



190 EAST CAPITOL STREET, SUITE 800 (39201)
P.O. BOX 427
JACKSON, MISSISSIPPI 39205-0427
601-949-4900
FAX 601-949-4804
www.joneswalker.com

Stanley Q. Smith
Direct Dial: 601-949-4863
Direct Fax: 601-949-4638
ssmith@joneswalker.com

August 19, 2016

Via Electronic Filing

Natelle Dietrich, Director
Missouri Public Service Commission
200 Madison Street
P. O. Box 360
Jefferson City, MO 65102-0360

Re: Boomerang Wireless, LLC d/b/a enTouch Wireless;
File No. RA-2013-0115

Dear Ms. Dietrich:

On behalf of our client Boomerang Wireless, LLC d/b/a enTouch Wireless (“Boomerang”), I am submitting this notice of changes and upgrades to the Boomerang Lifeline Plan. Boomerang is introducing a new 500 Minute Plan that offers 500 voice minutes, 100 texts and 10MB of data per month. Boomerang is also upgrading its Lifeline Data Plans.

Attached as **Exhibit “A”** is a complete description of the new and revised Lifeline plans.

Please let me know if Boomerang should file this information as a formal pleading. Also please let me know if you have any questions or require additional information. Thank you for your usual courtesy and assistance.

Sincerely,

A handwritten signature in black ink that reads "Stanley Q. Smith".

Stanley Q. Smith

SQS/ssb

Enclosures

cc: Julia Redman-Carter

EXHIBIT "A"

Boomerang Prepaid Wireless Lifeline Plan

1. Boomerang Wireless, LLC d/b/a enTouch Wireless will provide competitive wireless services throughout its Service Area in the State of Missouri. Under enTouch Wireless' Lifeline Service Plan, qualified Lifeline customers who reside in Missouri will be provided with the following optional plans, two of which are base plans, and two plans are upgraded data plans that provide options for a customer to acquire a mobile device.

2. 500 Minute Plan: This plan offers 500 voice minutes, 100 texts, and 10 MB of data per month. Customer must provide his/her own device. There is no device available with this offer, nor are discounts or promotions for devices available with this plan. Lifeline minutes, texts and data are automatically posted each month on the Lifeline customer's service date. There is no rollover of minutes, texts, or data, and any unused minutes, texts, or data will expire on the customer's service date the following month..

3. 250 Free Minute Plan (Base plan): This plan provides 250 units and 10 MB of data per month. This plan offers 250 minutes (where 1 minute equals 1 unit and 1 text equals 1 unit) for voice and text. Lifeline free minutes are automatically posted each month on the customer's service date. There is no rollover of minutes.

4. Lifeline Upgrade Data Plan: This plan includes 250 units per month (without rollover) in which 1 minute equals 1 unit and 1 text equals 1 unit, as well as 250 MB of data per month. The plan differs depending on the device: (1) for customers who bring their own device, they will pay \$5 for 90 days of service; (2) for customers who wish to purchase an entry-level smart phone from Boomerang, they can pay \$25 for the phone, and the \$5 will be waived for the first 90 days; after the first 90 days, the \$5 for 90 days will apply; and (3) for customers who wish to purchase an iPhone 4 or equivalent,

they can pay \$50 for the phone, and the \$5 will be waived for the first 90 days; after the first 90 days, the \$5 for 90 days of service will apply. Should a customer not renew the 90-day plan for \$5, the plan will convert to the 250 Free Minute Plan. The 250 Free Minute Plan will provide 250 units per month and 10 MB of data per month.