1	STATE OF MISSOURI
2	PUBLIC SERVICE COMMISSION
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6	TRANSCRIPT OF PROCEEDINGS
7	Hearing
8	May 16, 2005 Jefferson City, Missouri
9	Volume 1
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12	In the Matter of Proposed Rule ) 4 CSR 240-2.061, Applications for ) Expanded Local Calling Area Plans ) Case No. TX-2005-0194 Within a Community of Interest )
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16	NANCY M. DIPPELL, Presiding, SENIOR REGULATORY LAW JUDGE.
17	CONNIE MURRAY, LINWARD "LIN" APPLING,
18	COMMISSIONERS.
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22	REPORTED BY:
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1 PROCEEDINGS
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- 2 JUDGE DIPPELL: This is Case
- 3 No. TX-2005-0194, in the matter of the proposed rule
- 4 4 CSR 240-2.01 -- or 061, applications for expanded local
- 5 calling area plans within a community of interest. My
- 6 name is Nancy Dippell. I'm the Regulatory Law Judge
- 7 assigned to this matter. And we are here today for public
- 8 comments on this proposed rule.
- 9 I'll begin by taking comments in support of
- 10 the rule and then asking for comments opposed to the rule.
- 11 If you have mixed comments, that's fine. We'll just work
- 12 you in as we go along. I will swear in everyone who comes
- 13 up to speak. I know some of you are lawyers representing
- 14 entities, but you're public commenters at this hearing.
- We had some written comments filed on
- 16 Friday, and if there's additional comments, I'll take
- 17 those as well.
- 18 Who do I have in support of the rule? I
- 19 see Staff and Public Counsel. Is there any other comments
- 20 in support of the rule?
- 21 (No response.)
- JUDGE DIPPELL: All right. Mr. Dandino,
- 23 would you like to begin, or do you prefer to go second?
- MR. DANDINO: Certainly I'll be glad to
- 25 begin. Do you want me to go to the podium?

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1 JUDGE DIPPELL: If you don't mind.
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- 2 MR. DANDINO: I'll be glad to. Thank you,
- 3 your Honor.
- 4 JUDGE DIPPELL: Can you raise your right
- 5 hand, Mr. Dandino?
- 6 (Witness sworn.)
- 7 JUDGE DIPPELL: Thank you. Go ahead.
- 8 MR. DANDINO: Your Honor, and may it please
- 9 the Commission, my name is Michael Dandino, and I
- 10 represent the Office of Public Counsel, and the Office of
- 11 Public Counsel represents the public generally before the
- 12 Public Service Commission.
- 13 I would also like to say that we represent
- 14 more than -- in this specific instance, I'd like to say
- 15 that there are other people that I represent, and I've
- 16 brought them here today. They're right here in this chair
- 17 with me. I'm not in the chair, but they're right here in
- 18 this chair.
- 19 I have letters from, oh, probably about a
- 20 dozen letters from people in Rockaway Beach who want
- 21 expanded calling. I'd like to introduce you to
- 22 250 businesses and residents in the city of Lexington,
- 23 Missouri that want expanded calling and have asked for it
- 24 back in 2000 -- 2000. Also I'd like to introduce
- 25 120 Franklin County residents that complained to this

- 1 Commission and to the -- and to the Office of Public
- 2 Counsel when local plus was discontinued by Southwestern
- 3 Bell, and they felt that they needed expanded local
- 4 calling in the St. Louis -- into the St. Louis
- 5 metropolitan area.
- 6 And finally, I have 762 petitions -- signed
- 7 petitions or signatures from people in the Wright
- 8 City/Innsbrook area, who have asked since I believe it's
- 9 September of 2000 for expanded local calling in the
- 10 metropolitan St. Louis calling area into the St. Louis
- 11 area.
- 12 Your Honor, members of the Commission, I
- 13 think these people have waited long enough at least for a
- 14 process, and that's all we're talking about today. We're
- 15 talking about establishing a process. These people have
- 16 been denied even an opportunity to be heard before this
- 17 Commission. I say to you that if a process is denied long
- 18 enough -- is delayed long enough, it's denied. And I
- 19 think it's time to move forward.
- 20 This rule that the Staff has proposed is an
- 21 outcome of a study by the MCA task force which was done
- 22 last fall. Members of the General Assembly were on it,
- 23 the industry, Public Counsel. We even had an individual
- 24 that we appointed who was not a member of our office, just
- 25 a member of the public, to give more input.

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1 Essentially this group came up -- this task
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- 2 force came up with a process, and I think that was one of
- 3 the things that the Commissioners when they attended the
- 4 task force meeting had said to the task force, we'd like
- 5 to see a process, that's what we want you to decide on is
- 6 develop a process.
- 7 And that's what you have before us. I
- 8 think it's a simple, straightforward process. It has
- 9 fixed time tables for a decision to be made, and I think
- 10 that is very important, because we've seen that petitions
- 11 which are filed where there's no set process, where there
- 12 isn't a special -- a certain rule that we necessarily
- 13 apply to it, you know, there's a tendency for them to
- 14 languish. I think that's unfortunate, and I think it does
- 15 a disservice to not only this Commission but to the public
- 16 as a whole.
- 17 One of the essential rights of government
- 18 is to petition your government for grievances. These
- 19 people have done so. I think they need a process for them
- 20 to do -- to continue on, and I think people in the future
- 21 at least have a -- need a process for that. These people
- 22 have been sort of -- these groups have sort of been
- 23 grandfathered into the process, and there -- and petitions
- 24 are pending now, and meetings are, according to the rule,
- 25 are being -- are being processed now. It's kind of a dry

- 1 run for this rule.
- 2 Maybe we're -- probably we'll find some
- 3 tweaks that the rule needs to go -- to be developed and
- 4 finalize it. But I think the important thing is here that
- 5 this shouldn't turn into a debate on whether or not MCA or
- 6 expansion of the MCA is needed or not needed or whether
- 7 EAS is needed or not needed or whether we ought to go back
- 8 to the Upshaw calling area plans, community optional COS
- 9 plans. I don't think that's what this is about.
- 10 This is about process. This is about
- 11 developing a procedure where citizens can get their day in
- 12 court, their day before this Commission, an opportunity to
- 13 be heard. Thank you.
- 14 JUDGE DIPPELL: Thank you. Are there any
- 15 questions for Mr. Dandino, Commissioner Murray?
- 16 COMMISSIONER MURRAY: Mr. Dandino, the
- 17 petitions that you have, what were the dates of those
- 18 signatures?
- 19 MR. DANDINO: They're all back -- I
- 20 can't --
- 21 COMMISSIONER MURRAY: Just roughly, were
- 22 they back in 2000?
- 23 MR. DANDINO: 2000, 2001, early 2001.
- 24 COMMISSIONER MURRAY: Have you been in
- 25 contact with those people since then?

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1 MR. DANDINO: For some of them, yes, I
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- 2 have.
- 3 COMMISSIONER MURRAY: And when you are in
- 4 contact with people who are complaining about a calling
- 5 scope, are you visiting with them about the competitive
- 6 alternatives that are available today?
- 7 MR. DANDINO: I figure that's the job of
- 8 the telephone companies. I'm asking --
- 9 COMMISSIONER MURRAY: Is that no?
- MR. DANDINO: Yes, that is no.
- 11 COMMISSIONER MURRAY: Thank you. Also, did
- 12 Public Counsel file comments for this rule?
- MR. DANDINO: Not yet.
- 14 COMMISSIONER MURRAY: Why not?
- MR. DANDINO: I think I have 'til the end
- 16 of today to file the written comments.
- 17 COMMISSIONER MURRAY: Are you planning to?
- MR. DANDINO: Yes, I am.
- 19 COMMISSIONER MURRAY: Do you think that the
- 20 rule as written is clear how it will -- how it would be
- 21 implemented?
- MR. DANDINO: Yes.
- COMMISSIONER MURRAY: Okay. That's all.
- 24 Thank you.
- 25 JUDGE DIPPELL: Commissioner Appling, did

- 1 you have a question?
- 2 COMMISSIONER APPLING: Good morning, sir.
- 3 MR. DANDINO: Good morning, Commissioner.
- 4 How are you?
- 5 COMMISSIONER APPLING: Did you have a good
- 6 weekend?
- 7 MR. DANDINO: Of course.
- 8 COMMISSIONER APPLING: Look here, maybe you
- 9 can answer this question and maybe not, but who defines
- 10 the local calling scopes in the beginning? Say take Jeff
- 11 City for an example. Is it the company that defines that?
- 12 Who is all involved in defining the initial local calling
- 13 scope?
- MR. DANDINO: I think traditionally it's
- 15 been the company.
- 16 COMMISSIONER APPLING: It's been the
- 17 company. I was looking over this weekend when I was
- 18 looking at trying to define who does that in the beginning
- 19 and what's causing that. This may not be the right time,
- 20 but sooner or later I will get back and ask you a question
- 21 on Section 3 of the proposed rule.
- 22 So would you take a look at that? Not
- 23 right now, but later on, sometime today, we'll talk about
- 24 Section 3. Because when I read the rule, I just -- I kind
- of see that as being an area that is going to be tough to

1 work with. So I'll get back to you sometime today on

- 2 that. Okay.
- 3 MR. DANDINO: Yes, Commissioner. Just one
- 4 point also. If -- I think in Section 392.200, and I want
- 5 to say subsection 8 -- I forgot to bring the statute with
- 6 me -- it does give the Commission the power to establish
- 7 the calling scope for the local calling scope.
- 8 COMMISSIONER APPLING: It does?
- 9 MR. DANDINO: Yes, or for making local
- 10 calls without toll, I believe is how the statute reads.
- 11 COMMISSIONER APPLING: Would you give me
- 12 that number again?
- 13 MR. DANDINO: I believe it's 3 -- it's
- 392.200, and I want to say subsection 8. But it's toward
- 15 the end of that section.
- 16 COMMISSIONER APPLING: Thank you, sir.
- MR. DANDINO: 7. Subsection 7.
- 18 COMMISSIONER APPLING: Subsection 7? Okay.
- 19 MR. DANDINO: Mr. Poston was glad to give
- 20 me a citation.
- 21 COMMISSIONER APPLING: Thank you.
- JUDGE DIPPELL: Mr. Dandino -- oh, I'm
- 23 sorry. Commissioner Murray, go ahead.
- 24 COMMISSIONER MURRAY: Just ask a question
- 25 regarding that latest statement there. 392.200,

1 subsection 7 you're citing? Okay. I see which one you're

- 2 citing. But can you --
- 3 MR. DANDINO: Yes.
- 4 COMMISSIONER MURRAY: Can you square that
- 5 with subsection 9 that says, this act shall not be
- 6 construed to prohibit the Commission upon determining that
- 7 it is in the public interest from altering local exchange
- 8 boundaries, provided that the incumbent local exchange
- 9 telecommunications company or companies serving each
- 10 exchange for which the boundaries are altered provide
- 11 notice to the Commission that the companies approve of the
- 12 alteration of exchange boundaries.
- 13 MR. DANDINO: You can maintain the same
- 14 exchange boundaries and change the calling scopes.
- 15 Essentially we have that anywhere where you have a
- 16 two-exchange calling scope, that's where you have two
- 17 separate and distinct exchanges with separate and distinct
- 18 boundaries but you have a different calling scope. For
- 19 instance, in the City of St. Louis -- in the City of
- 20 St. Louis and I believe the first tier, that is really
- 21 considered one calling scope under the MCA, but yet there
- 22 are many exchanges in there.
- 23 COMMISSIONER MURRAY: And when those
- 24 calling scopes were established, were they by agreement,
- 25 were they mandated against the companies' wills?

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1 MR. DANDINO: Well, I think it was a
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- 2 settlement where they agreed to them and the Commission
- 3 approved it by order.
- 4 COMMISSIONER MURRAY: Okay. Thank you.
- 5 JUDGE DIPPELL: Thank you. Mr. Dandino, I
- 6 just want to let you know that the official comment period
- 7 ended at midnight, but for written comments, it was 30
- 8 days after publication on April 15.
- 9 MR. DANDINO: Your Honor, may I point out
- 10 that under the statutes, that any time the period required
- 11 by law ends on a Saturday, Sunday or holiday, it's by law,
- 12 by statute extended to the next business day.
- JUDGE DIPPELL: Well, I was going to give
- 14 you the opportunity to file them today as part of this
- 15 hearing.
- MR. DANDINO: But I just wanted to point
- 17 that out. I think we're still within that time.
- JUDGE DIPPELL: I'll have to look that one
- 19 up.
- 20 MR. DANDINO: I believe it's section 1 of
- 21 the statutes, under definitions.
- 22 COMMISSIONER MURRAY: Ms. MacDonald, did
- 23 you have a statement?
- 24 MS. MacDONALD: On behalf of SBC Missouri,
- 25 if Public Counsel does file written comments today, we

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1 would like the record to be kept open so that we could
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- 2 respond to any written comments that they filed in the
- 3 fact that we won't be able to respond to them during the
- 4 oral part of our presentation today.
- 5 MR. DANDINO: I have no objection to that.
- JUDGE DIPPELL: All right. Well, I hate to
- 7 drag out the record on the hearing for too long. Would
- 8 SBC be able to respond quickly?
- 9 MS. MacDONALD: Oh, absolutely.
- 10 JUDGE DIPPELL: All right. I will hold the
- 11 record open on the hearing until Public Counsel's comments
- 12 are received today and SBC or other parties have an
- 13 opportunity to respond by, I'd say the latest on Friday.
- 14 All right, Mr. Dandino, did you have
- 15 anything further?
- MR. DANDINO: Nothing further.
- JUDGE DIPPELL: Thank you very much.
- 18 Staff had some comments in support?
- 19 (Witness sworn.)
- JUDGE DIPPELL: Thank you.
- 21 MR. VAN ESCHEN: For the record, my name is
- 22 John Van Eschen and I'm on the Missouri Public Service
- 23 Commission Staff as manager of the telecommunications
- 24 department. I also chaired the calling scope task force
- 25 which filed a report to the Commission in Case

- 1 No. TW-2004-0471 on September 29th, 2004. The proposed
- 2 rule attempts to incorporate the recommendations contained
- 3 in that task force report.
- 4 Specifically the task force recommends the
- 5 Commission establish a process for a means to consider and
- 6 address the demand for new toll-free expanded calling
- 7 plans within certain communities of interest, as well as
- 8 changes to existing calling plans. The Commission Staff
- 9 supports the proposed rule to the extent the Commission
- 10 agrees with the task force's conclusion that there is a
- 11 demand for new toll-free expanded calling plans and there
- 12 is a demand for changes to certain existing calling plans.
- 13 Admittedly, the task force failed to
- 14 address many of the questions and issues originally posed
- 15 by the Commission. The issues presented by the Commission
- 16 are very complex, and they are issues the Commission has
- 17 struggled with for years. In my opinion, the task force
- 18 made a good faith effort to try and address such issues.
- 19 The task force met on five separate
- 20 occasions and the task force subcommittee met on two
- 21 additional occasions. Although we had a limited amount of
- 22 time to meet, I doubt that this task force or any task
- 23 force could address all the calling scope issues
- 24 originally presented by the Commission if given an
- 25 unlimited amount of time.

