Exhibit No.:

Issues: District Allocation of Costs,

**Business Transformation** 

Witness: Kimberly K. Bolin

Sponsoring Party: MoPSC Staff
Type of Exhibit: Rebuttal Testimony

Case No.: WR-2015-0301

Date Testimony Prepared: February 11, 2016

# MISSOURI PUBLIC SERVICE COMMISSION COMMISSION STAFF DIVISION AUDITING

# REBUTTAL TESTIMONY

**OF** 

KIMBERLY K. BOLIN

MISSOURI-AMERICAN WATER COMPANY
CASE NO. WR-2015-0301

Jefferson City, Missouri February 2016

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#### 1 REBUTTAL TESTIMONY 2 OF 3 KIMBERLY K. BOLIN 4 MISSOURI-AMERICAN WATER COMPANY 5 CASE NO. WR-2015-0301 Please state your name and business address. 6 Q. 7 Kimberly K. Bolin, 200 Madison Street, Suite 440, Jefferson City, MO 65102. A. 8 Q. By whom are you employed and in what capacity? 9 A. I am employed by the Missouri Public Service Commission ("Commission") 10 as a Utility Regulatory Auditor V. Q. Are you the same Kimberly K. Bolin who has filed portions of the 11 12 Commission Staff's ("Staff") Cost of Service Report? A. 13 Yes. 14 What is the purpose of your rebuttal testimony? Q. 15 A. The purpose of my rebuttal testimony is respond to the direct testimony of 16 Missouri-American Water Company's (MAWC) witness Jeanne M. Tinsley wherein she 17 proposes a \$20 per year per customer "cap" on corporate administrative and general 18 (corporate), and service company costs allocated to small water and sewer districts. Staff 19 does not believe the \$20 per customer cap for ratemaking purposes is needed or appropriate. 20 Staff has proposed to use consistently applied corporate allocation factors to determine the 21 cost of service for each district. In addition, I will respond to The Office of the Public Counsel ("OPC") 22 23 witness Ralph C. Smith's direct testimony concerning American Water Works Company,

American Water's regulated utilities only.

# **DISTRICT ALLOCATION OF COSTS**

Q. What is the issue?

A. MAWC in its direct testimony has proposed to allocate only \$20 per year per customer of corporate and service company costs to its small water and sewer districts with less than 3,000 customers. The districts with more than 3,000 customers would then be allocated the remaining costs (the total corporate and services company costs minus the \$20 per customer) by the allocation method selected for each costs. For each cost, the Company has identified an allocation method based upon an identified cost causer. Staff recommends that all districts, small and large, be allocated costs using the same allocation method and that the use of an arbitrary \$20 per customer cap not be applied to the small districts.

Inc.'s ("American Water") apparent allocation of Business Transformation costs to

- Q. Did the Company prepare a study to show that the \$20 per customer cap for the small districts was reasonable?
- A. The Company provided in response to Staff Data Request Number 0181 a very high-level comparison of overhead costs for four small Missouri regulated water companies and four small Missouri regulated sewer companies. This study showed a range of \$15.71 to \$60.57 per customer for overhead costs for these utilities.
  - Q. What costs did MAWC compare in their study?
- A. MAWC pulled information concerning accounting expense, office supply expense, billing expense, outside services expense, telephone expense, and legal and miscellaneous expense.

