is one more.

- 1 MR. SCHOONMAKER: Green Hills?
- THE WITNESS: I said Green Hills. Who am I
- 3 missing? Was it --
- 4 MR. JOHNSON: You can't ask them.
- 5 THE WITNESS: Okay. I'm drawing a blank.
- 6 There is one more. There is ten telephone companies,
- 7 and I can't think who the tenth one is.
- 8 BY MR. LANE:
- 9 Q. And is it owned equally between all of the
- 10 ten telephone companies?
- 11 A. Yes, uh-huh.
- 12 Q. And is it a corporation or is it a
- 13 partnership or is it something else?
- 14 A. It's a non-profit corporation.
- 15 Q. So it's organized as a not-for-profit
- 16 corporation under Chapter 353 of the Internal Revenue
- 17 Code?
- 18 A. I'm not sure. I'd have to research that.
- 19 It's a not-for-- it's a not-for-profit, as I recall.
- 20 Q. Now, are you saying that it's designed that
- 21 you're not intending to make a profit, or are you
- 22 saying that you're prohibited under the tax laws from
- 23 making a profit in the operation?
- 24 A. It was designed to not make a profit. And
- 25 it's not under the tax laws prohibited from making a

- 1 profit. It was just designed to be a non-profit.
- 2 Q. So you're not set up as a charitable
- 3 organization under the tax code?
- 4 A. No. We're not a 50-C, whatever.
- 5 Q. 501-C-3. That's what I was trying to say.
- 6 You're not that, are you?
- 7 A. No.
- 8 ALJ ROBERTS: Excuse me, Mr. Lane. Is that
- 9 RAIN, R-A-I-N?
- 10 MR. LANE: Yes.
- 11 ALJ ROBERTS: Thank you.
- 12 BY MR. LANE:
- 13 Q. What does RAIN stand for?
- 14 A. The Rural Area Information Network.
- 15 ALJ ROBERTS: Thank you.
- 16 BY MR. LANE:
- 17 Q. When you decided to go and serve customers
- in Boonville, you had choices to serve them other than
- 19 COS, did you not?
- 20 A. That's correct.
- 21 Q. Could you describe what some of those
- 22 choices were available to you?
- 23 A. Require -- you know, put in an 800 number
- 24 and allow them to dial the 800 number, put modem pools
- 25 and so forth in the Boonville area. Let's see. Those

- 1 would probably be the two -- two main choices.
- Q. Would FX service have been available to you?
- 3 A. Certainly.
- 4 Q. And you examined all of those possibilities
- 5 and determined that using COS would be the least
- 6 expensive alternative. Right?
- 7 A. We didn't look at FX. Frankly, I didn't
- 8 even think about it. But the reason we used COS is it
- 9 didn't require us to duplicate the very expensive
- 10 equipment as far as routers and modem pools and so
- 11 forth.
- 12 Q. Now, when you -- how many lines do you have,
- 13 COS lines, to serve Boonville customers out of Pilot
- 14 Grove?
- 15 A. I don't know. I believe that information is
- 16 in a data request that you requested of us. I don't
- 17 recall off the top of my head. If I had to guess, I
- 18 would guess it's around 17.
- 19 Q. Okay. Well, we'll assume 17 for purposes of
- 20 my question here. If you have 17 lines, then, that
- 21 are available, does that mean that there can be 17
- 22 customers in Boonville that are accessing the internet
- 23 through your Pilot Grove facilities at any one time?
- 24 A. That is correct.
- 25 Q. Okay. And do you -- do those lines hunt

- 1 over from one to the next so that if a number is busy,
- 2 in succession each of the 17 become available to
- 3 customers calling?
- 4 A. Right. They're in a trunk-hunting
- 5 arrangement.
- 6 Q. And do you pay Southwestern Bell for each of
- 7 the 17 lines that are used in the COS?
- 8 A. Yes, we pay the business rate on all 17
- 9 lines.
- 10 Q. And you have since the beginning of setting
- 11 that up?
- 12 A. That is correct. It hasn't been -- I mean,
- 13 as the pool grew, we added more lines, but, yes, we've
- 14 always paid it for every line in the pool.
- 15 Q. And that's the right way to do it under the
- 16 tariff, isn't it?
- 17 A. The tariff is not clear. The tariff says it
- 18 should be charged on an account -- per account basis,
- 19 not per line, so one would argue that we may or may
- 20 not be doing it correctly. The tariff is vague.
- 21 Q. It was clear enough to you to pay it and not
- 22 to raise a question about it from the very beginning,
- 23 wasn't it, Mr. Jones?
- 24 A. Yes. It was my assumption that that was the
- 25 right way to do it.

- 1 Q. And do you have customers that are in
- 2 Mid-Missouri's territory that have more than one COS
- 3 line?
- 4 A. Yes, I do.
- 5 Q. And you always charged them for each of the
- 6 COS lines that they have ordered, didn't you?
- 7 A. I -- let me clarify something. Are you
- 8 talking about in a hunting arrangement?
- 9 Q. Yes, I am. I'm sorry.
- 10 A. Yes. Affirmative.
- 11 Q. And Southwestern Bell relies upon your
- 12 company to identify and bill out COS bills to
- 13 customers in your territory of order. Right?
- 14 A. Yes, you do.
- 15 Q. If the Commission were to order that your
- 16 company take over the provision of COS service, would
- 17 you agree that Southwestern Bell could go ahead and
- 18 buy COS service out of your company and use it to
- 19 provide internet access to their customers residing
- 20 elsewhere?
- 21 A. Give me a more specific example. I think I
- 22 would -- the answer is yes, but be more specific.
- 23 Q. Well --
- 24 A. Meaning if I'm the target exchange?
- Q. Either one.

- 1 A. In that example, am I the petitioning or the
- 2 target?
- 3 Q. I'll ask it both ways.
- 4 A. Okay. If -- for instance, if I serve
- 5 Boonville and you serve Pilot Grove, yes, you would be
- 6 able to buy -- you would be able to put modem pools in
- 7 Pilot Grove and buy COS on it. If you were to put
- 8 modem pools in Boonville, I don't believe you would be
- 9 eligible to buy COS on those.
- 10 Q. And the way we are eligible in your view to
- 11 do it, if we had a multiple line hunt group, you would
- 12 expect us to pay for each of the COS lines in that
- 13 multiple line hunt group, wouldn't you?
- 14 A. That's always been my impression of how it
- 15 was supposed to work, yes.
- 16 Q. Now, you make the claim in your surrebuttal
- 17 testimony that Southwestern Bell isn't financially
- 18 harmed because all of the access in a COS arrangement
- 19 like that is terminating access and because the ratio
- 20 doesn't change, the amount that's paid to your company
- 21 doesn't change. Correct?
- 22 A. That's -- yes, that's correct.
- Q. And if we recall our earlier conversation
- 24 where we went through the Oregon Farmers tariff with
- 25 which your company concurs, we agreed that your

- 1 terminating ratio may change if you retained the
- 2 ability to change that terminating ratio as the ratio
- 3 of originating to terminating varies over time.
- 4 Correct?
- 5 A. The language in the tariff does, subject to
- 6 check, indicate that I can adjust that T/O ratio, but
- 7 I would need your assistance in helping me develop the
- 8 minutes of use that actually apply.
- 9 Q. Sure. Same conversation as we had earlier.
- 10 And so if as you add internet access
- 11 customers in Boonville, for example, the ratio of
- 12 terminating to originating over time would vary and
- 13 Southwestern Bell would ultimately wind up paying more
- 14 access to your company as that ratio changed, would it
- 15 not?
- 16 A. That's correct. If we would update the T/O
- 17 ratio and the actual terminating ratio was higher,
- 18 that would be the case.
- 19 If it were lower, it would be less.
- 20 Q. But if you're adding internet access
- 21 customers, that ratio is going to go up, isn't it?
- 22 You're increasing your number of terminating minutes,
- 23 are you not?
- 24 A. One would assume that to be true, subject --
- with no unforeseen changes, that's decrease demand.

- 1 Q. That's your testimony, isn't it, that
- 2 Southwestern Bell isn't affected because it's all
- 3 terminating minutes and you're not paying extra?
- 4 A. And the ratio has never been adjusted,
- 5 that's correct.
- 6 Q. Right. But if you adjust the ratio as
- 7 you're permitted to do under the tariff, then
- 8 Southwestern Bell would be paying more?
- 9 A. That is correct. Would be paying more or
- 10 less depending on what the adjusted ratio was. If the
- 11 ratio went down, it would be less. If the ratio went
- 12 up, it would be more.
- 13 Q. If there is no other changes other than that
- 14 you're providing additional services now to internet
- 15 access customers in Southwestern Bell's Boonville
- 16 exchange, there is no question but that the ratio is
- 17 going to go up and we'll be paying more. Correct?
- 18 A. Unless customers in my area were to
- 19 subscribe to internet services in the Boonville area
- 20 because -- for whatever reason.
- Q. Which you say aren't available. Right?
- 22 A. They weren't when we started in the
- 23 business. There are several today.
- Q. Are you ready to exit the business then
- 25 because the public service no longer requires you to

- 1 do that?
- 2 A. I think from a pricing standpoint we're
- 3 exiting it through attrition to other competitors
- 4 so . . .
- 5 Q. Well, if there's other ones now providing it
- 6 in Kirksville (sic) and you were doing it because it
- 7 was in your view of what was in the public interest,
- 8 are you willing to exit now if the public interest is
- 9 otherwise being met?
- 10 A. Possibly. I'm not doing it in Kirksville
- 11 today.
- 12 Q. I'm sorry?
- 13 A. I say I'm not doing it in Kirksville today.
- Q. Not offering internet access?
- 15 A. No, never have.
- 16 Q. Boonville?
- 17 A. Okay.
- 18 Q. I've done this several times. I apologize.
- 19 Boonville.
- 20 A. Yes. I mean, we've considered it. At some
- 21 point -- at some point it would be uneconomical for us
- 22 to continue to pay COS on the modem pool lines given
- 23 the amount of traffic we had -- our customers we had
- 24 that subscribe to the service.
- Q. On Page 18 of your surrebuttal testimony you

- 1 criticize Southwestern Bell's position on the resell
- 2 of COS and discuss the Federal Telecommunications Act
- 3 again. Would you agree with me that Mid-Missouri
- 4 Telephone Company has not sought interconnection with
- 5 Southwestern Bell pursuant to the terms of the
- 6 Telecommunications Act of 1996?
- 7 A. I would agree with that.
- 8 Q. And, in fact, would you agree that when you
- 9 purchase COS that you're acting as a customer of
- 10 Southwestern Bell under our tariffs?
- 11 A. Yes.
- 12 Q. And would you agree that you, like other
- 13 customers of Southwestern Bell, would be required to
- 14 comply with the tariff terms of the services that
- 15 you're ordering?
- 16 A. I would agree.
- 17 ALJ ROBERTS: Excuse me, Mr. Lane. Unless
- 18 you're about to wrap up, we probably need to take a
- 19 break.
- 20 MR. LANE: Okay.
- 21 ALJ ROBERTS: Do you have a number of
- 22 questions to go yet?
- MR. LANE: We can take a break. That's
- 24 fine.
- 25 ALJ ROBERTS: All right. I think it's time

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- 1 we stop and go off the record.
- We'll come back in about 15 minutes, please.
- 3 Thank you very much.
- We're off the record.
- 5 (A discussion off the record.)
- 6 ALJ ROBERTS: Ladies and gentlemen, we're
- 7 back on the record after our afternoon break. The
- 8 witness Mr. Jones is still on the witness stand and is
- 9 still under oath.
- 10 And I apologize. I had interrupted Mr. Lane
- 11 so we could take a break.
- 12 Mr. Lane, questioning back to you.
- MR. LANE: Thank you.
- 14 BY MR. LANE:
- 15 Q. Mr. Jones, in your direct testimony on
- 16 Pages 10 and 11, you make the statement that if the
- 17 Commission decides to change COS from a two-way
- 18 service to a one-way service, then the price should
- 19 fall by more than one-half to reflect the lesser value
- 20 to the customer. Do you recall that?
- 21 A. Yes, I do.
- 22 Q. And my question to you is if the Commission
- 23 decides to make COS a one-way service and the
- 24 Commission also decides that they will require the
- 25 local exchange companies like yourselves to become the

- 1 provider of COS, do you continue to believe that the
- 2 price of COS should be reduced by more than half to
- 3 reflect the lesser value?
- 4 A. Okay. That's in the event they make it a
- 5 one-way-only service?
- 6 Q. Yes.
- 7 A. It's no longer a two-way service?
- 8 O. Yes.
- 9 A. I certainly don't believe it has the same
- 10 attractiveness to the customers. And so I would say
- 11 that, you know, if you assume the original price was
- 12 correct, I would say the ultimate resulting price
- 13 would have to be less than half to have the same level
- 14 of attractiveness to the customer.
- 15 Q. So you would be willing to commit on behalf
- 16 of your company that if the Commission makes it a
- 17 one-way service and makes your company the provider of
- 18 that service that you would be willing to reduce the
- 19 current rate by more than one-half?
- 20 A. No, I didn't say that. I'm saying if you
- 21 compare -- I mean, here -- this is talk about the
- 22 value to the customer. It has nothing to do with the
- 23 cost of providing the service. I'm saying if you take
- 24 away the two-way piece, you reduce the value of the
- 25 service by more than half, in my opinion.