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In the end, 11 of the task force's 15
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- 2 members voted in favor of the recommendations contained in
- 3 the task force report. Only two task force members voted
- 4 against the report, while two other members were absent.
- 5 The Commission Staff filed prefiled comments regarding the
- 6 proposed rulemaking. I do not intend to repeat those
- 7 comments. However, in general, Staff's comments attempt
- 8 to explain our understanding of the proposed process for
- 9 entertaining the extended calling scope requests.
- In addition, portions of the proposed rule
- 11 deviate from the task force recommendation. We have tried
- 12 to identify and explain such deviations. Comments filed
- 13 by other parties in response to the proposed rulemaking
- 14 are somewhat critical of the proposed rule. However, I
- 15 believe some of these criticisms highlight some of the
- 16 questions the task force failed to address. The proposed
- 17 rulemaking is not perfect; however, it does present a
- 18 reasonable process for entertaining extended calling
- 19 requests.
- 20 If you have any questions, I'll try and
- 21 answer them.
- 22 JUDGE DIPPELL: Thank you. Commissioner
- 23 Murray, did you have any questions for Mr. Van Eschen?
- 24 COMMISSIONER MURRAY: Just a couple.
- 25 Mr. Van Eschen, I know you've come to many of these

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1 meetings and have spent a long time on this issue. You
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- 2 indicated that Staff is supportive of this rule if the
- 3 Commission determines that there's a demand. What measure
- 4 would you suggest that we use in determining whether there
- 5 is a demand for this kind of rulemaking at this time?
- 6 MR. VAN ESCHEN: I think one of the tools
- 7 that would really be helpful to measure demand would be
- 8 some sort of survey, which the task force did consider,
- 9 and the survey's purpose was to try to judge the demand
- 10 for people's requests for expanded calling plans, for new
- 11 expanded calling plans or changes to existing calling
- 12 plans. I think the survey would also try and gauge
- 13 people's knowledge about alternative plans, services that
- 14 are available, and unfortunately, we did not do that.
- 15 COMMISSIONER MURRAY: How would we survey
- 16 and get responses if we don't know the costs involved?
- 17 And let me clarify that a little. If you
- 18 send out a survey asking anybody anywhere would you like
- 19 to have a larger area in which you could call toll free,
- 20 I'm sure that almost everybody would say yes. But then if
- 21 they realize the reality of the situation, that there are
- 22 many other things involved, including higher costs for
- 23 those expanded calling scopes, their answers might well be
- 24 different.
- 25 And how would you provide any kind of a

- 1 survey that would get around that?
- 2 MR. VAN ESCHEN: What we were looking at
- 3 for the task force was to have an outside firm,
- 4 specifically we were looking at the University of
- 5 Missouri, to help with the survey, have it be a random
- 6 sample survey, and have it be sufficient so that some
- 7 conclusion could be drawn at least from a statistical
- 8 basis for any conclusions. There were costs associated
- 9 with the survey, and ultimately the task force decided
- 10 that wasn't what we ought to be doing.
- 11 COMMISSIONER MURRAY: I still don't see how
- 12 your answer, even if it were a random survey, though,
- 13 would help people determine whether the costs would -- or
- 14 the benefits would outweigh the costs for them of
- 15 receiving an expanded calling plan.
- 16 MR. VAN ESCHEN: I'd have to really look at
- 17 some of the questions that we were looking at, but I think
- 18 we were trying to also gauge the willingness of people to
- 19 pay for certain calling plans, get sort of some idea as to
- 20 the extent of their desire for expanded calling. Would
- 21 they be willing to -- say, for example, be willing to pay
- 22 an additional amount \$5, \$10, whatever that might be, in
- 23 order to have a wider calling plan?
- 24 COMMISSIONER MURRAY: And you've been
- 25 working in the telecommunications area for how many years

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1 now?
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- 2 MR. VAN ESCHEN: About 20.
- 3 COMMISSIONER MURRAY: Do you think it's
- 4 accurate to state that within the past three or four years
- 5 that people's choices have expanded greatly, and that
- 6 there are many competitive alternatives today that were
- 7 not available, say, ten years ago?
- 8 MR. VAN ESCHEN: I think there are some
- 9 alternatives that have developed that people have started
- 10 to use. Wireless service, for one, I think people have
- 11 started to use wireless service for some of their expanded
- 12 calling needs. I know that some people have found certain
- 13 prepaid calling cards to be beneficial.
- 14 Some of the plans that the companies have
- 15 offered on their own are plans that I think some consumers
- 16 might find very attractive. These are plans where
- 17 customers could pay so much a month and have unlimited
- 18 calling throughout the country.
- 19 COMMISSIONER MURRAY: Do you expect the
- 20 competitive alternatives to increase as time goes forward?
- 21 MR. VAN ESCHEN: I would hope so.
- 22 COMMISSIONER MURRAY: In looking at the
- 23 rule the way it is drafted, assuming that the Commission
- 24 gets over that, what I think is a tremendous hurdle and
- 25 determines that there is adequate demand and a legitimate

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1 need to go forward in this manner, and as I say, I think
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- 2 that's a huge hurdle, but assuming that hurdle is gotten
- 3 over, the implementation of this rule from your experience
- 4 working with telecommunications and previous rulemakings
- 5 and going through cases where rules are being applied and
- 6 that sort of thing, do you think this rule would be easily
- 7 implemented?
- 8 MR. VAN ESCHEN: I think it provides a
- 9 framework for the Commission to establish a process. I
- 10 think that there are certain aspects of the rule that --
- 11 they've been pointed out by some of the comments that have
- 12 already been filed that the rule lacks clarity on how
- 13 something might be done. For example, verification of the
- 14 15 percent threshold for petitions, the rule is silent on
- 15 how that might be verified, or even if it would be
- 16 verified.
- 17 Details like that, whether they're
- 18 appropriate in this sort of rulemaking or not I don't
- 19 know, but that subprocess will need to be discussed and
- 20 evaluated by the Commission.
- 21 COMMISSIONER MURRAY: And even if we were
- 22 to be able to verify an accurate percentage, do you really
- 23 think it's fair if only 15 percent of the people within a
- 24 calling scope desire a change, that the whole -- all of
- 25 the other 85 percent have to go through whatever changes

- 1 would be enforced?
- 2 MR. VAN ESCHEN: Well, I think 15 percent
- 3 is still a significant number, and if that many
- 4 subscribers do express an interest in expanded calling, I
- 5 think that that's noteworthy. I think from the task force
- 6 perspective, they wanted to set a reasonable number, a
- 7 number that was not insurmountable, and I don't -- I can't
- 8 say that there's a magic number to 15 percent, other than
- 9 the subcommittee came up with a recommendation for
- 10 15 percent. We discussed it as a task force, and
- 11 ultimately that was the number that was recommended by the
- 12 task force.
- 13 COMMISSIONER MURRAY: I think that's all I
- 14 have right now. Thank you.
- 15 JUDGE DIPPELL: Thank you. Commissioner
- 16 Appling, did you have questions for Mr. Van Eschen?
- 17 COMMISSIONER APPLING: Thanks, Judge. Good
- 18 morning, John.
- MR. VAN ESCHEN: Good morning.
- 20 COMMISSIONER APPLING: The same question
- 21 that I asked Mr. Dandino, is the company that established
- 22 the initial calling scope, do the company themselves
- 23 establish that for local calls or do you --
- 24 MR. VAN ESCHEN: It depends on, I think,
- 25 the calling plan that you're talking about. For example,

- 1 the metropolitan calling area plan is a plan that the
- 2 Commission played a very instrumental, if not leading,
- 3 role in establishing. And so from that standpoint, I
- 4 think it was an effort on both the company's and the
- 5 Commission's effort in order to come up with a present
- 6 version of the MCA plan.
- 7 I think what Mr. Dandino talked about
- 8 earlier was primarily focusing on extended area service
- 9 arrangements, and currently I think we have about over 300
- 10 of those routes in Missouri where customers typically pay
- 11 an additional amount per month or maybe no additional
- 12 charge and have unlimited calling to another exchange.
- 13 Those I think were implemented a long time ago, 40, 50
- 14 years, if not longer, and it's a little bit unclear as to,
- 15 you know, what brought them about.
- 16 I'd say that the companies certainly were
- 17 an instrumental part in the formation of those original
- 18 EAS routes, and I think there was an economic incentive at
- 19 that time for them to establish those EAS routes. The
- 20 Commission did have a rulemaking for a number of years
- 21 where people could petition for extended area service.
- 22 That really did not prove to be a successful effort in
- 23 that very few, if any, new EAS routes were actually
- 24 implemented under that EAS rule.
- 25 COMMISSIONER APPLING: Second question. Do

- 1 the Staff support this rule?
- MR. VAN ESCHEN: We're on record as
- 3 supporting it. I do think that the Commission needs to
- 4 consider really the basic conclusion that the task force
- 5 made, that there is a demand for new expanded calling
- 6 plans and that there is a demand for changes to existing
- 7 calling plans. I think the evidence that the task force
- 8 relied on in making those conclusions, in my opinion, I
- 9 wish it were stronger.
- 10 We did try and evaluate all the expanded
- 11 calling plans that were available on an exchange-specific
- 12 basis. However, to try and gauge consumers' input through
- 13 surveys or public hearings, the task force did not do
- 14 that. So I think that the Commission will need to
- 15 seriously consider that basic conclusion of the task
- 16 force.
- 17 COMMISSIONER APPLING: Third question. In
- 18 your knowledge, your research and your years of working in
- 19 this, what authority does this Commission have in
- 20 executing what we're talking about here this morning?
- 21 Does this Commission have the authority to do that or not?
- 22 MR. VAN ESCHEN: That's an issue that the
- 23 Commission originally presented to the task force, and  ${\tt I}$
- 24 have to admit the task force failed to address that
- 25 particular issue. I think the parties are divided on

- 1 whether the Commission does have the authority to
- 2 establish this sort of process. I think that -- well,
- 3 really the task force indicates at least on page 2 of the
- 4 task force reports that legislative action may be
- 5 necessary to address the needs that were expressed in the
- 6 task force report. I'm not an attorney, so I'm not the
- 7 best person to perhaps address that question.
- 8 COMMISSIONER APPLING: Last question. In
- 9 your discussion, what was said about cost? Take, for
- 10 example, if we took Rockaway Beach for an example and gave
- 11 them the calling scope, opened up the calling scope for
- 12 what they wanted. Was there any discussion on what the
- 13 cost would be in order to do that and who would pay for
- 14 that?
- 15 MR. VAN ESCHEN: Short answer is no. There
- 16 was not any discussion about cost. And certainly that is
- 17 a significant issue that would need to be addressed for
- 18 any expanded calling plan that would be under
- 19 consideration by the Commission.
- 20 COMMISSIONER APPLING: Thank you. Thanks,
- 21 Judge.
- JUDGE DIPPELL: Mr. Van Eschen, I have just
- 23 a couple of questions on the comment -- the written
- 24 comments that were filed.
- In Section 5, there's some talk about who

- 1 would get notice, and the IXCs were provided for in -- to
- 2 get electronic notice?
- 3 MR. VAN ESCHEN: Yes.
- 4 JUDGE DIPPELL: And did the task force
- 5 envision the interexchange telecommunications carriers,
- 6 the IXCs getting notice of this, of these petitions?
- 7 MR. VAN ESCHEN: I don't believe the task
- 8 force report specifically addressed that detail. I think
- 9 there was a -- there is a recognition that notice would
- 10 be -- need to go out to certain parties. However, the
- 11 extent of that notice I think is being debated by some of
- 12 the parties in this current rulemaking.
- 13 JUDGE DIPPELL: And Staff mentions that the
- 14 electronic filing and information system may not be an
- 15 adequate way to notify those IXCs.
- 16 MR. VAN ESCHEN: I think that when you have
- 17 maybe 600 IXCs certificated in the state of Missouri and
- 18 we're talking about sending written notice to, say, 600
- 19 IXCs, that can be fairly voluminous and burdensome not
- 20 only on this Commission but also the parties that might
- 21 receive it and have no interest in the proceeding. I
- 22 think that the rulemaking attempts to try and look at a
- 23 reasonable, streamlined process that would to the extent
- 24 possible be efficient for all parties concerned.
- 25 JUDGE DIPPELL: So is Staff then

