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**Before the Public Service Commission  
of the State of Missouri**

**Rebuttal Testimony**

**of**

**James H. Vander Weide, Ph.D.**

**January 16, 2013**

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OF  
DR. JAMES H. VANDER WEIDE  
ON BEHALF OF  
THE EMPIRE DISTRICT GAS COMPANY  
BEFORE THE  
MISSOURI PUBLIC SERVICE COMMISSION

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**REBUTTAL TESTIMONY  
OF  
DR. JAMES H. VANDER WEIDE  
ON BEHALF OF  
THE EMPIRE DISTRICT ELECTRIC COMPANY  
BEFORE THE  
MISSOURI PUBLIC SERVICE COMMISSION  
CASE NO. ER-2012-0345**

1 **I. INTRODUCTION**

2 **Q. PLEASE STATE YOUR NAME, TITLE, AND BUSINESS ADDRESS.**

3 A. My name is James H. Vander Weide. I am Research Professor of Finance  
4 and Economics at Duke University, the Fuqua School of Business. I am also  
5 President of Financial Strategy Associates, a firm that provides strategic and  
6 financial consulting services to business clients. My business address is  
7 3606 Stoneybrook Drive, Durham, North Carolina 27705.

8 **Q. ARE YOU THE SAME JAMES H. VANDER WEIDE WHO PROVIDED**  
9 **DIRECT TESTIMONY BEFORE THE MISSOURI PUBLIC SERVICE**  
10 **COMMISSION (“THE COMMISSION”) IN THIS PROCEEDING?**

11 A. Yes, I am.

12 **Q. WHAT IS THE PURPOSE OF YOUR REBUTTAL TESTIMONY?**

13 A. I have been asked by The Empire District Electric Company (“Empire” or “the  
14 Company”) to review the Commission Staff Report Cost of Service in this  
15 proceeding and the direct testimony of Michael P. Gorman, and to evaluate  
16 Staff’s and Mr. Gorman’s recommended capital structure and costs of equity  
17 for Empire.

1 **Q. IS THERE ANYTHING IN EITHER THE STAFF'S REPORT OR MR.**  
2 **GORMAN'S DIRECT TESTIMONY THAT WOULD CAUSE YOU TO**  
3 **CHANGE YOUR RECOMMENDED 10.6 PERCENT COST OF EQUITY FOR**  
4 **EMPIRE?**

5 A. No. After reviewing the Staff Report and Mr. Gorman's testimony, I continue  
6 to recommend that Empire be allowed to earn a return on equity of  
7 10.6 percent.

8 **II. REBUTTAL OF STAFF'S RECOMMENDED RETURN ON EQUITY ("ROE")**

9 **Q. WHAT IS STAFF'S RECOMMENDED ROE FOR EMPIRE?**

10 A. Staff recommends that Empire's rates be based on a 9.5 percent ROE.

11 **Q. HOW DOES STAFF ESTIMATE EMPIRE'S REQUIRED ROE?**

12 A. Staff estimates Empire's required ROE by applying both a single-stage  
13 annual and a multi-stage annual Discounted Cash Flow ("DCF") model to a  
14 proxy group of ten electric companies. From its single-stage DCF model  
15 analysis, Staff obtains an estimated ROE in the range 8.4 percent to  
16 9.4 percent (Staff Report at 32). From its multi-stage DCF analysis, Staff  
17 obtains an estimated ROE in the range 7.62 percent to 8.38 percent (Staff  
18 Report at 33). Although Staff states that it places "primary weight" on its multi-  
19 stage DCF estimate of its proxy companies' required ROE (Staff Report at  
20 32), Staff's recommended 8.50 percent to 9.50 percent ROE range appears  
21 to be more related to the results of its single-stage DCF analysis than to the  
22 results of its multi-stage DCF analysis.

1 Staff also recognizes that Empire is more risky than its proxy company  
2 group. Thus, Staff arrives at its final 9.5 percent recommended ROE by  
3 adding a fifty basis-point risk premium to the 9.0 percent midpoint result of the  
4 ROE estimates derived from its single-stage DCF model analysis.

5 In addition, Staff also applies the Capital Asset Pricing Model (“CAPM”) to  
6 its proxy company group, obtaining results in the range 5.74 percent to  
7 6.87 percent (Staff Report at 47); and a “rule of thumb” method, obtaining  
8 results in the range 7.63 percent to 9.22 percent (Staff Report at 48).  
9 However, since Staff recommends a 9.5 percent ROE, I conclude that Staff  
10 gives no weight to its CAPM results or “rule of thumb” results.

11 **A. PROXY COMPANIES**

12 **Q. WHAT COMPANIES DOES STAFF INCLUDE IN ITS PROXY GROUP OF**  
13 **ELECTRIC COMPANIES?**

14 A. Staff’s proxy group includes ten companies: Alliant Energy, American Electric  
15 Power, Cleco Corp., Great Plains Energy, IDACORP, Pinnacle West Capital,  
16 Southern Company, Westar Energy, Wisconsin Energy, and Xcel Energy.

17 **Q. HOW DOES STAFF SELECT COMPANIES FOR INCLUSION IN ITS**  
18 **PROXY GROUP?**

19 A. Starting with an initial group of fifty-three electric utilities, Staff selects eleven  
20 companies that, in its opinion, satisfy the following criteria:

- 21 1. Classified as an electric utility company by Value Line (fifty-  
22 three companies);  
23 2. Publicly traded stock--no companies eliminated.

- 1 3. Followed by the Edison Electric Institute (“EEI”) and  
2 classified as a regulated utility—nineteen companies  
3 eliminated.
- 4 4. Followed by AUS and reporting at least seventy percent of  
5 revenues from electric operations—twelve companies  
6 eliminated.
- 7 5. Ten-years of Value Line historical growth data available—  
8 three companies eliminated.
- 9 6. No reduced dividend since 2009--two companies eliminated.
- 10 7. Projected growth available from Value Line and Reuters--no  
11 companies eliminated.
- 12 8. At least investment grade credit rating--two companies  
13 eliminated.
- 14 9. Rated an “Excellent” business risk profile by Standard &  
15 Poor’s—four companies eliminated.
- 16 10. Company-owned generating assets—one company  
17 eliminated.
- 18 11. Significant merger or acquisition announced in the last three  
19 years—one company eliminated (Staff Report at 28).

20 **Q. YOU NOTE ABOVE THAT STAFF’S ROE RANGE IS BASED ON ITS**  
21 **APPLICATION OF THE DCF MODEL TO A GROUP OF TEN ELECTRIC**  
22 **UTILITIES. WHY DOES STAFF BASE ITS RECOMMENDED ROE ON**  
23 **RESULTS FOR TEN ELECTRIC UTILITIES, WHEN THERE ARE ELEVEN**  
24 **ELECTRIC UTILITIES THAT SATISFY ITS SELECTION CRITERIA?**

25 A. In addition to the forty-two companies eliminated by its proxy selection  
26 criteria, Staff also eliminated PNM Resources on the grounds that its  
27 projected five-year EPS growth rate is, in Staff’s opinion, too high.

28 **Q. WHAT IS THE PURPOSE OF PROXY SELECTION CRITERIA?**

1 A. The purpose of proxy selection criteria is to identify the largest possible group  
2 of comparable risk companies that have sufficient data to reliably apply cost  
3 of equity methodologies such as the DCF, CAPM, and risk premium.

4 **Q. IS IT DESIRABLE TO CHOOSE A RELATIVELY LARGE GROUP OF**  
5 **COMPARABLE RISK COMPANIES?**

6 A. Yes.

7 **Q. PLEASE EXPLAIN.**

8 A. It is desirable to choose a relatively large group of comparable risk companies  
9 because the estimate of the cost of equity obtained from applying cost of  
10 equity methodologies to a single company is uncertain. Cost of equity  
11 methodologies such as the DCF, CAPM, and risk premium, require estimates  
12 of quantities such as growth rates, betas, and expected risk premiums that  
13 necessarily involve a degree of uncertainty. However, the uncertainty in  
14 estimating the cost of equity by applying cost of equity methods to a single  
15 company can be significantly reduced by applying cost of equity models to a  
16 relatively large group of comparable risk companies. Intuitively, any over- and  
17 under-estimate of the cost of equity that arises from the application of cost of  
18 equity methods to a single company is averaged out by applying the methods  
19 to a larger group of comparable risk companies.

20 In addition, the choice of a relatively small group of proxy companies  
21 requires a great deal of judgment. When the analyst applies judgment to  
22 select a small group of companies, the analyst may be tempted to choose a  
23 set of selection criteria that produce a desired result. The analyst can

1 eliminate the possibility of selection bias by starting with the largest possible  
2 group of comparable risk companies and eliminating only those companies  
3 with insufficient data to estimate the cost of equity.

4 **Q. WHAT PROXY GROUP OF ELECTRIC UTILITIES DO YOU USE FOR THE**  
5 **PURPOSE OF ESTIMATING EMPIRE'S COST OF EQUITY?**

6 A. I use the group of twenty-four electric utilities shown in Schedule JVW-1 of my  
7 direct testimony.

8 **Q. WHAT CRITERIA DO YOU USE TO SELECT PROXY COMPANIES?**

9 A. As described in my direct testimony, I select all the companies in Value Line's  
10 groups of electric companies that: (1) paid dividends during every quarter of  
11 the last two years; (2) did not decrease dividends during any quarter of the  
12 past two years; (3) have at least two analysts included in the I/B/E/S mean  
13 growth forecast; (4) have an investment grade bond rating and a Value Line  
14 Safety Rank of 1, 2, or 3; and (5) are not the subject of a merger offer that  
15 has not been completed (Vander Weide Direct at 34).

16 **Q. HOW DOES THE AVERAGE INVESTMENT RISK OF STAFF'S SMALL**  
17 **GROUP OF TEN ELECTRIC UTILITIES COMPARE TO THE AVERAGE**  
18 **INVESTMENT RISK OF YOUR LARGER PROXY GROUP OF TWENTY-**  
19 **FOUR ELECTRIC UTILITIES?**

20 A. Staff's proxy group of ten electric utilities has the same investment risk as my  
21 proxy group of twenty-four electric utilities. For example, the average S&P  
22 bond rating for both my large proxy electric group and Staff's smaller group of



1 electric utilities is BBB+, and the average Value Line Safety Rank for both  
2 groups is approximately 2.

3 **Q. STAFF'S PROXY GROUP HAS SIMILAR AVERAGE INVESTMENT RISK**  
4 **AS YOUR PROXY GROUP, BUT STAFF USES A MUCH SMALLER**  
5 **PROXY GROUP. WHY IS STAFF'S PROXY GROUP SO MUCH SMALLER**  
6 **THAN YOUR PROXY GROUP?**

7 A. Staff employs three proxy selection criteria that have little or no relationship to  
8 investment risk: (1) the requirement that a company must be classified as a  
9 regulated electric utility by EEI; (2) the requirement that, according to AUS,  
10 the company must have at least seventy percent of revenues from electric  
11 operations; and (3) the requirement that a company must have an "Excellent"  
12 Standard & Poor's business risk profile. Staff's use of these criteria reduces  
13 its sample size by thirty-five companies, without improving the risk  
14 comparability of its proxy group.

15 **Q. HOW DOES EEI CLASSIFY ITS ELECTRIC UTILITY MEMBERS?**

16 A. EEI classifies its electric utility members into three groups based on its  
17 estimate of the percentage of a company's total assets that are regulated.  
18 The three groups include: (1) "regulated"--regulated assets greater than  
19 eighty percent of total assets; (2) "mostly regulated"--regulated assets  
20 between fifty percent and eighty percent of total assets; and (3) "diversified"--  
21 regulated assets less than fifty percent of total assets.

1 **Q. DOES STAFF PROVIDE ANY EVIDENCE THAT COMPANIES IN EEI'S**  
2 **"REGULATED" ASSET GROUP HAVE LESS RISK THAN COMPANIES IN**  
3 **EEI'S "MOSTLY REGULATED" AND "DIVERSIFIED" GROUPS?**

4 A. No.

5 **Q. DO YOU HAVE EVIDENCE THAT EEI'S "REGULATED" ASSET GROUP**  
6 **OF ELECTRIC UTILITIES HAS THE SAME INVESTMENT RISK AS THE**  
7 **COMPANIES IN ITS OTHER GROUPS?**

8 A. Yes. My proxy companies include fourteen companies classified by EEI as  
9 "regulated," nine companies classified as "mostly regulated," and one  
10 company classified as "diversified." Yet the average risk ratings results for the  
11 companies classified as "regulated" utilities are the same as those for the  
12 companies classified as "mostly regulated" and "diversified" utilities. For  
13 example, the average Value Line Safety Rank for the companies classified as  
14 "regulated" is 2, and the average S&P bond rating is approximately BBB+, the  
15 same average Safety Rank and S&P bond rating as those in the other  
16 classifications. (See Vander Weide Rebuttal Schedule JVW-1.)

17 **Q. DOES STAFF PROVIDE ANY EVIDENCE THAT THE PERCENT OF**  
18 **REVENUES FROM ELECTRIC OPERATIONS AS REPORTED IN AUS IS**  
19 **AN INDICATOR OF A COMPANY'S INVESTMENT RISK?**

20 A. No.

21 **Q. DO YOU HAVE EVIDENCE THAT THE PERCENTAGE OF REVENUES**  
22 **FROM ELECTRIC OPERATIONS, AS REPORTED BY AUS, IS NOT**  
23 **RELATED TO A COMPANY'S INVESTMENT RISK?**

1 A. Yes. According to Staff's Schedule 8, Staff eliminates nine companies as a  
2 result of their failure to meet Staff's criterion that the percent of revenues from  
3 electric operations must be greater than seventy percent. The average Value  
4 Line Safety Rank for these companies is 2, and the average Standard &  
5 Poor's bond rating for these companies is BBB+, the same average Safety  
6 Rank and bond rating as Staff's selected companies (see Rebuttal Schedule  
7 JVV-2).

