

Real Estate Audit Program

Calling all Missouri real estate professionals! Are you interested in sustainability and energy efficiency? The Real Estate Audit Program from Ameren Missouri provides realtors and appraisers with heavily discounted trainings and educational opportunities to ensure energy efficiency information is being leveraged in real estate listings and home sales. All attendees of our discounted courses will receive coupons that discount the price of an energy audit to distribute to their clients. Sign up for a course today!

Register for Upcoming Trainings (*button that links to webpage with list of upcoming courses, also located in a tab below on the left*)

Program Information:

According to the National Association of Realtors, 69% of realtors believe that promoting energy efficiency in listings is valuable. On the other hand, 62% are uncomfortable answering clients' questions about home performance.

The Real Estate Audit Program from Ameren Missouri bridges this information gap by providing training and education opportunities in energy efficiency to Missouri realtors and appraisers. The program also encourages time-of-sale energy audits by providing real estate professionals with \$200-off audit coupons to distribute to their clients.

National Association of Realtors Green Designation Course

This two-day course focuses on energy efficiency and green buildings and how to leverage these features to sell a home. The [Green Designation](#) is the only NAR-recognized real estate designation for agents looking to learn about issues of energy efficiency and sustainability in the various facets of real estate. Realtors who successfully complete the course will be listed on NAR's website as having this designation.

Appraisal Institute Introduction to Green Building and Appraising

This two-day training by nationally-recognized instructor and green appraiser Sandy Adomatis is designed to familiarize local appraisers with green buildings. The first day provides appraisers with an introduction to green building principles and concepts that distinguish sustainable from conventional buildings. The second day introduces participants to the valuation methods utilized when appraising a high-performing home. After successfully completing the course, attendees will be listed on the [Appraisal Institute's Green Registry](#).

Attendees of each course will receive coupons to distribute to their clientele, as well as lists of Certified Energy Auditors within Ameren Missouri's service territory and information on possible tax deductions. The coupons will discount the cost of a comprehensive energy audit by \$200.

Why Participate? (*Each of these points with an icon, like the program info tab on the codes site*)

Build your expertise. You'll learn the basics of energy efficiency and what makes a "high-performing" home. Many millennial homebuyers are looking for these features, so it's good to be prepared!

Affordable CEUs. Our courses are heavily discounted and allow you to earn continuing education credits for an affordable price.

Stand out from competing realtors. Energy audit coupons and expertise in energy efficiency provide a value-add to your clients and make you stand out in the market. You can confidently buy and sell high-performing homes, since you'll know what to look for.

Encourage energy audits. By passing coupons on to your clients, you will encourage them to learn about how their new home uses energy. An energy audit encourages homeowners to invest in upgrades that will improve their homes' energy use and even save them money.

Upcoming Trainings – *a calendar or list of upcoming trainings and links to register with the different associations*

Energy Audit Coupons

At the end of each course offered through this program, realtors and appraisers in attendance will receive coupons to pass along to their clients good for \$200 off an energy audit. Course attendees will also be provided with lists of Certified Energy Auditors within Ameren Missouri's service territory and information on possible tax deductions to share with clients.

During the home energy audit, the auditor will perform a comprehensive analysis of the home to diagnose any issues. An audit can help determine how much energy a home uses, where the home is wasting energy, and which problem areas should be prioritized to make the home more efficient and comfortable. An energy audit is typically the first step homeowners take before making energy-saving home improvements.

The audit must be redeemed with a [Certified Home Energy Auditor \(HEA\)](#), currently certified by the Missouri Division of Energy and can only be redeemed by Ameren Missouri customers.

Contact Us *(modeled after Codes program page)*

Do you have a question that's not covered in this website? Complete and submit the form below.

First Name

Last Name

Email

Phone

Message