- 1 recommending that the rule stay as it is with the
- 2 electronic notice?
- 3 MR. VAN ESCHEN: Yes. I think that all we
- 4 were pointing out is that some IXCs, their e-mail address
- 5 information and information contained in EFIS might be not
- 6 up to date. They may not actually receive the electronic
- 7 notification through EFIS.
- 8 JUDGE DIPPELL: And the rule as proposed in
- 9 Section 6 states that affected incumbent local exchange
- 10 carriers will automatically be a party to the case without
- 11 having to request intervention. How does the Commission
- 12 determine -- does the Commission have a way, does the
- 13 Commission Staff have a way to determine who the affected
- 14 ILECs are?
- 15 MR. VAN ESCHEN: Yes. That would be fairly
- 16 easy through maps and tariffs of the companies.
- 17 JUDGE DIPPELL: Okay. is there any way to
- 18 determine who the other affected carriers are, if they're
- 19 IXCs or CLECs or --
- 20 MR. VAN ESCHEN: I'd have to think about
- 21 that. I don't know if we could develop a list. I think
- 22 what you're asking on an exchange-specific basis, what
- 23 local exchange carriers operate within that exchange or
- 24 area, regardless of whether they're incumbent or local
- 25 exchange carriers. I don't know if we have that list

- 1 readily available.
- 2 JUDGE DIPPELL: At what point in the
- 3 process -- Section 13 contemplates that there might be --
- 4 public hearings might be available. At what point in the
- 5 process does Staff recommend that public hearings should
- 6 be held?
- 7 MR. VAN ESCHEN: I think public hearings
- 8 would only be beneficial once illustrative tariffs have
- 9 been filed, so that the Commission and all parties can
- 10 evaluate the true impact of the proposal that's being
- 11 considered. These illustrative tariffs would not only
- 12 attempt to identify or implement the proposal, but also
- 13 any other rate adjustments that the company feels is
- 14 necessary in order to accommodate the request.
- 15 JUDGE DIPPELL: And the task force report
- 16 itself hasn't been actually put in this official file, has
- 17 it?
- MR. VAN ESCHEN: I do not believe so.
- 19 JUDGE DIPPELL: Would there be any reason
- 20 why that couldn't be filed?
- 21 MR. VAN ESCHEN: Sure. We could do that.
- JUDGE DIPPELL: Okay. I'm going to mark
- 23 that as Exhibit 1 from this hearing today, and just ask
- 24 Staff if they could file that in the record. Just we've
- 25 referred to it several times, and I think it would be

- 1 helpful to have that.
- I didn't have any other questions.
- 3 Commissioner Murray, you had another question?
- 4 COMMISSIONER MURRAY: Mr. Van Eschen,
- 5 without the Commission having good evidence before it that
- 6 there is a need for a process to entertain requests for
- 7 expanded local calling areas. Is it really in the public
- 8 interest to go forward and establish a plan?
- 9 MR. VAN ESCHEN: It would probably be
- 10 helpful for the Commission if they had greater evidence
- 11 before they would proceed, as well as an attempt to
- 12 determine the Commission's legal authority to do this. I
- 13 think those are basic questions that we talked about as a
- 14 task force on how to address, but we were unable to
- 15 resolve them.
- 16 I think the task force observed many of the
- 17 filings that Mr. Dandino had referenced earlier, and to a
- 18 certain degree some of the legislators on the task force
- 19 were conveying thoughts from some of their constituents as
- 20 to the demand for new expanded calling plans and changes
- 21 to existing calling plans.
- To the extent that the Commission's
- 23 comfortable with evidence such as that, you know, the
- 24 Commission should seriously consider the rulemaking.
- 25 COMMISSIONER MURRAY: And in order to get

- 1 that better evidence before going forward with the
- 2 rulemaking that may not at all be necessary and could end
- 3 up being costly, how would you suggest -- you mentioned a
- 4 survey. Do you have any more specific suggestions as to
- 5 how to go about determining whether there is an actual
- 6 need?
- 7 MR. VAN ESCHEN: The survey is something
- 8 that I know my staff spent a lot of time on and tried to
- 9 come up with a survey that we thought might be beneficial
- 10 for all the parties. And I still believe that a survey
- 11 does have merit. I guess I question the merit of, say, a
- 12 public hearing, where you would simply go into a community
- 13 and ask people, would you like to have new expanded
- 14 calling plans?
- 15 I think if you have those sort of public
- 16 hearings, you're going to have people that show up and
- 17 say, yes, I want new expanded call plans, whether that's a
- 18 reliable source for making some significant decisions of
- 19 the Commission, my preference is to do a survey, but I
- 20 think that is really the only way that you could really
- 21 get some sort of gauge as to how the general public, as an
- 22 entire group, actually feels about the issue.
- 23 COMMISSIONER MURRAY: And this would be a
- 24 type of a random survey, did you say?
- MR. VAN ESCHEN: Yes, a random sample.

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1 COMMISSIONER MURRAY: And how would the
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- 2 cost of the survey be covered?
- 3 MR. VAN ESCHEN: I would suspect that the
- 4 cost associated with the survey would come out of the
- 5 Commission's budget.
- 6 COMMISSIONER MURRAY: And would the
- 7 rulemaking itself be pulled for the time being, then, in
- 8 order to make that determination? It's sort of like going
- 9 back to square one and saying in order to find a necessity
- 10 for this rule, we need to have something that shows us
- 11 there's a necessity, right, but would it involve pulling
- 12 the rule? Would it involve -- do you know?
- 13 MR. VAN ESCHEN: Let me just say this: I
- 14 think if the survey were done, I certainly think it would
- 15 provide some insight and evidence as to the extent that
- 16 people want new expanded calling plans, and it would
- 17 certainly provide evidence as to whether the Commission
- 18 really wants to go forward with the rulemaking or not.
- 19 COMMISSIONER MURRAY: And it could also
- 20 provide some evidence regarding customers' knowledge of
- 21 competitive services and their use of them, could it not?
- MR. VAN ESCHEN: Yes.
- 23 COMMISSIONER MURRAY: Do you think that --
- 24 do you think that would be a valuable exercise for us to
- 25 go through?

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1 MR. VAN ESCHEN: I do. You know, I see in
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- 2 some of these other proceedings where it's being brought
- 3 up as to whether the petitioners, since they filed the
- 4 petition several years ago, do they still want what's
- 5 being -- what was submitted in a petition. And so there's
- 6 that basic question. But there's also some other
- 7 questions as to, are you aware of certain things, certain
- 8 plans that might be a better plan than what you are
- 9 currently seeking, are you aware of those alternatives?
- 10 COMMISSIONER MURRAY: So the survey could
- 11 serve as an educational tool as well; is that your
- 12 understanding?
- MR. VAN ESCHEN: Potentially, yes.
- 14 COMMISSIONER MURRAY: Thank you.
- 15 JUDGE DIPPELL: Thank you, Mr. Van Eschen.
- 16 Were there any other comments in support of the rule?
- 17 (No response.)
- JUDGE DIPPELL: Seeing none, I will ask for
- 19 comment in opposition to the rule. Mr. Unruh?
- 20 (Witness sworn.)
- 21 JUDGE DIPPELL: Can you state your name and
- 22 spell it for the court reporter.
- MR. UNRUH: My name is Craig Unruh,
- 24 C-r-a-i-g, U-n-r-u-h. Good morning, Commissioners, your
- 25 Honor. As I mentioned, I'm Craig Unruh. I'm here

- 1 representing Southwestern Bell Telephone, LP, doing
- 2 business as SBC Missouri. Thank you in advance for your
- 3 consideration of our comments.
- 4 We as consumers always want more for less,
- 5 generally more stuff for less money, and this certainly
- 6 holds true for our communications services. We want more
- 7 communications service and we'd rather pay less for them.
- 8 And this Commission is in perhaps the unenviable position
- 9 of being a convenient entity to complain to about
- 10 Consumers' wants for more service at less money.
- 11 And that's what brings us here today. Some
- 12 consumers have complained about what they have or don't
- 13 have, and this Commission may feel some pressure to try to
- 14 do something about that to address the concerns of a few
- 15 customers.
- But I urge you to use caution as you
- 17 proceed, because you can't ignore parties' legal rights,
- 18 and you shouldn't be eager to try and tinker with natural
- 19 market outcomes. Today's communications marketplace is
- 20 rapidly evolving. Traditional differences between
- 21 companies are disappearing as traditional incumbent
- 22 landline companies, newer competitive landline companies,
- 23 cable companies providing more service using the language
- 24 of the internet, wireless companies and pure play voice
- 25 over IP providers are all competing to provide services to

- 1 consumers.
- 2 The lines between traditional local and
- 3 long distance calling are blurring as companies offer
- 4 services like unlimited calling plans that allow you to
- 5 call your next-door neighbor or grandmother across the
- 6 country for one fixed monthly price. For example, SBC
- 7 offers plans, several plans that offer different types of
- 8 unlimited calling. They have a package that bundles
- 9 together local service and a large number of vertical
- 10 services and unlimited long distance calling for 48.95.
- 11 We also have just a stand-alone unlimited
- 12 long distance plan for as low as \$30. You can even get
- 13 unlimited long distance calling for as low as \$15 when you
- 14 combine it with a couple of vertical services. These are
- 15 services that were not available more than just a few
- 16 years ago.
- 17 As Mr. Dandino mentioned, I believe he said
- 18 120 people complained about the elimination of local plus
- 19 in Franklin County. Well, we eliminated local plus, I
- 20 believe, almost four years ago and the market has changed
- 21 significantly since then. These plans that I just
- 22 mentioned weren't available when we eliminated local plus.
- In fact, when we replaced local plus, we
- 24 immediately rolled out another plan that took care of the
- 25 needs of well over 80 percent of the customers who were

- 1 using local plus, at a price lower than what they were
- 2 paying for local plus. Obviously now as the marketplace
- 3 has continued to evolve, we have even better plans that
- 4 are better than what local plus was some four years ago.
- 5 Customers also routinely use their wireless
- 6 phones to make what can be considered a long distance call
- 7 from a traditional long distance company. So we should be
- 8 careful about trying to meddle in such an environment,
- 9 because it will distort the marketplace and potentially
- 10 favor one company over another.
- I also mentioned that the Commission
- 12 cannot ignore parties' legal rights. As you know, I'm not
- 13 an attorney, but let me sound like one for a moment. SBC
- 14 Missouri's written comments spell out four arguments for
- 15 why we believe this rule is unlawful. Let me briefly
- 16 summarize them here, but you can review the arguments more
- 17 thoroughly in our written comments.
- 18 First, the proposed rule violates
- 19 companies' due process rights because it does not
- 20 guarantee a hearing before affecting the company's
- 21 property rights. Second, the proposed rule violates
- 22 Section 392.200.9 to the extent it effectively mandates a
- 23 change to an ex change boundary without consent of the
- 24 company. Third, the proposed rule violates 392.245.11,
- 25 which indicates that price cap companies propose their own

- 1 services at their own prices. Fourth, the proposed rule
- 2 is inconsistent with Missouri's case law, which holds that
- 3 the Commission's authority does not extend to dictate how
- 4 a company conducts its own business.
- 5 As you can see, the Commission's authority
- 6 over these matters is a key consideration. There are
- 7 several pending cases involving calling scope issues where
- 8 questions about the Commission's authority have been
- 9 raised. For example, in the generic MCA case, which is
- 10 TO-2001-391, questions regarding the Commission's
- 11 authority has been pending for over four years.
- 12 If the Commission resolves the issues
- 13 surrounding its authority and nonetheless decides to
- 14 proceed with formalizing a process to review calling scope
- 15 applications, our written comments offer specific changes
- 16 that we believe will improve the rule, improve the
- 17 contemplated process and lead to a more balanced and fair
- 18 consideration of the issues. I'll highlight some of our
- 19 comments -- our written comments to provide our full list
- 20 of suggestions.
- 21 The proposed rule requires that only
- 22 15 percent of the subscribers in an exchange can petition
- 23 the Commission for a calling scope change or plan.
- 24 Clearly such a low percentage does not reflect the
- 25 majority of customers. Since changes to the calling

- 1 scopes or calling plans available in the area can impact
- 2 all customers in the exchange, we recommend that
- 3 30 percent of the residential subscribers be the threshold
- 4 for bringing a petition before the Commission. This will
- 5 help ensure that a reasonable subset of people in the
- 6 community support what is being contemplated.
- 7 I will also point out, as Mr. Van Eschen
- 8 mentioned, there are a lot of details I think left
- 9 unanswered in this rule, and this is an area that
- 10 highlights one of those. It's not clear in the rule just
- 11 how the 15 percent, or the 30 percent as we would
- 12 recommend, would actually be checked and verified and what
- 13 exactly it would apply to. So we would urge the
- 14 Commission to give that more consideration.
- 15 We recommend the proposed rule be modified
- 16 to eliminate the provision permitting governing bodies and
- 17 school boards to bring an application before the
- 18 Commission. These entities may not adequately represent
- 19 the interests of the people living in that exchange.
- 20 Frequently school district boundaries and city/county
- 21 boundaries do not align with telephone company exchanges,
- 22 so you could have a couple of members of a school
- 23 district, for example, filing an application that would
- 24 impact customers not residing in that school district.
- 25 Since MCA service is a unique, complicated

- 1 and significant calling plan in Missouri, we urge extra
- 2 caution and believe it's prudent before considering
- 3 changes to MCA service.
- 4 We recommend that an application to make
- 5 an area have mandatory MCA service be supported by at
- 6 least 30 percent of the residential subscribers that don't
- 7 currently subscribe to MCA service. Those customers who
- 8 have MCA service and don't want to pay for it should not
- 9 be permitted to file an application that would result in
- 10 an increase in prices for those who don't have MCA service
- 11 without a more full support from the community at large.
- 12 SBC Missouri's written comments provide recommended
- 13 wording for this change.
- 14 Applications that contemplate a geographic
- 15 expansion of MCA service to include new exchanges, the
- 16 applicant should be required to show that customers
- 17 understand they will have to change their telephone number
- 18 in order to take MCA service.
- 19 As you may know, the way MCA works is you
- 20 have to have dedicated telephone numbers. If you don't
- 21 have MCA service today and you want it tomorrow, you will
- 22 have to change your telephone number. Typically I believe
- 23 we find that most consumers in outlying areas do not
- 24 understand that fact. Again, SBC Missouri's written
- 25 comments provide specific wording on recommendations for