8 **Q. ARE THERE ANY OTHER PROBLEMS WITH STAFF'S SELECTION**  
9 **CRITERIA?**

10 A. Yes. First, Staff's criterion that a proxy company must have a certain  
11 percentage of regulated assets or revenues relates to a potential single  
12 dimension of risk rather than to an overall assessment of the company's  
13 equity risk. A problem with using a potential single dimension of risk, such as  
14 percent regulated electric assets or revenues, is that a company may be  
15 eliminated based on a single dimension of risk, even though the company's  
16 overall risk may be comparable to those included in the proxy group.

17 Second, Staff provides no justification for the cut-off values it uses for  
18 percent regulated assets and revenues. Staff's criterion requiring a proxy  
19 company to have at least seventy percent regulated revenues is arbitrary.  
20 Similarly, Staff provides no justification for limiting its proxy group to EEI's  
21 "regulated" classification, rather than including "regulated" and "mostly  
22 regulated."

1 Third, Staff fails to recognize that it is quite difficult to quantify the  
2 percentage of a company's business that is classified as "regulated." Ideally,  
3 one would measure percent regulated versus percent non-regulated based on  
4 the market values of a company's regulated and non-regulated businesses.  
5 However, since the individual business segments are not market traded, there  
6 is no market value for these business segments. Although an analyst might  
7 attempt to quantify "percent regulated" and "percent unregulated" using  
8 accounting variables such as assets or revenues as a substitute for market  
9 values, these accounting categories are imperfect because the accounting for  
10 regulated assets and revenues is likely not comparable from one company to  
11 another, and accounting values are imperfect indicators of market values.

12 **Q. WHAT CONCLUSION DO YOU DRAW FROM YOUR ANALYSIS OF**  
13 **STAFF'S PROXY GROUP?**

14 A. I conclude that the Commission should rely on my proxy group to estimate  
15 Empire's cost of equity. As I have demonstrated, my proxy group has similar  
16 investment risk, but includes a significantly larger sample of companies than  
17 Staff's proxy group. Since one can obtain more accurate estimates of the  
18 cost of equity by using a larger sample of comparable risk companies, the  
19 Commission should rely on my proxy companies to estimate Empire's cost of  
20 equity.

21 **B. STAFF'S DCF MODELS**

22 **Q. WHAT DCF MODELS DOES STAFF USE TO ESTIMATE EMPIRE'S COST**  
23 **OF EQUITY?**

1 A. Staff estimates Empire's cost of equity using both a single-stage annual DCF  
2 model and a multi-stage annual DCF model.

3 **Q. PLEASE DESCRIBE STAFF'S SINGLE-STAGE ANNUAL DCF MODEL.**

4 A. Staff's single-stage annual DCF model is of the form,  $k = D_1/P_0 + g$ , where  $k$  is  
5 the cost of equity,  $D_1$  is the expected first period dividend,  $P_0$  is the current  
6 stock price, and  $g$  is the average expected future growth in the company's  
7 earnings and dividends.

8 **1. Staff's Single-Stage Annual DCF Model**

9 **Q. WHAT ARE THE BASIC ASSUMPTIONS OF STAFF'S SINGLE-STAGE**  
10 **ANNUAL DCF MODEL?**

11 A. Staff's single-stage annual DCF model is based on the assumptions that:  
12 (1) a company's stock price is equal to the present value of the future  
13 dividends investors expect to receive from their investment in the company;  
14 (2) dividends are paid annually; (3) dividends, earnings, and book value are  
15 expected to grow at the same constant rate forever; and (4) the first dividend  
16 is received one year from the date of the analysis.

17 **Q. YOU NOTE THAT ONE ASSUMPTION OF STAFF'S SINGLE-STAGE**  
18 **ANNUAL DCF MODEL IS THAT DIVIDENDS ARE PAID ANNUALLY. DO**  
19 **ANY OF STAFF'S PROXY COMPANIES, IN FACT, PAY DIVIDENDS**  
20 **ANNUALLY?**

21 A. No. All of Staff's proxy companies pay dividends quarterly.

1 **Q. CAN STAFF'S SINGLE-STAGE ANNUAL DCF MODEL BE**  
2 **MATHEMATICALLY DERIVED FROM THE ASSUMPTION THAT**  
3 **DIVIDENDS ARE PAID QUARTERLY?**

4 A. No. Staff's single-stage annual DCF model can only be derived from the  
5 assumption that dividends are paid annually. When dividends are paid  
6 quarterly, the quarterly DCF model is the only model that can be  
7 mathematically derived from DCF assumptions. Since Staff's proxy  
8 companies pay dividends quarterly, Staff should have used a quarterly DCF  
9 model to estimate Empire's cost of equity.

10 **Q. YOU ALSO MENTION THAT STAFF'S DCF MODEL REQUIRES AN**  
11 **ESTIMATE OF THE EXPECTED FIRST PERIOD DIVIDEND FOR EACH**  
12 **COMPANY. HOW DOES STAFF ESTIMATE THE EXPECTED FIRST**  
13 **PERIOD DIVIDEND FOR ITS SINGLE-STAGE ANNUAL DCF MODEL?**

14 A. Staff uses the average of Value Line's estimate of each company's total 2012  
15 and 2013 dividend per share as its estimate of the expected first period  
16 dividend in its single-stage annual DCF model.

17 **Q. DO YOU AGREE WITH STAFF'S USE OF THE AVERAGE OF VALUE**  
18 **LINE'S ESTIMATE OF EACH COMPANY'S 2012 AND 2013 DIVIDEND**  
19 **PER SHARE AS THE ESTIMATE OF THE EXPECTED FIRST PERIOD**  
20 **DIVIDEND IN ITS APPLICATION OF THE DCF MODEL?**

21 A. No. Staff's single-stage annual DCF model is based on the assumptions that  
22 dividends are paid annually and grow at the same constant rate forever.  
23 Under these assumptions, the cost of equity is given by the equation,  $k = D_0$

1  $(1 + g) / P_0 + g$ , where  $D_0$  is the current annualized dividend,  $P_0$  is the stock  
2 price, and  $g$  is the expected constant annual growth rate. Thus, the correct  
3 first period dividend in the single-stage annual DCF model is the current  
4 annualized dividend multiplied by the factor,  $(1 + \text{growth rate})$ .

5 **Q. HOW DOES STAFF ESTIMATE THE GROWTH COMPONENT OF ITS DCF**  
6 **MODEL?**

7 A. Staff reviews historical five- and ten-year growth rates in dividends per share  
8 (“DPS”), earnings per share (“EPS”), and book value per share (“BPS”), as  
9 reported in Value Line, along with Value Line’s projected growth rates in DPS,  
10 EPS, and BPS, and forecasts of EPS growth obtained from Reuters and  
11 Value Line. From its review of these data, Staff obtains six growth indicators  
12 for its proxy companies (the following table reproduces the average growth  
13 rates reported on Staff’s Schedule 10-5). Although Staff believes that most of  
14 these growth indicators are unsustainably high for electric utilities, Staff  
15 chooses to use a growth rate in the range 4.4 percent to 5.4 percent for its  
16 proxy electric companies in its constant growth DCF model (Staff Report at 32  
17 and Schedule 10-5).

1  
2

**TABLE 1**  
**AVERAGE ELECTRIC UTILITY GROWTH RATES REPORTED BY STAFF**

GROWTH INDICATOR	RESULT
Average Historical 10-yr. Growth in DPS, EPS, and BPS	0.07%
Historical 5-yr Growth in DPS, EPS, and BPS	4.22%
Projected 5-yr. Growth in DPS, EPS, and BPS	5.20%
Reuters Projected 5-yr. EPS Growth	5.45%
Value Line Projected 3–5-yr. EPS Growth	5.25%
Average Projected EPS Growth	5.35%

3 **Q. DO YOU AGREE WITH STAFF’S USE OF HISTORICAL GROWTH RATES**  
4 **TO ESTIMATE INVESTORS’ EXPECTATIONS WHEN ANALYSTS’**  
5 **GROWTH EXPECTATIONS FOR STAFF’S PROXY COMPANIES ARE**  
6 **READILY AVAILABLE?**

7 A. No. Historical growth rates are inherently inferior to analysts’ forecasts  
8 because analysts’ forecasts already incorporate all relevant information  
9 regarding historical growth rates and also incorporate the analysts’ knowledge  
10 about current conditions and expectations regarding the future. My studies  
11 indicate that the correlation between analysts’ growth forecasts and stock  
12 prices is significantly higher than the correlation between historical growth  
13 rates and stock prices.

14 **Q. DO YOU AGREE WITH STAFF’S USE OF ANALYSTS’ EARNINGS PER**  
15 **SHARE GROWTH FORECASTS TO ESTIMATE THE GROWTH**  
16 **COMPONENT OF ITS DCF MODEL?**

17 A. Yes. Analysts’ growth forecasts are superior to historical growth rates  
18 because they incorporate all relevant information regarding current and future  
19 economic conditions. In addition, as discussed in my direct testimony, my  
20 studies indicate that analysts’ growth forecasts are more highly correlated



1 with stock prices than historical growth rates. This result is consistent with the  
2 hypothesis that investors use analysts' growth forecasts in making stock buy  
3 and sell decisions. Since the DCF model requires the growth estimates of  
4 investors, and investors use analysts' growth forecasts in making stock buy  
5 and sell decisions, analysts' growth forecasts are the best estimate of future  
6 growth in the DCF model.

7 **Q. DOES THE DCF MODEL REQUIRE THE GROWTH FORECASTS OF**  
8 **INVESTORS OR THE GROWTH FORECASTS OF STAFF?**

9 A. The DCF model requires the growth forecasts of investors because investors'  
10 growth forecasts are impounded in stock prices.

11 **Q. DO YOU HAVE EVIDENCE THAT INVESTORS USE THE ANALYSTS'**  
12 **GROWTH FORECASTS RATHER THAN HISTORICAL GROWTH RATES?**

13 A. Yes. I report such evidence in my direct testimony at pages 31 - 32.

14 **Q. TO ASSESS THE REASONABLENESS OF STAFF'S RECOMMENDED**  
15 **ROE, HAVE YOU UPDATED YOUR ELECTRIC UTILITY DCF ANALYSIS**  
16 **USING DATA THROUGH DECEMBER 2012?**

17 A. Yes. Using capital market data through December 2012, I obtain an average  
18 DCF result equal to 10.4 percent (see Rebuttal Schedule JVW-3).

19 **2. Staff's Multi-Stage DCF Model**

20 **Q. WHAT ARE THE BASIC ASSUMPTIONS OF STAFF'S MULTI-STAGE DCF**  
21 **MODEL?**

22 A. Staff's multi-stage DCF model is based on the assumptions that investors  
23 believe all electric utilities will grow at the average of the Reuters' and Value

1 Line EPS growth rate for five years, grow at a rate that steadily declines in  
2 years six through ten to Staff's three percent to four percent estimates of  
3 perpetual growth, and then grow at rates in the range three to four percent in  
4 perpetuity. Specifically, Staff calculates multi-stage DCF results using  
5 terminal growth rates of 3 percent, 3.5 percent, 4 percent, and 4.3 percent  
6 (Staff Schedules 14 -5, 14-6, 14-7, and 14-8).

7 **Q. WHY DOES STAFF RECOMMEND THE USE OF A MULTI-STAGE DCF**  
8 **MODEL RATHER THAN THE USE OF ITS SINGLE-STAGE DCF MODEL**  
9 **TO ESTIMATE EMPIRE'S COST OF EQUITY IN THIS PROCEEDING?**

10 A. Staff recommends using a multi-stage DCF model because Staff believes that  
11 the 4.4 percent to 5.4 percent growth rate it uses in its single-stage model is  
12 not sustainable in the long run:

13 The constant-growth DCF model may not yield reliable results if  
14 industry and/or economic circumstances cause expected near-term  
15 growth rates to be inconsistent with sustainable perpetual growth  
16 rates. Staff believes this condition currently exists for the electric  
17 utility industry. Consequently, Staff has elected to use a multi-stage  
18 DCF method and will give this estimate primary weight in its  
19 estimated cost of equity for Empire. (Staff Report at 32.)

20 **Q. DO YOU AGREE WITH STAFF'S OPINION THAT ANALYSTS'**  
21 **PROJECTED GROWTH RATES FOR ELECTRIC UTILITIES ARE NOT**  
22 **SUSTAINABLE IN THE LONG RUN?**

23 A. No. First, I disagree with Staff's attempt to impose its view of "sustainability"  
24 on investors. The cost of equity is determined by investors in the marketplace,  
25 not by Staff. If investors use analysts' growth forecasts in making stock buy  
26 and sell decisions—and my studies indicate that they do—the analysts'

1 growth forecasts should be used to estimate the growth component of the  
2 DCF model, whether or not Staff believes these growth forecasts are  
3 “sustainable.”

4 Second, Staff fails to recognize that investor growth forecasts affect  
5 stock prices. If Staff believes that investors’ growth forecasts are irrational,  
6 Staff should adjust the stock prices for the companies in its DCF analyses as  
7 well as the growth forecasts. Making such an adjustment to the stock price  
8 would significantly increase the results of Staff’s multi-stage DCF analysis.

9 **Q. HAVE YOU DONE ANY STUDIES ON THE GROWTH RATES THAT**  
10 **INVESTORS USE TO VALUE STOCKS IN THE MARKETPLACE?**

11 A. Yes. As discussed in my direct testimony, my studies indicate that investors  
12 use analysts’ forecasted EPS growth rates to value stocks in the marketplace.

13 **Q. YOU NOTE THAT STAFF ASSUMES THAT ELECTRIC UTILITIES WILL**  
14 **GROW AT A CONSTANT RATE OF THREE PERCENT TO**  
15 **FOUR PERCENT IN THE LONG RUN. HOW DOES STAFF ARRIVE AT ITS**  
16 **THREE TO FOUR PERCENT ESTIMATE OF LONG-TERM GROWTH?**

17 A. Staff arrives at its 3 percent to 4 percent estimate of long-term growth by  
18 examining data on the rolling ten-year average growth rates in DPS, EPS,  
19 and BPS for Central region electric utilities from 1968 through 1999 (Staff  
20 Report at 34 – 36).

