

KCP&L Greater Missouri Operations Company
KANSAS CITY, MO 64106

For All Territory Served as L&P and MPS

RULES AND REGULATIONS ELECTRIC

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P.S.C. MO. No. 1 2nd Revised Sheet No. R-59
Canceling P.S.C. MO. No. 1 1st Revised Sheet No. R-59

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9. PROMOTIONAL PRACTICES

- 9.01 Fuel Cost Comparisons – Company assists customers and prospective customers in evaluating the optional energy to be used for any particular application.
- 9.02 Equipment Selection - Company provides customers and prospective customers with educational information on the latest technical improvements in electric equipment.
- 9.03 Energy Consulting - Company provides customers, prospective customers, suppliers or other interested parties with technical information.
- 9.04 Reserved for future use.
- 9.05 Reserved for future use.
- 9.06 Reserved for future use.

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9. PROMOTIONAL PRACTICES

9.07

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9.17 Economic Relief Pilot Program

A. PURPOSE:

The Economic Relief Pilot Program (ERPP) offered by the Company provides an opportunity to relieve the financial hardship experienced by some of our customers. Through this three (3) year pilot we shall endeavor to insure this program is a valuable and viable program for customers.

B. APPLICATION:

This ERPP is applicable to qualified customers for residential service billed under Schedule MO910, MO920 or MO922 for the L&P territory or Schedule MO860 or MO870 for the MPS territory. The ERPP will , on a pilot basis, provide up to 1,000 participants with a fixed credit on their monthly bill (ERPP credit), for a period up to 12 months from the billing cycle designated by the Company as the participant's first month until the billing cycle designated as the participant's last for ERPP. At the end of the 12 month period, a customer may reapply to participate further in the program through the term of the pilot program.

C. DEFINITIONS:

Qualified Customer – A Customer receiving residential service under Schedule MO910, MO920 or MO922 for the L&P territory or Schedule MO860 or MO870 for the MPS territory who is classified as low-income by the Missouri Department of Social Service criteria, and whose annual household income is no greater than 185% of the federal poverty level, as established by the poverty guidelines updated periodically in the Federal Register by the U.S. Department of Health and Services under the authority of 42 U.S.C. 9902 (2).

Applicant – A Qualified Customer who submits an ERPP application form for the ERPP credit.

Participant – An Applicant who agrees to the terms of the ERPP and is accepted by the Company.

Program Funds – annual ratepayer funding for the ERPP is \$315,000. Ratepayer funding shall be matched dollar for dollar by the Company. The \$630,000 annual sum of ratepayer funding and Company matching funds shall be the “program funds”.

Agencies- The social service agencies serving the Company's service territory that qualify and assist ERPP customers pursuant to written contract between the Company and the Agencies.

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10.02 Projected Annual Energy and Demand Savings Targets by Program During the Three-Year Plan,
 MEEIA Program Revenue Requirements and MEEIA and Pre-MEEIA Opt-Out Provisions

These targets are based on savings at customers' meters (excluding transmission and distribution line losses).

Total kWh savings by program 2013-2015

Program	2013	2014	2015
Residential Lighting & Appliance	1,250,047	2,571,764	2,617,676
Multi-Family	833,364	1,714,509	1,745,118
Energy Star New Homes	1,264,882	1,285,882	1,308,838
Cool Homes	6,398,183	6,632,546	6,890,465
Home Performance with Energy Star	2,108,136	2,143,137	2,181,397
Low Income Weatherization	421,627	428,627	436,279
Appliance Recycling	400,015	822,964	837,656
C&I Prescriptive Rebates	4,166,822	8,572,547	8,725,588
C&I Custom Rebates	19,394,851	19,716,858	20,068,853
Energy Optimizer	0	0	0
MPower	0	0	0
Business Energy Analyzer	0	0	0
Home Energy Analyzer	0	0	0
Residential Reports	3,048,049	11,180,029	11,180,029
Building Operator Certification	0	0	0
Total	39,285,976	55,068,863	55,991,899

Total kW savings by program 2013-2015

Program	2013	2014	2015
Residential Lighting & Appliance	636	1308	1331
Multi-Family	56	115	117
Energy Star New Homes	386	392	399
Cool Homes	3,743	3,882	4,036
Home Performance with Energy Star	971	988	1,005
Low Income Weatherization	30	30	31
Appliance Recycling	0	60	61
C&I Prescriptive Rebates	858	1,765	1,796
C&I Custom Rebates	2,634	2,678	2,726
Energy Optimizer	2,977	2,822	2,662
MPower	14,308	18,132	21,637
Business Energy Analyzer	0	0	0
Home Energy Analyzer	0	0	0
Residential Reports	469	1,720	1,720
Building Operator Certification	0	0	0
Total	27,067	33,891	37,521

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RULES AND REGULATIONS
ELECTRIC10.02 Projected Annual Energy and Demand Savings Targets by Program During the Three-Year Plan,
MEEIA Program Revenue Requirements and MEEIA and Pre-MEEIA Opt-Out Provisions (continued)

Program Revenue Requirements

Revenue requirements of the MEEIA demand-side management programs shall be reflected in a charge titled, "DSIM Charge" appearing as a separate line item on customers' bills and applied to customers' bills as a per kilowatt-hour charge as specified in the residential and non-residential rate schedules. All customers taking service under the Company's rate schedules shall pay the charge regardless of whether a particular customer utilizes a demand-side program available herein, unless the Customer has opted-out of participation in the programs pursuant to 4 CSR 240-20.094(6).

