RATE INCREASE REQUEST LETTER – WATER SERVICE

July 28, 2010

Secretary of the Commission Missouri Public Service Commission Attn: Data Center P.O. Box 360 Jefferson City, MO 65102

RE: Request for Increase in Annual Water System Operation Revenues

MO PSC Small Utility Rate Case Procedure

Dear Secretary;

Whiteside Hidden Acres, LLC (the Company) holds a certificate(s) of public convenience and necessity granted by the Missouri Public Service Commission (the Commission), under which the Company provides water supply and distribution services in Hickory County, Missouri. The Commission first authorized the Company to provide regulated water utility service in September of 2009. The Company currently provides service to approximately 37 water customers within its certificated service area under the provisions of its Commission-approved tariffs. The Company's customer rates for water service are currently the same as those established when the Commission first authorized the Company to provide its regulated utility service, with the exception of the number of water customers are much less than was originally estimated. We are currently able to collect \$6825.76 in annual revenue.

Pursuant to 4 CSR 240-3.050, the Commission's rule pertaining to rate increase requests made by qualifying small utilities, the Company is hereby requesting an increase of \$8505.76 in its annual water system operation revenues. Based upon current customer rates and customer numbers, this increase represents a change of approximately 125% in the Company's annual water system operating revenues. The Company understands that the design of its customers rates, its service charges, its customer service practices, its general business practices and its general tariff provisions will also be reviewed during the Commission Staff's review of the rate increase request, and may thus be the subject of Staff's recommendations at the conclusion of the rate increase process.

The specific reasons for the requested increase in the Company's annual operating revenues include: increases in utility plant investment: increases in operation and maintenance expenses; changes in the number and type of customers served.

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Lastly, I wish to advise you that the Company is current on the payment of its Commission annual assessments all past and current assessments have been paid in full and the filing of its Commission annual reports. Additionally, the Company will remain current on these items during this small company rate increase procedure.

Thank you for you attention to this important matter. Please contact me at your convenience if you need additional information regarding this request. Dale or Shelly Whiteside, HC77 Box 899c, Pittsburg, MO 65724, office 417-852-4939, Dale cell# 417-838-7440 Shelly cell# 417-838-0827

Sincerely,

Dale Whiteside Jr.

Owner / President Whiteside Hidden Acres, LLC

Copies: Jim Russo – Commission Staff

Christina Baker - Office of the Public Council