- Q. Does Staff believe this study presents an accurate comparison to the costs that MAWC allocates to its districts?
- A. No. The Company's study is an apples to oranges comparison of costs. The Company did not include costs such as administrative and general salaries and benefits in its analysis of the comparable small Missouri utilities, while these items are a major component of the corporate costs charged by American Water to the MAWC districts. MAWC also did not include general liability insurance expense and office rent and utilities expenses in its analysis. All of these costs are the type of expenses that MAWC allocates to its districts and that Ms. Tinsley has listed as examples of allocated costs on pages 13 and 14 of her Direct Testimony.
- Q. Has Staff conducted any analysis to determine if a cap of allocated costs is needed?
- A. Yes. Staff allocated the test year costs to each district using the appropriate allocation factor for each cost to see if the smaller districts were receiving more allocated costs on a per customer basis than the larger. Attached as Schedule KKB-r1 is a comparison of test year unadjusted allocated costs for each district. The data in this analysis did not persuade Staff that a \$20 price cap was needed. Staff's analysis shows the larger districts were allocated 97.9% of the MAWC corporate and Service Company costs. Schedule KKB-r1 also shows the difference per customer between Company's proposed allocation and Staff's proposed allocation of test year unadjusted costs.
- Q. Do you agree with MAWC that the smaller districts do not require the same level of service as the larger districts?

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A. No. In fact, some of the newly acquired smaller districts may take more resources, such as manpower and capital, to bring the system up to an acceptable level of service.

- Q. Has Staff compared the Company's allocation proposal to Staff's proposal using Staff's adjusted costs?
- A. Yes. Attached Schedule KKB-r2 shows the difference in allocation of costs per district and per customer between Staff and Company's proposals using Staff's adjusted costs.

## **BUSINESS TRANSFORMATION**

- Q. Does Staff agree with OPC witness Ralph Smith concerning the allocation of Business Transformation ("BT") costs?
- Staff shares the same concern as OPC witness Ralph Smith in that it appears A. from MAWC's direct testimony and responses to data requests that none of the Business Transformation costs were allocated to non-regulated affiliates of American Water. According to Company's original response to OPC Data Request No. 5012, "The BT systems are designed for American Water's regulated utilities, and American Water Company's 'non-regulated' or market based affiliates." Since the BT systems were designed for use by both the non-regulated and regulated affiliates, the non-regulated affiliates should share in the cost.

MAWC has provided an updated response to OPC Data Request No. 5012, in which MAWC now claims that the non-regulated entities of American Water do use a portion of the Business Transformation system and were allocated a portion of the Business Transformation costs.

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- Q. Has Staff been able to determine if these costs were properly allocated to both regulated and non-regulated American Water entities?
- A. No. The updated response to OPC Data Request No. 5012 does not provide the information necessary to determine if American Water has, in fact, properly allocated Business Transformation costs to its non-regulated utilities. Staff has issued additional data requests to determine if the costs were properly allocated.
  - Q. Does this conclude your rebuttal testimony?
  - A. Yes.

#### **BEFORE THE PUBLIC SERVICE COMMISSION**

#### OF THE STATE OF MISSOURI

| In the Matter of Missouri-<br>Company's Request for A<br>a General Rate Increase fo<br>Service Provided in Misso | Authority to<br>or Water a | Implement<br>nd Sewer | )<br>)<br>) | Case No. WR-2015-0301 |  |  |  |  |  |  |  |  |  |  |
|--|----------------------------|-----------------------|-------------|-----------------------|--|--|--|--|--|--|--|--|--|--|
| AFFIDAVIT OF KIMBERLY K. BOLIN   |                            |                       |             |                       |  |  |  |  |  |  |  |  |  |  |
| STATE OF MISSOURI  | )                          | aa                    |             |                       |  |  |  |  |  |  |  |  |  |  |
| COUNTY OF COLE   | )                          | SS.                   |             |                       |  |  |  |  |  |  |  |  |  |  |
|  |                            |                       |             |                       |  |  |  |  |  |  |  |  |  |  |

COMES NOW KIMBERLY K. BOLIN and on her oath declares that she is of sound mind and lawful age; that she contributed to the foregoing REBUTTAL TESTIMONY; and that the same is true and correct according to her best knowledge and belief.

Further the Affiant sayeth not.

KIMBERLY K. BOLIN

#### **JURAT**

Subscribed and sworn before me, a duly constituted and authorized Notary Public, in and for the County of Cole, State of Missouri, at my office in Jefferson City, on this \_\_/O +\_\_ day of February, 2016.