- 1 Q. But you're not saying that the price ought
- 2 to be reduced by more than half?
- 3 A. I'm saying you reduce the value. Yes.
- 4 Q. And the price, though, ought to reflect the
- 5 cost, not the reduction in value?
- 6 A. I didn't say that either.
- Q. Okay.
- 8 A. I don't think -- I mean, you're making the
- 9 assumption that COS is priced based on cost today?
- 10 Q. And it's not, is it?
- 11 A. No.
- 12 Q. And so if you reduce it to a one-way
- 13 service, you really shouldn't reduce the price by more
- 14 than one-half because you're making the cost-to-price
- 15 ratio even worse, aren't you?
- 16 A. I don't know.
- 17 Q. You're not recommending to the Commission
- 18 that they make the price less than one-half of what it
- 19 is today regardless of who the COS provider is if they
- 20 change it to a one-way service?
- 21 A. I don't think I'm making a recommendation on
- 22 the price here. I'm talking about the value of the
- 23 service.
- MR. LANE: That's all I have. Thank you.
- 25 ALJ ROBERTS: United?

- 1 CROSS-EXAMINATION BY MS. GARDNER:
- Q. Mr. Jones, you mentioned in response to a
- 3 question by Mr. Lane that when you looked at -- or
- 4 when RAIN looked at the provisioning of the service,
- 5 you considered 800 number service.
- 6 A. Uh-huh.
- 7 Q. Is that correct?
- 8 Do I take it that you chose COS because of
- 9 the price advantage with COS and not because the 800
- 10 number service was technically impossible for you to
- 11 provision?
- 12 A. Yes. I would agree that the 800 was not
- 13 technically impossible to provision. It just made
- 14 more sense to use COS.
- MS. GARDNER: That's all I have. Thank
- 16 you.
- 17 ALJ ROBERTS: Staff?
- MS. McGOWAN: Just a few questions.
- 19 CROSS-EXAMINATION BY MS. McGOWAN:
- 20 Q. Does Mid-Missouri Telephone Company charge a
- 21 fee to provide internet access?
- 22 A. Yes, we charge the customers a fee.
- Q. Do you know what that fee is?
- 24 A. In real approximate dollars. I think I
- 25 provided that information to Staff in a data request.

- 1 I'd rather rely on that data request.
- Q. I'm not so much asking for an exact number.
- 3 Do you know if it's a set fee or user-
- 4 sensitive?
- 5 A. It's -- it's a block of time. They pay so
- 6 much for so many hours, and then it's a \$1.20 for each
- 7 additional hour or fraction thereof.
- 8 Q. So kind of an incremental flat rate?
- 9 A. (Witness nodded head.)
- 10 Q. Okay. We were talking about RAIN. Do you
- 11 know why RAIN was originally established?
- 12 A. Yes. It was originally established as a
- 13 consortium to provide access to the internet, access
- 14 that educators -- I mean, it originally started as a
- 15 network to serve schools and libraries and evolved
- 16 from there.
- 17 In the early days of RAIN, we didn't have
- 18 any idea that the end user, customer, residential,
- 19 business, what-have-you, would have an interest in
- 20 the internet. We thought it was purely an
- 21 educational --
- 22 Q. So when you started RAIN, you started
- 23 offering internet services to, like, schools and
- 24 public --
- 25 A. And libraries in our service area.

- 1 Q. Let's see. What method did RAIN initially
- 2 use to provide that access? Do you know?
- 3 A. Yeah. We had -- we had local modem pools
- 4 and just local access, and we also -- that was
- 5 initially. Yes. We just used modems and local
- 6 numbers.
- 7 Q. Do you know what backbone you used to run
- 8 that?
- 9 A. Yes. We used to connect through MORENET,
- 10 the Missouri Online Research and Educational Network.
- 11 Q. Do you know what MORENET is for?
- 12 A. No, not really. I mean, one of their
- 13 charges is to provide internet access to schools and
- 14 libraries, and RAIN partnered with them early on to
- 15 make that possible in a lot of the rural areas we
- 16 serve.
- 17 Q. Are you aware that MORENET is not considered
- 18 for commercial use?
- 19 A. Yes.
- 20 MS. McGOWAN: I don't think I have any
- 21 further questions of this witness.
- 22 ALJ ROBERTS: Redirect?
- 23 MR. JOHNSON: Now or -- at this time, no,
- 24 your Honor.
- 25 ALJ ROBERTS: Vice Chair Drainer?

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- 1 QUESTIONS BY COMMISSIONER DRAINER:
- 2 Q. Good afternoon, Mr. Jones.
- 3 A. Hi.
- 4 Q. Hi. I have a few questions I would like
- 5 some clarification on.
- 6 First of all, would you -- in general, can
- 7 you tell me, when was the last time that your company
- 8 and Missouri was in the PSC -- to the PSC for a rate
- 9 case?
- 10 A. It was before I started working for the
- 11 company, so it's been many years. I would say it was
- 12 in the early '80s.
- 13 Q. So you haven't had to come to the PSC to
- 14 have your customers' rates increased?
- 15 A. Right.
- 16 Q. And have there been any complaint cases
- 17 against your company for rate reductions in that time
- 18 that you've been with the company?
- 19 A. Formal complaint cases, no.
- Q. Okay. Help me out. You-all are a lot more
- 21 familiar with the settlement with COS than a lot of us
- 22 up here, so let's use the example that you've been
- 23 using with Pilot Grove and Boonville.
- Now, Pilot Grove is a Mid-Missouri company
- 25 and, therefore, a secondary carrier company and

- 1 exchange, and Boonville is an exchange for
- 2 Southwestern Bell or a primary toll carrier; correct?
- 3 A. That is correct.
- 4 Q. And also Pilot Grove is the petitioning
- 5 exchange into Boonville, which is a private exchange?
- 6 A. Correct.
- 7 Q. All right. Tell me how this works as far as
- 8 the settlements or the transfer of any types of
- 9 dollars between Mid-Missouri and Southwestern Bell.
- 10 If I'm a customer of Pilot Grove and I have two-way
- 11 COS, I understand from your attorney this morning that
- 12 the monthly charge is \$16 for a residential rate
- 13 payer?
- 14 A. That sounds correct.
- 15 Q. So I would pay Mid-Missouri \$16?
- 16 A. No.
- 17 Q. No.
- 18 A. You would say Southwestern Bell.
- 19 Q. Is that who I would send the check to?
- 20 A. It's billed on the Southwestern Bell portion
- 21 of the bill. We are a billing agent for Southwestern
- 22 Bell.
- Q. All right. So I would pay on my monthly
- 24 bill \$16, and as the billing agent you would then turn
- 25 that \$16 over to Southwestern Bell?

- 1 A. That's correct. We'd -- we collect that
- 2 money and then remit it to Southwestern Bell.
- 3 Q. All right. Now, what does Mid-Missouri get
- 4 in revenues?
- 5 A. Our revenues are just our normal customary
- 6 access charges for accessing the exchange.
- 7 Q. Accessing which exchange? Boonville?
- 8 A. Pilot Grove -- no originating access from
- 9 Pilot Grove.
- 10 Q. Okay. I'm in Pilot Grove. I call
- 11 Boonville.
- 12 A. Right.
- 13 Q. Now, a call has been originated from Pilot
- 14 Grove and is terminated in Boonville?
- 15 A. Correct.
- 16 Q. So there is an originating charge?
- 17 A. Originating -- intraLATA originating access
- 18 charge would apply on that.
- 19 Q. And that access charge is not billed to the
- 20 customer. It is captured and then you bill --
- 21 A. Southwestern Bell.
- Q. And they pay you originating access?
- 23 A. Uh-huh, that is correct.
- Q. Now, do they do it on all actuals?
- 25 A. The only thing that's on actual today is the

- 1 originating piece.
- 2 Q. Okay.
- 3 A. If you were in Boonville and you turned
- 4 around and called back to your -- say you went to the
- 5 doctor's office and you called back to your home, that
- 6 call would not be recorded by Mid-Missouri Telephone.
- 7 Q. The terminating?
- 8 A. Right.
- 9 Q. How would -- would Southwestern Bell have to
- 10 pay you something for terminating, though?
- 11 A. They would pay the terminating piece as a
- 12 factor applied against originating. So let's say the
- 13 T to O factor at Pilot Grove is one to one, so for
- 14 every originating minute of use, they would give us
- one terminating minute of use?
- 16 Q. Automatically?
- 17 A. Uh-huh.
- 18 Q. So it's measured -- is it measured on, then,
- 19 just an originating piece?
- 20 A. That's correct.
- 21 Q. So if there are a huge number of minutes
- 22 originating in Boonville and terminating in Pilot
- 23 Grove, Southwestern Bell doesn't have to pay the
- 24 terminating for all of those?
- 25 A. That's correct. They are only paying us

- 1 terminating based on the factor that's applied to
- 2 originating. And if the originating minutes are zero
- 3 and you apply a one factor against them, it's still
- 4 zero.
- 5 Q. All right. So as the originating access
- 6 increases through time, as usage increases through
- 7 time, then Southwestern Bell has to pay you more
- 8 dollars?
- 9 A. That is correct. As originating access
- 10 increases or grows over time, the resulting
- 11 terminating access is increased by that same factor.
- 12 Q. So they are paying you both more originating
- 13 and more terminating?
- 14 A. If the originating access grows, that's
- 15 correct.
- Q. Now, when there was a cut date to put the
- 17 current two-way COS into place, there would have been
- 18 an estimate on the COS customers and the revenues that
- 19 the primary toll carriers were going to receive and
- 20 the access revenues they were going to have to pay out
- 21 and the access revenues they were going to have to pay
- 22 out were higher than the revenues they received for
- 23 COS. Correct?
- 24 A. I would assume that in our company,
- 25 Mid-Missouri Telephone Company's case, that would be

- 1 correct.
- Q. And when that happened then -- I was told
- 3 this morning in opening statements that that
- 4 allowed -- that we had to allow for revenue neutrality
- 5 for the primary toll carriers which meant that then
- 6 whatever losses they were going to have because they
- 7 were paying more in access than receiving from COS,
- 8 that that difference they would capture from their
- 9 customers. Correct?
- 10 A. I don't remember -- Dianne, I don't have
- 11 recollection of exactly what the revenue make-whole
- 12 item was for the PTCs. I wasn't really -- I mean, I
- 13 was involved in the proceedings, but I just don't
- 14 recall if it was -- if they had the rights to raise
- 15 toll services or if it was local services or where
- 16 they went to get made whole.
- 17 Q. Well, they did not go to your customers, did
- 18 they?
- 19 A. I don't believe they -- no, I don't believe
- 20 they did unless they raised toll rates in some other
- 21 bands, and I -- I just don't recall. I'm sorry.
- 22 Q. Okay. Well, I can ask them, but I quess the
- 23 point I want to get to is that for revenue neutrality
- 24 purposes, the primary toll carriers would increase
- 25 revenues -- or generate revenues through increasing

- 1 charges to their customers, which if that is true and
- 2 if Southwestern Bell had to raise any rates, it would
- 3 have gone to the Boonville customers and to all of
- 4 their exchanges. Thereby their customers were
- 5 subsidizing Pilot Grove's customers and having COS?
- 6 A. Yeah.
- 7 Q. Wouldn't that be true if that's the way it
- 8 came down?
- 9 A. I would agree if they -- I mean, if they
- 10 increased toll services, that would be applied across
- 11 the board to our customers as well because our
- 12 customers are customers of theirs for toll services.
- 13 Q. Well, I think Mr. England this morning was
- 14 talking about discretionary services.
- 15 A. Okay.
- 16 Q. And it --
- 17 A. Yeah, if it's discretionary services, it
- 18 would not have been applied to Mid-Missouri's
- 19 customers.
- 20 Q. All right. You stated that you may not have
- 21 the facilities to be a provider of COS?
- 22 A. Correct.
- Q. What facilities would Mid-Missouri not have?
- 24 A. The interexchange toll facilities,
- 25 facilities connecting our exchanges with other

- 1 exchanges. Today we rely on Southwestern Bell's
- 2 facilities to terminate that traffic and them acting
- 3 as a primary toll carrier.
- 4 Q. Is it possible that you could use their
- 5 facilities through some type of a contract
- 6 arrangement?
- 7 A. That is correct. We could use their
- 8 facilities or contract with other carriers.
- 9 Q. And you believe that COS should be
- 10 maintained as a two-way service?
- 11 A. Absolutely.
- 12 Q. If this commission were to make COS a
- 13 one-way service and a local service and mandatory, do
- 14 you believe that Mid-Missouri Telephone would have a
- 15 mandatory obligation to provide it to its customers?
- 16 A. Well, certainly, if the Commission ordered
- 17 me to provide it, I would provide it.
- 18 O. What would be the down side?
- 19 A. Meaning "mandatory," every customer in the
- 20 exchange would have to subscribe?
- 21 Q. No. Mandatory in that you, Mid-Missouri,
- 22 would have to designate it as a local service to
- 23 provide to any customer that wanted it.
- 24 A. Well, the down side is clearly that today I
- 25 think there has been enough evidence presented here