21 **Q. DO YOU AGREE WITH STAFF’S USE OF AVERAGE HISTORICAL**  
22 **GROWTH IN DPS, EPS, AND BPS TO FORECAST LONG-RUN FUTURE**  
23 **GROWTH IN THE DCF MODEL?**

1 A. No. As discussed above and in my direct testimony, the DCF model requires  
2 the growth forecasts of investors, and my studies indicate that investors use  
3 the analysts' EPS growth forecasts to forecast long-run future growth in the  
4 DCF model. In addition, historical growth rates are strongly influenced by  
5 accounting adjustments and one-time write-offs that do not relate to a  
6 company's expected future growth.

7 **Q. STAFF RECOGNIZES THAT MULTI-STAGE MODEL RESULTS ARE**  
8 **“EXTREMELY SENSITIVE” TO THE ASSUMED LONG-TERM GROWTH**  
9 **RATE (STAFF REPORT AT 34). DID THE COMMISSION ACCEPT THE**  
10 **STAFF’S LONG-TERM GROWTH ASSUMPTION IN THE AMEREN CASE,**  
11 **ER-2010-0036?**

12 A. No. In its Report and Order the Commission stated a preference to use  
13 historical GDP growth from 1929 through 2008 to derive an expected growth  
14 rate of 6.0 percent for the economy.

15 **Q. HOW DOES THE COMMISSION’S SIX PERCENT ESTIMATE OF**  
16 **EXPECTED LONG-TERM GROWTH COMPARE TO THE AVERAGE**  
17 **ANALYSTS’ EPS GROWTH FORECAST FOR STAFF’S PROXY**  
18 **COMPANIES?**

19 A. As discussed above, the average analysts' EPS growth forecast for Staff's  
20 proxy companies is 5.35 percent. Thus, the average analysts' EPS growth  
21 forecast is slightly less than the six percent long-term growth forecast the  
22 Commission accepted in the Ameren Order.

1           **C.     STAFF CAPM ANALYSIS**

2   **Q.     WHAT IS THE CAPM?**

3   A.     The CAPM is an equilibrium model in which the expected rate of return on an  
4           investment in a company is equal to a risk-free rate of interest, plus an  
5           expected risk premium, where the expected risk premium is the product of a  
6           company-specific risk factor, or beta, and the expected risk premium on the  
7           market portfolio of all securities.

8   **Q.     HOW DOES STAFF USE THE CAPM TO ESTIMATE EMPIRE'S COST OF**  
9           **EQUITY?**

10   A.     The CAPM requires estimates of the risk-free rate, the company-specific risk  
11           factor, or beta, and the risk premium on the market portfolio. As its estimate of  
12           the risk-free rate, Staff uses the average yield to maturity on 30-year Treasury  
13           bonds for the most recent three months, August 2012 through October 2012  
14           (2.85 percent). As its estimate of the company-specific risk factor or beta,  
15           Staff uses Value Line's average estimated beta for its proxy companies  
16           (0.68). As its estimate of the risk premium on the market portfolio, Staff uses:  
17           (1) the arithmetic mean risk premium on the S&P 500 compared to the return  
18           on long-term Treasury bonds for the period 1926 – 2011 (5.70 percent); and  
19           (2) the geometric mean risk premium on the S&P 500 compared to the return  
20           on long-term Treasury bonds for the period 1926 – 2011 (4.1 percent). Staff  
21           obtains its risk premium data from the *Ibbotson<sup>®</sup> S&P<sup>®</sup> 2012 Yearbook*  
22           *Stocks, Bonds, Bills, and Inflation* ("SBBI"). (Staff Report at 47.)

1 **Q. WHAT IS SBBI'S CURRENT ESTIMATE OF THE REQUIRED MARKET**  
2 **RISK PREMIUM ON STOCK INVESTMENTS COMPARED TO**  
3 **INVESTMENTS IN 20-YEAR U.S. TREASURY BONDS?**

4 A. SBBI's current estimate of the required market risk premium is 6.62 percent.

5 **Q. HOW DOES SBBI ARRIVE AT ITS 6.62 PERCENT ESTIMATE OF THE**  
6 **REQUIRED MARKET RISK PREMIUM?**

7 A. SBBI arrives at its estimate of the required market risk premium by calculating  
8 the arithmetic mean return on the S&P 500 and the arithmetic mean income  
9 return on 20-year U.S. Treasury bonds over the period 1926 through 2011.  
10 SBBI then uses the difference between these two arithmetic mean returns as  
11 its estimate of the forward-looking market risk premium.

12 **Q. WHY DOES SBBI RECOMMEND USING THE ARITHMETIC MEAN**  
13 **RETURN ON THE S&P 500 RATHER THAN THE GEOMETRIC MEAN**  
14 **RETURN ON THIS INDEX IN ORDER TO ESTIMATE THE MARKET RISK**  
15 **PREMIUM?**

16 A. SBBI recommends using the arithmetic mean return rather than the geometric  
17 mean return in order to estimate the cost of equity because a cost of equity  
18 based on the arithmetic mean return is the only cost of equity that will  
19 discount the investors' expected future wealth to the current price of the stock  
20 (see *Ibbotson® SBBI® Valuation 2012 Yearbook* at 56 – 57 and Schedule 6 in  
21 my direct testimony). In addition, the arithmetic mean is most appropriate for  
22 use in the CAPM because the CAPM is based on the assumption that the  
23 return is obtained from an additive process, and the arithmetic mean return is

1 additive, whereas the geometric mean return is not. Because the arithmetic  
2 mean provides the best estimate of the required market risk premium, the  
3 Commission should ignore Staff's CAPM result based on the geometric mean  
4 risk premium.

5 **Q. WHAT IS THE DIFFERENCE BETWEEN THE INCOME RETURN ON U.S.**  
6 **TREASURY SECURITIES AND THE TOTAL RETURN ON THESE**  
7 **SECURITIES?**

8 A. The income return considers only the income an investor receives from  
9 owning a debt instrument such as U.S. Treasury securities, whereas the total  
10 return considers both the income and the capital gain or loss on the  
11 investment.

12 **Q. WHY DOES SBBI RECOMMEND USING THE INCOME RETURN ON U.S.**  
13 **TREASURY SECURITIES RATHER THAN THE TOTAL RETURN IN ITS**  
14 **RISK PREMIUM ESTIMATE?**

15 A. SBBI recommends using the income return rather than the total return on  
16 Treasury securities to estimate the risk-free rate component of the equity risk  
17 premium because the income return is the only return that is risk free. Since  
18 the total return includes capital gains and losses, and capital gains and losses  
19 are highly uncertain, the total return is definitely not risk free.

20 **Q. DO YOU HAVE OTHER CRITICISMS OF STAFF'S USE OF THE CAPM TO**  
21 **ESTIMATE EMPIRE'S COST OF EQUITY?**

22 A. Yes. Staff fails to recognize that the CAPM underestimates the cost of equity  
23 for companies with betas less than 1.0 and that the CAPM must be adjusted

1 to include an additional risk premium for small capitalization companies such  
2 as Empire District.

3 **Q. WHAT EVIDENCE DO YOU HAVE THAT THE CAPM TENDS TO**  
4 **UNDERESTIMATE THE COST OF EQUITY FOR COMPANIES WITH**  
5 **BETAS LESS THAN 1.0?**

6 A. As described in my direct testimony at page 51 – 54, the original evidence  
7 that the unadjusted CAPM tends to underestimate the cost of equity for  
8 companies whose equity beta is less than 1.0 and to overestimate the cost of  
9 equity for companies whose equity beta is greater than 1.0 was presented in  
10 a paper by Black, Jensen, and Scholes, “The Capital Asset Pricing Model:  
11 Some Empirical Tests.” Numerous subsequent papers have validated the  
12 Black, Jensen, and Scholes findings, including those by Litzenberger and  
13 Ramaswamy, Banz, Fama and French, and Fama and MacBeth.<sup>1</sup>

14 **Q. DO YOU HAVE ANY EVIDENCE THAT INVESTORS EXPECT TO EARN A**  
15 **HIGHER RATE OF RETURN ON SMALL CAPITALIZATION COMPANIES**  
16 **SUCH AS EMPIRE THAN WOULD BE PREDICTED FROM THE BASIC**  
17 **CAPM EQUATION USED BY STAFF?**

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1 Fischer Black, Michael C. Jensen, and Myron Scholes, “The Capital Asset Pricing Model: Some Empirical Tests,” in *Studies in the Theory of Capital Markets*, M. Jensen, ed. New York: Praeger, 1972; Eugene Fama and James MacBeth, “Risk, Return, and Equilibrium: Empirical Tests,” *Journal of Political Economy* 81 (1973), pp. 607-36; Robert Litzenberger and Krishna Ramaswamy, “The Effect of Personal Taxes and Dividends on Capital Asset Prices: Theory and Empirical Evidence.” *Journal of Financial Economics* 7 (1979), pp. 163-95.; Rolf Banz, “The Relationship between Return and Market Value of Common Stocks,” *Journal of Financial Economics* (March 1981), pp. 3-18; and Eugene Fama and Kenneth French, “The Cross-Section of Expected Returns,” *Journal of Finance* (June 1992), pp. 427-465.



1 A. Yes. SBBI provides evidence that investors require a higher rate of return for  
2 investments in low capitalization companies, such as Empire, than is  
3 indicated by Staff's CAPM equation. SBBI's most recent estimates of the risk  
4 premium required to be added to the basic CAPM cost of equity are shown  
5 below in TABLE 2.

6  
**TABLE 2**  
**IBBOTSON ESTIMATES OF CAPM**  
**SMALL COMPANY SIZE PREMIA<sup>2</sup>**

DECILE	SMALLEST COMPANY	LARGEST COMPANY	SIZE PREMIUM RETURN IN EXCESS OF CAPM
Mid-Cap (3-5)	1,621.096	6,896.389	1.14%
Low-Cap (6-8)	422.999	1,620.860	1.88%
Micro-Cap (9-10)	1.028	422.811	3.89%

7 Because Empire is a low-capitalization company, the appropriate size  
8 premium is 1.88 percent.

9 **Q. WHAT CONCLUSION DO YOU DRAW FROM THE EVIDENCE THAT THE**  
10 **CAPM TENDS TO UNDERESTIMATE THE COST OF EQUITY FOR SMALL**  
11 **CAPITALIZATION COMPANIES SUCH AS EMPIRE AND COMPANIES**  
12 **SUCH AS ELECTRIC UTILITIES WITH BETAS LESS THAN 1.0?**

13 A. I agree with Staff's recommendation that the Commission give little or no  
14 weight to the results of its CAPM analysis in this proceeding.

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<sup>2</sup> Ibbotson® SBBI® 2012.

1           **D.     STAFF’S TESTS OF REASONABLENESS**

2   **Q.     HOW DOES STAFF ARRIVE AT ITS RECOMMENDED 9.5 PERCENT**  
3   **RETURN ON EQUITY FOR EMPIRE?**

4   A.     As noted above, Staff arrives at its recommended 9.5 percent return on equity  
5     estimate by adding a fifty basis-point Empire-specific risk premium to its  
6     9.0 percent midpoint DCF estimate of the required ROE for its proxy  
7     companies.

8   **Q.     WHY DOES STAFF RECOMMEND A FIFTY BASIS-POINT RISK PREMIUM**  
9   **FOR EMPIRE?**

10  A.     Staff recommends a fifty basis-point risk premium because Staff recognizes  
11     that Empire is significantly more risky than the average company in Staff’s  
12     proxy group of electric utilities, as indicated by Empire’s lower BBB- bond  
13     rating compared to the average BBB+ bond rating for the companies in Staff’s  
14     proxy group of electric utilities.

15  **Q.     DOES STAFF COMPARE ITS RECOMMENDED 9.5 PERCENT ROE FOR**  
16  **EMPIRE TO RECENT ALLOWED RATES OF RETURN ON EQUITY FOR**  
17  **ELECTRIC UTILITIES ACROSS THE COUNTRY?**

18  A.     Yes. Staff reports that the average authorized return on equity for electric  
19     utilities for the first three quarters of 2012 is 10.22 percent (Staff Report at  
20     48).

21  **Q.     DOES THIS 10.22 PERCENT AVERAGE AUTHORIZED RETURN ON**  
22  **EQUITY FOR ELECTRIC UTILITIES INCLUDE AUTHORIZED RETURNS**  
23  **ON EQUITY FOR WIRES-ONLY ELECTRIC UTILITIES?**

1 A. Yes, it does.

2 **Q. WHAT IS THE AVERAGE AUTHORIZED RETURN ON EQUITY IN 2012**  
3 **FOR INTEGRATED ELECTRIC UTILITIES SUCH AS EMPIRE?**

4 A. The average authorized return on equity in 2012 for integrated electric utilities  
5 such as Empire is 10.3 percent (see Rebuttal Schedule JWV-4).

6 **Q. DOES THIS AVERAGE AUTHORIZED RETURN ON EQUITY PERTAIN TO**  
7 **ELECTRIC UTILITIES OF AVERAGE INVESTMENT RISK?**

8 A. Yes, by definition, the 10.3 percent authorized return on equity applies to all  
9 integrated electric utilities who received allowed rates of return in 2012. Since  
10 there were forty-two integrated electric utilities whose returns were authorized  
11 in 2012, it is reasonable to assume that the average allowed return  
12 represents a return for an average risk integrated electric utility.

13 **Q. IF ONE ACCEPTS THE STAFF'S OPINION THAT EMPIRE REQUIRES AT**  
14 **LEAST A FIFTY BASIS-POINT RISK PREMIUM TO REFLECT ITS HIGHER**  
15 **THAN AVERAGE INVESTMENT RISK, WHAT DOES THE 10.3 PERCENT**  
16 **AVERAGE ALLOWED RETURN FOR INTEGRATED ELECTRIC UTILITIES**  
17 **IN 2012 IMPLY ABOUT THE REASONABLENESS OF STAFF'S**  
18 **RECOMMENDED 9.5 PERCENT RETURN ON EQUITY FOR EMPIRE IN**  
19 **THIS PROCEEDING?**

20 A. The average allowed return on equity evidence implies that Staff's 9.5 percent  
21 midpoint recommended rate of return for Empire is unreasonably low. Adding  
22 Staff's fifty basis-point risk premium to the 10.3 percent average authorized

1 rate of return for integrated electric utilities suggests that regulators in other  
2 states would likely assess Empire's cost of equity to be at least 10.8 percent.