D. SUZIE MANKIN
Notary Public - Notary Seal
State of Missouri
Commissioned for Cole County
My Commission Expires: December 12, 2016
Commission Number: 12412070

Notary Public

# MISSOURI-AMERICAN WATER COMPANY CASE NO. WR-2015-0301

## **Allocation of Test Year Corporate and Service Company Costs**

#### LARGE WATER DISTRICTS

|                                 | St. Louis        | St. Joseph      | Joplin          | Je | efferson City | ٧  | /arrenburg | Parkville       | Mexico          | Tri-States | Total Large<br>Districts |
|---------------------------------|------------------|-----------------|-----------------|----|---------------|----|------------|-----------------|-----------------|------------|--------------------------|
| Number of Customers             | 365,901          | 32,003          | 23,774          |    | 10,851        |    | 7,555      | 5,949           | 4,926           | 3,322      | 454,281                  |
| Test Year Allocated Costs       | \$<br>64,952,075 | \$<br>6,486,056 | \$<br>5,759,696 | \$ | 2,364,915     | \$ | 1,245,237  | \$<br>1,708,698 | \$<br>1,144,967 | \$ 416,731 | \$<br>84,078,375         |
| Percentage of Allocated Costs   | 75.63%           | 7.55%           | 6.71%           |    | 2.75%         |    | 1.45%      | 1.99%           | 1.33%           | 0.49%      | 97.90%                   |
| Staff's Proposal per Customer   | \$<br>177.51     | \$<br>202.67    | \$<br>242.27    | \$ | 217.94        | \$ | 164.82     | \$<br>287.22    | \$<br>232.43    | \$ 125.45  |                          |
| Company's Proposal per Customer | \$<br>187.27     | \$<br>214.02    | \$<br>257.71    | \$ | 225.93        | \$ | 174.24     | \$<br>306.38    | \$<br>249.08    | \$ 148.92  |                          |

#### **SMALL WATER DISTRICTS**

|                                 | ple/River/<br>onebridge | ľ  | Ozark<br>Vitn/LTA | Е  | Brunswick | Em | nerald Pointe | W  | /hitebranch | Vā | Spring<br>alley/LWM | Saddlebrooke |        |    | Rankin<br>Acres | Anna<br>Meadows | To | otal Small<br>Districts |
|---------------------------------|-------------------------|----|-------------------|----|-----------|----|---------------|----|-------------|----|---------------------|--------------|--------|----|-----------------|-----------------|----|-------------------------|
| Number of Customers             | 1,372                   |    | 493               |    | 410       |    | 326           |    | 136         |    | 134                 |              | 89     |    | 86              | 80              |    | 3,126                   |
| Test Year Allocated Costs       | \$<br>208,695           | \$ | 82,202            | \$ | 147,749   | \$ | 42,913        | \$ | 33,145      | \$ | 32,294              | \$           | 24,284 | \$ | 24,464          | \$<br>19,721    | \$ | 615,467                 |
| Percentage of Allocated Costs   | 0.24%                   |    | 0.10%             |    | 0.17%     |    | 0.05%         |    | 0.04%       |    | 0.04%               |              | 0.03%  |    | 0.03%           | 0.02%           |    | 0.72%                   |
| Staff's Proposal per Customer   | \$<br>152.11            | \$ | 166.74            | \$ | 360.36    | \$ | 131.63        | \$ | 243.71      | \$ | 241.00              | \$           | 272.85 | \$ | 284.47          | \$<br>246.51    |    |                         |
| Company's Proposal per Customer | \$<br>20.00             | \$ | 20.00             | \$ | 20.00     | \$ | 20.00         | \$ | 20.00       | \$ | 20.00               | \$           | 20.00  | \$ | 20.00           | \$<br>20.00     |    |                         |