- 1 that the service doesn't cover its costs, so to the
- 2 extent I provide it, I've got to take that cost and
- 3 redistribute it over a customer base that is
- 4 substantially smaller than what a primary toll carrier
- 5 would have, so one might have to assume that the cost
- 6 per customer would be substantially higher.
- 7 I think that leads to a looking-over-the-
- 8 fence issue. All of a sudden the Southwestern Bell
- 9 customer that lives in Slater, Missouri, may be
- 10 getting COS to Marshall at a far reduced price over
- 11 the Mid-Missouri customer living in Gilliam, Missouri,
- 12 that has the same COS to Marshall. So I think we get
- 13 back to the old looking-over-the-fence equation.
- Q. What would be wrong with having EAS, if
- 15 anything?
- 16 A. I remember -- it's been a long time since
- 17 we've had EAS proceedings, but I remember the last EAS
- 18 route we studied was Speed to Boonville, Missouri,
- 19 Boonville being a Southwestern Bell exchange and Speed
- 20 being a Mid-Missouri exchange. And we took the cost
- 21 of that EAS facility and divided it pretty much
- 22 equally. Mid-Missouri bore half of it and
- 23 Southwestern Bell bore half of it, and we sent the
- 24 notice out to the customers saying, "Here is what it's
- 25 going to cost." And as I recall, we were looking at

- 1 an \$8 to \$9 additive on every bill in the Speed
- 2 exchange and only about a nickel additive on the
- 3 customers in the Boonville exchange.
- 4 And that seemed -- I mean, it was
- 5 unacceptable to the customers because it was every
- 6 customer whether they wanted it or not would have had
- 7 to pay the \$8. And I think that's one of the things
- 8 that became a barrier to the implementation of EAS was
- 9 the cost and the way the -- I mean, the customer in
- 10 Boonville who is paying a nickel gets the same access
- 11 to it that the customer in Speed gets when he pays the
- 12 \$8.
- 13 Q. Do you think it's appropriate that a primary
- 14 toll carrier's customers, which are the vast majority
- 15 of customers in Missouri, should have to pay for a
- 16 very small percent of customers that have the service?
- 17 A. Well, I see the communications network much
- 18 like the highway system today. If you go out into the
- 19 rural areas, there is certainly a lot less customers
- 20 per mile of highway than there is in the urban areas,
- 21 but, yet, I think we all pay the same fuel tax. And I
- 22 see telecommunications being much the same way.
- Q. But it's really not because you're asking
- 24 other customers in Missouri, rate payers, to pay for a
- 25 small group to get a subsidy for their toll services.

- 1 A. I -- I don't -- I see the -- I don't see the
- 2 difference. I mean, how is that different than the
- 3 highway system? I mean, wouldn't you agree that
- 4 people in the metropolitan areas call the rural areas?
- 5 Is it important to them that they can call their
- 6 friends?
- 7 Q. I think I'm supposed to ask you the
- 8 questions.
- 9 A. Okay. I'm sorry.
- 10 Q. Okay. Let me ask you -- your attorney this
- 11 morning seemed to indicate that COS was important
- 12 because it allowed parents to call their children and
- 13 children to call their parents from schools. That
- 14 seems to be an example that's usually given for the
- 15 importance of COS. If that's the importance of COS,
- 16 then why does there even need to be a COS service for
- 17 businesses?
- 18 A. Why -- I think that's one example. Other
- 19 examples would be, we don't have doctors in Pilot
- 20 Grove. We don't have a hospital in Pilot Grove. I
- 21 mean, we don't have access to a lot of the businesses
- 22 that are located in the county seat town. I mean, we
- 23 have very few businesses that are local and so people
- 24 use COS to access their source and supply of
- 25 day-to-day items, not to mention medical and health

- 1 care needs and certainly educational needs. And we
- 2 don't have the small towns -- I mean, we've got towns
- 3 that we serve that don't really have a single business
- 4 left in the town, and clearly they are dependent upon
- 5 neighboring communities for those services.
- 6 Q. But then the business -- if there is not a
- 7 business in the small town, then it doesn't need COS.
- 8 Correct?
- 9 A. That's correct. In that case, by the same
- 10 token, the same business that does happen to be
- 11 located in Pilot Grove relies on COS as a way to
- 12 attract patrons in the surrounding communities.
- Q. Do you live in Pilot Grove?
- 14 A. Yes, I do.
- 15 Q. Do you have any benefits that you think you
- 16 have from living in an area like Pilot Grove versus a
- 17 metropolitan area in the city?
- 18 A. I certainly do.
- 19 Q. Such as --
- 20 A. They're numerous, but I guess my personal
- 21 nature is that I don't -- I don't like the crowded
- 22 highways and byways of, I guess, the metropolitan
- 23 lifestyle. I grew up in the country and that's kind
- 24 of where I belong, so I think the quality of life in
- 25 the rural area -- it's different and it's more suited

- 1 to my tastes, I guess.
- 2 Q. So there might be some trade-offs in living
- 3 in a more rural environment. There may be, as you
- 4 said, numerous benefits, and some of the trade-offs
- 5 are that then there are some costs, that we don't have
- 6 easy access to telecommunications, to all of the
- 7 services you might want?
- 8 A. That's certainly one way to look at it.
- 9 COMMISSIONER DRAINER: Okay. I have no
- 10 other questions.
- 11 ALJ ROBERTS: Commissioner Crumpton?
- 12 COMMISSIONER CRUMPTON: Yes.
- 13 QUESTIONS BY COMMISSIONER CRUMPTON:
- 14 Q. How are you, Mr. Jones?
- 15 A. All right.
- 16 Q. I have a group of questions, some of which
- 17 may have to be done in camera because they deal with
- 18 finances. Other questions don't have to be treated
- 19 that way.
- 20 My first question is, what percent of your
- 21 customers use COS?
- 22 A. I can get you that information. I don't
- 23 have it readily available. I've looked at it, but I
- 24 don't recall the numbers. It might be included in Bob
- 25 Schoonmaker's attachment as well.

- COMMISSIONER CRUMPTON: Bob, do you have --
- 2 ALJ ROBERTS: There may be a number --
- 3 Commissioner Crumpton, I think there may be a number
- 4 of questions that will address highly confidential
- 5 information, and if you can separate those from your
- 6 other questions, I think Vice Chair Drainer may have
- 7 some, as well, and we'll close and -- I mean, unless
- 8 you want to go ahead and do those now.
- 9 COMMISSIONER CRUMPTON: I have an internet
- 10 question which may not --
- 11 ALJ ROBERTS: We probably -- if you want to
- 12 do the internet question and then we'll go into a
- 13 closed session for the highly confidential questions.
- 14 COMMISSIONER CRUMPTON: And then come back
- 15 out?
- 16 ALJ ROBERTS: Yes, sir. Go ahead and do
- 17 your internet questions before we break.
- 18 BY COMMISSIONER CRUMPTON:
- 19 Q. Yes. Mr. Jones, I am struggling with this
- 20 internet issue. I was very proud of the fact that
- 21 your company was working so hard to provide internet
- 22 service to citizens of Missouri who normally don't
- 23 have access until I realized that you charge for the
- 24 service, and so I want to look at that a little.
- 25 A. Sure.

- 1 Q. How does the internet service work when the
- 2 dialing customer is a Southwestern Bell customer, and
- 3 how are you paying for the work that your company
- 4 does, and how is Southwestern Bell paying for the work
- 5 that it does, assuming that you're using COS to
- 6 provide that service?
- 7 A. Okay. Currently, as has been mentioned many
- 8 times, Mid-Missouri uses what we call T-to-O factors,
- 9 because on a COS modem pool, a modem pool that has COS
- 10 on it, there is no originating records. The fact that
- 11 the originating record is zero, when you apply the
- 12 T-to-O factor times the zero, you still end up with a
- 13 zero. So there is no minutes of use, access minutes
- 14 of use, billed on those lines to Southwestern Bell or
- 15 anyone else.
- 16 Q. Okay. So the Southwestern Bell customer
- 17 dials your modem pool?
- 18 A. Correct.
- 19 Q. And is access -- this access is provided
- 20 through COS?
- 21 A. Correct.
- 22 Q. And so -- now, is this the COS service that
- 23 Southwestern Bell as a primary toll carrier would be
- 24 carrying?
- 25 A. Right. And their revenue would be the \$33

- 1 per month times each one of the modems.
- Q. Okay. I'm not talking about that right now.
- 3 A. Okay.
- 4 Q. I'm talking about internet service.
- 5 A. Okay.
- 6 Q. So what you're telling me is Southwestern
- 7 Bell receives no competition other than this \$16 a
- 8 month, assuming this is a residential customer?
- 9 A. That's right. In this case it's their
- 10 business line, so it's \$33 per modem.
- 11 Q. Oh, okay. But your company charges for the
- 12 service?
- 13 A. Okay. My company's -- Mid-Missouri
- 14 Telephone Company's revenue would be the revenue, the
- 15 monthly charge, off the phone lines that the modems
- 16 are hooked to. Okay? And then on the non-regulated
- 17 piece, the internet service provider piece, their
- 18 revenue would be the monthly fee they charge customers
- 19 for internet access.
- 20 Q. But you testified earlier that your company
- 21 charges a fixed price plus incremental charges for
- 22 usage above a certain limit?
- 23 A. That's for the internet itself, yes.
- Q. Okay. Would you mind providing that
- 25 information to us for this record?

- 1 A. No, not at all.
- 2 Q. Okay.
- 3 A. I think I've probably already provided that
- 4 to the Staff, but I would be glad to provide it.
- 5 Q. I would like to get it in the record and I
- 6 would like to see it. I've been reading all of these
- 7 records. There are so many here. I might have missed
- 8 it.
- 9 Now, how many minutes of use are used for
- 10 internet service through the COS system by RAIN?
- 11 A. I don't have that -- I don't have that
- 12 knowledge. I mean, we can research it and provide
- 13 that information and it may be in some of the
- 14 proprietary information that one of the other
- 15 witnesses has already provided. I don't have it with
- 16 me.
- 17 COMMISSIONER CRUMPTON: Would any witness
- 18 know of that information being available? Is that
- 19 information available?
- 20 ALJ ROBERTS: It would be to the attorneys.
- 21 I don't know if any of you know if your witnesses
- 22 provided that information. Otherwise, we'll just ask
- 23 it be provided, the minutes of use from the internet
- 24 from RAIN.
- 25 BY COMMISSIONER CRUMPTON:

- 1 Q. Okay. Now, this next question, you'll have
- 2 to tell me if it's -- if it's proprietary.
- 3 Can you identify your top 20 COS users in
- 4 terms of volume, in terms of minutes of use?
- 5 A. Yes, it can be done.
- 6 Q. Would you do that for me?
- 7 A. Okay. Right now, you mean, or provide it
- 8 later?
- 9 Q. Provide it to this record.
- 10 A. Certainly. I think we can, yes.
- 11 Q. Okay. I have some other questions that may
- 12 not be proprietary.
- 13 COMMISSIONER DRAINER: Excuse me.
- 14 Commissioner Crumpton, if you're going to have him
- 15 provide the top 20 users, would you also want the toll
- 16 number originating and terminating?
- 17 COMMISSIONER CRUMPTON: Access minutes?
- 18 COMMISSIONER DRAINER: Uh-huh.
- 19 COMMISSIONER CRUMPTON: Yes. That's a great
- 20 additive to my request.
- 21 COMMISSIONER DRAINER: Thank you.
- 22 BY COMMISSIONER CRUMPTON:
- 23 Q. I would like to turn to your direct
- 24 testimony --
- 25 A. Sure.

