MATT BLUNT
Secretary of State
Administrative Rules Division
RULE TRANSMITTAL

\*Administrative Rules Stamp

JUL 1 5 2004

SECRETARY OF STATE ADMINISTRATIVE RULES

A "SEPARATE" rule transmittal sheet must be used for EACH individual rulemaking.

A.	Rule Number 4 CSR 240-32.200									
	Diskette File Name Final Rule 32.200									
Name of Person to call with questions about this rule:										
	Content William Haas	Phone	573-751-7510	FAX	573-751-9285					
	Data Entry Tammy Vieth	Phone	573-751-8377	FAX	573-751-9285					
	Email Address william.haas@psc.mo.gov	_		_						
	Interagency Mailing Address Governor Office Building, 200 Madison St., 8th Floor, Jefferson City, MO									
	Statutory Authority 386.040, 386.250 and 392.200 Current RSMo date 2000									
	Date Filed With the Joint Committee on Administrative Rules Exempt per Sections 536.024 and									
	536.037, RSMo 2000, and Executive Order No. 97-97 (June 27, 1997)									
_	CUPCU TO DICUIDED									
В.	CHECK, IF INCLUDED:									
	This transmittal completed									
	Cover letter									
Affidavit Public cost Forms, number of pages Private cost										
	Forms, number of pages			nomin d						
	Fiscal flotes	] Hear	ng and comment	periou						
C	C. RULEMAKING ACTION TO BE TAKEN									
<b>O</b> .	Emergency Rulemaking, (check one) rule amendment rescission termination									
MUST include effective date  Proposed Rulemaking (check one)rule amendment rescission										
								Order of Rulemaking (check one  amendment  rescission terminati  MUST complete page 2 of this transmittal  Withdrawal (check one) rule amendment rescission emergency		
Rule action notice In addition										
								Rule under consideration		
D.	SPECIFIC INSTRUCTIONS: Please indicate any	enecial inci	ructions (e.g. pul	olication e	lata prafaranca					
D.	identify material to be incorporated by reference, o		· • · ·	oncation (	rate preference,					
		_	JCAR Stamp	~						
		_	JCAR Statil	J						
		_								
		_								
					-					
					[					

## **RULE TRANSMITTAL (PAGE 2)**

E.	ORDER OF	F RULEMAKING: Ru	le Number 32.200				
	1a.	Effective Date for the Statutory 30 d	ays				
	1b.	Does the Order of Rule  XES	emaking contain change	es to the rule text?			
	1c.	If the answer is YES, p	olease complete section	F. If the answer is NO, <b>STOP</b> here.			
F.	Please provide a complete list of the changes in the rule text for the order of rulemaking, indicating the specific section, subsection, paragraph, subparagraph, part, etc., where each change is found. It is especially important to identify the parts of the rule that are being deleted in this order of rulemaking. This is not a reprinting of your order, but an explanation of what sections, subsections, etc. have been changed since the original proposed rule was filed.						
•		ext continues to a third page the header, however.)	e, insert a continuous secti	ion break and, in section 3, delete the foo	oter		
4 CSR	240-32.200, se	ections (2), (3), (7) and (13)	have been modified.				
telecon author supple: In secti In subs In subs provisi In subs	munications ity as a Misso mented by a c on (2), the con ection (2) (A), ection (2) (C), ons of section ection (2) (C),	company shall provide the buri I&R Provider or a cop- copy of the order granting minission deleted the word of the commission deleted the	ne telecommunications copy of its application to be it authority prior to begines" and replaced it with e word "using" and replace clause "the tariff shall it	the words "be assigned."  ced it with the world "assigned."  include rates established pursuant to the			
		(2), the commission added of Missouri" following the		, municipality, political subdivision, or	•		
In secti	on (7), the con	nmission deleted the word	"use" and replaced it with	the words "be assigned".			
In secti	on (13), the co	ommission added the words	"a separate charge spec	ifically" following the words "shall cha	rge".		

NOTE: ALL changes MUST be specified here in order for those changes to be made in the rule as published in the Missouri Register and the Code of State Regulations.

Add additional sheet(s), if more space is needed.