#### SEWER DISTRICTS

|                                 | Je | efferson City<br>WW | Cedar Hill<br>WW | Stonebridge<br>WW | Meramec<br>WW    | Warre<br>Coun<br>W | У    | Emerald<br>Pointe<br>WW | Maplewood<br>WW | Parkville<br>WW | Sado | dlebrooke<br>WW | ľ  | Anna<br>Meadows<br>WW | Ozarl<br>Meadow<br>WV | S  | Total Sewer<br>Districts |
|---------------------------------|----|---------------------|------------------|-------------------|------------------|--------------------|------|-------------------------|-----------------|-----------------|------|-----------------|----|-----------------------|-----------------------|----|--------------------------|
| Number of Customers             |    | 1,358               | 730              | 688               | 610              | 41                 | 1    | 376                     | 366             | 101             |      | 88              |    | 80                    | 23                    |    | 4,834                    |
| Test Year Allocated Costs       | \$ | 391,586             | \$<br>186,586    | \$<br>134,616     | \$<br>100,209 \$ | 114,34             | 3 \$ | 70,661                  | \$<br>63,106    | \$<br>39,897    | \$   | 50,640          | \$ | 18,571                | \$ 16,905             | \$ | 1,187,125                |
| Percentage of Allocated Costs   |    | 0.46%               | 0.22%            | 0.16%             | 0.12%            | 0.13               | %    | 0.08%                   | 0.07%           | 0.05%           |      | 0.06%           |    | 0.02%                 | 0.029                 | 6  | 1.38%                    |
| Staff's Proposal per Customer   | \$ | 288.35              | \$<br>255.60     | \$<br>195.66      | \$<br>164.28 \$  | 276.2              | ) \$ | 187.93                  | \$<br>172.42    | \$<br>395.02    | \$   | 575.45          | \$ | 232.14                | \$ 735.00             |    |                          |
| Company's Proposal per Customer | \$ | 20.00               | \$<br>20.00      | \$<br>20.00       | \$<br>20.00 \$   | 20.0               | ) \$ | 20.00                   | \$<br>20.00     | \$<br>20.00     | \$   | 20.00           | \$ | 20.00                 | \$ 20.00              |    |                          |