- 1 Q. -- Page 5, Line 18 -- beginning on Line 18,
- 2 ending on Line 19. You state that, "Serving the
- 3 status quo will not be peaceful." Is this a threat to
- 4 the Commission or what is that? Should I start
- 5 looking for a job?
- 6 A. As several other people that are in the room
- 7 can recall, I was involved with the COS task force and
- 8 got the privilege of attending the public meetings we
- 9 held to discuss the implementation at that time of
- 10 COS. And I would say at a few of those meetings,
- 11 people were a little bit on the hostile side. They
- 12 were demanding expanded calling scopes and were quite
- 13 adamant about it.
- I have to believe if we go out and remove
- 15 those, there is going to be a lot of people that are
- 16 going to be upset.
- 17 And, no, I didn't mean it as a threat.
- 18 Q. So what you're saying is they will be most
- 19 upset if they do not continue to receive free service.
- 20 Is that what you're telling me?
- 21 A. It's not free. It's -- it's -- you know,
- 22 there's --
- Q. Well, in your testimony -- I think in much
- 24 of the testimony you-all are describing the service --
- 25 the call back to the petitioning exchange as a free

- 1 service, a free call?
- 2 A. It's paid for on the originating side.
- 3 Q. Okay. So whenever you said on -- for
- 4 instance on the same -- on Page 6, Line 14, to call
- 5 home toll-free, is -- what are you trying to tell me?
- 6 A. Well, I mean the calls from the target
- 7 exchange to the petitioning exchange is not assessed a
- 8 toll charge in the target exchange.
- 9 Q. But isn't that a toll service? Isn't that
- 10 what you're telling us?
- 11 A. Well, under the terms of COS, if the
- 12 customer purchases the service -- you know, the
- 13 customer in the target exchange is not the one
- 14 purchasing the service. It's the customer in the
- 15 petitioning exchange.
- 16 Q. I understand.
- 17 A. Okay.
- 18 O. But it's still free.
- 19 A. It is free --
- Q. It is not a toll service.
- 21 A. It is free to the petitioning exchange
- 22 custom -- or the target exchange customer.
- Q. Do you believe that people who value these
- 24 services are willing to pay for them?
- 25 A. Yes, as a -- I mean --

- 1 Q. Are they willing to pay a fair market price
- 2 for them?
- 3 A. The only thing that I have to -- to go -- I
- 4 mean, if you look historically, they were unhappy with
- 5 the existing MTS long distance rates at the time COS
- 6 was implemented, and I assume the Commission
- 7 implemented COS to solve that problem.
- 8 Q. Okay. On Page 8 of your direct testimony
- 9 you make the statement that 800 number assigned for
- 10 two-way COS subscribers should have the necessary
- 11 database restrictions to assure the number is only
- 12 available for use from the target exchange.
- 13 Why would the Commission want to get
- 14 involved in that? If it's an 800 number, why wouldn't
- 15 the normal 800 number service suffice?
- 16 A. Well, I think it's a matter of price. Here
- 17 we're talking about an 800 number that's part of a
- 18 two-way service. It could be that you don't put the
- 19 restrictions on, but you have a different price for
- 20 those calls when they're coming from other than the
- 21 target exchange.
- 22 Q. If I dial call AT&T, 1-800 call AT&T --
- 23 A. Uh-huh.
- Q. -- to access a service of theirs, that's a
- 25 free call?

- 1 A. Correct, to the person making the call.
- Q. Right, to me. Now, were I in the target
- 3 exchange, and a company in the originating or
- 4 petitioning exchange has an 800 number and I call that
- 5 800 number, that call to me would be free, would it
- 6 not?
- 7 A. That is correct.
- 8 Q. So that 800 number with no restrictions
- 9 would still meet that requirement, would it not?
- 10 A. Yes, it would.
- 11 Q. Okay. That's all.
- 12 On Page 9 you talk about the digital
- 13 technology remote call forwarding and you make the
- 14 statement that it could be utilized to provision a
- 15 return call. And you further state -- this is on
- Page 9, Lines 7 through 9.
- 17 You further state on Page 14 that this
- 18 technology may again be worthy of consideration as the
- 19 BSA is not utilized by the new entrants and because
- 20 exchanges will now be digitized at the time of the
- 21 presubscription.
- 22 Can you explain to me, you know, what this
- 23 means?
- 24 A. Okay. In the early days of COS we used
- 25 remote call forwarding as the way or the means of

- 1 provisioning the return calling before the billing
- 2 system modification was used. At that time we had a
- 3 lot of electromechanical or what we call analog
- 4 offices in the state that could not do remote call
- 5 forwarding.
- 6 But once you get to a point that you're
- 7 going to do intraLATA or intraLATA presubscription,
- 8 you have to have a digital office in that exchange to
- 9 accommodate that. So the issue of the analog offices
- 10 not being able to do RCF shouldn't be an issue any
- 11 longer.
- 12 Q. So are you saying that RCF is a viable
- 13 alternative then?
- 14 A. It may be. It would need to be explored
- 15 further by the industry to make sure there weren't
- 16 some technical constraints that I'm not aware of.
- 17 Q. Okay. On Page 10, Lines 13 through 18, you
- 18 mention that these reduced rates benefit the PTCs and
- 19 IXCs and you go on to make some other statements.
- 20 Mr. Ensrud, and I hope I'm pronouncing his
- 21 name correctly, said this was anti-competitive. Do
- 22 you agree with that?
- 23 A. The fact that we reduced access rates to
- 24 adjust for stimulation? I don't believe reducing
- 25 access rates in this manner was anti-competitive, no.

- 1 It was competitively neutral for all carriers at the
- 2 time it was done.
- 3 Q. In your rebuttal testimony I was a little
- 4 surprised that you did not discuss Mr. Ensrud's cost
- 5 analysis. Did you read his testimony?
- 6 A. No.
- 7 Q. You did not?
- 8 A. I did not.
- 9 Q. Okay. Is anyone -- I mean, did any of your
- 10 witnesses read his testimony?
- 11 A. I'm not sure.
- 12 ALJ ROBERTS: The only other witness would
- 13 be Godfrey when he comes up.
- 14 BY COMMISSIONER CRUMPTON:
- 15 Q. On Page 7 of your rebuttal testimony you
- 16 discuss the need to extend out the time -- I guess
- 17 the transition period. Can you explain to me what
- 18 you're trying to say here beginning with your answer
- 19 on Line 4.
- 20 A. Yeah, Line 4 on Page 7. What I'm saying is
- 21 that we would need to coordinate the elimination or
- 22 the changes associated with return calling to be
- 23 commensurate with the new directory publications
- 24 because today the directory publications contain
- 25 dialing information and rate information about the

- 1 return calling. The customer is identified in the
- 2 directory as being a COS customer indicating that that
- 3 call is a toll-free or a free call. And my concern is
- 4 if we don't time it to coordinate, there are customers
- 5 who are going to have information in front of them
- 6 that's not accurate, and it would be misleading.
- 7 Q. We change area codes quite often before
- 8 publications come out. Is it possible that an
- 9 intercept could direct a customer to -- or help the
- 10 customer avoid the problems that you're pointing out
- 11 here, or help them get around the problems you're
- 12 pointing out?
- 13 A. There is other tools that could be used.
- 14 Intercept might be one of those, direct mailers to
- 15 those customers and bill inserts.
- 16 Again, if a customer picks up the directory,
- 17 though, and looks at it, which is traditionally what
- 18 they do when they get ready to make a call, they may
- 19 be misinformed because the information in the
- 20 directory is inaccurate.
- Q. Well, directories are not perfect, are they?
- 22 A. No, certainly not.
- Q. They do have errors in them, don't they?
- 24 A. They certainly do.
- 25 Q. And customers will have their numbers

- 1 changed. Right?
- 2 A. That's correct.
- 3 Q. Some customers will go out of business and
- 4 move to another city; is that correct?
- 5 A. That's correct.
- 6 Q. So -- okay. I just wanted to make sure that
- 7 you do -- you are saying that intercept might be a way
- 8 to speed up the process and help the customer avoid
- 9 the pitfalls that you were alluding to?
- 10 A. Yeah, that's one of many technologies that
- 11 could be used.
- 12 Q. And you would be willing to help us identify
- 13 other technologies?
- 14 A. Certainly.
- 15 COMMISSIONER CRUMPTON: Okay. I think that
- 16 concludes my questions except for the in camera
- 17 questions.
- 18 ALJ ROBERTS: You want to hold those
- 19 until --
- 20 Commissioner Murray, do you have any
- 21 questions?
- 22 COMMISSIONER MURRAY: Yes.
- 23 QUESTIONS BY COMMISSIONER MURRAY:
- Q. I'd like to try to clarify a couple of
- 25 things here that I'm confused about.

- 1 If we go back to the very basic target
- 2 exchange and petitioning exchange --
- 3 A. Uh-huh.
- 4 Q. -- your customer would be the Pilot Grove --
- 5 A. Correct.
- 6 Q. -- customer in the petitioning exchange, and
- 7 Southwestern Bell's customer would be the Boonville
- 8 customer?
- 9 A. That is correct.
- 10 Q. Your customer signs up for COS for \$16 a
- 11 month?
- 12 A. For residential, and 33 for business.
- 13 Q. Okay. They remit that payment to who?
- 14 A. Southwestern Bell.
- 15 Q. And then what does Southwestern Bell do with
- 16 it?
- 17 A. Well, we hope they deposit it in the bank,
- 18 but it's their revenue just like any other revenue
- 19 they have.
- 20 Q. And that is Southwestern Bell's revenue to
- 21 compensate them for the calls that their customer
- 22 makes from Boonville to Pilot Grove that they would
- 23 otherwise be charging long distance toll service for?
- 24 A. That's correct.
- 25 Q. So if -- but you say they are compensated

- 1 based upon the originating access from Pilot Grove?
- 2 A. No. That's Mid-Missouri Telephone for our
- 3 role in providing that call. We are compensated on
- 4 access, and that access is a ratio between originating
- 5 and terminating. I could draw a diagram that might
- 6 make it simpler, if you would like.
- 7 Q. I'm having trouble seeing where your
- 8 compensation comes in if the \$16 goes to Southwestern
- 9 Bell.
- 10 A. There is an underlying wholesale charge
- 11 you might call -- called access that we charge
- 12 Southwestern Bell for the facilities we use to
- 13 provide that service and that's our revenue.
- Q. An access charge?
- 15 A. Uh-huh.
- 16 Q. And that is based upon the -- your
- 17 originating access?
- 18 A. Right. That's my originating access. Every
- 19 time they originate a call out of my exchanges, one of
- 20 their long distance customers uses my facilities to
- 21 place a call or to receive a call, I have an access
- 22 rate that I charge Southwestern Bell.
- Now, for the terminating piece -- and that's
- 24 where the confusion is coming in. The terminating
- 25 piece is really not actually measured. It's a

- 1 relationship of the originating traffic from my
- 2 exchanges, so if one of my customers makes a call from
- 3 Pilot Grove to Boonville, Missouri, and it's a
- 4 one-minute call, I bill Southwestern Bell for one
- 5 minute of originating access, and then I take a factor
- 6 and say, "Okay, because I had one minute of
- 7 originating, it's safe to say that I have one minute
- 8 of terminating," so I bill them for one originating
- 9 minute and one terminating minute.
- 10 Okay. When the Boonville customer calls
- 11 Pilot Grove, I don't bill Southwestern Bell anything.
- 12 Q. But when the Boonville customer calls Pilot
- 13 Grove, if you did not -- if they were not calling a
- 14 COS customer --
- 15 A. Uh-huh.
- 16 Q. -- Southwestern Bell would be billing them a
- 17 toll charge --
- 18 A. That is correct.
- 19 Q. -- for calling Pilot Grove?
- 20 A. Uh-huh.
- Q. So what I'm trying to understand here is,
- 22 for example, if you have ten times as many calls
- 23 coming back to your COS customers from Boonville as
- 24 you have going from your COS customers from Pilot
- 25 Grove to Boonville, is that not costing Southwestern

- 1 Bell a loss of revenue that they are not being
- 2 compensated for?
- 3 A. Well, first of all, to have calls
- 4 terminating to a COS number, there has to be a
- 5 customer subscribing to COS, and so the revenue is no
- 6 longer associated with the customer in Boonville
- 7 placing the call. The call -- the revenue is
- 8 associated with the customer in Pilot Grove who has
- 9 subscribed to COS.
- 10 So COS actually allows one customer to pay
- 11 the cost of originating and terminating traffic, not
- 12 unlike when you call an 800 number today. You, the
- 13 person placing the call, don't pay anything. It's a
- 14 free call for you, but someone on the other end of
- 15 that call is paying.
- 16 And in this case, it's the Southwestern Bell
- 17 customer in Pilot Grove that's paying the cost of that
- 18 call through the COS service.
- 19 Q. But in setting up the COS service, are you
- 20 not normally assuming that it's going to be fairly
- 21 even calls, going out versus calls coming in, so that
- 22 if you have the internet usage where you may have,
- 23 say, take a figure, ten times as many calls coming
- 24 back as going out, is that not creating some disparity
- 25 in compensation?