Commissioners

STEVE GAW Chair

CONNIE MURRAY
ROBERT M. CLAYTON III
JEFF DAVIS

LINWARD "LIN" APPLING

## Missouri Public Service Commission

POST OFFICE BOX 360 JEFFERSON CITY MISSOURI 65102 573-751-3234 573-751-1847 (Fax Number) http://www.psc.mo.gov ROBERT J. QUINN, JR. Executive Director

WESS A. HENDERSON Director, Utility Operations

ROBERT SCHALLENBERG Director, Utility Services

DALE HARDY ROBERTS
Secretary/Chief Regulatory Law Judge

DANA K. JOYCE General Counsel

July 15, 2004

Honorable Matt Blunt Secretary of State 600 West Main Street Jefferson City, Missouri 65101

Dear Secretary Blunt:

Re: Proposed Rule 4 CSR 240-32.200

General Provisions for the Assignment, Provision and Termination of 211 Service

### CERTIFICATION OF ADMINISTRATIVE RULE

I do hereby certify that the attached is an accurate and complete copy of the proposed rule lawfully submitted by the Missouri Public Service Commission for filing on this 15<sup>th</sup> day of July 2004.

Statutory Authority: Sections 386.040, 386.250 and 392.200 RSMo 2000.

If there are any questions, please contact: William K. Haas, Deputy General Counsel

Missouri Public Service Commission

200 Madison Street

P.O. Box 360

Jefferson City, MO 65102

(573) 751-7510

BY THE COMMISSION

Dale Hardy Roberts

Secretary/Chief Regulatory Law Judge

## Title 4—DEPARTMENT OF ECONOMIC DEVELOPMENT

Division 240—Public Service Commission Chapter 32—Telecommunications Service Rules Governing Filings Made Pursuant to the Telecommunications Act of 1996

#### ORDER OF RULEMAKING

By the authority vested in the Public Service Commission under sections 386.040 and 386.250 RSMo 2000 and 392.200 RSMo Supp. 2003, the commission adopts a rule as follows:

4 CSR 240-32.200 General Provisions for the Assignment, Provision and Termination of 211 Service.

A notice of proposed rulemaking containing the text of the proposed rule was published in the *Missouri Register* on April 15, 2004 (29 MoReg 646). Those sections with changes are reprinted here. This proposed rule becomes effective thirty (30) days after publication in the *Code of State Regulations*.

SUMMARY OF COMMENTS: A public hearing on this proposed rule was held May 26, 2004, and the public comment period ended May 17, 2004. At the public hearing, Natelle Dietrich, Regulatory Economist III with the Public Service Commission, provided oral responses to written and oral comments. In addition, orally at the public hearing, Mark Comley, attorney at law, provided comments for Heart of America United Way, Inc.; Sara Parker, State Librarian, provided comments for the State Library; and Paul Lane, attorney at law, provided comments for Southwestern Bell Telephone, LP, d/b/a SBC Missouri.

The staff of the Public Service Commission, Heart of America United Way, Inc., Southwestern Bell Telephone, LP, d/b/a SBC Missouri, and AT&T Communications of the Southwest, Inc., (AT&T) filed written comments.

COMMENT: The staff of the Public Service Commission supports the adoption of the proposed rule in its entirety.

RESPONSE: No changes have been made to the rule as a result of this comment.

COMMENT: Heart of America United Way, Inc., notes that although subsection (2)(C) directs a telecommunications company to submit a 211 tariff to the commission when it receives a request from an entity to use 211 as the Information and Referral (I&R) Provider, the subsection does not set a time limit within which a telecommunications company must submit a tariff. Heart of America United Way, Inc., suggests a thirty (30) day time limit. At the public hearing, the staff noted that some companies would have to complete tariffs on a national basis and that other companies would have no experience in developing 211 tariffs. The staff suggested that sixty (60) days is an appropriate time limit. At the public hearing, SBC Missouri responded that a sixty (60) day time limit to prepare a 211 tariff is acceptable.

RESPONSE AND EXPLANATION OF CHANGE: The commission agrees, that to prevent an unnecessary delay in implementing 211 service, that a telecommunications company should have a time limit to submit a 211 tariff after it receives a request from an entity to use 211 as the I&R Provider. The commission agrees that sixty (60) days is a reasonable period for a telecommunications company to prepare and submit a proposed 211 tariff. Section (2) of the rule will be changed.

COMMENT: AT&T and SBC Missouri suggest that subsection (2)(D) inappropriately places the burden on the telecommunications company to determine whether the entity requesting 211 service is an authorized I&R Provider in Missouri. At the public hearing, the staff stated it would support a change to require the entity requesting 211 service to provide the telecommunications company a copy of its application to become a Missouri I&R Provider or a copy of the order granting it authority as a Missouri I&R Provider.