#### TOTAL COSTS

Number of Customers 462,241
Test Year Allocated Costs \$ 85,880,967

# MISSOURI-AMERICAN WATER COMPANY CASE NO. WR-2015-0301

### Allocation of Staff's Adjusted Corporate and Service Company Costs

**Total Large** 

#### LARGE WATER DISTRICTS

|  | 9               | St. Louis    | :  | St. Joseph   |    | Joplin     | Je | fferson City | W  | /arrensburg  |    | Parkville     |    | Mexico     | Tri  | i-States  |    | Districts   |    |            |    |         |       |         |     |             |
|--|-----------------|--------------|----|--------------|----|------------|----|--------------|----|--------------|----|---------------|----|------------|------|-----------|----|-------------|----|------------|----|---------|-------|---------|-----|-------------|
| Company Proposal                                   |                 |              |    |              |    |            |    |              |    |              |    |               |    |            |      |           |    |             |    |            |    |         |       |         |     |             |
| Allocated with \$20 cap (Company                   | \$ 5            | 58,914,413   | \$ | 5,988,495    | \$ | 5,318,232  | \$ | 2,148,831    | \$ | 1,139,905    | \$ | 1,602,045     | \$ | 1,072,614  | \$ 4 | 419,456   | \$ | 76,603,989  |    |            |    |         |       |         |     |             |
| Annual Per Customer Cost                           | \$              | 161.01       | \$ | 187.12       | \$ | 223.70     | \$ | 198.03       | \$ | 150.88       | \$ | 269.30        | \$ | 217.75     | \$   | 126.27    |    |             |    |            |    |         |       |         |     |             |
| Percentage of Total Allocated Costs Staff Proposal |                 | 76.61%       |    | 7.79%        |    | 6.92%      |    | 2.79%        |    | 1.48%        |    | 2.08%         |    | 1.39%      |      | 0.55%     |    | 99.61%      |    |            |    |         |       |         |     |             |
| Allocated without \$20 cap (Staff)                 | \$ 5            | 57,256,759   | \$ | 5,794,148    | \$ | 5,117,311  | \$ | 2,126,003    | \$ | 1,104,457    | \$ | 1,531,846     | \$ | 1,022,785  | \$ 3 | 365,526   | \$ | 74,318,835  |    |            |    |         |       |         |     |             |
| Annual Per Customer Cost                           | \$              | 156.48       | \$ | 181.05       | \$ | 215.25     | \$ | 195.93       | \$ | 146.19       | \$ | 257.50        | \$ | 207.63     | \$   | 110.03    |    |             |    |            |    |         |       |         |     |             |
| Percentage of Total Allocated Costs                |                 | 74.45%       |    | 7.53%        |    | 6.65%      |    | 2.76%        |    | 1.44%        |    | 1.99%         |    | 1.33%      |      | 0.48%     |    | 96.64%      |    |            |    |         |       |         |     |             |
|  | SMALL WA        |              |    |              |    |            |    |              |    |              |    |               |    |            |      |           |    |             |    |            |    |         |       |         |     |             |
|  | Ma              | ple/River/   |    | Ozark        |    |            |    | Emerald      |    |              |    | Spring        |    |            | R    | Rankin    |    | Anna        | т  | otal Small |    |         |       |         |     |             |
|  |                 | onebridge    |    | Mtn/LTA      | R  | runswick   |    | Pointe       | ۱۸ | Vhitebranch  | V  | /alley/LWM    | Sa | ddlebrooke |      | Acres     |    | Meadows     | •  | Districts  |    |         |       |         |     |             |
| Company Proposal                                   | 3.0             | опсынавс     |    | ividity E171 |    | Tallowick  |    | Tomte        | •  | Vilicebranen | ٠  | runcy, Evvivi | 50 | dalebrooke | ,    | 110103    |    | vicuaovis   |    | Districts  |    |         |       |         |     |             |
| Allocated with \$20 cap (Company                   | Ś               | 27,440       | Ś  | 9,860        | Ś  | 8,200      | Ś  | 6,520        | Ś  | 2,720        | Ś  | 2,680         | Ś  | 1,780      | Ś    | 1,720     | Ś  | 1,600       | Ś  | 62,520     |    |         |       |         |     |             |
| Annual per Customer Cost                           | Ś               | 20.00        |    | 20.00        |    | 20.00      |    | 20.00        |    | 20.00        |    |               |    | 20.00      | Ś    | 20.00     |    | 20.00       | 7  | /          |    |         |       |         |     |             |
| Percentage of Total Allocated Costs                | *               | 0.04%        | •  | 0.01%        | ,  | 0.01%      | •  | 0.01%        | *  | 0.004%       | 7  | 0.003%        | •  | 0.002%     | •    | 0.002%    | •  | 0.002%      |    | 0.08%      |    |         |       |         |     |             |