- 1 that change.
- 2 Given the changing environment, including
- 3 converging market segments, changing calling habits,
- 4 evolving competitive choices, and continually changing
- 5 evolving calling plans, we recommend that the applicant
- 6 demonstrate that they have actually investigated their
- 7 competitive choices and explain why those options do not
- 8 meet their needs as a threshold requirement before asking
- 9 the Commission to consider market influencing actions and
- 10 before the Commission and companies expend considerable
- 11 time and resources on a case. SBC Missouri proposes
- 12 adding new provision to require this, what I'll call
- 13 options review in Section 3G of the proposed rule.
- In a couple of sections, the proposed rule
- 15 contemplates the Commission limiting its actions to
- 16 certain regulated carriers, but not all impact the
- 17 regulated carriers. The proposed rule suggests that only
- 18 ILECs, for example, be automatically made parties to a
- 19 case created by an application under this rule. While it
- 20 is understandable the Commission may not be able to make
- 21 all competitors party to the case, such as wireless
- 22 providers and voice over IP providers, because they may
- 23 not be regulated by this Commission, it is unreasonable in
- 24 today's competitive marketplace to single out certain
- 25 companies, like ILECs, for possible action harmful to

- 1 these selected companies.
- 2 As a matter of good public policy, this
- 3 Commission should not isolate certain carriers from action
- 4 that could impact all carriers. Moreover, mandating a
- 5 change on one company could hurt that company relative to
- 6 its competitors. For example, let's say going through the
- 7 process a community identifies 15 percent of the
- 8 participants in that community and they sign a petition
- 9 and bring a case before the Commission. Now,
- 10 hypothetically the other 85 percent of the customers in
- 11 that exchange may actually oppose that calling plan, and
- 12 if this Commission were to proceed with that case and
- 13 force the ILEC, for example, that serves that exchange to
- 14 offer that mandatory plan to those customers in that
- 15 exchange, the ILEC may make 15 percent of the customers
- 16 happy, but now they've made 85 percent of the customers
- 17 unhappy, and those customers are likely to seek other
- 18 choices. So we, again, should be careful about tinkering
- 19 in a competitive marketplace.
- The proposed rule makes a couple of
- 21 references to illustrative tariffs. The rule contemplates
- 22 that companies will provide illustrative tariffs once the
- 23 applicant recommends what I'll deem a final proposal. The
- 24 rule could be interpreted to require the companies to
- 25 simply provide an illustrative tariff that does nothing

- 1 more than restate the terms of the applicant's proposal.
- 2 If that is the intent in this provision, it's meaningless
- 3 and would be a waste of time.
- 4 I believe the intent of the rule is that
- 5 the companies are to file illustrative tariffs that show
- 6 what they would propose to offer in the event they were
- 7 forced to provide something that addresses the applicant's
- 8 concerns. The company's proposal could differ from the
- 9 specifics proposed by the applicant. The rule should be
- 10 clarified along these lines, and SBC Missouri's written
- 11 comments provide some specific recommendations.
- 12 We also recommend that a new provision be
- 13 added to the rule whereby the Commission would be required
- 14 to make a finding that the case should proceed before the
- 15 companies would be required to file illustrative tariffs.
- 16 An Order indicating such would be based on a finding that
- 17 the criteria required of the applicant was met, including
- 18 a finding that sufficient evidence existed and that there
- 19 are no competitive alternatives available to meet the
- 20 customers' calling needs.
- 21 Parties shouldn't be required to disclose
- 22 up front what they might intend to offer in the
- 23 marketplace for at least a couple of reasons. One might
- 24 be competitive implications. Competitors would love to
- 25 know what other competitors are thinking about offering in

- 1 the marketplace, and if we were to proceed with a case
- 2 that really had no merit, certain companies might be
- 3 disclosing information they would otherwise not want to
- 4 disclose.
- 5 We should also be concerned about giving
- 6 customers in those exchanges false hopes. If the case
- 7 really has no merit, but yet the Commission hasn't decided
- 8 that yet and we present all this information to the
- 9 community, then there may be false hope that that is
- 10 indeed what is going to occur, but in the end the
- 11 Commission may decide that it really shouldn't be meddling
- 12 with the marketplace and should allow the competitive
- 13 market forces to work.
- 14 Staff's written comments suggest that this
- 15 step requires the Commission to find that the applicant's
- 16 plan is acceptable, which Staff argues can't be
- 17 accomplished until after all the evidence is presented.
- Our proposal, however, only asks the Commission to verify
- 19 that the requirements of the application have been met and
- 20 that there is sufficient evidence to proceed with a case,
- 21 something I think of akin to a grand jury process, not
- 22 necessarily enough evidence to present to convict in a
- 23 grand jury, but there's enough evidence presented in the
- 24 form of the case. I think the same thing should be
- 25 applied here.

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1 The Commission would make some threshold
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- 2 findings as to whether or not the application actually had
- 3 merit and should be pursued. At that point in time the
- 4 Commission and the parties would then expend more
- 5 resources to address the issue.
- 6 The proposed rule indicates that public
- 7 hearings are optional. Given the impact that a
- 8 government-imposed calling plan could have on consumers in
- 9 the community, we believe that public hearings should be
- 10 mandatory. The Commission should give those consumers who
- 11 may be opposed to what members of their communities are
- 12 trying to impose on them the opportunity to be heard.
- 13 The proposed rule also indicates that an
- 14 evidentiary hearing regarding a calling scope application
- 15 is optional. SBC Missouri believes this is unlawful as
- 16 SBC Missouri should have the right to a hearing in order
- 17 to meet its due process rights. Our legal arguments are
- 18 spelled out more in our -- in more detail in our written
- 19 comments.
- The proposed rule identifies several items
- 21 for the Commission's consideration as it contemplates a
- 22 calling scope application, including such things as
- 23 competitive implications, revenue impacts and societal
- 24 cost. However, the rule misses an important consideration
- 25 and one that should be clearly spelled out.

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1 The rule should include the fact that the
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- 2 Commission must consider competitive options that are
- 3 available in the marketplace before it considers mandating
- 4 a particular plan on selected competitors. Our written
- 5 comments provide recommended wording to this effect.
- 6 SBC Missouri recommends that subpart 16 be
- 7 eliminated in its entirety because it contemplates
- 8 potentially unlawful action by the Commission. Subpart 16
- 9 indicates that the Commission can modify rates, terms and
- 10 conditions of a plan. Our written comments provide
- 11 several arguments on why such action could be unlawful,
- 12 including the general legal arguments I summarized
- 13 earlier.
- 14 In an earlier draft of this rule, there was
- 15 a provision that required applications to be filed by a
- 16 licensed Missouri attorney and that the application must
- 17 comply with the Commission's general filing requirements.
- 18 SBC Missouri recommends that this provision be added to
- 19 the rule. I believe this is also consistent with Staff's
- 20 view that the applicant must be represented by an attorney
- 21 because of concerns over OPC's role, given the potential
- 22 for conflict of interest between an applicant and the
- 23 public at large.
- 24 I also wish to highlight that the fiscal
- 25 note is inaccurate in that it states that private

- 1 companies would not incur costs of greater than \$500.
- 2 Clearly, SBC Missouri will expend more than \$500 if we are
- 3 required to go through the process contemplated by that
- 4 rule because we will expend considerable time and expense
- 5 doing things such as quantifying potential financial
- 6 impacts, spending time evaluating issues and developing
- 7 potential options, and potentially modifying operations
- 8 and billing systems.
- 9 There's been some questions about the EAS
- 10 rules and kind of how calling scopes were created
- 11 historically. But one thing, I think an overriding issue
- 12 that needs to be considered as we think about what's
- 13 happened historically is that the previous EAS rule and
- 14 previous efforts to, I guess, design or deal with calling
- 15 scope issues through cases before the Commission is that
- 16 it largely predated competition. A lot of things have
- 17 occurred since the EAS rules were in place and those types
- 18 of plans were created. Obviously we now have competition,
- 19 both from traditional landline companies that didn't exist
- 20 previously, but also from alternative technologies like
- 21 wireless and now voice over IP and cable companies
- 22 providing voice over IP.
- Thank you for your time. We understand
- 24 this can be a difficult topic, and we appreciate your
- 25 consideration of our positions and recommendations.

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1 JUDGE DIPPELL: Thank you. Commissioner
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- 2 Murray, did you have questions?
- 3 COMMISSIONER MURRAY: Yes, thank you.
- 4 Mr. Unruh, regarding the customers within an exchange who
- 5 might be opposed to a proposed plan, it appears to me that
- 6 it would be reasonable for all of those customers to
- 7 receive written notice at the time a petition was filed.
- 8 Therefore, they would have adequate notice, they would
- 9 have an opportunity to attend a hearing, to object on
- 10 whatever way that they would find appropriate. Would you
- 11 agree with that?
- 12 MR. UNRUH: Yeah, I think that could be
- 13 appropriate. What we need to be careful about is kind of
- 14 the minority governing the silent majority. Typically you
- 15 can find at least a few people that would get energized
- 16 over this issue, and the majority who may be opposed to
- 17 what's going on simply don't know about it and would
- 18 otherwise oppose the plan if they knew about it.
- 19 COMMISSIONER MURRAY: And vocal minorities
- 20 can sometimes get legislators to speak for them.
- MR. UNRUH: Yes.
- 22 COMMISSIONER MURRAY: And then they have a
- 23 real loud voice. But if we were to make notice to all
- 24 customers within the exchange a requirement, that would
- 25 be -- I know that would involve some cost, and I suppose

- 1 we could place that cost on either the applicants or the
- 2 Commission. Do you have any idea how we would -- how the
- 3 cost of that notice would be covered?
- 4 MR. UNRUH: I haven't given that any
- 5 thought, but I think you're probably right. Either one of
- 6 those entities could probably be responsible for
- 7 recovering that cost.
- 8 COMMISSIONER MURRAY: And what do you think
- 9 of the suggestions that Mr. Van Eschen made in terms of
- 10 determining, first of all, whether the premise that -- the
- 11 ground premise that we're going on here in establishing
- 12 this rule is even valid? I mean, do you agree that that's
- 13 an important threshold to cross before we determine that
- 14 we should go forward with this rule?
- 15 MR. UNRUH: Yeah, I do. I might actually
- 16 characterize it even a little differently than that in
- 17 terms of a threshold. I think there's clearly legality
- 18 issues associated with this rule and what it contemplates
- 19 doing. I think just as a threshold matter that those
- 20 legal issues ought to be resolved before moving forward
- 21 with something like this.
- 22 Then I would suggest that, even if the
- 23 Commission believes it has the authority to otherwise
- 24 mandate calling plans on selected carriers, I think then a
- 25 public policy threshold ought to be met in that the

- 1 Commission really needs to think about whether or not
- 2 that's the business it wants to be in, because by design
- 3 it will meddle with the marketplace, it will affect the
- 4 marketplace, it will change the marketplace, and it's not
- 5 always possible to understand how changes that would be
- 6 mandated on certain customers or certain carriers and not
- 7 other carriers would ultimately impact the marketplace.
- 8 So I think in today's competitive
- 9 marketplace, the Commission really needs to think long and
- 10 hard before taking steps to what I'll call meddle in the
- 11 outcome of what's occurring.
- 12 COMMISSIONER MURRAY: And certainly
- 13 anything that we do that mandates a particular service or
- 14 a particular rate or a calling scope, anything like that
- would affect the marketplace, would it not?
- MR. UNRUH: Yes, definitely.
- 17 COMMISSIONER MURRAY: And it would also
- 18 tend to either advantage or disadvantage players,
- 19 depending upon where they fit in that market, would it
- 20 not?
- 21 MR. UNRUH: That's definitely correct.
- 22 COMMISSIONER MURRAY: And do you hear --
- 23 does SBC hear from customers that you're not offering
- 24 plans that meet their calling scope needs?
- MR. UNRUH: I suppose we receive people

- 1 complaining here and there, but I'm not aware of any real
- 2 ground swell of issues along those lines. I think
- 3 customers are finding the plans that we're offering in the
- 4 marketplace highly attractive, given the rate at which
- 5 they're signing up for things like the unlimited long
- 6 distance plan that I mentioned earlier.
- 7 SBC long distance is one of those. Again,
- 8 for 48.95 you are get your local line, all kinds of
- 9 vertical services and unlimited long distance calling.
- 10 People are finding -- that's something that didn't exist
- in the marketplace more than a couple years ago, and
- 12 people are finding that type of plan very attractive.
- 13 COMMISSIONER MURRAY: Do you think the
- 14 competitiveness of the marketplace today is providing more
- 15 education to customers in terms of what's available?
- 16 MR. UNRUH: Yes. I think it can't help but
- 17 do that because the ultimate goal of companies is to try
- 18 to win customers and get them to purchase their services.
- 19 So if companies are out there marketing and doing things
- 20 to try to raise awareness of their products and services
- 21 and try to get people to buy their service, I believe that
- 22 that will. And it's an evolving process that will
- 23 continue to occur over time.
- 24 COMMISSIONER MURRAY: In a competitive
- 25 market, if a company did realize that there was a ground

- 1 swell for a certain service, would that company then look
- 2 at developing that service in order to stay competitive in
- 3 the marketplace?
- 4 MR. UNRUH: It better or it risks losing
- 5 those customers. Clearly competitors try to find plans
- 6 that best meet customers' needs, and if there is
- 7 considerable demand for a certain type of product at a
- 8 certain type of price, companies will be incented to try
- 9 to make that happen so they win those customers.
- 10 COMMISSIONER MURRAY: And if we were to go
- 11 forward with a rule like this that mandates an expanded
- 12 calling scope, say we have a petition and we enter an
- 13 Order in one of the areas that says, this plan shall be
- 14 offered at whatever rate and that would -- I'm trying to
- 15 think through how that would affect the various carriers
- 16 within the marketplace. In terms of IXCs, it would take
- 17 business away from the IXCs; is that correct?
- 18 MR. UNRUH: I think it depends on the
- 19 particulars of the plan. But let's just say, for example,
- 20 that the Commission were to create a mandatory local
- 21 calling scope between two communities. Let's just kind of
- 22 try to keep it simple. Today the calling between those
- 23 communities is probably provided by a diverse group of
- 24 providers, wireless carriers, long distance companies,
- 25 local companies, CLECs, ILECs, and they're all competing

- 1 to try to provide that calling between those two
- 2 communities. If the --
- 3 COMMISSIONER MURRAY: And it's the
- 4 customer's choice, isn't it?
- 5 MR. UNRUH: And it's the customer's choice
- 6 as to which product best meets their needs. If the
- 7 Commission were then to, say, mandate on ILECs, for
- 8 example, the ILECs serving those two exchanges that you
- 9 are hereby mandated to provide this service at some
- 10 potentially really inexpensive price, and it's mandatory,
- 11 for example, then all of the customers would tend to use
- 12 that service to the exclusion of everybody else's service.
- 13 So IXCs would lose calling, wireless carriers would lose
- 14 calling, CLECs would lose calling, to the extent they
- 15 didn't also provide the service. So it definitely would
- 16 impact the marketplace.
- 17 COMMISSIONER MURRAY: All right. I think
- 18 that's all the questions I have for you right now. Thank
- 19 you.
- 20 JUDGE DIPPELL: Commissioner Appling, did
- 21 you have questions?
- 22 COMMISSIONER APPLING: Craig, how are you
- 23 doing?
- 24 MR. UNRUH: Good morning. I'm doing fine,
- 25 thank you.