RESPONSE AND EXPLANATION OF CHANGE: The commission agrees that the entity requesting 211 service from a telecommunications company should provide the telecommunications company with documentation showing that the entity has obtained or is seeking authorization as Missouri I&R Provider. Section (2) of the rule will be changed.

COMMENT: SBC Missouri objects to the use of the word "use" in section (2) because the I&R Provider would request that it "be assigned" the 211 code. SBC Missouri states that it could ensure that entities that were previously "assigned" 211 would relinquish the code, but that it does not know whether any entity was actually using the 211 code. At the public hearing, the staff pointed out that the word "use" is language from the Federal Communication Commission's 211 order, but that the staff did not object to replacing "use" with "assign."

RESONSE AND EXPLANATION OF CHANGE: The commission agrees that the potential that an entity that has been assigned the 211 code is not using the 211 code creates an ambiguity in the rule. Section (2) of the rule will be changed.

COMMENT: SBC Missouri seeks clarification with regard to the reference in subsection (2)(C) to section 392.220(3) RSMo. This statute authorizes a telecommunications company to give free or reduced service to, among others, corporations exclusively engaged in charitable and eleemosynary work and to public libraries. At the public hearing, the staff noted that the statute applies regardless of whether or not it is referenced in the rule.

RESPONSE AND EXPLANTION OF CHANGE: The commission agrees that the statute applies without referencing it in the rule. Section (2) of the rule will be changed.

COMMENT: SBC Missouri suggests that subsection (4)(B) should be amended to provide for the commission to notify incumbent local exchange companies and facilities based local exchange companies and other organizations that an applicant has become a Missouri I&R Provider. At the public hearing, SBC Missouri said the issue of whether this notice should be provided would tie to how the commission deals with the question of when the tariff should be filed.

RESPONSE: The commission is changing section (2) to require the entity requesting 211 service to provide the telecommunications company a copy of its application to become a Missouri I&R Provider or a copy of the order granting it such authority. The commission is also changing section (2) to set a sixty (60) day time limit for a telecommunications company to

prepare and submit a 211 tariff after receiving a request for 211 service. No changes have been made to the rule as a result of this comment.

COMMENT: SBC Missouri objects to the use of the word "use" in section (7) because the I&R Provider would request that it "be assigned" the 211 code. SBC Missouri states that it could ensure that entities that were previously "assigned" 211 would relinquish the code, but that it does not know whether any entity was actually using the 211 code. At the public hearing, the staff pointed out that the word "use" is language from the Federal Communication Commission's 211 order, but that the staff did not object to replacing "use" with "assign."

RESPONSE AND EXPLANATION OF CHANGE: The commission agrees that the potential that an entity that has been assigned the 211 code is not using the 211 code creates an ambiguity in the rule. Section (7) of the rule will be changed.

COMMENT: SBC Missouri seeks clarification of section (13) which provides: "Neither a telephone company nor a Missouri I&R Provider shall charge end users for 211 service." SBC Missouri is concerned that a telephone company would be unable to bill an end user who calls from a payphone or who purchases local measured service. At the public hearing, the staff agreed that the language could lead to confusion.

RESPONSE AND EXPLANATION OF CHANGE: The commission agrees that someone might read the rule as prohibiting a telephone company from charging for a payphone call to 211 or a local measured service call to 211. The intent is that the end user is not to be charged an additional 211 service charge. Section (13) of the rule will be changed.

COMMENT: At the public hearing, the State Librarian expressed concern that the rule limits Missouri I&R Providers to not-for-profit organizations as defined in the federal tax code. The State Librarian explained that libraries have a long history of answering public inquiries and a long history of maintaining community information files. The State Librarian added that units of local government, and government generally, often have funding mechanisms to give stability and resources for continuity of programs. At the public hearing, the staff explained that the purpose in limiting Missouri I&R Providers to not-for-profit organizations was to address the concern that the I&R Provider might tie up the 211 number for purposes not related to providing 211 service. The staff was amenable to allowing a government entity to apply to be a Missouri I&R Provider.

RESPONSE AND EXPLANTION OF CHANGE: The commission agrees that government entities may possess the funding and expertise to operate as a Missouri I&R Provider. Section (3) of the rule will be changed.