3 **Q. WHAT IS YOUR RECOMMENDED COST OF EQUITY FOR EMPIRE IN**  
4 **THIS PROCEEDING?**

5 A. I continue to recommend that Empire be allowed to earn a return on equity of  
6 at least 10.6 percent.

7 **Q. PLEASE SUMMARIZE YOUR EVIDENCE ON THE REASONABLENESS**  
8 **OF THE STAFF'S 9.5 PERCENT RECOMMENDED ROE IN THIS**  
9 **PROCEEDING?**

10 A. I find that the Staff's 9.5 percent recommended ROE in this proceeding is not  
11 only less than my recommended 10.6 percent cost of equity, but is also less  
12 than: (1) the 10.2 percent average allowed return on equity for all electric  
13 utilities in 2012; (3) the 10.3 percent average allowed return on equity for all  
14 integrated electric utilities in 2012; (4) the 10.8 percent return on equity one  
15 would obtain by adding fifty-basis points to the 10.3 percent average allowed  
16 return on equity for all integrated electric utilities in 2012; and (5) the  
17 10.4 percent DCF result I obtain applying my DCF Model to a large proxy  
18 group of electric utilities using data through December 2012. These  
19 comparisons suggest that Staff's recommended 9.5 percent return on equity  
20 understates Empire's cost of equity by 70 to 130 basis points.

21 **III. REBUTTAL OF MR. GORMAN**

22 **Q. WHAT IS MR. GORMAN'S RECOMMENDED RATE MAKING CAPITAL**  
23 **STRUCTURE FOR EMPIRE?**

1 A. Mr. Gorman recommends a rate making capital structure containing  
2 51.2 percent long-term debt and 48.8 percent equity.

3 **Q. WHAT IS MR. GORMAN'S RECOMMENDED COST OF EQUITY FOR**  
4 **EMPIRE?**

5 A. Mr. Gorman recommends a 9.5 percent cost of equity for Empire.

6 **Q. HOW DOES MR. GORMAN ESTIMATE EMPIRE'S COST OF EQUITY?**

7 A. Mr. Gorman estimates Empire's cost of equity by applying several cost of  
8 equity methodologies to the same groups of electric companies that I present  
9 in my direct testimony. His cost of equity methodologies include: (1) the DCF  
10 model; (2) a risk premium method; and (3) a Capital Asset Pricing Model  
11 ("CAPM").

12 **Q. DOES MR. GORMAN GIVE EQUAL WEIGHT TO HIS THREE COST OF**  
13 **EQUITY METHODS?**

14 A. No. Mr. Gorman's recommended 9.5 percent cost of equity is based entirely  
15 on the results of his DCF and risk premium analyses (Gorman at 39).

16 **Q. WHAT AREAS OF MR. GORMAN'S TESTIMONY WILL YOU ADDRESS IN**  
17 **YOUR REBUTTAL TESTIMONY?**

18 A. I will address Mr. Gorman's capital structure analysis and recommendation,  
19 DCF analysis, risk premium analysis, and his comments on my direct  
20 testimony.

1           **A. MR. GORMAN’S CAPITAL STRUCTURE ANALYSIS AND**  
2           **RECOMMENDATION**

3   **Q.    WHAT RATE MAKING CAPITAL STRUCTURE IS EMPIRE REQUESTING**  
4   **IN THIS PROCEEDING?**

5   A.    Empire is requesting a rate making capital structure containing 49.0 percent  
6   long-term debt and 51.0 percent common equity (Sager at 2-3).

7   **Q.    IS STAFF’S RECOMMENDED CAPITAL STRUCTURE ESSENTIALLY THE**  
8   **SAME AS THAT WHICH EMPIRE IS RECOMMENDING?**

9   A.    Yes (Staff report at 16).

10  **Q.    WHAT RATE MAKING CAPITAL STRUCTURE DOES MR. GORMAN**  
11  **RECOMMEND FOR EMPIRE?**

12  A.    Mr. Gorman recommends a rate making capital structure containing  
13  51.2 percent debt and 48.8 percent equity.

14  **Q.    HOW DOES MR. GORMAN ARRIVE AT HIS RECOMMENDED RATE**  
15  **MAKING CAPITAL STRUCTURE FOR EMPIRE?**

16  A.    Mr. Gorman arrives at his recommended rate making capital structure by  
17  “removing capital supporting goodwill and non-utility investments” from “the  
18  Company’s consolidated capital structure at March 31, 2012.”

19  **Q.    DOES MR. GORMAN DEFINE WHAT HE MEANS BY THE PHRASE**  
20  **“CAPITAL    SUPPORTING    GOODWILL    AND    NON-UTILITY**  
21  **INVESTMENTS”?**

22  A.    No.

23  **Q.    IS IT REASONABLE FROM EITHER AN ECONOMIC OR AN**  
24  **ACCOUNTING POINT OF VIEW TO IDENTIFY SPECIFIC LONG-TERM**

1           **CAPITAL SOURCES THAT “SUPPORT” SPECIFIC LONG-TERM ASSETS**  
2           **SUCH AS GOODWILL AND NONUTILITY INVESTMENTS?**

3    A.    No. From both an economic and an accounting standpoint, Empire’s assets  
4           cannot be traced to particular capital sources. Rather, Empire’s entire base of  
5           assets is supported or financed by the debt and equity shown on its balance  
6           sheet.

7    **Q.    HOW DOES MR. GORMAN REMOVE THE “CAPITAL SUPPORTING**  
8           **GOODWILL” FROM EMPIRE’S MARCH 31, 2012 CAPITAL STRUCTURE?**

9    A.    Mr. Gorman removes this capital by reducing Empire’s common equity  
10           balance by the amount of the goodwill shown on Empire’s balance sheet.

11   **Q.    WHY DOES MR. GORMAN ATTEMPT TO REMOVE EMPIRE’S GOODWILL**  
12           **BALANCE BY REDUCING EMPIRE’S COMMON EQUITY, WITHOUT ALSO**  
13           **REDUCING EMPIRE’S LONG-TERM DEBT?**

14   A.    Mr. Gorman attempts to remove Empire’s goodwill balance only by reducing  
15           Empire’s common equity because he mistakenly believes that the premium or  
16           goodwill associated with Empire’s acquisition of Aquila’s gas properties in  
17           Missouri was financed entirely with equity:

18                   The premium or goodwill increased Empire’s assets and common  
19                   equity capital. The non-premium value of the gas utility assets are  
20                   reflected as plant in-service and capital supporting this level of  
21                   investment. The capital supporting plant in-service is included in the  
22                   ratemaking capital structure. However, common equity capital  
23                   supporting the premium paid for these assets does not represent the  
24                   capital that was used to make direct investments in utility plant and  
25                   equipment, and therefore is not a component of regulated cost of  
26                   service. (Gorman at 11)

1 **Q. HOW DID EMPIRE, IN FACT, FINANCE ITS ACQUISITION OF AQUILA'S**  
2 **GAS PROPERTIES IN MISSOURI?**

3 A. According to Value Line's June 30, 2006, report on Empire, Empire "paid  
4 \$102.1 million in cash for Aquila's gas properties in the state" and "financed  
5 the purchase with \$55 million of long-term debt and some of the proceeds  
6 from a sale of over three million common shares." Empire describes the  
7 financing of the acquisition in its Form 10-K for the year ending 2006:

8 On September 21, 2005, we announced that we had entered into an  
9 Asset Purchase Agreement pursuant to which we agreed to acquire  
10 the Missouri natural gas distribution operations of Aquila, Inc.  
11 (Missouri Gas). The base purchase price was \$85 million in cash,  
12 plus working capital and subject to net plant adjustments. This  
13 transaction was subject to the approval of the Missouri Public  
14 Service Commission (MPSC). On March 1, 2006, we, Aquila, Inc.,  
15 the MPSC staff, the Office of the Public Counsel (OPC) and three  
16 intervenors filed a unanimous stipulation and agreement with the  
17 MPSC, requesting it approve the proposed transaction. On April 18,  
18 2006, the MPSC issued an Order Approving Unanimous Stipulation  
19 and Agreement and Granting a Certificate of Public Convenience  
20 and Necessity, effective May 1, 2006. We announced the  
21 completion of this acquisition on June 1, 2006. The total purchase  
22 price paid to Aquila, Inc., including working capital and net plant  
23 adjustments of \$17.1 million, was \$102.1 million, not including  
24 acquisition costs. As of December 31, 2006, the \$102.1 million has  
25 been increased to \$102.5 million for additional true-up items. The  
26 acquisition was initially financed by \$55 million of privately placed  
27 6.82% First Mortgage Bonds due 2036 issued by EDG, and with  
28 short-term debt issued by EDE. This short-term debt was repaid with  
29 the proceeds of the sale of our common stock on June 21, 2006.  
30 (Empire 2006 Form 10-K at 5)

31 **Q. DO YOU AGREE WITH MR. GORMAN'S STATEMENT THAT "THE**  
32 **PREMIUM OR GOODWILL INCREASED EMPIRE'S ASSETS AND**  
33 **COMMON EQUITY CAPITAL"?**



1 A. No. Although the premium or goodwill definitely increased Empire's assets, it  
2 did not have any direct impact on Empire's common equity. Empire's long-  
3 term debt and common equity only increased to the extent that Empire  
4 financed the acquisition with long-term debt and equity. As discussed above,  
5 Empire financed the acquisition with \$55 million in long-term debt and  
6 approximately \$47.5 million in equity.

7 **Q. ASIDE FROM THE SPECIFIC FACTS OF EMPIRE'S FINANCING OF ITS**  
8 **2006 ACQUISITION OF AQUILA'S MISSOURI GAS PROPERTIES, IS IT**  
9 **POSSIBLE, IN GENERAL, TO TRACE SPECIFIC LONG-TERM ASSETS**  
10 **TO SPECIFIC LONG-TERM FINANCING SOURCES?**

11 A. No. As discussed above, Empire's total long-term assets are financed by  
12 Empire's total long-term debt plus equity. It is not meaningful from either an  
13 economic or accounting point of view to trace specific long-term assets to  
14 specific long-term financing sources.

15 **Q. DOES MR. GORMAN OFFER ANY OTHER REASONS FOR REDUCING**  
16 **EMPIRE'S COMMON EQUITY BY THE AMOUNT OF ITS GOODWILL?**

17 A. Yes. Mr. Gorman argues that: (1) "goodwill is an accounting asset that does  
18 not create cash flows and therefore cannot be supported by utility debt"; and  
19 (2) "to the extent the asset is impaired, the asset value would be written  
20 down, and the common equity would be written down to correspond to the  
21 reduction in impaired asset value."

22 **Q. DO YOU AGREE WITH MR. GORMAN'S ARGUMENT THAT GOODWILL**  
23 **CANNOT BE SUPPORTED BY UTILITY DEBT?**

1 A. Again, it is unclear what Mr. Gorman means by the word “supported.”  
2 However, if Mr. Gorman means that goodwill cannot be financed by utility  
3 debt, he is undoubtedly wrong, because Empire did finance its acquisition of  
4 gas assets, including goodwill, with both long-term debt and equity.

5 **Q. DO YOU AGREE WITH MR. GORMAN’S ARGUMENT THAT THE EQUITY**  
6 **WOULD BE WRITTEN DOWN IF THE GOODWILL ASSET WERE**  
7 **IMPAIRED?**

8 A. Yes. However, this argument is irrelevant because Empire is required to  
9 periodically test for goodwill impairment; and its tests have repeatedly  
10 demonstrated that the goodwill asset is not impaired.

11 **Q. HOW DOES MR. GORMAN REMOVE THE CAPITAL SUPPORTING NON-**  
12 **UTILITY INVESTMENTS FROM EMPIRE’S MARCH 31, 2012 CAPITAL**  
13 **STRUCTURE?**

14 A. Mr. Gorman states that he:

15           started with the net nonutility investment of \$23.9 million and  
16           reduced that by capital lease obligations of \$4.7 million. The net  
17           difference here then was subtracted from the common equity  
18           balance on the consolidated capital structure. (Gorman at 12)

19 **Q. DO YOU AGREE WITH MR. GORMAN’S ASSESSMENT THAT EMPIRE’S**  
20 **\$23.9 MILLION OF NONUTILITY INVESTMENTS ARE SUPPORTED BY**  
21 **\$4.7 MILLION IN CAPITAL LEASE OBLIGATIONS AND \$19.2 MILLION IN**  
22 **COMMON EQUITY?**

23 A. No. As discussed above, it is not possible to trace specific investments to  
24 specific financing sources. Empire’s assets, including its net nonutility

1 investment of \$23.9 million, are all supported or financed by the long-term  
2 debt and equity shown on its consolidated balance sheet.

3 **Q. WHAT IS YOUR CONCLUSION REGARDING MR. GORMAN'S CAPITAL**  
4 **STRUCTURE ANALYSIS?**

5 A. I conclude that Mr. Gorman's recommendation to reduce the equity in  
6 Empire's capital structure for the amount of goodwill and nonutility  
7 investments is inconsistent with both economic and accounting theory and  
8 should be rejected by the Commission.

9 **B. MR. GORMAN'S DCF ANALYSIS**

10 **Q. WHAT DCF MODEL DOES MR. GORMAN USE TO ESTIMATE EMPIRE'S**  
11 **COST OF EQUITY?**

12 A. Mr. Gorman uses an annual DCF model to estimate Empire's cost of equity.

13 **Q. DO YOU AGREE WITH MR. GORMAN'S USE OF AN ANNUAL DCF**  
14 **MODEL TO ESTIMATE EMPIRE'S COST OF EQUITY?**

15 A. No. The DCF model is based on the assumption that a company's stock price  
16 reflects the present value of the dividends investors expect to receive from  
17 their ownership of the stock. Since the companies in Mr. Gorman's analysis  
18 all pay dividends quarterly, these companies' stock prices reflect the present  
19 value of a quarterly stream of dividends. Hence, the quarterly DCF model is  
20 the only DCF model that is consistent with the basic assumption that stock  
21 prices are equal to the expected present value of future dividends.