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1 COMMISSIONER APPLING: Let's take a look at
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- 2 an administrative area that you mentioned. On your filing
- 3 on page 18 -- John, would you take a look at this, too?
- 4 On SBC's late filing on I think it was
- 5 Friday or this morning, page 16, paragraph 18, and I think
- 6 you mentioned this in your comments, Craig, where you said
- 7 that -- a licensed attorney. Craig, if you go back to
- 8 Staff's filing on page 3, line 3, do you answer that
- 9 question there? Is that enough to satisfy that, first
- 10 paragraph starting on line 3, in drafting the proposed
- 11 rule, where you change the word from petitioner to
- 12 applicant?
- Does that make any sense, what I'm saying?
- 14 Is that correct, that answer, Larry?
- 15 MR. UNRUH: I think I understand what
- 16 you're asking me. Just to confirm, you said page 3 of
- 17 Staff's filing?
- 18 COMMISSIONER APPLING: Right. Third line.
- 19 You were saying that it needed to be filed by a licensed
- 20 attorney. I think that paragraph answers that question
- 21 there, if I'm reading it correctly.
- 22 MR. UNRUH: I believe it certainly gets --
- 23 it's my understanding it gets to the same intent. Now,
- 24 what I don't know is --
- 25 COMMISSIONER APPLING: We don't have to

- 1 spend a lot of time. I just want to mention that. So
- 2 maybe we'll take a look at that.
- 3 MR. UNRUH: I think the intent of both our
- 4 comments and Staff's comment is the same, in that we
- 5 believe these should be represented by Missouri attorneys
- 6 under kind of a normal application process.
- 7 COMMISSIONER APPLING: Second question. At
- 8 any time during this -- during the during the task force
- 9 meeting, was there ever a time that you-all done any work
- 10 on cost? Just take for an example, expanding the cost
- 11 from the county to the city in St. Louis County. Is
- 12 there -- did you-all ever work on the cost of
- 13 approximately what that would cost you?
- MR. UNRUH: The task force did not get to
- 15 that level of detail. The debate kind of centered around
- 16 authority and the -- whether or not it's good public
- 17 policy and those kind of things, discussion about what
- 18 existed in the marketplace, and really -- and then shifted
- 19 focus over time to creating more of a process for the
- 20 Commission to follow, and it didn't really get into
- 21 specifics of particular plans or changes to particular
- 22 plans.
- 23 Certainly I'll adjust in terms of your one
- 24 example about expanding the MCA to include Franklin
- 25 County, for example, in the western St. Louis area, the

- 1 Office of Public Counsel -- where there's no cost
- 2 developed or whatnot, the Office of Public Counsel has
- 3 proposed that the existing price -- prices that exist out
- 4 in what we call MCA-5, which is the outer tier today,
- 5 would apply to this new tier that we would add to
- 6 incorporate Franklin County. And those prices are roughly
- 7 \$36 for residential customers and about \$71 for business
- 8 customers. Obviously, we have plans that we believe
- 9 better meet those needs than expanding the MCA and at
- 10 those higher prices.
- 11 COMMISSIONER APPLING: Is there areas in
- 12 your territory that just make sense to expand the local
- 13 calling? It would just be better for your customer, it
- 14 would be better for everybody in that area involved; is
- 15 there areas that exist that it would just make sense to
- 16 expand?
- 17 MR. UNRUH: We think the market's evolving
- 18 differently than that. The market's evolving to where
- 19 calling scopes become irrelevant. With wireless plans and
- 20 voice over IP plans and unlimited long distance plans that
- 21 pretty much everybody's offering now, the concept of local
- 22 and long distance is just -- it's blurring and may go away
- 23 over time to just not be relevant. So the thought of
- 24 expanding local calling scope is kind of contrary to where
- 25 the marketplace is going. Your local calling scope's the

- 1 country, if you will.
- 2 COMMISSIONER APPLING: It just keeps
- 3 showing up on my bill, though, long distance and --
- 4 MR. UNRUH: You should talk to your service
- 5 provider about getting a better plan.
- 6 COMMISSIONER APPLING: Thank you very much,
- 7 Craig.
- 8 JUDGE DIPPELL: All right. I had just a
- 9 couple questions for you, Mr. Unruh.
- 10 At what point in the process -- supposing
- 11 this rule goes forward, at what point in the process does
- 12 SBC think that public hearings should be held?
- 13 MR. UNRUH: I think it probably makes sense
- 14 to do it after the applicant will bring forward its
- 15 proposal, the parties will meet and they'll sort through
- 16 details. The applicant then gives its -- kind of
- 17 considers whether or not to change. I think in that time
- 18 frame, again, we've suggested inserting a Commission
- 19 threshold process, where the Commission would make an
- 20 initial finding as to whether or not the applicant's
- 21 application is actually consistent with the rule and that
- 22 there's sufficient evidence to move forward. I think
- 23 doing something before then might not make sense, because
- 24 there isn't necessarily a lot of details around the plan
- 25 or what the companies might be willing to provide.

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1 The -- and so then just to finish that
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- 2 thought is, then, perhaps it's probably better to try to
- 3 get some -- you get through the threshold issue, and then
- 4 you get some solid plans and offers that's being proposed,
- 5 and then perhaps you take that to the public at large and
- 6 say, okay, here's what's being tossed around. What do you
- 7 think about it? It's kind -- there's kind of a tradeoff
- 8 which makes it a little tricky about when to decide when
- 9 to do this. Is it better to do it up front and just kind
- 10 of gauge just general interest in it when you really don't
- 11 have any specifics about what it is you might offer in
- 12 that community? So customers don't really get a lot of
- 13 information, and the information you may gain from that
- 14 may not be that relevant, you know, if you don't have
- 15 prices and that sort of thing.
- 16 Sure, they'll say, yeah, I want whatever at
- 17 no cost. That's a given. But at the same time, that
- 18 could allow you to at least get some sense of whether or
- 19 not there's really some overwhelming need for this or not.
- 20 But I think if we're really going to try to get good input
- 21 from the customers, you probably need to have more of the
- 22 facts and figures of the case, so later in the process.
- JUDGE DIPPELL: Okay. Does SBC have any
- 24 suggestions for how signatures might be verified or how
- 25 strict that standard needs to be?

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1 MR. UNRUH: No, we didn't -- we didn't
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- 2 offer any specific recommendations. Again, we're kind of
- 3 coming at it from the standpoint that none of this makes
- 4 sense, so we didn't give a lot of operational detail
- 5 issues a lot of thought, but I think it is something
- 6 important that the Commission really should consider. We
- 7 should think about things like, well, there should be more
- 8 than just a customer signature required. Maybe the
- 9 customer needs to print their name, they need to sign
- 10 their name. Maybe they need to write down their address,
- 11 make sure those customers actually live in the exchange
- 12 that's in question, write down their phone number, things
- 13 like that, that would allow the Commission to have some
- 14 means to verify the accuracy of those signatures.
- 15 JUDGE DIPPELL: And with regard to notice
- on page 7, SBC recommended that all carriers be made a
- 17 party to the case or not just the local -- not just the
- 18 incumbents, but some of the others that are affected also
- 19 be automatically made a party to the case. I was just
- 20 wondering if SBC also had any suggestions for how the
- 21 Commission could determine those party -- who those
- 22 parties are.
- MR. UNRUH: I think certainly casting a
- 24 broad net would be one way just to try to make sure you
- 25 capture everybody, but I would also add that the

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1 Commission Staff has tried to kind of keep track of where
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- 2 CLECs have -- for example, have proposed to offer service
- 3 through their certification processes and their tariffs,
- 4 and I believe this is still available. The Commission
- 5 actually has on its website, you can put in a community
- 6 and the website will tell you what competitive carriers
- 7 serve that community.
- 8 Again, this is pursuant to their tariffs
- 9 where they say they serve. So to the extent they say
- 10 they're willing to serve there, we should assume they are
- 11 indeed willing to serve there and could be impacted by
- 12 this rule. I think while certainly Staff has pointed out
- 13 why there may be some difficulties in notifying certain
- 14 carriers, we shouldn't let difficulty with trying to do
- 15 something cloud the overriding public policy argument for
- 16 why all carriers should be included, and why you can't and
- 17 shouldn't isolate certain carriers to try to mandate
- 18 things on them.
- 19 JUDGE DIPPELL: Do you think that there
- 20 would be any problem if the Commission, instead of
- 21 automatically making carriers a party, made a provision
- 22 that said they would -- they wouldn't have to intervene,
- 23 but they would maybe have to notify the Commission that
- 24 they were interested.
- MR. UNRUH: Well, again, I think to the

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1 extent the rule contemplates an eventual order that would
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- 2 mandate something on certain carriers, then we're opposed
- 3 to the concept of something being mandated on us that's
- 4 not mandated on others.
- 5 JUDGE DIPPELL: Okay. That's all the
- 6 questions I had for you. Thank you.
- 7 Commissioner Murray, you had one more
- 8 question?
- 9 COMMISSIONER MURRAY: Mr. Unruh, you
- 10 mentioned earlier that you -- that SBC had several plans
- 11 with unlimited calling. Would you go through those again?
- 12 MR. UNRUH: Sure. Some that come to mind,
- 13 that there's a product we call SBC long distance, which
- 14 combines local service, a package of vertical services,
- 15 quite a few vertical services, things like voicemail and
- 16 unlimited long distance calling, for 48.95. Again, that's
- 17 something that was unheard of more than a couple years
- 18 ago, to have that inexpensive of a plan offer that many
- 19 features and that much calling.
- 20 We also have just a stand-alone long
- 21 distance plan, so if you don't have to -- if you don't
- 22 want any vertical services, any of the extra stuff like
- 23 voicemail, you can just buy a stand-alone long distance
- 24 plan, unlimited long distance plan for \$30. Then we
- 25 actually have unlimited long distance plans as low as \$15,

- 1 if you buy the plan with -- with certain vertical
- 2 services.
- 3 COMMISSIONER MURRAY: And what's the most
- 4 expensive MCA plan that you have now?
- 5 MR. UNRUH: For business services, MCA-5
- 6 is -- i believe it's \$70.
- 7 COMMISSIONER MURRAY: I assume the plans
- 8 that you told me about, the unlimited calling plans, are
- 9 residential plans?
- 10 MR.UNRUH: Those are residential plans. We
- 11 offer an equivalent 48.95 plan to businesses for, I
- 12 believe, 58.95. I will -- let me also point out that the
- 13 \$70 price for business service would not include any
- 14 vertical services, would not include local services. It's
- 15 strictly to buy the optional MCA plan. The business would
- 16 then have to buy its local line plus whatever verticals it
- would want, so the bill's probably over \$100.
- 18 COMMISSIONER MURRAY: Are there businesses
- 19 using that plan today?
- 20 MR. UNRUH: Yes, there are. I think to the
- 21 extent that that plan's been in the marketplace for a long
- 22 time, long before these unlimited long distance plans
- 23 existed, so businesses did subscribe to that service.
- 24 COMMISSIONER MURRAY: Do you know why they
- 25 wouldn't change to a 58.95 plan that would include more?