| Staff Proposal                                     |                 |              |    |              | _  |            | _  |              | _  |              |    |               |    |            | _    |           |    |             | _  |            |    |         |       |         |     |             |
| Allocated without \$20 cap (Staff)                 | \$              | 183,222      |    | 73,919       |    | 128,903    |    | 37,309       |    | 29,077       |    | 28,434        |    | 21,063     |      | 21,230    |    | 15,970      | Ş  | 539,128    |    |         |       |         |     |             |
| Annual Per Customer Cost                           | \$              | 133.54       | Ş  | 149.94       | Ş  | 314.40     | Ş  | 114.44       | Ş  | 213.80       | Ş  | 212.19        | Ş  | 236.67     | Ş    | 246.86    | Ş  | 199.62      |    | 0.700/     |    |         |       |         |     |             |
| Percentage of Total Allocated Costs                |                 | 0.24%        |    | 0.10%        |    | 0.17%      |    | 0.05%        |    | 0.04%        |    | 0.04%         |    | 0.03%      |      | 0.03%     |    | 0.02%       |    | 0.70%      |    |         |       |         |     |             |
|  | SEWER DISTRICTS |              |    |              |    |            |    |              |    |              |    |               |    |            |      |           |    |             |    |            |    |         |       |         |     |             |
|  |                 |              |    |              |    |            |    |              |    | Warren       |    | Emerald       |    |            |      |           |    |             |    | Anna       |    | Ozark   |       |         |     |             |
|  | le              | fferson City |    | Cedar Hill   | S  | tonebridge |    | Meramec      |    | County       |    | Pointe        |    | Maplewood  |      | Parkville | ς  | addlebrooke |    | Meadows    | M  | 1eadows |       | Arnol   | d   | Total Sewer |
|  | •               | WW           |    | WW           | J  | WW         |    | WW           |    | WW           |    | WW            |    | WW         |      | WW        | Ĭ  | WW          |    | WW         |    | WW      |       | W۱      |     | Districts   |
| Company Proposal                                   |                 |              |    |              |    |            |    |              |    |              |    |               |    |            |      |           |    |             |    |            |    |         |       |         |     |             |
| Allocated with \$20 cap (Company                   |                 | 27,160       |    | 14,600       |    | 13,760     |    | 12,200       |    | 8,280        |    | 7,520         |    | 7,320      |      | 2,020     |    | 1,780       |    | 1,600      |    | 460     |       | 140,000 | )   | 236,700     |
| Annual per Customer Cost                           | Ś               | 20.00        | ς  | 20.00        | ς  | 20.00      | ς  | 20.00        | \$ | 20.00        | Ś  |               | ς  | 20.00      | Ś    | 20.00     | ς  | 20.00       | ς  | 20.00      | \$ | 20.00   |       | 21.9    |     | 230,700     |
| Percentage of Total Allocated Costs                | Ý               | 0.04%        | 7  | 0.02%        | Y  | 0.02%      | Y  | 0.02%        | Y  | 0.01%        | Y  | 0.01%         | 7  | 0.01%      | Y    | 0.003%    |    | 0.002%      | Y  | 0.002%     | •  | 0.001%  | Y     | 0.18    |     | 0.31%       |
| Staff Proposal                                     |                 | 3.3 170      |    | 3.3270       |    | 0.02/0     |    | 0.0270       |    | 3.5170       |    | 0.01/0        |    | 0.0170     |      | 2.00070   |    | 0.002/0     |    | 5.552/6    |    | 2.002/0 |       | 0.10    | -   | 0.0170      |
| Allocated without \$20 cap (Staff)                 | Ś               | 343,787      | Ś  | 169,020      | \$ | 119,975    | Ś  | 87,703       | Ś  | 100,192      | \$ | 62,809        | Ś  | 55,672     | \$   | 34.117    | \$ | 42,345      | \$ | 15,059     | \$ | 14 111  | \$ 10 | 000 43  | , < | 2,045,228   |
| Annual per Customer Cost                           | \$              | 253.16       |    | 231.53       |    | 174.38     |    | 143.78       |    | 242.01       |    | 167.05        |    | ,          |      | 337.79    |    | ,           | \$ | 188.24     | •  |         | . ,   | 156.56  |     | 2,0 .0,220  |
|  | -               |              | т  |              | -  |            | т  |              | т  |              | ~  |               | т  |            | т    |           | -  |             | -  |            | •  |         | •     |         |     |             |

0.13%

0.08%

0.07%

0.04%

0.06%

0.02%

0.02%

1.30%

2.66%

**Total Costs** \$ 76,903,209

0.45%

0.22%

0.16%

0.11%

Percentage of Total Allocated Costs