22 **Q. HOW DOES MR. GORMAN ESTIMATE THE GROWTH COMPONENT OF**  
23 **HIS DCF MODEL?**

1 A. Mr. Gorman estimates the growth component of his DCF model by using  
2 analyst growth forecasts, a “sustainable” growth forecast, and a three-stage  
3 growth forecast.

4 **Q. WHAT DCF RESULT DOES MR. GORMAN OBTAIN WHEN HE USES**  
5 **ANALYSTS’ GROWTH FORECASTS IN HIS DCF MODEL?**

6 A. Mr. Gorman obtains an average DCF result equal to 9.66 percent and a  
7 median result equal to 9.21 percent.

8 **Q. DO YOU AGREE WITH MR. GORMAN’S USE OF ANALYSTS’ GROWTH**  
9 **FORECASTS AS A PROXY FOR INVESTORS’ GROWTH EXPECTATIONS**  
10 **IN THE DCF MODEL?**

11 A. Yes. Mr. Gorman’s use of analysts’ growth forecasts is consistent with the  
12 results of studies, including my own, that demonstrate that analysts’ growth  
13 forecasts are more highly correlated with stock prices than are other growth  
14 forecasts such as historical growth forecasts and sustainable growth  
15 forecasts.

16 **Q. DOES MR. GORMAN OFFER ANY COMMENTS ON THE USE OF**  
17 **ANALYSTS’ GROWTH FORECASTS AS A PROXY FOR INVESTORS’**  
18 **GROWTH EXPECTATIONS IN THE DCF MODEL?**

19 A. Yes. Mr. Gorman claims that analysts’ growth forecasts overstate investors’  
20 long-run growth expectations because they exceed economists’ projections of  
21 the long-run growth in the economy:

22           The three- to five-year growth rate of the proxy group exceeds  
23           the growth rate of the overall U.S. economy. As developed  
24           below, the consensus of published economists projects that the  
25           U.S. Gross Domestic Product (“GDP”) will grow at a rate of no

1 more than 5.1% and 4.7% over the next 5 and 10 years,  
2 respectively. A company cannot grow, indefinitely, at a faster  
3 rate than the market in which it sells its products. Therefore, I  
4 have considered alternative DCF models to capture sustainable  
5 growth and changing growth outlooks. (Gorman at 20)

6 **Q. MR. GORMAN SEEMS TO BELIEVE THAT INVESTORS' GROWTH**  
7 **EXPECTATIONS MUST BE "RATIONAL." ARE INVESTORS' GROWTH**  
8 **EXPECTATIONS ALWAYS "RATIONAL"?**

9 A. No. In hindsight, most economists would agree that investors' growth  
10 expectations during the tech stock boom of the late 1990s and early 2000  
11 were irrational. Yet, it was these "irrational" growth expectations that caused  
12 stock prices to rise by so much during that time.

13 **Q. DOES THE DCF MODEL ONLY REQUIRE THE USE OF INVESTORS'**  
14 **GROWTH EXPECTATIONS WHEN INVESTORS' GROWTH**  
15 **EXPECTATIONS ARE "RATIONAL"?**

16 A. No. The DCF model requires the use of investors' growth expectations,  
17 whether rational or irrational.

18 **Q. IS IT APPROPRIATE FOR MR. GORMAN TO ADJUST THE GROWTH**  
19 **TERM IN HIS DCF MODEL, WITHOUT ALSO ADJUSTING THE STOCK**  
20 **PRICE TERM IN HIS MODEL?**

21 A. No. If Mr. Gorman believes that investors' growth expectations are irrational,  
22 he should recognize that "irrational" growth expectations are likely to be  
23 accompanied by "irrational" stock prices. To be consistent in applying his own  
24 definition of "rational," Mr. Gorman would need to adjust not only his growth

1 estimates to reflect the long-run growth in the economy, but also his stock  
2 prices to reflect a “rational” estimate of the value of the company.

3 **Q. DO YOU AGREE WITH MR. GORMAN’S USE OF THE “SUSTAINABLE**  
4 **GROWTH” METHOD OF ESTIMATING INVESTORS’ GROWTH**  
5 **EXPECTATIONS?**

6 A. No. I have two objections to Mr. Gorman’s use of the “sustainable growth”  
7 method of estimating investors’ growth expectations. First, the DCF model  
8 requires the growth forecasts of investors, and my studies, along with those of  
9 others, provide strong evidence that analysts’ growth forecasts are a better  
10 proxy for investors’ growth expectations than the sustainable growth rate  
11 used by Mr. Gorman. Second, the sustainable growth method is logically  
12 circular in that each company’s rate of return on equity must be known in  
13 order to estimate the sustainable growth rate at the same time that the  
14 sustainable growth rate must be known to estimate the rate of return on  
15 equity through the DCF model. It is not possible for the rate of return on  
16 equity to be known before the sustainable growth rate, and, at the same time,  
17 the sustainable growth rate to be known before the rate of return on equity.

18 **Q. WHAT DCF RESULTS DOES MR. GORMAN OBTAIN FROM HIS**  
19 **SUSTAINABLE GROWTH DCF MODEL?**

20 A. Mr. Gorman obtains an average DCF result of 9.44 percent and a median  
21 result 8.92 percent, results that are slightly lower than the results he obtains  
22 from his use of analysts’ growth forecasts in his DCF model.

1 **Q. WHAT IS THE BASIC ASSUMPTION OF MR. GORMAN'S THREE-STAGE**  
2 **DCF MODEL?**

3 A. Mr. Gorman's three-stage DCF model is based on the assumption that  
4 investors believe his proxy companies will grow at the average analyst growth  
5 rates for five years, then decline to the long-run growth in the economy in  
6 years six through ten, and then beginning in the eleventh year grow at the  
7 rate of 4.9 percent forever. (Gorman at 25)

8 **Q. DOES MR. GORMAN PROVIDE ANY EVIDENCE TO SUPPORT HIS BASIC**  
9 **ASSUMPTION THAT UTILITIES WILL GROW AT ANALYSTS' GROWTH**  
10 **RATES FOR THE FIRST FIVE YEARS, DECLINE IN GROWTH FOR THE**  
11 **NEXT FIVE YEARS, AND BEGINNING IN YEAR ELEVEN GROW AT THE**  
12 **ESTIMATED GDP GROWTH RATE IN PERPETUITY?**

13 A. No. He simply assumes that rational investors would make this assumption.

14 **Q. WHY DOES MR. GORMAN PREFER THE RESULTS OF HIS THREE-**  
15 **STAGE DCF MODEL OVER THE RESULTS OF HIS CONSTANT GROWTH**  
16 **DCF MODEL?**

17 A. As discussed above, Mr. Gorman prefers the results of his three-stage model  
18 because, in his opinion, analysts' growth rates generally exceed the projected  
19 growth of the economy, and companies cannot grow forever at a rate in  
20 excess of the expected growth of the economy.

21 **Q. DO YOU AGREE WITH MR. GORMAN'S OPINION THAT COMPANIES**  
22 **CANNOT GROW FOREVER AT A RATE IN EXCESS OF THE EXPECTED**  
23 **GROWTH IN THE U.S. ECONOMY?**

1 A. Yes. As Mr. Gorman implies, if a company grew forever at a rate in excess of  
2 the rate of growth of the U.S. economy, it would eventually take over the  
3 economy. This is not a reasonable expectation.

4 **Q. DOES THE OPINION THAT A COMPANY CANNOT GROW AT A RATE**  
5 **GREATER THAN THE RATE OF GROWTH IN THE GNP FOREVER IMPLY**  
6 **THAT A SINGLE-STAGE DCF MODEL CANNOT BE USED TO ESTIMATE**  
7 **THE COST OF EQUITY?**

8 A. No. Mr. Gorman fails to recognize that the DCF model requires the growth  
9 expectations of investors, not the growth expectations of Mr. Gorman. If  
10 investors use analysts' growth rates to value stocks in the marketplace, Mr.  
11 Gorman should use analysts' growth rates to estimate the growth component  
12 of the DCF model. Mr. Gorman also fails to recognize that companies do not  
13 have to grow at the same rate forever for the single-stage DCF Model to be a  
14 reasonable approximation of how prices are determined in capital markets.

15 **Q. HAVE YOU DONE ANY STUDIES ON THE GROWTH RATES THAT**  
16 **INVESTORS USE TO VALUE STOCKS IN THE MARKETPLACE?**

17 A. Yes. As discussed in my direct testimony, my studies indicate that investors  
18 use analysts' forecasted growth rates to value stocks in the marketplace.

19 **Q. DOES THE OPINION THAT A COMPANY CANNOT GROW AT A RATE OF**  
20 **GROWTH GREATER THAN THE GROWTH IN GNP FOREVER IMPLY**  
21 **THAT MR. GORMAN'S ASSUMPTION THAT COMPANIES CAN ONLY**  
22 **GROW AT RATES FASTER THAN THE ECONOMY FOR FIVE YEARS IS**  
23 **CORRECT?**



1 A. No. The opinion that a company's earnings cannot grow at a rate greater than  
2 the rate of growth in the GNP forever does not imply that companies can only  
3 grow faster than the rate of growth in the economy for five years. Mr.  
4 Gorman's assumption that companies must grow at the same rate as the  
5 economy after year five is completely arbitrary.

6 **C. MR. GORMAN'S RISK PREMIUM ANALYSIS**

7 **Q. HOW DOES MR. GORMAN ESTIMATE THE REQUIRED RISK PREMIUM**  
8 **FOR INVESTING IN HIS ELECTRIC COMPANY PROXY GROUP?**

9 A. Mr. Gorman estimates the required risk premium for investing in his proxy  
10 electric utilities from data on the average authorized electric utility rates of  
11 return on equity for each year from 1986 to September 2012. Mr. Gorman  
12 finds that the average authorized rate of return on equity for electric utilities  
13 over this period was 5.30 percent higher than the yield to maturity on long-  
14 term Treasury bonds and 3.89 percent higher than the yield to maturity on A-  
15 rated utility bonds.

16 **Q. DO YOU AGREE WITH MR. GORMAN'S METHOD OF ESTIMATING THE**  
17 **REQUIRED RISK PREMIUM ON ELECTRIC UTILITY STOCKS?**

18 A. No. Mr. Gorman fails to recognize that the Commission has a responsibility to  
19 make an independent assessment of the required return on equity for Empire  
20 in this proceeding. In addition, Mr. Gorman fails to recognize that the  
21 indicated risk premium in his data base tends to increase as interest rates  
22 decline (see MPG-11 and MPG-12). Mr. Gorman should have adjusted his  
23 average risk premiums to account for the relationship between the allowed

1 risk premium on equity and the level of interest rates on long-term Treasury  
2 bonds and A-rated utility bonds.

3 **Q. HAVE YOU STUDIED THE RELATIONSHIP BETWEEN THE ALLOWED**  
4 **RATES OF RETURN ON EQUITY BY REGULATORY COMMISSIONS AND**  
5 **THE INTEREST RATES ON LONG-TERM TREASURY BONDS AND A-**  
6 **RATED UTILITY BONDS?**

7 A. Yes. Using the data found in Mr. Gorman's Exhibits MPG-11 and MPG-12, I  
8 perform a regression analysis of the relationship between the risk premium  
9 implied by the allowed rates of return on equity issued by regulatory  
10 commissions and the interest rates on long-term Treasury bonds and A-rated  
11 utility bonds. I find that the risk premium implied by allowed rates of return  
12 compared to the yield on long-term Treasury bonds is given by the  
13 relationship:

$$14 \quad RP_{\text{AUTHORIZED}} = 8.010 - 0.444 \times T_B$$
$$15 \quad \quad \quad \quad \quad (24.88) \quad \quad (8.71)$$

16 where:

17  $RP_{\text{AUTHORIZED}}$  = the risk premium implied by utility  
18 commission authorized rates of return on  
19 equity,

20 8.01 and 0.444 = estimated regression coefficients with t-  
21 statistics shown in parentheses; and

22  $T_B$  = the yield on long-term Treasury bonds.

23 Similarly, I find that the risk premium implied by allowed rates of return  
24 compared to the yield on A-rated utility bonds is given by the relationship:

$$25 \quad RP_{\text{AUTHORIZED}} = 7.150 - 0.435 \times A_B$$

1 (19.40) (9.06)

2 where:

3  $RP_{\text{AUTHORIZED}}$  = the risk premium implied by utility  
4 commission authorized rates of return on  
5 equity,

6 7.15 and 0.435 = estimated regression coefficients with t-  
7 statistics shown in parentheses; and

8  $A_B$  = the yield on Moody's A-rated utility bonds.

9 **Q. DO THESE REGRESSION EQUATIONS SUPPORT THE CONCLUSION**  
10 **THAT THE RISK PREMIUM TENDS TO INCREASE WHEN INTEREST**  
11 **RATES DECLINE?**

12 A. Yes. The negative coefficients associated with the interest rate variables,  $T_B$   
13 and  $A_B$ , indicate that the risk premium moves in the opposite direction as  
14 interest rates, thus verifying the conclusion that the risk premium increases  
15 when interest rates decline.

16 **Q. WHAT RISK PREMIUM DO YOU OBTAIN FROM YOUR STATISTICAL**  
17 **ANALYSIS OF THE RELATIONSHIP BETWEEN ALLOWED RATES OF**  
18 **RETURN AND THE INTEREST RATE ON LONG-TERM TREASURY**  
19 **BONDS?**

20 A. Using Mr. Gorman's Blue Chip forecasted 3.4 percent interest rate on long-  
21 term Treasury bonds (Gorman at 33), I obtain a risk premium of 6.50 percent  
22 over the forecasted yield to maturity on long-term Treasury bonds. This risk  
23 premium estimate is 120 basis points higher than the 5.30 percent average  
24 risk premium on U. S. Treasury bonds shown on Mr. Gorman's Exhibit MPG-  
25 11, page 1 of 1, and thirty-two basis points higher than the 6.18 percent risk

1 premium Mr. Gorman used to estimate Empire's risk premium cost of equity.

