

Sponsor: Bob Schnur

Resolution No. 03-17

#### RESOLUTION

- WHEREAS, the St. Charles County Charter, Art. II, Section 2.533 (2002) calls for the County Council to provide a County-wide Master Plan for the development of the County; and
- WHEREAS, the Plan shall set forth policy regarding the social, governmental economic and physical development of the County; and
- WHEREAS, the Charter indicates that the Plan shall include recommendations for the most desirable use of land within the County for residential, recreational, agricultural, commercial, industrial and other purposes; for the most desirable density of population in the County; for a system of principal thoroughfares, highways, streets and other public ways; for airports, parks, playgrounds and other public open spaces; for the general location, relocation and improvement of public buildings; for the general location and extent of public utilities and terminals for water, sewage, light, power, transit and other purposes, whether publicly or privately owned; for adequate dramage facilities and control; and for such other matters as may be beneficial to the County; and
- WHEREAS, the Plan shall contain a statement of the objectives, standards and principles sought to be embodied therein; and
- WHEREAS, the Plan shall be based on studies of physical, social, economic and governmental conditions and trends and designed to assure the coordinated development of the County and to promote the general welfure and prosperity of its people.

NOW, THEREFORE, BE IT RESOLVED BY THE COUNTY COUNCIL OF ST. CHARLES COUNTY, MISSOURI, as follows:

- The St. Charles County Master Plan, attached hereto as Exhibit "A", is hereby approved and the Council hereby orders that the Plan shall be made available to the public.
- A copy of the Master Plan shall be submitted to the Master Plan 2015 Committee. The Committee shall use the Master Plan as

a guiding document in making long-term strategic planning recommendations for St. Charles County Government.

The Director of Planning shall notify the Council when the costs of making the plan available to the public are known so that the Council may fix the cost as required by Article II, Section 2.533.

24,2003

CHAIR OF THE COUNCIL.



# Office of the County Executive

St. Charles County

Job Ortworth County Executive

December 15, 2003

Dear Reader;

On the accompanying pages, you will find the updated St. Charles County Master Plan examining the needs and priorities of our county through the year 2015. By evaluating current conditions and future trends, St. Charles County Government has developed this master plan to support its vision for community development in the years to come.

The Master Plan 2015 is intended to provide a benchmark point of reference with regard to the effective implementation of public policy. The primary goal of the Plan is to balance, on a countywide basis, the competing issues and interests which affect future growth and development patterns within the county. It sets policies and identifies and evaluates community planning goals and areas of community concern. In the finat analysis, it presents recommendations for community improvements and advancements to better serve our citizens.

In closing, I would like to take this opportunity to thank the individual citizens who volunteered their time to work together to develop this plan that will shape the future of our county through the year 2015. The master plan process also includes ongoing review and revision of the plan. The process must be a continuous one if the county is to keep this plan current and geared toward the evolving needs of our community. I encourage our citizens to continue to work with us to see that the aspirations of this Master Plan are realized to the benefit of a community blessed by continuing progress.

Bincerei,

Joe Ortwerth St. Charles County Executive

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## ST. CHARLES COUNTY MASTER PLAN Target 2015: Prosperity Through Planning

## ST. CHARLES COUNTY COUNCIL MEMBERS

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District 2	Joe Brazil		
District 3	Bob Schnur		
District 4	Doug Funderburk		
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District 6	Dan Foust		
District 7	John White		

## ST. CHARLES COUNTY EXECUTIVE OFFICE

Joe Ortwerth, County Executive Joe Kernell, Director of Administration Anne Klein, Director of Policy Development

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## MASTER PLAN 2015 COMMITTEE MEMBERS

Sally Faith, Chairperson

Donald Boehmer

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## **CONTRIBUTIONS FROM ST. CHARLES COUNTY STAFF**

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## ST. CHARLES COUNTY, MISSOURI Mission Statement

# St. Charles County Government is committed to providing exceptional public service to its citizens through principles of character, professionialism, and conscience.

To accomplish our mission, we shall:

- Develop policies and programs based on long-term planning strategies which are responsive to community needs and which strengthen families and neighborhoods for generations to come.
- Provide helpful information about government programs and priorities to St. Charles County residents in order to promote informed citizen input and involvement.
- Promote intergovernmental cooperation with other political subdivisions in order to better collaborate in accomplishing common objectives of community betterment for all of our citizens.
- Ensure accountability to the taxpayers of St. Charles County by utilizing fiscally responsible practices.
- Continue to provide professional, responsive service that is easily accessible to our residents and businesses.

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# EXECUTIVE SUMMARY Target 2015: Prosperity Through Planning

## MISSION AND PURPOSE OF THE MASTER PLAN

The St. Charles County Master Plan 2015 provides a comprehensive planning instrument for the county that will guide its physical, social, economic, cultural and governmental development through the year 2015. The plan was created by and for the citizens of this community through the authority of the St. Charles County Home Rule Charter.

The plan establishes an action plan that will lead the county into the next century, harnessing bold ideas and progressive strategies while building on the county's available resources and assets. It acknowledges the convergence of St. Charles County's invaluable historic legacies with its recent extraordinary growth and the prospect of boundless opportunities. The Master Plan 2015 provides direction that will assure coordinated and balanced development while preserving those features which have drawn people here to live, work and raise their families.

