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KCPL claims that the first two sentences in the third full paragraph on page 1-1 of OPC's Review is highly confidential information. After a careful review of these two sentences, the Commission finds that the information contained in these two sentences is not highly confidential and should henceforth be considered nonproprietary information.

KCPL claims that the fourth through the eleventh lines of designated text on page 1-2 are highly confidential because they identify narrowly-defined marketing objectives. Having carefully reviewed this text, the Commission finds that the ninth through the eleventh lines are rightfully afforded highly confidential treatment, but the fourth through eighth lines are nonproprietary. KCPL claims that lines thirteen through eighteen of the designated text on page 1-2 is highly confidential information because it discusses specific business strategy pertaining to competitive markets. Having carefully reviewed this text, the Commission finds that it has properly been designated as highly confidential by KCPL because it is market-specific information relating to services offered in competition with others.

KCPL claims that the first sentence of the paragraph that begins at the bottom of page 1-4 and continues to the top of page 1-5 is highly confidential because it identifies specific marketing objectives. Having carefully reviewed this text, the Commission finds that the referenced sentence is not highly confidential, but rather shall henceforth be considered nonproprietary information.

KCPL claims that the fifth through the eleventh lines of designated text on page 1-5 are highly confidential because they discuss the future implementation of specific market initiatives. Having carefully considered this text, the Commission finds that it is nonproprietary except for the words between the word "including" on the fifth line and "because" on the sixth line, which

words deserve to be afforded highly confidential protection because it is market-specific information relating to services offered in competition with others.

KCPL claims that all of the first full paragraph except for the first sentence, all of the second full paragraph, and the first and last sentences of the third full paragraph on page 1-5 are highly confidential because they discuss specific marketing objectives. The Commission finds that this material does not deserve protection as highly confidential material because this is not market-specific information relating to services offered in competition with others.

KCPL claims that all text designated as highly confidential on page 1-9 of OPC's Review should remain so designated. Having carefully reviewed this text, the Commission finds that the material is nonproprietary because it is not market-specific information relating to services offered in competition with others.

KCPL claims that the third sentence in the only full paragraph on page 4-6 is highly confidential because it identifies specific marketing objectives. Having carefully considered this text, the Commission finds that the material is nonproprietary because it is not market-specific information relating to services offered in competition with others.

KCPL claims that all of the designated text on page 5-8 is highly confidential because it is a specific discussion of marketing analysis and strategy regarding a specific marketing program. Having carefully reviewed this text, the Commission is of the opinion that the text is properly designated as highly confidential because it is market-specific information relating to services offered in competition with others.

**IT IS THEREFORE ORDERED:**

1. That the motion of the Office of the Public Counsel to declassify certain highly confidential information be, and is hereby granted in part and denied in part, as described herein.

2. That the Office of the Public Counsel may refile its Review reflecting the removal of the highly confidential classification from certain text as described herein on March 20, 1995.

3. That this order shall become effective on the 20th day of March, 1995.

BY THE COMMISSION

A handwritten signature in cursive script, reading "David L. Rauch".

David L. Rauch  
Executive Secretary

( S E A L )

Mueller, Chm., McClure, Perkins,  
Kincheloe and Crumpton, CC., concur.