- 1 A. Yes. I would -- I would agree what there is
- 2 disparity in compensation, but in that case, the
- 3 disparity would be that the fact that there is a lot
- 4 of terminating minutes that no one is paying for
- 5 because we're not being compensated for those either.
- 6 Q. But they are being placed by Southwestern
- 7 Bell's customers to your COS customers?
- 8 A. Correct.
- 9 Q. And therefore Southwestern Bell, if you did
- 10 not have the COS service, would be charging a toll
- 11 service for those calls?
- 12 A. Well, in the case of the internet calls, I
- 13 don't think the calls would exist if the COS -- if
- 14 they couldn't call toll-free. I don't think they
- 15 would exist. I mean, it would be very expensive for
- 16 people to browse the internet paying a long distance
- 17 charge.
- 18 COMMISSIONER MURRAY: Thank you.
- 19 ALJ ROBERTS: I want to ask one question on
- 20 the internet, and then I think Commissioner
- 21 Crumpton -- we're going to go back and do the highly
- 22 confidential.
- 23 QUESTIONS BY ALJ ROBERTS:
- Q. You said there is a charge for each phone
- 25 line that a modem is hooked to. Who pays all of those

- 1 lines?
- 2 A. Okay. In our case, it's our -- the
- 3 non-regulated side of our business pays the COS -- the
- 4 business COS rate to Southwestern Bell for each one of
- 5 those modem lines.
- 6 Q. Well, wait a minute. Doesn't there have to
- 7 be a line, a customer line, before you can subscribe
- 8 to COS?
- 9 A. Yes.
- 10 Q. So who pays for that line?
- 11 A. The non-regulated subsidiary --
- 12 Q. RAIN?
- 13 A. -- also pays -- pays for the telephone line
- 14 and the COS rate. The telephone line revenue would go
- 15 to Mid-Missouri Telephone. The COS line revenue would
- 16 go to Southwestern Bell.
- 17 Q. So I got the impression earlier that the
- 18 whole internet process was a non-profit public service
- 19 sort of thing that Mid-Mo is doing, but in actuality
- 20 when you formulated this partnership with the members
- 21 of RAIN, a side effect is that they're buying lines
- 22 from you from which you get revenue so that you can
- 23 sell internet service to the Bell customers in
- 24 Boonville?
- 25 A. Yeah. The internet subsidiary, or

- 1 non-regulated piece, does buy telephone lines from the
- 2 telephones companies.
- 3 Q. And is Mid-Mo one of the members of RAIN?
- 4 A. Yes.
- 5 ALJ ROBERTS: Commissioner Crumpton, do you
- 6 have any other questions?
- 7 COMMISSIONER CRUMPTON: I thought
- 8 Commissioner Lumpe --
- 9 ALJ ROBERTS: Commissioner Lumpe does not
- 10 have any questions.
- 11 FURTHER QUESTIONS BY COMMISSIONER CRUMPTON:
- 12 Q. I was just going to -- before we go in
- 13 camera I would like you to explain to me this
- 14 comparison that you make between the highways in
- 15 Missouri and the telephone system that we're dealing
- 16 with here. And I'd like to say that when I drive from
- 17 St. Louis to Jefferson City, when I get there, I don't
- 18 have to pay the city fathers of Jefferson City for
- 19 having used that highway. But when we're dealing
- 20 with these telephone systems, when you make a call
- 21 from St. Louis and it terminates in United's
- 22 territory, United gets paid, am I right?
- 23 A. Yeah, I would assume that United would get
- 24 paid based on their terminating access rates.
- Q. Okay. So would you kindly explain to me how

- 1 you draw the analogy between the Missouri -- the main
- 2 highways in Missouri which are owned by the state and
- 3 the federal government and are paid when I buy gas?
- 4 A. Yeah. What I was saying is there is
- 5 averaging going on in the telecommunications industry
- 6 much like there is in the highway and transportation
- 7 industry. Today when I buy fuel, the tax -- I don't
- 8 pay a different tax in Kansas City than I pay in Pilot
- 9 Grove, Missouri. I pay a statewide tax that gives me
- 10 access to the highways statewide, or I pay a
- 11 federal -- whatever the tax is, it's the same tax.
- 12 And, you know, if you look at the rural
- 13 areas, we got a lot more miles of highway in the rural
- 14 areas per people traveling there per car than we do in
- 15 the metropolitan areas, but, yet, the tax is
- 16 consistent across all of it.
- 17 Q. When was the last time you were in a
- 18 metropolitan area?
- 19 A. Last Thursday.
- 20 Q. Last Thursday. Did you notice how many
- 21 miles of streets they have?
- 22 A. Oh, yeah. I also noticed how many cars they
- 23 had.
- Q. Right. So you're saying that if we take the
- 25 collective metropolitan areas of the state of Missouri

- 1 and measure their streets and alleys, in the end we
- 2 would have fewer miles than you have in the rural
- 3 area?
- 4 A. No. I'm saying the miles -- the cost per
- 5 driver would be probably dramatically lowered just
- 6 because of the volume of drivers. Out in my area of
- 7 the country, I've got two-point-some customers per
- 8 mile of line, so if we -- if we base the -- what the
- 9 customer pays on cost, each customer is going to be
- 10 buying 2.9 miles of line, in my case; whereas, in --
- in Kansas City that customer might be sharing that
- 12 mile of line with 250,000 other customers.
- 13 Q. Okay. Now, do you feel like you have drawn
- 14 for me an analogy between the highway system and the
- 15 telephone system that we're dealing with here? Do you
- 16 feel like you've done it?
- 17 A. I've tried.
- 18 Q. Okay. When you have exchanges -- as many
- 19 exchanges as you have running down Highway 70 --
- 20 A. Uh-huh.
- 21 Q. -- to Kingdom City, each one of those has an
- 22 ability to receive some type of originating or
- 23 terminating access for any services that I requested
- 24 in those exchanges. Are you saying that that is like
- 25 the -- the system of highways that we have?

- 1 A. What I'm saying is if you look at the long
- 2 distance rates that are charged, COS rates, if you
- 3 look at the rates, the rates are consistent or
- 4 averaged across the state. Everybody pays roughly the
- 5 same rate for a one-minute call that is 20 miles in
- 6 length. However, the cost is not consistent. The
- 7 cost of providing that same call in a rural area
- 8 whether it be served by Mid-Missouri or Southwestern
- 9 Bell, GTE or United is much higher than the cost of
- 10 providing that same call in an urban area. Because
- 11 the rates are averaged, but the costs are not, you end
- 12 up with disparities.
- 13 And I'm likening that to the highway system
- 14 in the fact that the cost per mile of highway and per
- 15 customer using the highway is much, much higher in the
- 16 rural areas than it is in the metro, but, yet, we all
- 17 pay the same rate per gallon of fuel.
- 18 Q. Okay. My last question: Should we permit a
- 19 two-tier system in this state that denies CompTel
- 20 members of Missouri an opportunity to participate and
- 21 compete for that toll traffic.
- 22 A. I think there is ways that you can
- 23 accommodate their concerns, but by the same token, I
- 24 think the Telecom Act has provisions in it that
- 25 foresaw the need for expanded calling plans, and I

- 1 don't believe it intended to disrupt those options the
- 2 customers already have. And I think there is a way we
- 3 can accommodate both of the concerns.
- 4 Q. And --
- 5 A. Well, I think -- I think that if you allow
- 6 intraLATA presubscription, by and large for most
- 7 calls, the customers have the opportunity to use the
- 8 presubscribed carrier. But by the same token, if you
- 9 implement the 800-type return-call solution to COS,
- 10 you don't take away the expanded calling opportunities
- 11 people have today, and I think that -- that does give
- 12 both parties the benefit.
- 13 Q. So as a way of being fair to CompTel
- 14 Missouri members, then we ought to have -- are you
- 15 suggesting that we should have one-way COS with an
- 16 800-number solution to bring the traffic back to the
- 17 petitioning exchange?
- 18 A. That -- that's my recommendation.
- 19 COMMISSIONER CRUMPTON: That is your
- 20 recommendation. Well, thank you.
- 21 That was my last question.
- 22 ALJ ROBERTS: Do you have questions for
- 23 highly confidential?
- 24 COMMISSIONER CRUMPTON: In camera, yes, I
- 25 do.

- 1 ALJ ROBERTS: In a moment we're going to go
- 2 off the record to clear the room so that we can go in
- 3 camera and ask questions regarding highly confidential
- 4 information.
- 5 Those of you -- the attorneys in this room
- 6 know who among your parties or your clients are
- 7 cleared to be in the room during that type of a
- 8 session, during an in camera session. There is
- 9 certainly no way that I know who all of the
- 10 individuals are in the audience and who should be in
- 11 here and who should not, so I would leave it up to the
- 12 attorneys so see to it that your parties stay or leave
- 13 according to the rules that we follow. And if you
- 14 identify anyone who shouldn't be in here, you may feel
- 15 free to bring that to my attention.
- Mr. Johnson?
- 17 MR. JOHNSON: Yes, your Honor. Before we
- 18 leave today, I would like to get a list of the things
- 19 I need to provide because I wasn't sure I got all of
- 20 those notes down adequately.
- 21 ALJ ROBERTS: Sure.
- 22 COMMISSIONER DRAINER: I'd like to add
- 23 something to that, or clarify. If Commissioner
- 24 Crumpton objects, he will let me know. But I thought
- 25 that what we would like to have from Mid-Missouri were

- 1 the top 20 COS customers with their total number of
- 2 access minutes.
- 3 I would like to ask that there be two more
- 4 columns added, one denoting the exchange that the
- 5 customer resides in, whether it is a business or a
- 6 residential customer, and, finally, a notation if it
- 7 is an internet customer versus a customer that would
- 8 be using COS for other purposes.
- 9 THE WITNESS: I don't know that we have that
- 10 distinction. I mean to us it's --
- 11 COMMISSIONER DRAINER: Well, if you do --
- 12 THE WITNESS: Okay.
- 13 COMMISSIONER DRAINER: If you do, I would
- 14 like to have that.
- 15 COMMISSIONER CRUMPTON: Commissioner
- 16 Drainer, my question was pertaining to his company
- 17 only. Is that --
- 18 COMMISSIONER DRAINER: Right.
- 19 COMMISSIONER CRUMPTON: Okay. Right.
- 20 Because I may ask the other companies to help me with
- 21 the same issue.
- 22 ALJ ROBERTS: All of the other attorneys
- 23 might make note of that request.
- 24 THE WITNESS: The other thing I might add is
- 25 that COS data does -- that it is Southwestern Bell's

- 1 data, so we will need -- I guess we will need their
- 2 concurrence to provide that.
- 3 COMMISSIONER DRAINER: I think that was a
- 4 yes.
- 5 COMMISSIONER CRUMPTON: For each one of COS
- 6 exchanges.
- 7 ALJ ROBERTS: As I said, I would imagine
- 8 that a similar request to that would be made to most
- 9 of the parties here who would have that type of
- 10 information to provide.
- 11 MR. JOHNSON: You want the top 20 COS
- 12 customers in each COS exchange?
- 13 THE WITNESS: No. By company.
- 14 COMMISSIONER CRUMPTON: Each company.
- THE WITNESS: Top 20 in my company.
- 16 COMMISSIONER CRUMPTON: The top 20 in each
- 17 one --
- 18 THE WITNESS: You are wanting the top 20 COS
- 19 subscribers in Mid-Missouri. Right?
- 20 COMMISSIONER DRAINER: Right. But he should
- 21 designate -- how many exchanges of yours have COS?
- 22 THE WITNESS: I've got 12 COS routes.
- 23 COMMISSIONER DRAINER: And they should also
- 24 designate which route that customer is on.
- 25 ALJ ROBERTS: And, Mr. Johnson, that will be

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- 1 Exhibit No. 34. I will reserve Exhibit No. 34 for
- 2 that.
- 3 MR. LANE: Does the request go to the number
- 4 of lines that the company or the customer in issue has
- 5 ordered?
- 6 COMMISSIONER CRUMPTON: Minutes of use.
- 7 MR. LANE: Because if you're looking to know
- 8 internet providers, you'll need to ask the number of
- 9 lines because on the -- on the internet providers,
- 10 it's all return traffic from the target exchange to
- 11 the petitioning, and we don't count those minutes.
- 12 COMMISSIONER CRUMPTON: You have no way
- 13 of --
- MR. JOHNSON: Right.
- THE WITNESS: There is no way.
- MR. JOHNSON: We have no way on the
- 17 originating end of distinguishing --
- 18 COMMISSIONER CRUMPTON: You don't, but they
- 19 may. See, they record all traffic.
- 20 MR. JOHNSON: They don't send us their
- 21 information on the terminating side.
- 22 COMMISSIONER CRUMPTON: They don't want you
- 23 to have that. They record everything.
- 24 THE WITNESS: That information may already
- 25 exist elsewhere. Does it not or not?

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1 ALJ ROBERTS: Just --2 COMMISSIONER CRUMPTON: I'm -- are we on the 3 record or off? ALJ ROBERTS: Yes, sir, we're on the record. 4 5 Let's just hold this for a minute. 6 Mr. Lane -- I think Mr. Lane is checking 7 with his people to see what kind of information we can 8 find, and we don't need to know that right now. You 9 understand the basic request, and if you can let us 10 know later today or in the morning how close you can 11 get to that request, we can adjust it accordingly if that's all right. I see you nodding your head yes. 12 COMMISSIONER CRUMPTON: If we can go off the 13 14 record, I will explain. 15 ALJ ROBERTS: All right. So if the 16 appropriate parties would leave the room so that we 17 can go in camera -- and this in camera session, I'll tell you, may take the remainder of our hearing time 18 today, just guessing. I'm not sure how much we'll get 19 20 done beyond that -- I would appreciate that very much. 21 We'll go off the record, please. 22 (REPORTER'S NOTE: At this time, an 23 in-camera session was held, which is contained in

24

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1	STATE OF MISSOURI
2	PUBLIC SERVICE COMMISSION
3	
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6	TRANSCRIPT OF PROCEEDINGS
7	June 23, 1997
8	Jefferson City, Missouri Volume II
9	
10	
11	In the Matter of an) Investigation into the Provision) Case No. TW-97-333
12	of Community Optional Calling) Service in Missouri.
13	Service in Missouri.
14	
15	BEFORE:
16	
17	DALE A. ROBERTS, Presiding, CHIEF ADMINISTRATIVE LAW JUDGE.
18	M. DIANNE DRAINER, HAROLD CRUMPTON,
19	CONNIE MURRAY, SHEILA LUMPE, COMMISSIONERS.
20	COMMISSIONERS.
21	REPORTED BY:
22	ASSOCIATED COURT REPORTERS, INC.
23	240 East High Street, Suite 201 Post Office Box 1308
24	JEFFERSON CITY, MISSOURI 65102 (314) 636-7551
25	

