

SUMMARY OF MEETING
AMEREN DIVERSITY FESTIVAL
SATURDAY, OCTOBER 5, 2013
AMEREN GENERAL OFFICE BUILDING
1901 CHOUTEAU
ST. LOUIS, MO

Ameren hosted a Diversity Festival on Saturday, October 5 from 10:00 a.m. to 2:00 p.m. It was anticipated approximately 4,000 Ameren employees and their families would attend.

Chairman Kenney, along with his family attended the Festival at approximately 12:00 noon.

Primary Ameren Executives attending included: Ameren Chairman, President and CEO Tom Voss, Ameren Missouri President and CEO Warner Baxter, Ameren Illinois President and CEO Richard Mark, and Ameren Missouri Regulatory and Legislative Vice President Warren Wood. Many other Ameren employees and their families attended.

A summary of the Festival is attached.



AT A GLANCE

DIVERSITY FESTIVAL – A FAMILY DAY

DATE: Saturday, October 5, 2013 – rain or shine

TIME: 10:00 AM – 2:00 PM

ATTENDEES: 4,000+ Ameren employees and their families

LOCATION: The parking lots on Ameren’s main campus at 1901 Chouteau

PURPOSE: To celebrate the diversity of the people who work at Ameren and showcase the Employee Resource Groups (ERG). ERGs are formalized groups of employees who share common interests or backgrounds. Each ERG commits to a mission and annual strategic business plan that identifies how the ERG will support Ameren’s business goals and objectives, participate in community outreach and educate and engage employees.

EVENT OVERVIEW: The Diversity Festival will celebrate with entertainment and food from around the world and around the corner. With dancing, music, children’s activities, and international cuisine – this promises to be a day of fun for the entire Ameren family.

Stage Entertainment

- **Stage One – Main Stage** - Opening ceremony, international music and dance performances
- **Stage Two – Children’s Stage** - Interactive entertainment geared specifically to children
- **Stage Three – Dance Around the World** - International dance performances, lessons and dance floor

Travelling Entertainment

- Roving entertainers move throughout the celebration during the day
- Flash mob for one or more surprise performances
- Theme characters (i.e. Louie the Lightening Bug)

Employee Resource Group Villages

- Each village theme based on the ERG focus area (example: Veterans, Women, Minorities, etc.)
- Each village contains booths, displays or activities from the ERG, community organizations or employee groups

Food

- Main food area will provide traditional American food
- Food trucks will provide samples of multicultural food

CONTACT: For more information, please contact the person who sent you this overview or Susan Werremeyer at swerremeyer@ameren.com or 314-283-2463.