

Real Estate Energy Audits

Benefits of Participating Upcoming Trainings Energy Audit Coupons Contact Us



The Real Estate Energy Audits program from Ameren Missouri provides homeowners, realtors and appraisers with educational opportunities to leverage sustainability and energy efficiency at home, for real estate listings and home sales. Homeowners can receive incentives for performing energy assessments in their own homes. In addition, real estate agents and real estate appraisers can sign up for educational trainings and courses to be able to market and value energy efficiency features during the home buying and selling process. Sign up today!

[Download Self-Assessment Worksheet](#)

[Register for Upcoming Trainings](#)

Benefits of Participating



Build your expertise. As a real estate agent or appraiser, you'll learn the basics in energy efficiency, including how to spot a "high-performing" home. Homeowners will better understand how their home uses energy and find opportunities to save in the future.



Earn CEUs. Our courses for real estate agents and appraisers are heavily discounted and allow you to earn Continuing Education Units for an affordable price.



Stand out from competing realtors. Energy audit coupons and expertise in energy efficiency provide a value-add to your clients. Since you'll know what to look for, you can confidently help your clients buy and sell high-performing homes.



Encourage energy efficiency. Real estate agents, appraisers and homeowners alike will learn more about their home's energy health, invest in upgrades that make sense, and possibly save energy and money.

Upcoming Trainings for Real Estate Professionals

National Association of REALTORS® Green Designation Course

This two-day course focuses on how to leverage energy efficiency and green building features when selling a home. Since this is the only [NAR-recognized designation](#) for real estate agents in the areas of energy efficiency and sustainability, realtors who successfully complete the course will be featured on the NAR website.

Attendees will also receive the following that they can distribute to their clients:

1. Coupons for \$200 off the cost of a comprehensive energy audit
2. [List of Certified Home Energy Auditors](#) within Ameren Missouri's service territory
3. Information on available tax deductions

Register

Appraisal Institute Introduction to Green Building and Appraising

This two-day training by nationally-recognized instructor and green appraiser Sandy Adomatis is designed to familiarize local appraisers with green buildings. The first day provides appraisers with an introduction to green building principles and concepts that distinguish sustainable buildings from conventional ones. The second day introduces participants to the evaluation methods utilized when appraising a high-performing home. After successfully completing the course, attendees will be listed on the [Appraisal Institute's Green Registry](#)

Attendees will also receive the following that they can distribute to their clients:

1. Coupons for \$200 off the cost of a comprehensive energy audit
2. [List of Certified Home Energy Auditors](#) within Ameren Missouri's service territory
3. Information on available tax deductions

Register

Energy Audit Coupons

At the end of each course, realtors and appraisers in attendance will receive coupons to pass along to their clients good for \$200 off a comprehensive energy audit. The coupon can only be redeemed by Ameren Missouri electric customers, and the audit must be performed by a [Certified Home Energy Auditor \(HEA\)](#) who is currently certified by the Missouri Division of Energy. In addition to the coupons, course attendees will be provided with lists of Certified Home Energy Auditors within Ameren Missouri's service territory, along with information on possible tax deductions.

More About the Self-Assessment and Home Energy Audit

There are two types of energy evaluations available to homeowners. The self-assessment is available to all Ameren Missouri electric customers to conduct in their homes. Customers who perform this home energy self-assessment and submit their completed worksheet, will be eligible to receive a \$50 incentive.

Based on the responses in their worksheet, homeowners will receive a list of personalized recommendations with ways to continue saving energy in their home.

For homeowners who have yet to move into their home or who are able to vacate their home during the time of the audit, they can use the \$200 coupon from their real estate agent to have a home energy audit completed by a Certified HEA. They will provide a comprehensive analysis of the home to diagnose any issues, can help determine how much energy the home uses and where improvements can be made.

Frequently Asked Questions

Frequently Asked Questions – Information for Homeowners

Q: How do I participate?

A: Homeowners can choose between the home energy self-assessment and working with a Certified HEA for a home energy audit. Customers choosing to perform the self-assessment can download the Home Energy Self-Assessment Worksheet or receive it from their real estate agent via email or in their Homeowner Welcome Kit. Participants of the self-assessment should send in their completed Home Energy Self-Assessment Worksheet in one of the following ways:

- Mail:
Midwest Energy Efficiency Alliance
Attn: Real Estate Audits Program
20 N. Upper Wacker Drive Suite 1301
Chicago, IL 60606
- Scan the worksheet and email to: Realestateaudits@mwalliance.org

Once the program team receives the completed worksheet, the homeowner will receive their personalized recommendations and their \$50 incentive.

For any homeowners who have not yet moved into their home or are able to vacate their home, they can participate in the home energy audit conducted by a Certified HEA. They'll be able to use their \$200 coupon from their real estate agent towards this audit.

Q: Am I able to participate in both assessments?

A: Yes! Any Ameren Missouri electric customers are able to participate in the self-assessment now and as restrictions due to COVID-19 lift, can participate in the home energy audit with a Certified HEA in the future.

Q: What's in it for me?

A: Homeowners participating in the self-assessment will receive a \$50 incentive after their completed worksheet is approved. This incentive will be mailed back to them in the form of a check. Homeowners participating in the home energy audit can use their \$200 coupon towards a home energy audit when working with a Certified HEA.

Frequently Asked Questions – Information for Real Estate Professionals

Q: How do I participate?

A: Real estate agents and appraisers can view course offerings and register for a Green Designation course (for real estate agents) or an Appraiser Institute course (for appraisers). During the course, you will receive information on Ameren Missouri programs, local Certified HEAs and coupons for discounted audits to pass on to your clients.

Q: How much does it cost to take these courses?

A: Prices vary based on the host association; however, all courses are heavily discounted.

Q: What's in it for me?

A: By taking these courses you will gain expertise on the basics of energy efficiency, including how to spot a "high-performing" home. There is growing interest in these types of features, particularly with millennial homebuyers. In addition, realtors who complete the Green Designation course will be listed on the National Association of REALTORS® Green Directory, and appraisers who complete the two-day course in appraising green homes will be listed in the Appraisal Institute's Green Registry. This will allow clients who are looking to buy or sell green and energy-efficient properties to seek you out specifically over other professionals without these certifications. Finally, you will also receive coupons good for \$200 off the cost of a comprehensive home energy audit, that you can give to your clients.

Q: Will I earn Continuing Education Units (CEUs) credits?

A: Yes-both the Green Designation course for realtors and the two-day Appraisal Institute course for appraisers allow you to earn CEUs.

Q: What does the home energy audit entail?

A: During the home energy audit, the auditor will perform a comprehensive analysis of the home to diagnose any issues. The audit can help determine how much energy a home uses, where the home is wasting energy, and which problem areas should be prioritized to make the home more efficient and comfortable. An energy audit is typically the first step homeowners take before making energy-saving improvements.

Q: Who is qualified to perform an energy audit?

A: For this program, the coupon can only be redeemed for audits performed by Certified HEAs who are currently certified by the Missouri Division of Energy. Course attendees will be provided with a **list of Certified HEAs** within Ameren Missouri's service territory. Only Ameren Missouri electric customers are eligible to redeem the \$200 energy audit coupons.

Contact Us

Do you have a question that's not covered in our [FAQ](#)? Complete and submit the form below or give us a call at [1.877.215.5752](tel:1.877.215.5752).

First Name *

Last Name *

Email *

Phone *

Message *

Enter your message or question here...

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