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1	APPEARANCES:
2	
3	LEO J. BUB, Attorney at Law PAUL G. LANE, General Attorney-Missouri
4	100 North Tucker, Room 630 St. Louis, Missouri 63101-1976
5	FOR: Southwestern Bell Telephone Company.
6	
7	PAUL S. DeFORD, Attorney at Law Lathrop & Gage 2345 Grand Boulevard
8	Kansas City, Missouri 64108
9	FOR: AT&T Communications of the Southwest, Inc
10	ROBERT K. ANGSTEAD, Attorney at Law Newman, Comley & Ruth, P.C.
11	P.O. Box 537 205 East Capitol Avenue
12	Jefferson City, Missouri 65102
13	FOR: CompTel of Missouri.
14	JAMES C. STROO, Associate General Counsel 1000 GTE Drive
15	Wentzville, Missouri 63385
16	FOR: GTE Midwest Incorporated.
17	CRAIG S. JOHNSON, Attorney at Law Andereck, Evans, Milne, Peace & Baumhoer
18	305 East McCarty Street Post Office Box 1438
19	Jefferson City, Missouri 65102
20	FOR: Alma Telephone Company. Choctaw Telephone Company.
21	Chariton Valley Telephone Corporation. Modern Telecommunications Company.
22	Mid-Missouri Telephone Company.
23	Northeast Missouri Rural Telephone Company.
24	Peace Valley Telephone Company.
25	

1	LELAND B. CURTIS, Attorney at Law CARL J. LUMLEY, Attorney at Law
2	Curtis, Oetting, Heinz, Garrett & Soule, P.C. 130 South Bemiston, Suite 200
3	Clayton, Missouri 63105
4	FOR: MCI Telecommunications Corporation.
5	LINDA K. GARDNER, Senior Attorney 5454 West 110th Street
6	Overland Park, Kansas 66211
7	FOR: United Telephone Company of Missouri d/b/a Sprint.
8	DALLAS M. FORREST, Attorney at Law Goller, Gardner & Feather, P.C.
10	131 East High Street Jefferson City, Missouri 65101
11	FOR: TCG St. Louis.
12	MICHAEL F. DANDINO, Senior Public Counsel P.O. Box 7800
13	Jefferson City, Missouri 65102
14	FOR: Office of Public Counsel and the Public
15	CHERLYN McGOWAN, Assistant General Counsel CAROL M. KEITH, Assistant General Counsel
16	P.O. Box 360 Jefferson City, Missouri 65102
17	FOR: Staff of the Missouri Public Service
18	Commission.
19	
20	
21	
22	
23	
24	
25	

1	W.R. ENGLAND, III, Attorney at Law Brydon, Swearengen & England, P.C.
2	P.O. Box 456
	312 East Capitol Avenue
3	Jefferson City, Missouri 65102-0456
4	FOR: BPS Telephone Company. Bourbeuse Telephone Company.
5	Cass County Telephone Company.
6	Citizens Telephone Company of Higginsville Missouri, Inc.
7	Craw-Kan Telephone Cooperative, Inc. Ellington Telephone Company.
8	Farber Telephone Company. Fidelity Telephone Company. Goodman Telephone Company, Inc.
9	Granby Telephone Company. Grand River Mutual Telephone Corporation.
10	Green Hills Telephone Corporation. Holway Telephone Company.
11	KLM Telephone Company. Kingdom Telephone Company.
12	Lathrop Telephone Company. Le-Ru Telephone Company.
13	Mark Twain Rural Telephone Company. McDonald County Telephone Company.
14	Miller Telephone Company. New Florence Telephone Company.
15	New London Telephone Company. Orchard Farm Telephone Company.
16	Oregon Farmers Mutual Telephone Company. Ozark Telephone Company.
17	Rock Port Telephone Company. Seneca Telephone Company.
18	Steelville Telephone Exchange, Inc. Stoutland Telephone Company.
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- 1 IN-CAMERA PROCEEDINGS
- 2 ALJ ROBERTS: Back on the record, please.
- 3 We are back on the record for an in-camera
- 4 portion. The appropriate parties have remained in the
- 5 room.
- 6 You may proceed with your questions,
- 7 Commissioner Crumpton.
- 8 COMMISSIONER CRUMPTON: Yes.
- 9 DAVID JONES testified as follows:
- 10 FURTHER QUESTIONS BY COMMISSIONER CRUMPTON:
- 11 Q. Mr. Jones, during earlier cross you
- 12 mentioned that your company had not had a rate case
- 13 with this commission since you've been here. Can you
- 14 tell me when you arrived at this company?
- 15 A. Yes. I started work there in August of
- 16 1985.
- 17 Q. 1985. Do you know how many access lines
- 18 your company has.
- 19 A. Approximately 3,400?
- Q. That customers are using?
- 21 A. Right.
- Q. Okay. Now, can you tell me what your
- 23 current assets are on your last balance sheet?
- 24 A. As of, like -- I would be glad to get that
- 25 information for you. I've got a general rule, a

- 1 little over \$20 million.
- Q. Okay. Can you tell us the meaning of
- 3 "current assets"?
- 4 A. Yeah. That is assets that are used in the
- 5 provision of telecommunications service, and I assume
- 6 you're talking about regulated or non-regulated
- 7 assets, or both. I don't --
- 8 Q. No. If you were General Motors, how would
- 9 you define "current assets"?
- 10 A. All plant facilities that are in use to
- 11 produce a product.
- 12 Q. Okay. Now, we have a misunderstanding.
- 13 What I mean by "current assets" are assets that are in
- 14 cash or near cash or can be quickly converted to cash.
- 15 A. Okay. You're asking capital assets.
- 16 Q. No, not capital assets.
- 17 A. If you're talking about cash on hand, we
- 18 have approximately, the last time I looked, about
- 19 7 million, cash in hand.
- 20 Q. About 7 million. Now, do you have other
- 21 current assets that could be converted to cash in a
- 22 very short period of time?
- 23 A. I tell you what. I would like to have --
- Q. Would you take a look --
- 25 A. Yeah. I would like to have a current

- 1 statement in front of me, because I'm shooting in the
- 2 dark.
- 3 Q. Okay. Now, could you divide the 7 million
- 4 by 3,400 and tell me what you get?
- 5 A. What does that come out to? About 200,000.
- 6 I don't know. Who has a calculator?
- 7 MR. JOHNSON: 2,000.
- 8 THE WITNESS: 2,000. Thank you.
- 9 BY COMMISSIONER CRUMPTON:
- 10 Q. So you've got -- so you think -- you're
- 11 going to correct this if there is any
- 12 misunderstanding -- about \$2,000 per customer line
- in cash in advance.
- 14 Let's see. What is your gross annual
- 15 revenue in your last reporting cycle?
- 16 A. I don't -- I don't have that information in
- 17 front of me.
- 18 Q. Okay. Would you get that for me?
- 19 A. Okay. Make a list of this, Craig.
- 20 Q. And would you also give me that gross annual
- 21 revenue per customer line?
- 22 A. Sure.
- 23 COMMISSIONER CRUMPTON: And that's all.
- 24 Those are the questions I have.
- 25 ALJ ROBERTS: And, Mr. Johnson, that will be

- 1 Exhibit No. 35. If you would, please, I'll reserve
- 2 that number for each -- actually it will be just
- 3 35-HC. Well, there may be a 35-NP, but I think it
- 4 would be a blank piece of paper.
- 5 FURTHER QUESTIONS BY COMMISSIONER DRAINER:
- 6 Q. May I ask one question? And I'm not sure if
- 7 it is confidential, and so I would like to ask you and
- 8 then you can let me know.
- 9 We've been talking about your originating
- 10 and terminating ratio. What is the originating and
- 11 terminating ratio for Mid-Missouri?
- 12 A. It varies by exchange. I can provide
- 13 that -- I'd be glad to provide that to you, but it
- 14 varies on each exchange. It is exchange and traffic
- 15 specific. So operator traffic might have one ratio,
- 16 direct dial another, and so forth, and --
- 17 Q. And we'd be dealing with direct dial for
- 18 COS. Correct?
- 19 A. Correct.
- 20 COMMISSIONER DRAINER: Just so we're not
- 21 having people re-invent the wheel, does Staff by any
- 22 chance have a sheet that has everybody's O&T ratio?
- 23 Does anyone have -- does anybody keep the O&T ratios
- 24 by exchange?
- 25 MR. LANE: I could ask Mr. Taylor?

- 1 COMMISSIONER DRAINER: Okay. Well, I would
- 2 appreciate it if you would do that, but . . .
- 3 Yes, Mr. England?
- 4 MR. ENGLAND: I believe Bob may have that
- 5 for the COS exchanges, the T/O ratios.
- 6 COMMISSIONER DRAINER: Okay. Is it -- it's
- 7 not filed, though, is it?
- 8 MR. ENGLAND: I don't believe so.
- 9 COMMISSIONER DRAINER: I would be interested
- 10 in the -- in the T/O ratios.
- 11 BY COMMISSIONER DRAINER:
- 12 Q. So -- okay. So two to one, it's terminating
- 13 to originating, so for every one minute of
- 14 originating, it would be two minutes of terminating;
- 15 is that the way it would go?
- 16 A. Yeah. If it's two to one, every minute of
- 17 originating would be two minutes of terminating.
- 18 Typically -- I can give you a range of what
- 19 it falls within if that will answer your question. It
- 20 falls from something less than one to probably 1.2 at
- 21 the most, would be my recollection. But I would be
- 22 glad to provide it, if Robert doesn't have it.
- 23 COMMISSIONER DRAINER: All right. I would
- 24 appreciate that, and I guess we'll follow up when
- 25 Mr. Schoonmaker is on the stand and deal with that.

- 1 Thank you.
- 2 ALJ ROBERTS: So, Mr. Johnson, were you
- 3 going to ask me a question about reserved Exhibit
- 4 No. 35 and the gross revenue questions?
- 5 MR. JOHNSON: No.
- 6 ALJ ROBERTS: Okay. Then reserved
- 7 Exhibit 36-HC, Mr. England, can your client -- or your
- 8 witness provide that as Reserved No. 36-HC, the COS
- 9 T&O or O&T?
- 10 MR. ENGLAND: We can provide that
- 11 information. I need to visit with Bob whether that is
- 12 truly HC, proprietary or none proprietary. We'll
- 13 notify you when we provide it.
- 14 ALJ ROBERTS: Sure. And whatever it is,
- 15 I'll save 36 for that.
- Yes, Mr. Johnson?
- 17 MR. JOHNSON: That was the point I was going
- 18 to make earlier. The information that Mr. Crumpton
- 19 wants about gross annual revenue and then the number
- 20 of customers I'm not sure is highly confidential
- 21 because it should be on Mid-Missouri's annual report.
- 22 ALJ ROBERTS: Okay. I mean, if that's just
- 23 plain old 35, that's fine. If you want to file it as
- 24 NP, that's fine. I was trying to make sure you were
- 25 covered.

- 1 MR. JOHNSON: We'll make it HC if you want.
- 2 ALJ ROBERTS: No. Whatever is appropriate,
- 3 that's what you need to make it.
- 4 Commissioner Murray, do you have questions
- 5 in camera?
- 6 COMMISSIONER MURRAY: No.
- 7 ALJ ROBERTS: Anything further?
- 8 COMMISSIONER CRUMPTON: I don't think so.
- 9 ALJ ROBERTS: In that case, we'll go off the
- 10 record.
- 11 (A discussion off the record.)
- 12 ALJ ROBERTS: We're back on the record. I
- 13 apologize. I almost prevented the attorneys from
- 14 their opportunity to ask questions based upon highly
- 15 confidential questions. Since we're only going to do
- 16 that here and now.
- 17 Mr. DeFord has one or more. You may
- 18 proceed.
- 19 MR. DeFORD: I only have one, unless someone
- 20 is supposed to go first.
- 21 ALJ ROBERTS: Why don't you go ahead.
- 22 CROSS-EXAMINATION BY MR. DeFORD:
- Q. I was following up on a question that
- 24 Commissioner Crumpton asked concerning the last rate
- 25 case. I guess it's been quite some time. Is that

- 1 what your testimony was?
- 2 A. (Witness nodded head.)
- 3 Q. Could you tell me just a ballpark what your
- 4 growth in access revenues has been since your access
- 5 rates were established?
- 6 A. No, I don't have that information, I mean,
- 7 with me. I'm not versed -- I'm not -- I don't have
- 8 any way to give you that information accurately. It
- 9 would just be a guess.
- 10 Q. Do you know what your current access
- 11 revenues are? Could you get that?
- 12 A. I can provide it.
- Q. Could you --
- 14 A. It's also in our annual report as well.
- 15 Q. Access revenues -- it's broken down by
- 16 access revenues on your annual report?
- 17 A. The PSC report, I'm just sure, gives you
- 18 access revenues.
- 19 Q. And could you go back and determine how much
- 20 revenue those rates were designed to generate when
- 21 they were established at the demise of the pool? That
- 22 number wouldn't be in your annual report, I don't
- 23 think.
- 24 A. We can tell you -- we can look and tell you
- 25 what our last -- what the revenues were the last year

- 1 of the pool, yes, and I think we'd have the
- 2 information somewhere to say what our pool draw was
- 3 when we went to an access system.
- 4 Q. Could you provide that as a late-filed
- 5 exhibit?
- 6 ALJ ROBERTS: No. 37-HC.
- 7 THE WITNESS: Okay.
- 8 ALJ ROBERTS: And I apologize. Were there
- 9 any highly-confidential-only questions based upon
- 10 questions from the Bench from Small Tel Co?
- MR. ENGLAND: No questions.
- 12 ALJ ROBERTS: Public Counsel?
- MR. DANDINO: No questions, your Honor.
- 14 ALJ ROBERTS: TCG?
- MS. FORREST: No questions.
- 16 ALJ ROBERTS: AT&T? Sorry.
- 17 MCI?
- MR. CURTIS: No questions.
- 19 ALJ ROBERTS: GTE?
- MR. STROO: No questions.
- 21 ALJ ROBERTS: CompTel?
- MR. ANGSTEAD: No.
- 23 ALJ ROBERTS: SWBT?
- MR. BUB: No.
- 25 ALJ ROBERTS: United?