2 **Q. WHY IS THE ESTIMATED RISK PREMIUM FROM YOUR TREASURY**  
3 **BOND REGRESSION ANALYSIS SO MUCH HIGHER THAN THE**  
4 **AVERAGE TREASURY BOND RISK PREMIUM OVER THE 1986 – 2012**  
5 **PERIOD THAT MR. GORMAN USES?**

6 A. The risk premium from my regression analysis is higher than the average  
7 Treasury bond risk premium over the period of Mr. Gorman's study because,  
8 as my regression analysis demonstrates, risk premiums generally increase  
9 when interest rates decline, and interest rates have declined over the period  
10 of Mr. Gorman's study.

11 **Q. WHAT RISK PREMIUM DO YOU OBTAIN FROM YOUR STATISTICAL**  
12 **ANALYSIS OF THE RELATIONSHIP BETWEEN ALLOWED RATES OF**  
13 **RETURN AND THE INTEREST RATE ON A-RATED UTILITY BONDS?**

14 A. Using Blue Chip's forecasted interest rate on Baa-rated corporate bonds (as a  
15 proxy for the forecasted interest rate on Baa-rated utility bonds) equal to  
16 5.3 percent, I obtain a risk premium of 4.85 percent over the forecasted yield  
17 to maturity. This risk premium estimate is approximately 100 basis points  
18 higher than the average 3.89 percent risk premium shown on Mr. Gorman's  
19 Exhibit MPG-12, page 1 of 1.

20 **Q. WHY IS THE ESTIMATED RISK PREMIUM FROM YOUR REGRESSION**  
21 **ANALYSIS HIGHER THAN THE AVERAGE RISK PREMIUM OVER THE**  
22 **PERIOD 1986 – 2012 SHOWN ON MR. GORMAN'S EXHIBIT MPG-12?**

23 A. The risk premium from my regression analysis is higher than the average risk

1 premium over the period of Mr. Gorman's study because, as discussed  
2 above, risk premiums generally increase when interest rates decline, and  
3 interest rates have declined over the period of Mr. Gorman's study. My  
4 regression analyses correctly take into account the inverse relationship  
5 between risk premiums and interest rates.

6 **Q. WHAT COST OF EQUITY ESTIMATES WOULD MR. GORMAN HAVE**  
7 **OBTAINED FROM HIS RISK PREMIUM ANALYSES IF HE HAD**  
8 **CORRECTLY RECOGNIZED THAT RISK PREMIUMS INCREASE WHEN**  
9 **INTEREST RATES DECLINE, AS YOU DESCRIBE ABOVE?**

10 A. Using Mr. Gorman's Blue Chip forecasted 3.4 percent yield on long-term  
11 Treasury bonds and Blue Chip's forecasted yield of 5.3 percent on Baa-rated  
12 bonds, Mr. Gorman would have obtained estimated risk premiums of  
13 6.50 percent over Treasury bonds and 4.85 percent over Baa-rated bonds.  
14 Adding these risk premium estimates to the forecasted interest rates, Mr.  
15 Gorman would have obtained an average risk premium cost of equity  
16 estimate of 10 percent (the average of 9.9 percent and 10.2 percent), fifty  
17 basis points higher than his recommended cost of equity.

18 **D. RESPONSE TO MR. GORMAN'S COMMENTS ON**  
19 **DR. VANDER WEIDE'S TESTIMONY**

20 **Q. DOES MR. GORMAN AGREE WITH YOUR COST OF EQUITY ESTIMATE**  
21 **FOR EMPIRE?**

1 A. Mr. Gorman disagrees with my: (i) DCF analysis (Gorman at 44 – 51); (ii) risk  
2 premium analysis (Gorman at 52 – 54); and (iii) CAPM analysis (Gorman at  
3 55 – 56).

4 **1. DCF Analysis**

5 **Q. WHAT ISSUES DOES MR. GORMAN HAVE WITH REGARD TO YOUR**  
6 **DCF ANALYSIS?**

7 A. Mr. Gorman addresses my: (i) use of a quarterly DCF model; and (ii) reliance  
8 on analysts' growth forecasts.

9 **Q. WHY DOES MR. GORMAN DISAGREE WITH YOUR USE OF A**  
10 **QUARTERLY DCF MODEL?**

11 A. Mr. Gorman claims that my use of a quarterly DCF model is inappropriate  
12 because "the quarterly compounding component of the return is not a cost to  
13 the utility" (Gorman at 47).

14 **Q. DOES MR. GORMAN ATTEMPT TO EXPLAIN HIS POSITION ON THE**  
15 **QUARTERLY COMPOUNDING RETURN THROUGH AN EXAMPLE?**

16 A. Yes. Mr. Gorman provides an example where he assumes that Empire has  
17 issued a bond with a face value of \$1,000, at an interest rate of six percent  
18 paid in two semi-annual \$30 installments. He asserts that Empire's cost of  
19 this bond is only six percent, whereas the bond investor expects to earn a  
20 6.1 percent return because of the compounding effect of semi-annual coupon  
21 payments. (Gorman at 48)

22 **Q. DO YOU AGREE WITH MR. GORMAN'S ASSERTION THAT THE COST**  
23 **OF THE BOND TO EMPIRE IN HIS EXAMPLE IS ONLY SIX PERCENT?**

1 A. No. The cost of the bond to Empire is calculated by solving for the value of  
2 the discount rate that equates the present value of the stream of interest and  
3 principal payments to the face value of the bond. In Mr. Gorman's example,  
4 the cost of the bond is 6.11 percent because:

5 
$$\$1,000 = \frac{\$30}{(1.0611)^5} + \frac{\$1,030}{(1.0611)}$$

6 **Q. MR. GORMAN CLAIMS IN HIS EXAMPLE THAT THE COST OF A \$1,000**  
7 **BOND WITH A SIX PERCENT INTEREST RATE IS THE SAME WHEN A**  
8 **COMPANY MAKES TWO SEMI-ANNUAL COUPON PAYMENTS AS IT IS**  
9 **WHEN THE COMPANY MAKES A SINGLE, END-OF-YEAR PAYMENT OF**  
10 **\$60. IS MR. GORMAN CORRECT?**

11 A. No. The cost of a \$1,000 bond is greater when the company makes two semi-  
12 annual coupon payments of \$30 than when it makes a single coupon  
13 payment of \$60 at the end of the year. It can be easily demonstrated that the  
14 cost of the \$1,000 bond with a single end-of-year interest payment of \$60 is  
15 6.02 percent, whereas, as shown above, the cost of the \$1,000 bond with  
16 semi-annual interest payments equal to \$30 is 6.11 percent.

17 **Q. WHY IS THE COMPANY'S COST OF DEBT GREATER WHEN IT MAKES**  
18 **TWO SEMI-ANNUAL PAYMENTS THAN WHEN IT MAKES A SINGLE**  
19 **END-OF-YEAR PAYMENT?**

20 A. The company's cost of debt is greater when it makes two semi-annual interest  
21 payments of \$30 than it is when it makes a single \$60 payment at the end of

1 the year because the interest payments are made sooner on average when  
2 interest is paid semi-annually than when the company makes a single  
3 payment at the end of the year. Because of the time value of money, earlier  
4 payments are more costly to the issuing company than later payments of an  
5 equal dollar amount. In Mr. Gorman's discussion, he simply fails to recognize  
6 the time value of money.

7 **Q. DOES MR. GORMAN ATTEMPT TO EXTEND HIS EXAMPLE TO**  
8 **INVESTMENTS IN STOCKS?**

9 A. Yes. Mr. Gorman provides a stock example where an investor purchases  
10 Empire stock for \$100 and expects to receive four quarterly dividends equal  
11 to \$1.50 each, or six percent per year. In his discussion of this example, Mr.  
12 Gorman asserts that the cost of the company's dividend payment is only six  
13 percent, whereas the return to the investor would be 6.13 percent (Gorman at  
14 49- 50).

15 **Q. DO YOU AGREE WITH MR. GORMAN'S ASSERTION THAT THE COST**  
16 **TO THE COMPANY OF THE QUARTERLY DIVIDEND PAYMENTS IN HIS**  
17 **EXAMPLE IS ONLY SIX PERCENT?**

18 A. No. Assuming for simplicity that the value of the investment is the same at the  
19 end of the year as it is at the beginning of the year, the cost of the quarterly  
20 dividend payments to the company can be calculated by solving for the value  
21 of the discount rate that equates the present value of the stream of quarterly  
22 dividend payments and capital value at the end of the year to the \$100 price



1 of the stock. In Mr. Gorman's example, the cost to the company of the  
2 dividend payments is 6.16 percent because:

3 
$$\$100 = \frac{\$1.50}{(1.0616)^{.25}} + \frac{1.50}{(1.0616)^{.5}} + \frac{1.50}{(1.0616)^{.75}} + \frac{\$101.50}{(1.0616)}$$

4 **Q. IN HIS STOCK EXAMPLE, MR. GORMAN CLAIMS THAT THE COST OF**  
5 **EQUITY TO THE COMPANY IS THE SAME WHEN THE COMPANY**  
6 **MAKES FOUR QUARTERLY DIVIDEND PAYMENTS EQUAL TO \$1.50**  
7 **EACH AS IT IS WHEN THE COMPANY MAKES A SINGLE, YEAR-END**  
8 **DIVIDEND PAYMENT EQUAL TO \$6. IS HE CORRECT?**

9 A. No. The cost of equity is greater when the company makes four quarterly  
10 \$1.50 dividend payments than when it makes a single six dollar dividend  
11 payment at the end of the year because the quarterly payment of dividends  
12 requires the company to make dividend payments sooner on average than  
13 the annual payment, and sooner payments are always more costly than later  
14 payments.

15 **Q. HAVE YOU DISCUSSED THE REASONS FOR USING ANALYSTS'**  
16 **FORECASTS IN YOUR REBUTTAL RELATING TO STAFF'S AND MR.**  
17 **GORMAN'S DCF GROWTH ESTIMATES?**

18 A. Yes.

19 **2. Risk Premium Analysis**

20 **Q. WHAT ISSUE DOES MR. GORMAN HAVE WITH REGARD TO YOUR RISK**  
21 **PREMIUM ANALYSIS?**

1 A. Mr. Gorman objects to my use of a forecasted, rather than a current interest  
2 rate, in my risk premium analysis (Gorman at 52 – 53).

3 **Q. WHY DO YOU USE A FORECASTED RATHER THAN A CURRENT**  
4 **INTEREST RATE IN YOUR RISK PREMIUM ANALYSIS?**

5 A. I use a forecasted interest rate because the fair rate of return standard  
6 requires that Empire have an opportunity to earn its cost of equity during the  
7 period when rates are in effect, and the rates approved in this case will not  
8 come into effect until a time in 2013 and will likely continue in effect in 2014.

9 **Q. DOES MR. GORMAN ALSO USE FORECASTED INTEREST RATES IN**  
10 **ESTIMATING EMPIRE'S COST OF EQUITY IN HIS RISK PREMIUM**  
11 **APPROACH?**

12 A. Yes. Mr. Gorman uses forecasted, rather than current interest rates in his risk  
13 premium analysis comparing the average allowed return on equity for electric  
14 utilities to interest rates on 30- year Treasury bonds (Gorman at 33).

15 **Q. DOES MR. GORMAN ATTEMPT TO ESTIMATE THE COST OF EQUITY**  
16 **YOU WOULD HAVE OBTAINED FROM YOUR EX ANTE RISK PREMIUM**  
17 **ANALYSIS IF YOU HAD USED CURRENT BOND YIELDS RATHER THAN**  
18 **FORECASTED BOND YIELDS?**

19 A. Yes. Mr. Gorman claims that my ex ante risk premium analysis using utility  
20 bonds yields would have produced a cost of equity equal to 8.0 percent if I  
21 were to use a current interest rate on A-rated utility bonds equal to  
22 3.99 percent (Gorman at 53).

1 **Q. DO YOU AGREE WITH MR. GORMAN'S CLAIM THAT YOUR EX ANTE**  
2 **RISK PREMIUM ANALYSIS USING A-RATED UTILITY BONDS YIELDS**  
3 **WOULD PRODUCE A COST OF EQUITY RESULT EQUAL TO**  
4 **8.0 PERCENT IF YOU WERE TO USE A 3.99 PERCENT INTEREST RATE?**

5 A. No. Mr. Gorman obtains his 8.0 percent result by adding the estimated  
6 4.4 percent equity risk premium reported in my direct testimony to a  
7 3.99 percent yield on A-rated utility bonds. However, Mr. Gorman fails to  
8 recognize first that adding 3.99 percent to a 4.4 percent equity risk premium  
9 would produce a result equal to 8.4 percent, not 8.0 percent. Second, Mr.  
10 Gorman fails to recognize that my estimated ex ante risk premium depends  
11 on the value of the interest rate on A-rated utility bonds through the estimated  
12 regression equation described in EDE Appendix 3 of my direct testimony.  
13 Although 4.4 percent is the correct ex ante risk premium estimate when the  
14 interest rate is 6.47 percent, the correct ex ante risk premium estimate when  
15 the interest rate is 3.99 percent is 5.9 percent ( $5.9 = 8.22 - 0.586 \times 3.99$ ).  
16 Thus, adding the 5.9 percent estimated ex ante risk premium to the interest  
17 rate of 4.0 percent would produce a result of 9.9 percent, not the 8.0 percent  
18 incorrectly calculated by Mr. Gorman.

19 **Q. HAVE YOU UPDATED YOUR EX ANTE RISK PREMIUM ANALYSIS**  
20 **USING DATA THROUGH DECEMBER 2012?**

21 A. Yes, I have. Using the same methods as described in my direct testimony and  
22 data through December 2012, my updated ex ante risk premium analysis

1 produces a cost of equity estimate equal to 10.94 percent. (See Rebuttal  
2 Schedule JVW-5)

3 **Q. WHAT IS MR. GORMAN'S CONCERN WITH YOUR EX POST RISK**  
4 **PREMIUM ANALYSIS?**

5 A. Mr. Gorman is concerned that I used forecasted rather than current interest  
6 rates in my ex post risk premium cost of estimate (Gorman at 54).