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1 MR. UNRUH: I think many of them probably
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- 2 have, and are doing so. Obviously while we try to market
- 3 our services to customers, they don't always see TV ads or
- 4 radio ads or whatever, so you miss them over time. So
- 5 there's certainly some customers that just may never take
- 6 the initiative to actually change.
- 7 COMMISSIONER MURRAY: Would they have to
- 8 change their telephone number?
- 9 MR. UNRUH: I have going to say, another
- 10 impediment would be the fact that if they really wanted to
- 11 drop MCA service, they would have to change their
- 12 telephone number.
- 13 COMMISSIONER MURRAY: So if we go to an
- 14 expanded calling plan, like we've got in this rule here,
- 15 in order to take advantage of it, customers would have to
- 16 change their telephone number. And then when a
- 17 competitive service comes along that's even cheaper,
- 18 they'd have to change their number again to take advantage
- 19 of that; is that correct?
- 20 MR. UNRUH: If it's involving a change to
- 21 the MCA plan, like a geographic expansion or something
- 22 like that, yes, that's correct.
- 23 COMMISSIONER MURRAY: What's the most
- 24 expensive residential MCA plan that's out there today?
- 25 MR. UNRUH: I believe it's a little over

- 1 \$36. And again, that would not include the local access
- 2 line or any verticals.
- 3 COMMISSIONER MURRAY: And a person could
- 4 purchase unlimited long distance by itself for \$30.
- 5 MR. UNRUH: Right.
- 6 COMMISSIONER MURRAY: Doesn't seem to make
- 7 much sense to me. None of this does.
- 8 MR. UNRUH: Yeah. Well, certainly I think
- 9 it's evidence of the marketplace evolving. The MCA plan's
- 10 been in existence for over a decade now, and a lot of
- 11 things have occurred since then that's changing the
- 12 marketplace.
- 13 COMMISSIONER MURRAY: Well, do you think
- 14 the reason that we still have a few people who make their
- 15 voices loudly heard regarding this -- and I'm not even
- 16 sure that's currently the case. I mean, we have anecdotal
- 17 evidence from several years ago, but if there are a few
- 18 customers who are making their voices heard and
- 19 complaining to their legislators that they don't have a
- 20 wide enough calling scope, is that that they are not
- 21 sufficiently educated as to what is available to them?
- 22 MR. UNRUH: I think that may be some of it.
- 23 I think also just people don't like paying certain things.
- 24 I don't like paying my house payment, but it's one of
- 25 those things we have to do. And interesting example from

- 1 the task force meetings, the very first meeting there was
- 2 a representative from the -- not a representative, just a
- 3 consumer from the Kansas City area, and she was
- 4 complaining about the fact that she had to pay for MCA
- 5 service, didn't think that was fair that she had it pay
- 6 for it.
- 7 And I think her next comment was very
- 8 telling. She said I don't like paying for MCA service, no
- 9 one likes paying for MCA service, in fact, everybody I
- 10 know just uses their cell phone. I thought that was
- 11 telling. Okay, so you're using a competitive alternative
- 12 and you don't have to pay for MCA service if you don't
- 13 want to. So I think some people will just naturally
- 14 complain about things, and if they can be heard and acted
- 15 upon, they can reduce some costs that they would rather
- 16 not pay.
- 17 COMMISSIONER MURRAY: Let's follow that
- 18 through a minute and assume that if we go forward with
- 19 this rulemaking and then there are some petitions that are
- 20 granted and there are some more MCA expanded calling
- 21 scopes established and customers change their telephone
- 22 numbers and they get that expanded calling scope, and then
- later on, they determine, well, gosh, I could be spending
- 24 a whole lot less money if I just use my cell phone, but
- 25 they still wanted to maintain their landline for local.

- 1 At that point would they'd have to go back and change
- 2 their telephone number again?
- 3 MR. UNRUH: That's correct.
- 4 COMMISSIONER MURRAY: All right. Thank
- 5 you.
- JUDGE DIPPELL: Thank you, Mr. Unruh. Are
- 7 there other comments in opposition?
- 8 (Witness sworn.)
- 9 JUDGE DIPPELL: Thank you. Would you
- 10 please state your name and spell it for the court
- 11 reporter.
- MR. MARTINEZ: Yes. My name is Arthur
- 13 Martinez, A-r-t-h-u-r, M-a-r-t-i-n-e-z. I'm here
- 14 testifying on behalf of Spectra Communications Group, LLC,
- 15 d/b/a CenturyTel and CenturyTel of Missouri, LLC, both of
- 16 which I will -- for purposes of this hearing I will refer
- 17 to as CenturyTel. CenturyTel filed substantive comments
- 18 in this proceeding, and I will be briefly summarizing
- 19 those.
- 20 Our written comments focused on three main
- 21 areas, the first being the process envisioned by the task
- 22 force. The second would be the mechanics of the proposed
- 23 rule. And thirdly, the Commission's authority or, more
- 24 importantly from my perspective, our company's due process
- 25 rights. I participated on the task force as a task force

- 1 member on behalf of CenturyTel. And the task force did
- 2 give the Commission several recommendations for
- 3 establishing a process which Mr. Dandino has talked about
- 4 earlier today. However, the task force specifically
- 5 refrained from addressing issues like the type of calling
- 6 scopes, prices, and the types of plans that would be
- 7 involved.
- 8 They specifically declined to address any
- 9 changes to the MCA plan. They did not take or make any
- 10 suggestions as to expanded calling in rural areas, and
- 11 they did not -- they did in the address alternative forms
- 12 of communications or competitive alternatives. They did
- 13 not address local number portability, and its impact to
- 14 the existing MCA, and they did not address whether
- 15 legislation would be needed.
- The proposed rule mechanically seems to go
- 17 beyond the scope of the simple process that the task force
- 18 envisioned. In particular, it establishes I believe it's
- 19 Section 3 that Mr. Appling mentioned earlier today, that
- 20 the applicant would list the rate and type of plan they
- 21 would desire. It's CenturyTel's position that these
- 22 applicants have little or no knowledge about the
- 23 operations of a telephone company and the cost of the
- 24 operations cost, let alone the regulatory costs of
- 25 implementing an expanded calling plan.

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1 Further, the proposed rule establish -- the
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- 2 only real time frame that we see in the proposed rule is
- 3 the 90 days that the company has to come up with
- 4 illustrative tariffs. The applicant does have some
- 5 obligation to meet with the -- with all interested
- 6 parties, but they have an opportunity to modify their
- 7 application, even while the company is well within that 90
- 8 days of establishing their proposed rates. So the company
- 9 may have little or no time to modify any -- any proposed
- 10 rate or plan by the time the applicant -- to address any
- 11 proposed changes by the applicant.
- 12 Thirdly, CenturyTel is certainly concerned
- 13 about our due process rights, and we believe that a public
- 14 hearing needs to be held so that we have an opportunity to
- 15 put forth our evidence that not only benefits the company,
- 16 but benefits the consumers who may not benefit by the
- 17 imposition of an expanded calling plan. That concludes my
- 18 comments.
- 19 JUDGE DIPPELL: Okay. Commissioner Murray,
- 20 did you have questions for Mr. Martinez?
- 21 COMMISSIONER MURRAY: Mr. Martinez, are you
- 22 aware of customers who are -- are you aware, I'll ask it
- 23 this way, of a ground swell of customers who are
- 24 complaining that their local calling scopes are
- 25 inadequate?

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1 MR. MARTINEZ: We are aware. We're
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- 2 currently involved in a petition by the community of
- 3 Rockaway Beach for calling into the Branson area.
- 4 However, I wouldn't call it a ground swell. There are
- 5 certainly the vocal minority, as Mr. Unruh pointed out,
- 6 who are interested in calling into Branson, but we have
- 7 yet to hear any comments or any interest by the community
- 8 of Branson, who, by the way, would probably pay the lion's
- 9 share of any proposed plan for calling into the Rockaway
- 10 Beach area.
- 11 COMMISSIONER MURRAY: And what other
- 12 services, what other options are available to those
- 13 consumers?
- MR. MARTINEZ: There are long distance
- 15 plans and there are also wireless alternatives. For --
- 16 personally, Sprint today offers a plan that I can
- 17 subscribe to in Jefferson City that would give me a bundle
- 18 of minutes that I could use for in-state and out-state
- 19 calling for a certain price, along with vertical features,
- 20 which would provide me sufficient expanded calling to the
- 21 places that I would have interest in calling.
- 22 COMMISSIONER MURRAY: And those customers
- 23 in the Rockaway Beach area, do they have long distance
- 24 plans that are flat-rated long distance plans available to
- 25 them?

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1 MR. MARTINEZ: I believe they do, yes.
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- 2 COMMISSIONER MURRAY: Which would allow
- 3 them to call not only anywhere nearby beyond their local
- 4 calling scope, but anywhere in the country; is that right?
- 5 MR. MARTINEZ: That's correct. By example,
- 6 I currently subscribe to an AT&T unlimited plan and for
- 7 \$24, I can call anyone not only within Missouri but in the
- 8 nation, and as long as they're an AT&T customer, I pay no
- 9 more money. And if it is not an AT&T customer, I pay a
- 10 very small per-minute charge, and that suits my needs.
- 11 COMMISSIONER MURRAY: And there are calling
- 12 cards available; is that correct?
- 13 MR. MARTINEZ: That's correct. As well as
- 14 prepaid calling plans.
- 15 COMMISSIONER MURRAY: And do you think the
- 16 customers -- your customers are generally aware that if
- 17 there were to be an expanded calling scope developed, that
- 18 their telephone numbers would need to change to take
- 19 advantage of that?
- MR. MARTINEZ: Yes, most people in the
- 21 existing MCAs are well aware that they would have to
- 22 change their number in order to take advantage.
- 23 COMMISSIONER MURRAY: How do they feel
- 24 about that, do you know?
- MR. MARTINEZ: Many of them do not like

- 1 having to do that.
- 2 COMMISSIONER MURRAY: Now, if this rule
- 3 were adopted, and I don't know, but for the record I voted
- 4 against this rule, putting it forward to begin with, but
- 5 if this were to go forward and we were to grant an
- 6 expanded calling area, say, in one of the petitioning
- 7 areas, would that require everybody within the calling
- 8 scope to change their telephone number, or would that
- 9 be -- I guess it depends on whether it would be optional
- 10 or mandatory; is that your understanding?
- 11 MR. MARTINEZ: Yeah, it would depend on the
- 12 plan that would be structured.
- 13 COMMISSIONER MURRAY: But anybody who would
- 14 take advantage of any change resulting from granting of
- 15 the petition would have to change a telephone number?
- MR. MARTINEZ: Yes, as MCA exists today,
- 17 they would have to change their telephone number.
- 18 COMMISSIONER MURRAY: And if for some
- 19 reason a customer went ahead and changed a telephone
- 20 number and paid for an additional calling scope and then
- 21 discovered that, gee, that wasn't the most cost-effective
- 22 thing to do, I could be making my calls a lot cheaper if I
- 23 went to wireless or I went to an unlimited long distance
- 24 calling plan or something like that, if that customer then
- 25 decided to take advantage of an alternative plan, would

- 1 that customer in order to keep his or -- to keep a local
- 2 landline, would that customer have to change his telephone
- 3 number again?
- 4 MR. MARTINEZ: Yes, if they're no longer
- 5 using the MCA, they would have to relinquish that number.
- 6 COMMISSIONER MURRAY: So even if we were to
- 7 go this route and meet everybody's due process rights and
- 8 determine that there's a ground swell of support for this
- 9 and it's in the public interest and we did this, do you
- 10 think it would really benefit customers?
- 11 MR. MARTINEZ: I don't think so in today's
- 12 marketplace. There are many alternatives out there. I
- 13 think the customers, if they look and become educated
- 14 about the various providers, they can probably find a plan
- 15 today that would meet their needs.
- 16 COMMISSIONER MURRAY: Thank you.
- 17 JUDGE DIPPELL: Commissioner Appling, did
- 18 you have questions?
- 19 COMMISSIONER APPLING: Good morning,
- 20 Arthur.
- 21 MR. MARTINEZ: Good morning, sir.
- 22 COMMISSIONER APPLING: Are you telling me
- 23 that all of those people that were sitting in that chair
- 24 over there that Mr. Dandino said this morning, they have
- 25 no idea what they are doing and don't have the

- 1 intellectual skills to go out and look for the cheapest
- 2 way to satisfy their long distance calling?
- MR. MARTINEZ: I agree that may be a
- 4 problem, sir, but they also do not have the educational
- 5 skills potentially to understand when they're going to
- 6 subsidize a very vocal minority who wants this expanded
- 7 calling and may derive some value in paying an additive,
- 8 when these other individuals make few or little calls and
- 9 would be better off buying a low rate toll plan than being
- 10 forced to pay 5 or 10 or \$15 for expanded calling.
- 11 COMMISSIONER APPLING: It's a lot of plans
- 12 out there. You almost need a program just to tell which
- 13 plan you ought to be going with for the consumer out
- 14 there. There's a lot of plans out there for the consumer
- 15 to understand.
- 16 That's enough of that. Let's go back to
- 17 Section 3. Look at 3C. Do you have the rule?
- MR. MARTINEZ: Yes, I do.
- 19 COMMISSIONER APPLING: Who would have that
- 20 information that is requested in 3rC, the proposed price
- 21 and terms of the plan, I don't have that as a consumer, do
- 22 I?
- MR. MARTINEZ: No. And we wouldn't expect
- 24 the consumer to have that. That would be something that
- 25 the company would have. But again, that would only be my

- 1 company. It wouldn't necessarily be the plans and prices
- 2 of alternatives in the marketplace. So we would only be
- 3 able to speak on behalf of our company. And more
- 4 importantly, our company has to not only address consumer
- 5 impact, but competitive impact.
- 6 And let's take Rockaway Beach as an
- 7 example. Clearly, they have a petition for calling into
- 8 Branson, but what we may find out as a result of this is
- 9 that Branson may have little or no interest in calling
- 10 Rockaway Beach. So if we impose a plan, a mandatory plan
- 11 on Branson customers, they derive no benefit for that and
- 12 that puts the company at a competitive disadvantage,
- 13 because now we're mandated to provide a plan that has
- 14 little or no consumer benefit.
- 15 COMMISSIONER APPLING: So the proposed
- 16 application process in Section 3 could really be
- 17 problematic for the consumer?
- MR. MARTINEZ: Yes, and I think it creates
- 19 false hopes and expectations, because they have nothing to
- 20 base the rate on except for what they may see out there,
- 21 but they have no idea what it costs to operate CenturyTel,
- 22 for instance. And especially a company like CenturyTel
- 23 that operates in rural areas. The other thing that the
- 24 consumer has no idea about is inter-carrier compensation
- 25 and the level of access rates in the state of Missouri.