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- 1 MS. GARDNER: No.
- 2 ALJ ROBERTS: Staff?
- 3 MS. McGOWAN: No.
- 4 ALJ ROBERTS: Mr. Johnson?
- 5 MR. JOHNSON: Redirect?
- 6 ALJ ROBERTS: Redirect or any other --
- 7 MR. JOHNSON: Certainly.
- 8 REDIRECT EXAMINATION BY MR. JOHNSON:
- 9 Q. Would you be willing to provide the
- 10 Commissioner with an exhibit of all of the exchange,
- 11 the switch upgrades and the plant investment you've
- 12 made since 1995?
- 13 A. Sure.
- 14 ALJ ROBERTS: Is that going to be HC also
- 15 then?
- MR. JOHNSON: Certainly.
- 17 ALJ ROBERTS: I don't want it to be if it's
- 18 not. We're in camera, so I assume that's why you
- 19 would ask that.
- 20 MR. JOHNSON: We will make it -- well, it's
- 21 no more highly confidential than some of the other
- 22 information that's been requested in camera. We're
- 23 turning this into a rate case, but if that's what we
- 24 wanted, we ought to be able to get all sides of the
- 25 picture in.

Т	ALD ROBERTS. I Certainly do think we want
2	to see all sides of the picture, so I'll reserve
3	No. 38 if you want to reserve that information.
4	If there is no other requests then, this
5	will conclude the in-camera portion.
6	And now we will go off the record.
7	WHEREUPON, the in-camera portion of David
8	Jones' testimony was concluded.)
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1	STATE OF MISSOURI
2	PUBLIC SERVICE COMMISSION
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6	TRANSCRIPT OF PROCEEDINGS
7	June 23, 1997
8	Jefferson City, Missouri Volume III
9	
10	
11	In the Matter of an) Investigation into the Provision) Case No. TW-97-333
12	of Community Optional Calling) Service in Missouri.
13	Service in Missouri.
14	
15	BEFORE:
16	
17	DALE A. ROBERTS, Presiding, CHIEF ADMINISTRATIVE LAW JUDGE.
18	M. DIANNE DRAINER, HAROLD CRUMPTON,
19	CONNIE MURRAY, SHEILA LUMPE,
20	COMMISSIONERS.
21	REPORTED BY:
22	ASSOCIATED COURT REPORTERS, INC.
23	240 East High Street, Suite 201 Post Office Box 1308
24	JEFFERSON CITY, MISSOURI 65102 (314) 636-7551
25	

ASSOCIATED COURT REPORTERS, INC. (573)S636-7551 JEFFERSONOCITY,,MON65101

1	APPEARANCES:
2	
3	LEO J. BUB, Attorney at Law PAUL G. LANE, General Attorney-Missouri
4	100 North Tucker, Room 630 St. Louis, Missouri 63101-1976
5	FOR: Southwestern Bell Telephone Company.
6	PAUL S. DeFORD, Attorney at Law
7	Lathrop & Gage 2345 Grand Boulevard
8	Kansas City, Missouri 64108
9	FOR: AT&T Communications of the Southwest, Inc
10	ROBERT K. ANGSTEAD, Attorney at Law Newman, Comley & Ruth, P.C.
11	P.O. Box 537 205 East Capitol Avenue
12	Jefferson City, Missouri 65102
13	FOR: CompTel of Missouri.
14	JAMES C. STROO, Associate General Counsel 1000 GTE Drive
15	Wentzville, Missouri 63385
16	FOR: GTE Midwest Incorporated.
17	CRAIG S. JOHNSON, Attorney at Law Andereck, Evans, Milne, Peace & Baumhoer
18	305 East McCarty Street Post Office Box 1438
19	Jefferson City, Missouri 65102
20	FOR: Alma Telephone Company. Choctaw Telephone Company.
21	Chariton Valley Telephone Corporation. Modern Telecommunications Company.
22	Mid-Missouri Telephone Company. Northeast Missouri Rural Telephone
23	Company.
24	Peace Valley Telephone Company.
25	

1	LELAND B. CURTIS, Attorney at Law CARL J. LUMLEY, Attorney at Law
2	Curtis, Oetting, Heinz, Garrett & Soule, P.C. 130 South Bemiston, Suite 200
3	Clayton, Missouri 63105
4	FOR: MCI Telecommunications Corporation.
5	LINDA K. GARDNER, Senior Attorney 5454 West 110th Street
6	Overland Park, Kansas 66211
7	FOR: United Telephone Company of Missouri d/b/a Sprint.
8	DALLAS M. FORREST, Attorney at Law
9	Goller, Gardner & Feather, P.C. 131 East High Street
10	Jefferson City, Missouri 65101
11	FOR: TCG St. Louis.
12	MICHAEL F. DANDINO, Senior Public Counsel P.O. Box 7800
13	Jefferson City, Missouri 65102
14	FOR: Office of Public Counsel and the Public.
15	CHERLYN McGOWAN, Assistant General Counsel CAROL M. KEITH, Assistant General Counsel
16	P.O. Box 360 Jefferson City, Missouri 65102
17	FOR: Staff of the Missouri Public Service
18	Commission.
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20	
21	
22	
23	
24	
25	

1	W.R. ENGLAND, III, Attorney at Law Brydon, Swearengen & England, P.C.
2	P.O. Box 456
	312 East Capitol Avenue
3	Jefferson City, Missouri 65102-0456
4	FOR: BPS Telephone Company. Bourbeuse Telephone Company.
5	Cass County Telephone Company.
6	Citizens Telephone Company of Higginsville Missouri, Inc.
7	Craw-Kan Telephone Cooperative, Inc. Ellington Telephone Company.
8	Farber Telephone Company. Fidelity Telephone Company. Goodman Telephone Company, Inc.
9	Granby Telephone Company. Grand River Mutual Telephone Corporation.
10	Green Hills Telephone Corporation. Holway Telephone Company.
11	KLM Telephone Company. Kingdom Telephone Company.
12	Lathrop Telephone Company. Le-Ru Telephone Company.
13	Mark Twain Rural Telephone Company. McDonald County Telephone Company.
14	Miller Telephone Company. New Florence Telephone Company.
15	New London Telephone Company. Orchard Farm Telephone Company.
16	Oregon Farmers Mutual Telephone Company. Ozark Telephone Company.
17	Rock Port Telephone Company. Seneca Telephone Company.
18	Steelville Telephone Exchange, Inc. Stoutland Telephone Company.
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1	PROCEEDINGS
2	ALJ ROBERTS: Back on the record, please.
3	We are back. We have finished the in-camera
4	session. The witness is still on the stand. This is
5	your opportunity for questions based only upon
6	questions from the Bench, and I believe that goes
7	first to Small Telephone Group.
8	MR. ENGLAND: No questions.
9	ALJ ROBERTS: Public Counsel?
10	MR. DANDINO: No questions, your Honor.
11	ALJ ROBERTS: TCG?
12	MS. FORREST: No questions.
13	ALJ ROBERTS: AT&T?
14	MR. DeFORD: No questions, your Honor.
15	ALJ ROBERTS: MCI?
16	MR. CURTIS: No questions. Thank you.
17	ALJ ROBERTS: GTE?
18	MR. STROO: No questions, your Honor.
19	ALJ ROBERTS: Comptel?
20	MR. ANGSTEAD: No questions, your Honor.
21	ALJ ROBERTS: SWBT?
22	MR. LANE: Just a couple.

Drainer about the facilities that Mid-Missouri

Q. In response to a question from Commissioner

FURTHER CROSS-EXAMINATION BY MR. LANE:

23

24

- 1 Telephone would need to provide COS service if it were
- 2 so designated as the provider, isn't it correct that
- 3 the facilities that are out there today are the same
- 4 facilities that would be used if Mid-Missouri were
- 5 named as the COS provider and that you would simply
- 6 pay Southwestern Bell access for the use of its
- 7 facilities.
- 8 A. No
- 9 Q. Isn't -- when a COS route is implemented
- 10 today, isn't that exactly how it works, that
- 11 Southwestern Bell pays you for access from the meet
- 12 point back to the rest of your company's facilities?
- 13 A. That's correct.
- 14 Q. Couldn't you pay Southwestern Bell or the
- 15 other PTC from the meet point back to their
- 16 facilities?
- 17 A. That would -- that would be one way of
- 18 providing the service, but I wouldn't -- I wouldn't
- 19 make the assumption that that would be the way to do
- 20 it.
- Q. Okay. But you could do it that way and you
- 22 could do it day one without any change in the network
- 23 if that's the way you chose to do it?
- 24 A. If Southwestern Bell allowed me to terminate
- 25 over their trunk groups. Otherwise Mid-Missouri would

- 1 have to establish trunk groups of its own.
- 2 Q. And assuming Southwestern Bell was agreeable
- 3 to that, you would pay the access rates from the meet
- 4 point book to Southwestern Bell's facilities?
- 5 A. Yes.
- 6 Q. I had a follow-up question to one that
- 7 actually, I guess, both Commissioners Drainer and
- 8 Murray asked.
- 9 Your customers, when they subscribe to COS
- 10 service, they get their bill from Mid-Missouri
- 11 Telephone and they write their check and send it to
- 12 Mid-Missouri Telephone; is that correct?
- 13 A. That is correct.
- 14 Q. Okay.
- 15 A. We're the billing vendor or we're the agent
- 16 acting on behalf of Southwestern Bell for COS service.
- 17 Q. You take their check and you put it in your
- 18 bank account. Right?
- 19 A. Uh-huh.
- Q. And then you create each month, I believe,
- 21 what's called a netting statement in which you list
- 22 all of the revenues that you collected on behalf of
- 23 Southwestern Bell and then you list all of the access
- 24 charges that you're going to assess to Southwestern
- 25 Bell in connection with completing those calls; isn't

- 1 that right?
- 2 A. Along with intraLATA long distance
- 3 subscribed.
- 4 MR. LANE: Sure. Okay. That's all I have.
- 5 Thanks.
- 6 ALJ ROBERTS: United?
- 7 MS. GARDNER: I have a couple.
- 8 FURTHER CROSS-EXAMINATION BY MS. GARDNER:
- 9 Q. Mr. Jones, in response to, I believe,
- 10 Commissioner Crumpton, you were discussing remote call
- 11 forwarding and the fact that there are digital
- 12 switches out there now. The fact that there are now
- 13 digital switches doesn't change the fact that in order
- 14 to do that per customer you would still need two
- 15 telephone numbers, does it?
- 16 A. I would -- I would agree with that. That's
- 17 my recollection of the technology.
- 18 Q. And when you discussed that your proposal
- 19 was that the two-way portion be provided through an
- 20 800 number, is it your suggestion that the primary
- 21 toll carrier provide that 800 number, the serving LEC
- 22 provide it, or an IXC provide it, or a combination of
- 23 all of those three.
- 24 A. It would be my proposal that the 800-number
- 25 service merely replace the return calling that the PTC

- 1 is providing today.
- 2 Q. So you would not provide it. The PTCs would
- 3 provide it?
- 4 A. Right.
- 5 Q. Okay. Now, I may regret this, but if I can
- 6 approach the witness, I want to try to clarify some
- 7 of --
- 8 ALJ ROBERTS: You may.
- 9 BY MS. GARDNER:
- 10 Q. -- some of the confusion at least I had when
- 11 you and Commissioner Murray were discussing who gets
- 12 paid what and who pays what. I'll use Ms. McGowan's
- 13 chart.
- Now, if it's not COS, then calls from target
- 15 to petitioning are toll calls, and petitioning to
- 16 target are toll calls; is that correct?
- 17 A. Correct.
- 18 Q. And if it's Boonville to Pilot Grove,
- 19 Southwestern Bell would get toll revenue from the
- 20 target customer when they call the petitioning
- 21 exchange and also from the petitioning customer when
- 22 they call the target exchange; is that correct?
- 23 A. That's correct.
- Q. There would be two separate calls?
- 25 A. Correct.