7 **Q. HAVE YOU ADDRESSED MR. GORMAN'S CONCERNS WITH YOUR USE**  
8 **OF FORECASTED INTEREST RATES IN YOUR RESPONSE TO MR.**  
9 **GORMAN'S COMMENTS ON YOUR EX ANTE RISK PREMIUM ANALYSIS**  
10 **OF THE COST OF EQUITY?**

11 A. Yes.

12 **Q. DID MR. GORMAN ALSO USE FORECASTED INTEREST RATES IN HIS**  
13 **RISK PREMIUM AND CAPM ANALYSES OF EMPIRE'S COST OF**  
14 **EQUITY?**

15 A. Yes. Mr. Gorman uses forecasted interest rates on long-term Treasury bonds  
16 in his risk premium and CAPM analyses.

17 **3. CAPM Analysis**

18 **Q. DID YOU CONDUCT A CAPM ANALYSIS OF EMPIRE'S COST OF EQUITY**  
19 **IN YOUR DIRECT TESTIMONY?**

20 A. Yes. My CAPM analysis is described on pages 47 – 55 of my direct  
21 testimony.

1 **Q. DID YOU GIVE ANY WEIGHT TO YOUR CAPM RESULTS IN ARRIVING**  
2 **AT YOUR RECOMMENDED 10.6 PERCENT COST OF EQUITY FOR**  
3 **EMPIRE?**

4 A. No. For the reasons discussed on pages 51 – 55 of my direct testimony, I  
5 believe the CAPM significantly underestimates Empire’s cost of equity.  
6 Hence, I did not give any weight to my CAPM results in arriving at my  
7 recommended cost of equity.

8 **Q. DOES MR. GORMAN GIVE ANY WEIGHT TO HIS CAPM RESULTS IN**  
9 **ARRIVING AT HIS RECOMMENDED COST OF EQUITY IN THIS**  
10 **PROCEEDING?**

11 A. No. Mr. Gorman’s recommended cost of equity is based entirely on the  
12 results of his DCF and risk premium analyses (Gorman at 39). Because Mr.  
13 Gorman’s CAPM cost of equity estimates are approximately 120 basis points  
14 below his recommendation, Mr. Gorman clearly agrees with my opinion that  
15 the CAPM underestimates the cost of equity for Empire. In this regard, Mr.  
16 Gorman’s recommendation to give no weight to the CAPM is consistent with  
17 both my recommendation and that of Staff to give no weight to the CAPM.

18 **Q. DOES THIS CONCLUDE YOUR REBUTTAL TESTIMONY?**

19 A. Yes, it does.

**REBUTTAL SCHEDULE JVW-1  
COMPARISON OF AVERAGE VALUE LINE SAFETY RANK  
AND STANDARD & POOR'S BOND RATING  
FOR VANDER WEIDE PROXY COMPANIES GROUPED ACCORDING TO  
EDISON ELECTRIC INSTITUTE CLASSIFICATIONS**

LINE NO.	COMPANY	EEI STATUS	SAFETY RANK	S&P BOND RATING	S&P BOND RATING (NUMERICAL)
1	Amer. Elec. Power	R	3	BBB	7
2	CenterPoint Energy	MR	3	BBB+	6
3	CMS Energy Corp.	R	3	BBB-	8
4	Consol. Edison	R	1	A-	5
5	Dominion Resources	MR	2	A-	5
6	DTE Energy	R	3	BBB+	6
7	Duke Energy	MR	2	A-	5
8	FirstEnergy Corp.	MR	2	BBB-	8
9	G't Plains Energy	R	3	BBB	7
10	Hawaiian Elec.	D	3	BBB-	8
11	NextEra Energy	MR	2	A-	5
12	Northeast Utilities	R	3	A-	5
13	OGE Energy	MR	2	BBB+	6
14	Pepco Holdings	MR	3	BBB+	6
15	Pinnacle West Capital	R	2	BBB	7
16	PNM Resources	R	3	BBB-	8
17	Portland General	R	3	BBB	7
18	SCANA Corp.	MR	2	BBB+	6
19	Sempra Energy	MR	2	BBB+	6
20	Southern Co.	R	1	A	4
21	TECO Energy	R	2	BBB+	6
22	Westar Energy	R	2	BBB	7
23	Wisconsin Energy	R	1	A-	5
24	Xcel Energy Inc.	R	2	A-	5
25	Average		2	BBB+	6
26	Average MR, D		2	BBB+	6
27	Average R		2	BBB+	6

Cost of equity results from Vander Weide direct testimony, Schedule 1. EEI designation from EEI website: (1) "R" or "regulated" utilities--regulated assets greater than 80 percent of total assets; (2) "MR" or "mostly regulated"--regulated assets between 50 percent and 80 percent of total assets; and (3) "D" or "diversified"--regulated assets less than 50 percent of total assets. Value Line Safety Rank from The Value Line Investment Analyzer and Standard & Poor's bond ratings from Standard & Poor's website at time of filing.

**REBUTTAL SCHEDULE JVW-2  
COMPARISON OF AVERAGE VALUE LINE SAFETY RANK AND  
STANDARD & POOR'S BOND RATING FOR  
COMPANIES STAFF ELIMINATED  
DUE TO <70 PERCENT ELECTRIC REVENUE CRITERION  
TO STAFF SELECTED PROXY COMPANIES**

LINE	STAFF SELECTED COMPANIES	EEI STATUS	SAFETY RANK	S&P BOND RATING	S&P BOND RATING (NUMERICAL)
1	Alliant Energy	R	2	BBB+	6
2	Amer. Elec. Power	R	3	BBB	7
3	Cleco Corp.	R	2	BBB	7
4	G't Plains Energy	R	3	BBB	7
5	IDACORP Inc.	R	3	BBB	7
6	Pinnacle West Capital	R	2	BBB	7
7	Southern Co.	R	1	A	4
8	Westar Energy	R	2	BBB	7
9	Wisconsin Energy	R	1	A-	5
10	Xcel Energy Inc.	R	2	A-	5
11	Average		2	BBB+	6
LINE	STAFF ELIMINATED COMPANIES	EEI STATUS	SAFETY RANK	S&P BOND RATING	S&P BOND RATING (NUMERICAL)
1	Avista Corp.	R	2	BBB	7
2	CH Energy Group	R	1	A	4
3	CMS Energy Corp.	R	3	BBB-	8
4	DTE Energy	R	3	BBB+	6
5	Integrys Energy	R	2	A-	5
6	TECO Energy	R	2	BBB+	6
7	UIL Holdings	R	2	BBB	7
8	UNITIL Corp.	R	2	NA	NA
9	Vectren Corp.	R	2	A-	5
	Average		2	BBB+	6

**REBUTTAL SCHEDULE JWV-3  
2012 AUTHORIZED RETURNS ON EQUITY  
ELECTRIC UTILITIES<sup>3</sup>**

COMPANY	DOCKET	DATE OF ORDER	RETURN ON EQUITY	
Ameren Illinois	D-11-0279 (elec)	1/5/2012	NA	Wires
Commonwealth Edison Co.	D-11-0721	5/29/2012	10.05	Wires
Orange & Rockland Utlts Inc.	C-11-E-0408	6/14/2012	9.40	Wires
Delmarva Power & Light Co.	C-9285	7/20/2012	9.81	Wires
Potomac Electric Power Co.	C-9286	7/20/2012	9.31	Wires
Entergy Texas Inc.	D-39896	9/13/2012	9.80	Wires
Ameren Illinois	D-12-0001	9/19/2012	10.05	Wires
Potomac Electric Power Co.	FC-1087	9/26/2012	9.50	Wires
Lone Star Transmission LLC	D-40020	10/12/2012	9.60	Wires
Atlantic City Electric Co.	D-ER-11080469	10/23/2012	9.75	Wires
Delmarva Power & Light Co.	D-11-528	11/29/2012	9.75	Wires
Ameren Illinois	D-12-0293	12/5/2012	9.71	Wires
PPL Electric Utilities Corp.	D-R-2012-2290597	12/5/2012	10.40	Wires
Commonwealth Edison Co.	D-12-0321	12/19/2012	9.71	Wires
Narragansett Electric Co.	D-4323 (electric)	12/20/2012	9.50	Wires
Appalachian Power Co.	C-PUE-2011-00036	1/3/2012	11.40	
PacifiCorp	C-PAC-E-11-12	1/10/2012	NA	
Duke Energy Carolinas LLC	D-2011-271-E	1/25/2012	10.50	
Duke Energy Carolinas LLC	D-E-7, Sub 989	1/27/2012	10.50	
Virginia Electric & Power Co.	C-PUE-2011-00042	2/2/2012	11.40	
Indiana Michigan Power Co.	C-U-16801	2/15/2012	10.20	
Florida Power Corp.	D-120022-EI	2/22/2012	NA	
Idaho Power Co.	D-UE-233	2/23/2012	9.90	
Gulf Power Co.	D-110138-EI	2/27/2012	10.25	
Northern States Power Co. – MN	C-PU-10-657	2/29/2012	10.40	
Virginia Electric & Power Co.	C-PUE-2011-00073	3/16/2012	12.40	
Virginia Electric & Power Co.	C-PUE-2011-00066	3/20/2012	11.40	
NorthWestern Corp.	D-D2008.8.95	3/21/2012	NA	
Virginia Electric & Power Co.	C-PUE-2011-00067	3/23/2012	11.40	
Northern States Power Co. – MN	D-E-002/GR-10-971	3/29/2012	10.37	
PacifiCorp	D-UE-111190	3/30/2012	NA	
Hawaii Electric Light Co	D-2009-0164	4/4/2012	10.00	
Westar Energy Inc.	D-12-WSEE-112-RTS	4/18/2012	NA	
Public Service Co. of CO	D-11AL-947E	4/26/2012	10.00	
Maui Electric Company Ltd	D-2009-0163	5/2/2012	10.00	
Puget Sound Energy Inc.	D-UE-111048	5/7/2012	9.80	
Arizona Public Service Co.	D-E-01345A-11-0224	5/15/2012	10.00	
El Paso Electric Co.	D-40094	5/18/2012	NA	
Consumers Energy Co.	C-U-16794	6/7/2012	10.30	
Wisconsin Power and Light Co	D-6680-UR-118 (elec)	6/15/2012	10.40	
Cheyenne Light Fuel Power Co.	D-20003-114-ER-11 (elec)	6/18/2012	9.60	
Northern States Power Co. – MN	D-EL11-019	6/19/2012	9.25	
Wisconsin Electric Power Co.	C-U-16830	6/26/2012	10.10	
Hawaiian Electric Co.	D-2010-0080	6/29/2012	10.00	
Idaho Power Co.	C-IPC-E-12-14	6/29/2012	NA	
Oklahoma Gas and Electric Co.	Ca-PUD201100087	7/9/2012	10.20	

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Regulatory Research Associates, SNL Financial, download January 8, 2013.



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COMPANY	DOCKET	DATE OF ORDER	RETURN ON EQUITY
PacifiCorp	D-20000-405-ER-11	7/16/2012	9.80
PacifiCorp	D-11-035-200	9/19/2012	9.80
Idaho Power Co.	D-UE-248	9/20/2012	NA
South Carolina Electric & Gas	D-2012-186-E	9/26/2012	NA
Wisconsin Public Service Corp.	D-6690-UR-121 (Elec)	10/24/2012	10.30
Madison Gas and Electric Co.	D-3270-UR-118 (elec)	11/9/2012	10.30
Wisconsin Electric Power Co.	D-05-UR-106 (WEP-Elec)	11/28/2012	10.40
California Pacific Electric Co	A-12-02-014	11/29/2012	9.88
Southern California Edison Co.	AP-10-11-015	11/29/2012	NA
Union Electric Co.	C-ER-2012-0166	12/12/2012	9.80
Florida Power & Light Co.	D-120015-EI	12/13/2012	10.50
Kansas City Power & Light	D-12-KCPE-764-RTS	12/13/2012	9.50
Northern States Power Co – WI	D-4220-UR-118 (elec)	12/14/2012	10.40
South Carolina Electric & Gas	D-2012-218-E	12/19/2012	10.25
Pacific Gas and Electric Co.	Ap-12-04-018 (Elec)	12/20/2012	10.40
San Diego Gas & Electric Co.	Ap-12-04-016 (Elec)	12/20/2012	10.30
Southern California Edison Co.	Ap-12-04-015	12/20/2012	10.45
Kentucky Utilities Co.	C-2012-00221	12/20/2012	10.25
Louisville Gas & Electric Co.	C-2012-00222 (elec.)	12/20/2012	10.25
PacifiCorp	D-UE-246	12/20/2012	NA
Virginia Electric & Power Co.	D-E-22, Sub 479	12/21/2012	10.20
Avista Corp.	D-UE-120436	12/26/2012	9.80
<b>Average All</b>			<b>10.2</b>
<b>Average Distribution Only</b>			<b>9.7</b>
<b>Average Integrated</b>			<b>10.3</b>

**REBUTTAL SCHEDULE JVW-4  
SUMMARY OF DISCOUNTED CASH FLOW ANALYSIS  
FOR ELECTRIC UTILITIES**

LINE	COMPANY	TICKER	D <sub>0</sub>	P <sub>0</sub>	GROWTH	MODEL RESULT
1	ALLETE	ALE	0.460	40.360	6.00%	11.0%
2	Alliant Energy	LNT	0.450	44.063	4.60%	9.0%
3	CenterPoint Energy	CNP	0.203	20.387	5.53%	9.9%
4	CMS Energy Corp.	CMS	0.240	23.922	6.19%	10.6%
5	Dominion Resources	D	0.528	51.587	5.15%	9.6%
6	DTE Energy	DTE	0.620	60.557	5.04%	9.4%
7	Duke Energy	DUK	0.765	63.922	2.95%	8.0%
8	FirstEnergy Corp.	FE	0.550	43.342	4.00%	9.5%
9	G't Plains Energy	GXP	0.217	21.319	9.40%	14.0%
10	Hawaiian Elec.	HE	0.310	25.423	7.70%	13.2%
11	Integrus Energy	TEG	0.680	53.402	5.50%	11.1%
12	NextEra Energy	NEE	0.600	69.402	5.92%	9.7%
13	Northeast Utilities	NU	0.343	39.001	5.90%	9.6%
14	NorthWestern Corp.	NWE	0.370	35.065	6.67%	11.4%
15	OGE Energy	OGE	0.393	56.703	5.37%	8.4%
16	Otter Tail Corp.	OTTR	0.298	24.182	5.00%	10.4%
17	Pepco Holdings	POM	0.270	19.465	5.23%	11.3%
18	Pinnacle West Capital	PNW	0.545	51.869	6.30%	10.8%
19	PNM Resources	PNM	0.145	21.148	9.30%	12.3%
20	SCANA Corp.	SCG	0.495	47.168	5.60%	10.2%
21	Sempra Energy	SRE	0.600	68.366	7.00%	10.9%
22	Southern Co.	SO	0.490	44.505	4.94%	9.7%
23	TECO Energy	TE	0.220	17.195	4.00%	9.5%
24	Vectren Corp.	VVC	0.355	29.065	5.00%	10.3%
25	Westar Energy	WR	0.330	29.038	6.80%	11.9%
26	Wisconsin Energy	WEC	0.300	37.549	5.70%	9.2%
27	Xcel Energy Inc.	XEL	0.270	27.277	4.88%	9.1%
28	Average					10.4%