- 1 And to be quite candid with you, sir, that's one of the
- 2 reasons why we don't see a lot of expanded calling plans,
- 3 because of the level of access rates.
- 4 But before we can talking about reducing
- 5 access rates, we have to talk about things like universal
- 6 service, revenue neutrality, and then we also have to take
- 7 into consideration the implications from any comprehensive
- 8 intercarrier compensation reform from the federal side. So
- 9 we may impose a calling plan today, the customer may have
- 10 to pay an additional fee for that plan, and then the
- 11 federal government does something that impact the entire
- 12 industry and now they're having to pay an additional fee
- 13 to cover that cost.
- 14 COMMISSIONER APPLING: Section 3 also calls
- 15 for, in order for the consumer to get the biggest bang for
- 16 their buck, they would need a licensed attorney to put all
- 17 this together for them. It just doesn't seem any licensed
- 18 attorney could put together a plan. It just seems to me
- 19 you have to have somebody that knows something about
- 20 telecommunication in order to file that they get the
- 21 biggest bang for the consumer buck. Maybe I'm wrong. It
- just seems to me that that would be needed.
- MR. MARTINEZ: Well, we agree with Staff.
- 24 We also agree with SBC that the applicant should be
- 25 represented by a Missouri attorney and not necessarily by

- 1 the Office of Public Counsel.
- 2 COMMISSIONER APPLING: Okay. Thank you.
- JUDGE DIPPELL: Go ahead, Commissioner
- 4 Murray.
- 5 COMMISSIONER APPLING: My whole job here is
- 6 to get additional questions for Commissioner Murray.
- 7 COMMISSIONER MURRAY: That's one advantage
- 8 to being early in the process. I can think of more
- 9 questions while others ask theirs.
- 10 If a carrier objected to a plan that was
- 11 proposed and didn't want to participate, does that carrier
- 12 have any -- according to this rule the way it's written,
- 13 does that carrier have any ability to not participate?
- MR. MARTINEZ: No, not the way -- we would
- 15 argue that we would retain whatever due process rights we
- 16 have. I'm not an attorney, so I can't answer that, but I
- 17 think it clearly spells out that we have to file an
- 18 illustrative tariff in the 90 days, whatever that is.
- 19 COMMISSIONER MURRAY: And no process, no
- 20 basis for -- within the rule for the carrier to put forth
- 21 objections, is that --
- MR. MARTINEZ: No. Well, there is an
- 23 opportunity for a party to object to any modifications to
- 24 a pending petition, but at that point, it's very early in
- 25 the process and it may be premature for the company to

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1 take a position at that time until it has an opportunity
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- 2 to look at all the data. And, you know, depending on the
- 3 scope, the calling scope that's being sought after,
- 4 90 days may be woefully inadequate to evaluate.
- 5 COMMISSIONER MURRAY: And really, what
- 6 would be involved in filing illustrative tariff sheets
- 7 could become fairly complex, I would think, would it not,
- 8 in order to determine what the tariffs would have to
- 9 include, what the costs would be involved? And I'm
- 10 assuming that's not just a quick and easy job.
- 11 MR. MARTINEZ: No, it's not. It takes a
- 12 great deal of study, of various traffic studies and --
- 13 COMMISSIONER MURRAY: So even at any time
- 14 there's a petition filed, there would be significant costs
- 15 incurred by the carriers involved. Is that your
- 16 understanding?
- 17 MR. MARTINEZ: Yes.
- 18 COMMISSIONER MURRAY: Even if the tariff --
- 19 even if the plan is eventually not approved?
- MR. MARTINEZ: Yes, even if the plan's not
- 21 approved. That's some cost, I guess.
- 22 COMMISSIONER MURRAY: Okay. Thank you.
- JUDGE DIPPELL: Commissioner Appling, did
- 24 you have another question?
- 25 COMMISSIONER APPLING: Can I ask one more

- 1 question, please?
- 2 Arthur, you heard what Staff had to say
- 3 this morning. And also OPC. And, Craig, if you would
- 4 like to weigh in on this question, I would like to hear
- 5 what your thoughts are. Based on the draft rule at the
- 6 present time and what OPC said this morning and what Staff
- 7 has said, what is your recommendation to this
- 8 Commissioner? What direction should we take with this
- 9 rule?
- MR. MARTINEZ: Well, clearly as we've said
- 11 in our comments, that the proposed rule is -- goes beyond
- 12 the simple process envisioned by the task force, so I
- 13 believe at a minimum we need to relook at the rule.
- 14 Also, the timelines that are contained in
- 15 the existing rule are somewhat conflicting, and I think
- 16 there needs to be a better, more -- there needs to be
- 17 more, I guess, logic to the process and how those time
- 18 frames are set out, and that the company should have an
- 19 opportunity to hear everyone's input and get a feel for
- 20 all changes that would be proposed to a petition or
- 21 application before it engages in the task of pulling out
- 22 that -- all the cost studies and the traffic studies
- 23 together to evaluate them.
- 24 And then, of course, at the end of all
- 25 this, we would expect a formal hearing process to take

- 1 place.
- 2 COMMISSIONER APPLING: You were a member of
- 3 the tax force, correct?
- 4 MR. MARTINEZ: That's correct.
- 5 COMMISSIONER APPLING: And you realize that
- 6 there was some strong interest from some of the
- 7 legislators who -- concerning the expanded calling scope?
- 8 MR. MARTINEZ: Yes, there was strong
- 9 interest, but they also expressed a concern about creating
- 10 a situation where the company could not -- would not be in
- 11 a position to recover their costs or, more importantly,
- 12 customers being imposed with a plan that doesn't provide
- 13 any real benefit to them.
- 14 COMMISSIONER APPLING: Craig, any comment?
- 15 This is your one shot.
- MR. UNRUH: Thank you, Commissioner. I'll
- 17 try to answer briefly.
- 18 I think the Commission should stop this
- 19 rulemaking. It should then assess whether or not it has
- 20 the legal authority to engage in these kind of endeavors.
- 21 If it then finds that it does have the legal authority to
- 22 do so, then it should go through a public -- what I'll
- 23 call a public policy evaluation. Even though it thinks it
- 24 has the authority to do so, it should decide whether or
- 25 not it should do so as a matter of good public policy in

- 1 light of today's competitive marketplace and what all is
- 2 going on in the marketplace, whether it's right for this
- 3 Commission to try to dabble and tinker with the
- 4 marketplace without potentially understanding how that
- 5 might influence the market for the future, and ultimately
- 6 impact customers.
- 7 COMMISSIONER APPLING: Thank you. Judge,
- 8 were you going to offer an opportunity to the Staff and
- 9 OPC to say anything after we finish?
- 10 JUDGE DIPPELL: I'll offer the opportunity.
- 11 Mr. Martinez, could I ask you to come back for just a
- 12 moment?
- MR. MARTINEZ: Yes.
- 14 JUDGE DIPPELL: I just had a couple of
- 15 little questions. If this rulemaking continues forward,
- 16 does CenturyTel have any suggestions as to what point in
- 17 the process public hearings should be held?
- 18 MR. MARTINEZ: Well, I would think at the
- 19 time that we've gathered as much information as we -- as
- 20 to the type, as to what the communities, what their
- 21 community of interest is, and find out if there's still an
- 22 interest in the calling, in the existing petitions.
- JUDGE DIPPELL: And then on page 36
- 24 CenturyTel's communities, they mention that ten days to
- 25 file a responsive pleading after -- after the applicant

- 1 files their any changes, that they would propose is not
- 2 adequate. Is there a time period that CenturyTel thinks
- 3 would be adequate? Do you have a suggestion for change in
- 4 at that time period from ten days?
- 5 MR. MARTINEZ: I don't have a specific
- 6 suggestion. It may vary by company and by application.
- 7 JUDGE DIPPELL: And the same -- later on
- 8 that page, you say that there's no time period which the
- 9 Commission must make a decision regarding objections. Was
- 10 there any suggestion for specific time period for the
- 11 Commission?
- 12 MR. MARTINEZ: No, I don't have a specific
- 13 suggestion.
- 14 JUDGE DIPPELL: And then later on page 4 of
- 15 those comments, it mentions that there's a lack of
- 16 criteria for determining communities of interest, were
- 17 there any recommended changes there, any suggested
- 18 criteria?
- MR. MARTINEZ: No, I don't have any
- 20 suggested criteria with me.
- JUDGE DIPPELL: Okay. Thank you. Were
- there other comments in opposition?
- Mr. Dority?
- 24 (Witness sworn.)
- 25 JUDGE DIPPELL: Would you please state your

- 1 name and spell it for the court reporter.
- 2 MR. DORITY: Yes. Thank you, Judge. My
- 3 name is Larry Dority. That's spelled D-o-r-i-t-y, with
- 4 the law film of Fischer & Dority PC. And I was involved
- 5 in filing written comments on behalf of CenturyTel of
- 6 Missouri, LLC, and Spectra Communications Group, LLC,
- 7 doing business as CenturyTel. Those comments were filed
- 8 Friday. Mr. Martinez has addressed those comments here
- 9 this morning and I do not intend to take a second bite at
- 10 the apple as far as the CenturyTel and Spectra companies
- 11 are concerned.
- 12 However, I also represent ALLTEL Missouri
- 13 Inc, another incumbent local exchange company authorized
- 14 to do business in Missouri, and ALLTEL would like to go on
- 15 record in concurrence with the comments filed by
- 16 CenturyTel and Spectra that were filed on Friday of last
- 17 week. And I would be happy to answer any questions that,
- 18 Judge, you or the Commissioners may have.
- 19 JUDGE DIPPELL: Commissioner Murray, do you
- 20 have any questions for Mr. Dority?
- 21 COMMISSIONER MURRAY: Oh, I won't repeat
- 22 the questions I've been asking everybody else. But just
- 23 bottom line, do you think it's in the public interest to
- 24 go forward with this rule at this time?
- 25 MR. DORITY: Commissioner, I do not. And I

- 1 appreciate the task force work and the recommendations
- 2 that they made to this Commission. At the end of the day,
- 3 the task force felt that perhaps a process was needed, and
- 4 believe me, I understand and appreciate the predicament
- 5 that Mr. Dandino and the Office of the Public Counsel find
- 6 itself in from time to time, when they are forced to step
- 7 forward and actually file petitions that may have been
- 8 lodged with their office.
- 9 But as other commenters have indicated this
- 10 morning, that does put them in an inherent conflict
- 11 interest of where they appear to be representing what may
- 12 in fact be a very vocal minority and yet a silent majority
- 13 may indeed be opposed, and they are charged with
- 14 representing the interests of public as a whole.
- So I appreciate the predicament that a
- 16 process perhaps would relieve them of, having that in
- 17 place, but having said that, you also heard from the two
- 18 parties that testified in favor of the proposed rule, and
- 19 then I don't want to put words in their mouth, but it
- 20 appeared to me that Mr. Dandino suggested that we may
- 21 need -- we may find a need to tweak some of the proposed
- 22 language in the rule.
- I think Mr. Van Eschen said it would be
- 24 helpful if better evidence was before the Commission
- 25 before you decide to proceed. And given the fact that we

- 1 have four dockets right now underway, and I happen to be
- 2 involved in all four of those on behalf of different
- 3 clients, I think what they're telling you is that there
- 4 may be a laboratory out there, if you will, to look at
- 5 some of these issues. I know I don't want to get into an
- 6 ex parte situation here, because they are pending dockets
- 7 and they are live in front of you as we speak. But they
- 8 are raising many of the concerns and issues that you've
- 9 heard about this morning. And some of them will be
- 10 perhaps directly addressing the statutory considerations
- 11 that would address the Commission's authority in this
- 12 regard.
- So given that, I think it's clearly
- 14 premature for the Commission to move forward with this
- 15 particular rule at this particular time, given the -- as
- 16 what we've heard, there may be some substantive holes in
- 17 the rule as far as the process would be concerned.
- 18 COMMISSIONER MURRAY: Do you think the --
- 19 the competition is better served by carriers developing
- 20 their own competitive responses to consumer demands than
- 21 by the Commission mandating certain types of services
- 22 and --
- MR. DORITY: Yes, I think competition by
- 24 its very nature involves the providers themselves coming
- 25 forward and offering competitive responses, competitive

- 1 alternatives to the marketplace, as opposed to having the
- 2 regulator try to fashion responses and somewhat gain the
- 3 system, if you will, that may not be truly responsive to
- 4 the consumer needs.
- 5 COMMISSIONER MURRAY: When a regulator
- 6 fashions responses to certain segments of the market, does
- 7 that not give certain carriers a competitive advantage
- 8 over other carriers?
- 9 MR. DORITY: It may well not only give
- 10 certain carriers a competitive advantage, as you've heard
- 11 from both Mr. Unruh and Mr. Martinez, it may indeed give
- 12 other carriers a competitive disadvantage to which they
- 13 may not be able to react.
- 14 COMMISSIONER MURRAY: And do you think that
- 15 carriers in today's marketplace are responsive to their
- 16 consumers' wants and needs?
- 17 MR. DORITY: Yes, Commissioner, I do. I
- 18 mean, it's in their self interest to be responsive to
- 19 their consumers' wants and needs. Again, as I think
- 20 Mr. Unruh and Mr. Martinez explained to you, the world is
- 21 much different today in terms of the competitive landscape
- 22 and the service offerings that available to consumers than
- 23 as recently as when the petitions that Mr. Dandino
- 24 referred to were actually filed with this Commission, when
- 25 these different dockets were actually initiated. And I

- 1 think that speaks volumes of the responsiveness of the
- 2 carriers, not only the regulated carriers, but those that
- 3 are not regulated by this Commission.
- 4 COMMISSIONER MURRAY: And what is the
- 5 result of a carrier not being responsive to its customers.
- 6 MR. DORITY: Well, I think the result is
- 7 that those -- as has often been said in front of this
- 8 Commission, they vote with their feet and they will be
- 9 moving to another carrier to provide the services that
- 10 they're looking for.
- 11 COMMISSIONER MURRAY: Thank you.
- MR. DORITY: Thank you.
- 13 JUDGE DIPPELL: Commissioner Appling, did
- 14 you have questions?
- 15 COMMISSIONER APPLING: No question, Larry.
- 16 Thanks for your comments.
- MR. DORITY: Thank you.
- JUDGE DIPPELL: Thank you, Mr. Dority. Are
- 19 there any additional comments?
- 20 Mr. Dandino?
- 21 MR. DANDINO: Thank you, your Honor. The
- 22 Commission may have a hard time believing this, but really
- 23 Southwestern Bell and Public Counsel agree on at least two
- 24 points. One is, the Commission needs to decide up front
- 25 if you have the legal authority. You need to address this