### DEVELOPMENT OF THE MASTER PLAN

The Master Plan was developed by seven task forces and a steering committee. Each task force and the steering committee were comprised of residents of St. Charles County who volunteered to assist in this effort. Each planning task force was assigned a subject area and given broad guidelines for drafting their portion of the plan. A member of the St. Charles County Planning Division served as planning coordinator. Each task force engaged in the following practices in order to develop their final report.

- Develop a mission statement for their particular subject area.
- Identify information needs and resources. Conduct public meetings and solicit citizen input.
- Establish goals, objective and action items.
- Submit a final report to the Master Plan Steering Committee.

A Master Plan Steering Committee provided oversight and was responsible for the final draft. Committee members were responsible for reviewing each of the task force's goals, objectives and action items. The committee then made additions, changes or deletions based on: 1) their view of the overall role of county government, 2) financial feasibility and 3) legal responsibilities and limitations.

Following the Executive Summary are the overall goals, objectives and action items submitted by the Master Plan Steering Committee to the County Council and the County Executive. This document also includes general demographic data.

## STRUCTURE OF THE MASTER PLAN

The St. Charles County Master Plan is organized by chapters. Each chapter addresses a major planning subject. The major planning subjects are:

- Community Health and Human Services
- Community Infrastructure
- Economic Development
- Environment and Natural Resources
- Housing & Land Use
- Parks, Recreation & Cultural
- Public Safety

Each of the above chapters provides the following information:

#### Mission:

An explanation of the purpose that the task force used to guide its planning initiatives.

Background: General information and challenges related to the chapter's topic.

Goals, Objectives & Action Items:

A set of the planning goals and their supportive objectives and action items. Action items include a priority (high, medium or low).

Resources and Acknowledgements:

Acknowledgements of those individuals and organizations who contributed to the plan.

### PLANNING PERSPECTIVES

Communities derive their uniqueness from intangible forces. The purpose of this planning effort is to recognize these qualities and incorporate them into this Master Plan. The participants in this process acknowledged that we are stewards and have attempted to enhance the natural evolution of the county instead of manipulating or inhibiting its growth and progress. There has been an attempt to recognize the balance that should exist in all elements of planning. St. Charles County and the cities within it retain a great potential for blended experiences which stimulate personal and public growth.

This planning effort included individuals from across the county who contributed their time and best efforts to create a Master Plan that is forward-looking and flexible in order to enhance the prosperity of all our residents. The task force members, county employees and the many others who have provided input to the plan

are appreciated for their work and interest. Because of their participation, the St. Charles County Master Plan, Target 2015, is a reflection of all who make our county an exceptional place to live and work.

### DEMOGRAPHIC INFORMATION

St. Charles County is on the western fringe of the St. Louis Metropolitan area. The area consists of eight counties in Missouri (including the City of St. Louis) and four counties in Illinois. As St. Louis County, an inner-ring county abutting the central City of St. Louis, reaches a mature level of development, St. Charles County is expected to continue its rapid growth. It lies in the path of the westward development pattern within the metropolitan area. Because of this and other factors, St. Charles County has been the fastest growing county in the metropolitan area.

Much of the county's growth is attributed to the abundance of residential housing development, which tend to be less expensive than comparable housing available in the more developed St. Louis County.

The pattern of westward migration that has occurred in the St. Louis region for decades is continuing to add to the population of St. Charles County. While the St. Louis metro area population increased by only 8% from 1990 to 2000, St. Charles County's population increased from 212,907 to 283,883 residents, an increase of 33.3%.



Source: U.S. Census Bureau and East-West Gateway Coordinating Council

REGIONAL GROWTH TRENDS Projected Population 1990-2020						
	1990	2000	2005	2010	2015	2020
St. Charles County	212,907	283,883	314,500	343,100	368,500	382,300
St. Louis Region	2,389,616	2,482,935	2,546,200	2,603,500	2,653,700	2,689,300

Source: East-West Gateway Coordinating Council

The following data demonstrates the rapid growth in housing that has occurred in St. Charles County. In the ten-year period between 1990 and 2000, the number of housing units in St. Charles County increased by 33.4% (26,401 units). This is especially significant because the St. Louis region as a whole experienced an increase in housing units over the same 10-year period of only 7.5%.



Source: US Census Bureau

#### Executive Summary

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Source: East-West Gateway Coordinating Council, <u>Population and Employment</u>, April 2001 page 1.

In 1990, St. Charles County had 2.83 persons per household. This exceeded the average household size when compared to the City of St. Louis and the State of Missouri. The table below shows that trend was still the case in 2000.



Source: US Census Bureau

**Executive Summary** 

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The data on the median age of St. Charles County residents indicates that the county has a primarily youthful population, compared to both the surrounding area, and the state as a whole. St. Charles County comprised 95% of the metro area median age in 2000.



Source: US Census Bureau and Missouri State Census Data Center

The chart below shows that the County has a relatively affluent population. The median income of St. Charles County families represented 140% of the median family income of the state of Missouri in 1989 and again in 1999.



Source: US Census Bureau

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