- 1 Q. Okay. So they would get toll revenue on
- 2 both of those pieces?
- 3 A. Correct.
- Q. Mid-Missouri would get access revenue, both
- 5 originating and terminating access revenue, on those
- 6 calls depending upon which direction it was; is that
- 7 correct?
- 8 A. Actually, we would bill originating access
- 9 on the call that goes from the petitioning to the
- 10 target only, and then we would take the duration of
- 11 that call times a factor to determine what the
- 12 terminating access was. We would never bill
- 13 terminating access on the call from the target to the
- 14 petitioning exchange.
- 15 Q. So you would get the factor paid?
- 16 A. Right.
- 17 Q. And that access rate is the same rate --
- 18 your access tariff would be the same whether it was a
- 19 toll call or a COS call; is that correct?
- 20 A. Yes. I only have one intraLATA access
- 21 tariff.
- 22 Q. Okay. So when that target to petitioning
- 23 call becomes COS -- so the petitioning customer
- 24 subscribes to COS and pays \$16 if it is a residential
- 25 customer; is that correct?

- 1 A. Correct.
- Q. And that \$16 ultimately gets to Southwestern
- 3 Bell?
- 4 A. That is correct.
- 5 Q. And that will replace what used to be toll
- 6 from petitioning to target?
- 7 A. Correct.
- 8 Q. And also what used to be toll from target to
- 9 the subscribing petitioning customer?
- 10 A. Correct.
- 11 Q. Okay. But your access that's paid remains
- 12 the same, or, in fact, if simulation occurs, you
- 13 might, in fact, get more access?
- 14 A. It -- I stand the chance of gaining access
- 15 directly on the originating side and through factors
- 16 on the terminating side, but it depends on how the
- 17 traffic fits. If there is a lot of growth in the
- 18 terminating and no offsetting growth in the
- 19 originating, I wouldn't get any access increase for
- 20 the terminating stimulation. Likewise, if there was a
- 21 huge increase in originating but no result in
- 22 terminating, I would get more than my fair share of
- 23 access.
- Q. And Southwestern Bell would get the \$16
- 25 whether there is one hour of toll -- what used to be

- 1 toll or 100 hours --
- 2 A. Correct.
- 3 Q. -- of what used to be toll?
- 4 A. Correct.
- 5 MS. GARDNER: I think that's all I have.
- 6 Thank you.
- 7 ALJ ROBERTS: And, once again, the art work
- 8 you've put up is not going to be in the record unless
- 9 there is some request or provision for that.
- 10 MS. GARDNER: It's not my art work.
- 11 ALJ ROBERTS: The last, I think, questions
- 12 for this witness are Staff. Cross based upon
- 13 questions from the Bench?
- 14 FURTHER CROSS-EXAMINATION BY McGOWAN:
- 15 Q. The scenario that you just went through with
- 16 Miss Gardner with Southwestern Bell merely getting \$16
- 17 a month for the toll and all of the following rate
- 18 transfers, or rather, excuse me, money transfers,
- 19 would that be the same with current COS as well as
- 20 with the 800 COS option since both services are
- 21 two-way?
- 22 A. I would assume so, yes.
- Q. Okay. So under current COS, Bell gets the
- 24 \$16, but if you're using an 800 service -- wait.
- 25 Actually, retract that.

- 1 MS. McGOWAN: No questions.
- 2 ALJ ROBERTS: Now, Mr. Johnson, did you get
- 3 a chance to ask questions based upon questions from
- 4 the Bench?
- 5 MR. JOHNSON: I'm not sure.
- 6 ALJ ROBERTS: Do you want to?
- 7 MR. JOHNSON: I would like to ask one small
- 8 question.
- 9 ALJ ROBERTS: Take your best shot.
- 10 REDIRECT EXAMINATION BY MR. JOHNSON:
- 11 Q. Mr. Jones, after COS was initially
- 12 implemented in 1993, did the small companies do any
- 13 access rate adjustments to reflect the results of
- 14 stimulation?
- 15 A. Yes. As I recall, I believe it was six
- 16 months after implementation of COS, access rates were
- 17 reduced to reflect the stimulation such that it was a
- 18 revenue-neutral adjustment for the companies like
- 19 myself.
- 20 Q. And was that access rate reduction passed on
- 21 just to the PTCs or also to the interexchange
- 22 community?
- 23 A. Subject to check, it's my recollection that
- 24 the full reduction was given to the primary toll
- 25 carrier and then there was an additional adjustment

- 1 given to the IXCs because we didn't want to have
- 2 dispare rates. So we reduced the intraLATA rate to
- 3 reflect the stimulation and gave the benefit of that
- 4 to Southwestern Bell, and then there was a small
- 5 windfall that went to the IXCs over and above that.
- And, you know, it wasn't material because at
- 7 that time the interexchange carriers weren't carrying
- 8 much intraLATA traffic.
- 9 MR. JOHNSON: Thank you.
- 10 ALJ ROBERTS: Commissioner Crumpton?
- 11 COMMISSIONER CRUMPTON: Yes.
- 12 FURTHER QUESTIONS BY COMMISSIONER CRUMPTON:
- Q. Could the IXCs provide the 800 service?
- 14 A. Certainly. It's technically possible.
- 15 Q. Why is it that you want the PTCs to provide
- 16 the service and not the IXCs?
- 17 A. It -- with the PTC providing it, the
- 18 distribution of revenues is much simpler than if you
- 19 involve the IXC in the exchange of that traffic.
- Q. Well, are you suggesting that we exclude
- 21 IXCs from providing this kind of service?
- 22 A. Well, my view of it is that -- that it would
- 23 be a service that is --
- Q. I think the question could be answered yes
- 25 or no.

- 1 A. Yes.
- 2 Q. So --
- 3 COMMISSIONER CRUMPTON: Could you read the
- 4 question back to me, please?
- 5 (THE COURT REPORTER READ THE PENDING
- 6 QUESTION.)
- 7 QUESTION: Well, are you
- 8 suggesting that we exclude IXCs
- 9 from providing this kind of
- 10 service?
- 11 COMMISSIONER CRUMPTON: And his answer was
- 12 yes?
- 13 THE COURT REPORTER: Yes.
- 14 BY COMMISSIONER CRUMPTON:
- 15 Q. Is this fair to IXCs?
- 16 A. You know, if they were interested in
- 17 participating in the service, I don't have a problem
- 18 including them with it. I assume that -- it's my
- 19 assumption that they probably would not be interested
- 20 in assisting to provide it.
- 21 Q. If we have a competitive environment, which
- 22 we're trying to create, would we not want to have an
- 23 environment in which large numbers of service
- 24 providers would step forward and offer services?
- 25 A. I think that would be the ultimate desire,

- 1 yes.
- Q. But you prefer that they not be given an
- 3 opportunity to participate. Is that your testimony?
- 4 A. It was -- it's my assumption that they
- 5 probably would not want to participate. I wouldn't --
- 6 I guess to go back and change my answer to the prior
- 7 question, if I could --
- 8 Q. Which question?
- 9 A. Whether I would excluded them.
- 10 Q. Okay.
- 11 A. -- I would include them if they were willing
- 12 to participate, but I guess that remains to be seen.
- 13 Q. Why would they not be willing, in your
- 14 opinion, to participate?
- 15 A. Well, I think for years the short-haul toll
- 16 calling and also the expanded COS-type calling, the
- 17 costs generally exceed the revenues.
- 18 Q. So your goal is to maintain that -- this --
- 19 that discrepancy?
- 20 A. I think it's a reality of the service.
- Q. So your answer is yes or no?
- 22 A. Yes.
- 23 COMMISSIONER CRUMPTON: That's all.
- 24 ALJ ROBERTS: Vice Chair Drainer?
- 25 COMMISSIONER DRAINER: I need a

- 1 clarification on a couple of points.
- 2 FURTHER QUESTIONS BY COMMISSIONER DRAINER:
- 3 Q. Mr. Jones, you're stating that in 1993 you,
- 4 Mid-Missouri, made adjustments to your access rates,
- 5 you lowered your access rates on originating and
- 6 terminating access? Is that what you're telling me?
- 7 A. After the implementation of COS -- and I
- 8 don't recall if that was '93 or '94, but I'll subject
- 9 it.
- 10 Six months after the implementation of our
- 11 COS routes, which we implemented all 12 routes day
- 12 one, as I recall, we did an access true-up to reduce
- 13 our access rates to reflect the stimulation that had
- 14 resulted from implementation of COS.
- 15 Q. So you did an overall reduction in your
- 16 access rates on originating --
- 17 A. That's correct.
- 18 Q. -- and terminating? Are you one of the
- 19 companies that have a cap --
- 20 A. Yes.
- 21 Q. -- on this?
- 22 And was there any adjustment to that?
- 23 A. I believe -- it's fuzzy, but I believe we
- 24 adjusted the capped access rate. But I'd have to go
- 25 back and check the methodology of those calculations

- 1 to be certain. But I believe we adjusted the capped
- 2 access rate, because we assumed that any new minutes
- 3 or stimulated minutes were over the cap.
- 4 Q. All right. Now, the other question I have
- 5 is you're proposing that there be two-way COS where
- 6 the COS back to -- the target exchange to the
- 7 petitioning exchange be an 800 number. So in our
- 8 Pilot Grove/Boonville example, you would propose that
- 9 it would be Southwestern Bell that would provide that
- 10 800 number from the target to the --
- 11 A. Petitioning.
- 12 Q. -- petitioning exchange. Correct?
- 13 A. Correct.
- 14 Q. So you would see then -- basically be seeing
- 15 the charge stay at \$16, that Southwestern Bell would
- 16 get the \$16; you would get originating and terminating
- 17 access, as you do now, and Southwestern Bell would
- 18 basically be having to write off whatever it normally
- 19 charges for an 800 number because you would not be
- 20 proposing that they charge your customer their current
- 21 800 rate?
- 22 A. Well --
- Q. I don't want to put words in your mouth, but
- 24 I'm trying to get to the --
- 25 A. Yeah. I would assume that if there's --

- 1 there's new costs involved in providing the service
- 2 that we may have to adjust the rates to reflect the
- 3 new technologies we're using. So I wouldn't -- you
- 4 know, clearly there is different costs associated with
- 5 the 800 return than the return calling we've been
- 6 using. And I --
- 7 Q. What if they had the one-way COS and it was
- 8 their option to purchase 800 service at an existing
- 9 rate? Is there a problem with that?
- 10 A. The existing 800 number rate or COS rate?
- 11 Q. No. The COS -- the existing 800 rate.
- 12 A. It's certainly an op-- or an option that
- 13 could be explored. I don't know how the -- I don't
- 14 know what the customer reaction would be because I'm
- 15 not totally familiar with their 800 rates today. I
- 16 don't know what the best deal is out there.
- 17 COMMISSIONER DRAINER: Okay. Thank you.
- 18 ALJ ROBERTS: We have another opportunity
- 19 $\,$ for questions based only upon these last few questions
- 20 from the Bench, starting with Small Telephone Group,
- 21 STG.
- MR. ENGLAND: No, sir.
- 23 ALJ ROBERTS: Thank you.
- 24 Public Counsel?
- MR. DANDINO: No, your Honor.

1	ALJ	ROBERTS:	TCG?
2	MS.	FORREST:	No questions.
3	ALJ	ROBERTS:	AT&T?
4	MR.	DeFORD: N	No questions.
5	ALJ	ROBERTS:	MCI?
6	MR.	CURTIS: N	No, thank you.
7	ALJ	ROBERTS:	GTE?
8	MR.	STROO: No	o, your Honor.
9	ALJ	ROBERTS:	CompTel?
10	MR.	ANGSTEAD:	No, your Honor.
11	ALJ	ROBERTS:	Southwestern Bell?
12	MR.	BUB: No.	
13	ALJ	ROBERTS:	United?
14	MS.	GARDNER:	No, thank you.
15	ALJ	ROBERTS:	Staff?
16	MS.	McGOWAN:	No questions.
17	ALJ	ROBERTS:	Sorry?
18	MS.	McGOWAN:	No questions.
19	ALJ	ROBERTS:	All right. Mr. Johnson?
20	MR.	JOHNSON:	No questions.
21	ALJ	ROBERTS:	Thank you very much, sir. You
22	may step down.		
23	MR.	JOHNSON:	May he be excused, your Honor?
24	ALJ	ROBERTS:	And he may be finally excused.
25		(Witne	ess excused.)

- 1 ALJ ROBERTS: We will resume this hearing at
- 2 8:30 in the morning, I assume, with Mr. Godfrey.
- 3 Yes, Mr. Johnson?
- 4 MR. JOHNSON: I was going to beg the
- 5 Commission to let us get through with Mr. Godfrey
- 6 today. I take it that's not going to happen?
- 7 ALJ ROBERTS: I doubt it, I mean, unless you
- 8 think that's -- unless you have some good-faith reason
- 9 to believe he's only going to take 15 minutes or so.
- 10 MR. JOHNSON: He only filed one round of
- 11 testimony, and I don't know if anyone plans any
- 12 cross-examination.
- 13 ALJ ROBERTS: Let's go off the record,
- 14 please.
- 15 (A discussion off the record.)
- 16 ALJ ROBERTS: Back on the record.
- 17 I'm really going back on the record to make
- 18 clear that we're starting at 8:30 in the morning. We
- 19 should be starting with Witness Godfrey and the
- 20 Mid-Missouri Group.
- 21 If I don't hear any requests of any
- 22 particular kind, we'll go off the record for the day.
- Thank you very much.
- 24 WHEREUPON, the hearing of this case was
- 25 adjourned until 8:30 a.m., Tuesday, June 24, 1997.

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