- 1 question. This has been a question hanging over all this
- 2 stuff, all these proceedings since -- was it 2000? I
- 3 don't remember the case, the last large MCA docket case.
- 4 Those questions were unresolved. These petitions were
- 5 left unresolved, my clients -- or my clients because
- 6 they're members of the public.
- 7 And then the other question I think is, is
- 8 the Commission's going to have to decide as an up-front
- 9 question, let's decide it in this case, it's as good as
- 10 any others, is whether there is a public interest aspect
- 11 to this. As long as this Commission does not address
- 12 those questions, I have to stand here and say as long as
- 13 you leave expansion -- local calling expansion, local
- 14 calling MCA as a viable, as a possible relief for the
- 15 customers and they're asking for it, then you need to have
- 16 a process to consider it.
- 17 These -- these people have asked for it,
- 18 okay, it was in 2000 and things have changed. Perhaps, or
- 19 perhaps not. But, you know, I think it would be
- 20 unrealistic to say that nothing has changed. Of course,
- 21 wireless -- wireless is another option. Maybe there are
- 22 enough options. But I think we also do the ratepayers a
- 23 disservice by taking this rule and making it so difficult
- 24 that it's impossible for anyone to get any relief under
- 25 this rule. You burden them with 30 percent of the

- 1 customers and just add a number of requirements on it. I
- 2 think it would be better just to say, listen, times have
- 3 changed, and the public interest has changed. You know,
- 4 we have unregulated industries now, and expanded local
- 5 calling by this Commission is no longer going to be an
- 6 option.
- 7 Now, I still think that these petitions,
- 8 these hundreds of petitions and letters have done a
- 9 valuable public service. In fact, I think it has at least
- 10 brought question to a debate, and I think some of carriers
- 11 have gone to other long distance programs or plans in
- order to beat these type of needs. If these people
- 13 wouldn't have been complaining back in 2000, they wouldn't
- 14 have been responding anyway. The question is, have they
- 15 responded sufficiently enough?
- 16 But I can't stand here in front of this
- 17 Commission, I can't respond to these clients, these
- 18 customers and say, nothing's been done on your petition,
- 19 they haven't decided one way or the other. I think you
- 20 just need to close this one way or the other. If you're
- 21 going to make this a remedy, then let's make it a remedy
- 22 and let's have a rule. If it's no longer a valid remedy
- from a legal aspect or from a public policy aspect, then
- 24 this Commission needs to decide. It is simply that. It
- 25 has put, I think, the whole industry into a bind, and I

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1 think those questions really need to be addressed.
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- I don't want to have to go through a
- 3 process on behalf of clients and then have them tell me,
- 4 well, that isn't what we wanted. That's exactly what --
- 5 we went back to the city of Lexington to discuss that
- 6 question, to see what's that group going to do, what's the
- 7 community going to do? When you have letters from all the
- 8 major players in the community, you can't ignore that.
- 9 You just can't ignore that. But yet our office and the
- 10 Commission's difficult to go out and do surveys. It's
- 11 expensive to do surveys and reinterview all these people.
- 12 You have to take the things at the face
- 13 value and bring them forward, and if there is going to be
- 14 a remedy here, then I -- you know, I think there should be
- 15 a reasonable remedy. But if this Commission feels that
- 16 things are different, well, then you need to decide that
- 17 and let all the parties know. Thank you.
- JUDGE DIPPELL: Did you have anything
- 19 further, Commissioner Murray?
- 20 COMMISSIONER MURRAY: Mr. Dandino, you
- 21 presented an interesting viewpoint there, and I appreciate
- 22 that. In terms of the customers that have approached
- 23 Office of Public Counsel, how did they determine that an
- 24 expanded calling scope was an available remedy?
- MR. DANDINO: Well, that's something that

- 1 they had -- that they were -- that they knew was available
- 2 under the -- under the current -- under the current
- 3 tariffs at the time.
- 4 COMMISSIONER MURRAY: And you're saying
- 5 that your office was kind of put in a situation where you
- 6 had -- the Commission provides for expanded calling
- 7 scopes, you have customers coming to you saying, our
- 8 calling scopes we think should be larger, and asking
- 9 Office of Public Counsel to petition us for expanding
- 10 their calling scopes; is that right?
- 11 MR. DANDINO: Well, the situation was, they
- 12 came to us during a time when we were talking about MCA,
- 13 expanding whether it was going to go forward with it, the
- 14 viability of it, and competitive nature. And we thought,
- 15 these people need to be heard. You know, let's get a
- 16 forum for them, because what they said is, give us -- we'd
- 17 like to have a hearing, you know, we'd like to be heard
- 18 about this, we want something else. And really, all I was
- 19 asking for up front was a public hearing for these people
- 20 to be heard. And when public hearings were always kept
- 21 being put off, put off, the people are feeling frustrated.
- 22 COMMISSIONER MURRAY: And I'm sure that you
- 23 understand that a public hearing, just asking people if
- 24 they'd like something more without having any indication
- of what it would cost them might not be productive.

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1 MR. DANDINO: Oh, certainly. And public
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- 2 hearings and public meetings in a way also, its an
- 3 educational process, and it works both ways.
- 4 COMMISSIONER MURRAY: Are you working on
- 5 stale complaints now? I mean, are these are these -- are
- 6 these based on contacts from people several years ago?
- 7 MR. DANDINO: I will tell you, yes, but let
- 8 me explain. You know, these came from 2000, 2002, 2001,
- 9 but I did receive a letter from the city of Wright City
- 10 that said, we've been working on this thing for 20 years
- 11 and we're still interested. I mean, they are at least --
- 12 I'm saying, yes, there's -- you know, it may be a stale
- 13 complaint, but they're still interested in it.
- 14 COMMISSIONER MURRAY: I guess that's one
- 15 reason one of my first questions to you was, does the
- 16 Office of Public Counsel discuss with people who come to
- 17 you and ask for something that better meets their needs,
- 18 whether you feel any responsibility to share with them the
- 19 changing marketplace and that there are alternatives
- 20 available to them, and even indicate to them how they
- 21 might find out about flat-rated long distance plans or
- 22 whether they access wireless, and if they understand that
- 23 VOIP is available, all of these alternatives that are
- 24 available to them.
- MR. DANDINO: Commissioner, let me tell

- 1 what we did when COS ended. We sent out a press release
- 2 saying the -- people, when COS ends, you need to go out
- 3 and find low-cost plans. And we had -- we listed
- 4 references on our website and in our press releases to
- 5 various sites or numbers that you could contact. See, we
- 6 were trying to do this educational aspect.
- 7 COMMISSIONER MURRAY: And that was in 1997?
- 8 MR. DANDINO: That was in 1997. We still
- 9 had -- you know, we had maintained on our website today
- 10 that you can contact track, where you can contact the
- 11 Staff's -- where you can go and try and find the most
- 12 reasonable plan. And, you know, that's when we tried.
- 13 You know, it's something where we tell them, you know, you
- 14 need to look at what your calling needs are.
- 15 COMMISSIONER MURRAY: How does Public
- 16 Counsel determine whether things that you're hearing from
- 17 customers, whether, you know, two or three or several
- 18 dozen or whatever, whether it is actually something that
- 19 merits bringing a petition to the PSC for?
- 20 MR. DANDINO: That goes on a case-by-case
- 21 basis. It -- you know, we make an evaluation, what's
- 22 going on that we hear is going on in the state, in the
- 23 industry, what's going on in other states, is that a
- 24 similar complaint? We try to file what's going on in the
- 25 media on it.

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1 COMMISSIONER MURRAY: Now if we were to
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- 2 make a determination that, as you say, times have changed
- 3 and the market place has changed and the types of
- 4 services, products and services that are available to
- 5 people has greatly changed, and that expanded local
- 6 calling is no longer an option, how would we do that?
- 7 What process would we use to do that?
- 8 MR. DANDINO: I think you can -- you could
- 9 make some finding in this rulemaking. Say, we're making
- 10 this findings of why we're not adopting this rulemaking.
- 11 We're finding that there's no longer, if you wanted to go
- 12 back to it, no longer a necessarily or the public interest
- 13 in no longer served in doing this. Perhaps in one of the
- 14 other of the those four cases we have pending on it.
- 15 You know, I -- you know, it's -- I've hoped
- 16 over the years we've been trying to give you a vehicle for
- 17 it. And, you know, and that's what we're trying to get
- 18 from you, you know, from the Commission is a -- you know,
- 19 a yes or no. I think I said in a pleading is, until you
- 20 tell me to go away and not come back, I'm going to be here
- 21 and I'm going to keep raising this issue. So that's what
- 22 I'm saying, either say approve this rule with some
- 23 modifications, if necessary, or tell me to go away and
- 24 don't come back because this isn't the route to go.
- 25 COMMISSIONER MURRAY: I appreciate hearing

- 1 this perspective, and I also think it probably points out
- 2 that ignoring a problem won't make it go away.
- 3 MR. DANDINO: That's exactly what I'm
- 4 trying get across, too.
- 5 COMMISSIONER MURRAY: But your position is
- 6 that if we -- if we were to -- if the Commission were to
- 7 make that determination, we could do it either in this
- 8 rule making or we could do it -- and let's stop there. If
- 9 we did it in this rulemaking, how would that affect
- 10 pending cases?
- MR. DANDINO: I think you'd probably end up
- 12 mooting them out.
- 13 COMMISSIONER MURRAY: And if we didn't do
- 14 it in this rulemaking and we just didn't pass this rule,
- 15 for example, or we addressed one of those cases prior to
- 16 the effective date of this rule, assuming we did pass it,
- 17 we could make that determination in one of those
- 18 particular cases that would make the others set.
- MR. DANDINO: It probably would. It
- 20 probably would, because it would give a clear direction of
- 21 which -- of where the Commission is going on this. That's
- 22 what we're looking for, is some predictability.
- 23 COMMISSIONER MURRAY: That's what I'm
- 24 hearing you say, is that you want us to tell you one way
- 25 or the other that that's more important, the clarity is

- 1 more important than saying, we're going to establish a
- 2 process whereby everybody that wants it can get expanded
- 3 calling.
- 4 MR. DANDINO: Certainly. If this
- 5 Commission's making a public policy, a decision that the
- 6 market -- that it's changed or that you don't have the
- 7 authority, either way and, you know, I would vote against
- 8 that. I think you have the authority. You know, as far
- 9 as the other alternatives, I still think there's room for
- 10 this but, you know, that's -- it appears to me that's my
- 11 minority opinion. But yet you need to make those -- you
- 12 need to make that decision.
- 13 And I wanted to be forthright with this
- 14 Commission to let them know that these are the essential
- 15 elements. There's no sense in us tinkering and tweaking
- 16 this rule. It's like rearranging deck chairs on the
- 17 Titanic. We don't need to do this, we don't need to spend
- 18 the time doing this. You know, let's fish or cut bait.
- 19 COMMISSIONER MURRAY: Thank you.
- 20 JUDGE DIPPELL: Commissioner Appling, did
- 21 you have questions?
- 22 COMMISSIONER APPLING: I don't think it's a
- 23 question, just a comment, I believe. I just want you to
- 24 know that I heard what you had to say, and thanks for your
- 25 comments. And hopefully there is, as Larry mentioned

- 1 earlier, a laboratory out there for us to get to some kind
- 2 of decision, because I truly feel you either vote it up or
- 3 you vote it down. And to me that's where we're at on this
- 4 rule. Let's go forward with something we should look to
- 5 for another route to get there. But I've heard what you
- 6 had to say.
- 7 MR. DANDINO: Commissioners, I think the
- 8 alternative is, we're not thinking of this abandons the
- 9 consumer. Consumers still have the right to complain if
- 10 there's inadequate service. You know, he's going to be
- 11 limited in coming to this Commission on inadequate service
- 12 if the provider is not regulated by this Commission, but
- 13 at least the consumer needs to have that option and needs
- 14 to have somewhere to go. So we're not saying just abandon
- 15 the consumer. We never want you to think that. Even
- 16 though if you don't go with the expanded calling, you're
- 17 telling them that, you know, we're going to take a
- 18 different role and we're going to make sure that you're
- 19 also not the people that are left on that can buy
- 20 stand-alone services at reasonable prices and can have
- 21 two-way calling or have something that meets their needs.
- 22 You know, there's lot of talk of what plans
- 23 are available. You need -- you need to be very -- ask
- 24 very specific questions, as Commissioner Murray was doing,
- 25 to find out what is available and are those the type of

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1 things that are available in all areas, in all the rural
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- 2 areas, in every exchange. They've got to be available for
- 3 this really be a fair. Thank you.
- 4 COMMISSIONER APPLING: Thank you. And I
- 5 would just like to add to that, that I think that's the
- 6 reason I was appointed to this job is to take it serious,
- 7 trying to reach a balance and to bridge the gap between
- 8 the consumer and the companies that serve us. So I do
- 9 take your comments seriously. Thank you.
- MR. DANDINO: Thank you.
- 11 JUDGE DIPPELL: Commissioner Appling, you'd
- 12 mentioned earlier about something Mr. Dandino about
- 13 Section 3. Did you still have that question?
- 14 COMMISSIONER APPLING: No, I think we
- 15 discussed it adequately enough with the SBC. Thank you.
- JUDGE DIPPELL: Thank you.
- 17 Thank you, Mr. Dandino.
- 18 Were there any additional comments?
- 19 (No response.)
- 20 JUDGE DIPPELL: If there are no additional
- 21 comments, then I will close this portion of the public
- 22 hearing. Mr. Dandino, did you still intend to file
- 23 written remarks today?
- 24 MR. DANDINO: Yes, your Honor. Very brief.
- 25 JUDGE DIPPELL: I will hold the hearing

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record open for the remaining additional comments, and
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    until Friday for any responses.
                    Thank you. We can go off the record.
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                    WHEREUPON, the rulemaking hearing was
     concluded.
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