# 4 CSR 240-32.200 General Provisions for the Assignment, Provision and Termination of 211 Service

(2) An entity requesting 211 service from a telecommunications company shall provide the telecommunications company with a copy of the order granting it authority as a Missouri I&R Provider or a copy of its application to become a Missouri I&R Provider supplemented by a copy of the order granting it authority as a Missouri I&R Provider prior to beginning service. When a telecommunications company receives a request from an entity to be assigned 211 as the Information and Referral Provider for a geographic area, the telecommunications company shall:

- (A) Ensure that any entities that were assigned 211 at the local level prior to July 31, 2000, relinquish assignment of the code for noncompliant services;
- (B) Take steps necessary (such as reprogramming switch software) to complete 211 calls from its subscribers to the Information and Referral Provider;
- (C) Within sixty (60) days, submit a tariff to the commission, if no tariff exists, incorporating rates, terms and conditions for 211 service.
- (3) Entities interested in becoming a Missouri I&R Provider shall file an application with the commission.
- (A) All applications shall include a statement that the application meet the following criteria:
  - 1. Applications must comply with 4 CSR 240-2.060(1);
- 2. A statement that the applicant is a not-for-profit organization as defined by section 501 (c) (3) of the federal tax code or is a county, municipality, political subdivision, or agency of the state of Missouri.
- 3. A statement that the 211 telephone line will be monitored twenty-four (24) hours a day, seven (7) days a week, by:
  - A. The applicant's personnel;
- B. The personnel of another Missouri I&R Provider under subcontract with the applicant; or
- C. The personnel of a qualified human services entity under subcontract with the applicant;
- 4. The 211 telephone line shall not be answered through an answering service or answering machine;
- 5. Will adhere to the Alliance of Information and Referral Systems, Incorporated Standards for Professional Information and Referral, 4<sup>th</sup> edition, revised October 2002, which is incorporated herein by reference, and is AIRS accredited, or has initiated, or will initiate, the written application process and shall become accredited within three (3) years;
  - 6. Offers comprehensive services pursuant to the AIRS standards;
  - 7. Shares resource database information with other Missouri I&R Providers;
- 8. Works collaboratively and has written agreements with specialized information and referral systems which shall include crisis centers, child care resource and referral programs, elderly help-lines, homeless coalitions, designated emergency management systems, 911 and 311 systems, as applicable;
- 9. Uses a method common to all Missouri I&R Providers to measure and evaluate outcomes for the operation of a 211 call center;
- 10. Has an established automated information tracking system that maintains call center data that shall include the following statistics; call volume, number of abandoned calls, average speed of answering, and average call length;
- 11. Tracks information on inquirer needs, unmet needs, and barriers to services and shares this data with other Missouri I&R Providers, and local and state organizations;
- 12. Removes or excludes human services entities from the Missouri I&R Providers' database for failure to deliver service, fraud, misrepresentation and discrimination;
- 13. Maintains a computerized information and referral database that has up-to-date information and resource data and the capacity to collect caller information;

- 14. Ensures quality of service and caller and customer satisfaction through followup and written outcome evaluations;
- 15. Publicizes 211 services through a written public awareness, marketing, advertising, and education plan to inform the public regarding available services;
- 16. Provides teletype (TTY) services for speech and hearing impaired individuals and multi-lingual accessibility either on-site, or through access to translators; and
- 17. Has formal agreements with clearinghouse agencies that provide volunteer or donation management services.
  - (B) In addition to the requirements of subsection (3)(A), the application must include:
- 1. A statement that the applicant possesses sufficient technical, financial and managerial resources and abilities to become the I&R Provider for the requested telephone exchanges;
- 2. A statement as to the applicant's ability and willingness to abide by commission rules and policies; and
  - 3. A statement that sets forth the exchange(s) to be served.
- (7) A Missouri I&R Provider will be entitled to be assigned the three (3) digit 211 abbreviated dialing code to serve the community for a period of three (3) years.
- (13) Neither a telecommunications company nor a Missouri I&R provider shall charge end users a separate charge specifically for 211 service.

### MEMORANDUM

TO: Dale Hardy Roberts, Secretary

**DATE:** July 15, 2004

**RE:** Authorization to File Proposed Rulemaking with the Office of Secretary of State

CASE NO: TX-2004-0154

The undersigned Commissioners hereby authorize the Secretary of the Missouri Public Service Commission to file the following Proposed Rulemaking with the Office of the Secretary of State, to wit:

4 CSR 240-32.200 General Provisions for the Assignment, Provision and Termination of 211

Service

Steve Gay, Chair

Connie Murray, Commissioner

Robert M. Clayton III, Commissioner

Jeff Davis, Commissione

Linward "Lin" Appling, Commissioner