Opt-Out Provisions (Non-Residential Customers)

Pursuant to Missouri Rule 4 CSR 240-20.094(6)(A): Any customer meeting one (1) or more of the following criteria shall be eligible to opt-out of participation in utility-offered demand side programs:

1. The customer has one (1) or more accounts within the service territory of the electric utility that has a demand of the individual accounts of five thousand (5,000) kW or more in the previous twelve (12) months;
2. The customer operates an interstate pipeline pumping station, regardless of size; or
3. The customer has accounts within the service territory of the electric utility that have, in aggregate across its accounts, a coincident demand of two thousand five hundred (2,500) kW or more in the previous twelve (12) months, and the customer has a comprehensive demand-side or energy efficiency program and can demonstrate an achievement of savings at least equal to those expected from utility-provided programs.
 - A. For utilities with automated meter reading and/or advanced metering infrastructure capability, the measure of demand is the customer coincident highest billing demand of the individual accounts during the twelve (12) months preceding the opt-out notification.

A customer electing to opt-out under requirements 1 and 2 above must provide written notice to the electric utility no earlier than September 1 and not later than October 30 to be effective for the following calendar year. Customers electing to opt-out under requirement 3 above must provide notice to the utility and the manager of the energy resource analysis section of the commission during the stated timeframe. Customers electing to opt-out shall still be allowed to participate in interruptible or curtailable rate schedules or tariffs offered by the electric utility.

Customers who have satisfied the opt-out provisions of 4 CSR 240-20.094(6) to opt-out of both the DSIM Charge and the Pre-MEEIA rate will not be charged the DSIM Charge and receive an offset of the Pre-MEEIA rate amount on the same bill, based on their actual usage. The pre-MEEIA rate for the L&P rate jurisdiction is \$0.00047 per Kwh and the annual amount contained in base rates is \$986,148. The pre-MEEIA rate for the MPS rate jurisdiction is \$0.00081 per Kwh and the annual amount contained in base rates is \$4,794,996.

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10.02 Projected Annual Energy and Demand Savings Targets by Program During the Three-Year Plan, MEEIA Program Revenue Requirements and MEEIA and Pre-MEEIA Opt-Out Provisions (continued)

D. True-Up.

The Company shall, pursuant to the procedures outlined in the Non-Unanimous Stipulation And Agreement Resolving KCP&L Greater Missouri Operations Company's MEEIA Filing approved in Case No. EO-2012-0009, true-up, as close as reasonably practicable, the application of the DSIM Charges on customer billings for the following items: a) all actual MEEIA Programs' Costs, b) the Company's Throughput Disincentive-Net Shared Benefits (TD-NSB) Share amounts and c) the Performance Incentive Award. Any difference between the Company's billed and actual MEEIA program costs, and any difference between the billed and 100% of the actual TD-NSB share will be tracked with interest and true-up for amortization in a future general electric rate case. Should a rider mechanism be in effect for the DSIM Charge, then the rider will be used to effectuate the true-up.

E. Prudency Review.

Commission staff shall perform prudence reviews no less frequently than at twenty-four (24) month intervals in accordance with 4 CSR 240-20.093(10). Any amount the Commission orders refunded as a result of such a prudence review shall be a reduction to the Company's revenue requirement in the first general electric rate proceeding occurring after such Commission order. However, if a rider mechanism is in effect for recovery of DSIM Charges, then any prudence review refund shall be effectuated through that rider.

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Residential Energy Report Program (continued)

- E. PROGRAM OPT-OUT: Customer choosing to opt-out of the Program should contact the Company to have their premise removed from the reporting group.
- F. PROGRAM ADMINISTRATION: The Program will be implemented by the Administrator. The Administrator will deliver a turn-key program with responsibility for all aspects of customer selection, report generation, energy savings quantification, customer communications, and reporting. All Residential Energy Reports will be automatically delivered to the target market by the Administrator. The Company will maintain oversight of the Program through monthly, quarterly, and yearly status reports and meetings with the Administrator. The Company will jointly develop marketing messages contained in the Residential Energy Reports with the Administrator. The Program will also serve as an integrated marketing vehicle for all other residential DSM measures.

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10.15 Multi-Family Rebate Program

- A. **PURPOSE:** The Multi-family Rebate Program advances comprehensive energy efficiency measures, including: whole house solutions, plug load efficiency, visual monitoring and displays, performance standards, local government opportunities and DSM integration.

Multi-family property owners and managers have been historically less responsive to energy efficiency efforts than have residential customers. This unique customer segment warrants additional attention and effort to motivate property owners and managers to actively participate in energy efficiency programs. The Multi-family Rebate Program proposes a series of comprehensive measures designed to address systems within multi-family housing establishments.

The Multi-family Rebate Program offers prescribed rebates for energy efficient products to motivate the multi-family property owners/managers to install energy efficient products in both common and dwelling areas of multi-family complexes and common areas of mobile home parks and condominiums. An additional objective is to heighten property owners/managers and tenants awareness and knowledge of energy efficiency.

This Program is offered in accordance with Section 393.1075, RSMo. Supp. 2009 (the Missouri Energy Efficiency Investment Act).

- B. **AVAILABILITY:** Eligible Participants include property owners, managers and authorized agents of existing residential multifamily complexes with two or more dwellings, receiving electric service from the company, may participate in this Program. New construction does not qualify.

Unless otherwise provided for in the tariff sheets governing a particular program, customers may participate in multiple programs, but may receive only one incentive per measure.

Pursuant to Section 393.1075 (14) RSMo, any customer who has received a state tax credit under Section 135.350 through 135.362, RSMo, or under Sections 253.545 through 253.561, RSMo, shall not be eligible for participation in this program due to the monetary incentives offered to the customer. As provided for in the Commission's rules, customer shall attest to non-receipt of any such tax credit during the application process and acknowledge that the penalty for a customer who provides false documentation is a class A misdemeanor.