Notes:

- d<sub>0</sub> = Most recent quarterly dividend from Yahoo.
- d<sub>1</sub>,d<sub>2</sub>,d<sub>3</sub>,d<sub>4</sub> = Next four quarterly dividends, calculated by multiplying the last four quarterly dividends per Value Line by the factor (1 + g).
- P<sub>0</sub> = Average of the monthly high and low stock prices during the three months ending December 2012 per Thomson Reuters.
- g = I/B/E/S forecast of future earnings growth December 2012 from Thomson Reuters.
- k = Cost of equity using the quarterly version of the DCF model.

$$k = \frac{d_1(1+k)^{-75} + d_2(1+k)^{-50} + d_3(1+k)^{-25} + d_4}{P_0} + g$$

**REBUTTAL SCHEDULE JVW-5  
COMPARISON OF DCF EXPECTED RETURN  
ON AN INVESTMENT IN ELECTRIC ENERGY COMPANIES  
TO THE INTEREST RATE ON MOODY'S A-RATED UTILITY BONDS**

Line	Date	DCF	Bond Yield	Risk Premium
1	Sep-99	0.1124	0.0793	0.0331
2	Oct-99	0.1128	0.0806	0.0322
3	Nov-99	0.1158	0.0794	0.0364
4	Dec-99	0.1200	0.0814	0.0386
5	Jan-00	0.1186	0.0835	0.0351
6	Feb-00	0.1232	0.0825	0.0407
7	Mar-00	0.1274	0.0828	0.0446
8	Apr-00	0.1203	0.0829	0.0374
9	May-00	0.1194	0.0870	0.0324
10	Jun-00	0.1209	0.0836	0.0373
11	Jul-00	0.1213	0.0825	0.0388
12	Aug-00	0.1197	0.0813	0.0384
13	Sep-00	0.1137	0.0823	0.0314
14	Oct-00	0.1143	0.0814	0.0329
15	Nov-00	0.1164	0.0811	0.0353
16	Dec-00	0.1140	0.0784	0.0356
17	Jan-01	0.1167	0.0780	0.0387
18	Feb-01	0.1176	0.0774	0.0402
19	Mar-01	0.1180	0.0768	0.0412
20	Apr-01	0.1208	0.0794	0.0414
21	May-01	0.1254	0.0799	0.0455
22	Jun-01	0.1261	0.0785	0.0476
23	Jul-01	0.1269	0.0778	0.0491
24	Aug-01	0.1275	0.0759	0.0516
25	Sep-01	0.1294	0.0775	0.0519
26	Oct-01	0.1286	0.0763	0.0523
27	Nov-01	0.1268	0.0757	0.0511
28	Dec-01	0.1264	0.0783	0.0481
29	Jan-02	0.1246	0.0766	0.0480
30	Feb-02	0.1256	0.0754	0.0502
31	Mar-02	0.1221	0.0776	0.0445
32	Apr-02	0.1201	0.0757	0.0444
33	May-02	0.1208	0.0752	0.0456
34	Jun-02	0.1225	0.0741	0.0484
35	Jul-02	0.1305	0.0731	0.0574
36	Aug-02	0.1269	0.0717	0.0552
37	Sep-02	0.1241	0.0708	0.0533
38	Oct-02	0.1258	0.0723	0.0535
39	Nov-02	0.1210	0.0714	0.0496
40	Dec-02	0.1195	0.0707	0.0488
41	Jan-03	0.1166	0.0706	0.0460
42	Feb-03	0.1200	0.0693	0.0507
43	Mar-03	0.1179	0.0679	0.0500
44	Apr-03	0.1138	0.0664	0.0474
45	May-03	0.1066	0.0636	0.0430
46	Jun-03	0.1019	0.0621	0.0398
47	Jul-03	0.1043	0.0657	0.0386
48	Aug-03	0.1034	0.0678	0.0356
49	Sep-03	0.1000	0.0656	0.0344
50	Oct-03	0.0981	0.0643	0.0338
51	Nov-03	0.0957	0.0637	0.0320
52	Dec-03	0.0919	0.0627	0.0292
53	Jan-04	0.0896	0.0615	0.0281

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Line	Date	DCF	Bond Yield	Risk Premium
54	Feb-04	0.0892	0.0615	0.0277
55	Mar-04	0.0888	0.0597	0.0291
56	Apr-04	0.0900	0.0635	0.0265
57	May-04	0.0935	0.0662	0.0273
58	Jun-04	0.0934	0.0646	0.0288
59	Jul-04	0.0927	0.0627	0.0300
60	Aug-04	0.0940	0.0614	0.0326
61	Sep-04	0.0925	0.0598	0.0327
62	Oct-04	0.0928	0.0594	0.0334
63	Nov-04	0.0894	0.0597	0.0297
64	Dec-04	0.0896	0.0592	0.0304
65	Jan-05	0.0900	0.0578	0.0322
66	Feb-05	0.0893	0.0561	0.0332
67	Mar-05	0.0894	0.0583	0.0311
68	Apr-05	0.0899	0.0564	0.0335
69	May-05	0.0886	0.0553	0.0333
70	Jun-05	0.0888	0.0540	0.0348
71	Jul-05	0.0877	0.0551	0.0326
72	Aug-05	0.0878	0.0550	0.0328
73	Sep-05	0.0901	0.0552	0.0349
74	Oct-05	0.0911	0.0579	0.0332
75	Nov-05	0.0957	0.0588	0.0369
76	Dec-05	0.0956	0.0580	0.0376
77	Jan-06	0.0957	0.0575	0.0382
78	Feb-06	0.1048	0.0582	0.0466
79	Mar-06	0.1031	0.0598	0.0433
80	Apr-06	0.1050	0.0629	0.0421
81	May-06	0.1063	0.0642	0.0421
82	Jun-06	0.1093	0.0640	0.0453
83	Jul-06	0.1087	0.0637	0.0450
84	Aug-06	0.1050	0.0620	0.0430
85	Sep-06	0.1088	0.0600	0.0488
86	Oct-06	0.1052	0.0598	0.0454
87	Nov-06	0.1057	0.0580	0.0477
88	Dec-06	0.1050	0.0581	0.0469
89	Jan-07	0.1075	0.0596	0.0479
90	Feb-07	0.1065	0.0590	0.0475
91	Mar-07	0.1073	0.0585	0.0488
92	Apr-07	0.1021	0.0597	0.0424
93	May-07	0.1047	0.0599	0.0448
94	Jun-07	0.1101	0.0630	0.0471
95	Jul-07	0.1108	0.0625	0.0483
96	Aug-07	0.1083	0.0624	0.0459
97	Sep-07	0.1056	0.0618	0.0438
98	Oct-07	0.1061	0.0611	0.0450
99	Nov-07	0.1093	0.0597	0.0496
100	Dec-07	0.1110	0.0616	0.0494
101	Jan-08	0.1171	0.0602	0.0569
102	Feb-08	0.1109	0.0621	0.0488
103	Mar-08	0.1144	0.0621	0.0523
104	Apr-08	0.1133	0.0629	0.0504
105	May-08	0.1138	0.0627	0.0511
106	Jun-08	0.1112	0.0638	0.0474
107	Jul-08	0.1147	0.0640	0.0507
108	Aug-08	0.1165	0.0637	0.0528
109	Sep-08	0.1159	0.0649	0.0510
110	Oct-08	0.1249	0.0756	0.0494
111	Nov-08	0.1280	0.0760	0.0520
112	Dec-08	0.1270	0.0654	0.0616
113	Jan-09	0.1211	0.0639	0.0572
114	Feb-09	0.1237	0.0630	0.0607
115	Mar-09	0.1250	0.0642	0.0607
116	Apr-09	0.1230	0.0648	0.0582

Line	Date	DCF	Bond Yield	Risk Premium
117	May-09	0.1206	0.0649	0.0557
118	Jun-09	0.1185	0.0620	0.0565
119	Jul-09	0.1142	0.0597	0.0544
120	Aug-09	0.1127	0.0571	0.0556
121	Sep-09	0.1122	0.0553	0.0569
122	Oct-09	0.1122	0.0555	0.0568
123	Nov-09	0.1166	0.0564	0.0602
124	Dec-09	0.1065	0.0579	0.0486
125	Jan-10	0.1082	0.0577	0.0505
126	Feb-10	0.1060	0.0587	0.0473
127	Mar-10	0.1045	0.0584	0.0461
128	Apr-10	0.1081	0.0582	0.0499
129	May-10	0.1062	0.0552	0.0510
130	Jun-10	0.1059	0.0546	0.0512
131	Jul-10	0.1049	0.0526	0.0522
132	Aug-10	0.1029	0.0501	0.0528
133	Sep-10	0.1031	0.0501	0.0530
134	Oct-10	0.1017	0.0510	0.0507
135	Nov-10	0.1023	0.0536	0.0487
136	Dec-10	0.1026	0.0557	0.0469
137	Jan-11	0.1018	0.0557	0.0461
138	Feb-11	0.1014	0.0568	0.0446
139	Mar-11	0.1017	0.0556	0.0461
140	Apr-11	0.0994	0.0555	0.0439
141	May-11	0.0969	0.0532	0.0437
142	Jun-11	0.1017	0.0526	0.0491
143	Jul-11	0.0993	0.0527	0.0466
144	Aug-11	0.1023	0.0469	0.0554
145	Sep-11	0.0991	0.0448	0.0543
146	Oct-11	0.1006	0.0452	0.0554
147	Nov-11	0.0989	0.0425	0.0564
148	Dec-11	0.1000	0.0435	0.0565
149	Jan-12	0.0991	0.0434	0.0557
150	Feb-12	0.0963	0.0436	0.0527
151	Mar-12	0.0960	0.0448	0.0512
152	Apr-12	0.0968	0.0440	0.0528
153	May-12	0.0967	0.0420	0.0547
154	Jun-12	0.0930	0.0408	0.0522
155	Jul-12	0.0938	0.0393	0.0545
156	Aug-12	0.0948	0.0400	0.0548
157	Sep-12	0.0963	0.0402	0.0561
158	Oct-12	0.0954	0.0391	0.0563
159	Nov-12	0.0954	0.0384	0.0570
160	Dec-12	0.0957	0.0400	0.0557

Utility bond yield information from *Mergent Bond Record* (formerly Moody's). Please see my Ex Ante Risk Premium Appendix in my Direct Testimony for a description of my ex ante risk premium approach. DCF results are calculated using a quarterly DCF model as follows:

- d<sub>0</sub> = Latest quarterly dividend per Value Line, Thomson Reuters
- P<sub>0</sub> = Average of the monthly high and low stock prices for each month per Thomson Reuters
- g = I/B/E/S forecast of future earnings growth for each month.
- k = Cost of equity using the quarterly version of the DCF model.

$$k = \left[ \frac{d_0(1+g)^{\frac{1}{4}}}{P_0} + (1+g)^{\frac{1}{4}} \right] - 1$$

My estimate of the ex ante risk premium on an investment in my proxy electric company group as compared to an investment in A-rated utility bonds using data through December 2012 is given by the equation:

$$8.19 - (.5831 \times 6.6) = 4.34$$

$$\begin{aligned} \text{RP}_{\text{PROXY}} = & \quad 8.19 & - & \quad .583 \times I_A \\ & (11.25) & & (-5.36) \quad [4] \end{aligned}$$

Using the 6.6 percent forecasted yield to maturity on A-rated utility bonds,<sup>[5]</sup> the regression equation produces an ex ante risk premium equal to 4.34 percent ( $8.19 - 0.583 \times 6.6 = 4.34$ ).

To estimate the cost of equity using the ex ante risk premium method, one may add the estimated risk premium over the forecasted yield on A-rated utility bonds to the yield to maturity on A-rated utility bonds. My analyses produce an estimated risk premium over the yield on A-rated utility bonds equal to 4.34 percent. Adding an estimated risk premium of 4.3 percent to the 6.6 percent forecasted yield to maturity on A-rated utility bonds produces a cost of equity estimate of 10.9 percent for the electric company proxy group using the ex ante risk premium method.

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[4] The t-statistics are shown in parentheses.

[5] Forecasted A-rated utility bond yield determined from forecast data in Value Line Selection & Opinion, November 23, 2012, and EIA 2012.

AFFIDAVIT OF JAMES H. VANDER WEIDE

STATE OF NORTH CAROLINA )  
  ) ss  
COUNTY OF DURHAM       )

On the 7<sup>th</sup> day of January, 2013, before me appeared James H. Vander Weide, to me personally known, who, being by me first duly sworn, states that he is Research Professor of Finance and Economics at the Fuqua School of Business of Duke University and also President of Financial Strategy Associates and acknowledges that he has read the above and foregoing document and believes that the statements therein are true and correct to the best of his information, knowledge and belief.

James H. Vander Weide  
James H. Vander Weide

Subscribed and sworn to before me this 7<sup>th</sup> day of January, 2013.

Sandra W. Burnpass  
Notary Public

My commission expires: 05-11-2013

